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Mary Land, Madurai - 625 018, Tamil Nadu.

Reach Out to Society through Action (ROSA)

https://fatimacollegemdu.org/extension-outreach-activities/



Objectives



- √ To sensitize the students to the pressing needs of the local community and enable them to contribute to its development
- √ To develop eco-consciousness among students and villagers
- √ To empower the village in environmental and socioeconomic aspects

Fatima College - Reach Out to Societ through Action



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EXTENSION ACTIVITIES IN THE NEIGHBOURHOOD





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"The best way to find yourself is to lose yourself in the service of others"
- Mahatma Gandhi

Reach Out to Society through Action (ROSA)

ROSA is the flagship for Extension activities of Fatima College. Initiated in 2006-2007 ROSA aims at providing opportunities for experiential education for the students, enabling them to apply the knowledge they acquire in classrooms for the benefit of the neighbourhood community. It is in line with the College Vision: "...to empower women by developing human capabilities through quality education ...making them responsible citizens who can work for the advancement of the society..."

Extension activity is designed as an **off-campus program with 3 credits** for the Final year students. It has a general objective of the upliftment of the underprivileged, reaching out to the unreachable, caring for the education and health of rural children, revitalizing the self-confidence of young women and making them financially independent by providing them entrepreneurship skills.

The activities are streamlined and focused on women, children and youth, covering health, literacy, women empowerment, environmental awareness and other concerns of our times. Fatima College is working for the development of **16 villages** in Vadipatti Taluk.



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Unnat Bharat Abhiyan 2.0

Unnat Bharat Abhiyan is a flagship programme of the Ministry of Human Resource Development with the intention to enrich Rural India. Fatima College is one of the **Participating Institution** selected in a challenge mode based on our contribution to societal development.

As per requirement, our institution has identified 5 villages namely ThirumalNatham, Nedungulam, Vadugapatti, Ambalathadi and Kondayampatti, in consultation with the District Collector and have built good rapport with people. So far the college has conducted **Participatory Rural Appraisal** and formed Stakeholders committee in each village.

The students carry out various activities in the villages. They create awareness on current trends, technology, spread of diseases and other social issues. They take special classes for the students in the villages.

The faculty and students participate in **Gram Sabha** meeting on August 15 and January 26 in all the UBA villages and represent the key problems of the adopted villages.

Faculty and Student Community of Fatima College is committed in carving out a generation who would take active role in social activities. The Extension Committee is reaching out to the underprivileged and thereby works towards nation building.



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FINANCIAL SANCTION LETTER OF PERENNIAL ASSISTANCE UNDER UBA 2.0 - 2021



उन्नत भारत अभियान

ग्रामीण विकास एवं प्रौद्योगिकी केंद्र

भारतीय प्रौद्योगिकी संस्थान, दिल्ली

हीजखास, नयी दिल्ली- 110016 UNNAT BHARAT ABHIYAN

CENTRE FOR RURAL DEVELOPMENT AND TECHNOLOGY INDIAN INSTITUTE OF TECHNOLOGY, DELHI Hauz Khas, New Delhi - 110016

Website: https://unnatbharatabhiyan.gov.in

Prof. Virendra K. Vijav

Coordinator, UBA IREDA Chair Professor, CRDT Tel : +91-11-2659 1121/1157(O)

: +91-11-2659 1121 Fax

Email : unnatbharatabhiyaniitd@gmail.com

vkvijav@rdat jitd ac in.

Date: 25.04.2021

PI Coordinator

FATIMA COLLEGE

Subject: Financial Sanction Letter of Perennial Assistance (Rs.1.75lakhs) under UBA2.0

- 1. This is to intimate you that as per the Announcement of Perennial Assistance Award held on 15th Aug 2020, in virtual mode. Unnat Bharat Abhiyan had announced the awards to 78 Participating Institutions based on their multi-discplinary work in their adopted villages. Your Institution "FATIMA COLLEGE" has also got the recognition for the same. The template for plan of action and future activities has been reviewed and the fund of Rs.1.75 lakhs has been funded by the National Coordinating Institute UBA 2.0 (IIT Delhi) to you Institution's account
- 2. You can use the grant for fulfilling the project objectives under the approved heads (as per the template), using the established procedure of your institute and as per the UBA guidelines, within 3 months from the date of received of funds.
- 3. Any product/service developed under the sanctioned project must have UBA logo on it.
- 4. Detail information of faculty in-charge and students/volunteers, which will be coordinating/ working under the sanctioned project, shall be shared once the project is completed along with
- 5. The project implementation location/site shall be selected in consideration with gram panchayat officials/ members.



