



# FATIMA COLLEGE

(Autonomous)

*Affiliated to Madurai Kamaraj University*  
*Re-Accredited with 'A++' by NAAC (Cycle - IV)*  
Mary Land, Madurai - 625018, Tamil Nadu

SD 1

## *"CUSTOMER SATISFACTION" – A STUDY WITH REFERENCE TO RELIANCE JIO SIM CARD NETWORK SERVICES IN MADURAI CITY.*

A project report submitted to Madurai Kamaraj University in partial  
fulfillment of the requirements for the award of Degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

### ***SUBMITTED BY***

AARTHI.C (2020BB01)

JUHITHA.M (2020BB17)

JESSICA.A (2020BB71)

UNDER THE GUIDANCE OF

**S.L. KUMARI, M.COM. B.ED., MBA., M.PHIL., PH.D.,,**



**FATIMA COLLEGE (AUTONOMOUS)**

**RE-ACCREDITED WITH 'A++' GRADE BY NACC**

**MARY LAND,**

**MADURAI -625018**

**APRIL 2023**



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SD 2

**"A STUDY ON STRATEGIES OF STRESS LEVEL MANAGEMENT OF WORKING WOMEN IN  
MADURAI"**

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**SUBMITTED BY**

S. ABINAYASHREE	(2020BB02)
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**UNDER THE GUIDANCE OF**

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**FATIMA COLLEGE (AUTONOMOUS)**

**(COLLEGE WITH POTENTIAL EXPERIENCE FOR EXCELLENCE)**

**(RE - ACCREDITED WITH "A++ VI - CYCLE GRADE BY NAAC)**

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**APRIL 2023**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

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SD 3

## "CUSTOMER SATISFACTION" A STUDY WITH REFERENCE TO D-MART IN MADURAI CITY.

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SD 4

**"CUSTOMER SATISFACTION" A STUDY WITH REFERENCE TO MOONG  
DHAL AND SOAN PAPDI OF 'HALDIRAMS SNACKS PVT LTD'  
- WITH SPECIAL REFERENCE TO MADURAI CITY.**

A Project report submitted to Madurai Kamaraj University in  
partial fulfilment of the requirements for the award of degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

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R. Akshaya (2020BB04)

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JUNE 2023



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SD 5

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SD 6

## **A STUDY ON CUSTOMER SATISFACTION TOWARDS GOLD JEWELLERY INSTALMENTS SCHEME OF GRT JEWELLERY IN MADURAI CITY.**

A Project Report submitted to Madurai Kamaraj University in partial fulfillment of the  
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### **BACHELOR OF BUSINESS ADMINISTRATION**

#### **SUBMITTED BY**

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FATIMA COLLEGE (AUTONOMOUS)  
COLLEGE WITH POTENTIAL FOREXCELLENCE (2004-2019)  
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SD 7

**A STUDY ON THE ENTREPRENEURIAL INTENTION AMONG THE COLLEGE  
STUDENTS IN MADURAI CITY WITH SPECIAL REFERENCE TO BBA AND  
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SD 8

## **A STUDY ON CUSTOMER SATISFACTION TOWARDS KFC IN MADURAI CITY**

A Project Report submitted to Madurai Kamaraj University in partial fulfillment of the requirement for the award of degree of

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#### **SUBMITTED BY**

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SD 9

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SD 10

## A STUDY ON CUSTOMER SATISFACTION TOWARDS THE TRAVEL MADE THROUGH ONLINE BOOKING SYSTEM WITH REFERENCE TO REDBUS

A project report submitted to Madurai Kamaraj University in partial  
fulfilment of the requirements for the award of Degree of

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SD 11

## CUSTOMER SATISFACTION –“A STUDY WITH REFERENCE TO AACHI CHICKEN MASALA IN MADURAI CITY”

*A Project Report submitted to Madurai Kamaraj university in partial fulfilment of the  
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April 2023

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SD 13

## **"A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA FASHWASH PRODUCT" IN MADURAI CITY.**

**A project report submitted to Madurai Kamaraj University in partial  
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SD 14

## "CUSTOMER SATISFACTION" A STUDY WITH REFERENCE TO AIRTEL NETWORK SERVICES

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SD 15

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SD 16

A COMPARATIVE STUDY ON CUSTOMER SATISFACTION TOWARDS THE  
SMARTPHONES IN MADURAI CITY WITH SPECIAL REFERENCE TO VIVO and  
OPPO.

