



FATIMA COLLEGE

(Autonomous)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle - IV)

Mary Land, Madurai - 625018, Tamil Nadu

AQAR – QUALITATIVE METRIC

2023 - 2024

Criterion 1 - Curricular Aspects

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme specific outcomes (PSOs) and Course Outcomes (COs), of the Programmes offered by the Institution.

Name of the Programme: B.A ECONOMICS

Programme Code: UAEC

Programme Outcomes:

PO1	Acquire knowledge of fundamental concepts and subject-specific academic competency.
PO2	Enhance communicative skills and gain confidence to disseminate knowledge through oral and written communication effectively.
PO3	Think critically, evaluate analytically and apply the expertise of their discipline in real life.
PO4	Appreciate literary, economic, cultural, socio-psychological and environmental diversity.
PO5	Pursue and attain meaningful goals, develop positive attitude to gain self-awareness, self-esteem, self-discipline and self-motivation.
PO6	Acquire employability and entrepreneurial skills
PO7	Evolve as responsible citizens and leaders.



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Programme Specific Outcomes:

PSO 1	Understand economic theories and functioning of economic system and motivate them to appear for subject based competitive exams
PSO 2	Prepare the students for career advancement that provide employment through competitive exams
PSO 3	Prepare the students to develop creative thinking regarding current local, national and international policy issues
PSO 4	Enhance economic, social and technical skills
PSO 5	Facilitate entrepreneurs to find self-employment & to provide employment opportunities

Course Outcomes:

Course Code	Course Title	Nature Of The Course (Local/National/ Regional/Global)	Course Description	Course Outcomes
23E1CC1	Micro Economics-I	Global	This course enable the students to understand the basic concepts	CO1:Enable the students to understand the basic concepts in Economic Theories. CO2: Apply the concepts of demand and to explain the price and quantity equilibrium of a market



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			in Economic Theories and to expose the students in analyzing the behavioural fluctuations of consumer decision.	CO3: Analyzing the ordinal utility analysis CO4: Assessing the concepts of, production and law of supply CO5: Identifying and assessing the Cost, and Revenue analysis using case studies will help the students understand the decision making of consumer and producer
23E1CC2	Statistics For Economics	NATIONAL	To equip the students with statistical tools needed for research and analysis designed to be recruited for IES and NET Exams.	CO1:To become aware of the Central tendency CO2:Be equipped on statistical tools. CO3:Enabling them to do their research project. CO4:Equipped them with the knowledge of time series, and trend analysis CO5:To Understand diverse cultural perspectives and apply general business knowledge in the global market



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23E1GE1	Indian Economic Development	National	To understand the concepts of Economic growth and development and to know the features and factors affecting economic development	CO1: To become aware of the Economic Development and Growth CO2: Be equipped on Indian Economic Development CO3: Gained knowledge on National Income CO4: Equipped them with the knowledge of Money Supply in India CO5: Enabling them to aware on Indian Public Finance
23E1SE1	Demography	Global	This course is introduced to describe the concepts of urbanisation and migration, evaluate the international aspects of population growth and its environment and	CO1: To enable students to explain the basic concepts, definitions and terms related to Goods and Service Tax(GST) CO2: To support the establishment of new MSMEs and enhance growth of existing ones which will result in improved productivity and job creation. CO3: To provide knowledge from ancient to modern agricultural practices CO4: To Understand diverse cultural



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			To analyse the trends in population policy in India	perspectives and apply general business knowledge in the global market CO5: To Enhance awareness of the students to the processes for starting new ventures
23E1FC	Business Communication	Global	To provide an overview of Prerequisites to Business Communication and to understand the basic Problems in Communication and impart the correct practices of the strategies of Effective Business writing	CO1:Demonstrate the use of basic and advanced business writing skills. CO2:Produce clear and concise written business documents. CO3:Develop interpersonal communications skills that are required for social and business interaction. CO4:Plan and conduct effective meetings. CO5:To demonstrate his verbal and non-verbal communication ability through presentations



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23E2CC3	Micro Economics-II	Global	To enable the students to learn rules to be considered in pricing of any industry and to expose the students to understand the product pricing and factor of pricing of various industries.	CO1:To understand the concept of Perfect Competition and Monopoly CO2:To understand the excess capacity of monopolistic competitive firm CO3:Analyze the price determination under oligopoly and duopoly market CO4:Enable the students to understand the basic concepts in Factor Pricing CO5:Gain knowledge with regards to distribution theory
23E2CC4	Statistics For Economics - II	National	The intention is to transmit the body of basic mathematics that enables the creation of economic theory in general. In this course, particular	CO1:Implant the knowledge of Mathematical Application in Economics CO2: Equip the students to develop their skills in problem solving CO3:Prepare the students to resolve problems in business and economics involving profit maximisation and loss minimization



