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Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nadu

AQAR - QUALITATIVE METRIC 2023 - 2024

<u>Criterion 1 - Curricular Aspects</u>

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme specific outcomes (PSOs) and Course Outcomes (COs), of the Programmes offered by the Institution.

Name of the Programme: B.COM

Programme Code: UACO/ USCO

Programme Outcomes:

PO1	Disciplinary knowledge : Capable of demonstrating comprehensive knowledge and understanding
	of one or more Disciplines that form a part of an Undergraduate Programme of Study
PO2	Communication Skills: Ability to express thoughts and ideas effectively in writing and orally;
	Communicative with others using appropriate media: confidently share one's views and express
	herself / himself; demonstrate the ability to listen carefully, read and write analytically and present
	complex information in a clear and concise manner to different groups.
PO3	Critical Thinking: Capability to apply analytic thought to the body of knowledge; analyse and
	evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant
	assumptions or implications; formulate coherent arguments; critically evaluate practices, policies
	and theories by following scientific approach to knowledge development.



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PO4	Problem Solving : Capacity to extrapolate from what one has learnt and apply their competencies to
	solve different kinds of non- familiar problems, rather than replicate curriculum content knowledge;
	and apply one's learning to real life situations.
PO5	Analytical Reasoning: Ability to evaluate the reliability and relevance of evidence; identify logical
	flaws and holes in the arguments of others; analyse and synthesize data from the variety of sources;
	draw valid conclusion and support them with evidence and examples and addressing opposing
	viewpoints.
P06	Research- related skill: A sense of inquiry and capability for asking relevant/appropriate
	questions, problem arising, synthesising and articulating, Ability to recognise cause and effect
	relationships, define problems, formulate hypothesis, analyse and interpret and draw conclusions
	from data, establish hypothesis, predict cause and effect relationships, execute and report the
	results of an experiment or investigation.
PO7	Co-operation/Team work: Ability to work effectively and respectfully with diverse teams; facilitate
	cooperative or coordinated effort on the part of a group, and act together as a group or a team in the
	interests of a common cause and work efficiently as a member of the team.
PO8	Scientific reasoning: Ability to analyse, interpret and draw conclusions from quantitative or
	qualitative data: and critically evaluate ideas, evidence and experiences from an open minded and
	reasoned perspective.



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PO9	Reflective thinking: Critical sensibility to lived experiences, with self-awareness and reflexivity of				
	both self and society.				
PO10	Information/Digital Literacy: Capability to use ICT in variety of learning situations, demonstrate				
	ability to access, evaluate and use a variety of relevant information sources, and use appropriate				
	software for analysis of data.				
PO11	Self- directed learning: ability to work independently, identify appropriate resources required for a				
	project and manage a project through to completion.				
PO12	Multicultural competence: Posse's knowledge of values and belief of multiple cultures and global				
	perspective: and capability to effectively engage in a multicultural society and interact respectfully				
	with diverse groups.				
PO13	Moral and Ethical awareness /reasoning: Ability to embrace moral/ethical values in conducting				
	one's life, formulate a position/argument about an ethical issue from multiple perspectives and use				
	ethical practices in all work. Capable of demonstrating the ability to identify ethical issue's related				
	to one's work, avoid unethical behaviour such as fabrication, falsification or misrepresentation of				
	data or committing plagiarist, not adhering to intellectual property rights; appreciating				
	environmental and sustainability issues; and adopting objective, unbiased and truthful actions in				
	all aspects of work.				
PO14	Leadership readiness/qualities: Capability for mapping out the task of the team or an				



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	organisation, and setting direction, formulating and inspiring vision, building a team who can help				
	achieve the vision, motivating and inspiring team members to engage with that vision and using				
	management skill to guide people to the right destination in a smooth and efficient way.				
PO15	Lifelong learning: Ability to acquire knowledge and skills, including "learning how to learn", that are				
	necessary for participating in learning activities throughout life, through self-paced and self-directed				
	learning aimed at personal development, meeting economic, social and cultural objectives and				
	adapting to changing trades and demands of workplace through knowledge/skill				
	development/reskilling.				

Programme Specific Outcomes:

PSO 1	Placement : To prepare the students who will demonstrate respectful engagement with others' ideas, behaviours, beliefs and apply diverse frames of reference to decisions and action. Further the students are encouraged with add-on value based and job-oriented courses which ensure them to sustain in the organisation level.
PSO 2	Contribution to Business World: Apply theoretical concepts to business practices to produce employable, ethical, and innovative professionals to sustain in the dynamic business world.
PSO 3	Contribution to the Society: To contribute to the development of the society by collaborating with stakeholders for mutual benefit. Become acquainted with commercial knowledge and soft skill to react in the most appropriate way when faced with challenges in the society.



