

FATIMA COLLEGE (AUTONOMOUS), MADURAI - 625018

MINUTES OF THE BOARD OF STUDIES

NAME OF THE DEPARTMENT : DEPARTMENT OF MBA

TO BE IMPLEMENTED FROM : ACADEMIC YEAR FROM
2023 - 2024 ONWARDS

VENUE : MBA DEPARTMENT

CONVENED ON : APRIL 03, 2023 CONVENED AT : 10:00 a.m.

MEMBERS PRESENT :

1.	Dr. Sr. G. Celina Sahaya Mary Principal Fatima College (Autonomous)	Principal
2.	Dr. S. Raju Director Department of MBA Fatima College (Autonomous)	Director
3.	Dr. P. Shyamala Associate Professor, HOD, Department of MBA Fatima College (Autonomous)	Head of the Department
4.	Dr. D. Deepa Assistant Professor Department of Management Studies Madurai Kamaraj University Madurai - 625021	University Nominee

5. Dr. Silae Sasgunam Head Department of Management Studies Anna University Regional Campus Tirunelveli - 627007	Subject Expert
6. Dr. S. Hannah Sharon Assistant Professor Department of Management Studies Mother Teresa Women's University Kodaikanal - 624101	Subject Expert
7. Mrs. V. Kalavathy Manager Individual Accountability Operations Standard Chartered - Global Business Solutions Pvt. Ltd., Chennai	Industrialist
8. Dr. G. Kalpana Assistant Professor Department of B.Com (Marketing Management) Guasu Nanaik College (Autonomous) Chennai	Alumna
9. Dr. K. Sangeetha Dean of Academic Affairs	Dean of Academic Affairs

10.	Dr. N. Asha Assistant Professor	Staff member
11.	Dr. L. Meena Assistant Professor	Staff member
12.	Dr. M. Nagavenitha Assistant Professor	Staff member
13.	Dr. B. Jayanthi Assistant Professor	Staff member
14.	Dr. R. Suganya Assistant Professor	Staff member

MINUTES OF THE BOARD OF STUDIES:

1. PRESENTATION OF THE ACTION TAKEN REPORT:

ACTION TAKEN REPORT FOR 2022 - 2023

S.No.	COMMON SUGGESTIONS OFFERED IN THE PREVIOUS BOARD	ACTION TAKEN FOR THE ACADEMIC YEAR 2022-23
1.	19MBA102 - Management Accounting: Concepts of Predictive Accounting and Behavioural Cost Management were included in Unit-II	The syllabus was updated accordingly.
2.	19MBA104 - Managerial Economics: In Unit-II, Applications of Price Elasticity and Income Elasticity in Business were added.	The syllabus was updated accordingly.

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| 3. | 19MBA105 - Organisational Behaviour:
Organisational Dynamics is included in Unit - V. | The syllabus was updated accordingly. |
| 4. | 19MBA201 - Production & Operations Management:
Under Types of Production system, Customised Manufacturing system and Flexible Manufacturing system were appended in Unit-I. | The syllabus was updated accordingly. |
| 5. | 19MBA204 - Financial Management:
The concept of strategic Financial Management, its meaning, objectives and features were included in Unit - IV. | The syllabus was updated accordingly. |

NEW COURSES INTRODUCED

REVISED COURSES

S. No.	COURSE CODE	COURSE TITLE	NO. & TITLE OF UNITS REVISED WITH THE REVISED CONTENT SPECIFIED IF IT IS NOT THE WHOLE UNIT	% REVISED FOR REVISION	NEED FOR REVISION	RELEVANCE TO	SCOPE FOR
1.	19MBA102	Management Accounting	Unit II - Fundamentals of Cost Accounting: Concepts of Predictive Accounting and Behavioural Cost Management	5%	Corporate requirement	✓	✓
2.	19MBA104	Managerial Economics	Unit II - Demand Analysis & Cost Analysis: Applications of Price Elasticity and Income Elasticity in Business.	5%	Corporate requirement	✓	✓
3.	19MBA105	Organisational Behaviour	Unit V : Conflict Management: Organisational Dynamics	5%	Corporate requirement	✓	✓