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			economic models are not the ends, but the means for illustrating the method of applying mathematical techniques to economic theory in general.	CO4: Gain a more precise understanding of the nature of Human behaviour to maximize their advantages CO5: Identify the significance of Mathematics in preparing for various competitive examinations like TNPSC, UPSC, SET & NET
23E2GE2	Business Environment	Global	To understand the nexus between political, social, cultural environment and business and to learn the trends in Global Environment.	CO1: Remember the nexus between environment and business. CO2: Apply the knowledge of Political Environment in which the businesses operate CO3: Analyze the various aspects of Social and Cultural Environment. CO4: Evaluate the parameters in Economic Environment CO5: Create a conducive Technological Environment for business to operate globally.



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23E2SE2	Economics For Investors	Global	To probe the various investment avenue and its applications and to Know the economic fundamentals and the Business Environment	CO1:Describe the types and importance of savings and investments. CO2: Explain the available for investment avenues CO3: Understand the operations of different types of investment markets. CO4:Evaluate the economic fundamentals and information CO5: Construct objective enabling investment plans, strategy, evaluate and restructure if required
23E2SE3	Computer Application In Economics	Global	To equip and motivate the students to know the Introduction to MS EXCEL and in the area of Summary Statistics	CO1:To explore the working of MS Excel CO2:To inculcate the basic knowledge on summary statistics CO3:To enable the students to understand the Measures of Linear Relationships



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				<p>CO4:To enable the students to understand the Measures of non Linear Relationships</p> <p>CO5:To make the students to gain knowledge about Inferential Statistics</p>
19E3CC5	Macro Economics	Global	<p>To impart knowledge on macro variables consumption function and investment function, aggregate supply and demand; economic measures, fluctuations, and Growth.</p>	<p>CO1:To impart knowledge on macro variables.</p> <p>CO2: To enable them to understand the relation between interest and demand for money.</p> <p>CO3: To introduce economic laws of consumption function and investment function.</p> <p>CO4: To understand the macro economic theories of consumption</p> <p>CO5: To gain knowledge on aggregate supply and demand; economic measures, fluctuations, and Growth&Help in the formulation of economic policies</p>
19E3CC6	Economic Thinkers	Global	<p>To impart the knowledge of the history of</p>	<p>CO1:To compare and contrast the economic ideas of various economists</p>



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			economics and to expose the students to various economists ideas.	<p>at different point of time.</p> <p>CO2:To sensitize about the exploitation of labour by capitalists</p> <p>CO3:To evaluate the contributions of Nobel Laureates in economics.</p> <p>CO4:To analyse the present economic scenario with the view point of different economists.</p> <p>CO5:To sensitize and elicit an opt behaviour in par with the current economic status.</p>
22A3ACE3	Economic Theories	Global	<p>To develop their Marketing Skills</p> <p>By enhancing their Managerial Efficiency and to become aware of the products of Imports and Exports</p>	<p>CO1: Students would become knowledgeable of all the basic 19E</p> <p>CO2: Equipped with the Knowledge of different concepts of Demand</p> <p>CO3:Groomed up with supply concepts</p> <p>CO4:Able to compare and contrast the national and Social accounting</p> <p>CO5:Gained knowledge on business cycle</p>



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19E3SB1	Competitive Exam Skills	National	To enhance capabilities at national and international level and to help them understand recruitment Process including interview and group discussion.	CO1:To win Competitive exams. CO2: To get exposure of exams available at national and international level CO3: To help them prepare CV and application CO4: To help them in interview and group discussion CO5: To win Competitive exams
19E4CC7	Labour Economics	Global	Labour as a primary resource for economic growth to be identified and the hardships faced by labourers, trade union role in solving industrial	CO1:Explore the significance of labour as a productive power. CO2: Evaluate the status of Indian labour, labour laws and the power of Trade Union CO3: Identify the causes and ill-effects of migration CO4: Utilize various programmes generating employment opportunities.



