

A STUDY ON STEEL INDUSTRIES IN INDIA

A Project submitted to Madurai Kamaraj University in partial fulfillment for the award of

BACHELOR OF ARTS IN ECONOMICS

Submitted by

B. AKILA
(2020E02)

Under the guidance of

Dr. K. SELVALAKSHMI, M.A., M.Phil., MBA, Ph.D.,

ASSISTANT PROFESSOR

THE RESEARCH CENTRE OF ECONOMICS



FATIMA COLLEGE (Autonomous)
RE-ACCREDITED WITH “A++” GRADE BY NAAC 4TH CYCLE

MARY LAND, MADURAI- 625018

TAMIL NADU

APRIL 2023

Dr. K. SELVALAKSHMI, M.A., M.Phil., MBA., Ph.D.,

Assistant Professor

The Research Center of Economics

Fatima collage,

Mary land,

Madurai – 625018.

CERTIFICATE

This is to certify that the project entitled “**A STUDY ON STEEL INDUSTRIES IN INDIA**” is a record of research work done by **B. AKILA (2020E02)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Dr. K. SELVALAKSHMI)

B. AKILA (2020E02)
B.A. ECONOMICS,
FATIMA COLLEGE,
MARY LAND,
MADURAI - 625018

DECLARATION

I hereby declare that the project report for the award of the degree of Bachelor of arts in Economics entitled “**A STUDY ON STEEL INDUSTRIES IN INDIA**” is a record our original work done in the guidance of **Dr. K. SELVALAKSHMI**, ASSISTANT PROFESSOR, THE RESEARCH CENTRE OF ECONOMICS, Fatima college (Autonomous), Madurai and the project has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:



Signature of the Candidate

(B. AKILA)

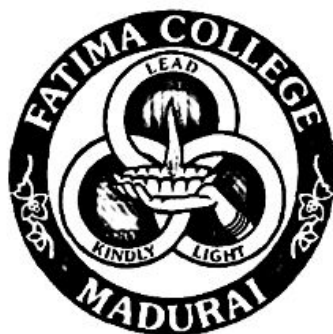
A STUDY ON COIR INDUSTRY IN INDIA

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by
A.ALAGESWARI (2020E04)

Under the guidance of
Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,
Assistant Professor
Research Centre Economics



FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes
Mary Land, Madurai- 625018, Tamil Nadu

APRIL 2023

Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,
Assistant Professor
Department of Economics
Fatima collage,
Mary land,
Madurai – 625015

CERTIFICATE


This is to certify that the project entitled **“A STUDY ON COIR INDUSTRY IN INDIA”**. Is a record of research work done by **A.ALAGESWARI (2020E04)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It hasnot been previously submitted for the award of any degree, diploma or other similartitles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)

Dr.M.REGINAMARY, M.A., M.Phil., Ph.D.,
Head and Associate Professor,
The Research Centre of Economics,
Fatima College (Autonomous),
Madurai - 625 018.



Signature of the Guide

(Dr. R. SUJI KARTHIKA)

A.ALAGESWARI (2020E04)

B.A Economics,

Research Centre of Economics

Fatima College,

Madurai

DECLARATION

I hereby declare that the project entitled “A STUDY ON COIR

INDUSTRY IN INDIA”. Is a record of my original work done in the partial fulfillment for the degree of Bachelor of Arts in Economics under the guidance of Dr. R. SUJI KARTHIKA, Assistant Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

A. Alageswari

Signature of the Candidate

Place: Madurai

Date:

(A.ALAGESWARI)

AN ECONOMIC ANALYSIS OF FOREIGN TOURISTS IN MADURAI CITY

**A Project submitted to Madurai Kamaraj University in partial
Fulfillment for the award of Bachelor of Arts in Economics**

submitted by

S. ANGALAESWARI (2020E05)

Under the guidance of

Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.

Assistant Professor

Research centre economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle-IV)

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Mary Land, Madurai- 625018, Tamil Nadu

APRIL 2023

Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.

Assistant professor

Department of Economics


Fatima college,

Mary land,

Madurai- 625 018.


CERTIFICATE

This is to certify that the project entitled "**AN ECONOMIC ANALYSIS OF FOREIGN TOURISTS IN MADURAI CITY**" is a record of research work done by **S. ANGALAESWARI (2020E05)** in a partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature head of the Department

(Dr. M. REGINA MARY)

Dr.M.REGINAMARY, M.A., M.Phil., Ph.D.,
Head and Associate Professor,
The Research Centre of Economics,
Fatima College (Autonomous),
Madurai - 625 018.


Signature of the Guide

(Dr. R. SUJI KARTHIKA)

S. ANGALAESWARI (2020E05)

B.A Economics,

Research Centre of Economics

Fatima College,

Madurai

DECLARATION

I hereby declare that the project entitled **“AN ECONOMIC ANALYSIS OF FOREIGN TOURISTS IN MADURAI CITY”** is a record of my original work done in the partial fulfilment for the degree of Bachelo of ats in economics under the guidance of **Dr. R. SUJI KARTHIKA**, Assistant Professor, The Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of the of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

S. Angalaeswari
Signature of the candidate

Date:

(S. ANGALAESWARI)

**A COMPARATIVE STUDY OF HUMAN RESOURCE
PRACTICES IN PUBLIC SECTOR AND PRIVATE SECTOR
BANKS IN MADURAI CITY**

Dissertation submitted to the Madurai Kamaraj University in Partial fulfillment of

The requirement for the award of the degree of

Submitted by
S. ARTHI (2020E07)

Under the guidance of
Dr. K. PRAVEENA M.A., M.PHIL., SET. PH.D.,
Assistant Professor

The Research Centre Of Economics



FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes
Mary Land, Madurai- 625018, Tamil Nadu

APRIL 2023

S. ARTHI (2020E07)

B.A Economics,

Research Centre of Economics

Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled **A COMPARATIVE STUDY OF HUMAN RESOURCE PRACTICES IN PUBLIC SECTOR AND PRIVATE SECTOR BANKS IN MADURAI CITY**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of Dr. K. PRAVEENA M.A., M.PHIL., SET. PH.D , Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai



Signature of the Candidate

Date:

(S. ARTHI)

Dr. K. PRAVEENA, M.A., M.Phil., SET. PH.D.,

Assistant Professor

Department of Economics

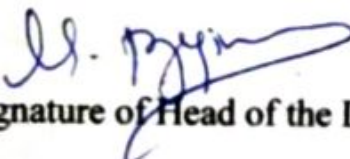
Fatima collage,

Mary land,

Madurai – 625015

CERTIFICATE

This is to certify that the project entitled A COMPARATIVE STUDY OF HUMAN RESOURCE PRACTICES IN PUBLIC SECTOR AND PRIVATE SECTOR BANKS IN MADURAI CITY. is a record of research work done by S. ARTHI (2020E07) in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. K. PRAVEENA)

**A STUDY ON THE PERFORMANCE OF PUBLIC DISTRIBUTION SYSTEM
WITH SPECIAL REFERENCE TO MADURAI DISTRICT**

RESEARCH PROJECT-2023

A project submitted to Madurai Kamaraj University in partial fulfillment
for the award of Bachelor of Arts in Economics

Submitted by

A.ASIFA (2020E08)

Under the guidance of

Dr.K.PRAVEENA, M.A.,M.Phil.,Ph.D.

Assistant professor,

The Research Centre of Economics

Fatima College, Madurai



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with "A++" by NAAC (Cycle- IV)

AICTE Approved MBA &MCA Programmes

Mary Land, Madurai-625018

April-2023

A.ASIFA

2020E08

III BA ECONOMICS

FATIMA COLLEGE,


Madurai -625018

DECLARATION

I hereby declare that the project report for the award of the Degree of Bachelor of Economics entitled "A STUDY ON THE PERFORMANCE OF PUBLIC DISTRIBUTION SYSTEM WITH SPECIAL REFERENCE TO MADURAI DISTRICT" is a record of our Original work done under the guidance of Dr.K.PRAVEENA, ASSISTANT PROFESSOR, THE RESEARCH CENTRE OF ECONOMICS, Fatima College (Autonomous), Madurai and the project has not been previously submitted for the award of any degree, diploma or other similar title of any University or Institution.

Place : Madurai

Date:



Signature of the candidate

A.ASIFA

Dr.K.PRAVEENA, M.A.,M.Phil.,Ph.D.,

Assistant Professor


Department of Economics

Fatima collage,

Madurai - 625018

CERTIFICATE

This is to certify that the project titled " A STUDY ON THE PERFORMANCE OF PUBLIC DISTRIBUTION SYSTEM WITH SPECIAL REFERENCE TO MADURAI DISTRICT " is a record of research work done by A.ASIFA (2020E08) in Partial fullfillment for Degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022 - 2023.



Research Guide

DR. K.PRAVEENA



Head of The Department of Economics

DR. M. REGINA MARY

**A STUDY ON STATUS OF WOMEN AGRICULTURAL LABOURES
IN PULIANKUDI THENKASI DISTRICT**

A Project Submitted to Madurai Kamaraj University in Partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

A.BABYMANIMEKALAI (2020E09)

Under the Guidance of

DR.M.REGINA MARY.,M.A.,M.PHIL.,PH.D.,

Head And Associate Professor

Research Centre of Economics



FATIMA COLLEGE (AUTONOMOUS)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programmes

Mary Land, Madurai- 625018, Tamilnadu

APRIL 2023

Dr .M. Regina Mary ,M.A., M.Phil., Ph.D.

Head And associate professor

Department of Economics

Fatima college,

Mary Land,

Madurai-625015

CERTIFICATE

This is to certify that this project entitled **“A STUDY ON THE STATUS OF WOMEN AGRICULTURAL LABOURERS IN PULIANKUDI THENGASI DISTRICT”** is record of research work done by **A.BABYMANIMEKALAI (2020E09)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has been previously submitted for the award of any degree, diploma or other similar title of any university or institution.


Signature of head of the department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. M. REGINA MARY)

A.BABYMANIMEKALAI (2020E09)

B.A Economics

Research Centre Of Economics

Fatima college (Autonomous),

,Madurai

DECLARATION

I hereby declare that the project entitled, **“A STUDY ON THE STATUS OF WOMEN AGRICULTURAL LABOURERS IN PULIANKUDI THENGASI DISTRICT ,MADURAI-18”** Is a record my original work done in the partial fulfilment for the degree of Bachelor of Arts in Economics under the guidance of **Dr. M. REGINA MARY**, Head and Associate professor Research Centre of Economics, Fatima college (Autonomous),Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any University or any institution.

Place: Madurai

Date:

A. Babymanimekalai
Signature of the candidate

(A.BABYMANIMEKALAI)

**A STUDY ON CONSUMER PREFERENCES OF DIARY PRODUCTS IN
ALANGANALLUR, MADURAI DISTRICT**

**Project submitted to Madurai Kamaraj University in partially fulfillment for the award
of the Degree of Bachelor of Arts in Economics.**

Submitted by

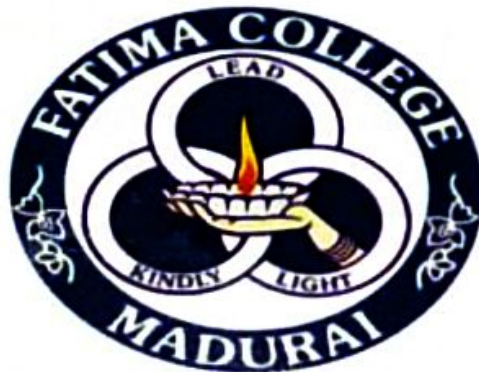
T.BRUTHOS BEGAM (2020E10)

Under the guidance of

Dr.M.REGINA MARY M.A, M.phil, PhD.

Head and Associate Professor,

The Research Centre of Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University , Madurai

Re –Accredited with “A++”by NAAC (cycle-IV)

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Mary land , Madurai -625 018

TAMIL NADU,

INDIA

April 2023

T.BRUTHOS BEGAM (2020E10)

B.A Economics,
Research centre of Economics,
Fatima college,
Madurai.

DECLARATION

I here by declare that the project entitled "**A STUDY ON CONSUMER PREFERENCES OF DIARY PRODUCTS IN ALANGANALLUR , MADURAI DISTRICT**". Is a record of my original work done in he partial fulfilment for the **degree of** bachelor of arts in the Economics under the guidance of DR.M.REGINA MARY, head and associate professor, Research centre of Economics, Fatima college (Autonomous),Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar tittles of any university or institution.

Date:


signature of the candidate

Place: Madurai

(T.BRUTHOS BEGAM)

Dr. M.REGINA MARY M.A.,M.Phil.,Ph.D.

Head and Associate professor

Department of Economics

Fatima College (Autonomous)

Madurai – 625 018

CERTIFICATE

This is to certify that the project entitled **“A STUDY ON CONSUMER PREFERENCES OF DIARY PRODUCTS IN ALANGANALLUR, MADURAI DISTRICT”** is a record of research work done by **T.BRUTHOS BEGAM (2020E10)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

DR.M.REGINA MARY

“ AN ECONOMIC ANALYSIS OF THE WORKING OF FARMERS IN MADURAI DISTRICT”

A project submitted to Madurai Kamaraj University in partial Fulfilment

For the award of Bachelor of Arts in Economics

Submitted by

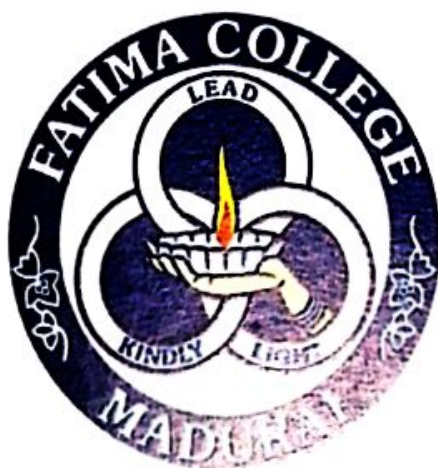
C.DEEPIKA (2020E11)

Under the guidance of

DR. M. REGINA MARY, M.A.,M.PHIL.,PH.D.

