

**A STUDY ON EMPLOYEE'S SATISFACTION TOWARDS WELFARE
MEASURES WITH SPECIAL REFERENCE TO NACHIAS FASHION PVT
LTD, MADURAI**

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University

Submitted

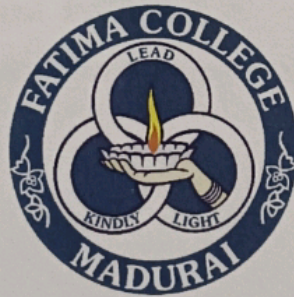
By

S. AAKILA BANU

2021MBA01

Under the guidance of

DR. P. SHYAMALA



Department of MBA

Fatima College (Autonomous)

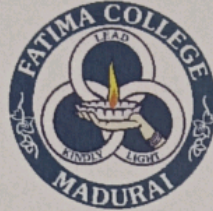
Madurai – 625 018.

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.



Certificate

This is to certify that the project work entitled **“A Study on employee*s satisfaction towards welfare measures with special reference to Nachias fashion pvt Ltd”** from December 2022 to February 2023 is a bonafide record of work done by S. Aakila Banu, (2021MBA01) submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Dr. P. SHYAMALA

Faculty Guide

Dr. P. SHYAMALA

Head of the Department

Dr. S. RAJU

Director



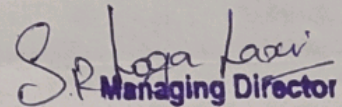
To whom it may concern

This is to certify that the project report on "A STUDY ON EMPLOYEE'S SATISFACTION TOWARDS WELFARE MEASURES WITH SPECIAL REFERENCE TO NACHIAS FASHION PVT LTD, MADURAI" is a bonafide record of work done by S. Aakila Banu (2021MBA01) in our company from December 2022 to February 2023. During the project period her performance is certified as good.

Thanking you

For NACHIAS FASHION PVT LTD

For NACHIAS FASHION PVT. LTD.



Managing Director

Authorized signature

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

DECLARATION

I hereby declare that the project done under the title “**A Study on employee’s satisfaction towards welfare measures with special reference to Nachias fashion Pvt Ltd**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

J. Akila Bann.

Signature of the Student.

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
PRODUCT QUALITY WITH SPECIAL REFERENCE TO
ANUMAAN WEAVING MILLS PRIVATE LIMITED”**

Submitted in partial fulfillment of the requirement for the award of the degree
of Master of Business Administration of Madurai Kamaraj University

Submitted

By

J. ABINAYA

(2021MBA02)

Under the guidance of

Dr. P. SHYAMALA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625 018



Certificate

This is to certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS PRODUCT QUALITY WITH SPECIAL REFERENCE TO ANUMAAN WEAVING MILLS PRIVATE LIMITED” is a bonafide record of work done by **J.ABINAYA (2021MBAO2)** Submitted in partial of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty guide.

Dr. P. SHYAMALA

Head of the department

Dr. P. SHYAMALA

Director

Dr. S. RAJU



ANUMAAN WEAVING MILLS PRIVATE LIMITED

An ISO 9001 : 2008, 100% Organic Cotton (GOTS), BCI Certified & GRS Certified Company

Shed No. 103, SIDCO Industrial Estate, KAPPALUR, MADURAI - 625 008.

E-mail : anumanwvg@gmail.com, Website : www.anumanmills.com

Cell : 94433 48323/97509 44684



Date :

01-02-2023

CERTIFICATE

This is to certify that the main project report on “ A STUDY ON CUSTOMER SATISFACTION TOWARDS PRODUCT QUALITY WITH SPECIAL REFERENCE TO ANUMAAN WEAVING MILLS PRIVATE LIMITED “ is a bonafide record of work done by **J.ABINAYA , (2021MBA02)** in our company from December 2022 to February 2023. During the main project period her performance is certified as good and we wish her success in her academic performance.

For ANUMAAN WEAVING MILLS (P) LTD,

K. B. P.
Office Manager

Fatima College (Autonomous)

Department of MBA

Madurai – 625 018

J. ABINAYA

2021MBA02.

DECLARATION

I hereby declare that the project done under the title “**A STUDY ON CUSTOMER SATISFACTION TOWARDS PRODUCTS QUALITY WITH SPECIAL REFERENCE TO ANUMAAN WEAVING MILLS PRIVATE LIMITED**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the student

**A STUDY ON EMPLOYEES SATISFACTION TOWARDS SAFETY
MEASURES (WITH SPECIAL REFERENCE TO SRI VISHNU
SHANKAR MILL LIMITED RAJAPALAIYAM)**

Submitted in partial fulfillment of the requirement for the award of the degree of Master
of Business Administration of Madurai Kamaraj University

Submitted
By
AFRAH.I
(2021MBA03)

Under the guidance of
Dr. P. SHYAMALA



Department of MBA
Fatima College (Autonomous)
Madurai – 625018

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625018



CERTIFICATE

This is to certify that the project work entitled “ **A STUDY ON EMPLOYEES SATISFACTION TOWARDS SAFETY MEASURES (WITH SPECIAL REFERENCE TO SRI VISHNU SHANKAR MILL LIMITED RAJAPALAIYAM)**” from December 2022 to February 2023 is a bonafide record of work done by I.AFRAH (2021MBA03) submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Dr. P .SHYAMALA

Faculty Guide

Dr. P.SHYAMALA

Head of the Department

Dr. S.RAJU

Director

SRI VISHNU SHANKAR MILL LIMITED

(Government of India Recognised Export House)

Regd. Office : Sri Vishnu Shankar Mill Premises, Post Box No. 109,

P.A.C. Ramasamy Raja Salai, RAJAPALAIYAM - 626 117,

U17301TN1981PLC008677

AACCS0536Q

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Tamil Nadu, India.

Telephone : 91 4563 235552-55 (4 Lines)

Fax. : 91 4563 236493

E-mail : svsm@ramcotex.com

: svsmill@bsnl.in

Website : www.vishnushankarmill.co.in

To Whom it May Concern

This is to certify that the project report on **"A STUDY ON EMPLOYEE SATISFACTION TOWARDS SAFETY MEASURES WITH SPECIAL REFERENCE TO SRI VISHNU SHANKAR MILL LIMITED, RAJAPALAYAM"** is a bonafide record of work done by I.AFRAH, (2021MBA03) in our company from December-2022 to February 2023. During this project period her performance was good and we wish her success in her academic performance.

For SRI VISHNU SHANKAR MILL LIMITED,



(D. RAVIRAJA)

Vice President – Works.



Fatima College (Autonomous)

Department of MBA

Madurai - 625018

DECLARATION

I hereby declare that the project done under the title "**A STUDY ON EMPLOYEES SATISFACTION TOWARDS SAFETY MEASURES (WITH SPECIAL REFERENCE TO SRI VISHNU MILL LIMITED RAJAPALAIYAM)**" submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier

I. Afran

Signature of the student

**A STUDY ON EMPLOYEE SATISFACTON TOWARDS TRAINING METHODS WITH
SPECIAL REFERENCE TO SRI BALAGANESAN SPINNERS MILL PVT. LIMITED,
RAJAPALAYAM.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

Submitted

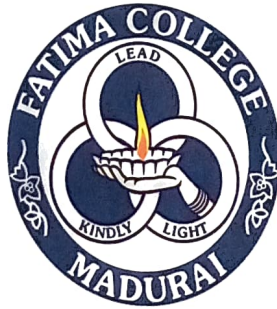
By

M. Akshara

2021MBA04

Under the guidance of

Dr.P.Shyamala



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai - 625 018.



CERTIFICATE

This is to certify that the project work entitled **A Study on Employee satisfaction towards training methods with special reference to Sri Balaganesan Spinners Mill Pvt. Limited, Rajapalayam** from December 2022 to February 2023 is a bonafide record of work done by **M. Akshara, 2021MBA04** submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

(Dr.P. Shyamala)

Head of the Department

(Dr. P. Shyamala)

Director

(Dr. S. Raju)



ஸ்ரீ பாலகணேசன் ஸ்பின்னர்ஸ்
SRI BALAGANESAN SPINNERS
Mfrs. Cotton Yarn

N Shanmugasundarapuram, **SRIVILLIPUTTUR - 626 125. T.N.**

Date 30/01/2023

This is to certify that the project report on "A STUDY ON EMPLOYEE SATISFACTION TOWARDS TRAINING METHODS WITH SPECIAL REFERENCE ON SRI BALAGANESAN SPINNERS MILL PVT LIMITED (SRIVILLIPUTTUR)" is an bonafide records of work done by (Akahara.M) (2021MBA04) in our company from December 2022 to February 2023. During the project period her performance is certified as very good.

Thanking you

For Sri Balaganesan Spinners

Manager

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

M. Akshara

2021MBA04

DECLARATION

I hereby declare that the project done under the title **A study on Employee satisfaction towards training methods with special reference to Sri Balaganesan Spinner Mill Pvt . Limited, Rajapalayam** submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the Student.

**A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT
PROCESS IN INNOVATIVE ENGINEERING SERVICES,
COIMBATORE**

Submitted in Partial Fulfillment of the Requirement for the Award of the Degree of
Master of Business Administration of Madurai Kamaraj University

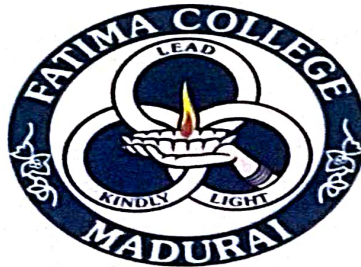
Submitted By,

V.ANISHKA

2021MBA05

Under the Guidance of

Dr. P.SHYAMALA



DEPARTMENT OF MBA
FATIMA COLLEGE (AUTONOMOUS)
MADURAI – 625 018.

FEBRUARY 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

CERTIFICATE

This is to Certify that the Project work entitled “A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROCESS IN INNOVATIVE ENGINEERING SERVICES, COIMBATORE” from December 2022 to February 2023 is a Bonafide record of work done by V. ANISHKA (2021MBA05) submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

(Dr. P. Shyamala)

Head of the Department

(Dr. P. Shyamala)

Director

(Dr. S. Raju)

Innovative Engineering Services



1 - D Ammasai Gounder Street, Saravanampatti Thudiyalur road, Vellakinar post, Coimbatore - 641029

Regd Office: Old #32A, New #69, Thiruvalluvar Street, Krishnapuram, Saravanampatti, Coimbatore - 641035, Tamilnadu, INDIA

Phone : 94431 75166 / 99521 75666 / 94451 73166

Email : sivanesanp@yahoo.co.in / sivanesanp@innovativeengg.co.in

Date: 28.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. V. ANISHKA - 2021MBA05, Second year student of MBA, Fatima College, Madurai has Completed her final project on the topic "A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROCESS in our organisation from December 2022 to February 2023 and during the project period her performance is certified as good and we wish her success in her academic performance, career.

For Innovative Engineering Services


Authorised Signatory

Fatima College (Autonomous)

Department of MBA

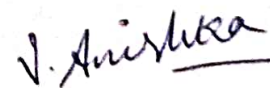
Madurai – 625018.

V.ANISHKA

2021MBA05

DECLARATION

I hereby declare that the project done under the title “A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROCESS IN INNOVATIVE ENGINEERING SERVICES, COIMBATORE” submitted for the Award of the Degree of Master of Business Administration is My original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the Student.

A STUDY ON IMPACT OF TOTAL QUALITY MANAGEMENT IN LISY GARMENTS TIRUPUR

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University.

By

I.AROCKIA JEYA RANJANI

2021MBA06

Under the guidance of

Dr.P.SHYAMALA



Department of MBA

Fatima College (Autonomous)

Madurai – 625018

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.




CERTIFICATE

This is to certify that the Project Report entitle “**A STUDY ON IMPACT OF TOTAL QUALITY MANAGEMENT IN LISY GARMENTS TIRUPUR**” is a bonafide record of work done by **I.AROCKIA JEYA RANJANI (2021MBA06)** Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

(Dr. P.SHYAMALA)


Head of the Department
(Dr. P.SHYAMALA)


Director
(Dr. S. RAJU)



Lisy Garments

GST No. 33BEEPV8375Q1ZL
PAN No. BEEPV8375Q
IEC BEEPV8375Q

No. 49/14, A1, Sannathi Street, Thirumurugan Poondi, Avinashi Tirupur - 641 652



TO WHOM SO EVER IT MAY CONCERN

THIS IS TO CERTIFY THAT THE MAIN PROJECT ON "A STUDY ON IMPACT OF TOTAL QUALITY MANAGEMENT IN LISY GARMENTS TIRUPUR" IS A BONAFIED RECORD OF WORK DONE BY I.AROCKIA JEYA RANJANI(2021MBA06) IN OUR COMPANY FROM DECEMBER 2022 TO FEBRUARY 2023 AND DURING THE MAIN PROJECT PERIOD HER PERFORMANCE IS CERTIFIED AS GOOD AND WE WISH HER SUCCESS IN HER ACADEMIC PERFORMANCE.

Thanking You

With Best Regards

For LISY GARMENTS


Proprietor

Fatima College (Autonomous)

Department of MBA

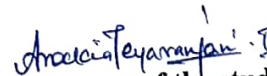
Madurai – 625018.

L.AROCKIA JEYA RANJANI

2021MBA06

Declaration

I hereby declare that the Project done under the title “**A STUDY ON IMPACT OF TOTAL QUALITY MANAGEMENT IN LISY GARMENTS TIRUPUR**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


Signature of the student

A STUDY ON EMPLOYEE SATISFACTION TOWARDS WELFARE MEASURES IN GREEN ROYAL RETAIL HOLDING PRIVATE LIMITED

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University.

By

K.CHELCIYA

2021MBA07

Under the guidance of

Dr.P.SHYAMALA



Department of MBA

Fatima College (Autonomous)

Madurai – 625018

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.



CERTIFICATE

This is to certify that the Project Report entitle **“A STUDY ON EMPLOYEE SATISFACTION TOWARDS WELFARE MEASURES IN GREEN ROYAL RETAIL HOLDING PRIVATE LIMITED”** is a bonafide record of work done by **K.CHELCIYA (2021MBA07)** Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

(Dr. P.SHYAMALA)

Head of the Department

(Dr. P.SHYAMALA)

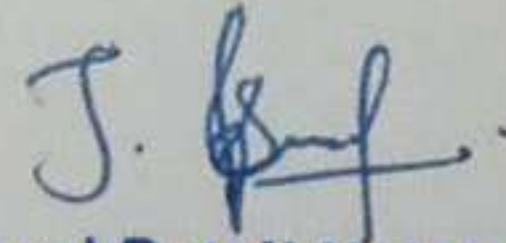
Director

(Dr. S. RAJU)

Date :

This is to certify that the main project report on "A Study on Employee Satisfaction Towards Welfare Measures with Special Reference to Green Royal Retail Holding Private Limited" is a bonafide record of work done by Miss. K. Chelciya (2021MBA07) in our company from December 2022 to February 2023. We are satisfied with her performance and wish her success in her academic endeavors.