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			disputes, contribution of women workers and their problems, policies of Government for their upliftment.	CO5: Identify the causes and effects of industrial disputes on the economy.
19E4CC8	Public Finance	Global	To enable the students to get an insight into various areas of Public economics	CO1: Understand the Meaning and Scope of Fiscal Economics CO2: Identify the sources Tax Revenues and Non tax Revenues CO3: Create knowledge about Income tax, VAT and GST. CO4: Assess the Causes for the Growth of Public Expenditure and Public Debt. CO5: Evaluate the Centre and State Financial Relations
19A4AC4	Entrepreneurial Development	Global		CO1: To explore the functions of Entrepreneur



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				<p>CO2:To identify the basic qualities of an Entrepreneur.</p> <p>CO3:To enable the students to understand the Project report.</p> <p>CO4:To evaluate the merits and demerits of online trading</p> <p>CO5:To assess the policy implementation by government for Entrepreneurial development.</p>
19E4SB2	Export Business	Global	<p>To motivate the students to gain self employment in the area of Export and to enhance the knowledge of international market.</p>	<p>CO1:Enable them to gain Knowledge on export procedures and documentation.</p> <p>CO2: Able to analyse compare and contrast the export procedures of India with other countries.</p> <p>CO3: Enabling them to analyse and evaluate the structure of international marketing</p> <p>CO4: Gain knowledge on transaction procedure of Export</p> <p>CO5: Knowledge on government incentives and subsidies</p>



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19E5CC9	Indian Economic Issues	National	To impart knowledge on core sectors of Indian Economy and to equip the students to understand the current economic issues of India. And to face the TNPSC and UPSC exams.	CCO1: Become familiar with the state of the Indian economy in 1947, the year of India's Independence. CO2: Able to Comprehend the factors that lead to the underdevelopment and stagnation of the Indian economy CO3: Impart knowledge on the composite of population in India. CO4: Help the students to prepare for competitive examinations and face the TNPSC and UPSC exams where Indian Economy is a part of syllabus CO5: Impart clear cut idea about Industrial development in India
19E5CC10	Computer Data Analytics For Economists	Global	To help the students to use computer Software for economic analysis and equip them in online	CO1: Analyse the practical issues of Economics CO2: Enable the students to find job in business analytics CO3: Analyzing the fluctuations of market conditions using softwares. CO4: Enhancing the knowledge on



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			transactions and trade in Economics.	latest concepts of e-commerce, e-banking and online trading CO5: Demonstrate the business analytical skills
19E5CC11	International Trade	Global	This course is designed to provide students with a basic introduction to important theories of international trade, balance of payments adjustment and capital flows and also deals with the important international institutions	CO1: Discuss the theories of International Trade. CO2: Analyse Balance of Payment and Balance of trade CO3: Inculcate the knowledge of Foreign Exchange Market and Euro Currency Market CO4: Assess the Impact of Globalisation on the Indian Economy CO5: Evaluate the performance of GATT and WTO and other Global Trade Institutions
19E5CC12	Entrepreneurial Development		To equip and motivate the students to become	CO1: To explore the functions of Entrepreneur CO2: To identify the basic qualities of



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		. Global	entrepreneurs by inculcating skills of writing business and funding proposals.	an Entrepreneur CO3: To enable the students to understand the Project report CO4: To evaluate the .merits and demerits of online trading. CO5: To assess the policy implementation by government for Entrepreneurial development
19E5ME1/	Indian Stock Market/	National	To bring about insights into the operations of the Indian Stock Market and to examine the opportunities of finding job in share market and commodity market.	CO1:Identify the complete picture about security market and its structural framework CO2: Analyse the regulatory environment in Security Market CO3: assess the working of Capital market in recognized stock Exchange in India. CO4: Create skills in to the operation of Sock Exchanges in India CO5: Explore and utilize the Grievance Cells in Stock Exchange



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19E5ME2	WELFARE ECONOMICS	GLOBAL	To focus on the optimal allocation of resources and goods and how the allocation of these resources affects social welfare and to serve as a guide during the creation of public policy.	CO1:Evaluating the contributions of the economist to the society CO2: Able to analyse the concept of consumer surplus CO3:.. Have knowledge on primary theory CO4: Become aware of the difference between private and social cost
19E5SB3	Economics Of NGO Management	NATIONAL	To understand the Project management Dimensions, Planning and its Implementation of projects and to enhance skills and techniques of project	CO1:Knowledge on trust, society, NGO are generated. CO2:Enable the students to become socially useful CO3:To create social entrepreneurs CO4:Future social leaders are created CO5:Knowledge on trust, society, NGO are generated



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			evaluation / Resource Mobilization for NGOs.	
23E5SB4	Agriculture And Allied Business	GLOBAL	To equip and motivate the students to become entrepreneurs.	CO1:To analyse the agricultural production and productivity CO2:To enable the students to study sericulture and sericulture CO3:To analyse the agricultural production and productivity CO4:To study the floriculture in India CO5:To assess Horticulture, Apiculture and Mushroom cultivation
22E6CC13	Rural Indian Economic Issues	National	The course provides an overview of the developmental issues Indian economy, External trade	CO1:Attain insight on various issues obstructing the development of Indian economy CO2: Help the students to prepare for competitive examinations and appear for the IES, TNPSC and UPSC exams where Indian Economy is a part of