A project report submitted to Madurai Kamaraj University in partial fulfilment of the  
requirements for the award of Degree of

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KABILA G (2020BB18)

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SD 17

## **A STUDY ON CUSTOMER SATISFACTION TOWARDS AYURVEDIC PRODUCTS.**

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fulfilment of the requirements for the award of Degree of**

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SD 18

## **"CUSTOMER SATISFACTION - A STUDY REFERENCE TO SAREES PURCHASED THROUGH AMAZON.COM"**

A project report submitted to Madurai Kamaraj University in partial  
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### ***SUBMITTED BY***

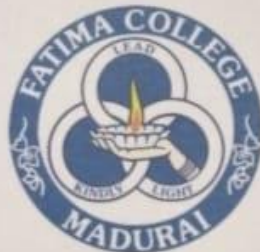
K.KAVIYA (2020BB21)

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SD 19

## **"A STUDY ON CUSTOMER SATISFACTION TOWARDS RAPIDO BIKE TAXI IN MADURAI CITY.**

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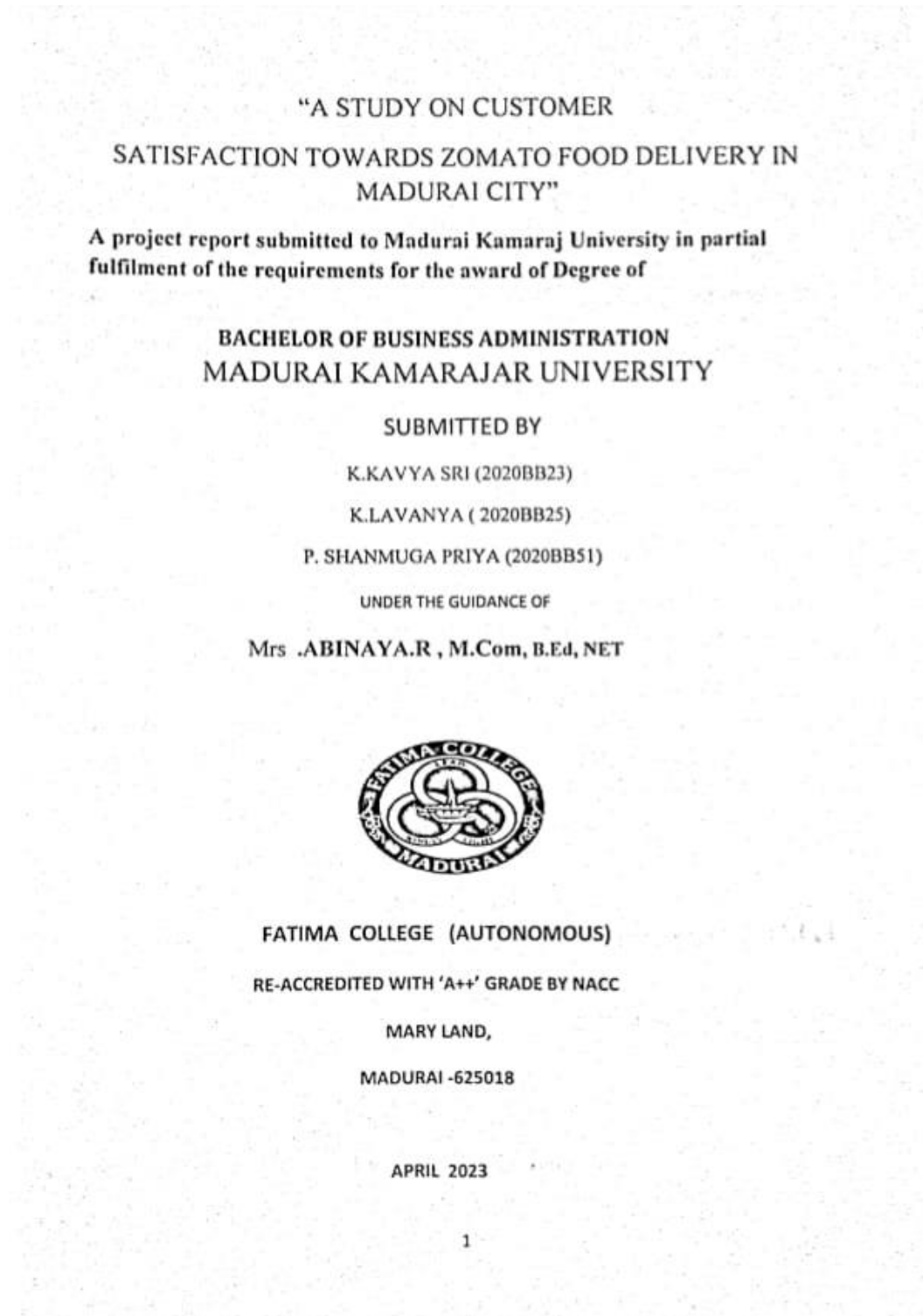


