



FATIMA COLLEGE

(Autonomous)

Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' (CGPA 3.61) by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nadu

DEPARTMENT OF MBA

Title	: INNOVATION AND INTELLIGENCE – A CONTEMPORARY PERSPECTIVE
Date	: 14.03.2023
Resource Person/s	: 1. Mr. LS. Kannan Director, CSense Management Solutions & Founder – Business Champions Academy Mumbai 2. Mr. Antony S. Raj Vice President, 5G Technology Leader Jio Platforms Limited, Mumbai
No. of Participants	: 223
Focus on	: Entrepreneurship / Skill Development
Outcome	: Participants gained knowledge on latest technological up gradation, impact of innovation, and digital tools for business.



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INVITATION:

Programme Schedule

10.30 a.m. - 11.30 a.m. : Technical Session -I

INNOVATION - THE X FACTOR OF BUSINESS GROWTH

Mr. LS. Kannan
Director,
CSense Management Solutions
Founder - Business Champions
Academy, 102A, Suryakiran
CHS, SVP Road, Borivali
W. Mumbai.

11.30 a.m. - 12.30 p.m. : Technical Session -II

CONVERGENCE OF NEW TRENDS IN MULTI INDUSTRY DOMAINS - CONNECTED INTELLIGENCE

Mr. Antony S Raj (ASR)
Vice President SG Business
Technology Leader
Jio Platforms Limited (JPL)
Mumbai.

12.30 p.m. - 01.15 p.m. : Lunch Break

01.15 p.m. - 02.30 p.m. : Paper Presentation

02.30 p.m. - 03.00 p.m. : Valediction & Prize Distribution

Valedictory Address : Dr. Sr. G. Jenita Rani
Vice-Principal - I (Shift -II)
Fatima College (Autonomous),
Madurai.

Patrons

Dr.Sr.G. Celine Sahaya Mary
Principal, Fatima College (Autonomous)

Dr. Sr. M. Francisca Flora
Secretary, Fatima College (Autonomous)

Chief Co-ordinator

Dr. S. Raju
Director - Professional Programmes
Professor, Department of MBA
Fatima Institute of Management

Convenors

Dr. P. Shyamala
Head & Associate Professor
Department of MBA
Fatima College (Autonomous)

Mrs. S. Mary Helan Felista
Head & Assistant Professor
Department of MCA
Fatima College (Autonomous)

Organising Committee

Faculty Members
Department of MBA & MCA
Fatima College (Autonomous)

FATIMA INSTITUTE OF MANAGEMENT

MBA & MCA

National Conference on
INNOVATION AND INTELLIGENCE
- A CONTEMPORARY PERSPECTIVE'

March 14, 2023

Venue: Jubilee Hall

Fatima College (Autonomous)
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Re-Accredited with 'A++' by NAAC (Cycle - IV)
AICTE Approved MBA & MCA Programmes
Mary Land, Madurai -625 018

ABOUT THE COLLEGE

Fatima College, affiliated to Madurai Kamaraj University, was the dream of Sr. Rose Benedicte, the founder of the College, realized 68 years ago. With more than half a century of experience in the field of education, Fatima College has established a reputation for excellence in all aspects of higher education from its inception since 1953. It has endeared itself to the People of Madurai by imparting value based holistic education to young women with the objective of giving preference to the rural and economically backward women and first generation learners. The National Assessment and Accreditation Council (NAAC) accredited the college with the highest rating of 5 stars and re-accredited with A++ Grade (CGPA 3.61) in its fourth cycle 2021-2022. The college is in Rank band 101 - 150 in NIRF Ranking 2022 out of 2270 colleges.

ABOUT THE DEPARTMENTS

The AICTE approved professional course MBA (Master of Business Administration) is started in the year 1996. The mission of this department is to empower Women with Quality and value based management education and the main objective of this course is to inculcate knowledge, to hone up skills and to empower women to face corporate challenges.