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- Please take care that the position holders/Panchayat officials shall not be benefitted in person.
 Also, ensure that the project shall not be controversial in terms of beneficiaries. Selection of beneficiaries shall include the Marginalized communities or EWS Category as well.
- 7. No assets will be created for the Host Institution.
- If the activities enlisted by you need demonstration/installation of technology/training etc., then the installation shall be done at public place in the adopted village. If it can't be done at public places, the 30% investment shall be contributed by the land owner.
- Few videos and images shall be shared to the respective Regional Coordinating Institute (for updating the status of the project), also the report shall contain good quality pictures of the project site/product/service and feedbacks from the villagers/beneficiaries.
- 10. For the projects related to training camps, awareness, rally etc., the in-charge shall share the material/posters/modules to be used in the villages, for the knowledge of RCI Coordinator and further comments, if any.

Note: TA/ Honorarium is strictly not permitted in this project.

You are required to submit the completion report/5 photographs/3mins videos of the project within two months after the completion of the project to the competent authority of RCI and the RCI Coordinators are responsible for sharing it to NCI-IIT Delhi, UBA2.0 cell.

On behalf of
Prof. V. K. Vijay
National Coordinator
National Coordinating Institute
Indian Institute of Technology Delhi
Unnat Bharat Abhiyan (UBA 2.0)



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COMMEMORATION OF 75TH INDEPENDENCE DAY IN THE ADOPTED VILLAGES

In Commemoration of 75th Independence Day, the students of Fatima College went to the adopted villages and performed various activities related to patriotism on August 08, 2022. They distributed National flag to the villagers and created awareness on celebrating 75th Independence Day. The students performed various cultural activities like dance, skit, song, and delivering speech on Patriotism. Competitions ere also conducted. Villagers enjoyed the events very much and they all appreciated the students.



Distribution of flags



Street Theatre - "The Glimpse of Independence"



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A student performing an Independence Day awareness song



Drawing Competition was conducted



Students performing Puppet show and Skit on the topic Freedom fighters



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AWARENESS PROGRAMMES

Awareness on Sanitation - 06.08.2022



Students giving awareness on personal hygiene and breast cancer Kondayampatti



Students giving awareness on the use of sanitizers and masks



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21.09.2022



Videos on sanitation being played for the villagers



Awareness on the usage of cloth bags - Nedungulam



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"Sanitation, open defecation and effective way of handling water" Video display and explanation by the students - Maniyanchi





Participation of school students in the competition



Masks were distributed to the school students of Nedungulam



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Video on water conservation - Thandalai



Role Play on Sanitation - Kattakulam

AWARENESS ON SAFE DIWALI - 15.10.2022



Rally at Achampatti



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Pledge to avoid burning crackers at Nedungulam



Awareness Speech at T. Andipatti

AWARENESS ON TECHNOLOGY - 15.10.2022



Students are educating Villagers about Mail Id creations for official use - Kumaram



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Students are educating about MS Word and Brain Games For Young Children - Maniyanji



Students are educating the villagers about Language Translation and Google Voice search

17.12.2022





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Students are educating about Duolingo app and Brain Games for Young Children at Thiruvedagam



Students are educating the villagers about Kavalan App and True caller app



Students demonstrating the Ration stock details





Conducting games regarding "World Children's Day" AT Thiruvedagam - 15.10.2022



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TUTORING



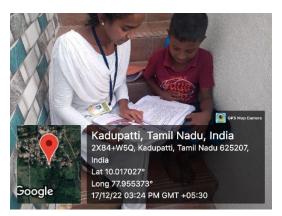


Handling tuition for the students Of Govenrment School – Kattakulam - 21.09.2022



Tutoring at Sambhakulam - 17.12.2022

17.12.2022





Tutoring at Thenkarai



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Students taking tuition to village school children