Head and Associate professor

Research centre of Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle - IV)

AICTE Approved MBA &MCA programmes

Mary Land , Madurai – 625018, Tamil Nadu

APRIL 2023

Dr. M. Regina Mary M.A.,M.PHIL.,Ph.D.,
Head and Associate Professor,
Department of Economics,
Fatima College,
Mary Land,
Madurai-625015.

CERTIFICATE

This is to certify that the project titled “ AN ECONOMIC ANALYSIS OF THE WORKING OF FARMERS IN MADURAI DISTRICT” Is a record of research work done by C.DEEPIKA (2020E11) in partial fulfilment for the Degree of Bachelor of Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any University or Institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr.M. Regina Mary)

C.DEEPIKA

2020E11

B. A. Economics

Research centre of Economics

Fatima college

Madurai

DECLARATION

I here by declare that the project report for the award of the Degree of Bachelor of Economics entitled **“AN ECONOMIC ANALYSIS OF THE WORKING OF FARMERS IN MADURAI DISTRICT”** is a record of our original work done under the guidance and supervision of **Dr. M. Regina Mary** Head and Associate professor, Research centre of Economics, Fatima College (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any University or Institution.



Place : Madurai

Signature of the candidate

Date:

(C.DEEPIKA)

A STUDY ON CONSUMER BEHAVIOR TOWARDS GREEN PRODUCTS IN MADURAI CITY

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

DHARANI.P (2020E12)

Under the guidance of

Dr. M. REGINA MARY, MA., M.Phil., Ph.D

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programs

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

APRIL 2023

DHARANI.P (2020E12)

B.A Economics,
Research Centre of Economics
Fatima Collage (Autonomous),
Mary Land,
Madurai – 625018

DECLARATION

I hereby declare that the project entitled “**A STUDY ON CONSUMER BEHAVIOR TOWARDS GREEN PRODUCTS IN MADURAI CITY**” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Dr. M. REGINA MARY**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:



Signature of the Candidate

(DHARANI.P)

Dr. M. REGINA MARY, MA., M.Phil., Ph.D

Head and Associate Professor

Research Centre of Economics

Fatima Collage (Autonomous),

Mary land,

Madurai – 625018


CERTIFICATE

This is to certify that the project entitled “**A STUDY ON CONSUMER BEHAVIOR TOWARDS GREEN PRODUCTS IN MADURAI CITY**”. Is a record of research work done by **DHARANIP (2020E12)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Dr. M. REGINA MARY)

A STUDY ON MUSHROOM CULTIVATION IN USILAMPATTI

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

S. DHARSHANA (2020E13)

Under the guidance of

Dr. M. REGINA MARY, MA., M.Phil., Ph.D

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programs

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

APRIL 2023

S. DHARSHANA (2020E13)

B.A Economics,

Research Centre of Economics

Fatima Collage (Autonomous),

Mary Land,

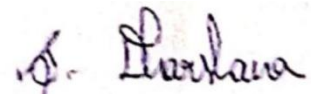
Madurai – 625018

DECLARATION

I hereby declare that the project entitled “**A STUDY ON MUSHROOM CULTIVATION IN USILAMPATTI**” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Dr. M. REGINA MARY**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:



Signature of the Candidate

(S. DHARSHANA)

Dr. M. REGINA MARY, MA., M.Phil., Ph.D

Head and Associate Professor

Research Centre of Economics

Fatima Collage (Autonomous),

Mary land,

Madurai – 625018

CERTIFICATE

This is to certify that the project entitled “**A STUDY ON MUSHROOM CULTIVATION IN USILAMPATTI**”. Is a record of research work done by **S. DHARSHANA (2020E13)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department
(**Dr. M. REGINA MARY**)



Signature of the Guide
(**Dr. M. REGINA MARY**)

**“A STUDY ON SCHOOL DROPOUTS IN AYYANKOTTAI IN
MADURAI DISTRICT WITH SPECIAL REFERENCE TO
PANCHAYAT UNION PRIMARY SCHOOL”**

A Project submitted to Madurai Kamaraj University in
partial fulfillment for the award of

Bachelor of Arts in Economics

Submitted by
K. GAYATHIRI (2020E14)

Under the guidance of
Dr. S. IVY JENO, M.A., M.Phil., Ph.D.,

Associate Professor
Research Centre Economics



FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes
Mary Land, Madurai- 625018, Tamil Nadu
APRIL 2023

Dr. S. IVY JENO, M.A., M.Phil., Ph.D.,

Associate Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

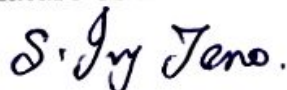
CERTIFICATE

This is to certify that the project entitled **“A STUDY ON SCHOOL DROPOUTS IN AYYANKOTTAI IN MADURAI DISTRICT WITH SPECIAL REFERENCE TO PANCHAYAT UNIUNON PRIMARY SCHOOL”** is a record of research work done by **K. GAYATHIRI (2020E14)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023 it hasnot been previously submitted for the award of any degree, diploma or other similartitles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)

Signature of the Guide


(Dr. S. IVY JENO)

K. GAYATHIRI (2020E14)

B.A Economics,

Research Centre of Economics

Fatima college,

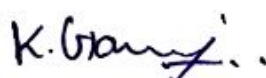
Madurai.

DECLARATION

I hereby declare that the project entitled **“A STUDY ON SCHOOL DROPOUTS IN AYYANKOTTAI IN MADURAI DISTRICT WITH SPECIAL REFERENCE TO PANCHAYAT UNION PRIMARY SCHOOL”** Is a record of my original work done in the partial fulfilment for the degree of Bachelor of Arts in Economics under the guidance of **Dr. S. IVY JENO**, Associate Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:


Signature of the Candidate

(K. GAYATHIRI)

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS
V.V.V & SONS EDIBLE OIL LIMITED VIRUDHUNAGAR"**

A Project submitted to Madurai Kamaraj University in partial
Fulfillment for the award of Bachelor of Arts in Economics

Submitted by
G. GAYATHRI (2020E15)

Under the guidance of
Dr. S. IVY JENO, M.A., M.Phil., Ph.D.,
Associate Professor Research
Centre Economics



FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes
Mary Land, Madurai- 625018, Tamil Nadu

APRIL 2023

Dr. S. IVY JENO, M.A., M.Phil., Ph.D.,

Associate Professor

Department of Economics

Fatima collage,

Mary land,

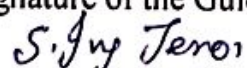
Madurai – 625015

CERTIFICATE

This is to certify that the project entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS V.V.V & SONS EDIBLE OIL LIMITED VIRUDHUNAGAR**”. is a record of research work done by **G. GAYATHRI (2020E15)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023 it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)

Signature of the Guide

(Dr. S. IVY JENO)

G. GAYATHRI (2020E15)

B.A Economics,

Research Centre of Economics

Fatima college,

Madurai.

DECLARATION

I hereby declare that the project entitled **"A STUDY ON CUSTOMER SATISFACTION TOWARDS V.V.V & SONS EDIBLE OIL LIMITED VIRUDHUNAGAR"**. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of Arts in Economics under the guidance of **Dr. S. IVY JENO**, Associate Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

G. Gayathri
Signature of the Candidate

Place: Madurai

Date:

(G. GAYATHRI)

"A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING"

A Project submitted to Madurai Kamaraj University in
partial fulfillment for the award of Bachelor of Arts in
Economics

Submitted by
C. GOPIKA (2020E16)

Under the guidance of
Dr. S. IVY JENO, M.A., M.Phil., Ph.D.,

Associate Professor
Research Centre Economics



FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-
IV) AICTE Approved MBA & MCA
Programmes Mary Land, Madurai- 625018,
Tamil Nadu

APRIL 2023

Dr. S. IVY JENO, M.A., M.Phil., Ph.D.,

Associate Professor

Department of Economics


Fatima collage,

Mary land,

Madurai – 625015

CERTIFICATE

This is to certify that the project entitled **“A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING”** is a record of research work done by **C. GOPIKA (2020E16)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023 it hasnot been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)

Signature of the Guide


(Dr. S. IVY JENO)

C. GOPIKA (2020E16)

B.A Economics,

Research Centre of Economics

Fatima college,

Madurai.

DECLARATION

I hereby declare that the project entitled **"A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING"**. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of Arts in Economics under the guidance of **Dr. S. IVY JENO**, Associate Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

C. Gopika
Signature of the Candidate

(C. GOPIKA)

**“A STUDY ON CUSTOMER PRECEPTION TOWARDS EVENT MANAGEMENT IN
MADURAI CITY”**

A Project submitted to Madurai Kamaraj University in partial
Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

P. HARINI (2020E17)

Under the guidance of

DR. S. IVY JENO, M.A., M.PHIL., PH.D

Associate professor

Research Centre of Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle-IV)

Mary Land, Madurai- 625018, Tamil Nadu

APRIL 2023

DR. S. IVY JENO, M.A., M.PHIL., PH.D.,

Associate Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

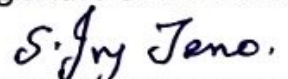
CERTIFICATE

This is to certify that the project entitled “A STUDY ON CUSTOMER PRECEPTION TOWARDS EVENT MANAGEMENT IN MADURAI CITY”. is a record of research work done by P. HARINI (2020E17) in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)

Signature of the Guide


(DR. S. IVY JENO)

P. Harini (2020E17)

B.A Economics,

Research Centre of Economics

Fatima College,

Madurai

DECLARATION

I hereby declare that the project entitled **“A STUDY ON CUSTOMER PRECEPTION TOWARDS EVENT MANAGEMENT IN MADURAI CITY”**. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of Arts in Economics under the guidance of **DR. S. IVY JENO, M.A., M.PHIL., PH.D.**, Associate Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai


Signature of the Candidate

Date:

(P. HARINI)

A STUDY ON WOMEN WORKERS IN INDUSTRIAL ESTATE IN MADURAI CITY

A Project submitted to Madurai Kamaraj University in partial
Fulfillment for the award of Bachelor of Arts in Economics

Submitted by
P. HEMAMALINI(2020E18)

Under the guidance of
Dr. S. IVY JENO, M.A., M.Phil., Ph.D.,
Assistant Professor
Research Centre Economics



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Tamil Nadu

APRIL 2023

Dr. S.IVY JENO, M.A., M.Phil., Ph.D.,

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

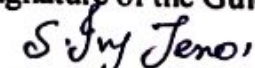
Madurai – 625015

CERTIFICATE

This is to certify that the project entitled **“A STUDY ON WOMEN WORKERS IN INDUSTRIAL ESTATE MADURAI CITY”**. is a record of research work done by **P.HEMA MALINI (2020E18)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it hasnot been previously submitted for the award of any degree, diploma or other similartitles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)

Signature of the Guide

(Dr. S.IVY JENO)

P. HEMAMALINI(2020E18)

B.A Economics,

Research Centre of Economics

Fatima college,

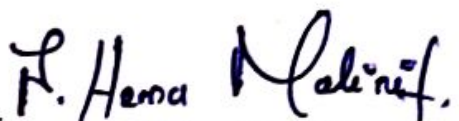
Madurai.

DECLARATION

I hereby declare that the project entitled **"A STUDY ON WOMEN WORKERS IN INDUSTRIAL ESTATE IN MADURAI CITY"**. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr.S.IVY JENO., M.A.,M.PHIL.,PH.D,** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:


Signature of the Candidate

(P.HEMA MALINI)

**A STUDY ON WORKING AND LIVING
CONDITIONS OF THE HANDLOOM WEAVERS IN
MADURAI CITY**

A Project submitted to Madurai Kamaraj University in partial
Fulfillment for the award of Bachelor of Arts in Economics

Submitted by
P. KALAISELVI (2021E19)

Under the guidance of
Dr. S. IVY JENO, M.A., M.Phil., Ph.D.,
Associate Professor
Research Centre Economics



FATIMA COLLEGE (Autonomous)
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AICTE Approved MBA & MCA Programmes
Mary Land, Madurai- 625018, Tamil Nadu

APRIL 2023

Dr. S. IVY JENO, M.A., M.Phil., Ph.D.,

Associate Professor

Department of Economics

Fatima collage,

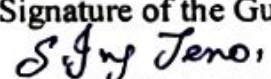
Mary land.

Madurai – 625015

CERTIFICATE

This is to certify that the project entitled **“A STUDY ON WORKINNG AND LIVING CONDITIONS OF THE HANDLOOM WEAVERS IN MADURAI CITY”**. is a record of research work done by **P.KALAISELVI (2021E19)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department
(Dr. M. REGINA MARY)

Signature of the Guide

(Dr. . S. IVY JENO)

P. Kalaiselvi (2021E19)

M.A Economics.