The AICTE approved professional course MCA (Master of Computer Applications) was started in the year 1994. The core objective of the MCA programme is to prepare the students for a productive career in software industry and academia by providing an outstanding environment of teaching and research in the core and emerging areas of the discipline. A full time MCA course is not just a post graduate programme; it is also a complete professional growing of students for a successful career in the IT industry.

CONFERENCE THEME

The existing state of affairs explore the concepts of Innovation and Intelligence that attempt to define, measure and assess the inter-relationships of these two concepts. The Innovation and intelligence should go hand-in-hand as they both involve the power of observation, insights and abstraction. Innovative intelligence tests one's collaborative competency, and powers curiosity, imagination and questioning. The theme of the national conference also confers the same interaction between innovation and intelligence.

CONFERENCE OBJECTIVES

The main objective of this National Conference is to create space for interaction with experts in the field of contemporary business transformation through innovation and intelligence. This conference also aims to accelerate the basic knowledge about revival strategies of businesses in this technology oriented era.

CONFERENCE OUTCOMES

The participants of this Conference (Academics, Research Scholars, Industrial experts and Students) can be honed up with the knowledge of business transformation and its Technological impact. The major outcome of this Conference is to inculcate the multi-dimensional view and innovative ways of business transformation to the participants.

Programme Schedule

9.00 am - 9.30 am : Registration

9.30 am - 10.15 am : Inauguration

Welcome Address : Dr.P.Shyamala
HOD - MBA Department
Fatima College (Autonomous)
Madurai.

Inaugural Address : Dr.Sr. G. Celine Sahaya Mary
Principal
Fatima College (Autonomous)
Madurai.

Key Note Address : Mr. LS. Kannan
Director,
CSense Management Solutions
Founder - Business Champions
Academy, 102A, Suryakiran
CHS, SVP Road, Borivali
W. Mumbai.

Vote of Thanks : Mrs. S. Mary Helan Felista
HOD - MCA Department
Fatima College (Autonomous)
Madurai.

10.15 a.m. - 10.30 a.m. : Tea Break



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REPORT:

Fatima Institute of Management, Department of MBA & MCA organized the National Conference on INNOVATION AND INTELLIGENCE- A CONTEMPORARY PERSPECTIVE on March 14, 2023. Over 223 participants participated in the conference.

HIGHLIGHTS

The Inauguration ceremony of “**National Conference 2023**” held between 9:30am to 10:15am at Jubilee hall. The dignitaries present in the dias were Dr.Sr.G.CelineSahaya Mary, Principal of Fatima college, Dr.S.Raju, Director of Professional programmes and Professor of MBA Department, Dr.P.Shyamala, Head of the Department - MBA, Mrs.S.MaryHelanFelista, Head of the Department -MCA, and the chief guest Mr.L.S.Kannan, Director of CSense Management Solutions and the Founder of Business Champions Academy, Mumbai.

The Inauguration commenced by lighting the lamp. Dr. P. Shyamala, Head, Department of MBA, welcomed the gathering. The presidential address was given by Dr. Sr. G. CelineSahaya Mary, Principal of Fatima College. She presented the information about the Digital transformation and Digital optimization. She also commented on four essentials for new growth, re positioning the core of the business world. The inaugural ceremony came to an end with vote of thanks by Mrs. S. Mary Helan Felista, Head of the Department of MCA.

TECHNICAL SESSION-I

INNOVATION-THE X FACTOR OF BUSINESS GROWTH

The Technical Session I was held between 10.30 am – 11.30 am. The welcome address for the technical session I was sermonized by Ms. J. Preethi, II MBA.



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The honourable chief guest Mr. L. S. Kannan, Director of CSense Management Solutions and the Founder of Business Champions Academy, addressed the gatherings about Innovation which is the X factor of business growth. In this session, he presented the slides which gave answers to the questions of 'What is Business? What is innovation? Why to innovate? And How to innovate?'. He also lectured the models and impact of innovation. He shared his insightful thoughts on technological upgrade, customer needs and business strategies. He expressed that the gap between human needs and ideas is bridged by innovation. Through this session, the students got awareness about various business tools like Kaizen, Poka Yoke mechanism, Triz and Blue Ocean Strategy. The technical session-I came to an end with vote of thanks by Ms. B. S. Shreelekha, I MBA.

