



# FATIMA COLLEGE

(Autonomous)

*Affiliated to Madurai Kamaraj University*  
*Re-Accredited with 'A++' by NAAC (Cycle - IV)*  
Mary Land, Madurai - 625018, Tamil Nadu

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## DEPARTMENT OF MCA

**Title : National Conference on “Innovation and Intelligence – A Contemporary Perspective”**

**Date : 14.03.2023**

**Resource Person/s : 1. Mr. LS. Kannan Director, CSense Management Solutions**

**Founder – Business Champions Academy, Mumbai**

**2. Mr. Antony S Raj (ASR), Vice president 5G Business**

**Technology Leader Jio Platforms Limited, Mumbai**

**No. of Participants : 107**

**Focus on : Skill Development, Entrepreneurship**

**Outcome :**

- **Participants honed up with the knowledge of business transformation and its technological impact.**
- **Participants are inculcated with the multi-dimensional view and innovative ways of business transformations.**



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## Programme Schedule

10.30 a.m. - 11.30 a.m. : Technical Session -I

### INNOVATION - THE X FACTOR OF BUSINESS GROWTH

: Mr. L.S. Kannan  
Director,  
CSense Management Solutions  
Founder - Business Champions  
Academy, 102A, Suryakiran  
CHS, SVP Road, Borivali  
W. Mumbai.

11.30 a.m. - 12.30 p.m. : Technical Session -II

### CONVERGENCE OF NEW TRENDS IN MULTI-INDUSTRY DOMAINS CONNECTED INTELLIGENCE

: Mr. Antony S Raj (ASR)  
Vice President 5G Business  
Technology Leader  
Jio Platforms Limited (JPL)  
Mumbai.

12.30 p.m. - 01.15 p.m. : Lunch Break

01.15 p.m. - 02.30 p.m. : Paper Presentation

02.30 p.m. - 03.00 p.m. : Valediction & Prize  
Distribution

Valedictory Address : Dr. Sr. G. Jenita Rani  
Vice-Principal - I (Shift-II)  
Fatima College (Autonomous),  
Madurai.



## Patrons

**Dr. Sr. G. Celine Sahaya Mary**  
Principal, Fatima College (Autonomous)

**Dr. Sr. M. Francisca Flora**  
Secretary, Fatima College (Autonomous)

## Chief Co-ordinator

**Dr. S. Raju**  
Director - Professional Programmes  
Professor, Department of M.B.A  
Fatima Institute of Management

## Convenors

**Dr. P. Shyamala**  
Head & Associate Professor  
Department of M.B.A  
Fatima College (Autonomous)

**Mrs. S. Mary Helan Felista**  
Head & Assistant Professor  
Department of M.C.A  
Fatima College (Autonomous)

## Organising Committee

Faculty Members  
Department of M.B.A & M.C.A  
Fatima College (Autonomous)



## FATIMA INSTITUTE OF MANAGEMENT



**MBA & MCA**

INNOVATION AND INTELLIGENCE  
- A CONTEMPORARY  
PERSPECTIVE

**March 14, 2023**



**Fatima College (Autonomous)**

Affiliated to Madurai Kamaraj University  
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AICTE Approved MBA & MCA Programmes  
Mary Land, Madurai - 625 018



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## ABOUT THE COLLEGE

Fatima College, affiliated to Madurai Kamaraj University, was the dream of Sr. Rose Benedicte, the founder of the College, realized 68 years ago. With more than half a century of experience in the field of education, Fatima College has established a reputation for excellence in all aspects of higher education from its inception since 1953. It has endeared itself to the People of Madurai by imparting value based holistic education to young women with the objective of giving preference to the rural and economically backward women and first generation learners. The National Assessment and Accreditation Council (NAAC) accredited the college with the highest rating of 5 stars and re-accredited with A++ Grade (CGPA 3.61) in its fourth cycle 2021-2022. The college is in Rank band 101 - 150 in NIRF Ranking 2022 out of 2270 colleges.



## ABOUT THE DEPARTMENTS

The AICTE approved professional course MBA (Master of Business Administration) is started in the year 1996. The mission of this department is to empower Women with Quality and value based management education and the main objective of this course is to inculcate knowledge, to hone up skills and to empower women to face corporate challenges.

The AICTE approved professional course MCA (Master of Computer Applications) was started in the year 1994. The core objective of the MCA programme is to prepare the students for a productive career in software industry and academia by providing an outstanding environment of teaching and research in the core and emerging areas of the discipline. A full time MCA course is not just a post graduate programme; it is also a complete professional growing of students for a successful career in the IT industry.