Research Centre of Economics

Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled **“A STUDY ON WORKINNG AND LIVING CONDITIONS OF THE HANDLOOM WEAVERS IN MADURAI CITY”**. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. S. IVY JENO**, Associate Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:


Signature of the Candidate

(P.KALAISELVI)

"A STUDY ON COVID-19 IMPACT ON UNEMPLOYMENT IN MADURAI CITY"

**A project submitted to Madurai Kamaraj University in partial Fulfillment for the
Award of Bachelor of Arts in Economics**

Submitted by

C.KAMATCHI (2020E20)

Under the guidance of

Dr. S. IVY JENO, M.A., M .Phil., Ph.d.,

Associate Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

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Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programmes

Mary Land, Madurai- 635018, Tamil Nadu

APRIL 2023

Dr. S. IVY JENO, M.A., M.Phil., Ph.d.

Associate professor

Department of Economics

Fatima college,

Mary Land,

Madurai – 625018

CERTIFICATE

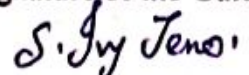
This is to certify that the project entitled **“A STUDY ON COVID-19 IMPACT ON UNEMPLOYMENT IN MADURAI CITY”**. Is a record of research work done by **C.KAMATCHI (2020E20)**. In partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)

Signature of the Guide



(Dr. S. IVY JENO)

C. Kamatchi (2020-2021)

B.A Economics

Research Centre of Economics

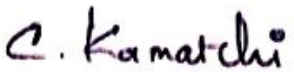
Fatima college,

Madurai-625018

DECLARATION

I hereby declare that the project entitled **"A STUDY ON COVID-19 IMPACT ON UNEMPLOYMENT IN MADURAI CITY"**. Is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **DR. S. IVY JENO**, Associate professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai


Signature of the Candidate

Date:

(C.KAMATCHI)

“A STUDY ON GREEN MARKETING AND ITS IMPACT ON BUYING BEHAVIOUR OF THE COLLEGE STUDENTS”

**A project submitted to Madurai Kamaraj University in partial
Fulfillment for the award of Bachelor of Arts in Economics**

Submitted by

A.KARTHIKA (2020E21)

Under the guidance of

Mrs. A. GRACY RANI, M.A., M.phil.,

Assistant professor

Research Centre Economics



FATIMA COLLEGE (AUTONOMOUS)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programmes

Mary Land, Madurai-625018, Tamil Nadu

APRIL 2023

Mrs. A. Gracy Rani, M.A., M.Phil.,

Assistant Professor

Department of Economics

Fatima college,

Mary land,

Madurai -625018

CERTIFICATE

This is to certify that the project entitled "A STUDY ON GREEN MARKETING AND ITS IMPACT ON BUYING BEHAVIOUR OF THE COLLEGE STUDENTS" is a record of research work done by A. KARTHIKA (2020E21) in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022–2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Mrs. A. GRACY RANI)

A. Karthika (2020E21)

B.A. Economics,

Research Centre of Economics

Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled "A STUDY ON GREEN MARKETING AND ITS IMPACT ON BUYING BEHAVIOUR OF THE COLLEGE STUDENTS". Is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of Mrs. A. GRACY RANI, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:


Signature of the Candidate

(A.KARTHIKA)

A STUDY ON CUSTOMER SATISFACTION TO JIO SIM

A Project submitted to Madurai Kamaraj University in partial Fulfillment for the award of

Bachelor of Arts in Economics

Submitted by
M. KEERTHIKA (2020E22)

Under the guidance of
Mrs. A. GRACY RANI M.A., M.Phil.,
Assistant Professor
Research Centre Economics



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AICTE Approved MBA & MCA Programmes Mary
Land, Madurai- 625018, Tamil Nadu

APRIL 2023

Dr. A.GRACY RANI M.A., M.Phil.,

Assistant Professor

Department of Economics


Fatima collage,

Mary land,

Madurai – 625015

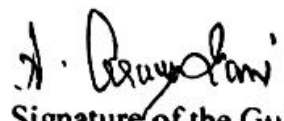
CERTIFICATE

This is to certify that the project entitled **“A STUDY ON CUSTOMER SATISFACTION OF JIO SIM.** is a record of research work done by **M.KEERTHIKA (2020E22)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Mrs.A. GRACY RANI)

M.KEERITHIKA (2020E22)

B.A Economics,

Research Centre of Economics

Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled **"A STUDY ON CUSTOMER SATISFACTION JIO SIM** Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Mrs. A. GRANCY RANI**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai


Signature of the Candidate

Date:

(M.KEERITHIKA)

A STUDY ON BUYER BEHAVIOUR TOWARD HOUSEHOLD APPLIANCES IN MADURAI CITY

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

R. KIRUBAVARSHINI (2020E23)

Under the guidance of

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

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MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

APRIL 2023

R. KIRUBAVARSHINI (2020E23)

B.A Economics,

Research Centre of Economics

Fatima Collage (Autonomous),

Mary Land,

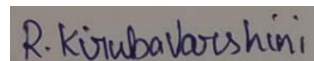
Madurai – 625018

DECLARATION

I hereby declare that the project entitled “**A STUDY ON BUYER BEHAVIOUR TOWARD HOUSEHOLD APPLIANCES IN MADURAI CITY**” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Mrs. GRACY RANI** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:



Signature of the Candidate

(R. KIRUBAVARSHINI)

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre of Economics

Fatima Collage (Autonomous),

Mary land,

Madurai – 625018

CERTIFICATE

This is to certify that the project entitled “**A STUDY ON BUYER BEHAVIOUR TOWARD HOUSEHOLD APPLIANCES IN MADURAI CITY**”. Is a record of research work done by **R. KIRUBAVARSHINI (2020E23)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Mrs. GRACY RANI)

AN ECONOMIC STUDY ON PADDY CULTIVATION IN VADIPATTI

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

**Submitted by
S.LAVEENA(2020E24)**

**Under the guidance of
Mrs A. GRACY RANI, M.A., M.Phil.,
Assistant Professor
Research Centre Economics**



**FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes Mary
Land, Madurai- 625018, Tamil Nadu**

APRIL 2023

Mrs. A. Gracy rani

Assistant Professor

Department of Economics

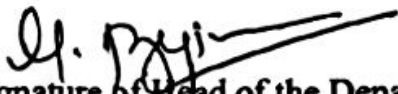
Fatima collage,

Mary land,

Madurai – 625015

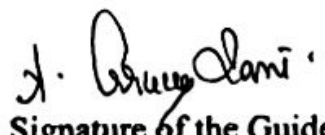
CERTIFICATE

This is to certify that the project entitled "AN ECONOMIC STUDY ON PADDY CULTIVATION IN VADIPATTI". is a record of research work done by S.LAVEENA(2020E24) in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Mrs. A. Gracy rani)

S.LAVEENA(2020E24)

B.A Economics,

Research Centre of Economics

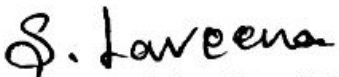
Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled **“AN ECONOMIC STUDY ON PADDY CULTIVATION IN VADIPATTI”**.Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **MRS. A. GRACY RANI**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai


Signature of the Candidate

Date:

(S.LAVEENA)

AN ECONOMIC ANALYSIS ON GROUNDNUT CULTIVATION IN THIRUMANGALM MADURAI

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

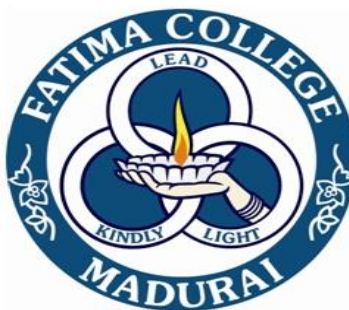
B. LIVITHA (2020E25)

Under the guidance of

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre Economics



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Affiliated to Madurai Kamaraj University, Madurai

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MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

APRIL 2023

B. LIVITHA (2020E25)

B.A Economics,

Research Centre of Economics

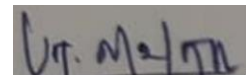
Fatima Collage (Autonomous),

Mary Land,

Madurai – 625018

DECLARATION

I hereby declare that the project entitled “**AN ECONOMIC ANALYSIS ON GROUNDNUT CULTIVATION IN THIRUMANGALM MADURAI**” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Mrs. GRACY RANI** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Place: Madurai

Date:

Signature of the Candidate

(B. LIVITHA)

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre of Economics

Fatima Collage (Autonomous),

Mary land,

Madurai – 625018

CERTIFICATE

This is to certify that the project entitled “**AN ECONOMIC ANALYSIS ON GROUNDNUT CULTIVATION IN THIRUMANGALM MADURAI**”. Is a record of research work done by **B. LIVITHA (2020E25)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Mrs. GRACY RANI)

“A STUDY ON STRESS AMONG WOMEN CONSTRUCTION WORKERS IN(UNORGANIZED SECTOR) IN MADURAI CITY”

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

S. MANISHA (2020E26)

Under the guidance of

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programs

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

APRIL 2023

S. MANISHA (2020E26)

B.A Economics,

Research Centre of Economics

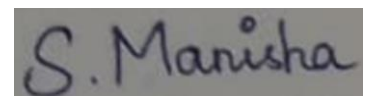
Fatima Collage (Autonomous),

Mary Land,

Madurai – 625018

DECLARATION

I hereby declare that the project entitled “**A STUDY ON STRESS AMONG WOMEN CONSTRUCTION WORKERS IN(UNORGANIZED SECTOR) IN MADURAI CITY**” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Mrs. GRACY RANI** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

A rectangular box containing a handwritten signature in dark ink. The signature is written in a cursive style and reads "S. Manisha".

Place: Madurai

Date:

Signature of the Candidate

(S. MANISHA)

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre of Economics

Fatima Collage (Autonomous),

Mary land,

Madurai – 625018

CERTIFICATE

This is to certify that the project entitled “**A STUDY ON STRESS AMONG WOMEN CONSTRUCTION WORKERS IN(UNORGANIZED SECTOR) IN MADURAI CITY**”. Is a record of research work done by **S. MANISHA (2020E26)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Mrs. GRACY RANI)

“AN ECONOMIC STUDY OF MGNREGA WOMEN WORKERS IN VELICHANATHAM AND MEENAKSHIPURAM VILLAGES”

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

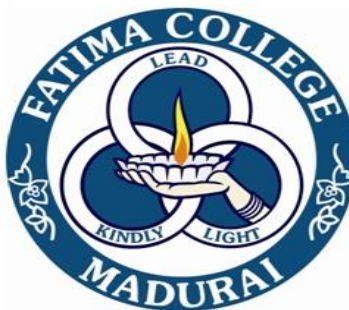
MPP. MEENA LOTCHENA (2020E27)

Under the guidance of

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programs

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

APRIL 2023

MPP. MEENA LOTCHENA (2020E27)

B.A Economics,

Research Centre of Economics

Fatima Collage (Autonomous),

Mary Land,

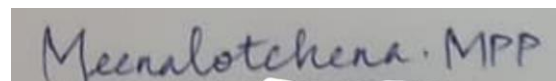
Madurai – 625018

DECLARATION

I hereby declare that the project entitled “**AN ECONOMIC STUDY OF MGNREGA WOMEN WORKERS IN VELICHANATHAM AND MEENAKSHIPURAM VILLAGES**” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Mrs. GRACY RANI** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

A rectangular box containing a handwritten signature in blue ink that reads "Meenalotchena MPP".

Signature of the Candidate

(MPP. MEENA LOTCHENA)

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre of Economics

Fatima Collage (Autonomous),

Mary land,

Madurai – 625018

CERTIFICATE

This is to certify that the project entitled “**AN ECONOMIC STUDY OF MGNREGA WOMEN WORKERS IN VELICHANATHAM AND MEENAKSHIPURAM VILLAGES**”. Is a record of research work done by **MPP. MEENA LOTCHENA (2020E27)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Mrs. GRACY RANI)

AN ECONOMIC ANALYSIS OF SELF-HELP GROUP IN MADURAI DISTRICT

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

K.MOHANA PRIYA (2020E28)

Under the guidance of

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programs

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

APRIL 2023

K.MOHANA PRIYA (2020E28)

B.A Economics,

Research Centre of Economics

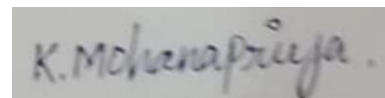
Fatima Collage (Autonomous),

Mary Land,

Madurai – 625018

DECLARATION

I hereby declare that the project entitled “**AN ECONOMIC ANALYSIS OF SELF-HELP GROUP IN MADURAI DISTRICT**” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Mrs. GRACY RANI** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Place: Madurai

Date:

Signature of the Candidate

(K.MOHANA PRIYA)

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre of Economics

Fatima Collage (Autonomous),

Mary land,

Madurai – 625018

CERTIFICATE

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Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Mrs. GRACY RANI)

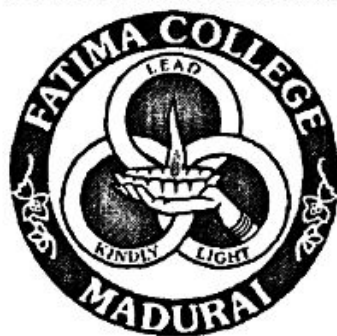
A ECONOMIC STUDY ON PRIME MINISTER SUKANYA SAMRIDDHI YOJANA SCHEME

A Project submitted to Madurai Kamaraj University in partial
Fulfillment for the award of Bachelor of Arts in Economics

Submitted by
S.MUTHARASI (2020E29)

Under the guidance of
Mrs. A. GRACY RANI, M.A., M.Phil.

