

(Autonomous)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle - IV)

Mary Land, Madurai - 625018, Tamil Nadu

#### PROGRAMME OUTCOMES AND COURSE OUTCOMES

2022 - 2023

NAME OF THE PROGRAMME: B.COM

PROGRAMME CODE: UACO/USCO

#### **Programme Outcomes:**

PO1	<b>Disciplinary knowledge</b> : Capable of demonstrating comprehensive knowledge and understanding
	of one or more Disciplines that form a part of an Undergraduate Programme of Study
PO2	Communication Skills: Ability to express thoughts and ideas effectively in writing and orally;
	Communicative with others using appropriate media: confidently share one's views and express
	herself / himself; demonstrate the ability to listen carefully, read and write analytically and present
	complex information in a clear and concise manner to different groups.
PO3	Critical Thinking: Capability to apply analytic thought to the body of knowledge; analyse and
	evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant
	assumptions or implications; formulate coherent arguments; critically evaluate practices, policies
	and theories by following scientific approach to knowledge development.
PO4	<b>Problem Solving</b> : Capacity to extrapolate from what one has learnt and apply their competencies to
	solve different kinds of non- familiar problems, rather than replicate curriculum content knowledge;
	and apply one's learning to real life situations.



PO5	<b>Analytical Reasoning</b> : Ability to evaluate the reliability and relevance of evidence; identify logical
	flaws and holes in the arguments of others; analyse and synthesize data from the variety of sources;
	draw valid conclusion and support them with evidence and examples and addressing opposing
	viewpoints.
P06	Research- related skill: A sense of inquiry and capability for asking relevant/appropriate
	questions, problem arising, synthesising and articulating, Ability to recognise cause and effect
	relationships, define problems, formulate hypothesis, analyse and interpret and draw conclusions
	from data, establish hypothesis, predict cause and effect relationships, execute and report the
	results of an experiment or investigation.
PO7	Co-operation/Team work: Ability to work effectively and respectfully with diverse teams; facilitate
	cooperative or coordinated effort on the part of a group, and act together as a group or a team in the
	interests of a common cause and work efficiently as a member of the team.
PO8	Scientific reasoning: Ability to analyse, interpret and draw conclusions from quantitative or
	qualitative data: and critically evaluate ideas, evidence and experiences from an open minded and
	reasoned perspective.
PO9	Reflective thinking: Critical sensibility to lived experiences, with self-awareness and reflexivity of
	both self and society.



PO10	Information/Digital Literacy: Capability to use ICT in variety of learning situations, demonstrate
	ability to access, evaluate and use a variety of relevant information sources, and use appropriate
	software for analysis of data.
PO11	Self- directed learning: ability to work independently, identify appropriate resources required for a
	project and manage a project through to completion.
PO12	Multicultural competence: Posse's knowledge of values and belief of multiple cultures and global
	perspective: and capability to effectively engage in a multicultural society and interact respectfully
	with diverse groups.
PO13	Moral and Ethical awareness /reasoning: Ability to embrace moral/ethical values in conducting
	one's life, formulate a position/argument about an ethical issue from multiple perspectives and use
	ethical practices in all work. Capable of demonstrating the ability to identify ethical issue's related
	to one's work, avoid unethical behaviour such as fabrication, falsification or misrepresentation of
	data or committing plagiarist, not adhering to intellectual property rights; appreciating
	environmental and sustainability issues; and adopting objective, unbiased and truthful actions in
	all aspects of work.
PO14	Leadership readiness/qualities: Capability for mapping out the task of the team or an
	organisation, and setting direction, formulating and inspiring vision, building a team who can help
	achieve the vision, motivating and inspiring team members to engage with that vision and using



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	management skill to guide people to the right destination in a smooth and efficient way.	
PO15	Ability to acquire knowledge and skills, including "learning how to learn", that are necessary for	
	participating in learning activities throughout life, through self-paced and self-directed learning	
	aimed at personal development, meeting economic, social and cultural objectives and adapting to	
	changing trades and demands of workplace through knowledge/skill development/reskilling.	