## CONFERENCE THEME

The existing state of affairs explore the concepts of Innovation and Intelligence that attempt to define, measure and assess the inter-relationships of these two concepts. The Innovation and intelligence should go hand in hand as they both involve the power of observation, insights and abstraction. Innovative intelligence tests one's collaborative competency, and powers curiosity, imagination and questioning. The theme of the national conference also confers the same interaction between innovation and intelligence.

## CONFERENCE OBJECTIVES

The main objective of this National Conference is to create space for interaction with experts in the field of contemporary business transformation through innovation and intelligence. This conference also aims to accelerate the basic knowledge about revival strategies of businesses in this technology oriented era.

## CONFERENCE OUTCOMES

The participants of this Conference (Academicians, Research Scholars, Industrial experts and Students) can be honed up with the knowledge of business transformation and its Technological impact. The major outcome of this Conference is to inculcate the multi-dimensional view and innovative ways of business transformation to the participants.

## Programme Schedule

9.00 am - 9.30 am	: Registration
9.30 am - 10.15 am	: Inauguration
Welcome Address	: Dr.P.Shyamala HOD - M.B.A Department Fatima College (Autonomous) Madurai.
Inaugural Address	: Dr.Sr. G. Celine Sahaya Mary Principal Fatima College (Autonomous) Madurai.
Key Note Address	: Mr. I.S. Kannan Director, CSense Management Solutions Founder - Business Champions Academy, 102A, Suryakiran CHS, SVP Road, Borivali W. Mumbai.
Vote of Thanks	: Mrs. S. Mary Helan Felista HOD - M.C.A Department Fatima College (Autonomous) Madurai.
10.15 a.m. - 10.30 a.m.	: Tea Break



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## INAUGURATION

**DATE: March 14**

**DAY: TUESDAY**

**VENUE: JUBLIEE HALL**

**TIME: 9.30 AM**

Department of MCA and MBA jointly organised two-day National Conference on **“Innovation And Intelligence – A Contemporary Perspective”** on March 14, 2023

The Inauguration function started at 9.30am with the divine presence of Prayer Song.

Dr. P. Shyamala, Head, Department of MBA, welcomed the gathering with her enchanting words. She stated that this event will be helpful for the participants to understand the technologies that will be used in the future.

Dr. Sr. G.CelineSahaya Mary, Principal, Fatima College, presided over the function and delivered the Inaugural address. She emphasized that technology is going to rule the next generation.

The Keynote address was delivered by Dr. LS.Kannan, Director, CSense Management Solutions, Founder, Business Champions Academy, Mumbai. His talk highlighted the potential of Business Growth around India globally. He mentioned about how businesses can compete in a world where so much has shifted.

“Gratitude is the Mother of all arts”. The vote of thanks for the Inaugural function was given by Mrs. S. Mary Helan Felista, Head, Department of MCA. She expressed her heart felt gratitude towards the convention of the conference with untiring efforts of each and every one associated with the combined efforts of this event.





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## Photos





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Mary Land, Madurai- 625018.

### *Fatima Institute of Management* **Department of MBA & MCA**

National Conference on

## **INNOVATION AND INTELLIGENCE - A CONTEMPORARY PERSPECTIVE**

March 14, 2023

**Agenda – Inauguration**  
9.30 am – 10.00 am

#### **Lighting the Lamp and Prayer**

#### **Welcome Address**

**Dr.P.Shyamala**

HOD - MBA Department  
Fatima College (Autonomous), Madurai

#### **Inaugural Address**

**Dr.Sr. G. Celine Sahaya Mary**

Principal  
Fatima College (Autonomous), Madurai

#### **Key Note Address**

**Mr. LS. Kannan**

Director  
CSense Management Solutions  
Founder - Business Champions  
Academy, 102A, Suryakiran  
CHS, SVP Road, Borivali, W. Mumbai.

#### **Vote of Thanks**

**Mrs. S. Mary Helan Felista**

HOD - MCA Department  
Fatima College (Autonomous), Madurai



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## **Technical Session-I**

**Title : Innovation – The XFactor of Business Growth**

**Resource Person : Mr. LS. Kannan**

**Time : 10.30 am – 11.30 am**

The resource person was **Mr. LS. Kannan Director, CSense Management Solutions Founder – Business Champions Academy, Mumbai.** The program was started by prayer song and followed by welcome address.

Welcome address was given by J. Preethi - II MBA. The guest speaker discussed about the Entrepreneurs, How business grow, Cost curve of products, Trend setters- Google, Meta, Apple, Open AI Chat GPT and Blue ocean strategy – Oyo, Nykka, Reliance jio and more. Later he explained what are the opportunities are available in business field and difference between innovation and invention and how to become a entrepreneur. At last vote of thanks was proposed by B.S.Shreelekha of I MBA presented small token of appreciation to our guest speaker.