Assistant Professor
Research Centre Economics



FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes Mary
Land, Madurai- 625018, Tamil Nadu

APRIL 2023

Mrs. A. Gracy Rani ,M.A., M.Phil.

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

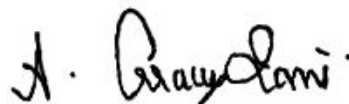
CERTIFICATE

This is to certify that the project entitled **“A ECONOMIC STUDY ON PRIME MINISTER SUKANYA SAMRIDDHI YOJANA SCHEME”**. is a record of research work done by **S. MUTHARASI(2020E29)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Mrs.A.GRACY RANI)

Mutharasi(2020E29)

A Economics,

Research Centre of Economics

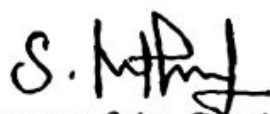
Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled **A ECONOMIC STUDY ON PRIME MINISTER SUKANYA SAMRIDDHI YOJANA SCHEME**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Mrs.A.GRANCY RANI** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai


Signature of the Candidate

Date:

(S. MUTHARASI)

“ AN ECONOMIC ANALYSIS OF CHILLI CULTIVATION IN MADURAI”

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

V. NAGESHWARI (2020E30)

Under the guidance of

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programs

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

APRIL 2023

V. NAGESHWARI (2020E30)

B.A Economics,

Research Centre of Economics

Fatima Collage (Autonomous),

Mary Land,

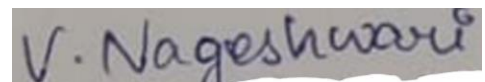
Madurai – 625018

DECLARATION

I hereby declare that the project entitled “ **AN ECONOMIC ANALYSIS OF CHILLI CULTIVATION IN MADURAI**” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Mrs. GRACY RANI** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

A rectangular box containing a handwritten signature in blue ink that reads "V. Nageshwari".

Signature of the Candidate

(V. NAGESHWARI)

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre of Economics

Fatima Collage (Autonomous),

Mary land,

Madurai – 625018

CERTIFICATE

This is to certify that the project entitled “ **AN ECONOMIC ANALYSIS OF CHILLI CULTIVATION IN MADURAI**”. Is a record of research work done by **V. NAGESHWARI (2020E30)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Mrs. GRACY RANI)

“A STUDY ON TRADITIONAL HERBAL MEDICINES”

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

M. NANDHINI (2020E31)

Under the guidance of

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with ‘A++’ by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programs

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

APRIL 2023

M. NANDHINI (2020E31)

B.A Economics,

Research Centre of Economics

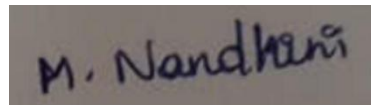
Fatima Collage (Autonomous),

Mary Land,

Madurai – 625018

DECLARATION

I hereby declare that the project entitled “**A STUDY ON TRADITIONAL HERBAL MEDICINES**” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Mrs. GRACY RANI** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

A rectangular box containing a handwritten signature in dark ink. The signature appears to read "M. Nandhini".

Place: Madurai

Date:

Signature of the Candidate

(M. NANDHINI)

Mrs. GRACY RANI, MA., M.Phil.,

Assistant Professor

Research Centre of Economics

Fatima Collage (Autonomous),

Mary land,

Madurai – 625018

CERTIFICATE

This is to certify that the project entitled “**A STUDY ON TRADITIONAL HERBAL MEDICINES**”. Is a record of research work done by **M. NANDHINI (2020E31)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Mrs. GRACY RANI)

A STUDY ON JASMINE PRODUCTION AND MARKETING

IN MADURAI DISTRICT, TAMIL NADU

A Project Submitted to Madurai Kamaraj university in Partial fulfilment For the award of

Bachelor of Arts in Economics

Submitted by

M. NISHA PANDI (2020E32)

Under the Guidance of

Dr. P. ANITA, M.A., M.B.A., M.Phil., Ph.D., DISM.,

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University

Re-Accredited with "A++" by NAAC (Cycle-IV)

Mary Land, Madurai- 625018, Tamil Nadu

APRIL 2023

M. NISHA PANDI (2020E32)

B.A. Economics,

Research Centre of Economics

Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled **"A STUDY ON JASMINE PRODUCTION AND MARKETING IN MADURAI DISTRICT, TAMIL NADU"**. is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in economics under the guidance of **Dr. P. ANITA**, Assistant professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I Further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date: 30/03/2023

m. Nisha Pandi

Signature of the candidate

(M. NISHA PANDI)

Dr. P. ANITA, MA., M.B.A., M.Phil., Ph.D., D.I.S.M.

The Research Centre of Economics,

Fatima College,

Mary land,

Madurai-625 018

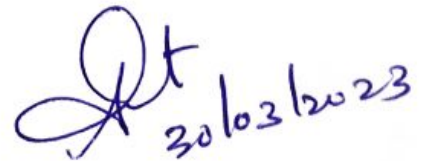
CERTIFICATE

This is to certify that the project report entitled **"A STUDY ON JASMINE PRODUCTION AND MARKETING IN MADURAI DISTRICT, TAMIL NADU"** is a record of Research work done by **M. NISHA PANDI (2020E32)** in a partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Handwritten signature of Dr. M. Regina Mary in blue ink, with the date 30/3/23 written below it.

Signature of Head of the Department

(Dr .M. REGINA MARY)

Handwritten signature of Dr. P. Anita in blue ink, with the date 30/03/2023 written below it.

Signature of the Guide

(Dr .P. ANITA)

**A STUDY ON USAGE OF ONLINE LOAN APPLICATIONS (APPS)
DURING PANDEMIC IN MADURAI CITY**

A Project Submitted to Madurai Kamaraj University in Partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

R. NIVETHA (2020E33)

Under the Guidance of

DR.P.ANITA, M.A.,M.B.A.,M.PHIL.,PH.D.,DISM

Assistant Professor

Research Centre of Economics



FATIMA COLLEGE (AUTONOMOUS)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle-IV)

Mary Land, Madurai- 625018, Tamilnadu

APRIL 2023

R.Nivetha (2020E33)

B.A.Economics,

Research Centre of Economics,

Fatima College,

Madurai

DECLARATION

I hereby declare that the Project entitled, "**A STUDY ON USAGE OF ONLINE LOAN APPLICATIONS (APPS) DURING PANDEMIC IN MADURAI CITY**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of Arts in Economics under the guidance of **DR.P.ANITA,M.A.,M.B.A.,M.PHIL.,PH.D.,DISM** Assistant Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been Previously submitted for the award of any degree, diploma or other similar titles of any University or Institution.

Place: Madurai

Date: 30/03/2023

R. Nivetha

Signature of the Candidate

(R.NIVETHA)

DR.P.ANITA,M.A.,M.B.A.,M.PHIL.,PH.D.,DISM

Assistant Professor,

Department of Economics,

Fatima College,

Mary Land,

Madurai-625 018.

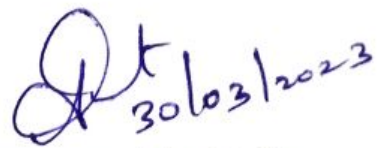
CERTIFICATE

This is to certify that the Project entitled “A STUDY ON USAGE OF ONLINE LOAN APPLICATIONS (APPS) DURING PANDEMIC IN MADURAI CITY” is a record of research work done by **R.NIVETHA (2020E33)** in partial fulfilment for the Degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, Diploma, or other similar titles of any university or institution.

 30/3/23.

Signature of Head of the Department

(Dr.M.REGINA MARY)

 30/03/2023

Signature of the Guide

(Dr.P.ANITA)

**A STUDY ON CUSTOMER SATISFACTION TOWARDS HERO TWO
WHEELERS WITH SPECIAL REFERENCE TO MANI NAGAPPA
MOTORS PVT. LTD. MADURAI**

**Project submitted to Madurai Kamaraj University in partially fulfillment for the
award of the Degree of Bachelor of Arts in Economics.**

Submitted by

R. PAVITHRA DEVI (2020E35)

Under the guidance of

Dr.P.ANITA M.A .M.B.A.,M.Phil.,Ph.D.,DISM,

Assistant Professor,

The Research Centre of Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University , Madurai

Re –Accredited with “A++”by NAAC (cycle-IV)

Mary land , Madurai -625 018

TAMIL NADU, INDIA

APRIL 2023

R. PAVITHRA DEVI (2020E35)

B.A Economics,

Research Centre of Economics,

Fatima College,

Madurai.

DECLARATION

I here by declare that the project entitled **“A STUDY ON CUSTOMER SATISFACTION TOWARDS HERO TWO WHEELERS WITH SPECIAL REFERENCE TO MANI NAGAPPA MOTORS PVT. LTD. MADURAI”** Is a record of my original work done in he partial fulfilment for the degree of bachelor of arts in the Economics under the guidance of Dr.P.ANITA, assistant professor, Research centre of Economics, Fatima college (Autonomous),Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar tittles of any university or institution.

R. Pavithra devi

Date: 3d03/2023

Place: Madurai

Signature of the Candidate

(R. PAVITHRA DEVI)

Dr.P.ANITA M.A.,M.B.A., M.Phil., Ph.D.,DISM.

Assistant Professor


Department of Economics

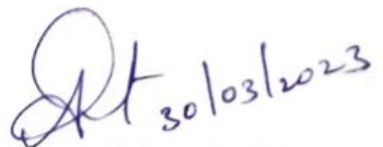
Fatima College (Autonomous)

Madurai – 625 018

CERTIFICATE

This is to certify that the project entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS HERO TWO WHEELERS WITH SPECIAL REFERENCE TO MANI NAGAPPA MOTORS PVT. LTD. MADURAI**” is a record of research work done by **R. PAVITHRA DEVI (2020E35)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department
(**Dr. M.REGINA MARY**)


Signature of the Guide
(**Dr.P.ANITA**)

**A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE : JIO
NETWORK USERS WITH SPECIAL REFERENCE TO MADURAI CITY**

A Project Submitted to Madurai Kamaraj University in Partial Fulfilment

For the award Of Bachelor of Arts in Economics

Submitted by

K. POOJA (2020E36)

Under The Guidance Of

DR.P.ANITA, M.A.,M.B.A.,M.PHIL.,PH.D.,DISM

Assistant Professor

Research Centre of Economics



FATIMA COLLEGE (AUTONOMOUS)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle-IV)

Mary Land , Madurai - 625018, Tamil Nadu

APRIL 2023

K. POOJA (2020E36)

B.A Economics,

Research Centre of Economics,

Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled “ A STYDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE : JIO NETWORK USERS WITH SPECIAL REFERENCE TO MADURAI CITY” Is a record of my original work done in the partial K.POOJA in partial fulfilment for the degree of Bachelor of arts in Economics Under the guidance of P.ANITA, Assistant professor, Research centre of Economics, Fatima college (Autonomous), Madurai . I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

K. Pooja

Signature of the Candidate

(K.POOJA)

PLACE : Madurai

DATE : 30/03/2023

DR. P.ANITA,M.A.,M.B.A.,M.PHIL.,PH.D.,DISM

Assistant professor

Research centre of Economics,

Fatima college,

Mary Land,


Madurai -625 018

CERTIFICATE

This is the certificate that the project entitled " A STYDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE : JIO NETWORK USERS WITH SPECIAL REFERENCE TO MADURAI CITY" Is a record of research work done by K.POOJA (2020E36) in partial fulfilment for the degree of Bachelor of Arts in Economics , Under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

 30/3/23.
Signature of the head of the department

(Dr .M.REGINA MARY)

 30/03/2023
Signature of the Guide

(Dr . P. ANITA)

**AN ECONOMIC ANALYSIS ON FLOWER CULTIVATION IN INDIA
WITH SPECIAL REFERENCE TO USILAMPATTI TALUK, MADURAI
DISTRICT**

**Project submitted to Madurai Kamaraj University in partially fulfillment for the
award of the Degree of Bachelor of Arts in Economics.**

Submitted by

T.PRIYADHARSHINI (2020E37)

Under the guidance of

Dr.P.ANITA M.A .M.B.A.,M.Phil.,Ph.D.,DISM,

Assistant Professor,

The Research Centre of Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University , Madurai

Re -Accredited with "A++"by NAAC (cycle-IV)

Mary land , Madurai -625 018

TAMIL NADU,INDIA

APRIL 2023

A. Rajalakshmi (2020E38)

.A Economics,

Research Centre of Economics

Fatima college,


Madurai

DECLARATION

I hereby declare that the project entitled **“A STUDY ON CUSTOMER SATISFUCTION OF AAVIN MILK PRODUCTS IN SAMAYANALLUR MADURAI DISTRICT”**. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. P. ANITA, M.A., MBA., M.Phil., Ph.D., DISM**, Associstion Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date: 30/3/2023


Signature of the Candidate

(A.RAJALAKSHMI)

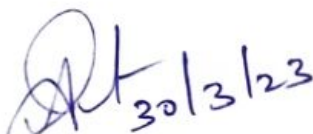
Dr. P. ANITA, M.A., MBA., M.Phil., Ph.D., DISM
Association Professor Department of Economics Fatima
collage,
Mary land,
Madurai – 625015

CERTIFICATE

This is to certify that the project entitled **“A STUDY ON CUSTOMER SATISFUCTION OF AAVIN MILK PRODUCTS IN SAMAYANALLUR MADURAI DISTRICT”**. is a record of research work done by **A. RAJALAKSHMI (2020E38)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it hasnot been previously submitted for the award of any degree, diploma or other similartitles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. P. ANITA)

