**6.4.3. Institutional Strategies for mobilization of funds and the optimal utilization of resources**

**Response:**

**Strategies to Mobilise Funds**

* The college has mobilized funds under the **UGC schemes** – XII Plan, CPE, Autonomy Fund, UGC, ICSSR, the Tamil Nadu State Government and the Central Institute of Classical Tamil**.**
* Proposals have been sent to the UGC and other funding agencies.
* Well-wishers, Philanthropists, Alumnae, Corporate and retired staff are approached to mobilize funds.
* **Endowments and academic prizes** are created by staff, students, alumnae and well-wishers.
* Funds are raised by organizing Sales Day by putting up stalls during cultural events
* Funds are also raised through sponsorship of various events taking place in college.

**Utilization of Funds**

 The college utilizes funds for:

* Conducting seminars, workshops, endowment lectures and intercollegiate events.
* Carrying out research under the UGC Major and Minor project schemes.
* Providing Scholarships and freeships.
* Maintaining and augmenting infrastructure and equipment.
* Providing mid-day meals for the deserving under the Manna Scheme.
* Giving Fee concessions, meeting study tour expenses, and providing clothes for deserving students. Conducting Fine Arts and other student related activities.