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Course Outcomes (COs):

Course Code	Course Title	Nature of the Course (Local/National/ Regional/Global)	Course Description	Course Outcomes
23A1CC1/ 23AC1CC1	FINANCIAL ACCOUNTING I	National	The course aims to provide the students with basic understanding of principles& concepts of accounting as well as accounting practices, financial reporting& analysis which intend to provide a strong foundation for advance courses in financial accounting	CO1: To understand the basic accounting concepts and standards. CO2: To know the basis for calculating business profits. CO 3: To familiarize with the accounting treatment of depreciation. CO 4: To learn the methods of calculating profit for single entry system. CO5: To gain knowledge on the accounting treatment of insurance claims.
23A1CC2/ 23AC1CC2	PRINCIPLES OF MANAGEMENT	Global	The course provides an overview of management and its evolution. It examines management functions of planning, organizing, leading and controlling and its impact on the business organization. It discusses necessary skills and	CO1: Demonstrate the importance of principles of management. CO2: Paraphrase the importance of planning and decision making in an organization. CO3: Comprehend the concept of



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			functions required for efficient manager in contemporary business environment	various authorities and responsibilities of an organization. CO4 : Enumerate the various methods of performance appraisal.
				CO5 : Demonstrate the notion of directing, coordination, and control in management.
23AC1EC1	BUSINESS	National	The Course introduce the	CO1:To enable the students to know
	COMMUNICATION		concept of Comprehensive way of	about the principles, objectives and
			communication, its scope and	importance of communication in
			importance in business and role	commerce and trade.
			of communication.	CO2:To develop the students to understand about trade enquiries CO3:To develop the students to write business reports. CO4:To enable the learners to update with various types of interviews CO5:To make the students aware about various types of business correspondence
23E1GEA1	Indian Economic Development	National	Study of consumer behaviour,individual firm's production,cost and revenue	CO1: Elaborate the role of State and Market in Economic Development CO2: Explain the Sectorial contribution to National Income CO3: Illustrate and Compare National Income at constant and



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00401001				current prices. CO4: Describe the canons of public expenditure CO5: Understand the theories of money and supply
23AC1SE1	FUNDAMENTALS OF FINANCIAL ACCOUNTING	National	This graduate course introduces the basic concepts and principles of accounting for preparing financial statements such as income statements (financial performance) and balance sheets (financial position). The course focuses on a detailed understanding of accounting information systems, accounting concepts, accounting principles, the accounting cycle, transaction recording, and financial statement concepts.	CO1: Be introduced to the nature and concept of FinancialAccounting CO2: Gain thorough Knowledge in preparing journal, ledger andTrial Balance CO3: Able to prepare subsidiary books. CO4:Knowledge in single column, double column, and petty cash book. CO5: Prepare final accounts.
23A1FC / 23AC1FC	INTRODUCTION TO COMMERCE	Global	This course focuses on the studyof business and trade activities involved in the exchange of goods and services from producers to consumers.	CO1: Familiarize with business and commerce. CO2:Recognize the various forms of organization. CO3:Know the essentials of transportation and warehouses. CO4:Be familiar with the basics of banking and insurance. CO5:Be introduced to marketing and advertising.



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23A2CC3/ 23AC2CC3	FINANCIAL ACCOUNTING-II	National	This course enables the students to gain knowledge and skills in the procedure relating to Hire purchase, Instalment system, Branch & Departmental Accounts partnershipAccountingandothers pecifiedareasoffinancialaccounting	CO1: To evaluate the Hire purchase accounts and Instalmentsystems CO2:ToprepareBranchaccountsand DepartmentalAccounts CO3: To understand the accounting treatment for admission andretirement in partnership CO4: To know Settlement of accounts at the time of dissolution of afirm CO5:To elaborate the role of IFRS
23A2CC4/ 23AC2CC4	BUSINESS LAW	National	This course enables the students to understand the business law and the application of contract act, bailment and pledge, intellectual property right includingsaleof goods act.	CO1: Explain the objectives and significance of mercantile law. CO2: Understand the clauses and exceptions of the Indian Contract Act. CO3: Outline the contract of indemnity and guarantee. CO4: Familiarize with the provisions relating to bailment and pledge. CO5: Explain the various provisions of the Sale of Goods Act, 1930.
23E2GEA2	BUSINESS ENVIRONMENT	National	Study of environment and business	CO1: Remember the nexus between environment and business. CO2: Apply the knowledge of the political environment in which businesses operate. CO3: Analyze the various aspects of social and cultural environment. CO4: Evaluate the parameters in the economic environment.