A STUDY ON CUSTOMER SATISFUCTION OFAAVIN MILK PRODUCTS IN SAMAYANALLUR MADURAI DISTRICT

A Project submitted to Madurai Kamaraj University in partial
Fulfillment for the award of Bachelor of Arts in Economics

Submitted by
A. RAJALAKSHMI (2020E38)

Under the guidance of
Dr. P. ANITA, M.A., MBA., M.Phil., Ph.D., DISM.,
Association Professor
Research Centre Economics



FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
Mary Land, Madurai- 625018, Tamil Nadu

APRIL 2023

Dr. P. ANITA, M.A., MBA., M.Phil., Ph.D., DISM
Association Professor Department of Economics Fatima
collage,
Mary land,
Madurai – 625015

CERTIFICATE

This is to certify that the project entitled **“A STUDY ON CUSTOMER SATISFUCTION OF AAVIN MILK PRODUCTS IN SAMAYANALLUR MADURAI DISTRICT”**. is a record of research work done by **A. RAJALAKSHMI (2020E38)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it hasnot been previously submitted for the award of any degree, diploma or other similartitles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. P. ANITA)

A. Rajalakshmi (2020E38)

B.A Economics,

Research Centre of Economics

Fatima Collage (Autonomous),

Mary Land,

Madurai – 625018

DECLARATION

I hereby declare that the project entitled “A STUDY ON CUSTOMER SATISFACTION OF AAVIN MILK PRODUCTS IN SAMAYANALLUR MADURAI DISTRICT” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Dr. P. ANITA, MA., MBA., MPhil., Ph.D, DISM,** Associate Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Place: Madurai

Date:

Signature of the Candidate
(A. RAJALAKSHMI)

**A STUDY ON E-BANKING SERVICES IN ALANGANALLUR IN
MADURAI DISTRICT**

**Project submitted to Madurai Kamaraj University in partially fulfillment for the
award of the Degree of Bachelor of Arts in Economics.**

Submitted by

G. RAKSHA (2020E40)

Under the guidance of

Dr.P.ANITA M.A .M.B.A.,M.Phil.,Ph.D.,DISM,

Assistant Professor,

The Research Centre of Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University , Madurai

Re –Accredited with ‘‘A++’’by NAAC (Cycle-IV)

Mary land , Madurai -625 018

TAMIL NADU, INDIA

APRIL 2023

G. RAKSHA (2020E40)

B.A Economics,

Research Centre of Economics,

Fatima College,

Madurai.

DECLARATION

I here by declare that the project entitled **“A STUDY ON E-BANKING SERVICES IN ALANGANALLUR IN MADURAI DISTRICT”** Is a record of my original work done in the partial fulfilment for the degree of bachelor of arts in the Economics under the guidance of Dr.P.ANITA, Assistant professor, Research centre of Economics, Fatima college (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Date: 30/03/2023

Place: Madurai

G. Raksha
Signature of the Candidate

(G. RAKSHA)

Dr.P.ANITA M.A.,M.B.A., M.Phil., Ph.D.,DISM.

Assistant Professor

Department of Economics

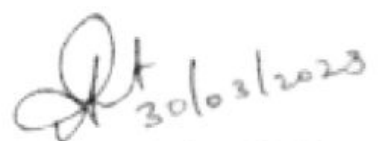
Fatima College (Autonomous)

Madurai – 625 018

CERTIFICATE

This is to certify that the project entitled “**A STUDY ON E-BANKING SERVICES IN ALANGANALLUR IN MADURAI DISTRICT**” is a record of research work done by **G. RAKSHA (2020E40)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department
(**Dr. M.REGINA MARY**)


Signature of the Guide
(**Dr.P.ANITA**)

**A STUDY ON CUSTOMER SATISFACTION
TOWARDS ONLINE SHOPPING IN AMAZON**
A Project submitted to Madurai Kamaraj University in partial Fulfillment

for the award of Bachelor of Arts in Economics

Submitted by
D. RAMYA (2020E41)

Under the guidance of
**Dr. C. SAHAYA MARY SOPHIA , M.A., M.Phil., Ph.D., SET.,
PGDHRM**

Assistant Professor
Research Centre Economics



FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes Mary
Land, Madurai- 625018, Tamil Nadu

APRIL 2023

Dr. C. SAHAYA MARY SOPHIA , M.A., M.Phil., Ph.D., SET., PGDHRM

Assistant Professor

Department of Economics


Fatima collage,

Mary land,

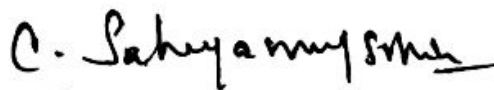
Madurai – 625015

CERTIFICATE

This is to certify that the project entitled **“A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING IN AMAZON ”**. is a record of research work done by **D. RAMYA (2020E41)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. C. SAHAYA MARY SOPHIA)

D. RAMYA (2020E41)

B. A. ECONOMIC

Research Centre of Economics

Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled **"A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING IN AMAZON "**. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. C.SAHAYA MARY SOPHIA ,** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

D. Ramya.
Signature of the Candidate

Date:

(D.RAMYA)

A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING IN FLIPKART

A Project submitted to Madurai Kamaraj University in partial Fulfillment

for the award of Bachelor of Arts in Economics

**Submitted by
A.REBECCA (2020E42)**

**Under the guidance of
Dr. C. SAHAYA MARY SOPHIA , M.A., M.Phil., Ph.D., SET.,
PGDHRM**

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes Mary
Land, Madurai- 625018, Tamil Nadu

APRIL 2023

Dr. C. SAHAYA MARY SOPHIA , M.A., M.Phil., Ph.D., SET., PGDHRM

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

CERTIFICATE

This is to certify that the project entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING IN FLIPKART**”. is a record of research work done by **A.REBECCA (2020E42)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Dr. C. SAHAYA MARY SOPHIA)

A.REBECCA(2020E42)

B. A. Economics,

Research Centre of Economics

Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING IN FLIPKART**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. C.SAHAYA MARY SOPHIA**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

A.Rebecca
Signature of the Candidate

(A.REBECCA)

AN ECONOMIC ANALYSIS OF COCONUT CULTIVATION IN MADURAI DISTRICT

**A Project submitted to Madurai Kamaraj University in partial Fulfillment
for the award of Bachelor of Arts in Economics**

**Submitted by
R. REETHIKA SHREE (2020E43)**

**Under the guidance of
Dr. C. SAHAYA MARY SOPHIA , M.A., M.Phil., Ph.D., SET.,
PGDHRM**

**Assistant Professor
Research Centre Economics**



**FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes Mary
Land, Madurai- 625018, Tamil Nadu**

APRIL 2023

Dr. C. SAHAYA MARY SOPHIA , M.A., M.Phil., Ph.D., SET., PGDHRM

Assistant Professor

Department of Economics

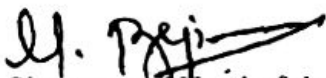
Fatima collage,

Mary land,

Madurai – 625015

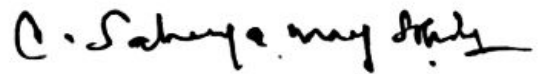
CERTIFICATE

This is to certify that the project entitled **“AN ECONOMIC ANALYSIS ON COCONUT CULTIVATION IN MADURAI DISTRICT”**. is a record of research work done by **R. REETHIKA SHREE (2020E43)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Dr. C. SAHAYA MARY SOPHIA)

R. REETHIKA SHREE

(2020E43)

B.A Economics,

Research Centre of Economics

Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled "**AN ECONOMIC ANALYSIS ON COCONUT CULTIVATION IN MADURAI DISTRICT**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. C.SAHAYA MARY SOPHIA**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

R. Reethika shree .

Signature of the Candidate

(R. REETHIKA SHREE)

A STUDY ON JASMINE CULTIVATION IN MADURAI DISTRICT

**A Project submitted to Madurai Kamaraj University in partial Fulfillment
for the award of Bachelor of Arts in Economics**

**Submitted by
B. RENUGA DEVI (2020E44)**

**Under the guidance of
Dr. C. SAHAYA MARY SOPHIA , M.A., M.Phil., Ph.D., SET.,
PGDHRM**

**Assistant Professor
Research Centre Economics**



**FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes Mary
Land, Madurai- 625018, Tamil Nadu**

APRIL 2023

Dr. C. SAHAYA MARY SOPHIA , M.A., M.Phil., Ph.D., SET., PGDHRM

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

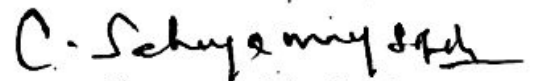
CERTIFICATE

This is to certify that the project entitled **“A STUDY ON JASMINE CULTIVATION IN MADURAI DISTRICT”**. is a record of research work done by **B. RENUGA DEVI (2020E44)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Dr. C. SAHAYA MARY SOPHIA)

B. RENUGA DEVI (2020E44)

B.A Economics,

Research Centre of Economics

Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled "**A STUDY ON JASMINE CULTIVATION IN MADURAI DISTRICT**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. C.SAHAYA MARY SOPHIA**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

B. Renuga Devi
Signature of the Candidate

(B. RENUGA DEVI)

**AN ECONOMIC STUDY OF PADDY CULTIVATION IN
USILAMPATTI TALUK, MADURAI DISTRICT**

**Project submitted to Madurai Kamaraj University in partially fulfillment for the
award of the Degree of Bachelor of Arts in Economics.**

Submitted by

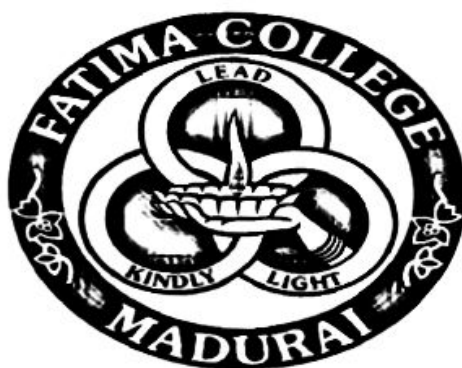
R.REVATHI (2020E45)

Under the guidance of

Dr. C. SAHAYA MARY SOPHIA M.A .,M.Phil.,Ph.D.,SET, PGDHRM

Assistant Professor,

The Research Centre of Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University , Madurai

Re –Accredited with “A++”by NAAC (Cycle-IV)

Mary land , Madurai - 625 018

TAMIL NADU, INDIA

APRIL 2023

Dr. C. SAHAYA MARY SOPHIA M.A., M.Phil., Ph.D., SET, PGDHRM.

Assistant professor

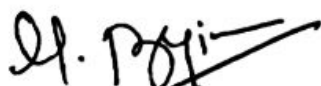
Department of Economics

Fatima College (Autonomous)


Madurai – 625 018

CERTIFICATE

This is to certify that the project entitled **“AN ECONOMIC STUDY OF PADDY CULTIVATION IN USILAMPATTI TALUK, MADURAI DISTRICT”** is a record of research work done by **R.REVATHI (2020E45)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department
(Dr. M.REGINA MARY)



Signature of the Guide
(Dr.C.SAHAYA MARY SOPHIA)

R.REVATHI (2020E45)

B.A Economics,

Research centre of Economics,

Fatima college,

Madurai.

DECLARATION

I here by declare that the project entitled “**AN ECONOMIC STUDY OF PADDY CULTIVATION IN USILAMPATTI TALUK, MADURAI DISTRICT**”. Is a record of my original work done in he partial fulfilment for the degree of bachelor of arts in the Economics under the guidance of **Dr.C. SAHAYA MARY SOPHIA**, assistant professor, Research centre of Economics, Fatima college (Autonomous),Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Date:

R. Revathi
Signature of the Candidate

Place: Madurai

(R.REVATHI)

A STUDY ON WOMEN ENTREPRENEURS OF SMALL SCALE INDUSTRIES IN MADURAI CITY

A Project submitted to Madurai Kamaraj University in partial Fulfillment
for the award of Bachelor of Arts in Economics

Submitted by
B.SANGEETHA (2020E46)

Under the guidance of
**Dr. C. SAHAYA MARY SOPHIYA, M.A., M.Phil., Ph.D.,
SET.,PGDHRM**

Assistant Professor
Research Centre Economics



FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes Mary
Land, Madurai- 625018, Tamil Nadu

APRIL 2023

Dr. C. SAHAYA MARY SOPHIYA, M.A., M.Phil., Ph.D., SET.,

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

CERTIFICATE

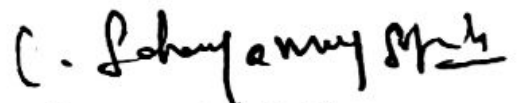
This is to certify that the project entitled **“A STUDY ON WOMEN ENTREPRENEURS OF SMALL SCALE INDUSTRIES IN MADURAI CITY”** is a record of research work done by **B.SANGEETHA (2020E46)**

in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Dr. C. SAHAYA MARY SOPHIYA)

B.SANGEETHA (2020E46)

Economics.

Research Centre of Economics

Fatima college.