Thanking You



Green Royal Retail Holdings Pvt Ltd
No.85 Ricky Towers 3rd Floor
Subramani Pillai Street, SS Colony,
Bypass Road, Madurai - 625016

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

K.CHELCIYA

2021MBA07

Declaration

I hereby declare that the Project done under the title "**A STUDY ON EMPLOYEE SATISFACTION TOWARDS WELFARE MEASURES IN GREEN ROYAL RETAIL HOLDING PRIVATE LIMITED**" submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

K. Chelciya

Signature of the student

**A STUDY ON EMPLOYEE ATTITUDE TOWARDS
RECRUITMENT POLICY IN THE ORGANIZATION WITH
SPECIAL REFERENCE TO HSM MARINE ENGINEERING
PTE,LTD,CHENNAI**

Submitted in partial fulfilment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University.

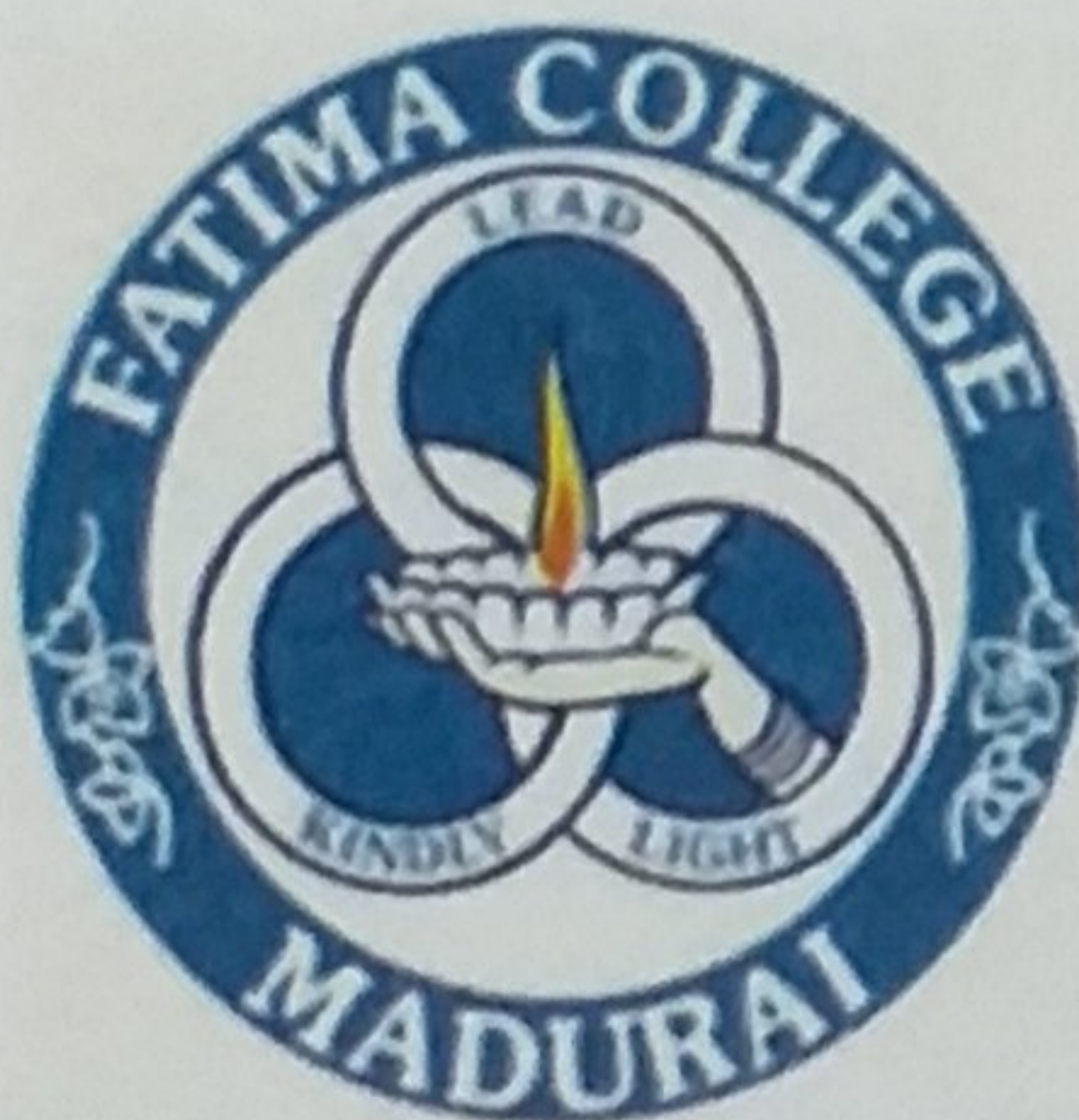
By

M. DHARINI

2021MBA08

Under the guidance of

Dr. N. ASHA



Department of MBA

Fatima College (Autonomous)

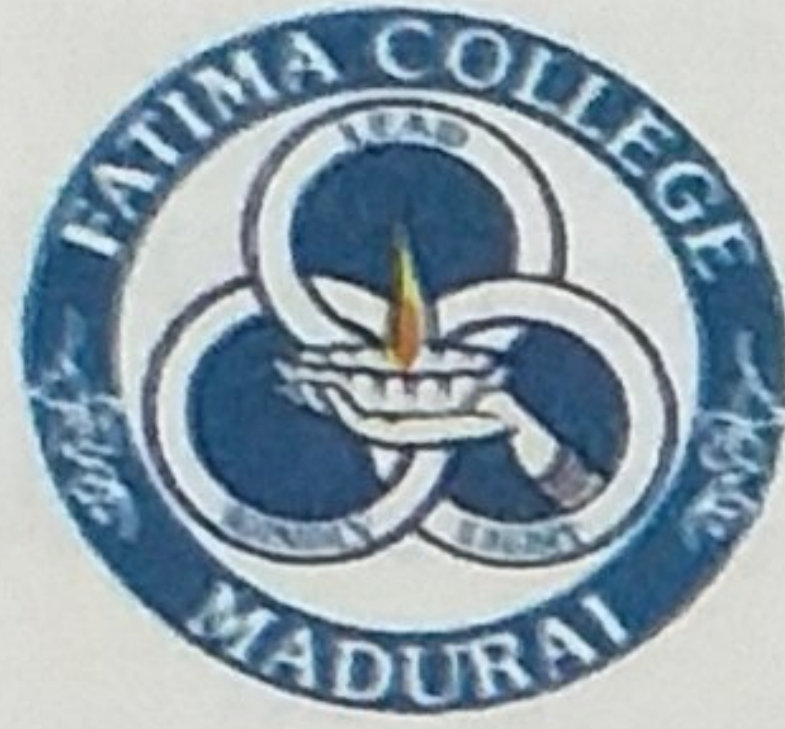
Madurai – 625018

FEBRUARY 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.



CERTIFICATE

This is to certify that the Project Report entitle **“A Study on employees attitude towards recruitment policy in the organization with special reference to HSM Marine Engineering Pte,Ltd,Chennai”** is a bonafide record of work done by **M.DHARINI (2021MBA08)** Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide
(Dr. N. ASHA)

Head of the Department
(Dr. P.SHYAMALA)

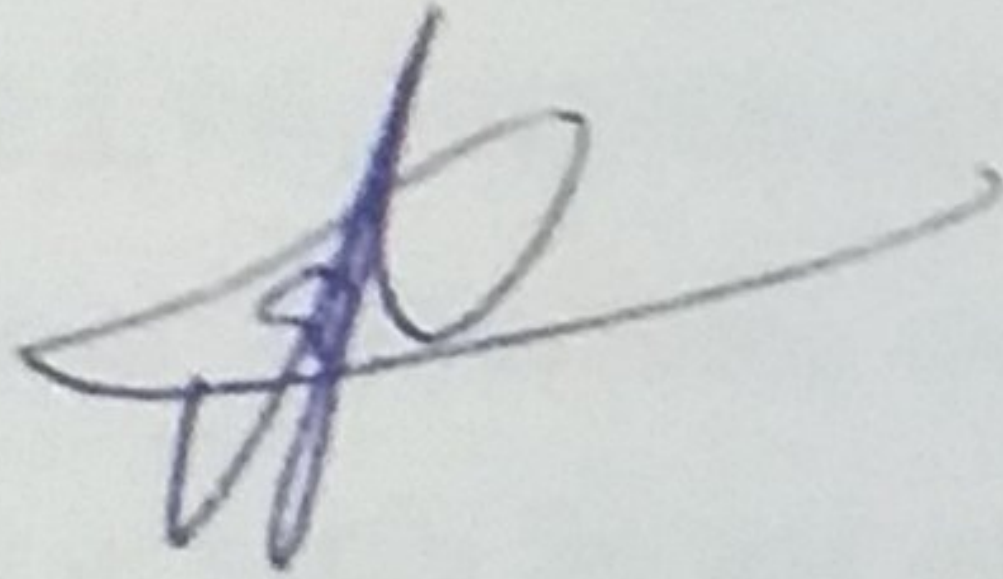
Director
(Dr. S. RAJU)

To Whom So Ever It May Concern

This is to certify that the main project on “A Study on Employee’s Attitude Towards Recruitment Policy in the Organization with Special Reference to HSM Marine Services Pvt Ltd, Chennai” is a Bonafide Record of Work done by **M.Dharini** (2021MBA08) in our Company from December 2022 To February 2023.

During the main project period, her performance is Certified as Good, and we wish her success in her Academic Performance.

Yours Sincerely



For and on behalf of HSM Marine Services Pvt Ltd
Ashwin Karthik
Director

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

M.DHARINI

2021MBA08

Declaration

I hereby declare that the Project done under the title “**A STUDY ON EMPLOYEES ATTITUDE TOWARDS RECRUITMENT POLICY IN THE ORGANIZATION WITH SPECIAL REFERENCE TO HSM MARINE ENGINEERING PTE,LTD,CHENNAI**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

M. Dharini

Signature of the student

**A Study on Consumers' Perception Towards Investing in Diamond Jewellery
with Special Reference to Kirtilal Kalidas Jewellers Pvt. Ltd, Coimbatore.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

Submitted

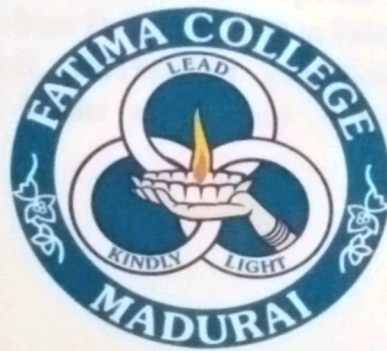
By

S. DHARSHANA

2021MBA09

Under the guidance of

Dr. N. Asha



Department of MBA

Fatima College (Autonomous)

Madurai – 625018

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

Certificate

This is to certify that the project work entitled **A Study on Consumers' Perception Towards Investing in Diamond Jewellery with Special Reference to Kirtilal Kalidas Jewellers Pvt. Ltd , Coimbatore** from December 2022 to February 2023 is a bonafide record of work done by **DHARSHANA.S, 2021MBA09** submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

(Dr. N. Asha)

Head Of The Department

(Dr. P. Shyamala)

Director

(Dr. S. Raju)

02.02.2023

KIRITILALS

TO WHOMSOEVER IT MAY CONCERN

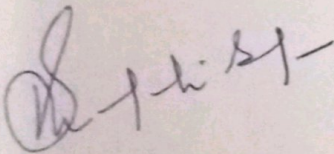
This is to certify that *Ms.Dharshana S*, Student of Fatima College, MBA - 2nd Year has successfully completed her Project Work Titled "People (Consumer) Perception towards Investing in Diamond Jewellery" at "KIRITILAL KALIDAS JEWELLERS PVT LTD" In *Finance Department* from 12th December 2022 to 2nd February 2023.

During the mentioned period of training her attendance and performance were "Excellent".

She has evinced keen interest in learning new things during the period of her Internship.

We wish her all the success in her future endeavours.

Regards,



Dr. R. Sangeetha,
Deputy General Manager - HR

ADORNING GENERATIONS SINCE 1939

Kiritilal Kalidas Jewellers Pvt. Ltd.

No. 11, G.N. Mills Post, Mettupalayam Road, Coimbatore - 641 029

Phone : 0422 - 4554611 Fax : 0422 - 2642835

Regd. Office : 601, Raja Street, Coimbatore - 641 001, India. Ph : 0422 - 2398699

www.kiritilals.com An ISO 9001 : 2008 Company

CIN : U36911TZ2008PTC014127

Fatima College (Autonomous)

Department of MBA

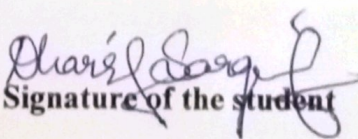
Madurai – 625018.

S.DHARSHANA

2021MBA09

Declaration

I hereby declare that the project done under the title **A Study on Consumers' Perception Towards Investing in Diamond Jewellery with Special Reference to Kirtilal Kalidas Jewellers Pvt. Ltd , Coimbatore** submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


Signature of the student

**A STUDY ON EMPLOYEES' SATISFACTION TOWARDS RECRUITMENT
AND SELECTION PROCESS IN SOLAIMALAI ENTERPRISES, MADURAI**

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University

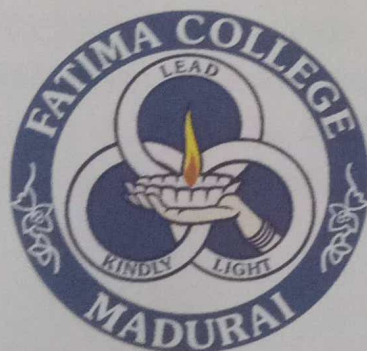
By

S. DIVYA

2021MBA10

Under the guidance of

Dr. N. ASHA

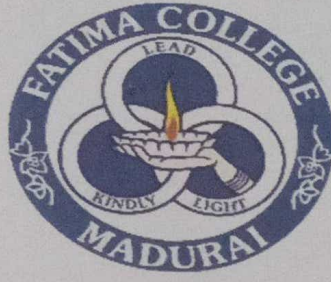


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



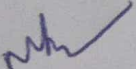
Fatima College (Autonomous)

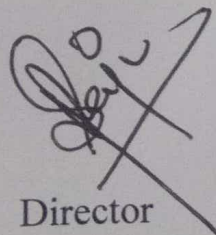
Department of MBA

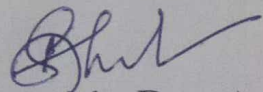
Madurai – 625 018.

Certificate

This is to certify that the project work entitled “**A STUDY ON EMPLOYEES’ SATISFACTION TOWARDS RECRUITMENT AND SELECTION PROCESS IN SOLAIMALAI ENTERPRISES, MADURAI.**” from December 2022 to February 2023 is a bonafide record of work done by **S. DIVYA, 2021MBA10** submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide
(Dr. N. Asha)


Director
(Dr. S. Raju)


Head of the Department
(Dr. P. Shyamala)



solaimalai

7, Mangayarkarasi College Road,
Solaimalai Nagar, Paravai,
Madurai - 625 402, Tamil Nadu, India
T +91 452 2667212
info@solaimalai.in
www.solaimalai.in

31/01/2023

TO WHOM IT MAY CONCERN

This is to certify that the Main Project on "A STUDY ON EMPLOYEE'S SATISFACTION TOWARDS RECRUITMENT AND SELECTION PROCESS IN SOLAIMALAI ENTERPRISES, MADURAI." Is a bonafide record of work done by S.DIVYA, 2021MBA10 in our company from December 2022 to February 2023 and during the main project period her performance is certified as good and we wish her success in her academic performance.