### **Course Outcomes (COs):**

Course Code	Course Title	Course Outcomes
23A1CC1/ 23AC1CC1	FINANCIAL ACCOUNTING I	CO1: Demonstrate the importance of principles of management.  CO2: Paraphrase the importance of planning and decision making in an organization.  CO3: Comprehend the concept of various authorizes and responsibilities of an organization.  CO4: Enumerate the various methods of Performance appraisal  CO5: Demonstrate the notion of directing, co-coordination and control



		in the management.
		CO1: Demonstrate the importance of principles of management.
	PRINCIPLES OF MANAGEMENT	CO2: Paraphrase the importance of planning and decision making in an organization.
23A1CC2/ 23AC1CC2		CO3: Comprehend the concept of various authorizes and responsibilities of an organization.
		CO4: Enumerate the various methods of Performance appraisal
		CO5: Demonstrate the notion of directing, co-coordination and control
		in the management.
		CO1: Elaborate the role of State and Market in Economic Development
	INDIAN ECONOMIC DEVELOPMENT	CO2: Explain the Sectorial contribution to National Income
23E1GE1		CO3: Illustrate and Compare National Income at constant and current
		prices.
		CO4: Describe the canons of public expenditure
		CO5:Understand the theories of money and supply



	BUSINESS COMMUNICATION	CO1: Acquire the basic concept of business communication. CO2: Exposed to effective business letter
23AC1EC1		CO3: Paraphrase the concept of various correspondences.
		CO4: Prepare Secretarial Correspondence like agenda, minutes and
		various business reports.
		CO5:Acquire the skill of preparing an effective resume
23A1SE1 / 23AC1SE 1	FUNDAMENTALS OF FINANCIAL ACCOUNTING	CO1: Be introduced to the nature and concept of Financial Accounting CO2: Gain thorough Knowledge in preparing journal, ledger and Trial Balance CO3: Able to prepare Subsidiary Books CO4: Knowledge in Single column, Double Column and Petty Cash Book CO5:Prepare final accounts
23A1FC/	INTRODUCTION TO COMMERCE	CO1: Familiarise with the business and Commerce



23AC1FC		CO2: Recognise the various forms of organisation.
		CO3: Know the essentials of Transportation and warehouses
		CO4: Be familiar with basics of Banking and Insurance
		CO5:Be introduced to Marketing and Advertising
		CO1: To evaluate the Hire purchase accounts and Instalment systems
		CO2: To prepare Branch accounts and Departmental Accounts
23A2CC3		CO3: To understand the accounting treatment for admission and
23AC2CC	FINANCIAL ACCOUNTING-II	retirement in partnership
3	ricecontinu ii	CO4: To know Settlement of accounts at the time of dissolution of a
		firm.
		CO5:To elaborate the role of IFRS
23A2CC4		CO1: Explain the Objectives and significance of Mercantile law
/	Dugining LAW	CO2: Understand the clauses and exceptions of Indian Contract Act.
23AC2CC 4	Business law	CO3: Outline the contract of indemnity and guarantee



		CO4: Familiar with the provision relating to Bailment and Pledge
		CO5:Explain the various provisions of Sale of Goods Act 1930
		CO1: Remember the nexus between environment and business.
		CO2: Apply the knowledge of Political Environment in which the
23E2GE2		businesses operate.
/ 024C0CE	BUSINESS ENVIRONMENT	CO3: Analyze the various aspects of Social and Cultural Environment.
23AC2GE 2		CO4: Evaluate the parameters in Economic Environment
		CO5:Create a conducive Technological Environment for business to
		operate globally.
		CO1: Be introduced to the nature and concept of Financial Accounting
	FUNDAMENTALS OF FINANCIAL ACCOUNTING	CO2: Gain thorough Knowledge in preparing journal, ledger and Trial
23A2SE2		Balance
/23AC2S E2		CO3: Able to prepare Subsidiary Books
		CO4: Knowledge in Single column, Double Column and Petty Cash
		Book