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				CO5 : Create a conducive technological environment for business to operate globally.
23A2SE2	FUNDAMENTALS OF FINANCIAL ACCOUNTING	National	The course spells out the basics of accounting, preparation of journal, ledger, trial balance, recording of entries in subsidiary books and preparation of finalaccounts with simple adjustments	CO1: Be introduced to the nature and concept of FinancialAccounting CO2: Gain thorough Knowledge in preparing journal, ledger andTrial Balance CO3: Able to prepare subsidiary books. CO4: Knowledge in single column, double column, and petty cash book. CO5: Prepare final accounts.
23A2SE3/ 23AC2SE3	SELF MANAGEMENT SKILLS	Global	This course helps the students to contribute to a better work environment and enables them to have self-confidence, patience, and emotional intelligence.	 CO1: Be introduced to the concept of self-awareness. CO2: Possible to do self-analysis. CO3: Capable of motivating self and others. CO4: Able to set short, medium, and long-term goals. CO5: Ability to measure emotional intelligence.
19A3CC5 / 19AC3CC5	ADVANCED ACCOUNTING	Global	The course provides deep insight on accounting for non-trading concerns, single entry system of book keeping branch accounting claims for loss of profit / loss of	CO 1: Prepare receipts and payments, income and expenditure accounts and balance sheet, of non-trading concerns CO 2: Derive profit and state of



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			stock, and departments	affairs, for businesses having incomplete records CO 3: Maintain accounting records for branches CO 4: Compute insurance claims for loss of profit and stock
				CO 5: Find out the results of department store operations
19A3CC6/ 19AC3CC6	COST ACCOUNTING CONCEPTS	Global	This course gives a broader framework for cost accounting concepts and techniques, preparation of cost sheet, computation of material costs, labour cost and overhead expenses.	CO 1: Relate costs, costing and cost accounting concepts, types, methods, and techniques as a branch of accounting, crisis crossing with financial and management accounting CO 2: Classify costs, and prepare cost sheet, tenders & quotations CO 3: Choose between, different methods of pricing issues in stores ledger account, based on the business environmental factors, and compute optimum ordering quantity and levels of inventory CO 4: Compute labour cost and turnover, idle time over time and deduce incentives under different schemes CO 5: Differentiate between allocation and absorption of overheads and prepare relevant statements



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23A3CC7	PRACTICAL	National	This course enables the students	CO 1: Identify the relationship
/19AC3CC7	BANKING		to know about the banking law,	between banker and customer,
713/100001			the practice of banking law in	acquaint with procedure of opening
			transactions engaged with the	different types of accounts with
			banker, and the latest trends in	bankers familiarize with operation of
			banking.	bank accounts
			J	CO 2: Explain the nitigritties of the
				provisions of Negotiable
				Instruments, Act 1881.
				CO 3: Enumerate the provisions for
				paying and collecting banker
				CO 4: Explain credit creation and
				ways of providing advances, and the
				principles behind sound lending
				CO 5: Outline the technological
				applications in banking businesses,
				connecting customers
19A3SB1	SELF	Global	This course helps the students	CO 1: Identify individuals
/19AC3SB1	MANAGEMENT		to contribute to a better work	psychological needs, stages
	SKILLS		environment and enables them	contextually
			to have self-confidence, patience	CO 2: Analyse themselves clearly
			and emotional intelligence	spotting out their Strengths,
				Weaknesses, Opportunities and
				Challenges and acquaint with real
				self
				CO 3: Critique internal and external
				motivators, and communicate to
				others
				CO 4: Set goals through procedural
				framework
				CO 5: Become aware of Emotional
				Intelligence and familiarize with