For Solaimalai Enterprises
For SOLAIMALAI ENTERPRISES

ER Manager

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

S. DIVYA

2021MBA10

Declaration

I hereby declare that the project done under the title “A STUDY ON EMPLOYEES’ SATISFACTION TOWARDS RECRUITMENT AND SELECTION PROCESS IN SOLAIMALAI ENTERPRISES, MADURAI” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

S. Divya

Signature of the Student.

**A STUDY ON EFFECTIVENESS OF FINANCIAL PERFORMANCE OF
THE HIRANMAYEE RUBBER PRIVATE LIMITED,MADURAI**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

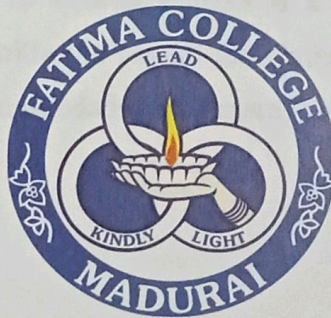
By

S.Gayathri

2021MBA11

Under the guidance of

Dr.N.Asha



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



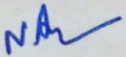
Fatima College (Autonomous)

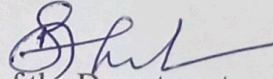
Department of MBA


Madurai – 625 018.

Certificate

This is to certify that the project work entitled “**A STUDY ON EFFECTIVENESS OF FINANCIAL PERFORMANCE OF THE HIRANMAYEE RUBBER PRIVATE LIMITED**” from December 2022 to February 2023 is a bonafide record of work done by S.GAYATHRI (2021MBA11) submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide
Dr.N.Asha


Head of the Department
Dr.P.Shyamala


Director
Dr.S.Raju



HIRANMAYEE RUBBER PRIVATE LTD.

Manufacturers : Oil Seals, 'O' Rings and MRPs.

02.02.2023

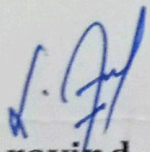
The Head of the Department
Department of Management Studies
Fatima College
Madurai-625018

Dear Sir,

This is to certify that the Project Report on "**A Study on Effectiveness of Financial Performance**" is a bonafied record of work done by **Ms. S.Gayathri** MBA II Year (2021MBA11) in our company from 12th December 2022 to 1st February 2023 and during the project period her performance is certified as good and we wish her success in her academic performance.

Thanking you

Yours Faithfully
For Hiranmayee Rubber Private Ltd.,


L.Aravind
Director

Regd. Office: 99, Melakkal Main Road, Kochadai, Madurai-625 016, India. Ph: +91 452 4354541 / 4354542

E-mail: hiranmayeerubber@yahoo.com

CIN: U25200TN2016PTC104142

IEC:3515902252

GSTIN : 33AADCH8085J1ZB

ISO 9001 : 2015 Certified Company

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

S.Gayathri

2021MBA11

Declaration

I hereby declare that the project done under the title "A STUDY ON EFFECTIVENESS OF FINANCIAL PERFORMANCE OF THE HIRANMAYEE RUBBER PRIVATE LIMITED" submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

S. Gayathri

Signature of the Student.

S.GAYATHRI

**A study on employees attitude towards performance appraisal
system with special reference towards Bhive technology Madurai**

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University.

By

HAMSAVARTHINI R

2021MBA12

Under the guidance of

Dr. N. ASHA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023




Fatima College (Autonomous)


Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled "A STUDY ON EMPLOYEES ATTITUDE TOWARDS PERFORMANCE APPRAISAL SYSTEM WITH SPECIAL REFERENCE TOWARDS BHIVE TECHNOLOGIES MADURAI" from December 2022 to February 2023 is a bonafide record of work done by HAMSAVARTHINI R, 2021MBA12 submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide
Dr.N.ASHA


Head of the Department
Dr.P.SHYAMALA


Director
Dr. S.RAJU

January 25, 2023

TO WHOM SO EVER IT MAY CONCERN

THIS IS TO CERTIFY THAT THE MAIN PROJECT ON " **A study on employee attitude towards performance appraisal system with special reference towards Bhive technology Madurai**" IS A BONAFIDE RECORD OF WORK DONE BY **R. HAMSAVARTHINI 2021MBA12** IN OUR COMPANY FROM DECEMBER 2022 TO FEBRUARY 2023 AND DURING THE MAINPROJECT PERIOD HER PERFORMANCE IS CERTIFIED AS GOOD AND WE WISH HER SUCCESS IN HER ACADEMIC PERFORMANCE.

Best Regards,

Yours sincerely



R.C. Naveen raj
CEO

 **BHIVE**
TECHNOLOGIES
325, First Floor, 8th Cross Street,
Opp. to Ulavarsandhai
Annanagar, Madurai-20.
Ph: 0452-4367336, 94980 51336

Bhive Technologies
Plot number 9, 8th St, Karpaga Nagar, K.Pudur
Tamil Nadu 625007.
WWW.bhivetechnologies.in
info@bhivetechnologies.in
+91 94980 51336

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.


ABSTRACT

HAMSAVARTHINI R

2021MBA12

Declaration

I hereby declare that the project done under the title “A STUDY ON EMPLOYEES ATTITUDE TOWARDS PERFORMANCE APPRAISAL SYSTEM WITH SPECIAL REFERENCE TOWARDS BHIVE TECHNOLOGIES MADURAI” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the Student.

**A STUDY ON EMPLOYEES' PERCEPTION TOWARDS THE
FACTORS INFLUENCING THE EXPORT LEAD TIME WITH SPECIAL
REFERENCE TO EXCEL MARITIME AND LOGISTICS PVT LTD.,
CHENNAI.**

Submitted in partial fulfillment of the requirement for the award of the
degree of Master of Business Administration of Madurai Kamaraj University

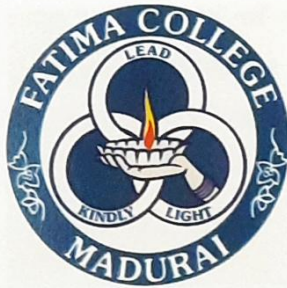
By

S. HARINI

2021MBA13

Under the guidance of

Dr. N. ASHA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

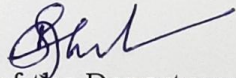
Madurai – 625 018.

Certificate

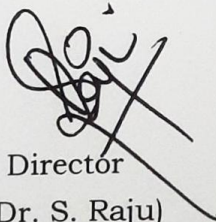
This is to certify that the project work entitled “A STUDY ON EMPLOYEES’ PERCEPTION TOWARDS THE FACTORS INFLUENCING THE EXPORT LEAD TIME WITH SPECIAL REFERENCE TO EXCEL MARITIME AND LOGISTICS PVT LTD., CHENNAI.” from December 2022 to February 2023 is a bonafide record of work done by S. HARINI 2021MBA13, submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

(Dr. N. Asha)


Head of the Department

(Dr. P. Shyamala)

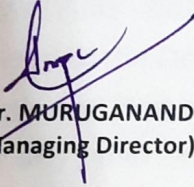

Director
(Dr. S. Raju)

To Whom It May Concern

THIS IS TO CERTIFY THAT THE MAIN PROJECT ON " **A STUDY ON EMPLOYEE'S PERCEPTION TOWARDS THE FACTORS INFLUENCING THE EXPORT LEAD TIME WITH SPECIAL REFERENCE TO EXCEL MARITIME AND LOGISTICS PVT LTD., CHENNAI**" IS A BONAFIDE RECORD OF WORK DONE BY **S.HARINI 2021MBA13** IN OUR COMPANY FROM **DECEMBER 2022 TO FEBRUARY 2023** AND DURING THE MAIN PROJECT PERIOD HER PERFORMANCE IS CERTIFIED AS GOOD AND WE WISH HER SUCCESS IN HER ACADEMIC PERFORMANCE.

Thanks & Regards

For EXCEL MARITIME LOGISTICS PVT LTD


Mr. MURUGANANDAM M
(Managing Director)



Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

S. HARINI

2021MBA13

DECLARATION

I hereby declare that the project done under the title “A STUDY ON EMPLOYEES’ PERCEPTION TOWARDS THE FACTORS INFLUENCING THE EXPORT LEAD TIME WITH SPECIAL REFERENCE TO EXCEL MARITIME AND LOGISTICS PVT LTD., CHENNAI” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

S. Harini

Signature of the Student

**A STUDY ON THE IMPACT OF HUMAN RESOURCES IN THE
IMPLMENTATION OF TOTAL QUALITY MANAGEMENT AT
ARAVIND EYE HOSPITAL, MADURAI.**

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University

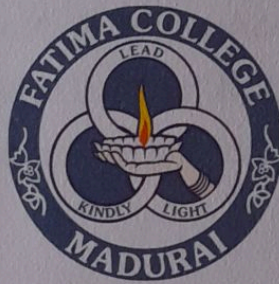
By

A. JANANI

2021MBA14

Under the Guidance of

Dr.N.ASHA

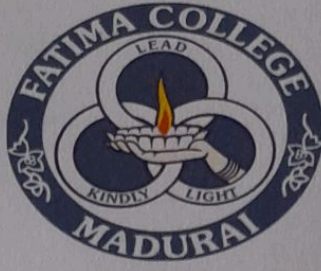


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



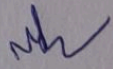
Fatima College (Autonomous)

Department of MBA

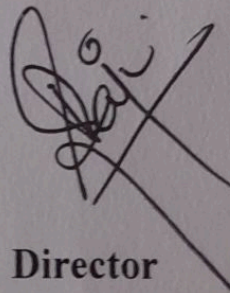
Madurai – 625 018.

Certificate

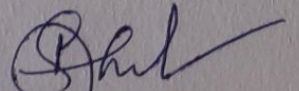
This is to certify that the project work entitled “A STUDY ON THE IMPACT OF HUMAN RESOURCES IN THE IMPLEMENTATION TOTAL QUALITY MANAGEMENT WITH SPECIAL REFERENCE TO ARAVIND EYE HOSPITAL, MADURAI” is a bonafide record of work done by A. JANANI (2021MBA14). Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

(Dr. N. ASHA)


Director

(Dr. S. RAJU)


HOD

(Dr. P. SHYAMALA)

ARAVIND EYE HOSPITAL
POSTGRADUATE INSTITUTE OF OPHTHALMOLOGY
Govil Trust
affiliated to The Tamil Nadu Dr. MGR Medical University, Chennai
MADURAI

1 Nagar, Madurai 625 020, Tamil Nadu, India
0452-435 6100; Fax: 91-452-253 0984

PAL: DR. R. RATHINAM, DNB, Ph.D, FAMS
MEDICAL OFFICER: DR. R. KIM, DO, DNB
IN CHARGE OF THE DEPARTMENT: DR. N. VENKATESH PRAJNA, DNB, FRCO

ARAVIND EYE CARE SYSTEM

CHAIRMAN
& DIRECTOR - QUALITY
Dr. R.D. Ravindran, MS, DO
CHAIRMAN - EMERITUS
& DIRECTOR - RESEARCH
Dr. P. Namperumalsamy, MS, FAMS
DIRECTORS - EMERITUS
Dr. G. Natchiar, MS, DO
Dr. M. Srinivasan, MS, DO, FAMS
DIRECTOR - OPERATIONS
R.D. Thulasiraj, MBA

DIRECTOR - HUMAN RESOURCES
Dr. S.R. Krishnadas, DO, DNB
DIRECTOR -
INFORMATION TECHNOLOGY
Dr. R. Kim, DO, DNB
DIRECTOR - FINANCE &
ACADEMICS
Dr. N. Venkatesh Prajna, DNB, FRCO
DIRECTOR - PROJECTS
Dr. S. Aravind, MS, MBA

01 Feb 2023

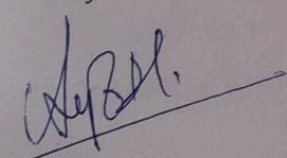
CERTIFICATE

This is to certify, Ms. Janani, a final year MBA student from Fatima College in Madurai, successfully completed her project placement at Aravind Eye Hospital in Madurai from December 12, 2022 to February 1, 2023 as a requirement for her degree.

Ms. Janani was assigned to support a clinical team in implementing Total Quality Management (TQM) at Aravind Eye Hospital in Madurai. She also conducted a study to assess the impact of TQM on human resources. Her support was beneficial to the clinical team and her study results provided valuable insights for future TQM implementation at Aravind.

During her internship, Janani displayed good conduct and successfully completed the project. We wish her success in the future.

Sincerely,


Syed Ali

Senior Faculty - LAICO



ARAVIND EYE CARE SYSTEM

Fatima College (Autonomous)

Department of MBA

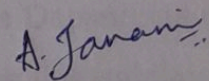
Madurai -625018.

A. JANANI

2021MBA14

Declaration

I hereby declare that the project done under the title "**A STUDY ON THEIMPACT OF HUMAN RESOURCES IN THE IMPLMENTATION OF TOTAL QUALITY MANAGEMENT AT ARAVIND EYE HOSPITAL, MADURAI.**" submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the Student.

**A Study on customer satisfaction towards service quality with special
reference to Volkswagen, Ramani cars, Madurai**

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University

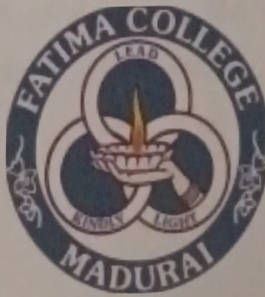
By

R.Janani

2021MBA15

Under the guidance of

Dr.L. Meena



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

CERTIFICATE

This is to certify that the project work entitled “A Study on customer satisfaction towards service quality with special reference to Volkswagen, Ramani cars, Madurai” is a bonafide record of work done by **Janani.R, (2021MBA15)** submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

Dr.L.Meena

Director

Dr.S.Raju

Head of the department

Dr.P.Shyamala



01.2.2023

Date

TO WHOM SO EVER IT MAY CONCERN

Volkswagen Madurai

Ramani Cars Private Limited,

H-11, SIDCO Industrial Estate,

G.S.T. Road, Kappalur,

Madurai - 625008.

Phone 91-452-2489933, 2489955

91-452-2481000, 2481010

Fax 91-452-2489888

salesmdu@vw-ramanicars.co.in

This is to certify that **Ms.Janani.R (2021MBA15)**, II Year MBA Student of Fatima College, Madurai has undergone her Main Project work done on “A Study on customer satisfaction towards service quality with special reference to Volkswagen, Ramani Cars, Madurai” in our concern during the period from **12.12.2022 to 01.02.2023**.

She has been regular and shown keen interest in the assignment and her conduct and character were good.

We wish her all the best for future endeavor.

For Ramani Cars Private Limited

Hasan Ali
Hasan Ali
Senior -HR



Fatima College (Autonomous)

Department of MBA

Madurai – 625018

R.JANANI

2021MBA15

Declaration

I hereby declare that the project done under the title “A Study on customer satisfaction towards service quality with special reference to Volkswagen, Ramani cars, Madurai” on submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

R. Janani
Signature of the student

R.Janani

**A STUDY ON EMPLOYEES ATTITUDE TOWARDS EXPORT
PROCEDURE WITH SPECIAL REFERENCE TO AKG INDIA
PRIVATE LIMITED, COIMBATORE.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

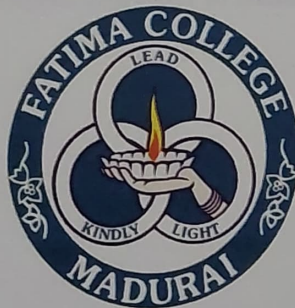
By

JASMINE BARAKATH.I

2021MBA16

Under the guidance of

Dr. L. Meena.