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**MARY LAND, MADURAI – 625018**



FATIMA INSTITUTE OF MANAGEMENT  
DEPARTMENT OF MBA & MCA  
NATIONAL CONFERENCE ON

## INNOVATION AND INTELLIGENCE – A CONTEMPORARY PERSPECTIVE

**MARCH 14, 2023**

**AGENDA – TECHNICAL SESSION II**

Welcome Address

Ms. S. Janani  
I MCA

Technical Session II

Mr. Antony S Raj (ASR)  
Vice President  
5G Business Technology Leader  
JIO Platforms Limited (JPL)  
Mumbai.

Vote of Thanks

Ms. Samyuktha R  
I MCA





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## **Technical Session – 2**

**Title: New Trends in Multi Industry Domains Connected Intelligence**

**Resource Person: Mr. Antony S Raj(ASR)**

The resource person was **Mr. Antony S Raj (ASR), Vice president 5G Business Technology Leader Jio Platforms Limited, Mumbai.** The program was started by welcome address.

Welcome address was given by R.Samyuktha - I MCA who welcomed the gathering. The guest speaker discussed about the 5G Technology that can access several high-value domains, such as digital twins, 3D robotic control and more, that earlier mobile communication technologies could not. This creates an entirely new market opportunity.

Then he spoke about Data streaming which is the continuous flow of data as it's generated, enabling real-time processing and analysis for immediate insights. With every industry reliant on real-time data, today, data streaming systems like Apache Kafka and Confluent power everything from multiplayer games, real-time fraud detection, and social media feeds, to stock trading platforms and GPS tracking. After that he elaborated on Values of data, Cyber Security, Azure Devops, Chat GPT of Microsoft Product and Fintech Industries and more about modern technologies.

Later he explained what are the opportunities are available in technical field and skill job, Professional job and many certificate courses. At last vote of thanks was proposed by S. Janani of I MCA presented few words of appreciation to our guest speaker.



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## PHOTOS:





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DEPARTMENT OF MBA & MCA  
NATIONAL CONFERENCE  
ON

## **INNOVATION AND INTELLIGENCE – A CONTEMPORARY PERSPECTIVE**

**MARCH 14, 2023**

**AGENDA – VALEDICTION**

**2.30 PM TO 3.00 PM**

Prayer

Welcome Address      Ms. T.Pooja  
   II MCA

Valedictory Address      Dr. Sr. G. Jenita Rani  
   Vice Principal - I (Shift II)  
   Fatima College,  
   Madurai .

Prize Distribution

Vote of Thanks          Ms. D. Jenifer  
   II MCA

National Anthem







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## VALEDICTION

**DATE: 14.03.2023**

**TIME: 2:30 PM - 3:00 PM**

Miss. T Pooja , II MCA, welcomed the gathering. Dr. Sr. G. Jenita Rani, Vice Principal – I (Shift II), Fatima College addressed the valedictory function. A brief citation about each participant was read out, creating an atmosphere of appreciation and admiration. The winners of paper presentation were invited on stage to receive their awards and express their gratitude. The Valediction function successfully achieved its objectives of honouring outstanding individuals and acknowledging their significant contributions. The participants received the participant's certificate after the valedictory. The event was well-planned, effectively executed, and received positive feedback from attendees. Ms. D. Jenifer, II MCA delivered the vote of thanks. Finally the session ended with National anthem.



**Dr. Sr. G. Jenita Rani, Vice Principal – I  
(Shift II), Fatima College – 14-03-2023**



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## DEPARTMENT OF MCA

### NATIONAL CONFERENCE ON “INNOVATION AND INTELLIGENCE – A CONTEMPORARY PERSPECTIVE”

#### PARTICIPANTS LIST

S. NO.	REG. NO.	NAME OF THE STUDENTS
1.	2022MCA01	AASIFA A
2.	2022MCA02	AFRUN NISHA B
3.	2022MCA03	AKILA R
4.	2022MCA04	ANGELIN CHRISTHI S
5.	2022MCA05	AROCKIA SWETHA R
6.	2022MCA06	BAVIA M
7.	2022MCA07	BENITA SERIN E
8.	2022MCA08	DEVI ISHWARYA B
9.	2022MCA09	ENITHA C
10.	2022MCA10	HARINI T
11.	2022MCA11	HEMALATHA V R
12.	2022MCA12	JAISAI M
13.	2022MCA13	JANANI J
14.	2022MCA14	JANANI S