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SD 20







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SD 21

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SD 22

**"A STUDY ON CUSTOMER  
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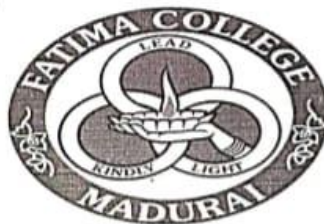
P. LAVANYA (2020BB26)

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SD 24

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**SUBMITTED BY**

S. ABINAYASHREE	(2020BB02)
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Mary Land, Madurai - 625018, Tamil Nadu

SD 27

## A STUDY ON WELFARE MEASURES TOWARDS SOFTWARE EMPLOYEES IN MADURAI CITY

A Project report submitted to Madurai Kamaraj University in partial fulfillment of the  
requirements for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED BY:

V. NIRANJANA	2020BB30
N. ROOBASHRI	2020BB42
G. SWETHA	2020BB62

UNDER THE GUIDANCE OF

MS. F. GNANADEEPAM., M.B.A., M.Com. MPhil. SET.



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Mary Land, Madurai - 625018, Tamil Nadu

SD 28

## A STUDY ON CUSTOMER SATISFACTION TOWARDS THE TRAVEL MADE THROUGH ONLINE BOOKING SYSTEM WITH REFERENCE TO REDBUS

A project report submitted to Madurai Kamaraj University in partial fulfilment of the requirements for the award of Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

#### **SUBMITTED BY**

JANAGAMARILR (2020BB12)

NIVETHA.N (2020BB31)

SRI PRIYA.S(2020BB58)

UNDER THE GUIDANCE OF

Dr.M.Meenakshi , BE ., MHM.,M.Phill.,PhD.,

Assistant professor, Department of BBA



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SD 29

## **A STUDY ON CUSTOMER SATISFACTION TOWARDS GOLD JEWELLERY INSTALMENTS SCHEME OF GRT JEWELLERY IN MADURAI CITY.**

A Project Report submitted to Madurai Kamaraj University in partial fulfillment of the  
requirement for the award of degree of

### **BACHELOR OF BUSINESS ADMINISTRATION**

#### **SUBMITTED BY**

N.DIVYA 2020BB07

P.JEBA JOSEPHINE ANITHA 2020BB14

B.PASUVATHI 2020BB32

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**Mrs. Abinaya.R. M.COM, B.ED, NET**



FATIMA COLLEGE (AUTONOMOUS)  
COLLEGE WITH POTENTIAL FOREXCELLENCE (2004-2019)  
RE-ACCREDITED WITH 'A++' GRADE (CGPA 3.61) BY NAAC (CYCLE 4)  
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TAMILNADU  
**APRIL 2023**





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Mary Land, Madurai - 625018, Tamil Nadu

SD 30

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA  
FASHWASH PRODUCT" IN MADURAI CITY.**

**A project report submitted to Madurai Kamaraj University in partial  
fulfilment of the requirements for the award of Degree of  
BACHELOR OF BUSINESS ADMINISTRATION**

***SUBMITTED BY***

JOSEDA.V (2020BB15)

PAVITHRA.R (2020BB33)

RADHIGA.C (2020BB37)

