



FATIMA COLLEGE

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Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle - IV)

Mary Land, Madurai - 625018, Tamil Nadu

PROGRAMME OUTCOMES AND COURSE OUTCOMES

2022 – 2023

NAME OF THE PROGRAMME: M.Com CA

PROGRAMME CODE: PSCC

Programme Outcomes:

PO 1	Gain in-depth knowledge to understand, analyse and apply it to develop subject competency
PO 2	Criticize historical, cultural, social, political, economic, literary concepts and perspectives that shape the world.
PO 3	Enhance creative, critical, media, entrepreneurial and social skills consequently becoming socially responsible citizens.
PO 4	Acquire research skills and pursue higher studies and research
PO 5	Foresee the historical, socio-cultural, economic and literary changes and challenges.
PO 6	Synthesize ideas from various disciplines and enhance problem solving, analytical skills and apply them for their professional roles
PO 7	Identify and asses Societal challenges women's issues in specific, in the local, regional, national, global levels and explore solutions



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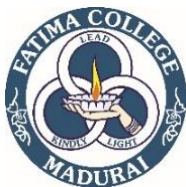
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Course Outcomes:

Course Code	Course Title	Course Outcomes
19PG1CA1	Financial Management	CO1:Recognize the scope and importance of Financial Management CO 2:Apply the measurement of leverages to enhance the earnings of company and to evaluate the capital structure theories. CO 3: Compare the firm's performances by applying various cost of capital methods. CO 4:Understand and acquire knowledge about Receivable management. CO 5:Evaluate the various dividend policy in order to make decision in different situations to manage the companies finance more effectively
19PG1CA2	Accounting for Decision Making	CO 1:Understand meaning and scope of the management accounting. CO 2:Analyze the fund flow and cash flow statement CO 3:Estimate the working capital requirements CO 4:Analyze capital budgeting.



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		CO 5: Demonstrate the various methods of budgetary control.
19PG1CA3	Marketing Principles and Practices	<p>CO 1: To appraise the dynamic and volatile marketing environment and Modern Marketing Environment and to enable them to take better marketing decisions.</p> <p>CO 2: To illustrate the concepts of product design, new product development, product life cycle for various products & services and simultaneously.</p> <p>CO 3: To stimulate the students to observe the nuances and complexities involved in pricing decisions.</p> <p>CO 4: To demonstrate the importance and implications of distributions of channel.</p> <p>CO 5: To review and critically analyze the Promotion-Mix in the light of competitive market environment.</p>
21PG1CA4	Programming in C++ & Lab I (Theory & Practical)	<p>CO 1: Demonstrate a thorough understanding of the object-oriented programming concepts of encapsulation, data abstraction and composition by designing and implementing classes</p> <p>CO 2: Demonstrate a thorough understanding of data types by designing and implementing the simple programs.</p>



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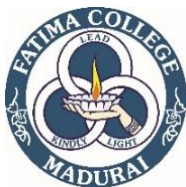
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		<p>CO 3:Understand the concepts of inheritance and polymorphism</p> <p>CO 4:An ability to overload operators in C++</p> <p>CO 5:Demonstrate a thorough understanding of the concept of pointers and dynamic memory allocation by designing and implementing programs using pointers and dynamic memory allocation.</p>
19PG2CA5	Business Statistical Methods	<p>CO 1:Understanding the methods of correlation</p> <p>CO 2:Become aware of the concepts in sampling techniques using large samples.</p> <p>CO 3:Evaluate the sampling techniques using sample samples</p> <p>CO 4:Examine the chi-square test.</p> <p>CO 5:Predict the techniques of ANOVA.</p>
19PG2CA6	International Business	<p>CO 1:Identify the meaning and scope of international business along with drivers of globalization and mode of entry in international business.</p> <p>CO 2:Categorize the different World trade organizations and trade blocks.</p> <p>CO 3:Summarize the different international trade policies and relations.</p>



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		CO 4:Appraise the investment theories with regarding FDI in present scenario. CO 5:Classify the Scope of various international Financial institutions.
19PG2CA7	Advanced Cost Accounting	CO 1:Understand the meaning of cost accounting CO 2:Analyse the process account CO 3:Prepare job and batch contract account CO 4:Demonstrate various methods of variance CO 5:Prepare reconciliation statement
21PG2CA8	Introduction to Web Designing & Lab II	CO 1:Select and apply HTML for processing, identifying, and presenting of information in web pages and learn the basic structure of a web page CO 2:Use Tables, Links and Frames in web pages CO 3:Use the basic CSS concepts: selectors, CSS properties, CSS code structure, CSS declarations. CO 4:Design JavaScript to add dynamic content to pages. CO 5:To outline how to process with HTML forms.
21PG3CA9	Web Programming in PHP & Lab III (Theory &	CO 1:Identify the basic features of PHP, such as data types, arrays and conditional statements.