S. No.	COURSE CODE	COURSE TITLE	COURSE NO. & TITLE OF UNITS REVISED WITH THE REVISED CONTENT SPECIFIED IF IT IS NOT THE WHOLE UNIT	% OF REVISION	NEED FOR REVISION	RELEVANCE TO L R N G	SCOPE FOR EMP ENTRE SD
4.	19MBA201	Production Unit I - Introduction to Custom & Flexible Operations) Manufacturing Management System		5%	Corporate require-ment	✓	✓
5.	19MBA204	Financial Unit IV - Dividend Management Decisions: The Concept of Strategic Financial Management, its meanings, objectives and features.		5%	Corporate require-ment	✓	✓

2. UPDATION OF OPEN EDUCATIONAL RESOURCES IN THE LIST OF REFERENCES OF EACH COURSE (IF NEEDED)

S.No	COURSE CODE	COURSE TITLE	DETAILS OF UPDATION
1.	19MBA302	Entrepreneurship	https://www.managementstudyguide.com/social-entrepreneurship.htm https://byjus.com/jee-iaa-prep/self-help-group/

S.No	COURSE CODE	COURSE TITLE	DETAILS OF UPDATION
2.	19MBA304C	Enterprise Resource Planning	https://www.artsyltech.com/blog/benefits-of-cloud-erp https://www3.technologyevaluation.com/research/article/how-ai-is-transforming-erp.html
3.	19MBA307A	Total Quality Management	https://fourweekmba.com/total-quality-management/ https://businessjagons.com/quality-circle.html
4.	19MBA308A	Hospital Administration	https://www.hxcentral.com/health-care-solutions/infection-control-management/ https://www.techtarget.com/searchhealthit/definition/Health-IT-Information-technology
5.	19MBA405D	Disaster Management	https://online.hbs.edu/blog/post/climate-change-affecting-businesses
6.	19MBA408A	International Marketing	https://www.emerald.com/insight/content/doi/10.1108/eb008329/full/html?skiptracking=true

3. REVISION OF COURSES:

S. No.	COURSE CODE	COURSE TITLE	NO. & TITLE OF UNITS REVISED WITH THE REVISED CONTENT SPECIFIED IF IT IS NOT THE WHOLE UNIT	% OF REVISION	NEED FOR REVISION	RELEVANCE TO L R N G EMP ENTRE-SD	SCOPE FOR
1.	19MBA302	Entrepreneurship	Unit I: Entrepreneur and Entrepreneurship Social Entrepreneurship Unit II: Women Entrepreneurship: Neighbourhood groups and Microfinance	10%. Corporate require-ment	✓	✓	✓
2.	19MBA304C	Enterprise Resource Planning	Unit V: ERP Implementation: Cloud ERP, Cloud ERP Vs. Traditional ERP, Advantages, Artificial Intelligence	10%. Corporate require-ment	✓	✓	✓
3.	19MBA307A	Total Quality Management	Unit I: Introduction to TQM: TQM Framework, Quality Circle	10%. Corporate require-ment	✓	✓	✓
4.	19MBA308A	Hospital Administration	Unit V: Current Issues in Healthcare: Infection Control Management, Health Information Technology	10%. Corporate require-ment	✓	✓	✓

S. No.	COURSE CODE	COURSE TITLE	NO. & TITLE OF UNITS REVISED WITH THE REVISION	%	NEED FOR REVISION	RELEVANCE TO SCOPE FOR INTRODUCTION				
						L	R	N	G	EMP
			CONTENT SPECIFIED IF IT IS NOT THE WHOLE UNIT							
5.	19MBA405D	Disaster Management	Unit I: Overview of Natural Disaster Management: Global climate change and Impact on business environment	10%	Corporate require-ment					✓
6.	19MBA405A	International Marketing	Unit I: Introduction: Evolution of International Marketing, Challenges of International Marketing	10%	Corporate require-ment					✓

A. NEW COURSES INTRODUCED:

NEW COURSES INTRODUCED

S. No.	COURSE CODE	COURSE TITLE	RELEVANCE TO SCOPE FOR INTRODUCTION					NEED FOR INTRODUCTION		
			L	R	N	G	EMP	ENTRE	SD	
1.	23MBA404D	Behavioural Finance				✓	✓			Corporate requirement

5. Introduction of Purely Skill-Embedded Certificate / Diploma / Advanced Diploma Value-Added course other than the value-Added course that is already being offered.