UNDER THE GUIDANCE OF

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**RE-ACCREDITED WITH 'A++' GRADE  
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**MARY LAND,  
MADURAI -625018**



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*Re-Accredited with 'A++' by NAAC (Cycle - IV)*  
Mary Land, Madurai - 625018, Tamil Nadu

SD 31

**" A STUDY ON CUSTOMER SATISFACTION TOWARDS  
LENSKART IN MADURAI CITY "**

**A project report submitted to Madurai Kamaraj University in partial fulfilment of  
the requirements for the award of design of**

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

B. POOJA (2020BB34)  
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N. RUBA SRI (2020BB44)

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**FATIMA COLLEGE (AUTONOMOUS)**

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**NACC**

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**MADURAI – 625018**

**APRIL 2023**



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Mary Land, Madurai - 625018, Tamil Nadu

SD 32

## **"A STUDY ON CUSTOMER SATISFACTION TOWARDS RAPIDO BIKE TAXI IN MADURAI CITY.**

A project report submitted to Madurai Kamaraj University in partial  
fulfilment of the requirements for the award of Degree of  
**BACHELOR OF BUSINESS ADMINISTRATION**

### ***SUBMITTED BY***

KAVYAS (2020BB22)

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SAVARI NITHEESHA.A (2020BB50)

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**M. Meenachi, BE., MHM, M.PHIL, Ph.D.,**



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**RE-ACCREDITED WITH 'A++' GRADE BY NACC**

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**MADURAI -625018**



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Mary Land, Madurai - 625018, Tamil Nadu

SD 33

## **"A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA FASHWASH PRODUCT" IN MADURAI CITY.**

**A project report submitted to Madurai Kamaraj University in partial  
fulfilment of the requirements for the award of Degree of  
BACHELOR OF BUSINESS ADMINISTRATION**

### ***SUBMITTED BY***

JOSEDA.V (2020BB15)

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RADHIGA.C (2020BB37)

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**FATIMA COLLEGE (AUTONOMOUS)  
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Mary Land, Madurai - 625018, Tamil Nadu

SD 34

## A STUDY ON CUSTOMER SATISFACTION TOWARDS MAMA EARTH PRODUCTS

A Project report submitted to Madurai kamaraj University in partial fulfilment of the requirements for the award of Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

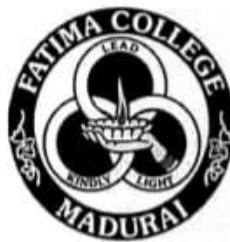
M NAGAJOTHI (2019BB35)

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*Re-Accredited with 'A++' by NAAC (Cycle - IV)*  
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SD 35

## "CUSTOMER SATISFACTION" A STUDY WITH REFERENCE TO AIRTEL NETWORK SERVICES

A project report submitted to Madurai Kamaraj University in partial  
fulfilment of the requirements for the award of Degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

### *SUBMITTED BY*

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APRIL 2023





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SD 36

## "A STUDY ON CUSTOMER SATISFACTION TOWARDS APPLE SMART WATCH IN MADURAI CITY.

A project report submitted to Madurai Kamaraj University in partial fulfillment of the  
requirement for the award of Degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

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M. RAMYA (2020BB40)

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**FATIMA COLLEGE (AUTONOMOUS)**

(COLLEGE WITH POTENTIAL FOR EXCELLENCE)

(RE – ACCREDITED WITH "A++ VI – CYCLE GRADE BY NAAC)

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APRIL 2023

DEPARTMENT OF BUSINESS ADMINISTRATION

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Mary Land, Madurai - 625018, Tamil Nadu

SD 37

## A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING

A Project report submitted to Madurai Kamaraj University in partial fulfillment of  
the requirements for the award of degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

### SUBMITTED BY:

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M. SAMINA BEGAM 2020BB46

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(College with potential for excellence)

(Reaccredited with 'A++' grade by NAAC)

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Mary Land, Madurai - 625018, Tamil Nadu

SD 38

## A STUDY ON WELFARE MEASURES TOWARDS SOFTWARE EMPLOYEES IN MADURAI CITY

A Project report submitted to Madurai Kamaraj University in partial fulfillment of the  
requirements for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED BY:

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N. ROOBASHRI	2020BB42
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SD 39

**" A STUDY ON CUSTOMER SATISFACTION TOWARDS  
LENSKART IN MADURAI CITY "**

**A project report submitted to Madurai Kamaraj University in partial fulfilment of  
the requirements for the award of design of**

**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

B. POOJA (2020BB34)  
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SD 40

**" A STUDY ON CUSTOMER SATISFACTION TOWARDS  
LENSKART IN MADURAI CITY "**

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**SUBMITTED BY**

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Mary Land, Madurai - 625018, Tamil Nadu

SD 41

## A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING

A Project report submitted to Madurai Kamaraj University in partial fulfillment of  
the requirements for the award of degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

### SUBMITTED BY:

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B. YAVANEKA SHREE 2020BB70

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MRS. A. ROSARY INFANTA., MBA., M.PHIL., NET.



**FATIMA COLLEGE (Autonomous)**

(College with potential for excellence)

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MARY LAND, MADURAI - 625018.



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(Autonomous)

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*Re-Accredited with 'A++' by NAAC (Cycle - IV)*  
Mary Land, Madurai - 625018, Tamil Nadu

SD 42

## A STUDY ON CUSTOMER SATISFACTION TOWARDS THE USAGE OF SMART PHONE

A Project report submitted to Madurai kamaraj University in partial fulfilment of the  
requirements for the award of Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

M. SANKAVI (2020BB47)

B. SHREE SHOBINI (2020BB53)

M. SIVARANJANI (2020BB55)

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Mary Land, Madurai - 625018, Tamil Nadu

SD 43

## CUSTOMER SATISFACTION –“A STUDY WITH REFERENCE TO AACHI CHICKEN MASALA IN MADURAI CITY”

*A Project Report submitted to Madurai Kamaraj university in partial fulfilment of the  
requirement for the award of degree of*

### BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED BY

K. JAYA MEENA 2020BB13

T.H. SANTOSINI 2020BB48

R. SREE RANJANI 2020BB57

Under the Guidance of

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April 2023

Fatima College (Autonomous)

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*Re-Accredited with 'A++' by NAAC (Cycle - IV)*  
Mary Land, Madurai - 625018, Tamil Nadu

SD 44

**"CUSTOMER SATISFACTION" A STUDY WITH REFERENCE TO MOONG  
DHAL AND SOAN PAPDI OF 'HALDIRAMS SNACKS PVT LTD'  
– WITH SPECIAL REFERENCE TO MADURAI CITY.**

A Project report submitted to Madurai Kamaraj University in  
partial fulfilment of the requirements for the award of degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

SUBMITTED BY

R. Akshaya (2020BB04)

S. Jaishali (2020BB11)

M.Saranya (2020BB49)

UNDER THE GUIDANCE OF

S.L. KUMARI, M.COM. B.ED., MBA., M.PHIL., PH.D.,



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JUNE 2023



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Mary Land, Madurai - 625018, Tamil Nadu

SD 45

## **"A STUDY ON CUSTOMER SATISFACTION TOWARDS RAPIDO BIKE TAXI IN MADURAI CITY.**

A project report submitted to Madurai Kamaraj University in partial  
fulfilment of the requirements for the award of Degree of  
**BACHELOR OF BUSINESS ADMINISTRATION**

### ***SUBMITTED BY***

KAVYAS (2020BB22)

RABIYA BASHREE.I (2020BB36)

SAVARI NITHEESHA.A (2020BB50)

UNDER THE GUIDANCE OF

**M. Meenachi, BE., MHM, M.PHIL., Ph.D.,**



**FATIMA COLLEGE (AUTONOMOUS)**

**RE-ACCREDITED WITH 'A++' GRADE BY NACC**

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Mary Land, Madurai - 625018, Tamil Nadu

SD 46

## "A STUDY ON CUSTOMER SATISFACTION TOWARDS ZOMATO FOOD DELIVERY IN MADURAI CITY"

A project report submitted to Madurai Kamaraj University in partial  
fulfilment of the requirements for the award of Degree of