TECHNICAL SESSION-II

CONVERGENCE OF NEW TRENDS IN MULTI INDUSTRY DOMAINS- CONNECTED INTELLIGENCE

The Technical Session-II was held between 11.30 am – 12.30 am. The welcome address was given by Ms. Samyuktha of I MCA. Mrs. S. Mary Helan Felista, Head of the Department- MCA honoured the Chief guest Mr. Antony S Raj, Vice President, 5G Business Technology Leader, Jio Platforms Limited, Mumbai with the shield. He lectured on Data intelligence, Data Science, Artificial Intelligence and more new databases which were the powerful tools in digital world. He has given more information about the Aerospy which provides free internet access to be utilized by the students effectively. He wanted the students to be aware of Data Analytics, Cloud computing and Cyber security which has scope to provide more job opportunities for the students. The technical session II came to an end with vote of thanks by Ms. S. Janani, I MCA.



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PAPER PRESENTATION

Paper presentation was organized jointly by the Department of MBA & MCA, and conducted separately in Jubilee Hall and in San Jose Seminar hall, held between 1.15 pm- 2.30 pm. Students from 7 Colleges enthusiastically participated in this event and gave their presentation. The welcome address was given by Ms. Nandhini, II MBA. The panel of judges were Ms. C. Shaalini, HR Recruitment specialist, HCL Technologies, Madurai and Ms. Archana, Founder, Delicacy Cakes, Madurai. They evaluated the performance of the participants. The Event came to an end with vote of thanks by Ms. M. Janani, I MBA.

VALEDICTION AND PRIZE DISTRIBUTION

Valedictory ceremony was held in Jubilee hall. Welcome Address was given by Ms. Pooja, II MCA. The guest of honour for the valedictory ceremony was Rev. Dr. Sr. G. Jenitha Rani, Vice Principal (Shift II) of Fatima College gave the valedictory speech on innovation and intelligence. She cheerfully expressed her insightful thoughts over the well being of the students. She delivered her words of wisdom and blessings to the students. Finally she accolade all the winners and participants of various events followed by prize distribution ceremony. Students of SVN College – MBA Department won the first prize, second prize was won by Thiagarajar College BBA Department (SF) and third prize was won by students of American College- MBA Department. The valedictory vote of thanks was given by Jenifer II MCA.



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Photo Gallery

NATIONAL CONFERENCE ON “INNOVATION AND INTELLIGENCE – A CONTEMPORARY PERSPECTIVE



INAUGURATION CEREMONY



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Mr.L.S.Kannan, Director of CSense Management Solutions and the Founder of Business Champions Academy, addressed the gathering on “Innovation – The X factor of business growth”



Mr.Antony S Raj, Vice President 5G Business Technology Leader, Jio Platforms Limited, Mumbai, addressed on “Convergence of new trends in multi industry domains – Connected intelligence”



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Name list of Participants: I MBA

S.NO	Roll No	STUDENTS NAME
1.	2022MBA01	ABINAYA A
2.	2022MBA02	ABIRAMI E
3.	2022MBA03	ABIRAMI V
4.	2022MBA04	AGALYA M
5.	2022MBA05	AKILA V
6.	2022MBA06	ALIN MARIA VINCY A
7.	2022MBA07	ANGELINPREETHI J
8.	2022MBA08	ARO CELSIA A
9.	2022MBA09	ASMITHA SREE J S
10.	2022MBA10	ATHERSHA C
11.	2022MBA11	BHAGYALAKSHMI S
12.	2022MBA12	BHAVANI D S
13.	2022MBA13	CELCIYA P
14.	2022MBA14	DEVADHARSHINI C I
15.	2022MBA15	DHAARANI M
16.	2022MBA16	DHARA S