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				ways of enhancing emotional
				intelligence and measure the same
19E3ACA3 / 19J3ACAC3	PRINCIPLES OF FINANCIAL ACCOUNTING AND ACCOUNTING PACKAGE	National	This course enables the students to learn the basic accounting principles of Financial Accounting.	CO1:Acquaint with principles of accounting, state the accounting concepts, and the significance of double entry system of banking CO2:Formulate journal, ledger, trial balance and maintain sub books for end concerns CO3:Prepare final accounts of sole trading concerns CO4:Use Tally ERP, in creation of company groups & ledgers, stock units CO5:Create accounting voucher in Tally ERP, and be able to display final
19A4CC8/ 19AC4CC8	PARTNERSHIP ACCOUNTING	Global	This course enables the students to gain knowledge and skills in the procedure relating to partnership Accounting and other specified areas of financial accounting and to have a focus on accounting for all types of transactions that are unique to a partnership	CO 1: Pronounce the basics of partnership Act, regarding maintenance of books of accounts of firm and deal with past guarantees & adjustments CO 2: Record accounting transactions during admission, retirement, death of partner CO 3: Account for dissolution of partnership firm CO 4: Record for amalgamation of firms and sale of a firm to a company CO 5: Substantiate and account for Joint Life Policy under categorical



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				treatment
21A4CC9/ 19AC4CC9	COST ACCOUNTING METHODS	National	This course helps the students to understand costing concepts and the application of the methods of cost accounting and helps to equip the students with skills and knowledge to identify and calculate different types of cost.	CO 1: Help organisations in preparing contract accounts and accounts for intermittent production CO 2: Calculate costs for continuous production & at stages, demonstrating the extent of equivalent completed units and identify inter process profits CO 3: Apportion joint costs systematically CO 4: Calculate costs for operations like transport, powerhouse, cinema house CO 5: Reconcile between cost and financial records and explain the reasons for disagreement
19A4CC10 / 19AC4CC10	PRINCIPLES AND PRACTICE OF MANAGEMENT	Global	This course enables the students to familiarize themselves with the knowledge, roles, responsibilities, skills and functions of management.	CO 1: Rationalize concepts of general management and theories of general management and theories of general management CO 2: Provide a bird's eye view on the meaning, importance and enumerate the planning process CO 3: Choose between structure of organization benefitting each type of business, based on nature of activities involved, and prepare charts and manuals CO 4: Summaries induction and generalized sources of recruitment and selection process, types of



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				training, developmental exercises
				CO 5: Explain the techniques behind direction and control and summaries steps involved in control
19AC4ACK4	EXECUTIVE SKILLS DEVELOPMENT	Global	This course enables the students to learn the functions of management and imparting knowledge to procure, develop and maintain the human resource.	CO 1: Develop and exhibit and accurate sense of self CO 2: Cultivate a positive outlook, Acknowledge others' expertise CO 3: Develop proactive responses to stressful situations CO 4: Understand and apply knowledge of human communication and language processes as they occur across various contexts. CO 5: Able to develop critical thinking skills & process for decision making
19A4SB2/ 19AC4SB2	INTERPERSONAL SKILLS	Global	This course helps to build effective and polished interpersonal skills and to develop relationship among students and to train them to be socially responsible citizen	CO 1: Distinguish key factors involved in successful advertising and be able to substantiate the importance of advertising products/ services CO 2: Recall various media involved in advertising products/ services and identify the positioning of the media in hosting advertisements CO 3: Formulate advertisement copy and categorise the components of advertisement copy CO 4: Use photo shop and flash



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				media in editing images
				CO 5: Nurture and apply creativity in advertising and critically examine any advertisement on different media
19A5CC11 / 19AC5CC11	CORPORATE ACCOUNTING	National	This Course enables the students to know about the principles involved in the maintenance of company law and to provide the students the knowledge to recent developments in corporate accounting.	CO 1: Account for the procedural process involved issue of shares and forfeiture in redemption of preference shares CO 2: Assist Corporates, in accounting for redemption of debentures CO 3: Compute underwriting commission and record for u/t businesses, and assess profits prior to incorporation, for corporation India CO 4: Prepare Income statement & balance sheet, following the specification of Company act, 2013 CO 5: Value shares of goodwill, based on the typicality of each company
19A5CC12 / 19AC5CC12	COMPANY LAW	National	A comprehensive study of the provisions of Companies Act 2013 with the necessary amendments will help the students to get an overall view of the provisions of company law	CO 1: Compare the formation of Company with Partnership CO 2: Explain the knowledge of MOA and AOA CO 3: Assess the concept of Share Capital, Shares and Debentures CO 4: Discuss the appointment, duties and right of directors and



