



FATIMA COLLEGE

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Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' (CGPA 3.61) by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nadu

DEPARTMENT OF MBA

**Title : INTERNATIONAL WORKSHOP ON RECENT TRENDS IN
BUSINESS AND INFORMATION TECHNOLOGY**

Date : 22.02.2023

Resource Person/s : Dr. M.B. Ismail

Professor

South Eastern University Of Srilanka.

No. of Participants : 175 Students (I MBA & II MBA)

Focus on : Entrepreneurship/Skill Development

Outcome : Students identified various technological and advanced methodologies in the business field around the world. He insisted innovative methods and trends in the digital marketing businesses.



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INVITATION:



Fatima College (Autonomous)

Mary Land, Madurai -18

Department of MBA

International Workshop on

“INTERNATIONAL WORKSHOP ON RECENT TRENDS IN BUSINESS AND INFORMATION TECHNOLOGY”

Date: 22.02.2023

Time: 10.30 am- 12.00 noon

Venue: Sanjose Seminar Hall

Resource Person

DR. M.B. ISMAIL

Professor,

South Eastern University of Srilanka



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REPORT:

MBA department organized Workshop on the topic “International Workshop on Recent Trends in Business and Information Technology” felicitated by the resource person Mr. M.B Ismail, Professor of South Eastern University, Srilanka, at San José seminar hall from 10.30 am – 12.00 pm on 22.02.2023. Students of I and II MBA attended the session

HIGHLIGHTS

The resource person Dr. M.B ISMAIL, Professors of South Eastern University, Srilanka explained various trends currently in business and information technology. He also explained a detailed description of the digital marketing and its impact on the society. He has presented more slides which gave a detailed insight about marketing in digital world. It was a well-organized session which gave an idea for the students to shape and grow their career.



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Photo Gallery

Workshop on “International Workshop on Recent Trends in Business and Information Technology”



Dr. M.B. Ismail, Professor, South Eastern University of Srilanka.



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Name list of Participants: I MBA

S.NO	Roll No	STUDENTS NAME
1.	2022MBA01	ABINAYA A
2.	2022MBA02	ABIRAMI E
3.	2022MBA03	ABIRAMI V
4.	2022MBA04	AGALYA M
5.	2022MBA05	AKILA V
6.	2022MBA06	ALIN MARIA VINCY A
7.	2022MBA07	ANGELINPREETHI J
8.	2022MBA08	ARO CELSIA A
9.	2022MBA09	ASMITHA SREE J S
10.	2022MBA10	ATHERSHA C
11.	2022MBA11	BHAGYALAKSHMI S
12.	2022MBA12	BHAVANI D S
13.	2022MBA13	CELCIYA P
14.	2022MBA14	DEVADHARSHINI C I
15.	2022MBA15	DHAARANI M
16.	2022MBA16	DHARA S
17.	2022MBA17	DHARANI N
18.	2022MBA18	DHARANIKA R
19.	2022MBA19	DHIRTHANA A
20.	2022MBA20	DHIVYAKUMARI A
21.	2022MBA21	DURGA DEVI R
22.	2022MBA23	GANDHIMATHI M
23.	2022MBA24	GANGA MUNEESHWARI S
24.	2022MBA25	GAYATHRI K J
25.	2022MBA26	GEETHA R
26.	2022MBA27	GOWRI S
27.	2022MBA28	HARINI M
28.	2022MBA29	INFANT JENIFER J
29.	2022MBA30	JACKLIN MERCY A
30.	2022MBA31	JANANI M
31.	2022MBA32	JENIFERRAJPRINCE A
32.	2022MBA33	JERIN HASINA S
33.	2022MBA34	JOY GILDA FLORENCE B



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S.NO	Roll No	STUDENTS NAME
34.	2022MBA35	JUVAIRIYA BEGUM M
35.	2022MBA36	KAMALI A
36.	2022MBA37	KEERTHANA P
37.	2022MBA38	KIRUTHIGA R
38.	2022MBA39	LAKSHMI PRABHA B
39.	2022MBA40	LEO MERLIN X
40.	2022MBA41	MADHUBALA N
41.	2022MBA42	MEENACHADHIKA G
42.	2022MBA43	MEERA SEETHARAMAN
43.	2022MBA44	MUTHU ABINAYA R
44.	2022MBA45	MYMOON FIRDOUS M
45.	2022MBA46	NABIHA BANU M
46.	2022MBA47	NAGA JOTHI P
47.	2022MBA48	NAYAKI POOJA A
48.	2022MBA49	NEHA S
49.	2022MBA50	NITHEERVINI R
50.	2022MBA51	PADMA PREETHA S
51.	2022MBA52	PAVITHRA C (17-03-2002)
52.	2022MBA53	PAVITHRA C (13-06-2002)
53.	2022MBA54	PONYAMUNA G
54.	2022MBA55	POORNIMA M
55.	2022MBA56	PRAVEENA M
56.	2022MBA57	PRINCY S
57.	2022MBA58	PRIYADHARSHINI B
58.	2022MBA59	PRIYADHARSHINI M B
59.	2022MBA60	RAJA RAJESHWARI M S
60.	2022MBA61	RAJARAJESHWARI S
61.	2022MBA62	RATHIMEENA K
62.	2022MBA63	RINTHIYA SRI G
63.	2022MBA64	RUBINA J
64.	2022MBA65	RUBY V
65.	2022MBA66	SANGEETHA B
66.	2022MBA67	SANKARI S
67.	2022MBA68	SANTHIYA A