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S.NO	Roll No	STUDENTS NAME
17.	2022MBA17	DHARANI N
18.	2022MBA18	DHARANIKA R
19.	2022MBA19	DHIRTHANA A
20.	2022MBA20	DHIVYAKUMARI A
21.	2022MBA21	DURGA DEVI R
22.	2022MBA23	GANDHIMATHI M
23.	2022MBA24	GANGA MUNEESHWARI S
24.	2022MBA25	GAYATHRI K J
25.	2022MBA26	GEETHA R
26.	2022MBA27	GOWRI S
27.	2022MBA28	HARINI M
28.	2022MBA29	INFANT JENIFER J
29.	2022MBA30	JACKLIN MERCY A
30.	2022MBA31	JANANI M
31.	2022MBA32	JENIFERRAJPRINCE A
32.	2022MBA33	JERIN HASINA S
33.	2022MBA34	JOY GILDA FLORENCE B
34.	2022MBA35	JUVAIRIYA BEGUM M
35.	2022MBA36	KAMALI A
36.	2022MBA37	KEERTHANA P
37.	2022MBA38	KIRUTHIGA R
38.	2022MBA39	LAKSHMI PRABHA B



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S.NO	Roll No	STUDENTS NAME
39.	2022MBA40	LEO MERLIN X
40.	2022MBA41	MADHUBALA N
41.	2022MBA42	MEENACHADHIKA G
42.	2022MBA43	MEERA SEETHARAMAN
43.	2022MBA44	MUTHU ABINAYA R
44.	2022MBA45	MYMOON FIRDOUS M
45.	2022MBA46	NABIHA BANU M
46.	2022MBA47	NAGA JOTHI P
47.	2022MBA48	NAYAKI POOJA A
48.	2022MBA49	NEHA S
49.	2022MBA50	NITHERVINI R
50.	2022MBA51	PADMA PREETHA S
51.	2022MBA52	PAVITHRA C (17-03-2002)
52.	2022MBA53	PAVITHRA C (13-06-2002)
53.	2022MBA54	PONYAMUNA G
54.	2022MBA55	POORNIMA M
55.	2022MBA56	PRAVEENA M
56.	2022MBA57	PRINCY S
57.	2022MBA58	PRIYADHARSHINI B
58.	2022MBA59	PRIYADHARSHINI M B
59.	2022MBA60	RAJA RAJESHWARI M S
60.	2022MBA61	RAJARAJESHWARI S



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S.NO	Roll No	STUDENTS NAME
61.	2022MBA62	RATHIMEENA K
62.	2022MBA63	RINTHIYA SRI G
63.	2022MBA64	RUBINA J
64.	2022MBA65	RUBY V
65.	2022MBA66	SANGEETHA B
66.	2022MBA67	SANKARI S
67.	2022MBA68	SANTHIYA A
68.	2022MBA69	SHALINI BRINDHA B
69.	2022MBA70	SHANKARI N
70.	2022MBA71	SHEELA A
71.	2022MBA72	SHREE LEKHA B S
72.	2022MBA73	SNEHA P S
73.	2022MBA74	SONALI R
74.	2022MBA75	SUBA LAKSHMI G
75.	2022MBA76	SUBASHINI N
76.	2022MBA77	SUBBULAKSHMI A
77.	2022MBA79	SUMAIYA PARVEEN N
78.	2022MBA80	SWATHI C
79.	2022MBA81	SWETHA M
80.	2022MBA82	THANGESWARI B
81.	2022MBA83	THERESE DAYANA S
82.	2022MBA84	VARSHINI PRIYA M



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S.NO	Roll No	STUDENTS NAME
83.	2022MBA85	VIJAYADHARSHINI M
84.	2022MBA86	VISALAKSHI A
85.	2022MBA87	WAASHIFA BANU M I
86.	2022MBA88	YAMINI S
87.	2022MBA89	YAZHINI M
88.	2022MBA90	YAZHINI S