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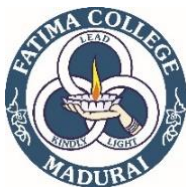
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	Practical)	<p>CO 2: Demonstrate user defined and built-in functions.</p> <p>CO 3: Creating PHP scripts which retrieve information from HTML forms and dynamically create Web pages.</p> <p>CO 4: Identify the basic features of MySQL & MySQL functions.</p> <p>CO 5: Solve Database problems using MySQL commands to Create, Insert, Update, and Retrieve a simple database and show the ability to join tables through the SELECT statement.</p>
19PG3CA10	Research design and Methodology	<p>CO 1: Demonstrate knowledge of research process.</p> <p>CO 2: Understand a general definition of Research designs.</p> <p>CO 3: Describe sampling methods, measurement of scales and appropriate uses of each</p> <p>CO 4: Explain the purpose of statement, hypothesis and a research objective</p> <p>CO 5: Identify and prepare the key elements of a research report.</p>
19PG3CA11	Direct Taxes	<p>CO 1: Acquire the complete knowledge of basic concepts, provisions & exempted Income.</p> <p>CO 2: Compute the Total income under the head "Income from Salary"</p> <p>CO 3: Assess the House property income and to ascertain the income earned</p>

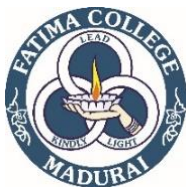


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		<p>under the head “Income from Business or Profession</p> <p>CO 4: Assess the profit or loss earned on the sale of capital assets and Income earned from other sources.</p> <p>CO 5:Acquire the knowledge regarding various deduction available under various</p>
19PG3CA1 2	Operations Research	<p>CO 1:Formulate the linear programming models.</p> <p>CO 2: Analyze the transportation and assignment models using MODI and Hungarian method.</p> <p>CO 3:Demonstrate the different type of models in inventory control.</p> <p>CO 4:Prepare queuing system using queuing theory technique.</p> <p>CO 5:Develop CPM and PERT techniques, to plan, schedule, and control project activities.</p>
19PG4CA1 3	Personnel Management	<p>CO 1:Understanding of the basic concepts, functions and process of human resource management.</p> <p>CO 2:Demonstrate the employer and employee relationship in the organization.</p>



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		<p>CO 3:Discuss the importance of collective bargaining.</p> <p>CO 4:Comprehend the components of workers participation in the organization.</p> <p>CO 5:Identify the factors influencing morale and evaluate the measures for building high</p>
19PG4CA1 4	Advanced Company Accounts	<p>CO1:Understand the transaction regarding the issue of shares.</p> <p>CO2:Give exposure to the company final accounts as per revised schedule VI</p> <p>CO3: Compute the valuation of goodwill and share under various method</p> <p>CO4: Gain in depth knowledge about the amalgamation ,absorption and external reconstruction.</p> <p>CO5:Prepare social income statement and social balance sheet</p>
19PG4CA1 5	Women Entrepreneurshi p and Small Business Enterprises	<p>CO1:Ability to Understand entrepreneurial traits</p> <p>CO2:Predict the role of women entrepreneurship.</p> <p>CO3:Understand the systematic process to select and screen a business idea.</p> <p>CO4:Design the project formulation.</p> <p>CO5:Formulate layout for new business.</p>



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21PG4CA16	Java Programming & Lab IV (Theory & Practical)	<p>CO 1:Recognize the structure and model of the Java programming language.</p> <p>CO 2:Implement Java programs comprising more than one class to address a particular software problem.</p> <p>CO 3:Gain knowledge about interfaces and packages.</p> <p>CO 4:Understand the concept of multithreading and managing errors and exceptions.</p> <p>CO 5:Create applet programs and understand how they differ from applications.</p>
21CA1EDC	Electronic Banking	<p>CO1:Equip Students With Modern And More Current Developments In The Banking Sector.</p> <p>CO2:Facilitate The Operations And Practices Of Banking.</p> <p>CO3:Precisely The Application Of The Internet, Computers And Other Electronically-Based Gadgets .</p> <p>CO4: Learn The Technology Essentials Contributing To Internet And Mobile Banking Risks.</p> <p>CO5:Enable Participants To Gain Insight Knowledge Into Cheque Truncation And Electronic Settlement And Clearance System.</p>
22CA2EDC	Financial Accounting & Tally	<p>CO 1:Create companies using Tally ERP</p> <p>CO 2:Use features effectively and navigate between functional keys</p>



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		<p>CO 3:Create vouchers and invoices and use GST in preparing taxable invoices</p> <p>CO 4:Conduct financial statements analysis, using MIS</p> <p>CO 5:Help organizations in extracting inventory information</p>
19PG3CAE 1	Investment Management	<p>CO 1:Demonstrate the concept of investment and its process.</p> <p>CO 2:Explain the approach towards investment.</p> <p>CO 3:Explain the approach towards investment.</p> <p>CO 4:Describe alternative Avenue of investment</p> <p>CO 5:Identify various form of investment</p>
19PG3CAE 2	Software Analysis And Design	<p>CO1:Apply the software engineering lifecycle by demonstrating competence in communication, planning, analysis, design, construction, and deployment.</p> <p>CO2:Understanding of the role of project management including planning, scheduling, risk management.</p> <p>CO3:Analyze the various modeling approaches.</p> <p>CO4:Design the software architectural styles.</p> <p>CO5:Apply software testing techniques and strategies on software.</p>



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19PG4CAE 3	Retail Marketing Management	CO1:Analysis the retail development market. CO2: Identify various retail format. CO3:Formulate various store design. CO4:Understand consumer behaviour and influence factors on purchase decision. CO 5:Describe supply chain management and emerging concepts in logistics.
19PG4CAE 4	Network Security and Cryptography	CO 1:Identify and classify attacks on Computer Security. CO 2:Analyze the fundamentals of Cryptography. CO 3:Discuss standard algorithms in symmetric key cryptography. CO 4:Compile the various key distribution and management schemes. CO 5:Prepare how to deploy encryption techniques to secure data in transit across data networks