BACHELOR OF BUSINESS ADMINISTRATION  
MADURAI KAMARAJAR UNIVERSITY

SUBMITTED BY

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K.LAVANYA ( 2020BB25)

P. SHANMUGA PRIYA (2020BB51)

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APRIL 2023



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Mary Land, Madurai - 625018, Tamil Nadu

SD 47

## A STUDY ON CUSTOMER SATISFACTION TOWARDS AYURVEDIC PRODUCTS.

A project report submitted to Madurai Kamaraj University in partial  
fulfilment of the requirements for the award of Degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

SUBMITTED BY

KARTHIKA.R (2020BB20)

SHIVADHARSHINI.M (2020BB52)

TANUSHRII Raj (2020BB63)

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**RE-ACCREDITED WITH 'A++' GRADE BY NACC**

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**APRIL 2023**



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Mary Land, Madurai - 625018, Tamil Nadu

SD 48

## A STUDY ON CUSTOMER SATISFACTION TOWARDS THE USAGE OF SMART PHONE

A Project report submitted to Madurai kamaraj University in partial fulfilment of the  
requirements for the award of Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

M. SANKAVI (2020BB47)

B. SHREE SHOBINI (2020BB53)

M. SIVARANJANI (2020BB55)

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Mrs. ROSARY INFANTA, MBA, M.phil. NET



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Mary Land, Madurai - 625018, Tamil Nadu

SD 49

**"A STUDY ON STRATEGIES OF STRESS LEVEL MANAGEMENT OF WORKING WOMEN IN  
MADURAI"**

A project report submitted to Madurai Kamaraj University in partial fulfillment of the

Requirement for the award of Degree of  
**BACHELOR OF BUSINESS ADMINISTRATION**

**SUBMITTED BY**

S. ABINAYASHREE	(2020BB02)
B. M ADHUMITHA	(2020BB27)
R. SIVARAKSHA	(2020BB54)

**UNDER THE GUIDANCE OF**

MS.F. GNANADEEPAM, M.B.A., M. Com, M.Phil., SET



**FATIMA COLLEGE (AUTONOMOUS)**  
**(COLLEGE WITH POTENTIAL EXPERIENCE FOR EXCELLENCE)**  
**(RE – ACCREDITED WITH "A++ VI – CYCLE GRADE BY NAAC)**

**MARY LAND**  
**MADURAI - 625018.**

**APRIL 2023**

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**FATIMA COLLEGE (AUTONOMOUS)**



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SD 50

## A STUDY ON CUSTOMER SATISFACTION TOWARDS THE USAGE OF SMART PHONE

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requirements for the award of Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

M. SANKAVI (2020BB47)

B. SHREE SHOBINI (2020BB53)

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SD 51

## CUSTOMER SATISFACTION –“A STUDY WITH REFERENCE TO AACHI CHICKEN MASALA IN MADURAI CITY”

*A Project Report submitted to Madurai Kamaraj university in partial fulfilment of the  
requirement for the award of degree of*

### BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED BY

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T.H. SANTOSINI 2020BB48

R. SREE RANJANI 2020BB57

Under the Guidance of

Dr. S.L. KUMARI , M.Com., B.Ed., M.Phil., M.B.A., SLST., Ph.D.



April 2023

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Mary Land, Madurai - 625018, Tamil Nadu

SD 52

## **A STUDY ON CUSTOMER SATISFACTION TOWARDS THE TRAVEL MADE THROUGH ONLINE BOOKING SYSTEM WITH REFERENCE TO REDBUS**

A project report submitted to Madurai Kamaraj University in partial  
fulfilment of the requirements for the award of Degree of

### **BACHELOR OF BUSINESS ADMINISTRATION**

#### ***SUBMITTED BY***

JANAGAMARU (2020BB12)

NIVETHA.N (2020BB31)

SRI PRIYA.S(2020BB58)

UNDER THE GUIDANCE OF

**Dr.M.Meenakshi , BE ., MHM.,M.Phill.,PhD.,**

**Assistant professor, Department of BBA**



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**RE-ACCREDITED WITH 'A++' GRADE BY NACC**

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**MADURAI -625018**



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SD 53

## A STUDY ON CUSTOMER SATISFACTION TOWARDS MAMA EARTH PRODUCTS

A Project report submitted to Madurai kamaraj University in partial fulfilment of the requirements for the award of Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