Name list of Participants: II MBA

S.NO	Roll No	STUDENTS NAME
1.	2021MBA01	AAKILA BANU S
2.	2021MBA02	ABINAYA J
3.	2021MBA03	AFRAH I
4.	2021MBA04	AKSHARA M
5.	2021MBA05	ANISHKA V
6.	2021MBA06	AROCKIA JEYA RANJANI I
7.	2021MBA07	CHELCIYA K
8.	2021MBA08	DHARINI M
9.	2021MBA09	DHARSHANA S
10.	2021MBA10	DIVYA S
11.	2021MBA11	GAYATHRI S
12.	2021MBA12	HAMSAVARTHINI R



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S.NO	Roll No	STUDENTS NAME
13.	2021MBA13	HARINI S
14.	2021MBA14	JANANI A
15.	2021MBA15	JANANI R
16.	2021MBA16	JASMINE BARAKATH I
17.	2021MBA17	JEGADEESWARI S
18.	2021MBA18	JEYA MANI MEGALAI S
19.	2021MBA19	JOHANNA D
20.	2021MBA20	JOTHIKA R
21.	2021MBA21	KARTHIKAMEENAKSHI M
22.	2021MBA22	KEERTHANA PRIYA A
23.	2021MBA23	KEERTHANA R
24.	2021MBA24	KEERTHANA V
25.	2021MBA25	KIRUTHIKA P
26.	2021MBA26	KOWSALYA A
27.	2021MBA27	KRISHNA KUWAR H
28.	2021MBA28	LAVANYA R
29.	2021MBA29	LEELAVATHI K
30.	2021MBA30	MADHU RETHA A
31.	2021MBA31	MADHUMITHA M
32.	2021MBA32	MALAVIKA R
33.	2021MBA33	MANIBALA.M



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S.NO	Roll No	STUDENTS NAME
34.	2021MBA34	MANJULA M
35.	2021MBA35	MANO RANJITHAM A
36.	2021MBA36	MEENAKSHI R
37.	2021MBA37	MEENALOSHINI M
38.	2021MBA38	MEENATCHI N
39.	2021MBA39	MOHANAVALI M
40.	2021MBA40	MUTHU YEGAMMAI C
41.	2021MBA41	NAGANANDHINI M
42.	2021MBA42	NANDHINI N K
43.	2021MBA43	NANDHINIMAI K R
44.	2021MBA44	NATHIYA M
45.	2021MBA45	NILA G
46.	2021MBA46	NITHYA SHREE S
47.	2021MBA47	NITHYAKALYANI V
48.	2021MBA48	PARKAVI P
49.	2021MBA49	PAVITHRASHREE R
50.	2021MBA50	PENNARASI K
51.	2021MBA51	PRABHA S
52.	2021MBA52	PREETHI J
53.	2021MBA54	PRISHIKA J
54.	2021MBA55	PRIYADHARSHINI A



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S.NO	Roll No	STUDENTS NAME
55.	2021MBA56	PRIYADHARSHINI C
56.	2021MBA57	PRIYADHARSHINI G
57.	2021MBA58	PRIYADHARSHINI K
58.	2021MBA59	PRIYADHARSHINI N
59.	2021MBA60	RAJA LAKSHMI G
60.	2021MBA61	RAJA PRIYA S
61.	2021MBA62	RAJASHRUTHI S K
62.	2021MBA63	RAMALAKSHMI S
63.	2021MBA64	RAMYA R M
64.	2021MBA65	RAMYA S
65.	2021MBA66	RUBINI K
66.	2021MBA67	SAADHANA K
67.	2021MBA68	SANTHOSHINI N
68.	2021MBA69	SHANDHIYA J
69.	2021MBA70	SHARMILA A N
70.	2021MBA71	SHELLSHIYA S
71.	2021MBA72	SHRI RASHMI C
72.	2021MBA73	SNEHA P
73.	2021MBA74	SOBANA R
74.	2021MBA75	SRI ABIRAMI S
75.	2021MBA76	STEFFY RACHELJEBAS