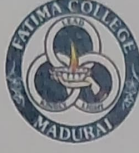


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

FEBRUARY 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project entitled “**A study on employees attitude towards export procedure with special reference to AKG India private limited**” is a bonafide record of work done by **Jasmine Barakath. I (2021MBA16)** Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

Dr. L. Meena.

Head of the department

Dr. P. Shyamala.

Director

Dr. S. Raju.

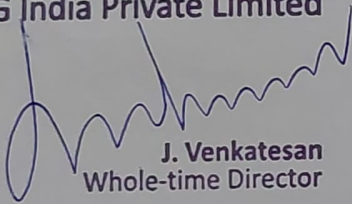
Certificate of Appreciation

This is to recognize **Ms. I Jasmine Barakath** (Reg No.2021MBA16) for completing her main project on **“A STUDY ON EMPLOYEES ATTITUDE TOWARDS EXPORT PROCEDURE WITH SPECIAL REFERENCE TO AKG INDIA PRIVATE LIMITED”, COIMBATORE** for the period December 2022 to February 2023.

During her stay at our organization she took initiative in learning and acquiring knowledge.

We wish her all the best for her future endeavors.

For **AKG India Private Limited**



J. Venkatesan
Whole-time Director

Registered Office

No. 7/294, Pollachi Main Road, Solvampalayam Village, Kinathukadavu, Coimbatore - 642 109, Tamilnadu, India
Telephone : +91-422-6651100, Telefax : +91-422-6651121, E - mail : info@akg-india.in, Website : www.akg-india.in

CIN NO : U74994TZ2008PTC022206

Fatima College (Autonomous)

Department of MBA

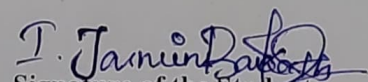
Madurai- 625018.

Jasmine Barakath. I

2021MBA16

Declaration

I hereby declare that the project done under the title “**A study on employees attitude towards export procedure with special reference to AKG India private limited**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


Signature of the Student.

A STUDY ON CUSTOMER PREFERENCE TOWARDS PRODUCTS WITH SPECIAL REFERENCE TO TEXLINE

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

By

S.JEGADEESWARI

2021MBA17

Under the guidance of

Dr. L. Meena



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023

Fatima College (Autonomous)
Department of MBA
Madurai – 625 018.



CERTIFICATE

This is to certify that the project work entitled “**A STUDY ON CUSTOMER PREFERENCE TOWARDS PRODUCTS WITH SPECIAL REFERENCE TO TEXLINE**” from December 2022 to February 2023 is a bonafide record of work done by S.Jegadeeswari (2021MBA17) Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

Dr. L. Meena

Head of the Department

Dr. P. Shyamala

Director

Dr. S. Raju

TEXLINE

9E, Saraswathi Lay-out, K.N.P. Colony (P.O)
Dharapuram Road, TIRUPUR - 641 608.

GSTIN : 33AAGFT0638M1Z1

Phone : 0421-4248250

Cell : 94433 24825

E-mail : info@texlineindia.co.in

Ref. No. :

Date : 02.02.2023

TO WHOMSOEVER IT MAY CONCERN

This certify that the Main Project Report on "A STUDY ON CUSTOMER PREFERENCE TOWARDS PRODUCTS WITH SPECIAL REFERENCE TO TEXLINE" is a bonafide record of work done by S.JEGADEESWARI, Reg No. 2021MBA17 in our company form December 2022 to February 2023 and during the Main Project period her performance is certified as good.

We wish her success in her academy performance

For TEXLINE



Partner

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

DECLARATION

I hereby declare that the project done under the title “**A STUDY ON CUSTOMER PREFERENCE TOWARDS PRODUCTS WITH SPECIAL REFERENCE TO TEXTLINE**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

S. Jegadeeswari

S.Jegadeeswari

Signature of the Student.

**A STUDY ON EMPLOYEE SATISFACTION TOWARDS WELFARE MEASURES
WITH SPECIAL REFERENCE TO “ FCM TRAVEL SOLUTIONS INDIA PRIVATE
LIMITED”, BANGALORE**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

By

S. JEYA MANI MEGALAI

2021MBA18

Under the guidance of

Dr. L. MEENA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

FEBURARY-2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled “A STUDY ON EMPLOYEE SATISFACTION TOWARDS WELFARE MEASURES WITH SPECIAL REFERENCE TO “FCM TRAVEL SOLUTIONS INDIA PRIVATE LIMITED”, BANGALORE is a bonafide record of work done by S. JEYA MANI MEGALAI, (2021MBA18) submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

Dr. L. MEENA

Head of the Department

Dr. P. Shyamala

Director

Dr. S. Raju

03/Feb/2023

TO WHOMSOEVER IT MAY CONCERN

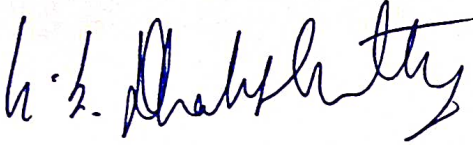
This is confirm **Jeya Mani Megalai. S** has successfully completed her Main Project in our organization from 12/December/2022 to 03/February/2023. We appreciate her dedication and involvement

We wish her all success and best wishes for her future career.

Project Title – A study on employee satisfaction towards welfare measures with special reference to
“FCM Travel Solutions India Pvt Ltd” Bangalore

Thanking you

For FCM Travel Solutions India Pvt Ltd



K S Dhakshnamurthy
Regional manager – South
People Works

Branch Office:
#1/1, Millers Arcade, Millers Road,
Vasanth Nagar, Bangalore - 560052, Karnataka, India
T: +91-80-44800800 / 40128888 W: fcmtravel.com E: contact@in.fcm.travel

Registered Office:
AFL House, Lok Bharati Complex, Marol Maroshi Road,
Andheri (East), Mumbai - 400059, Maharashtra, India
T: +91-22-62288698 W: fcmtravel.com E: contact@in.fcm.travel

CIN NO. U74999MH1997PTC286077

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

S. JEYA MANI MEGALAI

2021MBA18

Declaration

I hereby declare that the project done under the title **“A STUDY ON EMPLOYEE SATISFACTION TOWARDS WELFARE MEASURES WITH SPECIAL REFERENCE TO “FCM TRAVEL SOLUTIONS INDIA PRIVATE LIMITED”, BANGALORE** submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


Signature of the Student

**A Study on customer satisfaction towards post sales service with special
reference to Susee Hyundai Cars And Trucks Pvt Ltd, Madurai**

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University.

By

D.Johanna

2021MBA19

Under the guidance of

Dr.L.Meena



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February-2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

CERTIFICATE

This is to certify that the project work entitled “A study on customer satisfaction towards post sales service with special reference to Susee Hyundai Cars And Trucks Pvt Ltd, Madurai Main Branch” is a bonafide record of work done by **JOHANNA .D (2021MBA19)** submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

Dr.L.Meena

Director

Dr.S.Raju

Head of the department

Dr.P.Shyamala

02nd, Feb, 2023

To whomsoever it may concern

This is to certify that Ms.D.Johanna (Reg No : 2021MBA19) Studying MBA 2nd Year at Fatima College was Completed her Main Project the title of "A Study on Customer Satisfaction towards Post Sales Service at Susee Hyundai Cars and Trucks Pvt Ltd" from Dec 2022 to Feb 2023 in Our Hyundai Showroom, a unit of Susee Cars & Trucks Pvt Ltd., Madurai.

We wish her all success in her future endeavors.

For Susee Cars & Trucks Pvt. Ltd.,


R.Varadaraja Perumal
Manager - HR & IT



STIN No. : 33AAHCS0676E1ZI

PAN : AAHCS0676E

Branch Office :

B1 & B2(Part), Sidco, Industrial Estate, Kappalur, Madurai - 625 008
DKS building, Near SBI, Cumbum Main Road, PC patti, Theni - 626 531
46C, Ground, Srivilliputhur Road, Sivakasi - 626 124

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

D.JOHANNA

2021MBA19

DECLARATION

I hereby declare that the project done under the title “**A Study on customer satisfaction towards post sales service with special reference to Susee Hyundai Cars And Trucks Pvt Ltd, Madurai Main Branch**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

D. Johanna
Signature of the student

D.Johanna

**A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT
IN HINDUSTHAN HEAVY ELECTRICALS PVT. LTD.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

By

JOTHIKA.R

2021MBA20

Under the guidance of

Dr. L. Meena.



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.



Certificate

This is to certify that the project entitled **A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT IN HIDUSTHAN HEAVY ELECTRICALS PVT. LTD** is a bonafide record of work done by **R. JOTHIKA (2021MBA20)** Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

Dr. L. Meena.

Head of the department

Dr. P. Shyamala.

Director

Dr. S. Raju.



Hindusthan
Heavy Electricals Pvt. Ltd.

66, Avarampalayam Road,
K. R. Puram, Coimbatore - 641 006
Phone : +91 422 2561971 / 72 / 73
Email : hhepl@hindusthangroup.in
hhecbe@hotmail.com
info@hindusthangroup.in

30.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. R. Jothika (2021MBA20) MBA Student of Fatima College, Madurai has undergone Live Project Report on "A Study on effectiveness of training and development in our organisation from 20.12.2022 to 29.01.2023. During the course of her training period she learnt all procedures regarding HR, maintenance of records, reports and its end use etc.

She is very observant and punctual. We wish her all success.

For **HINDUSTHAN HEAVY ELECTRICALS PVT. LTD.,**

(C.VARADARAJAN)
General Manager.



Fatima College (Autonomous)

Department of MBA

Madurai – 625018,

Jothika, R

2021MBA20

Declaration

I hereby declare that the project done under the title **A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT IN HINDUSTHAN HEAVY ELECTRICALS PVT. LTD** submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

R. Jothika
Signature of the Student.

**“A STUDY ON EMPLOYEE SATISFACTION TOWARDS HEALTH
AND SAFETY MEASURES WITH SPECIAL REFERENCE TO
WARSAW INTERNATIONAL GARMENTS, TIRUPUR”.**

Submitted in partial fulfilment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University.

Submitted

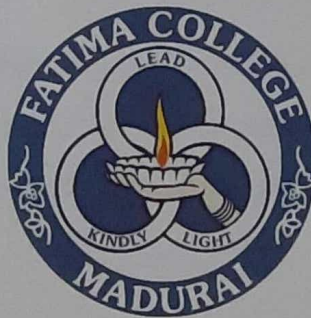
By

M.KARTHIKA MEENAKSHI

2021MBA21

Under the guidance of

Dr. L. MEENA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



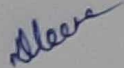
Fatima College (Autonomous)

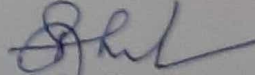
Department of MBA

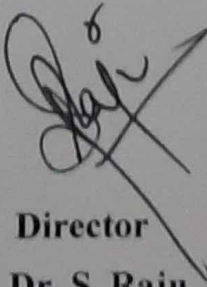
Madurai – 625 018.

Certificate

This is to certify that the Project work entitled “A STUDY ON EMPLOYEE SATISFACTION TOWARDS HEALTH AND SAFETY MEASURES WITH SPECIAL REFERENCE TO WARSAW INTERNATIONAL GARMENTS, TIRUPUR” is a bonafide record of work done by M.KARTHIKA MEENAKSHI (2021MBA21) Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide
Dr. L. Meena


Head of the Department
Dr. P. Shyamala


Director
Dr. S. Raju



FOR PERFECT MAKING
A GOVT. RECOGNISED EXPORT HOUSE

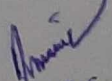
Date :

DATE: 01.02.2023

TO WHOM IT MAY CONCERN

This is to certify that the main project report on "A study on employee satisfaction towards health and safety measures with special reference to WARSAW INTERNATIONAL, is a bonafide record of work done by KarthikaMeenakshi.M (2021MBA21) in our company from December 2022 to February 2023 and during the project her performance is certified as good and we wish her success in her academic performance.

For Warsaw Internatio.


Manager



2014 CERTIFIED COMPANY

33-B, Vaikkal Thottam, Sheriff Colony,

TIRUPUR - 641 604. INDIA

Phone : 0421 - 4305050

E-mail : info@warsawinternational.net

GSTIN : 33AAAFW2693R1ZJ

AEPC Reg. : MER - 100513

IEC No. : 04890 12558

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

M.KARTHIKA MEENAKSHI

2021MBA21

Declaration

I hereby declare that the project done under the title “**A STUDY ON EMPLOYEE SATISFACTION TOWARDS HEALTH AND SAFETY MEASURES WITH SPECIAL REFERENCE TO WARSAW INTERNATIONAL GARMENTS, TIRUPUR**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

M. Karthika Meenakshi

Signature of the Student.

**A STUDY ON EMPLOYEES SATISFACTION TOWARDS WELFARE
MEASURES WITH SPECIAL REFERENCE TO BLUE BERKHS
SHIPPING PRIVATE LIMITED, TUTICORIN.**

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University

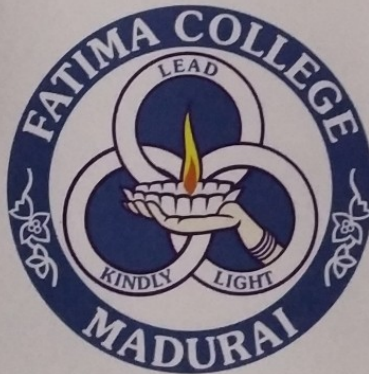
By

A. Keerthana Priya

2021MBA22

Under the guidance of

Dr. M. Nagarenitha



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018

February 2023



FATIMA COLLEGE (Autonomous)

Department of MBA

Madurai – 625 018

Certificate

This is to certify that the project work entitled “A STUDY ON EMPLOYEES SATISFACTION TOWARDS WELFARE MEASURES WITH SPECIAL REFERENCE TO BLUE BERKHS SHIPPING PRIVATE LIMITED, TUTICORIN” is abonafile record of work done by **A. Keerthana Priya (2021MBA22)** Submitted in partial fulfilment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

M. Nagarenitha
Faculty Guide

Dr. M.Nagarenitha

[Signature]
Director

Dr.S.Raju

[Signature]
Head of the Department
Dr.P. Shyamala



BLUE BERKHS

BLUE BERKHS SHIPPING PRIVATE LIMITED

DATE: 01/02/2023

CERTIFICATE

This is to certify that the Main Project Report on "A STUDY ON EMPLOYEES SATISFACTION TOWARDS WELFARE MEASURES WITH SPECIAL REFERENCE TO BLUE BERKHS SHIPPING PRIVATE LIMITED, TUTICORIN" is a Bonafide record of work done by A. KEERTHANA PRIYA (2021MBA22) is our company from (12th December 2022 – 1st February 2023) and during the main project period her performance is certified as good and we wish her success in her academic performance.

Thank you
For Blue Berkhs Shipping Private Limited

Authorised Signatory

BRANCH : MUMBAI | CHENNAI | COCHIN | COIMBATORE | MUNDRA | DUBAI | ERODE

3B, Phoenix Plaza, 2nd and 3rd Floor, | GSTIN : 33AAJCB2286K1ZI | CIN : U61100TN2020PTC137521
dambara Nagar Main Road, | info@blueberkhs.com | 89255 13508
erina - 628008

Fatima College (Autonomous)

Department of MBA

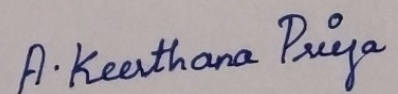
Madurai – 625018.