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		CO5:Prepare final accounts
23A2SE3 / 23AC2SE 3	SELF MANAGEMENT SKILLS	CO1: Be introduced to the concept of Self Awareness  CO2: Possible to do Self Analysis  CO3: Capable of motivating self and others  CO4: Able to set short, medium and long term goals.
		CO5:Ability to measure Emotional Intelligence CO1: Prepare receipts and payments, income and expenditure accounts
	Advanced Accounting	and balance sheet, of non-trading concerns
19A3CC5		CO2: Derive profit and state of affairs, for businesses having incomplete records
		CO3: Maintain accounting records for branches
		CO4:Compute insurance claims for loss of profit and stock
		CO5:Find out the results of department store operations
19A3CC6	COST ACCOUNTING CONCEPTS	CO1: Relate costs, costing and cost accounting concepts, types, methods, and techniques as a branch of accounting, crisis crossing with



		financial and management accounting
		CO2: Classify costs, and prepare cost sheet, tenders & quotations
		CO3: Choose between, different methods of pricing issues in stores
		ledger account, based on the business environmental factors, and
		compute optimum ordering quantity and levels of inventory
		CO4:Compute labour cost and turnover, idle time over time and deduce
		incentives under different schemes
		CO5:Differentiate between allocation and absorption of overheads and
		prepare relevant statements
		CO1: Identify the relationship between banker and customer, acquaint
		with procedure of opening different types of accounts with bankers
23A3CC7	PRACTICAL	familiarize with operation of bank accounts
23A3CC1	BANKING	CO2: Explain the nitigritties of the provisions of Negotiable Instruments,
/		Act 1881.
23AC3C		CO3: Enumerate the provisions for paying and collecting banker



C7		CO4:Explain credit creation and ways of providing advances, and the
		principles behind sound lending
		CO5:Learn about the practises used in banking transactions in practice.
		CO1: Students would become knowledgeable of all the basic
		international business polices
	INTERNATIONAL	CO2: Equipped with the Knowledge of different types of business
19E3AC3	BUSINESS MANAGEMENT	CO3: Able to compare and contrast the business culture of India with
		other countries.
		CO4:Groomed up with management skills
		CO5:Gained knowledge on convertibility of rupee.
		CO1: Identify individuals psychological needs, stages contextually
		CO2: Analyse themselves clearly spotting out their Strengths,
19A3SB1	SELF MANAGEMENT SKILLS	Weaknesses, Opportunities and Challenges and acquaint with real self
		CO3: Critique internal and external motivators, and communicate to
		others

# ELIMA CONTROL ELIMA CONTROL MADURAN

# **FATIMA COLLEGE**

		CO4:Set goals through procedural framework
		CO5:Become aware of Emotional Intelligence and familiarize with ways
		of enhancing emotional intelligence and measure the same.
		CO1: Pronounce the basics of partnership Act, regarding maintenance
		of books of accounts of firm and deal with past guarantees &
		adjustments
	PARTNERSHIP ACCOUNTING	CO2: Record accounting transactions during admission, retirement,
19A4CC8		death of partner
13/11000		CO3: Account for dissolution of partnership firm
		CO4:SRecord for amalgamation of firms and sale of a firm to a company
		CO5:Substantiate and account for Joint Life Policy under categorical
		treatment
		CO1: Help organisations in preparing contract accounts and accounts
21A4CC9	COST ACCOUNTING METHODS	for intermittent production
		CO2: Calculate costs for continuous production & at stages,
		demonstrating the extent of equivalent completed units and identify



		inter process profits
		CO3: Apportion joint costs systematically
		CO4:Calculate costs for operations like transport, powerhouse, cinema house
		CO5:Reconcile between cost and financial records and explain the reasons for disagreement
19A4CC1 0	PRINCIPLES AND PRACTICE OF MANAGEMENT	CO1: Rationalize concepts of general management and theories of general management  CO2: Provide a bird's eye view on the meaning, importance and enumerate the planning processcompleted units and identify inter process profits  CO3: Choose between structure of organization benefitting each type of business, based on nature of activities involved, and prepare charts and manuals  CO4:Summaries induction and generalized sources of recruitment and