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S.NO	Roll No	STUDENTS NAME
68.	2022MBA69	SHALINI BRINDHA B
69.	2022MBA70	SHANKARI N
70.	2022MBA71	SHEELA A
71.	2022MBA72	SHREE LEKHA B S
72.	2022MBA73	SNEHA P S
73.	2022MBA74	SONALI R
74.	2022MBA75	SUBA LAKSHMI G
75.	2022MBA76	SUBASHINI N
76.	2022MBA77	SUBBULAKSHMI A
77.	2022MBA79	SUMAIYA PARVEEN N
78.	2022MBA80	SWATHI C
79.	2022MBA81	SWETHA M
80.	2022MBA82	THANGESWARI B
81.	2022MBA83	THERESE DAYANA S
82.	2022MBA84	VARSHINI PRIYA M
83.	2022MBA85	VIJAYADHARSHINI M
84.	2022MBA86	VISALAKSHI A
85.	2022MBA87	WAASHIFA BANU M I
86.	2022MBA88	YAMINI S
87.	2022MBA89	YAZHINI M
88.	2022MBA90	YAZHINI S

Name list of Participants: II MBA

S.NO	Roll No	STUDENTS NAME
1.	2021MBA01	AAKILA BANU S
2.	2021MBA02	ABINAYA J
3.	2021MBA03	AFRAH I
4.	2021MBA04	AKSHARA M
5.	2021MBA05	ANISHKA V
6.	2021MBA06	AROCKIA JEYA RANJANI I
7.	2021MBA07	CHELCIYA K
8.	2021MBA08	DHARINI M
9.	2021MBA09	DHARSHANA S
10.	2021MBA10	DIVYA S



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11.	2021MBA11	GAYATHRI S
12.	2021MBA12	HAMSAVARTHINI R
13.	2021MBA13	HARINI S
14.	2021MBA14	JANANI A
15.	2021MBA15	JANANI R
16.	2021MBA16	JASMINE BARAKATH I
17.	2021MBA17	JEGADEESWARI S
18.	2021MBA18	JEYA MANI MEGALAI S
19.	2021MBA19	JOHANNA D
20.	2021MBA20	JOTHIKA R
21.	2021MBA21	KARTHIKAMEENAKSHI M
22.	2021MBA22	KEERTHANA PRIYA A
23.	2021MBA23	KEERTHANA R
24.	2021MBA24	KEERTHANA V
25.	2021MBA25	KIRUTHIKA P
26.	2021MBA26	KOWSALYA A
27.	2021MBA27	KRISHNA KUWAR H
28.	2021MBA28	LAVANYA R
29.	2021MBA29	LEELAVATHI K
30.	2021MBA30	MADHU RETHA A
31.	2021MBA31	MADHUMITHA M
32.	2021MBA32	MALAVIKA R
33.	2021MBA33	MANIBALA.M
34.	2021MBA34	MANJULA M
35.	2021MBA35	MANO RANJITHAM A
36.	2021MBA36	MEENAKSHI R
37.	2021MBA37	MEENALOSHINI M
38.	2021MBA38	MEENATCHI N
39.	2021MBA39	MOHANAVALLI M
40.	2021MBA40	MUTHU YEGAMMAI C
41.	2021MBA41	NAGANANDHINI M
42.	2021MBA42	NANDHINI N K
43.	2021MBA43	NANDHINIMAI K R
44.	2021MBA44	NATHIYA M



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45.	2021MBA45	NILA G
46.	2021MBA46	NITHYA SHREE S
47.	2021MBA47	NITHYAKALYANI V
48.	2021MBA48	PARKAVI P
49.	2021MBA49	PAVITHRASHREE R
50.	2021MBA50	PENNARASI K
51.	2021MBA51	PRABHA S
52.	2021MBA52	PREETHI J
53.	2021MBA54	PRISHIKA J
54.	2021MBA55	PRIYADHARSHINI A
55.	2021MBA56	PRIYADHARSHINI C
56.	2021MBA57	PRIYADHARSHINI G
57.	2021MBA58	PRIYADHARSHINI K
58.	2021MBA59	PRIYADHARSHINI N
59.	2021MBA60	RAJA LAKSHMI G
60.	2021MBA61	RAJA PRIYA S
61.	2021MBA62	RAJASHRUTHI S K
62.	2021MBA63	RAMALAKSHMI S
63.	2021MBA64	RAMYA R M
64.	2021MBA65	RAMYA S
65.	2021MBA66	RUBINI K
66.	2021MBA67	SAADHANA K
67.	2021MBA68	SANTHOSHINI N
68.	2021MBA69	SHANDHIYA J
69.	2021MBA70	SHARMILA A N
70.	2021MBA71	SHELLSHIYA S
71.	2021MBA72	SHRI RASHMI C
72.	2021MBA73	SNEHA P
73.	2021MBA74	SOBANA R
74.	2021MBA75	SRI ABIRAMI S
75.	2021MBA76	STEFFY RACHELJEBA.S
76.	2021MBA77	STELLA ANTONIYAL C



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S.NO	Roll No	STUDENTS NAME
77.	2021MBA78	SUBHIKSHA R M
78.	2021MBA79	SUJITHA K
79.	2021MBA80	SUNDHARA LAKSHMI M
80.	2021MBA81	SWATHY C
81.	2021MBA82	SWETHAA P
82.	2021MBA83	TAFFIYA S A
83.	2021MBA84	VAISHNAVI S
84.	2021MBA85	VELANGANNI SARANYA S
85.	2021MBA86	VIDHI SHAHJI J
86.	2021MBA87	VIJAYALAKSHMI R
87.	2021MBA88	VIJAYALEKSHMI S

(Dr. P. Shyamala)

Signature of HOD

DEPARTMENT OF MANAGEMENT STUDIES
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