

FATIMA COLLEGE

(Autonomous)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle - IV)

Mary Land, Madurai - 625018, Tamil Nadu

AQAR – QUALITATIVE METRIC

2023 - 2024

Criterion 1 - Curricular Aspects

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme specific outcomes (PSOs) and Course Outcomes (COs), of the Programmes offered by the Institution.

Name of the Programme: B.COM. (HONOURS)

Programme Code: USCH

Programme Outcomes:

PO1	Disciplinary knowledge: Capable of demonstrating comprehensive knowledge and understanding of one or more Disciplines that form a part of an Undergraduate Programme of Study
PO2	Communication Skills: Ability to express thoughts and ideas effectively in writing and orally; Communicative with others using appropriate media: confidently share one's views and express herself / himself; demonstrate the ability to listen carefully, read and write analytically and present complex information in a clear and concise manner to different groups.
PO3	Critical Thinking: Capability to apply analytic thought to the body of knowledge; analyse and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant assumptions or implications; formulate coherent arguments; critically evaluate practices, policies



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	and theories by following scientific approach to knowledge development.
P04	Problem Solving: Capacity to extrapolate from what one has learnt and apply their competencies to solve different kinds of non- familiar problems, rather than replicate curriculum content knowledge; and apply one's learning to real life situations.
P05	Analytical Reasoning: Ability to evaluate the reliability and relevance of evidence; identify logical flaws and holes in the arguments of others; analyse and synthesize data from the variety of sources; draw valid conclusion and support them with evidence and examples and addressing opposing viewpoints.
P06	Research- related skill: A sense of inquiry and capability for asking relevant/appropriate questions, problem arising, synthesising and articulating, Ability to recognise cause and effect relationships, define problems, formulate hypothesis, analyse and interpret and draw conclusions from data, establish hypothesis, predict cause and effect relationships, execute and report the results of an experiment or investigation.
P07	Co-operation/Team work: Ability to work effectively and respectfully with diverse teams; facilitate cooperative or coordinated effort on the part of a group, and act together as a group or a team in the interests of a common cause and work efficiently as a member of the team.
P08	Scientific reasoning: Ability to analyse, interpret and draw conclusions from quantitative or qualitative data: and critically evaluate ideas, evidence and experiences from an open minded and

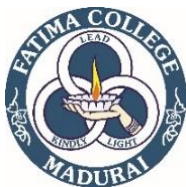


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	reasoned perspective.
PO9	Reflective thinking: Critical sensibility to lived experiences, with self-awareness and reflexivity of both self and society.
PO10	Information/Digital Literacy: Capability to use ICT in variety of learning situations, demonstrate ability to access, evaluate and use a variety of relevant information sources, and use appropriate software for analysis of data.
PO11	Self- directed learning: ability to work independently, identify appropriate resources required for a project and manage a project through to completion.
PO12	Multicultural competence: Possess knowledge of values and belief of multiple cultures and global perspective: and capability to effectively engage in a multicultural society and interact respectfully with diverse groups.
PO13	Moral and Ethical awareness /reasoning: Ability to embrace moral/ethical values in conducting one's life, formulate a position/argument about an ethical issue from multiple perspectives and use ethical practices in all work. Capable of demonstrating the ability to identify ethical issues related to one's work, avoid unethical behaviour such as fabrication, falsification or misrepresentation of data or committing plagiarism, not adhering to intellectual property rights; appreciating environmental and sustainability issues; and adopting objective, unbiased and truthful actions in all aspects of work.



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PO14	Leadership readiness/qualities: Capability for mapping out the task of the team or an organisation, and setting direction, formulating and inspiring vision, building a team who can help achieve the vision, motivating and inspiring team members to engage with that vision and using management skill to guide people to the right destination in a smooth and efficient way.
PO15	Lifelong learning: Ability to acquire knowledge and skills, including “learning how to learn”, that are necessary for participating in learning activities throughout life, through self-paced and self-directed learning aimed at personal development, meeting economic, social and cultural objectives and adapting to changing trades and demands of workplace through knowledge/skill development/reskilling.

Programme Specific Outcomes:

PSO 1	Placement: To prepare the students who will demonstrate respectful engagement with others' ideas, behaviours, beliefs and apply diverse frames of reference to decisions and actions.
PSO 2	Entrepreneur: To create effective entrepreneurs by enhancing their critical thinking, problem solving, decision making and leadership skill that will facilitate startups and high potential organizations



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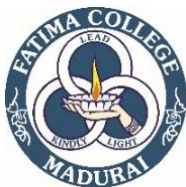
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PSO 3	Research and Development: Design and implement HR systems and practices grounded in research that complies with employment laws, leading the organization towards growth and development.
PSO 4	Contribution to Business World: To produce employable, ethical and innovative professionals to sustain in the dynamic business world.
PSO 5	Contribution to the Society: To contribute to the development of the society by collaborating with stakeholders for mutual benefit

Course Outcomes (COs):

Course Code	Course Title	Nature of the Course (Local/ National/ Regional/ Global)	Course Description	Course Outcomes
23V1CC1	CORE PAPER Financial Accounting I	Global	Students gain knowledge of Advanced Accounting principles,	CO1 Remember the concept of rectification of errors and Bank