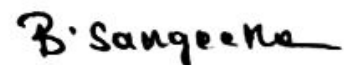
Madurai

DECLARATION

I hereby declare that the project entitled "**A STUDY ON WOMEN ENTREPRENEURS OF SMALL SCALE INDUSTRIES IN MADURAI CITY**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **DR.C.SAHAYA MARY SOPHIYA, N.A.,M.PHIL.,PH.D., SET.,PGDHRM** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further. declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:



Signature of the Candidate

(B.SANGEETHA)

A STUDY ON SOCIO-ECONOMIC CONDITIONS OF STREET VENDORS AND THEIR PROBLEMS

A Project submitted to Madurai Kamaraj University in Partial
Fulfillment for the award of Bachelor of Arts in Economics

Submitted By

S. SANGEETHA (2020E47)

Under the guidance of

Dr. C. Sahaya Mary Sophia, M.A., M.Phil., Ph.D., SET, PGDHRM

Assistant professor

Research Centre Economics



FATIMA COLLEGE (AUTONOMOUS)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programmes

Mary Land, Madurai-625 018. Tamil Nadu

APRIL – 2023

Dr. C. SAHAYA MARY SOPHIA

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

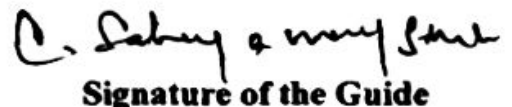
CERTIFICATE

This is to certify that the project titled **“A STUDY ON SOCIO-ECONOMIC CONDITIONS OF STREET VENDORS AND THEIR PROBLEMS”**. is a record of research work done by **S. SANGEETHA (2020E47)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022 – 2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Dr. C. SAHAYA MARY SOPHIA)

S.Sangeetha (2020E47)

B.A. Economics,

Research Centre of Economics

Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled "**A STUDY ON SOCIO-ECONOMIC CONDITIONS OF STREET VENDORS AND THEIR PROBLEMS**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. C. Sahaya Mary Sophia**, Assistant professor , Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

s. Sangeetha
Signature of the Candidate
(S.SANGEETHA)

A STUDY ON WOMEN EMPOWERMENT THROUGH SHGs IN VILANGUDI, MADURAI DISTRICT

A Project submitted to Madurai Kamaraj University in partial fulfillment for the award of

BACHELOR OF ARTS IN ECONOMICS

Submitted by

**K. SHANMATHI
(2020E50)**

Under the guidance of

Dr. K. SELVALAKSHMI, M.A., M.Phil., MBA, Ph.D.,

ASSISTANT PROFESSOR

THE RESEARCH CENTRE OF ECONOMICS



**FATIMA COLLEGE (Autonomous)
RE-ACCREDITED WITH "A++" GRADE BY NAAC 4TH CYCLE**

MARY LAND, MADURAI- 625018

TAMIL NADU

APRIL 2023

K. SHANMATHI (2020E50)

B.A. ECONOMICS,

FATIMA COLLEGE,

MARY LAND,

MADURAI - 625018

DECLARATION

I hereby declare that the project report for the award of the degree of Bachelor of arts in Economics entitled **"A STUDY ON WOMEN EMPOWERMENT THROUGH SHGs IN VILANGUDI, MADURAI DISTRICT"** is a record our original work done in the guidance of **Dr. K. SELVALAKSHMI, ASSISTANT PROFESSOR, THE RESEARCH CENTRE OF ECONOMICS, Fatima college (Autonomous), Madurai** and the project has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Signature of the Candidate

Date:

(K. SHANMATHI)

K. Shanmathi

Dr. K. SELVALAKSHMI, M.A., M.Phil., MBA., Ph.D.,

Assistant Professor

The Research Center of Economics

Fatima collage,

Mary land,

Madurai – 625018.

CERTIFICATE

This is to certify that the project entitled “A STUDY ON WOMEN EMPOWERMENT THROUGH SHGs IN VILANGUDI, MADURAI DISTRICT” is a record of research work done by **K. SHANMATHI (2020E50)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. K. SELVALAKSHMI)

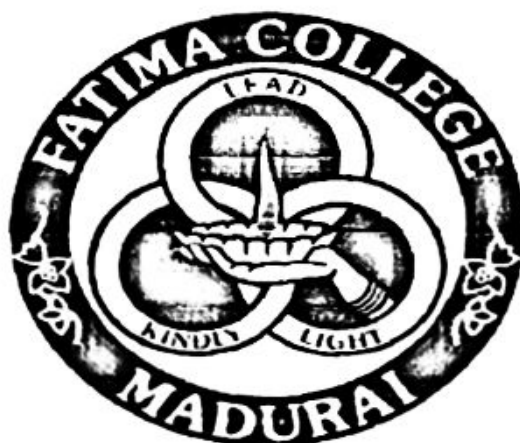
A STUDY ON COCONUT CULTIVATION IN SHOLAVANDAN ,TAMIL NADU

**A Project submitted to Madurai Kamaraj University in partial fulfilment
for the award of**

BACHELOR OF ARTS IN ECONOMICS

**Submitted by
G. SHARULATHA
2020E51**

**Under the Guidance of
Dr. K. SELVALAKSHMI, MA., M.Phil., MBA, Ph.D.
Assistant Professor
THE RESEARCH CENTRE OF ECONOMICS**



**FATIMA COLLEGE (AUTONOMOUS)
RE-ACCREDITED WITH "A++" GRADE BY NAAC 4th CYCLE
MARY LAND, MADURAI-625018
TAMIL NADU**

FEBRUARY 2023

Dr.K. SELVALAKSHMI,MA.,M.Phil.,MBA,Ph.D.

The Research Centre of Economics,

Fatima college,

Mary land,

Madurai-625018.

CERTIFICATE

This is to certify that the project report titled “ **A STUDY ON COCONUT CULTIVATION IN SHOLAVANDAN,TAMIL NADU**” is a record of research work done by **G. SHARULATHA** in the partial fulfilment for the degree of Bachelor of Arts in Economics, under my Guidance and supervision during the period 2021-2022.


Dr.K. SELVALAKSHMI

Research guide


Dr. M. REGINA MARY

Head of the Department

G. SHARULATHA
2020E51
B.A.ECONOMICS,
FATIMA COLLEGE ,
MARY LAND,
MADURAI-625015.

DECLARATION

I hereby declare that the project report for the award of the degree of Bachelor of Economics entitled “ **A STUDY ON COCONUT CULTIVATION IN SHOLAVANDAN, TAMIL NADU.**” is a record of our original work done under the guidance of Dr. K. SELVALAKSHMI, Assistant Professor, The Research Centre of Economics, Fatima college (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

Place: Madurai


Signature of the Candidate
(G.SHARULATHA)

Date:

**A STUDY ON THE EFFECTS OF COVID-19 LOCKDOWN ON
THE WOMEN FLOWER VENDORS IN MADURAI**

A project submitted to Madurai Kamaraj University in partial fulfilment for the award of

BACHELOR OF ARTS IN ECONOMICS

Submitted by

SHERIN SAFANA S

2020E52

Under the Guidance of

Dr.K.SELVALAKSHMI, M.A., M.phil., MBA, Ph.D.,

ASSISTANT PROFESSOR

THE RESEARCH CENTRE OF ECONOMICS



FATIMA COLLEGE (AUTONOMOUS)

AFFILIATED TO MADURAI KAMARAJ UNIVERSITY

RE-ACCREDITED WITH "A++" GRADE BY NAAC (CYCLE-IV)

AICTE APPROVED MBA & MCA PROGRAMMES

MARY LAND, MADURAI- 625018

TAMILNADU

APRIL 2023

Dr.K.SELVALAKSHMI, M.A., M.Phil., MBA, Ph.D.

Assistant Professor

The Research Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625018.

CERTIFICATE

This is to certify that the project report titled **“A STUDY ON THE EFFECTS OF COVID-19 LOCKDOWN ON THE WOMEN FLOWER VENDORS IN MADURAI”** is a record of research work done by **SHERIN SAFANA .S (2020E55)** in the partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022- 2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr.M.REGINA MARY)


Signature of the Guide

(Dr.K.SELVALAKSHMI)

SHERIN SAFANA S
2020E52
B.A. ECONOMICS,
FATIMA COLLEGE,
MARY LAND,
MADURAI- 625018

DECLARATION

I hereby declare that the project report for the award of the degree of Bachelor of Arts in Economics entitled **"A STUDY ON THE EFFECTS OF COVID-19 LOCKDOWN ON THE WOMEN FLOWER VENDORS IN MADURAI"** is a record our original work done under the guidance of **Dr. K.SELVALAKSHMI, ASSISTANT PROFESSOR, THE RESEARCH CENTRE OF ECONOMICS, Fatima College (Autonomous), Madurai** and the project has not been previously submitted for the award of any degree, diploma or other similar title of any University or Institution.

Place: Madurai

Date:



Signature of the candidate

(SHERIN SAFANA.S)

A STUDY ON CONSUMER PREFERENCE TOWARDS ONLINE PAYMENT APPS (APPLICATIONS) IN MADURAI CITY

**A Project submitted to Madurai Kamaraj University in partial
Fulfillment for the award of Bachelor of Arts in Economics**

**Submitted by
B.SHIVANI (2020E53)**

**Under the guidance of
Dr. K.SELVALAKSHMI, M.A., M.Phil., MBA, Ph.D.,
Assistant Professor
Research Centre Economics**



**FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle – IV)
Mary Land, Madurai – 625018, Tamil Nadu
APRIL 2023**

Dr. K.SELVALAKSHMI, M.A., M.Phil.,MBA, Ph.D.

Assistant Professor

Department of Economics

Fatima Collage,

Mary land,

Madurai – 625018

CERTIFICATE

This is to certify that the project entitled “ **A STUDY ON CONSUMER PREFERENCE TOWARDS ONLINE PAYMENT APPS (APPLICATIONS) IN MADURAI CITY**” . is a record of research work done by **B.SHIVANI (2020E53)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022 – 2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department
(Dr. M.REGINA MARY)


Signature of the Guide
(Dr. K.SELVALAKSHMI)

B. Shivani (2020E53)

B.A. Economics,

Research Center of Economics

Fatima College,

Madurai – 625018

DECLARATION

I hereby declare that the project entitled “ **A STUDY ON CONSUMER PREFERENCE TOWARDS ONLINE PAYMENT APPS APPLICATIONS IN MADURAI CITY**”. Is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance **Dr. K. SELVALAKSHMI**, Assistant professor, Research Center of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institutions.

Place: Madurai

Date:

B. Shivani
Signature of the candidate

(B.SHIVANI)

**A STUDY ON DIRECT TAX REVENUE OF THE GOVERNMENT OF INDIA
DURING 2011-2012 TO 2021-2022**

A project submitted to Madurai Kamaraj University in partial fulfilment for the award of

BACHELOR OF ARTS IN ECONOMICS

Submitted by

SRINIDHILS

2020E55

Under the Guidance of

Dr.K.SELVALAKSHMI, M.A., M.phil., MBA, Ph.D.,

ASSISTANT PROFESSOR

THE RESEARCH CENTRE OF ECONOMICS



FATIMA COLLEGE (AUTONOMOUS)

AFFILIATED TO MADURAI KAMARAJ UNIVERSITY

RE-ACCREDITED WITH "A++" GRADE BY NAAC (CYCLE-IV)

AICTE APPROVED MBA & MCA PROGRAMMES

MARY LAND, MADURAI- 625018

TAMILNADU

APRIL 2023

Dr.K.SELVALAKSHMI, M.A., M.Phil., MBA, Ph.D.

Assistant Professor

The Research Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625018.

CERTIFICATE

This is to certify that the project report titled **“A STUDY ON DIRECT TAX REVENUE OF THE GOVERNMENT OF INDIA DURING 2011-2012 TO 2012-2022”** is a record of research work done by **SRINIDHIS (2020E55)** in the partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr.M.REGINA MARY)


Signature of the Guide

(Dr.K.SELVALAKSHMI)

SRINIDHILS

2020E55

**B.A. ECONOMICS,
FATIMA COLLEGE,
MARY LAND,
MADURAI- 625018**

DECLARATION

I hereby declare that the project report for the award of the degree of Bachelor of Arts in Economics entitled "A STUDY ON DIRECT TAX REVENUE OF THE GOVERNMENT OF INDIA DURING 2011-2012 TO 2021-2022" is a record our original work done under the guidance of **Dr.K.SELVALAKSHMI**, ASSISTANT PROFESSOR, THE RESEARCH CENTRE OF ECONOMICS, Fatima College (Autonomous), Madurai and the project has not been previously submitted for the award of any degree, diploma or other similar title of any University or Institution.

Place: Madurai

Date:


Signature of the candidate

(SRINIDHILS)

A STUDY ON BETI BACHAO BETI PADHAO SCHEME

**A Project submitted to Madurai Kamaraj University in partial Fulfillment
for the award of Bachelor of Arts in Economics**

**Submitted by
T.SUGASHNI(2020E56)**

**Under the guidance of
Dr. K. SELVALAKSHMI.M.A., M.Phil., Ph.D.,
Assistant Professor
Research Centre Economics**



**FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes Mary
Land, Madurai- 625018, Tamil Nadu**

APRIL 2023

Dr. K. SLEVALAKSHMI M.A., M.Phil., Ph.D.,
Assistant Professor
Department of Economics
Fatima collage,
Mary land,
Madurai – 625015

CERTIFICATE

This is to certify that the project entitled **"A STUDY ON BETI BACHO BETI PADHAO (2020E56)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. K.SELVALAKSHMI)

T.SUGASHINI(2020E56)

B.A Economics,

Research Centre of Economics

Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled **"STUDY ON BETI BSCHAO BETI PADHAO SCHEME** . Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr.K.SELVALAKSHMI** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Signature of the Candidate

Date:

(T.SUGASHINI)

T. Sugashini

**A STUDY ON MARKETING OF AAVIN MILK AND MILK
PRODUCT IN MADURAI CITY**

**A project submitted to Madurai kamaraj university in partial
Fulfillment for the award of Bachelor of Arts in Economics**

Submitted by

T.SWATHI (2020E57)

Under the guidance

Dr. K. SUJI KARTHIKA, M.A., M. Phil., Ph. D.