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			and government development strategies and policies.	syllabus. CO3: Impart clear cut idea about Economic reforms of India. CO4: Alert the students regarding the proceedings of Panchayat raj in India CO5: Make them responsive to recent developmental schemes and policies of GOI in India
19E6CC14	Basic Econometrics	National	To give an exposure to the students in giving mathematical and statistical application of economic theories.	CO1: Make students familiar with the application of econometrics in Economic theory. CO2: Enable the students to acquire the knowledge on methodology of econometrics CO3: Facilitate cause and effect relationship among two economic variables CO4: Analyze the cause and effect relationship among more than two economic variables



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				CO5: Identify application of various forecasting models in the study of econometrics
19E6CC15	Economics Of Planning And Development	Global	Enrich the knowledge on planning and analyse the merits and demerits of capital and labour intensive technology	CO1: Assess the policy implementation by government for economic development. CO2: Analyse individual decisions at variety of economic environment CO3: Enable the students to understand the basic concepts in Economic Theories. CO4: Identify the merits and demerits of labor and capital intensive technology. CO5: Demonstrate the various plans according to the economic status
19E6ME3	Banking & Non-Banking Financial Institutions		Analyze the effect of money, credit and liquidity on	CO1: Make the students to understand the Financial System CO2: Assess the importance of Micro



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		National	income, employment, economic growth and inflation. Identify the goals of monetary policy, the methods used to obtain these goals, and the effects of these methods	Finance and Financial Inclusion CO3: Equip them to Analyze the Impact of Micro finance in India CO4: Identify the latest technology in Banking services CO5: Gain knowledge in the profitable investment field
19E6ME4	HEALTH ECONOMICS	NATIONAL	To equip students in health economics which is required in the modern environment and to train students to be aware of and protect from	CO1: Gaining Knowledge on Health and Economic Development CO2: Help the students to understand the demand and supply of Health CO3: To enable them to consider Cost Benefit Analysis of Health CO4: Facilitate in making rational decisions on Health Status. CO5: Knowledge on Health Plan And Policies in India.



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			communicable and non-communicable disease	
19E6ME5 / 19E6ME6	Tamilnadu Economy / Managerial Economics	National	To know about our native state and the challenges and to identify the position of our state compared to other states	CO1:It enhance the students' critical thinking on Tamil Nadu economy on different aspects CO2:Understand the process of growth in Tamil Nadu economy CO3:Analyse the specific economic issues pertaining to the region CO4:Provide an overview of Tamil Nadu economy development schemes CO5:The students get to know about strengths and weaknesses of Madurai agricultural pattern and marketing.
	MANAGERIAL ECONOMICS	NATIONAL	To develop the application and calculation part of managerial	CO1:Innovative skills of managers. CO2: Able to create design and anticipate the internal and external



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19E6ME5			<p>economics</p> <p>And to equip them for career opportunities with crucial decision making</p>	<p>decisions to be made by managers</p> <p>CO3: Analyze the demand and supply conditions and assess the position of a company</p> <p>CO4: Design competition strategies, including costing, pricing, product differentiation, and market environment according to the natures of products and the structures of the markets.</p> <p>CO5: Analyze real-world business problems with systematic theoretical framework productions.</p>
19E6SB5	Economic Journalism	National	<p>Able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography,</p>	<p>CO2:Able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia</p> <p>CO3:Apply computer and technical skills to designated production and</p>



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			<p>and multimedia and .</p> <p>Will also Apply computer and technical skills to designated production and research functions in journalism.</p> <p>Enables to Function both independently and as a member of editorial and/or production teams.</p>	<p>research functions in journalism.</p> <p>CO4: Function both independently and as a member of editorial and/or production teams.</p> <p>CO5:Analyze knowledge from communities, current events and public affairs, and history to interpret and express the context for designated journalism publications and/or productions.</p>
23E6SB6	Event Management	National	<p>This course is designed to provide the students with a basic</p>	<p>CO1:To equip students on the various facets of Event Management.</p> <p>CO2: To provide students event management as a career option</p>



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			introduction to meaning and classification event management and its operations in India	CO3: To understand the committees in managing events and its safety CO4: To learn about celebrity management CO5: To know the event management in India and its operations
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