Ayyankottai



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Special coaching to a student at Kumaram



Explanatory class at Kondayampatti



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HANDS-ON TRAINING SESSIONS



Hands on Training for the village women of Achampatti – 17.12.2022

AIDING IN USING TECHNOLOGY Linking Aadhar card with EB account - 07.01.2023



Sambakkulam



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Thenkarai



Thirumalnatham



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Kondayampatti



Achampatti



Thandalai



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GRAM SABHA MEETING - 26.01.2023



Kondayampatti



Thenkarai



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Thirumalnatham



T. Vadugapatti



Ambalathadi



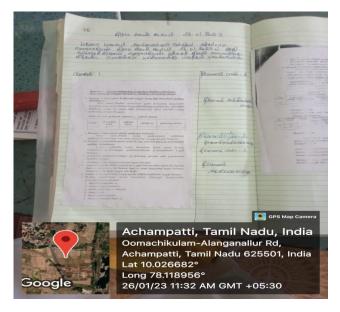
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Achampatti



Pledge on Voting



Minutes of Gram Sabha Meeting



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ENTREPRENEURSHIP TRAINING PROGRAM FOR RURAL WOMEN

Date : 04.03.2023

Time : 10.00a.m. to 12:00 p.m.

Venue : Jubilee Hall

Name of the Organizers : Reach Out to Society through Action (ROSA),

Fatima College (Autonomous), Madurai

Participants : Rural Women and Students of Fatima College

Title/Topic of the activity: Entrepreneurship Training Program for Rural

Women

Speaker's name : 'Paruthi Pen' Ms. T. Kannamma

President – World Council for Women Rights

Maduari East (AC), Business Wing

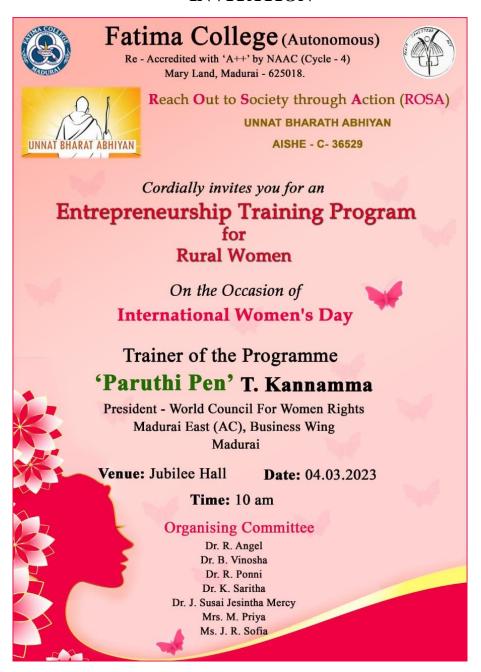
Madurai



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INVITATION





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Report:

As a part of welcoming Women's Day Celebration the Reach Out to Society through Action (ROSA) of Fatima College organized a training program for the rural women as a part of the Unnat Bharath Abhiyan program on March 4, 2023. The programme started with a soulful prayer song rendered by the college choir. As a part of ROSA, Fatima College has taken 16 villages in and around Madurai under its wing. Two women representatives from each of these villages were a part of the program. Dr. Sr. G. Jenita Rani, Vice Principal in her Felicitation address stated that self employment skills are equally important as getting education. She then welcomed the rural women and appreciated the ROSA team for successfully organizing the event and wished her best.

The Paruthi Pen Ms. T. Kannama shared that the waste produced by non-biodegradable sanitary pads inspired her to come up with the organic herbal sanitary pad production. The product started at a small level and was promoted through her *Youtube* channel @kannammat7700. She then stated that the production of the sanitary pads are done at her home and motivated the women to start one at their home as well. She also highlighted that it is the duty of every woman to know how to make the sanitary napkins for themselves and urged them not to rely on the store bought products. The Dioxin present in the store bought napkins causes cancer and other health hazards, she said. When talking about The Paruthi Pen Mooligai Napkin she stated that pads contain neem, aloevera and triphala powder which has antibacterial properties and helps absorb smell. She also added that they even help cure urinary infections. She then demonstrated thethe making of the sanitary pads to the rural women. Ms. T. Kannama also clarified the overwhelming doubts of the rural women. The program ended on a successful note with positive feedbacks from the audience.



