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Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nadu

PROGRAMME OUTCOMES AND COURSE OUTCOMES

2022 - 2023

NAME OF THE PROGRAMME: B.A ECONOMICS

PROGRAMME CODE: UAEC

Programme Outcomes:

PO1	Acquire knowledge of fundamental concepts and subject-specific academic competency.
PO2	Enhance communicative skills and gain confidence to disseminate knowledge through oral and written communication effectively.
PO3	Think critically, evaluate analytically and apply the expertise of their discipline in real life.
PO4	Appreciate literary, economic, cultural, socio-psychological and environmental diversity.
PO5	Pursue and attain meaningful goals, develop positive attitude to gain self-awareness, self-esteem, self-discipline and self-motivation.
P06	Acquire employability and entrepreneurial skills
PO7	Evolve as responsible citizens and leaders.



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Course Outcomes:

Course Code	Course Title	Course Outcomes
19E1CC1	Micro Economics I	 CO1: Educate the Students to learn all basic theories of Economics CO2: Useful to students since it covers the exams CO3: Identifying the perfections and imperfections of markets. CO4: This paper formulates the base for all higher education courses on business. CO5: Analyse individual decisions at variety of economic environment competitive exams syllabus like TNPSC, IAS, IES and other competitive
21E1CC2	Monetary Economics	CO1: It helps to evaluate the influence of inflation and deflation by using consumer price Index CO2: Assessing the policy implementation by government for economic development CO3: Enhance vocabulary



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		CO3: Enabling the students to understand the basic concepts in
		Theories of Money
		CO4: Learning different currencies through
		CO1: Enabling the students do their research project
		CO2: Acquire the techniques of polishing their statistical skills
1071101	Economic	CO3: Articulate with Diagrammatic and Graphic Representation of data
19E1AC1	Statistics	CO4: To gain knowledge on correlation among the economic variables
		CO5: Equipped with consumer price index and wholesale price index to
		calculate inflation and deflation
		CO1: Get a bird's eye view of the social, political, religious and
		economic empowerment of women
		COO. Vnow about the agri and allied activities to generate income
	Entrepreneurial	CO2: Know about the agri and allied activities to generate income
19E1NME	Skills	CO3: Learn handmade items, art from waste, embroidery and doll
	OKIIIS	making
		CO4: Learning online transaction on goods and services
		CO5: Inducement to become a women entrepreneur



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		CO1: Educate the Students to learn all basic theories of Economics
19E2CC3	Market structure &Factor pricing	CO2: Useful to students since it covers the competitive exams syllabus like TNPSC, IAS, IES and other competitive exams CO3: Identifying the perfections and imperfections of markets. CO4: This paper formulates the base for all higher education courses on business. CO5: Analyse individual decisions at variety
19E2CC4	Economics Of Insurance	CO1:Define health insurance and explain its importance in financial planning. CO2: Recognize the need for disability income insurance CO3: Distinguish between the two types of life insurance policies and analyze various types of life insurance. Understand the value of supplemental health and disability insurance. CO4: Equip the students with the essential aspects of insurance To impart the skill required for getting job opportunities in various



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		insurance Companies
		CO5: Equip and motivate the students to become LIC Agents and Development officers
19E2AC2	Mathematical Methods For Economics	CO1: Implant the knowledge of Mathematical Application in Economics CO2: Equip the student to develop their skills in problem solving CO3: Identify the significance of Mathematics in preparing for various competitive examinations like TNPSC, UPSC, SET & NET CO4: Equip students in the application of mathematical tools in Economics
		CO5: Make the students skillful in business mathematics to find a good job
	Economic theories	CO1: The aim of this subject is to provide the basic concepts Micro and Macro study to analyse growth.
22A3ACE3		CO2: To develop their Marketing Skills
		CO3: To enhance their Managerial Efficiency
		CO4: To become aware of the business cycle and impact on Imports



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		and Exports
19E2NME	Entrepreneurial Skills	CO1: Get a bird's eye view of the social, political, religious and economic empowerment of women. CO2: Know about the agri and allied activities to generate income CO3: Learn handmade items, art from waste, embroidery and doll making CO4: Learning online transaction on goods and services CO5: Inducement to become a women entrepreneur
19E3CC5	Macro Economics	CO1: To impart knowledge on macro variables. CO2: To enable them to understand macro-economic theories
19E3CC6	Economic Thinkers	CO1: Demonstrate the economic ideas of various economist CO2 Exposure on economic ideas of many experienced economist. CO3: Assessing the economic ideas of latest economists.



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		CO4: Sensitization and elicit an opt behaviour in par with the current
		economic status.
		CO5: Analyse the present economic scenario with the view point of
		different economists
		CO1: The aim of this subject is to provide the basic concepts [like WTO,
	D	GATT] of global business.
22A3ACE3	Economic theories	CO2: To develop their Marketing Skills
		CO3: To enhance their Managerial Efficiency
		CO4: To become aware of the products of Imports and Exports
		CO1: Students have learned to prepare CV and application.
	Competitive Exam Skills	CO2: Motivation in attending interviews and group discussions.
19E3SB1		CO3: Enhancement of communication skills
		CO4: Inducement to attend campus interview
		CO5: Implanting the knowledge of quantitative
		CO1: Explore the significance of labour as a productive power.
19E4CC7	Labour Economics	CO2: Evaluate the status of Indian labour, labour laws and the power of Trade Union.