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S.NO	Roll No	STUDENTS NAME
76.	2021MBA77	STELLA ANTONIYAL C
77.	2021MBA78	SUBHIKSHA R M
78.	2021MBA79	SUJITHA K
79.	2021MBA80	SUNDHARA LAKSHMI M
80.	2021MBA81	SWATHY C
81.	2021MBA82	SWETHAA P
82.	2021MBA83	TAFFIYA S A
83.	2021MBA84	VAISHNAVI S
84.	2021MBA85	VELANGANNI SARANYA S
85.	2021MBA86	VIDHI SHAHJI J
86.	2021MBA87	VIJAYALAKSHMI R
87.	2021MBA88	VIJAYALEKSHMI S

Other College Participants List:

S. NO	NAME	DESIGNATION	PRESENTATION TOPIC
1	Dr. Kayalvizhi T	Assistant Professor, Department of Commerce, Lady Doak College, Madurai.	Investors Perceptions Of Mutual Fund Risks An Empirical Study
2	Dr. Arunprasath R	Assistant Professor, Department of Business Administration, Thiagarajar College	Competencies And Career Intention Towards Entrepreneurship Among Management Students



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S. NO	NAME	DESIGNATION	PRESENTATION TOPIC
		(Autonomous), Madurai.	
3	Vikneswaran S	Research Scholar, Department of Management Studies, Madurai Kamaraj University, Madurai	Effect Of Digitalization On Human Resource Management
4	Muruganantham P	Research Scholar, Department of Management Studies, Madurai Kamaraj University, Madurai	An Overview Op Security Brokerage Firms
5	Achsha shinyA	Research Scholar, Department of Management Studies, Madurai Kamaraj University, Madurai	Job Performance Among Faculty Members In Arts And Science College In Kanniyakumari District.
6	Dr. Anandhi K	Assistant Professor, Department of Management Studies, Madurai Kamaraj University, Madurai	Job Performance Among Faculty Members In Arts And Science College In Kanniyakumari District.
7	Nagammal N	Research Scholar, Department of Management studies, Madurai Kamaraj University, Madurai	Problems Of Health Care Services In Madurai District.
8	Dr. Anbuoli P	Assistant Professor, Department of Business Adminitration, Mannar Thirumalai Naicker College (Autonomous), Pasumalai, Madurai	Problems Of Health Care Services In Madurai District



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S. NO	NAME	DESIGNATION	PRESENTATION TOPIC
9.	Muthu Manikandan M	Research Scholar Department of Management Studies. Madurai Kamaraj University, Madurai	Impact Of Internal Marketing Practices Among Information Technology Employees
10.	Dr. Prema J	Assistant Professor, Department of Business Administration, NMSSVN College, Nagamalai, Madurai- 625 019	Impact Of Internal Marketing Practices Among Information Technology Employees
11.	Jeyalakshmi K	Research Scholar, Department of Management Studies, Madurai Kamaraj University, Madurai	Service Quality Of Primary Health Centres In Madurai District.
12.	Dr. Anbuoli P	Assistant Professor, Department of Business Administration, Mannar Thirumalai Naicker College (Autonomous), Pasumalai, Madurai	Service Quality Of Primary Health Centres In Madurai District
13.	Gunasheela U	Research Scholar, Department of Management Studies, Madurai Kamaraj University, Madurai	Challenges Faced By Information Technology Industry Employees.
14.	Reshma P	Doctoral Research Scholar (PT) MS University, Tirunelveli	Role Of Organisational Culture In Repressing Quiet Quitting Among Disengaged Employees
15.	Dr. Kanthiah alias Deepak R	Assistant Professor, Department of BBA,	Role Of Organisational Culture In Repressing