A. Keerthana Priya

2021MBA22

Declaration

I here by declare that the project done under the title “**A STUDY ON EMPLOYEES SATISFACTION TOWARDS WELFARE MEASURES WITH SPECIAL REFERENCE TO BLUE BERKHS SHIPPING PRIVATE LIMITED, TUTICORIN**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



A. KEERTHANA PRIYA

Signature of the Student

**A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING
WITH SPECIAL REFERENCE TO HITASOFT
TECHNOLOGY SOLUTIONS PVT LTD**

Submitted in partial fulfilment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University

Submitted

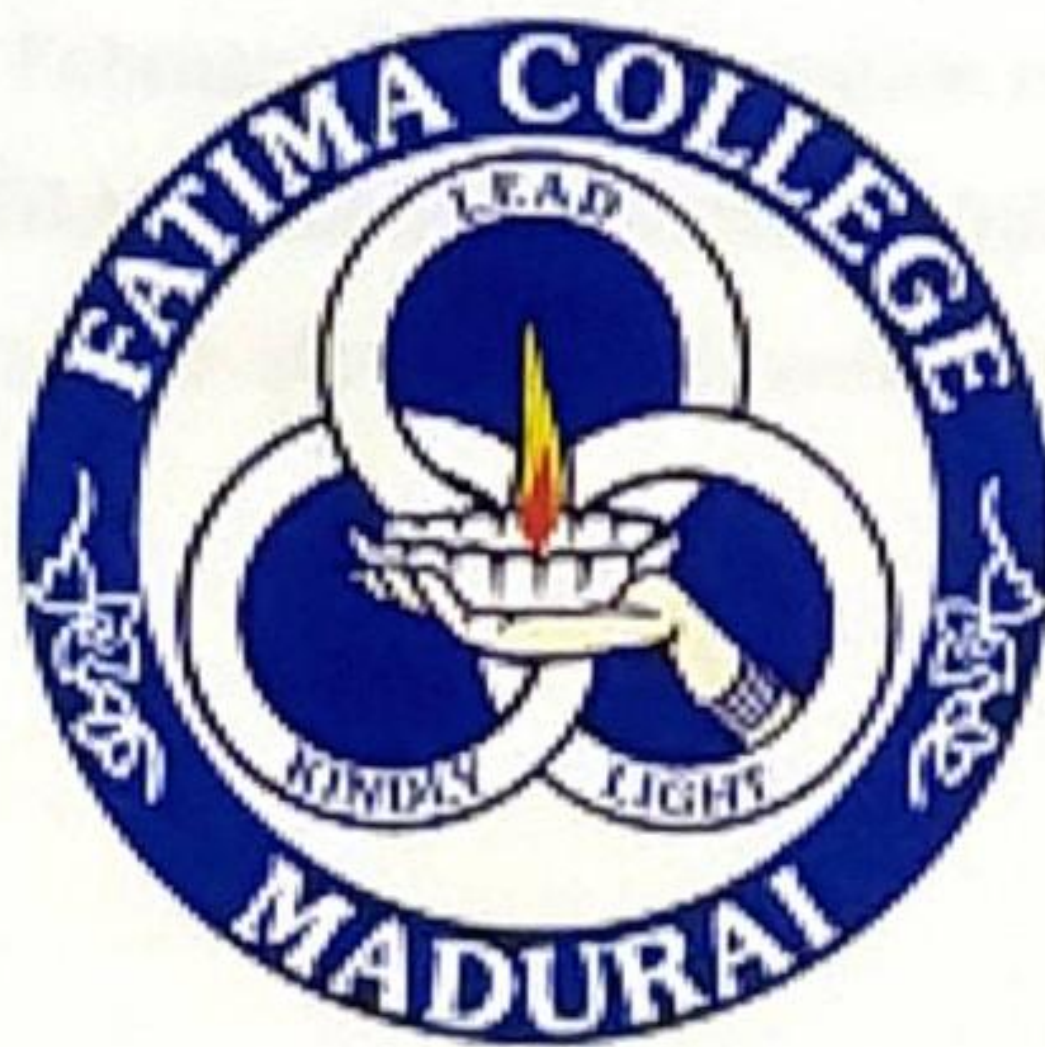
By

R. KEERTHANA

(2021MBA23)

Under the guidance of

Dr. M. NAGARENITHA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625 018



Certificate

This is to certify that the project work entitled **“A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING WITH SPECIAL REFERENCE TO HITASOFT TECHNOLOGY SOLUTIONS PVT LTD”** from December 2022 to February 2023 is a bonafide record of work done by **R. KEERTHANA (2021MBA23)** submitted in partial fulfilment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

M. Nagarenitha

Faculty guide.

Dr. M. NAGARENITHA

[Signature]

Head of the department

Dr. P. SHYAMALA

[Signature]

Director

Dr. S. RAJU

31st January 2023

To Whomsoever It May Concern

This is to certify that the Main Project report on "A Study On Effectiveness Of Digital Marketing With Special Reference to Hitasoft Technology Solutions Pvt. Ltd., Madurai" is a bonafide record done by Ms Keerthana R 2021MBA23 in our Company from December 2022 to January 2023 during the Main Project period her performance is certified as good and we wish her success in her Academic performance.



For Hitasoft Technology Solutions Pvt Ltd.,

Fatima College (Autonomous)

Department of MBA

Madurai – 625 018

R. KEERTHANA

2021MBA23.

DECLARATION

I hereby declare that the project done under the title “**A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING WITH SPECIAL REFERENCE TO HITASOFT TECHNOLOGY SOLUTIONS PVT LTD.**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

R. Keerthana.
Signature of the student

**A STUDY ON EFFECTIVENESS OF SUPPLY CHAIN
MANAGEMENT WITH SPECIAL REFERENCE TO
VENKATA NARAYANA ACTIVE INGREDIENTS PVT LTD**

Submitted in partial fulfillment of the requirement for the award of the degree
of Master of Business Administration of Madurai Kamaraj University

Submitted

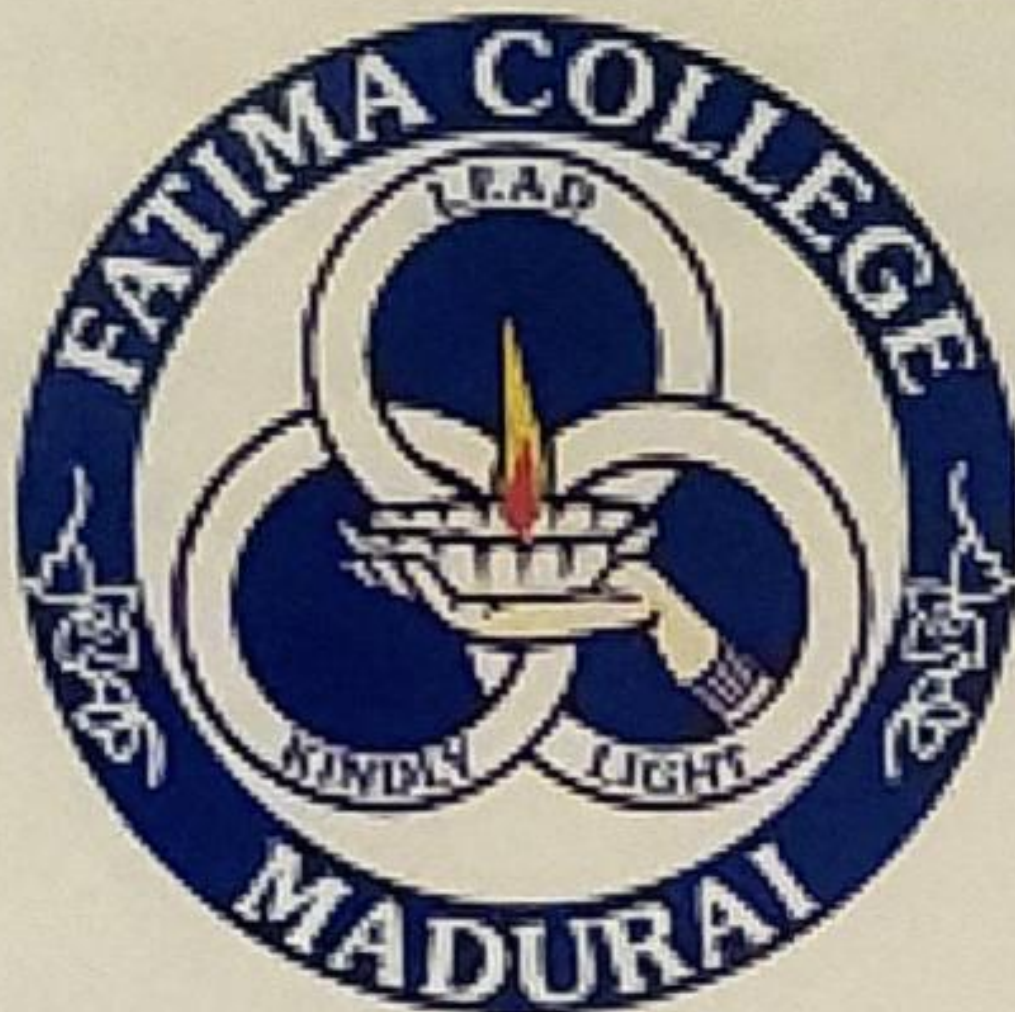
By

V. KEERTHANA

(2021MBA24)

Under the guidance of

Dr. M. NAGARENITHA



Department of MBA

Fatima College (Autonomous)

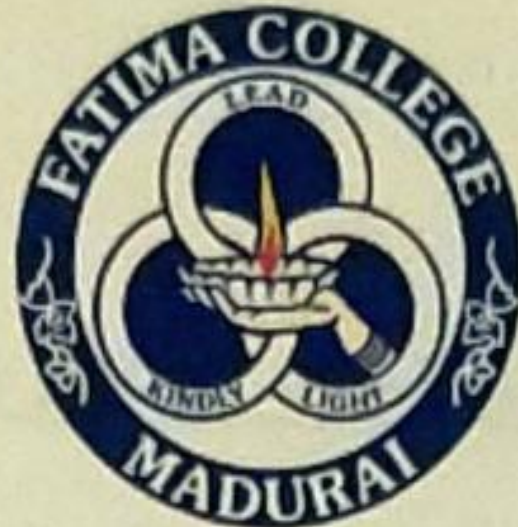
Madurai – 625 018

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625 018



Certificate

This is to certify that the project work entitled **“A STUDY ON EFFECTIVENESS OF SUPPLY CHAIN MANAGEMENT WITH SPECIAL REFERENCE TO VENKATA NARAYANA ACTIVE INGREDIENTS PVT LTD”** from December 2022 to February 2023 is a bonafide record of work done by **V. KEERTHANA (2021MBA24)** submitted in partial fulfilment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

M. Nagarenitha

Faculty guide.

Dr. M. NAGARENITHA

Shyl

Head of the department

Dr. P. SHYAMALA

[Signature]

Director

Dr. S. RAJU



Venkata Narayana Active Ingredients Private Limited
(Formerly Nutra Specialities Private Limited)

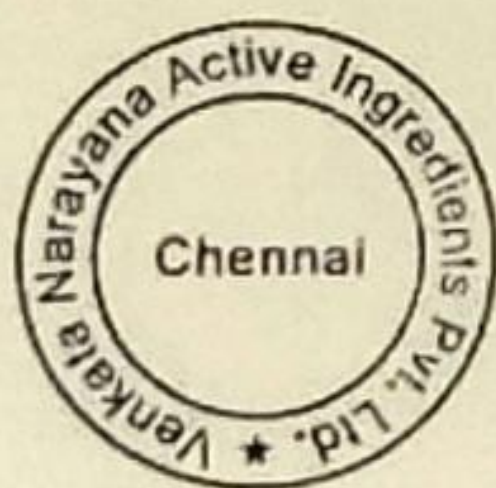
27.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Main Project report on "A Study on Effectiveness of Supply chain management with special reference towards Venkata Narayana Active Ingredients Pvt Ltd., Chennai" is a bonafide record done by Ms. KEERTHANA V 2021MBA24 in our Company from December 2022 to January 2023 and during the Main Project Period her performance is certified as good and we wish her success in her Academic performance.

For VENKATA NARAYANA ACTIVE INGREDIENTS PVT LTD.,

Sarath Kumar S
HR & ADMIN



Regd. Office : Venkata Narayana Towers, 3rd Floor, New No.60, Old No.35, Venkatanarayana Road, T.Nagar,
Chennai - 600017. Tamil Nadu. Phone : +91-44-42984141.
Factory : Sy. No.69, Chandrapadliya Village, Vinjamur Mandal, S.P.S.R. Nellore District - 524 228. Andhra Pradesh.
Phone : +91-93840 98801 / 02 / 03 / 04
Web: www.vnai.in / CIN: U24231TN2005PTC057504

ACKNOWLEDGEMENT

Fatima College (Autonomous)

Department of MBA

Madurai – 625 018

V. KEERTHANA

2021MBA24.

DECLARATION

I hereby declare that the project done under the title “**A STUDY ON EFFECTIVENESS OF SUPPLY CHAIN MANAGEMENT WITH SPECIAL REFERENCE TO VENKATA NARAYANA ACTIVE INGREDIENTS PVT LTD**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

V. Keerthana.

Signature of the student

A Study on Employee Satisfaction on Compensation and Benefits
(with special reference towards SMK Associates Madurai)

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University.

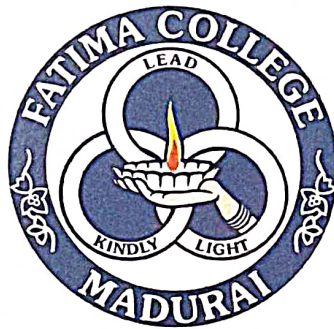
By

Kiruthika P

2021MBA25

Under the guidance of

Dr. M. NAGARENITHA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February – 2023



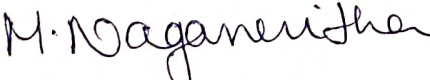
Fatima College (Autonomous)

Department of MBA


Madurai – 625 018.


Certificate

This is to certify that the project work entitled “A STUDY ON EMPLOYEE SATISFACTION ON COMPENSATION AND BENEFITS (WITH SPECIAL REFERENCE TOWARDS SMK ASSOCIATES MADURAI)” is a bonafide record of work done by KIRUTHIKA P, 2021MBA25 submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

Dr. M.NAGARENITHA


Head of the department
Dr. P.SHYAMALA


Director
Dr. S.RAJU



ASSOCIATES

Date: 01.02.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Main Project Report on "A STUDY ON EMPLOYEE SATISFACTION ON COMPENSATION AND BENEFITS (WITH SPECIAL REFERENCE TOWARDS SMK ASSOCIATES MADURAI)" done by Ms. Kiruthika. P, (2021MBA25) in our company from December 2022 to February 2023.

During the training period with us, we found her to be punctual and enthusiastic to learn and her performance is certified as good.

we wish her success in her academic performance.

For SMK ASSOCIATES

K. Parash.
PROPRIETOR

SMK ASSOCIATES

Consultancy Services : Income Tax, GST, PAN, TAN, EPF, ESI & Digital Sign Certificate.

Door No: 19, 1st Floor, Petchiamman Padithirai Road,

Madurai - 625001.

☎ 9944432360

Fatima College (Autonomous)

Department of MBA


Madurai – 625018.