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		CO3: Identify the causes and ill-effects of migration
		CO4: Utilize various programmes generating employment opportunities. CO5: Identify the causes and effects of industrial disputes on the economy
19E4CC8	Public Finance	CO1:Understand the Meaning and Scope of Fiscal Economics CO2: Identify the sources Tax Revenues and Non tax Revenues CO3: Gained knowledge on Income tax, VAT and GST. CO4: Assess the Causes for the Growth of Public Expenditure and Public Debt. CO5: Evaluate the Centre and State Financial Relations
19E4ACA 4	Entrepreneurial Development	CO1: Have the ability to discern distinct entrepreneurial traits CO2: Know the parameters to assess opportunities and constraints for new business ideas CO3: Design strategies for successful implementation of business ideas



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		CO4: Write a business plan an able to apply these skills in the
		context of both new ventures as well as in established companies
		CO5: To solve challenging problems in a highly uncertain environment.
		CO1: Enable them to gain Knowledge on MSME.
		CO2: Able to analyse reasons for Industrial sickness and to overcome
19E4SB2	Export Business	the problems.
		CO3: Enabling them to analyse and evaluate the functions of Non –
		Banking financial institutions.
		CO1: Become familiar with the state of the Indian economy in 1947, the
		year of India's Independence.
		CO2: ·Able to Comprehend the factors that lead to the
	Indian Economic	underdevelopment and stagnation of the Indian economy
19E5CC9	Issues	CO3: Impart clear cut idea about Industrial development in India.
		CO4: Enable the students to prepare for competitive examinations and face the TNPSC and UPSC exams where Indian Economy is a part of syllabus.



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19E5CC1 0	Computer Data Analytics for Economists	CO1: Help the students to use computer softwares for economic analysis. CO2: Make the students to learn online transactions and trade in Economics.
19E5CC1 1	International Trade	CO1: Analyse Balance of Payment and Balance of trade CO2: Explain Foreign Exchange Market and Euro Currency Market. CO3: Assess the Impact of Globalisation on the Indian Economy CO4: Evaluate the performance of GATT and WTO and other Global Trade Institutions.
19E5CC12	Entrepreneurial Development	CO1: Have the ability to discern distinct entrepreneurial traits CO2: Know the parameters to assess opportunities and constraints for new business ideas



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		CO3: Design strategies for successful implementation of business ideas CO4: Write a business plan an able to apply these skills in the context of both new ventures as well as in established companies CO5: To solve challenging problems in a highly uncertain environment.
19E5ME1	Indian Stock Market	CO1: Identify the complete picture about security market and its structural framework. CO2: Analyse the regulatory environment in Security Market. CO3: Explore and utilize the Grievance Cells in Stock Exchange CO4: Gained knowledge on share trading & commodity trading.
19E5ME2	Welfare Economics	CO1: Enable them to gain Knowledge on allocation of resources CO2: Evaluating the contributions of the economist to the society CO3: Become aware of the difference between private and social cost • CO4: Relate it with the Indian economy.
19E5SB3	Economics of NGO Management	CO1:Acquiring Knowledge on Different business. CO2: Awareness on different Government schemes and assistance



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		to star new business ventures
		CO3: Drive to start own business.
		CO1: Facilitate in making rational decisions in share trading
		CO2: Equipping students with the knowledge of share market and commodity market.
19E5SB4	Politics and Law	CO3: Promoting confidence and business knowledge of the students
		as they are dealing with share market.
		CO4: Enhancing their knowledgeon online trading skills.
		CO1: Attain insight on various issues obstructing the development
19E6CC1	Rural Indian	of Indian economy
3	Economic Issues	CO2: Impart clear cut idea about Economic reforms of India.
		CO3: Depict the foreign exchange and FDI in India
		CO1: Make students familiar with the application of econometrics in
	Basic Econometrics	Economic theory.
19E6CC1 4		CO2: Facilitate cause and effect relationship among two economic variables.
		CO3: Analyze the cause and effect relationship among more than two



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		economic variables.
		CO4: Enable the students to acquire the knowledgeon accurate forecasting's skills.
19E6CC1 5	Economics of Planning and Development	CO1: Assess the policy implementation by government for economic development. CO2: Enable the students to understand the basic concepts in EconomicTheories. CO3: Demonstrate the various plans according to the economic status CO4: Enjoy the creative sensibility of the African American writers as revealed in the vernacular mode CO5: Gained knowledge on the choice of technique for India.
19E6ME3	Banking and Non- Banking Financial Institutions	CO1: Gained knowledge on statistical package CO2: Trained on statistical application in their research projects. CO3: Knowledge on electronic banking. CO4: Knowledge on electronic trading procedures. CO5: Equipped with e-marketing.
19E6ME4	Health	CO1: To equip students in health economics that is required in the



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	Economics	fast modern environment.
		CO2: To train students to be aware of and protect from communicable
		and non-communicable disease.
19E6ME5	Tamilnadu Economy	CO1: Understand the economic background of Tamilnadu.
		CO2: Knowledge on the challenges faced by Tamilnadu
		CO3: Adequate knowledge on fiscal position of Madurai
		CO4: Exposure on agricultural, industrial and tourism development in
		Madurai District
19E6ME6	Managerial Economics	CO1: Knowledge on different pricing policy.
		CO2: Equip learners with the mathematical applications to reach
		out crucial decisions.
		CO3: Familiarize them with the concept of profit management. And
		capital budgeting.
19E6SB5	Economic Journalism	CO1: Get knowledge on the basics of Journalism
		CO2: Master specific skills related to- reporting & journalistic writing,
		CO3: Learn how to write headlines



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		CO4: Acquire knowledge about different types of stories
		CO5: Learn the skills required to edit reports and other stories
		CO1: Understand GST and its calculation.
19E6SB6	Tax Calculations	CO2: Knowledge on income tax slabs
		CO3: Explore the various international duties.