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15.	2022MCA15	JANET T
16.	2022MCA16	KANIMOZHI G
17.	2022MCA17	KARTHIGA P
18.	2022MCA19	KEERTHANA R
19.	2022MCA20	MAHALAKSHMI M
20.	2022MCA21	MANGALA JAYA SHRI T
21.	2022MCA22	MARIA ABITHAA VICTORIA C
22.	2022MCA23	MEGHASREE M
23.	2022MCA24	NAGABRINDHA S
24.	2022MCA25	NAGALAKSHMI M
25.	2022MCA26	PANDI ABIRAMI M
26.	2022MCA27	POOJA V
27.	2022MCA28	PRASHANTHI T P
28.	2022MCA29	PREETHI LINIZA S
29.	2022MCA30	PRIYADHARSHINI N
30.	2022MCA32	RAJA SIVASRI R
31.	2022MCA33	RANGEL R
32.	2022MCA34	RATCHANA S
33.	2022MCA35	REBEKAHKIRUBA R S
34.	2022MCA36	RUHI A



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35.	2022MCA37	SAI GAYATHRI R
36.	2022MCA38	SAKTHI PRIYA M
37.	2022MCA39	SAMYUKTHA R
38.	2022MCA40	SANGEETA K
39.	2022MCA41	SANGEETHA S
40.	2022MCA42	SANKARA GOMATHI M
41.	2022MCA45	SELVAMEENA R
42.	2022MCA47	SHAKILA SOWMIYA M
43.	2022MCA48	SHOBICA H S
44.	2022MCA49	SINDHUJA P
45.	2022MCA51	SIVANANDHINI A
46.	2022MCA52	SOWMIYA H
47.	2022MCA53	STELINSIYA A
48.	2022MCA54	SUBASRI S
49.	2022MCA55	SWETHA ESWARI M
50.	2022MCA56	VAISHNAVI DEVI A
51.	2022MCA57	VARSHINI S
52.	2022MCA58	VASAVI T
53.	2022MCA59	VIRTHIKAVISHALI S
54.	2022MCA60	YALINI T





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55.	2021MCA01	ABINAYA R
56.	2021MCA02	AISHWARYA M
57.	2021MCA03	ALAGHU SUNMATHI.K
58.	2021MCA04	AYISHA M
59.	2021MCA05	BAKKIASRI.P
60.	2021MCA06	BHAVANI.G
61.	2021MCA07	DEEPIKA S
62.	2021MCA08	DHANA LAKSHMI A
63.	2021MCA09	DHARANI DEVI.V
64.	2021MCA10	DURGA DEVI VB
65.	2021MCA11	FARIJA J
66.	2021MCA12	GAYATHRI.S
67.	2021MCA13	GOWRI.V
68.	2021MCA14	ISHWARYA S
69.	2021MCA15	JEBA JELCIYA SUDHANCY A J S
70.	2021MCA16	JENIFER.D
71.	2021MCA17	JONE SHAYINI EVANGELIN.
72.	2021MCA18	JOSHI CHRISTINA.S
73.	2021MCA19	KANNAMAI.K
74.	2021MCA20	KARUNAI ANANDHI.S



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75.	2021MCA21	KEERTHANA.S
76.	2021MCA22	KEERTHIGA M
77.	2021MCA23	KOKILAPUSHPAM.V
78.	2021MCA24	KRITI SHRIKHA.A
79.	2021MCA25	LAKSHMI.V
80.	2021MCA26	MADHUMITHA.R.S
81.	2021MCA27	MAHESWARI.E
82.	2021MCA28	MALATHI.M
83.	2021MCA29	MARIA GRAYCITA.B
84.	2021MCA30	MARIAMMAL.M
85.	2021MCA31	MOHANAPRIYA.A
86.	2021MCA32	POOJA T
87.	2021MCA33	POORNIMA.B
88.	2021MCA34	SARANYA.K
89.	2021MCA35	SHAKTHI.M
90.	2021MCA36	SHALINI.G
91.	2021MCA37	SHALINI.M
92.	2021MCA38	SHANMUGA PRIYA.V
93.	2021MCA39	SHIPRA P
94.	2021MCA40	SOUNDARYA MAI R B



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95.	2021MCA41	SREENI MALAR V
96.	2021MCA42	SRI NARMATHA.J
97.	2021MCA43	SUBHAA S
98.	2021MCA44	SUJITHA J
99.	2021MCA45	SWETHA.S
100.	2021MCA46	THANGAPONNU.G
101.	2021MCA47	UMA MAHESWARIS
102.	2021MCA48	VAISHNAVI C
103.	2021MCA49	VIDHYA.V
104.	2021MCA50	VINOTHINI R
105.	2021MCA51	YAMINI N K
106.	2021MCA52	YOKESHWARI.M
107.	2020MCA07	JERLIN M

Signature of HOD

Head of the Department  
Department of MCA  
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