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PHOTO GALLERY



The Paruthi Pen Ms. T. Kannama's speech on menstrual health



Ms. T. Kannama teaching the process of making a Sanitary Napkin



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Enthralled audience getting their doubts clarified



A group picture of the ROSA team and the rural women



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Media Flash:

Times of India dated 05.03.2023





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Dinamani dated 06.03.2023

பாத்திமா கல்லூரியில் தொழில் முனைவோர் பயிலரங்கம்

மதுரை, மார்ச் 5: மதுரை பாத்திமா கல்லூரியில் உலக மகளிர் தினத்தை முன்னிட்டு, செயல்பாடுகள் வழியாக சமுதாயத்தை அடைதல் குழு சார்பில், கிராமப்புறப் பெண்களுக்கான தொழில் முனைவோர் பயி

லரங்கம் சனிக்கிழமை நடைபெற்றது.

கல்லூரி வளாகத்தில் நடைபெற்ற இந்தப் பயிலரங்குக்கு அதன் முதல்வர் செலின் சதாயமேரி தலைமை வகித்தார். கல்லூரிச் செய லர் பிரான்சிஸ்கா புளோரா முன்னிலை வகித்தார். துணை முதல்வர் ஜெனிட்டா ராணி வாழ்த்துரை வழங்கினார். மதுரை பெண்கள் உரி மைகளுக்கான உலக கவுன்சில் தலைவரும், களம் மகளிர் மேம்பாட் டுக் குழு உறுப்பினருமான பருத்திப் பெண் டி. கண்ணம்மா சிறப்பு விருந்தினராகக் கலந்து கொண்டு பேசினார்.

உன்னத் பாரத் அபியான் திட்டத்தின் கீழ் இயங்கும் கொண்டையம்பட்டி, டி.வடுகப்பட்டி, திருமால்நத்தம், அம்பலத்தாடி, நெடுங்குளம், மணியஞ்சி, கட்டகுளம், தனிச்சியம், திருவேடகம், அய்யங்கோட்டை, சம்பக்குளம், அய்யன்தென்கரை, நெடுங்குளம், அச்சம் பட்டி, தண்டலை, டி. ஆண்டிப்பட்டி உள்ளிட்ட 16 கிராமங்களிலி ருந்து ஏராளமான பெண்கள் கலந்து கொண்டனர்.

பயிலரங்கில் ஒருங்கிணைப்பாளர் ரா.ஏஞ்சல், துணை ஒருங்கி ணைப்பாளர்கள் வினோஷா, ரா.பொன்னி, மாணவிகள் கலந்து கொண்டனர்.



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Dinamalar dated 06.03.2023





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தொழில் முனைவோர் பயிற்சி பட்டறை

லூரியில் உலக மகளிர் வேற்றார். தினத்தை முன்னிட்டு கிரா பெண்களுக்கான ரத்தோடும் பயிற்சி பட்டறை நடந்

மதுரை, மார்ச் 5 – தது. ரோஜா குழு ஒருங்கி பயன்படுத்த அறிவுறுத்தப் னர் கண்ணம் மதுரை பாத்திமா கல் ணைப்பாளர் ஏஞ்சல் வர பட்டது. முதல்வர் செலின் விருந்தினராக முனைவோர் முறையிலான சானிட்டரி, சோப்புகள், நாப்கினை பாட்டுக்குழு

சகாயமேரி, செயலாளர் றார். குழு துணை ஒருங்கி ற்றார். சகாயமேரி, செயலாளர் றார். குழு துணை ஒருங்கி பெண்கள் சுகாதா பிரான்சிஸ்கா புளோரா ணைப்பாளர் வினோஷா, இயற்கை முன்னிலை வகித்தனர். பொன்னி, துணை முதல் ானிட்டரி, களம் மகளிர் மேம் வர் ஜெனிட்டா ராணி உள்

னர் கண்ணம்மா சிறப்பு உறுப்பி ளிட்டோர் பங்கேற்றனர்.