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S. NO	NAME	DESIGNATION	PRESENTATION TOPIC
		GVN College, Kovilpatti	Quiet Quitting Among Disengaged Employees
16.	Dr. Amutha V	PG & Research Department of Commerce, G. Venkatasamy Naidu College, Kovilpatti	Enhancing Employee Performance Through Monetary Incentives
17.	Dr. Kavitha R	PG & Research Department of Commerce, G. Venkatasamy Naidu College, Kovilpatti	Impact Of Outsourcing Material Availability Decision Making
18.	Dr. Savitha S. P	Assistant Professor, Fatima College	A Study On Customer Preference Towards Online Payment Application In Madurai City
19.	Dr. Latha Maheswari T. K	Assistant Professor, Fatima College	A Study On Societal Challenges Of Innovative Social Entrepreneur
20.	Mrs. Nithya Kalyani R	Assistant Professor, Subbhulakshmi Lakshmipathy College	Consumer Perception Towards Green Cosmetics
21.	Mrs. Padmavathy V	Assistant Professor, Subbhulakshmi lakshmipathy college	Application Of Human Resource Accounting In Service Sector
22.	Mrs. Umamathi S	Assistant Professor Ambiga College	Artificial Intelligence
23.	Mr. Jeyakumar L	Assistant Professor Ambiga College	Decade For Revolution Of Industry 4.0 And Harvesting Of Smart Agriculture



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S. NO	NAME	DESIGNATION	PRESENTATION TOPIC
24.	Ms. Rashmila R	Assistant Professor, Ambiga College	Green Cloud Computing
25.	Mrs. Devi priya U	Assistant Professor, Ambiga College	Cloud Computing
26.	Ms. Janaki N	Assistant Professor, Ambiga College	Enhancing Employee Performance Through Monetary Incentives
27.	Mr. Muthuraja Kannan	Assistant Professor, Ambiga College	Purchasing Behaviour And Social Media Marketing
28.	Mrs. Sonia D	Assistant Professor, Ambiga College	Digital Consumer Involvement& Innovations Dynamics
29.	Dr. Azma I	Assistant Professor, The American College	A Review Of Cyber Security With Methods And Perspectives On Changing Defence
30.	Dr. Sheela Angel E	Assistant Professor, The American College	Artificial Intelligence- Driven Innovation For Enhancing Supply Chain: An Empirical Investigation
31.	Dr. Nithya J	Assistant Professor, Dr. Sivanthi Aditanar college of Engineering	Impact Of Intelligence Of Innovative Service And Business Strategy
32.	Dr. Saranya R	Assistant Professor, Anna Adarsh College for women	Business Intelligence: An Innovative Technological Way To Influence Corporate Entrepreneurship
33.	Dr. Arassammal M	HOD , B. Com (CA) UG&PG, Fatima College (Autonomous)	Knowledge Based Social Entrepreneurship



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S. NO	NAME	DESIGNATION	PRESENTATION TOPIC
34.	Ms. Ilakiya	B.com, Thiagarajar College	Artificial Intelligence
35.	Soundharya J	Thiagarajar College, B.B.A (SF)	Creativity& Innovation In Emotional Intelligence
36.	Varsha S	Thiagarajar College, B.B.A (SF)	Creativity& Innovation In Emotional Intelligence
37.	Vijaya Kumar G	M.COM (CA), Mannar Thirumalai Naicker College	Cloud Computing
38.	Mercy Angelin Nandhini B	MBA I SVN College	Technology Innovation Process
39.	Sharen Sangeerthana S	MBA I SVN College	Technology Innovation Process
40.	Vishwa M	MBA, SVN College	Internet Of Things
41.	Dinesh Babu	MBA, SVN College	Internet Of Things
42.	Kamali Sri M. R	M. Com, Mangayarkarasi College	Green Entrepreneurship
43.	Joyce R	M. Com, Mangayarkarasi College	Green Entrepreneurship
44.	Bhuvaneshwari K	B.Sc-CS, SRNM College	Innovation And Product Design
45.	Udhaya Surya S	B.Sc-CS, SRNM College	Innovation And Product Design



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S. NO	NAME	DESIGNATION	PRESENTATION TOPIC
46.	Priya Dharshini P	MBA Department, American College	Impactful Innovation
47.	Sasirekha S	MBA Department, American College	Impactful Innovation
48.	Dr. Navarathinam K	MBA Department, American College	A Study On Role Of Innovation In Business Success With Reference To Automobile Industry.

(Dr. P. Shyamala)

Signature of HOD

DEPARTMENT OF MANAGEMENT STUDIES
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