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			procedures and techniques used to solve business problems and make financial decisions	reconciliation statements. CO2 Apply the knowledge in preparing detailed accounts of sole trading concerns CO3 Analyse the various methods of providing depreciation CO4 Evaluate the methods of calculation of profit CO5 Determine the royalty accounting treatment and claims from insurance companies in case of loss of stock.
23V1CC2	Principles of Management	Global	This course presents the principles, techniques, and	CO1 To understand the basic management concepts and functions



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			concepts needed for managerial analysis and decision-making.	CO2 To know the various techniques of planning and decision making CO3 To familiarize with the concepts of organisation structure CO4 To gain knowledge about the various components of staffing CO5 To enable the students in understanding the control techniques of management
23V1EC1	Elective Course Business Economics	National	This course introduces economic concepts and principles that facilitate best decision	CO1 To understand the approaches to economic analysis CO2 To know the various determinants of demand



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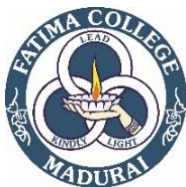
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			making of any business.	CO3 To gain knowledge on concept and features of consumer behaviour CO4 To learn the laws of variable proportions CO5 To enable the students to understand the objectives and importance of pricing policy
23V1EC2	E-Commerce	Global	This course enables the activity of buying or selling of products on online services or over the Internet	CO1 To know the goals of Electronic commerce CO2 To understand the various Business models in emerging E-commerce areas CO3 To have an insight on the internet marketing technologies



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				CO4 To understand the benefits and implementation of EDI CO5 To examine the ethical issues of E-commerce
23V1SE1	Non-Major Elective (Offered to other major Students) Fundamentals of Insurance	National	To provide an insight into the basic principles of insurance, the types of general insurance and the different Life Insurance Plans.	CO1 State the nature and the principles of insurance. CO2 Describe the available life insurance policies and its benefits. CO3 Infer the procedures for making claims against marine insurance policy. CO4 Examine the nature of fire insurance and reinsurance. CO5 Interpret the importance of burglary,



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				motor and personal accident insurance.
23V1FC	Foundation Course FC Fundamentals of Commerce	National	This course introduces students to the fundamental principles of business for service and businesses organisation with the concepts in Banking and Insurance, Marketing, Income tax.	CO1 To understand the Knowledge about commerce and industry. CO2 To know models of the company formation. CO3 To familiarize with the concepts of Income Tax CO4 To learn the methods of bank accounts and insurance. CO5 To gain knowledge around the market and analyses the impact on advertisement.
23V2CC3	Financial Accounting II	Global	Students gain knowledge of Advanced Accounting principles, procedures	CO1 To prepare different kinds of accounts in Hire purchase and Instalments System

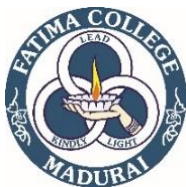


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			and techniques used to solve business problems and make financial decisions	<p>CO2 To understand the allocation of expenses under departmental accounts</p> <p>CO3 To gain an understanding about partnership accounts relating to Admission and retirement</p> <p>CO4 To get knowledge regarding Partnership Accounts relating to dissolution of firm.</p> <p>CO5 To know the requirements of international accounting standards</p>
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23V2CC4	Commercial Law	National	Students gain knowledge of Various Acts, relationship and behavior of business and individuals engaged in merchandising trade and sales.	CO1 To know the nature and objectives of valid contract CO2 To understand the essentials Performance of contract of sale CO3 To gain knowledge on Rights and Liabilities of partners CO4 To define the concepts ,Objective & Scope of Wages Act CO5 To understand the essentials Schemes PF and Gratuity
23V2EC3	Business Statistical Methods	National	This course consists of an introduction to business statistics	CO1 Understanding the measures of central tendency



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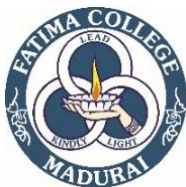
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			including methods of describing, summarizing, measuring and analyzing statistical data, variance applications and sampling distributions.	CO2 Become aware of the concepts of measures of Dispersion CO3 Evaluate the correlation and regression using sampling techniques CO4 Understanding the Sampling techniques CO5 Examine the chi-square test.
23V2EC4	Business Environment	National	Students gain knowledge of the business environment and its types and to know how business operates in different environments.	CO1 To understand the nexus between environment and business. CO2 To know the Political Environment in which the businesses operate. CO3 To gain an insight into the Social Environment. CO4 To familiarize the



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				concepts of an Economic Environment. CO5 To learn the trends in the Global Environment.
23V2SE2	Skill Enhance Course SEC – 2 Fundamentals of Accounting with Tally	Global	This course enables the students to learn the basic accounting principles in Tally.	CO1 Expose the Accounting Fundamentals CO2 Pass journals; prepare ledgers, Trial Balance CO3 Introduce Tally ERP as an accounting software package, in creation of records of small trader. CO4 Gain Knowledge in creating ledgers in tally. CO5 Creation of accounting voucher for purchase, sales, debit note, credit note in Tally



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23V2SE3	Skill Enhancement Course Data Analysis using Software Package for Social Sciences	Global	This course presents the working of data, frequencies, descriptive analysis and inferential analysis in SPSS.	CO1 To get familiar with the data view and variable view in SPSS CO2 To understand the working of data in SPSS CO3 To get knowledge in diagrammatic representation in SPSS CO4 To analyse the concept of descriptive statistics in SPSS CO5 To know the testing of hypothesis in SPSS
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