KIRUTHIKA P

2021MBA25

Declaration

I hereby declare that the project done under the title “A STUDY ON EMPLOYEE SATISFACTION ON COMPENSATION AND BENEFITS (WITH SPECIAL REFERENCE TOWARDS SMK ASSOCIATES MADURAI)” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


Signature of the Student

P. KIRUTHIKA

**A STUDY ON EFFECTIVENESS OF EMPLOYEE TRAINING
PROGRAMMES WITH SPECIAL REFERENCE IN SNP DAIRY MILK,
MADURAI**

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University

By
A.KOWSALYA
2021MBA26

Under the guidance of
Dr.M.NAGARENITHA



Department of MBA
Fatima College (Autonomous)
Madurai – 625 018.

FEBRUARY 2023

FATIMA COLLEGE (Autonomous)
DEPARTMENT OF MBA
MADURAI-625018



BONAFIDE CERTIFICATE

This is to certify that the project work entitled “A study on Effectiveness of Employee Training Programmes with special reference in SNP Dairy Milk” from December 2022 to February 2023 is a bonafide record of work done by A.KOWSALYA, (2021MBA26) submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

M. Nagarenitha
Faculty Guide
(Dr.M.NAGARENITHA)

[Signature]
Head of the Department
(Dr.P.SHIYAMALA)

[Signature]
Director
(Dr. S. RAJU)



SNP DAIRY MILK

AN ISO 22000 CERTIFIED COMPANY

Milk: snp.dairymilk@gmail.com
Biproducts: snpbiproduct@gmail.com
Website: www.snpdairy.com



YEARS OF EXCELLENCE

TO WHOMSOEVER IT MAY BE CONCERNED

This is to certify that A.KOWSALYA (2021MBA26)-FINAL YEAR MBA student from department of management studies at Fatima college, Madurai has done her main project in our concern.

On the topic "A STUDY ON EFFECTIVENESS OF EMPLOYEE TRAINING PROGRAMMES WITH SPECIAL REFERENCE IN SNP DAIRY MILK" from the month of December 2022 to February 2023.

During her main project time, she was sincere and eager to learn her subject.

THANKS & REGARDS!

MR.R.NEVENDRA PANDIAN,
C.E.O,
SNP DAIRY MILK

SNP DAIRY MILK
3/158, Nh7 Ayyankottai, Vadipatti, Tk,
MADURAI-625 221.
Ph: +91 8489919771 / 7
Email: snp.dairymilk@gmail.com

Manufacturing Unit :

3/158, NH-7, National Highway, Ayyankottai, Vadipatti Tk, Madurai - 625 221.
: 84899 19771, 84899 19777, 84899 19779

GSTIN : 33ADGPRO483B1ZW



FATIMA COLLEGE (AUTONOMOUS)

DEPARTMENT OF MBA

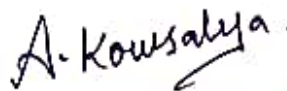
MARYLAND, MADURAI-625018

STUDENT NAME : A.KOWSALYA

REGISTER NUMBER : 2021MBA26

DECLARATION

I hereby declare that the project done under the title "A study on Effectiveness of Employee Training Programmes with special reference in SNP Dairy Milk" submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


SIGNATURE OF STUDENT
(A.KOWSALYA)

MARKETING STRATEGIES OF THE BANK- STUDY AND SUGGESTION FOR IMPROVEMENT

Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.

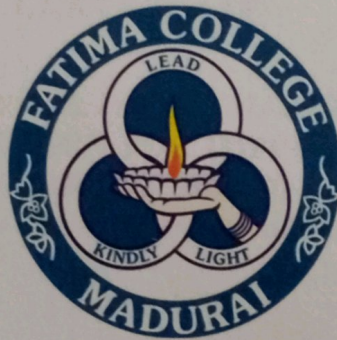
by

H. KRISHNA KUWAR

2021MBA27

Under the guidance of

Dr.M.Nagarenitha



Department of MBA

Fatima college (Autonomous)

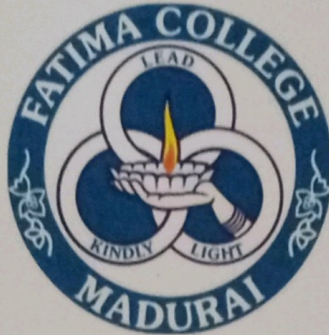
Madurai – 625 018.

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625018



CERTIFICATE

This is to certify that the project work entitled “**MARKETING STRATEGIES OF THE BANK- STUDY AND SUGGESTION FOR IMPROVEMENT**” is abonañide record of work done by **H. KRISHNA KUWAR (2021MBA27)** Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.

M. Nagarenitha
Faculty guide

Dr.M.NAGARENITHA

[Signature]
Head of the department
Dr.P.SHYAMALA

[Signature]
Director
Dr.S.RAJU



Indian Overseas Bank
इण्डियन ओवरसीज़ बैंक

TEL: 0452 2627910
0452 2621983

केन्द्रीय कार्यालय : पोस्ट बॉक्स नं 3765, 763 अण्णा सालइ, चेन्नई 600 002

Central Office: Post Box No.3765, 763, Anna Salai, Chennai - 600002

**Branch: 251/B/79, SOUTH AVANIMOOLA STREET BULLION BAZAAR
MADURAI 625001**

Email: iob0667@iob.in

Ref | 0667/

Date | 13.02.2023

To,
Ms Krishna Kuwar,
Fathima College Madurai
Dept: MBA II year

Subject: Completion Certificate of Internship

We place on record that Ms Krishna Kuwar, student of MBA II year in Fathima College Madurai has completed internship training in our branch from 01.12.2022 to 08.02.2023 on topic **"Marketing Strategies of the Bank- Study and Suggestion for Improvement"** and duly submitted project report.

We wish all the all the very best for your future endeavours and to reach greater heights in your career.

With best wishes,

Yours faithfully,



Authorized Signatory

Fatima College (Autonomous)

Department of MBA

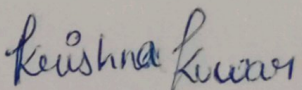
Madurai – 625018.

H.krishna kuwar

2021MBA27

Declaration

I here by declare that the project done under the title “**MARKETING STRATEGIES OF THE BANK- STUDY AND SUGGESTION FOR IMPROVEMENT**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


Signature of the Student.

**A STUDY ON EMPLOYEE SATISFACTION ON WELFARE FACILITIES
WITH REFERENCE TO ACCESS HEALTHCARE, PRIVATE LIMITED,
CHENNAI.**

Submitted in partial fulfillment of the requirement for the award of the
degree of Master of Business Administration of Madurai Kamaraj
University

By

Lavanya R

2021MBA28

Under the guidance of

Dr . M.NAGARENITHA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

FEBRUARY 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled **A STUDY ON EMPLOYEE SATISFACTION ON WELFARE FACILITIES WITH REFERENCE TO ACCESS HEALTHCARE PRIVATE LIMITED, CHENNAI** from December 2022 to February 2023 is a bonafide record of work done by **LAVANYA R, 2021MBA28** submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

M. Nagarenitha

Faculty Guide

Dr. M. NAGARENITHA

A handwritten signature in black ink, appearing to be 'Dr. S. Raju', with a large 'X' mark over it.

Director

Dr. S. RAJU

A handwritten signature in blue ink, appearing to be 'Dr. P. Shyamala'.

Head of the Department

Dr. P. SHYAMALA

Date : 01 02 2023

This is to certify that the main project report on "A STUDY ON EMPLOYEE SATISFACTION TOWARDS WELFARE FACILITIES WITH REFERENCE TO ACCESS HEALTHCARE PRIVATE LIMITED, CHENNAI" is a bonafide record of work done by Miss. LAVANYA .R (2021MBA28) in our company from December 2022 to February 2023. During this period, her performance was certified as good and we wish her success and good luck in her academic pursuits.

Regards,

For Access Healthcare Services Pvt. Ltd.



Samuel S

Lead Director - Shared Services - HR Operations

Fatima College (Autonomous)

Department of MBA

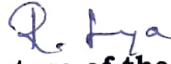
Madurai – 625018.

LAVANYA R

2021MBA28

Declaration

I hereby declare that the project done under the title **A STUDY ON EMPLOYEE SATISFACTION ON WELFARE FACILITIES WITH REFERENCE TO ACCESS HEALTH CARE PRIVATE LIMITED, CHENNAI**, submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


Signature of the Student.

LAVANYA.R

**A STUDY ON EMPLOYEE SATISFACTION TOWARDS WORK LIFE
BALANCE IN VEE BEE YARNNTEX PRIVATE LIMITE, T.KUNNATHUR**

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University

Submitted

By

K.LEELAVATHI

(2021MBA29)

Under the guidance of

DR.B. JAYANTHI M.B.A.,M.phil.,Ph.D.



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018

February 2023

Fatima College (Autonomous)

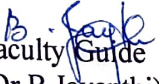
Department of MBA


Madurai – 625018




CERTIFICATE

This is to certify that the Project report entitled "A STUDY ON EMPLOYEE SATISFACTION TOWARDS WORK LIFE BALANCE IN VEE BEE YARNTEX PRIVATE LIMITED" from December 2022 to February 2023 is a bonafide record of work done by K.LEELAVATHI 2021MBA29 Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University


Faculty Guide
(Dr.B.Jayanthi)


Director
(Dr.S.Raju)


Head of the department
(Dr.P. Shyamala)



Sri Ramajayam

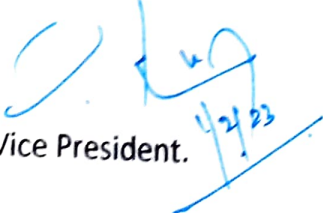
VEEBEE YARNNTEX PRIVATE LIMITED

Date:01.02.2023

TO WHOM IT MAY CONCERN

This is to certify that the main project report on "A study on Employee satisfaction towards work life balance" in VEE BEE YARNN TEX PRIVATE LIMITED., T.Kunnathur is a bonafide record of work done by Miss. K.Leelavathi (Reg. No – 2021 MBA 29) in our company from 16.12.2022 to 01.02.2023 during the main project period, She performance is certified as good and we wish her success in her academic performance.

VEE BEE YARNN TEX PVT LIMITED.,


Vice President.

CIN : U17111TN2004PTC052510

PAN : AAJCS0638L

GSTIN : 33AAJCS0638L1Z7

Administrative Office : Subburaaj Cotton Mill Private Limited Premises, Srivilliputtur Road, Rajapalayam - 626 117,
Factory : NH 208 Madurai Road, T.Kunnathur - 625 708, T.Kallupatti (Via) Peraiyur (Tk) Madurai District,
Regd. Office : 1109-E, Srivilliputtur Road, Rajapalayam - 626 117,
Tel : +91 4563 230096, / 230996, Fax : +91 4563 230193,
email : scmrijpm@gmail.com, vbspintex@yahoo.com,
website : www.scmrijpm.com

SCM
Group of Companies

Fatima College (Autonomous)

Department of MBA

Madurai – 625018

K.Leelavathi

2021MBA29

DECLARATION

I hereby declare that the project done under the title **“A STUDY ON EMPLOYEE SATISFACTION TOWARDS WORK LIFE BALANCE IN VEE BEE YARNNTEX PRIVATE LIMITED** “submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

K. Leelavathi
Signature of the Student.

**‘A STUDY ON THE EFFECTIVENESS OF TRAINING AND DEVELOPMENT IN
FORES CHEMICAL INDUSTRIES, THENI’**

Submitted in partial fulfilment of the requirements of the award of degree of Master of
Business Administration of Madurai Kamaraj University

Submitted

By

A.Madhu Retha

2021MBA30

Under the guidance of

Dr.B.Jayanthi,M.B.A.,M.Phil.,Ph.D.



Department of MBA

Fatima College (Autonomous)

Madurai – 625018

February 2023

Fatima College (Autonomous)

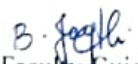
Department of MBA

Madurai – 625018.




Certificate

This is to certify that the project work entitled “**A study on the effectiveness of training and development in Fores Chemical Industries, Theni**” from December 2022 to February 2023 is a bonafide record of work done by A.Madhu Retha (2021MBA30) submitted in partial fulfilment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide
(Dr.B.Jayanthi)



Director
(Dr. S.Raju)


Head of the department
(Dr.P.Shyamala)

33AAFF3170E1Z1

Sivamayam
Sri Karunaianandha Swamikal Thurai

FORES CHEMICAL INDUSTRIES

1108, Periyakulam Road, THENI - 625 531.

Fac : S.No : 1252 / 2, Unjampatti Village, Annanji.

Ph : 252577, 253477, Fax : 04546 - 254577

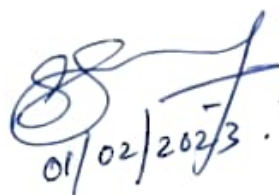
email : foreschemical@gmail.com

website:-http://www.fores.in

Date 01/02/2023.

To Whomsoever It May Concern

This is to certify that the main project report on "A study on the effectiveness of training and development in Fores Chemical Industries, Theni" is a bonafide record of work done by A.Madhu Retha (2021MBA30) in our company from December 2022 to February 2023 and during the main project period her performance is certified as good and we wish her success in her academic performance.


01/02/2023.

SET NO : 33AAFF3170E1Z1
FORES CHEMICAL INDUSTRIES
1108, Periyakulam Road,
THENI - 625 531.

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

A.Madhu Retha

2021MBA30

Declaration

I hereby declare that the project done under the title “**A study on the effectiveness of training and development in Fores chemical industries, Theni**’ submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the student

A.MADHU RETHA

**A STUDY ON EFFECTIVENESS OF MARKETING STRATEGY
ADOPTED BY ROYAL ENFIELD, MADURAI.**

Submitted in partial fulfilment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

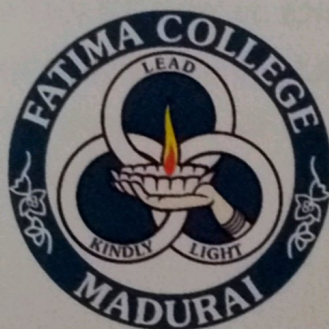
By

M.MADHUMITHA

2021MBA31

Under the guidance of

Dr. B. Jayanthi MBA, MPhil, Ph.D.

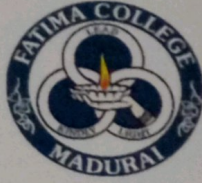


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



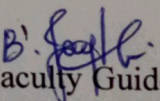
Fatima College (Autonomous)

Department of MBA

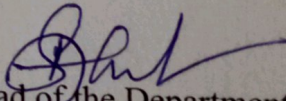
Madurai – 625 018.

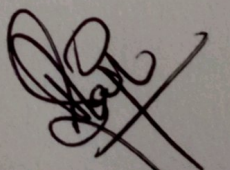
Certificate

This is to certify that the project work entitled “**A STUDY ON EFFECTIVENESS OF MARKETING STRATEGY ADOPTED BY ROYAL ENFIELD** ” from December 2022 to February 2023 is a bonafide record of work done by **M.MADHUMITHA, 2021MBA31** submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

(Dr. B. Jayanthi)


Head of the Department
(Dr. P. Shyamala)


Director
(Dr. S. Raju)

ROYAL ENFIELD

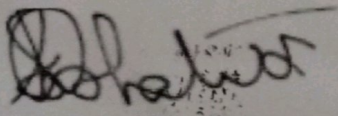
1st February 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms.Madhumitha M (2021MBA31)**, a MBA student from Fatima College, Madurai Kamaraj University has successfully completed her main project report on "A Study on Effectiveness of Marketing Strategy Adopted by Royal Enfield in Madurai" from **December 2022 to February 2023.**

Her association with us was fruitful and we wish her all the best in future endeavors.