Assistant professor

Research centre Economics



FATIMA COLLEGE(AUTONOMOUS)

Affiliaed to madurai kamaraj university

RE -ACCREDITED WITH ' A++' BY NAAC(Cycle -IV)

AICTE Approved MBA & MCA Programmes

MARY LAND,MADURAI -625018

APRIL 2023

Dr. R. SUJI KARTHIKA, M.A., M.Phil., ph. D.,

Assistant professor

Department of Economics,

Fatima college,

Mary land,

Madurai- 625015

CERTIFICATE

This is to certify that the project entitled “A STUDY ON MARKETING OF AAVIN MILK AND MILK PRODUCTS IN MADURAI CITY” is a record of research work done by T.SWATHI (2020E57) in a partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023.it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Dr. R. SUJI KARTHIKA)

T.Swathi (2020F57)

B.A Economics

Research centre of Economics

Fatima college,

Madurai.

DECLARATION

I hereby declare that the project report entitled “A STUDY ON MARKETING OF AAVIN MILK AND MILK PRODUCTS IN MADURAI CITY” is a record of our original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of Dr. R. SUJI KARTHIKA, Assistant professor, Research centre of Economics, Fatima college (Autonomous), Madurai declare that, it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

T. Swathi

signature of candidate

(T.swathi)

A STUDY ON IMPACT OF COVID-19 CONSTRUCTION WORKERS IN MADURAI CITY

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

**Submitted by
M.SWETHA (2020E58)**

**Under the guidance of
Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,
Assistant Professor
Research Centre Economics**



**FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes
Mary Land, Madurai- 625018, Tamil Nadu**

APRIL 2023

Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

CERTIFICATE

This is to certify that the project entitled “A STUDY ON IMPACT OF COVID-19 CONSTRUCTION WORKERS IN MADURAI CITY”.
is a record of research work done by **M.SWETHA (2020E58)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. R. SUJI KARTHIKA)

M. SWETHA (2020E58)
B.A Economics,
Research Centre of Economics
Fatima college,
Madurai

DECLARATION

I hereby declare that the project entitled **"A STUDY ON IMPACT OF COVID -19 CONSTRUCTION WORKERS IN MADURAI CITY"**.

Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. R. SUJI KARTHIKA**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai


Signature of the Candidate

Date:

(M. SWETHA)

“A STUDY ON AN IMPACT ON FOREIGN DIRECT INVESTMENT”

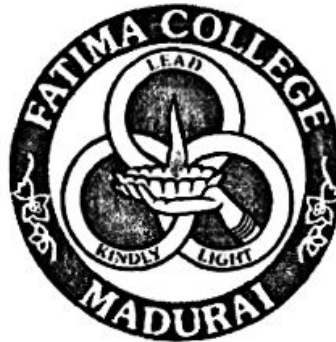
**A Project submitted to Madurai Kamaraj University in
partialFulfillment for the award of**

Bachelor of Arts in Economics

**Submitted by
R. SWETHAA (2020E59)**

**Under the guidance of
Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,**

**Assistant Professor
Research Centre Economics**



**FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA
Programmes Mary Land, Madurai- 625018,
Tamil Nadu**

APRIL 2023

Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,

Assistant Professor,

Department of Economics,

Fatima collage,

Mary land,

Madurai – 625015

CERTIFICATE

This is to certify that the project entitled **“A STUDY ON AN IMPACT ON FOREIGN DIRECT INVESTMENT”**. is a record of research work done by **R. SWETHAA (2020E59)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023 it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. R. SUJI KARTHIKA)


R. SWETHAA (2020E59)
B.A Economics,
Research Centre of Economics
Fatima College,
Mary Land,
Madurai.

DECLARATION

I hereby declare that the project entitled **“A STUDY ON AN IMPACT ON FOREIGN DIRECT INVESTMENT”**. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of Arts in Economics under the guidance of **Dr. R. SUJI KARTHIKA**, Assistant Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:


Signature of the Candidate

(R. SWETHAA)

“A STUDY ON CUSTOMER SATISFACTION TOWARDS RED TAXI CAB WITH SPECIAL REFERENCE OF MADURAI CITY”

**A Project submitted to Madurai Kamaraj University in
partialFulfillment for the award of
Bachelor of Arts in Economics**

**Submitted by
J. VANNAMATHI (2020E60)**

**Under the guidance of
Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,
Assistant Professor
Research Centre Economics**



**FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA
Programmes Mary Land, Madurai- 625018,
Tamil Nadu**

APRIL 2023

Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,
Assistant Professor,
Department of Economics,
Fatima collage,
Mary land,
Madurai – 625015

CERTIFICATE

This is to certify that the project entitled **“A STUDY ON CUSTOMER SATISFACTION TOWARDS RED TAXI CAB WITH SPECIAL REFERENCE OF MADURAI CITY”**. is a record of research work done by **J. VANNAMEATHI (2020E60)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023 it hasnot been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. R. SUJI KARTHIKA)

J. VANNAMATHI (2020E60)

B.A Economics,

Research Centre of Economics

Fatima College,

Mary Land,

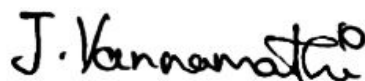
Madurai.

DECLARATION

I hereby declare that the project entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS RED TAXI CAB WITH SPECIAL REFERENCE OF MADURAI CITY”. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of Arts in Economics under the guidance of Dr. R. SUJI KARTHIKA, Assistant Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:



Signature of the Candidate

(J. VANNAMATHI)

A STUDY ON MUSHROOM CULTIVATION IN INDIA

**A Project submitted to Madurai Kamaraj University in partial Fulfillment
for the award of Bachelor of Arts in Economics**

**Submitted by
K.R. VARSHINI (2020E61)**

**Under the guidance of
Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,
Assistant Professor
Research Centre Economics**



**FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes
Mary Land, Madurai- 625018, Tamil Nadu**

APRIL 2023

Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,

Assistant Professor

Department of Economics

Fatima collage,

Mary land,


Madurai – 625015

CERTIFICATE

This is to certify that the project entitled “A STUDY ON MUSHROOM CULTIVATION IN INDIA” is a record of research work done by **K.R. VARSHINI (2020E61)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it hasnot been previously submitted for the award of any degree, diploma or other similartitles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. R. SUJI KARTHIKA)

K.R. Varshini (2020E61)
B.A Economics,
Research Centre of Economics
Fatima college,
Madurai

DECLARATION

I hereby declare that the project entitled “A STUDY ON MUSHROOM CULTIVATION IN INDIA”. Is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Dr. R. SUJI KARTHIKA**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

K.R. Varshini
Signature of the Candidate

(K.R. V ARSHINI)

A STUDY ON CUSTOMERS' SATISFACTION TOWARDS ONLINE SHOPPING

**A Project submitted to Madurai Kamaraj University in partial Fulfillment for the award
of Bachelor of Arts in Economics**

**Submitted by
M.VIDHYA (2020E62)**

**Under the guidance of
Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,
Assistant Professor
Research Centre Economics**



**FATIMA COLLEGE (Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes Mary
Land, Madurai- 625018, Tamil Nadu**

APRIL 2023

Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

CERTIFICATE

This is to certify that the project entitled **“A STUDY ON CUSTOMERS’ SATISFACTION TOWARDS ONLINE SHOPPING”**. is a record of research work done by **M.VIDHYA (2020E62)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. R. SUJI KARTHIKA)

M.Vidhya (2020E62)
B.A Economics,
Research centre of Economics,
Fatima college,
Madurai.

DECLARATION

I hereby declare that the project entitled **"A STUDY ON CUSTOMERS' SATISFACTION TOWARDS ONLINE SHOPPING"**. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. R. SUJI KARTHIKA**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

M.Vidhya.
Signature of the Candidate

Date:

(M.VIDHYA)

**A STUDY ON SOCIO ECONOMIC CONDITIONS OF WORKERS IN
MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT
GUARANTEE SCHEME
(IN MADURAI CITY)**

**A Project submitted to Madurai Kamaraj University in partial
Fulfillment for the award of Bachelor of Arts in Economics**

Submitted by

V.VIDYA (2020E63)

Under the guidance of

Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

**Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes Mary
Land, Madurai- 625018, Tamil Nadu**

APRIL 2023

Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

CERTIFICATE

This is to certify that the project entitled “A STUDY ON SOCIO ECONOMIC CONDITIONS OF WORKERS IN MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME (IN MADURAI CITY)” is a record of research work done by V.VIDYA (2020E63) in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)

Dr.M.REGINAMARY, M.A. M.Phil., Ph.D.

Head and Associate Professor.

The Research Centre of Economics.

Fatima College (Autonomous).

Madurai - 625 018.



Signature of the Guide

(Dr. R. SUJI KARTHIKA)

V.Vidya (2020E63)

B.A Economics,

Research Centre of Economics

Fatima College,

Madurai

DECLARATION

I hereby declare that the project entitled "A STUDY ON SOCIO ECONOMIC CONDITIONS OF WORKERS IN MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME (IN MADURAI CITY)"

Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of Dr. R. SUJI KARTHIKA, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

V. Vidya
Signature of the Candidate

(V.VIDYA)

**An Analysis On The Impact Of The Mahatma Gandhi
National Rural Employment Guarantee Scheme In India
(SPECIAL REFERENCE TO KAMARAJ REIGN)**

A Project submitted in partial fulfillment requirement of the Fatima
College the award of Degree of Bachelor of Arts in Economics.

Submitted by

M. Vijayalakshmi

2020E64

Guided by

Dr. K. Praveena, M.A., M.PHIL., SET., Ph.D.

Assistant Professor



DEPARTMENT OF ECONOMICS

FATIMA COLLEGE (Autonomous)

MARY LAND


MADURAI-625018

APRIL 2023

Dr. K. Praveena, M.A., M.PHIL., SET., Ph.D.
Assistant Professor,
Department of Economics,
Fatima College(Autonomous)
Madurai-625018.

CERTIFICATE

The is to certify that the dissertation entitled " AN ANALYSIS ON THE
IMPACT OF MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT
GUARANTEE SCHEME" (Special reference to Kamaraj reign)" Submitted
by , in partial fulfillment for done by her under my guidance.


Signature of the Head of the Department


Signature of guide

Place: Madurai

Date:

M. Vijayalakshmi
III- BA ECONOMICS
FATIMA COLLEGE
MADURAI- 625018

DECLARATION

I hereby state that the Dissertation for the B.A.Degree entitled "AN ANALYSIS ON THE IMPACT OF MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME" (Special reference to Kamaraj reign)" is a record of my original and independent work and it has not previously formed the basis for the award of any degree, associate ship, fellowship or any other similar title.

Place: Madurai

Date:

M.vijayalakshmi

Signature of the candidate
(M.vijayalakshmi)

“A STUDY ON SOCIO-ECONOMIC STATUS OF OLD-AGE IN KOVIL PAAPAKUDI DISTRICT MADURAI DISTRICT”

A Project submitted to Madurai Kamaraj University in partial
Fulfillment for the award of Bachelor of Arts in Economics

Submitted by
B. VINOTHINI (2020E65)

Under the guidance of
Dr. K. PRAVEENA, MA.,MPhil.,Ph.D.,SET

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programmes

Mary Land, Madurai- 625018, Tamil Nadu

APRIL 2023

B. VINOTHINI (2020E65)

B.A Economics,

Research Centre of Economics

Fatima college,

Madurai

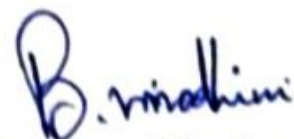
DECLARATION

I hereby declare that the project entitled **“A STUDY ON SOCIOECONOMIC STATUS OF THE OLD-AEG IN KOVIL PAAPAKUDI MADURAI**

DISTRICT” Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of

Dr. K. PRAVEENA MA.,M.Phil.,Ph.D.,SET.,Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai



Signature of the Candidate

Date:

(B. VINOTHINI)

Dr. K. PRAVEENA, M.A., M.Phil., Ph.D., SET.,

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

CERTIFICATE

This is to certify that the project entitled **“A STUDY ON SOCIO-ECONOMIC STATUS OF OLD-AGE IN KOVIL PAAPAKUDI IN MADURAI DISTRICT** is a record of research work done by **B. VINOTHINI (2020E65)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Dr. K. PRAVEENA)

A STUDY ON PACKAGED DRINKING MINERAL WATER IN MADURAI

**A Project submitted to Madurai Kamaraj University in partial Fulfillment
for the award of Bachelor of Arts in Economic**

Submitted

K. VINOTHINI (2020E66)

Under the guidance of

Dr.K.PRAVEENA, M.A., M.Phil., Ph.D.,

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programmes

Mary Land, Madurai-625018, Tamil Nadu

APRIL 2023

K. VINOTHINI (2020E66)

B.A Economics,

Research Centre of Economics

Fatima college,

Madurai.