		selection process, types of training, developmental exercises
		CO5:Explain the techniques behind direction and control and
		summaries steps involved in control
		CO1: To explore the functions of Entrepreneur
		CO2: To identify the basic qualities of an Entrepreneur
19E4AC4	AC4 ENTREPRENEURIAL DEVELOPMENT	CO3: To enable the students to understand the Project report.
19E+AC+		CO4:To evaluate the -merits and demerits of online trading.
		CO5:To assess the policy implementation by overnment for
		Entrepreneurial development.
		CO1: Distinguish key factors involved in successful advertising and be
	INTERPERSONAL SKILLS	able tosubstantiate the importance of advertising products/ services
19A4SB2		CO2: Recall various media involved in advertising products/ services
		and identify the positioning of the media in hosting advertisements
		CO3: Formulate advertisement copy and categorise the components of
		advertisement copy

# ELIMA CONTROL ELIMA CONTROL MADURAN

# **FATIMA COLLEGE**

		CO4:Use photo shop and flash media in editing images
		CO5:Nurture and apply creativity in advertising and critically examine
		any advertisementon different media
		CO1: Account for the procedural process involved issue of shares and
		forfeiture in redemption of preference shares
10.50011		CO2: Assist Corporates, in accounting for redemption of debentures
19A5CC11	CORPORATE ACCOUNTING	CO3: Compute underwriting commission and record for u/t businesses,
		and assess profits prior to incorporation, for corporation India
		CO4:Prepare Income statement & balance sheet, following the
		specification of Company act, 2013
		CO5:Value shares of goodwill, based on the typicality of each company
		CO1: Compare the formation of Company with Partnership
19A5CC12	COMPANY LAW	CO2: Explain the knowledge of MOA and AOA
		CO3: Assess the concept of Share Capital , Shares and Debentures
		CO4:Discuss the appointment, duties and right of directors and



		secretary
		CO5:Plan with proper knowledge about Winding up.
	INCOME TAX LAW AND PRACTICE	CO1: Outline the history of IT Act and pronounce clearly the basic concepts of IT Act.
		CO2: Define salary and compute salary within the precincts of the relevant Financial Act
19A5CC1		CO3: Calculate Income from House Property, depending on the number of holdings and nature of occupation of such property
		CO4:Determine Income from Other Sources and demarcate the residual income among other heads
		CO5:Compute GTI for individuals and cut across theoretically between
		types of assessment.
	FINANCIAL	CO1: Create companies using Tally ERP
19A5CC1 4	ACCOUNTING SOFTWARE PACKAGE	CO2: Use features effectively and navigate between functional keys
		CO3: Create vouchers and invoices and use GST in preparing taxable



		invoices
		CO4:Conduct financial statements analysis, using MIS
		CO5:Help organizations in extracting inventory information
		CO1: Compute index numbers
		CO2: Predict values from the given data
19A5ME1	ME1 QUANTITATIVE TECHNIQUES	CO3: Select the optimum assignment for travelling salesman
		CO4:Evaluate the basic feasible solution
		CO5:Determine the optimal replacement policy
		CO1: Define research and identify need and criteria of good research.
	RESEARCH METHODOLOGY	CO2: Know to formulate research problem and prepare research design.
19A5ME2		CO3: Know to explain different methods of collecting data
		CO4:Know how to process collected data
		CO5:Know how to write good research report.
19A5SB3	LEADERSHIP SKILLS	CO1: Be lucid on characters of a good leader