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				secretary
				CO 5: Plan with proper knowledge about Winding up.
19A5CC13 / 19AC5CC13	INCOME TAX LAW & PRACTICE	National	This course provides an introduction to an overview of the fundamental concepts of income-tax law. The contents of this paper are designed with the objective of equipping the students to cope with the emerging income-tax law	CO 1: Outline the history of IT Act and pronounce clearly the basic concepts of IT Act CO 2: Define salary and compute salary within the precincts of the relevant Financial Act CO 3: Calculate Income from House Property, depending on the number of holdings and nature of occupation of such property CO 4: Determine Income from Other Sources and demarcate the residual income among other heads CO 5: Compute GTI for individuals and cut across theoretically between types of assessment
19A5CC14 / 19AC5CC14	FINANCIAL ACCOUNTING SOFTWARE PACKAGE	Global	This course builds on the foundation of accounting techniques and theory and to enables the gain knowledge on accounting and financial aspects that enables the students to manage their business financial transactions.	CO 1: Create companies using Tally ERP CO 2: Use features effectively and navigate between functional keys CO 3: Create vouchers and invoices and use GST in preparing taxable invoices CO 4: Conduct financial statements analysis, using MIS CO 5: Help organizations in extracting inventory information
19A5ME1/	QUANTITATIVE	Global	This course helps the students	CO 1: Compute index numbers



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19AC5ME1	TECHNIQUES		to acquire working knowledge in computing Index Numbers,predictingvalues,Assig nment& Transportation problems and Replacement decisions. It also helps them to learn decision making techniques for cost minimization and profit maximization	CO 2: Predict values from the given data CO 3: Select the optimum assignment for travelling salesman CO 4: Evaluate the basic feasible solution CO 5: Determine the optimal replacement policy
19A5ME2/ 19AC5ME2	RESEARCH METHODOLOGY	National	This course enables an understanding about collection of data, formulation of hypothesis and preparation of research reports	CO 1: Define research and identify need and criteria of good research. CO 2: Know to formulate research problem and prepare research design CO 3: Know to explain different methods of collecting data CO 4: Know how to process collected data CO 5: Know how to write good research report
19A5SB3 /19AC5SB3	LEADERSHIP SKILLS	Global	This course enables the students to obtain leadership potential and ability and to develop a range of leadership skills to become an effective leader.	CO 1: Be lucid on characters of a good leader CO 2: Work in teams and involve in Team Building Processes CO 3: Foster trust and creativity in team dynamics CO 4: Conceptualise conflict management and identify the requisite skills for conflict resolution CO 5: Conduct sectional analysis on significant women entrepreneurs and business leaders



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21A5SB4 / 19AC5SB4	SOFT SKILLS	Global	This course enables the students to gain effective communication, presentation and interview skills, to be able to effectively participate in GDs and understand attitudes and non verbal communication through body language better.	CO 1: Internalize effective communication in reading and writing CO 2: Cognize on effective presentation CO 3: Face the interview given varied approaches in interviewing CO 4: Contribute effectively in Group Discussions CO 5: Develop positive attitude ,Use dignified Body language and gestures and be emotionally balanced.
19A6CC15 / 19AC6CC15	ADVANCED CORPORATE ACCOUNTING	National	This course enables the students to know about the principles involved in the maintenance of company accounts in accordance with the principles of company law and an understanding of accounts of special companies	CO 1: Account for reconstruction of body corporate and be procedurally conversant CO 2: Distinguish merger and purchase and account for amalgamation CO 3: Prepare statement of affairs, deficiency account, liquidator's final statement of account when liquidation takes place CO 4: Consolidate the balances and account of holding and subsidiary company CO 5: Prepare accounts for electricity and public utility concerns
19A6CC16 / 19AC6CC16	GOODS AND SERVICE TAX AND CUSTOMS ACT	National	This course enables the students to understand the law and the application of business taxes	CO 1: Distinguish Direct and Indirect taxes, be sub servant with the introduction of GST



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			including the Goods and services tax and to impart and familiarize with the knowledge of goods and services tax	CO 2: Draw a line of lineation between CGST,SCST, IGST and UGST and define the basics of GST along with its governance CO 3: Register, pay and file returns under GST trumpeting theoretical inputs. CO 4: Calculate ITC under GST CO 5: acquaint with valuation of goods, procedures for import and export of goods and rules thereafter until goods are available for normal
19A6CC17 / 19AC6CC17	BUSINESS LAW	National	This course enables the students to understand the business law and the application of contract act, bailment and pledge, intellectual property right including sale of goods act.	consumption CO 1: Have an in depth knowledge on agreements under Contract Act CO 2: Gain knowledge on performance and discharge of contract CO 3: Identify the duties and rights of bailor, bailee, pledger and pledge CO 4: Familiar with the rules and regulations of IPR CO 5: Apply the provisions of sale of goods act in transferring property and title to goods
23A6ME3/ 19AC6ME3	MANAGEMENT ACCOUNTING	National	This course enables the students to gain knowledge on the fundamental technique of management accounting and the concepts relating to the management functions of planning, control and decision	CO 1: Functionalise management accounting and make financial statement analysis CO 2: Prepare cash flow statement as per Indian AS -3 CO 3: Use marginal costing as a technique in managerial decision