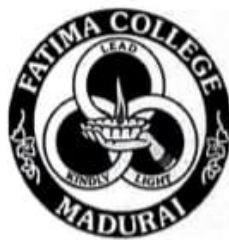
M NAGAJOTHI (2019BB35)

N. RAKKU (2020BB38)

B. SUBHASHREE (2020BB59)

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SD 54

A COMPARATIVE STUDY ON CUSTOMER SATISFACTION TOWARDS THE  
SMARTPHONES IN MADURAI CITY WITH SPECIAL REFERENCE TO VIVO and  
OPPO.

A project report submitted to Madurai Kamaraj University in partial fulfilment of the  
requirements for the award of Degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

*SUBMITTED BY*

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SD 55

**A STUDY ON THE ENTREPRENEURIAL INTENTION AMONG THE COLLEGE  
STUDENTS IN MADURAI CITY WITH SPECIAL REFERENCE TO BBA AND  
B.COM STUDENTS**

A project report submitted to Madurai Kamaraj University in partial fulfilment of the  
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SD 56

## A STUDY ON WELFARE MEASURES TOWARDS SOFTWARE EMPLOYEES IN MADURAI CITY

A Project report submitted to Madurai Kamaraj University in partial fulfillment of the  
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BACHELOR OF BUSINESS ADMINISTRATION

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SD 57

## A STUDY ON CUSTOMER SATISFACTION TOWARDS AYURVEDIC PRODUCTS.

A project report submitted to Madurai Kamaraj University in partial  
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SD 58

## **A STUDY ON CUSTOMER SATISFACTION TOWARDS KFC IN MADURAI CITY**

A Project Report submitted to Madurai Kamaraj University in partial fulfillment of the requirement for the award of degree of

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SD 59

## **"CUSTOMER SATISFACTION - A STUDY REFERENCE TO SAREES PURCHASED THROUGH AMAZON.COM"**

A project report submitted to Madurai Kamaraj University in partial  
fulfilment of the requirements for the award of Degree of

**BACHELOR OF BUSINESS ADMINISTRATION**

### ***SUBMITTED BY***

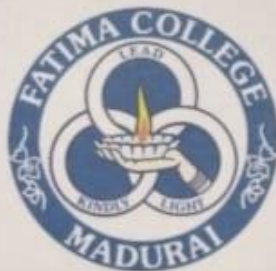
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SD 60

**A COMPARATIVE STUDY ON CUSTOMER SATISFACTION TOWARDS THE  
SMARTPHONES IN MADURAI CITY WITH SPECIAL REFERENCE TO VIVO and  
OPPO.**

A project report submitted to Madurai Kamaraj University in partial fulfilment of the  
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SD 61

## **A STUDY ON CUSTOMER SATISFACTION TOWARDS KFC IN MADURAI CITY**

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SD 62

## "CUSTOMER SATISFACTION" A STUDY WITH REFERENCE TO AIRTEL NETWORK SERVICES

A project report submitted to Madurai Kamaraj University in partial  
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SD 63

## A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING

A Project report submitted to Madurai Kamaraj University in partial fulfillment of  
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SD 64

## *"CUSTOMER SATISFACTION" – A STUDY WITH REFERENCE TO RELIANCE JIO SIM CARD NETWORK SERVICES IN MADURAI CITY.*

A project report submitted to Madurai Kamaraj University in partial  
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**BACHELOR OF BUSINESS ADMINISTRATION**

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SD 65

## **"CUSTOMER SATISFACTION - A STUDY REFERENCE TO SAREES PURCHASED THROUGH AMAZON.COM"**

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### ***SUBMITTED BY***

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SD 66

## A STUDY ON CUSTOMER SATISFACTION TOWARDS MAMA EARTH PRODUCTS

A Project report submitted to Madurai kamaraj University in partial fulfilment of the requirements for the award of Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

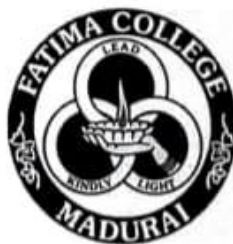
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