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Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle - IV)

Mary Land, Madurai - 625018, Tamil Nadu

AQAR – QUALITATIVE METRIC

2023 - 2024

Criterion 1 - Curricular Aspects

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme specific outcomes (PSOs) and Course Outcomes (COs), of the Programmes offered by the Institution.

Name of the Programme: B.Com. (Corporate Secretaryship) Programme Code: USCS

Programme Outcomes:

PO1	Become knowledgeable in the subject of corporate laws and apply those provisions for the benefit of the employer /organization.
PO2	Imparting specific knowledge on Company law and secretarial practice.
PO3	Motivate to become an entrepreneur and nurture the entrepreneurial skills.
PO4	Hands on training in GST and Income tax returns filing, Accounting Software, Corporate Correspondence, venture creation and industrial training
PO5	Train to develop managerial skills individually and collectively for better corporate management at local and global level.



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Programme Specific Outcomes:

PSO 1	A concrete exposure to the concepts of Accounting, General Laws, Finance, Governance, CSR and Management.
PSO 2	Imparting specific knowledge on Company law and secretarial practice.
PSO 3	Motivate to become an entrepreneur and nurture the entrepreneurial skills.
PSO 4	Hands on training in GST and Income tax returns filing, Accounting Software, Corporate Correspondence, venture creation and industrial training
PSO 5	Train to develop managerial skills individually and collectively for better corporate management at local and global level.

Course Outcomes (COs):

Course Code	Course Title	Nature of the Course (Local/Nation al/Regional/G lobal)	Course Description	Course Outcomes
23F1CC1	Core Paper Financial Accounting	Global	Students gain knowledge of Advanced Accounting	COT TO understand the basic



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			principles, procedures	CO2 To know the basis for
			and techniques used to solve business	calculating business profits.
			problems and make	CO3 To familiarize with the
			financial decisions	accounting treatment of
				depreciation.
				CO4 To learn the methods of
				calculating profit for single entry
				system.
				CO5 To gain knowledge on the
				accounting treatment of insurance
				claims
			This course outlines	CO1 Inherit the knowledge on
			the concept of	introduction to communication.
			communication in	CO2 Identify & analyses the
	Corporate Correspondence	National	business, process	different types of communication.
23F1CC2			involved in	CO3 Develop the knowledge
			communication,	communication in business
			modes of	environment.
			communication,	CO4 Learn the basic understanding



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		<u>-</u>	technology enabled	of drafting of legal deeds and
			communication,	documents.
			preparation of	CO5 Enlighten the methods of
			business letters,	drafting response and replies.
			drafting response and	
			replies.	
			This course provides an introduction to the	CO1 To teach the basics of Computer and devices CO2 To enlighten about the
	Elective course Corporate E- Management	National	various functions of Corporate	operating systems hardware, software
23F1EC1			management and teach the basics of	CO3 To introduce the concept of internet
			Computer and devices.	CO4 To introduce the basics of Multimedia
				CO5 To teach about E-Commerce
2271722	D . D .	37 1	This course introduces	CO1 To understand the approaches
23F1EC2	Business Economics	National	economic concepts	to economic analysis



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			and princ	iples that	CO2 To know the various
			facilitate be	est decision	determinants of demand
			making	of any	CO3 To gain knowledge on concept
			business.		and features of consumer behaviour
					CO4 To learn the laws of variable
					proportions
					CO5 To enable the students to
					understand the objectives and
					importance of pricing policy
			This	course	1
			emphasizes	Logistics	of Logistics CO2 Identify the opportunities in
	Skill enhancement course Logistics Management	National	managemer	nt involves	
			identifying :	prospective	
23F1SE1			distributors	and	CO4 Demonstrate Technology in the ware
			suppliers	and	ω
			determining	g their	
			effectivenes	s and	handling
			accessibility	7. Logistics	



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			managers are referred	
			to as logisticians.	
			_	
23F1FC	Fundamental Concepts of Accounting & Commerce	National	concept of Basic	principles of accounting CO2 Demonstrate an overview of understanding of commerce and allied fields CO3 Outline the different types of Laws. CO4 Identify the types and barriers in Communication CO5 To enable the students to understand the Qualities of an
			Students gain	Entrepreneur. CO1 To prepare different kinds of
			knowledge of	and the state of t
	Core paper Financial Accounting II	National	Advanced Accounting	Instalments System
23F2CC3			principles, procedures	CO2 To understand the allocation
			and techniques used	of expenses under departmental
			to solve business	accounts
			problems and make	CO3 To gain an understanding



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			financial decisions	about partnership accounts relating
				to Admission and retirement
				CO4 To get knowledge regarding
				Partnership Accounts relating to
				dissolution of firm.
				CO5 To know the requirements of
				international accounting standards
				CO1 To leave the cotron and
			Students gain	
	Business Law Natio	National	knowledge of rights,	objectives of Mercantile law
			relationship and	CO2 To understand the essentials
			behavior of business	of valid contract
			and individuals	CO3 To gain knowledge on
23F2CC4			engaged in	performance contracts
			merchandising trade	CO4 To define the concepts of
			and sales.	Bailment and pledge
				CO5 To understand the essentials
				of contract of sale



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23F2EC3	Elective course Business Environment	National	Students gain knowledge of the business environment and its types and to know how business operates in different environments.	between environment and business. CO2 To know the Political Environment in which the businesses operate. CO3 To gain an insight into the Social Environment. CO4 To familiarize the concepts of an Economic Environment. CO5 To learn the trends in the Global Environment.
23F2EC4	Office Management and secretarial practice	National	This course provides a clear understanding of modern office management, train the students in running the office and	CO1 To familiar with modern office management. CO2 To familiar with the work atmosphere CO3 To train the students in maintaining and running the office effectively. CO4 To understand and organize data records



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			organize data records.	CO5 To gain knowledge about the
				role of a secretary
			Students are look the	CO1 Exhibit the skill to perform
			banking sector	basic banking operations and distinguish between basic
			continues to grow and	
	Ciril anhangement		is providing exciting	
23F2SE2	Skill enhancement course Nati Every day banking	National	job opportunities even	banking and related transactions CO3 To obtain Knowledge in On
			post covid. It is an	Line Banking
			excellent sector to	CO4 Train students in usage of Mobile Banking
			make a career in their	CO5 To familiarize in the process of
			life.	Bank Branch and to know the
				terms in banking.



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23F2S	Fundamentals of Auditing	National	This course presents the principles, techniques, and concepts needed for auditing and its practical applications.	knowledge of various techniques of
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