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19A6ME4 /19AC6ME4	HUMAN RESOURCE MANAGEMENT	National	This course enables the students to learn the functions of management and imparting knowledge to procure, develop and maintain the human resource.	making CO 4: Compute and analyse variances in material, labour and overheads CO 5: Prepare budgets to manage sales, production, cash and operations and use ZBB as a strategy for budgeting CO 1: Familiarize the process of requirement, selection and induction CO 2: Spell out methods involved in Training and Development of employees and Executives CO 3: Point out morale as an key element in enhancing productivity CO 4: Apply Worker's Participation in Management and know the mode of operations CO 5: Familiarize the process of requirement, selection and induction
19A6ME5/ 19AC6ME5	AUDITING	National	This course enables the students to get an insight into the principles, methods and techniques of auditing for different types of organizations	CO 1: Enumerate basic principles governing audit and its conduct CO 2: Necessitate inter control audit and inter check in organizations CO 3: Vouch cash and trading transactions CO 4: Identify the requirement investigations in organizations and procedural considerations involved in investigation



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				CO 5: Saturate on the role of company auditor.
23A6ME6	FINANCIAL SERVICES	National	This course is designed to enable the students to understand the concept of Financial Services and the processes and strategies involved in the various Financial services in India.	CO1: Summarise the role and function of the financial system CO2: Gain practical knowledge on key areas relating to management of financial products and services CO3: Familiarizestudentsabout Venture Capital, Leasing CO4: Infertheimportanceofthe CreditRatingsystem CO5: Understand various types of Mutual funds schemes andtherolesofNSDL and CSDL.
19A6SB5/ 19AC6SB5	STRESS AND TIME MANAGEMENT	Global	This course enables the students to gain the personal insight implement a successful time and stress management system. Proven time management techniques for achieving the goals are necessary.	CO 1: Be engaged with stress and its levels CO 2: Be aware of effects of stress and coping behaviour CO 3: Effectively handle and help others handle stress CO 4: Value time and manage effectively CO 5: Identify hindrances to time management and the requirements involved in handling crisis
19A6SB6/ 19AC6SB6	CAREER MANAGEMENT	Global	This course is designed to enablethe students to understand the concept of career and the processes and strategies	CO 1: Relate Job and Career CO 2: Design career and manage stress CO 3: Prove employable skills



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			involved with successful career management. This course also provides students with the necessary career exploration and management skills and tools to effectively move forward in pursuing professional career opportunities	CO 4: prepare resumes and to draft letter of application for a job CO 5: Move towards career progression
21UG2SLCA	HOUSE HOLD CHEMICALS AND MARKETING	Global	To enable students to have basic understanding &knowledge about the House hold chemicals and marketing	CO 1: To cultivate the entrepreneur skills of students. CO 2: To inculcate the synthetic importance of house hold chemicals CO 3: To synthesize the profitable house hold chemicals at home. CO 4: To get hands on experience in field of synthesis cum marketing CO 5: To learn the economic importance of house hold chemicals in marketing fields
22UG4SLAM	FINANCIAL MATHEMATICS	National	To enable students to have basic understanding & knowledge about the Basic concepts and applications of Accounting and Mathematics for advance study.	CO 1: Classify various concepts in structure of interest rate and basic models for asset prices. CO 2: Explain elementary statistical analysis of returns and estimation of the distribution. CO 3: Gain thorough Knowledge in preparing journal, ledger, Trial Balance CO 4: Extensively apply knowledge on Accounting Ratios and Investment Accounts



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				CO 5: Have an understanding on inflation Accounting
21C5SLN5	CONSUMERISM	National	The course spells out the consumerism, types of consumerism, Rights and Responsibilities of consumer.	CO 1: To outline the concepts of consumerism CO 2: To develop an understanding on rights and responsibilities. CO 3: To describe the consumer protection act and redressal agencies