For **Royal Enfield (A unit of Eicher Motors Ltd)**

**Regards****Shashi Bhatia****Group Manager - HR**

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

M. Madhumitha

2021MBA31

Declaration

I hereby declare that the project done under the title “**A STUDY ON EFFECTIVENESS OF MARKETING STRATEGY ADOPTED BY ROYAL ENFIELD**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

M. Madhumitha
Signature of the Student.

**A STUDY ON THE FINANCIAL PERFORMANCE OF
SREE VIDHYA INDUSTRIES, MADURAI**

Submitted in partial fulfilment of the requirement for the award
of the Degree of Master of Business Administration of
Madurai Kamaraj University

By

R. MALAVIKA

2021MBA32

Under the guidance of

Dr. B. Jayanthi MBA., M.Phil., Ph.D.



**Department of MBA
Fatima College (Autonomous)
Madurai – 625 018.
February- 2023**

FATIMA COLLEGE (Autonomous)

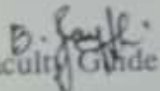
Department of MBA

Madurai – 625 018.

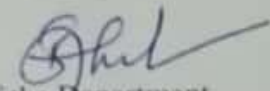


Certificate


This is to certify that the project work entitled **"A STUDY ON THE FINANCIAL PERFORMANCE OF SREE VIDHYA INDUSTRIES, MADURAI"** is a bonafide record of work done by **R. MALAVIKA (2021MBA32)** Submitted in partial fulfilment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

Dr. B. Jayanthi


Head of the Department

DR. P. Shyamala



Director

DR. S. RAJU



02.02.2023

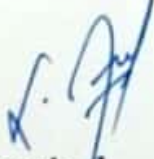
The Head of the Department
Department of Management Studies
Fatima College
Madurai-625018

Dear Sir,

This is to certify that the Project Report on "**A Study on Financial Performance**" is a bonafied record of work done by **Ms. R.Malavika** MBA II Year (2021MBA32) in our company from 26th December 2022 to 1st February 2023 and during the project period her performance is certified as good and we wish her success in her academic performance.

Thanking you

Yours Faithfully
For **Sree Vidhya Industries**


L.Aravind
Proprietor

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

R. MALAVIKA

(2021MBA32)

Declaration

I hereby declare that the project done under the title "**A STUDY ON THE FINANCIAL PERFORMANCE OF SREE VIDHYA INDUSTRIES, MADURAI**" submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

R. Malavika

Signature of the Student

**A STUDY ON THE PERCEPTION OF GENERAL PUBLIC TOWARDS
SHARE MARKET WITH SPECIAL REFERENCE TO CEDAR
FINANCIAL SERVICE-MADURAI.**

Submitted in partial fulfillment of the requirement for the award of the degree
of Master of Business Administration of Madurai Kamaraj University

submitted

By

M. Manibala

2021MBA33

Under the guidance of

Dr. B. Jayanthi MBA., M.Phil., Ph.D.



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023

Fatima college (autonomous)

Department of MBA

Madurai-625018



Certificate

This is to certify that the project work entitled “**A study on the perception of general public towards share market with special reference to Cedar Financial service- Madurai**” is a Bonafide record of work done by **M.Manibala (2021MBA33)** Submitted in partial fulfillment of the requirement for the award to the degree of master of business administration of Madurai Kamaraj university.

B. Jayanthi
Faculty guide

Dr. B.Jayanthi

S. Raju
Director

Dr.S.Raju

P. Shyamala
HOD

Dr.P.Shyamala



CEDAR FINANCIAL SERVICE

H.O.: 369, 1st Floor, 4th Cross Street, K.K. Nagar, Madurai - 625020.

Mobile: 99522 39481

Branches: Madurai, Anandhur, Chennai, Pollachi, Hosur

31/1/23

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Main Project on "THE PERCEPTION OF GENERAL PUBLIC TOWARDS SHARE MARKET WITH SPECIAL REFERENCE TO CEDAR FINANCIAL SERVICES Madurai" is a bonafide record done by

Ms MANIBALA.M 2021MBA33 in our company from December 15 2022 to February 2 2023 and during the main project period her performance is certified as good and we wish her success in her Academic performance.

For CEDAR FINANCIAL SERVICES

For CEDAR FINANCIAL SERVICE

MD SIGNATURE Proprietor

Fatima college (autonomous)

Department of MBA

Madurai-625018

Manibala. M

2021MBA33

Declaration

I hereby declare that the project done under the title **“A study on the perception of general public towards share market with special reference to Cedar financial service-Madurai”** submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

Manibala.M.

Signature of the Student.

**‘A STUDY ON EMPLOYEE SATISFACTION TOWARDS THE COMPENSATION
AND ORGANIZATION CLIMATE WITH SPECIAL REFERENCE RHYTHM KNIT
PVT LTD, TIRUPUR’**

Submitted in partial fulfilment of the requirements of the award of degree of Master of
Business Administration of Madurai Kamaraj University

Submitted

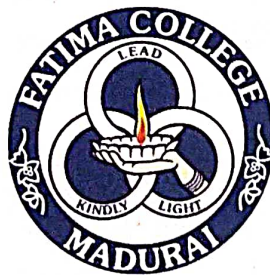
By

M.MANJULA

2021MBA34

Under the guidance of

DR.B.JAYANTHI,M.B.A.,M.PHIL.,PH.D.



DEPARTMENT OF MBA

FATIMA COLLEGE (AUTONOMOUS)

MADURAI – 625018

FEBRUARY 2023

FATIMA COLLEGE (AUTONOMOUS)

DEPARTMENT OF MBA

MADURAI – 62 5018.




CERTIFICATE

This is to certify that the project work entitled “A STUDY ON EMPLOYEE SATISFACTION TOWARDS THE COMPENSATION AND ORGANIZATION CLIMATE WITH SPECIAL REFERENCE RHYTHM KNIT PVT LTD, TIRUPUR” from December 2022 to February 2023 is a bonafide record of work done by M.MANJULA, (2021MBA34) submitted in partial fulfilment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

(DR.B.JAYANTHI)


Head of the department

(DR. P. SHYAMALA)


Director

(DR. S. RAJU)



RHYTHM
Knit India (P) Ltd

Regd. Office:
#4A, Old Ramakrishnapuram,
1st Street, Tirupur - 641607.
Tel : +91 421 22 20 960
E-mail : admin@rhythmffashion.com

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the main project on "A study on employee satisfaction towards the compensation and organization climate with special reference Rhythm Knit India P Ltd, Tirupur" is a Bonafide record of work done by MANJULA.M(2021mba34) in our company from December 2022 to february2023 and during the project period her performance is certified as good and we wish her success in her academic performance.

For  **RHYTHM
KNIT INDIA (P) LTD**


Director

Fatima College (autonomous)

Department of MBA

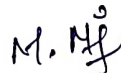
Madurai – 625018.

M.MANJULA

2021MBA34

DECLARATION

I hereby declare that the project done under the title “A STUDY ON EMPLOYEE SATISFACTION TOWARDS THE COMPENSATION AND ORGANIZATION CLIMATE WITH SPECIAL REFERENCE RHYTHM KNIT PVT LTD, TIRUPUR” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the student

M.MANJULA

**A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAM
IN ARUN KANNAN AGRO FOODS PRIVATE LIMITED, PULIYUR.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

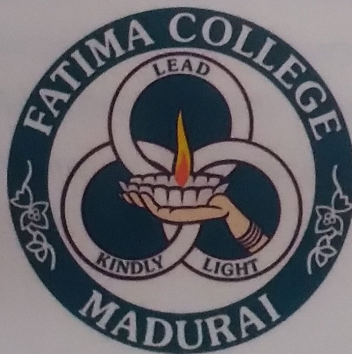
By

A.MANO RANJITHAM

2021MBA35

Under the guidance of

DR.B.JAYANTHI, M.B.A., M.Phil., Ph.D.



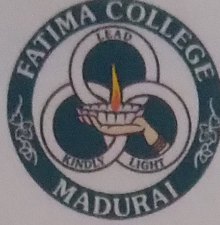
Department of MBA
Fatima College (Autonomous)
Madurai – 625 018.

February 2023

Fatima College (Autonomous)

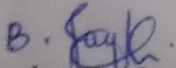
Department of MBA

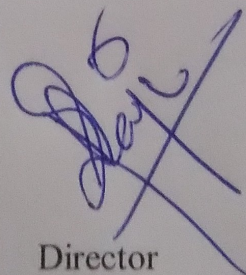
Madurai – 625 018.

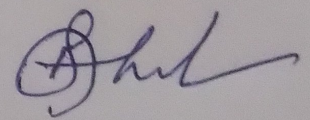


CERTIFICATE

This is to certify that the project entitled “**A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAM IN ARUN KANNAN AGRO FOODS PRIVATE LIMITED,PULIYUR,**” from December 2022 to February 2023 is a bonafide record of work done by **A. MANO RANJITHAM (2021MBA35)** Submitted in partial fulfilment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide
Dr.B.Jayanthi


Director
Dr.S.Raju


HOD
Dr.P.Shyamala

ARUN KANNAN

AGRO FOODS (P) Ltd.

BEST RICE EVERYDAY

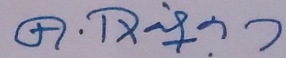
Hitech Rice Mill

Date: 31/1/2023

CERTIFICATE

This is to certify that the Main project on “A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAM IN ARUN KANNAN AGRO FOODS PRIVATE LIMITED, PULIYUR” is a bonafide record of work done by A.MANO RANJITHAM, 2021MBA35 in our company from December 2022 to February 2023 and during the Main project period her performance is certified as good and we wish her success academic performance.

For Arun Kannan Agro Foods (P) Ltd.,



Managing Director
(A. RAJARAM)

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

A.MANO RANJITHAM

2021MBA35

DECLARATION

I hereby declare that the project done under the title “**A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAM IN ARUN KANNAN AGRO FOODS PRIVATE LIMITED, PULIYUR,**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

A. Mano Ranjitham

Signature of the Student.

**A STUDY ON EMPLOYEES SATISFACTION TOWARDS WELFARE
FACILITIES WITH REFERENCE TO VELAMMAL MEDICAL
COLLEGE HOSPITAL AND RESEARCH INSTITUTE , MADURAI**

Submitted on partial fulfillment of the requirement for the award of the degree
of Master of Business Administration Madurai Kamaraj University

Submitted

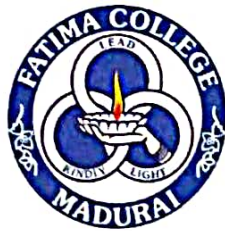
By

R.MEENAKSHI

2021MBA36

Under the guidance

DR.R.SUGANYA



Department of MBA

Fatima College (Autonomous)

Madurai-625 018

Febraury 2023



Fatima College (Autonomous)

Department of MBA

Madurai-625 018

Certificate


This is to certify that the project work entitled “A Study on Employees satisfaction towards welfare facilities with reference to velammal medical college hospital and research institute , Madurai” is a bonafide record of work done by R.Meenakshi (2021MBA36) submitted on partial fulfillment of the requirement for the award of degree of Master of Business Administration of Madurai kamaraj university.


Faculty Guide

(Dr.R.Suganya)


Head of the department

(Dr.P.Shyamala)


Director

(Dr.S.Raju)



VELAMMAL
Medical College Hospital
& Research Institute
02.04.2022
The healing touch

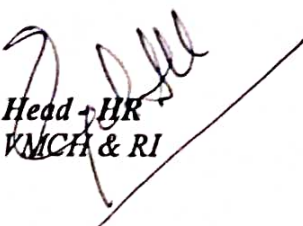
HR/0020/Project /2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. R.Meenakshi (2021MBA36), MBA (MASTER OF BUSINESS ADMINISTRATION), Fatima College (Autonomous), Madurai, has completed her Project work on the title "A Study on Employees Satisfaction towards welfare facilities with reference to Velammal Medical College Hospital & Research Institute" Madurai - 625009. From December to February (2023)

We wish all the best for her better future.

With regards,


Head - HR
VMCH & RI



Velammal Medical College Hospital
& Research Institute
Madurai - Tuticorin Ring Road
Anuppanadi, Madurai-625 009

Fatima College(Autonomous)

DEPARTMENT OF MBA

Madurai-625018

R.Meenakshi

2021MBA36

Declaration

I hereby declare that the project done under the title “A Study on Employees satisfaction towards welfare facilities with reference to velammal medical college hospital and research institute , madurai” submitted for the award of Master of Business Administration is my original work and that no part of this project has been submitted on fully or partly for any other recognition earlier

R. Meenakshi

Signature of the student

**A STUDY ON EMPLOYEES SATISFACTION TOWARDS WELFARE
FACILITIES WITH REFERENCE TO SSM FINE YARNS, BATLAGUNDU.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master
of Business Administration of Madurai kamaraj University

Submitted

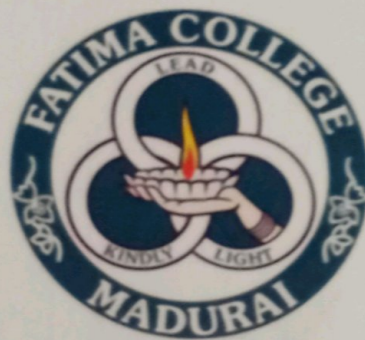
By

M.MEENALOSHINI

2021MBA37

Under the guidance of

DR.R.SUGANYA



Department of MBA

Fatima College (Autonomous)

Madurai -625018.

February 2023



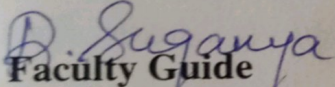
Fatima College (Autonomous)

Department of MBA

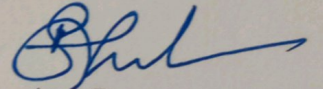
Madurai -625018.

CERTIFICATE

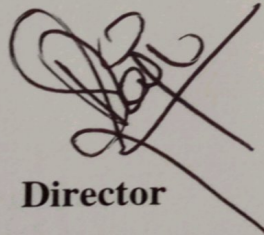
This is to certify that the project work entitled “**A study on employee satisfaction towards welfare facilities with reference to SSM fine yarns, Batlagundu**” from December 2022 to February 2023 is a bonafide record of work done by **M.MEENALOSHINI 2021MBA37**) Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

(Dr.R.Suganya)


HOD

(Dr.P.Shyamala)



Director

(Dr.S.RAJU)

Sri Saravana Mills Private Limited.

Unit : SSM Fine Yarns

saravana

Factory : Eluvanampatty, Periyakulam Road,
Batlagundu, Dindigul - 624 202, TN, India
Tel : +91 - 98421 23511
Email : ssminfo@ssm-india.com

11.02.2023

TO WHOM SOEVER IT MAY CONCERN

This is to certify that the main project on A STUDY ON EMPLOYEES SATISFACTION TOWARDS COMPENSATION AND WELFARE FACILITIES WITH REFERENCE TO SRI SARAVANA MILLS (P) LTD - UNIT : SSM FINE YARNS, BATLAGUNDU is a bonafide record of **Ms.MEENALOSHNI.M** (Reg No 2021MBA37) in our Company from December 2022 to February 2023 and during the main project period her performance as certify as good.

