Volume.98: 2022 (New Series) ISSN: 0972 - 0766



JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI (A UGC - CARE Listed Journal)

Editors
Parineeta Deshpande
Ambarish Khare

Published by
The Asiatic Society of Mumbai
Town Hall, Mumbai - 400 001.
Maharastra State (India)
2022

38	A Study on Job Satisfaction of Non-Teaching Staff (Women) Of Selected Self-Financed Arts and Science Colleges in MaduraiDistrict	227
	S. Chithra Devi Dr. A. I. Auxilia Felicitas	
39	A Study on Women Passengers' Attitude towards Taxi Services in Erode City	237
	S. Anitha Dr. A. I. Auxilia Felicitas	
40	A Study On Factors Influencing On Organizational Citizenship Behaviour (OCB) Among The It And ITES Employees In Chennai City M.Renuka Dr.P.Barani Kumari	245
41	Consumer Preference Towards Green Marketing Practices Of Cosmetic Products	253
	Aruna E Priyadharshni M	
42	Investment Behaviour of Aided Autonomous Women College Teachers in Madurai District	263
	R Kousalya Dr. K Balasathya	
43	Consumer Perception Towards Swiggy Digital Food Application Service : An Analytical Study With Special Reference To Madurai City	277
	G.Sharmila Devi Dr.V. Suganya	
44	Role of Financial Inclusion in Indian Economy Dr. S. Rajarajeswari Srinivasan Krishnan	285
45	A Study On Impact Of Advertisement On Social Networking Sites M.Priya	293
46	Influence Of Digital Transformation In Foreign Trade AV. Karthick K.Muthupandi	301

A STUDY ON JOB SATISFACTION OF NON-TEACHING STAFF (WOMEN) OF SELECTED SELF FINANCED ARTS AND SCIENCE COLLEGES IN MADURAIDISTRICT

S. CHITHRA DEVI

Assistant Professor
Department of Commerce (CA)
P.K.N. Arts and Science CollegeMadurai

Dr. A. I. AUXILIA FELICITAS

Head & Associate Professor PG & Research Department of Commerce Fatima College (Autonomous), Madurai

"SATISFACTION OF ONE"S CURIOSITY IS ONE OF THE GREATESTSOURCES OF HAPPINESS IN LIFE"

-LINUS PAULING

ABSTRACT

A researcher has to investigate the factors influencing job satisfaction among women non-teaching staff of selected self-financed arts and science colleges in Madurai District. Job satisfaction is also important in everyday life. Siegal and Lance (1987) stated that job satisfaction is an expressive response essential the level to which people like their job." Job satisfaction can be comprehensively defined as a satisfying emotional state resulting from the effects of a person's job experience. Job satisfaction can be referred as, the reaction of an individual to a particular job. Job satisfaction can also be seen within the broader context of the range of issues which affect an individual's experience of work, or their quality of working life. There are a variety of factors that can influence a person's intensity of job satisfaction. The level of pay and benefitshighly influence job satisfaction. In the current world, nearby is no gender difference between them so both of them having equal rights and knowledge. Looking job satisfaction from women perspective will also be motivating to present. The studyhelped in revealing the stage of satisfaction of women non-teaching staffs with situation to the various factors provided in the colleges. This study has tried to reveal the job satisfaction of women non-teaching staff of selected self-financed arts and sciencecolleges in Madurai District.

INTRODUCTION

Job satisfaction represent as how employees feel engaged and fulfilled in their work. It is the employees' intensity of satisfaction with their job. Job satisfaction occurs when employees feel that their job is secured and safe. Employees' career development and comfortable work-life balance affect job satisfaction levels. Furthermore, job satisfaction is also affected by employees' ability to perform their essential duties, the organization's quality of communication, and how management treats them. The basis of job satisfaction is not only the job; it also creates from work environment, administration style, interpersonal connection, and managerial culture also. At present job satisfaction has been an main issue. People are involved to work in the organization as well as the services where they get more satisfaction. But in actuality how far such job satisfaction is ensured in special jobs. The examiner interest is to analyse job satisfaction from organizational perception. Looking job satisfaction from women perspective will also be exciting to present. This study has tried to reveal the job satisfaction of women non-teaching staff of selected self-financed arts and science colleges in Madurai District.