DECLARATION

I hereby declare that the project entitled "**A STUDY PACKAGED DRINKING MINERAL WATER IN MADURAI**". Is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Dr.K. PRAVEENA**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

K. Vinothini

Signature of the candidate

(K. VINOTHINI)

Dr.K. PRAVEENA , M.A., M.Phil., Ph.D.,

Assistant Professor

Department of Economics

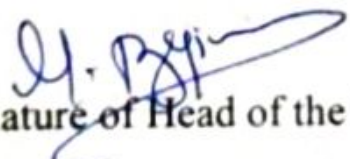
Fatima collage,

Mary land,


Madurai – 625015

CERTIFICATE

This is to certify that the project entitled “**A STUDY ON PACKAGED DRINKING MINERAL WATER IN MADURAI**”. is a record of research work Done by **K. VINOTHINI (2020E66)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr.K. PRAVEENA)

**A STUDY ON PRODUCTION AND MARKETING OF TEA LEAVES
IN VALPARAI, COIMBATORE DISTRICT**

**Project submitted to Madurai Kamaraj University in partially fulfillment for the award
of the Degree of Bachelor of Arts in Economics.**

Submitted by

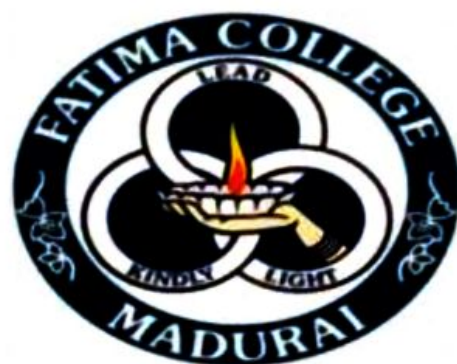
B.VISALINI (2020E67)

Under the guidance of

Dr. K.PRAVEENA, M.A., M.Phil., Ph.D., SET.

Assistant Professor,

The Research Centre of Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University, Madurai

Re -Accredited with "A++" by NAAC (cycle-IV)

Mary land, Madurai -625 018

TAMIL NADU, INDIA

April- 2023

B.VISALINI (2020E67)

B.A Economics,

Research centre of Economics,

Fatima college,

Madurai.

DECLARATION

I here by declare that the project entitled "**A STUDY ON PRODUCTION AND MARKETING OF TEA LEAVES IN VALPARAI COIMBATORE DISTRICT**". Is a record of my original work done in he partial fulfilment for the degree of bachelor of arts in the Economics under the guidance of **DR.K.PRAVEENA**, assistant professor, Research centre of Economics, Fatima college (Autonomous),Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Date:

Place: Madurai

B. Visalini
signature of the candidate

(B.VISALINI)

Dr. K.PRAVEENA M.A.,M.Phil.,Ph.D.,SET.

Assistant professor

Department of Economics

Fatima College (Autonomous)

Madurai – 625 018

CERTIFICATE

This is to certify that the project entitled **“A STUDY ON PRODUCTION AND MARKETING OF TEA LEAVES IN VALPARAI COIMBATORE DISTRICT”** is a record of research work done by **B.VISALINI(2020E67)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Dr. K. PRAVEENA)

**A SOCIO-ECONOMIC CONDITIONS OF RURAL LABOURERS
IN USILAMPATTI TALUK MADURAI DISTRICT**

**Project submitted to Madurai Kamaraj University in partially fulfillment for the award
of the Degree of Bachelor of Arts in Economics.**

Submitted by

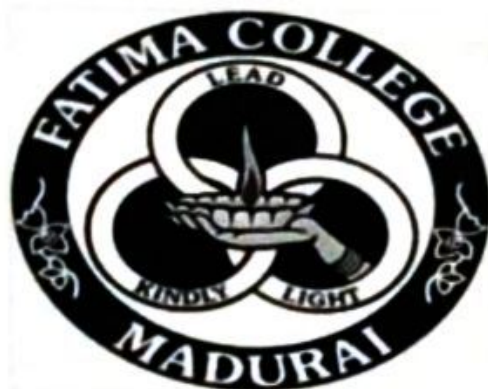
A.YAMINI (2020E68)

Under the guidance of

Dr. K.PRAVEENA, M.A .,M.Phil.,Ph.D.,SET.

Assistant Professor,

The Research Centre of Economics



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University , Madurai

Re -Accredited with "A++"by NAAC (cycle-IV)

AICTE Approved MBA &MCA Programme

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TAMIL NADU,INDIA

APRIL 2023

A.YAMINI (2020E68)

B.A Economics,

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DECLARATION

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Date:

A.Yamini

signature of the candidate

Place: Madurai(**A.YAMINI**)

Dr. K.PRAVEENA M.A.,M.Phil.,Ph.D.,SET.

Assistant professor

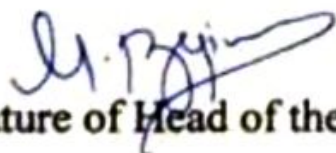
Department of Economics

Fatima College (Autonomous)

Madurai – 625 018

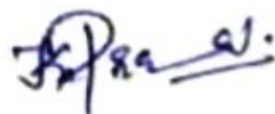
CERTIFICATE

This is to certify that the project entitled **“A STUDY ON SOCIO-ECONOMIC CONDITIONS OF RURAL LABOURERS”** is a record of research work done by **A.YAMINI(2020E68)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)



Signature of the Guide

(Dr.K.PRAVEENA

A STUDY ON USAGE OF BANKING SERVICES BY CAREER WOMEN IN MADURAI CITY

A Project submitted to Madurai Kamaraj University in partial
Fulfillment for the award of Bachelor of Arts in Economics

Submitted by
V. BHARATHI (2020E69)

Under the guidance of
Dr. K. PARVEENA, M.A., M.Phil., Ph.D.,
Assistant Professor
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APRIL 2023

V. BHARATHI (2020E69)

B.A Economics,

Research Centre of Economics

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Madurai

DECLARATION

I hereby declare that the project entitled **"A STUDY ON USAGE OF BANKING SERVICES BY CAREER WOMEN IN MADURAI CITY"**. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr.K. PARVEENA**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:



Signature of the Candidate

V. BHARATHI

Dr. K. PRAVEENA , M.A., M.Phil., Ph.D.,

Assistant Professor

Department of Economics

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Mary land,

Madurai – 625015

CERTIFICATE

This is to certify that the project entitled “**A STUDY ON USAGE OF BANKING SERVICES BY CAREER WOMEN IN MADURAI CITY**”. is a record of research work done by **V. BHARATHI (2020E69)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it hasnot been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. K. PRAVEENA)

A STUDY OF DIGITAL INDIA ECONOMY AND ITS ROLE IN THE PROCESS OF ECONOMIC DEVELOPMENT

A Project submitted to Madurai Kamaraj University in partial
Fulfillment for the award of Bachelor of Arts in Economics

Submitted by
V. BHARKAVI (2020E70)

Under the guidance of
Dr. K. PARVEENA, M.A., M.Phil., Ph.D.,
Assistant Professor
Research Centre Economics



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Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle-IV)
AICTE Approved MBA & MCA Programmes
Mary Land, Madurai- 625018, Tamil Nadu

APRIL 2023

V. BHARKAVI (2020E70)

B.A Economics,

Research Centre of Economics

Fatima college,

Madurai

DECLARATION

I hereby declare that the project entitled **“A STUDY OF DIGITAL INDIA ECONOMY AND ITS ROLE IN THE PROCESS OF ECONOMIC DEVELOPMENT”**. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr.K. PARVEENA**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:



Signature of the Candidate

V. BHARKAVI

Dr. K. PARVEENA , M.A., M.Phil., Ph.D.,

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

CERTIFICATE

This is to certify that the project entitled **“A STUDY OF DIGITAL INDIA ECONOMY AND ITS ROLE IN THE PROCESS OF ECONOMIC DEVELOPMENT”**. is a record of research work done by **V. BHARKAVI (2020E70)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similartitles of any university or institution.


Signature of Head of the Department

(Dr. M. REGINA MARY)


Signature of the Guide

(Dr. K. PARVEENA)

“ A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING

PROJECT REPORT

Bachelor of Arts in Economics

Submitted by

R. TAMILKANI

2015E44

Under the guidance of

Dr. K. PRAVEENA, M. A., M. PHIL., SET., PH.D.,

Assistant Professor



Research center of Economics

FATIMA COLLEGE (Autonomous)

Re – Accredited with 'A++' by NAAC (cycle-IV)

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Mary land, Madurai – 625018

APRIL - 2023

R. TAMILKANI

2015E44

B. A. ECONOMIC

Fatima College,

Mary land,

Madurai-625018

DECLARATION

I here by declare that the project report for the award of the Degree of Bachelor of Economics entitled “ **A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING**” Is a record of our Original work done under the guidance of **Dr. K.PRAVEENA** Assistant Professor, Research Center of Economics, fatima College (Autonomous), Madurai and it has not been Previously Submitted for the award of any degree, diploma or other Similar title of any University or Institution.

Place : Madurai

Date :

R.Tamilkani
Signature of the Candidate
(R.TAMILKANI)

Dr. K. PRAVEENA
Research Department of Economics
Fatima College,
Mary land,
Madurai-625018

CERTIFICATE

This is to certify that the project titled “ **A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING** ” Is a record of research work done by **R. TAMILKANI (2015E44)** in Partial full fillment for Degree of Bachelor of Arts in Economics, under my guidance and supervision during the period – 2022 – 2023.



Dr. K. PRAVEENA

Research Guide



Dr. M. Regina Mary

Head of The Department of Economics

COMPARATIVE STUDY ON CUSTOMER'S SATISFCTION TOWARDS JIO SIM AND AIRTEL SIM

A project submitted to Madurai Kamaraj University in Partial

Fulfilment of the Degree of Bachelor of Arts in Economics

Submitted by

K. MUTHU MEENA (2019E36)

Under the Guidance of

Dr. C. SAHAYA MARY SOPHIA, M.A., M.PHIL.,PH.D,SET,PGDHRM.

ASSISTANT PROFESSOR

RESEARCH CENTRE ECONOMICS



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University

Re-Accredited With 'A++' Grade by NAAC (Cycle -IV)

Mary Land, Madurai-625018, Tamil Nadu

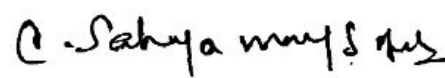
APIRL 2023

Dr. C. SAHAYA MARY SOPHIA, M.A., M.PHIL.,PH.D,SET,PGDHIRM
ASSISTANT PROFESSOR
FATIMA COLLAGE,
MARY LAND,
MADURAI- 625 018.

CERTIFICATE

This is to certify that the project report titled **"COMPARATIVE STUDY ON CUSTOMER'S SATISFCTION TOWARDS JIO SIM AND AIRTEL SIM"** record of research work done by **K. MUTHU MEENA (2019E36)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.


Signature of Head of the Department
(DR. M. REGINA MERY)


Signature of the Guide
(DR . C.SAHAYA MARY SOPHIA)

K. MUTHU MEENA (2019E36)

B.A. Economics,

Research Centre of Economics,

Fatima College,

Madurai.

DECLARATION

I hereby declare that the project report for the award of the degree of Bachelor of Economics entitled **“COMPARATIVE STUDY ON CUSTOMER’S SATISFCTION TOWARDS JIO SIM AND AIRTEL SIM”** is a record of our original work done under the guidance and supervision, **Dr. C. SAHAYA MARY SOPHIA, M.A., M.PHIL.,PH.D,SET,PGDHRM.** Assistant Professor, **Research** Centre of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution

Place: Madurai

Date:

K. Muthu Meena
Signature Of the Candidate

K. MUTHU MEENA

A COMPARATIVE STUDY OF CUSTOMERS SATISFACTION BETWEEN AMAZON AND FLIPKART IN MADURAI CITY

A project submitted to Madurai Kamaraj University in Partial

Fulfilment of the Degree of Bachelor of Arts in Economics

Submitted by

M.NILOFERNISHA (2019E39)

Under the Guidance of

Dr. C. SAHAYA MARY SOPHIA, M.A., M.PHIL.,PH.D,SET,PGDHRM.

ASSISTANT PROFESSOR

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Mary Land, Madurai-625018, Tamil Nadu

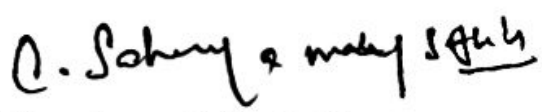
APIRL 2023

Dr.C.Sahaya Mary Sophia, M.A.,M.PHIL.,PH.D,SET,PGDHRM
Assistant Professor
Fatima College,
Mary Land,
Madurai-625015

CERTIFICATE

This is to certify that the project report titled **“A COMPARATIVE STUDY OF CUSTOMERS SATISFACTION BETWEEN AMAZON AND FLIPKART IN MADURAI CITY** is a record of research work done by **M.NILOFERNISHA** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree,diploma or other similar titles of any university or institution.


Signature of Head of the Department
(DR. M. REGINA MERY)


Signature of the Guide
(DR . C.SAHAYA MARY SOPHIA)

M.NILOFERNISHA(2019E39)

B.A. Economics

Research Centre of Economics

Fathima College

Madurai

DECLARATION

I hereby declare that the project report for the award of the degree of Bachelor of Economics entitled **"A COMPARATIVE STUDY OF CUSTOMERS SATISFACTION BETWEEN AMAZON AND FLIPKART IN MADURAI CITY"** is a record of our original work done under the guidance and supervision, **Dr. C. SAHAYA MARY SOPHIA, M.A., M.PHIL.,PH.D,SET,PGDHRM.** Assistant Professor, Research Centre of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution

Place: Madurai

Date:

M. Nilofer Nisha.

Signature Of the Candidate

M.NILOFER NISHA