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# **FATIMA COLLEGE**

	CO2: Work in teams and involve in Team Building Processes
	CO3: Foster trust and creativity in team dynamics
	CO4:Conceptualise conflict management and identify the requisite skills
	for conflict resolution
	CO5:Conduct sectional analysis on significant women entrepreneurs
	and business leaders
	CO1: Internalize effective communication in reading and writing
	CO2: Cognize on effective presentation
	CO3: Face the interview given varied approaches in interviewing
SOFT SKILLS	CO4:Contribute effectively in Group Discussions
	CO5:Develop positive attitude ,Use dignified Body language and
	gestures and be emotionally balanced.
ADVANCED	CO1: Account for reconstruction of body corporate and be
CORPORATE	procedurally conversant
ACCOUNTING	CO2: Distinguish merger and purchase and account for amalgamation



		CO3: Prepare statement of affairs, deficiency account, liquidator's
		final statement of account when liquidation takes place
		CO4:Consolidate the balances and account of holding and subsidiary
		company
		CO5:Prepare accounts for electricity and public utility concerns
		CO1: Distinguish Direct and Indirect taxes, be sub servant with the
	19A6CC1 GOODS AND SERVICE TAX AND CUSTOMS ACT	introduction of GST
		CO2: Draw a line of lineation between CGST,SCST IGST and UGST and
		define the basics of GST along with its governance
19A6CC1		CO3: Register, pay and file returns under GST trumpeting theoretical
6		inputs.
		CO4:Calculate ITC under GST.
		CO5: Acquaint with valuation of goods, procedures for import and
		export of goods and rules thereafter until goods are available for normal
		consumption.

# ELITA COULER

# **FATIMA COLLEGE**

		CO1: Enumerate basic principles governing audit and its conduct
	AUDITING	CO2: Necessitate inter control audit and inter check in organizations
19A6ME5		CO3: Vouch cash and trading transactions
19/10MES	AODITING	CO4:Identify the requirement investigations in organizations and
		procedural considerations involved in investigation
		CO5: Saturate on the role of company auditor.
	BUSINESS LAW	CO1: Explain the Objectives and significance of Mercantile law
		CO2: Understand the clauses and exceptions of Indian Contract Act.
19A6CC1		CO3: Outline the contract of indemnity and guarantee
		CO4: Familiar with the provision relating to Bailment and Pledge
		CO5:Explain the various provisions of Sale of Goods Act 1930
	MANAGEMENT ACCOUNTING	CO1: Functionalise management accounting and make financial
,		statement analysis
23AC6ME3		CO2: Prepare cash flow statement as per Indian AS -3
		CO3: Use marginal costing as a technique in managerial decision



		making
		CO4: Compute and analyse variances in material , labour and overheads
		CO5:Prepare budgets to manage sales, production, cash and operations and use ZBB as a strategy for budgeting
		CO1: Summarise the role and function of the financial system
O2ACMEC/		CO2: Gain practical knowledge on key areas relating to management of financial products and services
23A6ME6/	FINANCIAL SERVICES	CO3: Familiarize students about Venture Capital, Leasing.
23AC6ME6		CO4: Infer the importance of the Credit Rating system.
		CO5:Understand various types of Mutual funds schemes and the roles of NSDL and CSDL.
		CO1: Be engaged with stress and its levels
9A6SB5/		CO2: Be aware of effects of stress and coping behaviour
	TRESS AND TIME	CO3: Effectively handle and help others handle stress
9AC6SB5	MANAGEMENT	CO4: Value time and manage effectively
		CO5:Identify hindrances to time management and the requirements



		involved in handling crisis
	CAREER MANAGEMENT	CO1: Relate Job and Career
		CO2: Design career and manage stress
19A6SB6		CO3: Prove employable skills
		CO4: prepare resumes and to draft letter of application for a job
		CO5:Move towards career progression
		CO1: Familiarize the process of requirement, selection and induction
	HUMAN RESOURCE MANAGEMENT	CO2: Spell out methods involved in Training and Development of
		employees and Executives
		CO3: Point out morale as an key element in enhancing productivity
		CO4: Apply Worker's Participation in Management and know the mode
		of operations
		CO5:Familiarize the process of requirement, selection and induction