S. No.	COURSE CODE	COURSE TITLE	MOU WITH INDUSTRY / ORGANISATION	SKILLS SHARPENED	COURSE OUTCOME
NIL	NIL	NIL	NIL	NIL	NIL

6. Approval of Ph.D Course Work Syllabus:

NIL

7. Rubrics for Internship / Project (If changes needed)

S.No.	C1 20 MKS	C2 20 MKS	CIA TOTAL 50 MKS	EXTERNAL 50 MKS
NIL	NIL	NIL	NIL	NIL

DETAILS OF PROPOSED / SIGNED MOUs:

An MoU was signed by Fatima College (Autonomous) with NSE Academy Limited, Chennai, (a wholly owned subsidiary of National Stock Exchange of India) on 28th September 2022, for a period of 3 years, for the purpose of conducting 'Certificate Course on Business Analytics' for MBA students in offline mode.

OTHER SUGGESTIONS

1. The title of the concept introduced in Unit - V under the course 'Hospital Administration' is, 'Health Information Technology' needs to be changed as 'Health Information System'.
2. Latest security techniques have to be emphasized while teaching the course 'Enterprise Resource Planning'.
3. In 'Entrepreneurship' course, Government schemes, MSME schemes for Women Entrepreneurs can be added. Start-ups & Small-scale venture models to be conducted to facilitate women entrepreneurship.
4. An overview of 'Disaster Management Act, 2005' can be added in the course 'Disaster Management'.
5. Student executives are to be motivated to take up live Projects on 'Total Quality Management'.

COMMENDATIONS

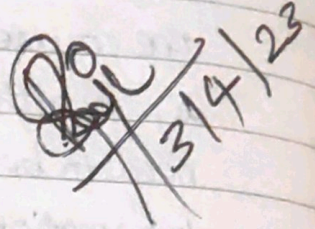
1. The course 'Entrepreneurship' was appreciated by the Board as an useful course to the students and help them to start their own business with Zero Cost investment.
2. The Department Syllabus is excellent and updated to help the students in current scenario.
3. Under the New course 'Behavioural Finance', the content 'Emotional Mechanisms' included in Unit - V is highly commendable.

Name

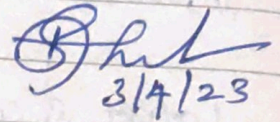
Signature

1. Dr. Sr. G. Celine Sahaya Mary

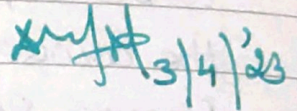
2. Dr. S. Raju

 3/4/23

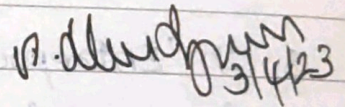
3. Dr. P. Shyamala

 3/4/23

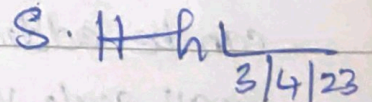
4. Dr. D. Deepa

 3/4/23

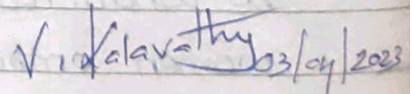
5. Dr. Silas Sargunam

 3/4/23

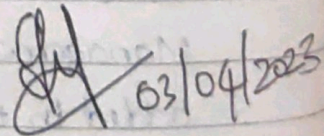
6. Dr. S. Hannah Sharon

 3/4/23

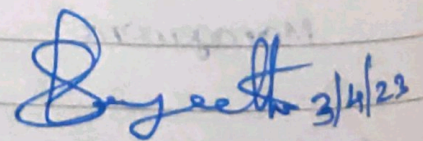
7. Mrs. V. Kalavathy

 03/04/2023

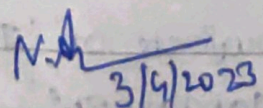
8. Dr. G. Kalpana

 03/04/2023

9. Dr. K. Sangeetha

 3/4/23

10. Dr. N. Asha

 3/4/2023

11. Dr. L. Meena

Meena
3.4.2023

12. Dr. M. Nagavenitha

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