We wish him all success in his future career.

For Sri Saravana Mills Pvt Ltd.,
Unit : SSM Fine Yarns,

Authorized Signatory.



Fatima College (Autonomous)

Department of MBA

Madurai -625018.

M.MEENALOSHINI

2021MBA37

DECLARATION

I hereby declare that the project done under the title “**A STUDY ON EMPLOYEES SATISFACTION TOWARDS WELFARE FACILITIES WITH REFERENCE TO SSM FINE YARNS, BATLAGUNDU**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

M. Meenaloshini

Signature of the student.

**"A STUDY ON IMPACT OF CUSTOMER PERCEPTION TOWARDS
DURABLE PRODUCTS BRAND PREFERENCE WITH REFERENCE TO
GIRIAS INVESTMENT PVT LIMITED"**

Submitted in partial fulfillment of the requirement for the award of the
degree of Master of Business Administration of Madurai Kamaraj University

Submitted

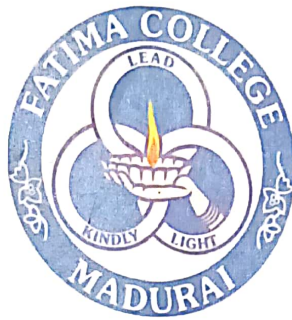
By

N.MEENATCHI

2021MBA38

Under the guidance of

Dr.R.SUGANYA



Department of MBA

Fatima College (Autonomous)

Madurai - 625 018.

February 2023



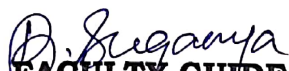
Fatima College (Autonomous)

Department of MBA


Madurai – 625 018.

Certificate

This is to certify that the project work entitled “**A STUDY ON IMPACT OF CUSTOMER PERCEPTION TOWARDS DURABLE PRODUCTS BRAND PREFERENCE WITH REFERENCE TO GIRIAS INVESTMENT PVT LIMITED**” from December 2022 to February 2023 is a bonafide record of work done by **N.MEENATCHI (Reg. No.2021MBA38)** Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


FACULTY GUIDE
(DR.R.SUGANYA)


DIRECTOR
(Dr.S.RAJU)


HOD
(DR.P.SHYAMALA)

GIRIAS INVESTMENT PVT LTD

205, S Masi St, opposite to KVB Bank,
Valaiyal Kadai, Madurai Main,
Madurai, Tamil Nadu 625001



TO WHOMSOEVER IT MAY CONCERN

This certify that the Main Project Report "A STUDY ON IMPACT OF CUSTOMER PERCEPTION TOWARDS DURABLE PRODUCTS BRAND PERFERENCEE WITH REFERENCE TO GIRIAS INVESTMENT PVT LTD " is a bonafide record of work done by MS.MEENATCHI Reg No.2021MBA38 in our company form December 2022 to February 2023 and during the Main project period her performance is certified as good

We wish her success in her academy performance

For Girias Investment Pvt Ltd
GIRIAS INVESTMENT PVT LTD
No.205 South Masi Street
Madurai 625001
Ph: 39304 1755 / 756
GST: 33AABC0324150128

Authorised Signature



Fatima College (Autonomous)
Department of MBA
Madurai - 625018.

N.MEENATCHI

2021MBA38

Declaration

I hereby declare that the project done under the title "**A STUDY ON IMPACT OF CUSTOMER PERCEPTION TOWARDS DURABLE PRODUCTS BRAND PREFERENCE WITH REFERENCE TO GIRIAS INVESTMENT PVT LIMITED**" submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

N. Meenatchi

Signature of the Student.



**A STUDY ON EMPLOYEE SATISFACTION TOWARDS WELFARE
FACILITIES AND WORKING CONDITIONS WITH SPECIAL
REFERENCE TO NARASU'S DAIRY PRIVATE LIMITED SALEM.**

Submitted in partial fulfillment of the requirement for the award of the
degree of Master of Business Administration of Madurai Kamaraj
University

By

M.MOHANAVALLI

2021MBA39

Under the guidance of

Dr. R. SUGANYA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

FEBRUARY 2023



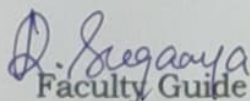
Fatima College (Autonomous)

Department of MBA


Madurai – 625 018.

Certificate

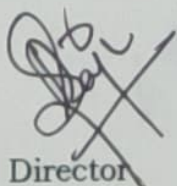
This is to certify that the project work entitled **A STUDY ON EMPLOYEE SATISFACTION TOWARDS WELFARE FACILITIES AND WORKING CONDITIONS WITH SPECIAL REFERENCE TO NARASU'S DAIRY PRIVATE LIMITED SALEM**, from December 2022 to February 2023 is a bonafide record of work done by **MOHANAVALLI M 2021MBA39**, submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

Dr. R. SUGANYA


Head of the Department

Dr. P. SHYAMALA


Director

Dr. S. RAJU



Date : 01.02.2023

To
The Head of the Department
Department of Management Studies
Fatima College (Autonomous)
Madurai – 625 018

Dear Mam,

This is to certify that the main project report on “A STUDY ON EMPLOYEE SATISFACTON TOWARDS WELFARE FACILITIES AND WORKING CONDITIONS WITH SPECIAL REFERENCE TO NARASU’S DAIRY PRIVATE LIMITED SALEM.” is a bonafide record of work done by Miss. M. MOHANAVALLI (2021MBA39) in our company from December 2022 to February 2023. During this period, her performance was certified as good and we wish her success and good luck in her academic pursuits.

Thanking you.

Yours faithfully
For Narasu's Dairy

Manager

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

MOHANAVALLI.M

2021MBA39

Declaration

I hereby declare that the project done under the title **A STUDY ON EMPLOYEE SATISFACTON TOWARDS WELFARE FACILITIES AND WORKING CONDITIONS WITH SPECIAL REFERENCE TO NARASU'S DAIRY PRIVATE LIMITED SALEM**, submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

M. Mohanavalli

Signature of the Student.

MOHANAVALLI.M

**A STUDY ON EFFECTIVENESS OF WORKING CAPITAL
MANAGEMENT WITH REFERENCE TO KANNAPPAN IRON AND
STEEL COMPANY PVT LTD , COIMBATORE.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University.

Submitted

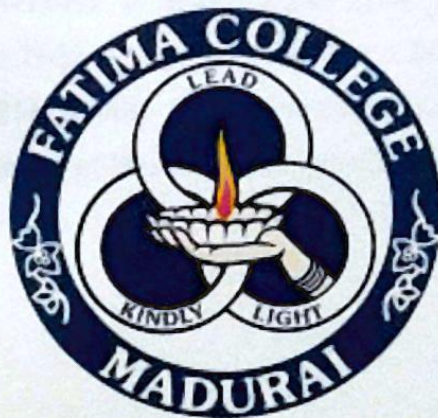
By

MUTHU YEGAMMAI .C

2021MBA40

Under the guidance of

Dr.R.SUGANYA

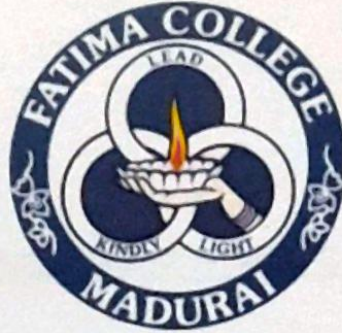


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



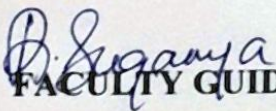
Fatima College (Autonomous)

Department of MBA

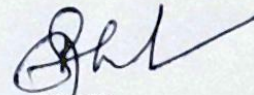
Madurai – 625 018.

Certificate

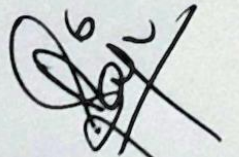
This is to certify that the project work entitled “A Study on Effectiveness of Working Capital Management with reference to Kannappan Iron And Steel Company Pvt Ltd, Coimbatore” from December 2022 to February 2023 is a bonafide record of work done by C.MUTHU YEGAMMAI (2021MBA40) Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.


FACULTY GUIDE

(Dr.R.SUGANYA)


HOD

(Dr.P.SHYAMALA)



DIRECTOR

(Dr.S.RAJU)



KANNAPPAN IRON AND STEEL COMPANY PVT. LTD.,

Office: 9/111, Kalidas Road,
Nagar, Coimbatore - 641 009. Tamilnadu, INDIA.
+91 42231433, 2231533, 2231633
+91 422 2233126
U 27310TZ1999PTC008879

Factory: R.S. No. 10/1, Nagoor Road, Mela Vanjore,
T.R. Pattanam (P.O.), Karaikal - 609 606.
Ph: +91 4365 256044, 2564455,
Fax: +91 4365 256549



Date: 02 February 2023


Place: Coimbatore

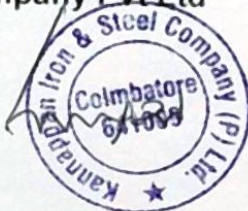
TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Main Project Report on "A STUDY ON EFFECTIVENESS OF WORKING CAPITAL MANAGAMENT WITH REFERENCE TO M/s.KANNAPPAN IRON AND STEEL COMPANY PRIVATE LIMITED., COIMBATORE" is a bonafide record of work done by Ms MUTH YEGAMMAI C, College Reg No (2021MBA40) in our company from December 2022 to February 2023 and during the Main project period her performance is Certified as good.

We wish her success in her academy performance.

For Kannappan Iron and Steel Company Pvt Ltd


Authorised Signatory



Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

C.MUTHU YEGAMMAI

2021MBA40

Declaration

I hereby declare that the project done under the title “A Study on Effectiveness of Working Capital Management with reference to Kannappan Iron And Steel Company Pvt Ltd, Coimbatore” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

C. Muthu Yegammai
Signature of the Student

A STUDY ON IMPACT OF SERVICE QUALITY ON CUSTOMER SATISFACTION WITH REFERENCE TO JC RESIDENCY, MADURAI.

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University.

By

M.NAGANANDHINI

2021MBA41

Under the guidance of

Dr.R.SUGANYA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA


Madurai – 625 018.

Certificate

This is to certify that the project work entitled “A STUDY ON IMPACT OF SERVICE QUALITY ON CUSTOMER SATISFACTION WITH REFERENCE TO JC RESIDENCY, MADURAI” from December 2022 to February 2023 is a bonafide record of work done by (M.Naganandhini),(2021MBA41) in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

(Dr.R.Suganya)


Head of the Department
(Dr.P.Shyamala)


Director

(Dr.S.Raju)



#14 , Lady Doak College Road, Madurai - 2.TamilNadu, India.

T: +91 (0452) 4200399 M: +91 7373737301, 02, 03. F: +91 (0452) 2531355 E: madurai@jcredidency.com

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Project Report on **A STUDY ON IMPACT OF SERVICE QUALITY ON CUSTOMER SATISFACTION WITH REFERENCE TO JC RESIDENCY, MADURAI.** Is a bonafide record of work done by **Ms.M.NAGANANDHINI, 2021MBA41** in our company from **DECEMBER 2022 to FEBRUARY 2023.** And during the Project period her performance is certified as good.

We wish her success in her academic Performance.

A. Ravi

For, **JC RESIDENCY PVT LTD.,**
JC RESIDENCY PVT. LTD.,
#14, Lady Doak College Road
Chinna Chokkikulam
Madurai - 625 002
Authorised signatory
GST IN: 33AACCJ2490A1Z4

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

M.Naganandhini

2021MBA41

Declaration

I hereby declare that the project done under the title “**A STUDY ON IMPACT OF SERVICE QUALITY ON CUSTOMER SATISFACTION WITH REFERENCE TO JC RESIDENCY,MADURAI.**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

M. Naganandhini
Signature of the Student.

**A STUDY ON IMPACT OF TOTAL QUALITY MANAGEMENT IN
PRODUCTION EFFICIENCY WITH REFERENCE TO ROYAL
GARMENTS, COIMBATORE.**

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University

By

N.K. NANDHINI

2021MBA42

Under the Guidance of

Dr.R.SUGANYA

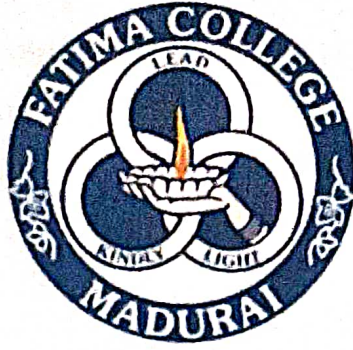


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled “A STUDY ON IMPACT OF TOTAL QUALITY MANAGEMENT IN PRODUCTION EFFICIENCY WITH REFERENCE TO ROYAL GARMENTS” from December 2022 to February 2023 is a bonafide record of work done by **N.K.NANDHINI (2021MBA42)**. Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

FACULTY GUIDE

(Dr. R.SUGANYA)

HEAD OF THE DEPARTMENT

(Dr. P. SHYAMALA)

DIRECTOR

(Dr. S.RAJU)

Royal Garments

Manufacturers of Export Garments

93/2, Selvarajapuram, Pappampatti Pirivu, Coimbatore – 641103.
Contact : 98422 50370, E-Mail : ramesh.gnanam0512@gmail.com

Date :

The Head of The Department

Department of MBA

Fatima College

Madurai – 625 018

Dear Sir /Madam,

This is to certify the Live Project Report on “A STUDY ON IMPACT OF TOTAL QUALITY MANAGEMENT IN PRODUCTION EFFICIENCY WITH REFERENCE TO ROYAL GARMENTS” is a bonafide record of work done by N.K.NANDHINI, (2021MBA42) in our company from December 2022 to February 2023 and during the main project period her performance is certified as good and we wish her success in her academic performance.

For ROYAL GARMENTS

R. Naamath

Proprietor

Fatima College (Autonomous)

Department of MBA

Madurai – 625018

N.K.NANDHINI

2021MBA42

Declaration

I hereby declare that the project done under the title “**A STUDY ON IMPACT OF TOTAL QUALITY MANAGEMENT IN PRODUCTION EFFICIENCY WITH REFERENCE TO ROYAL GARMENTS**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

N. K. Nandhini.

Signature of the Student.

**A STUDY ON IMPACT OF MOTIVATION ON EMPLOYEE'S
PERFORMANCE WITH REFERENCE TO J.K.FENNER (INDIA)
LIMITED, MADURAI**

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University

Submitted

By

K.R. NANDHINIMAI

2021MBA43

Under the Guidance of

Dr. R.SUGANYA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023




Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled “A Study on Impact of Motivation of employee’s performance with reference to J.K.Fenner (India) Limited, Madurai” from Decembere 2022 to February 2023 is a bonafide record of work done by **K.R.NANDHINIMAI (2021MBA43)**. Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University


FACULTY GUIDE
(Dr. R. SUGANYA)


HOD

(Dr. P. SHYAMALA)


DIRECTOR
(Dr. S. RAJU)

02.02.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **K.R. Nandhinimai, 2021MBA43, II Year, MBA in HR & FINANCE** student of **Fatima College** had undergone Training in our company under the **Topic: "A Study On Impact Of Motivation On Employee's Performance With Reference To JK Fenner (India) Limited., Madurai"** from **12.12.2022 to 02.02.2023**.

During this period, her performance and conduct were found to be good.

We wish her all success in her future endeavors.

For J.K Fenner (India) Limited.,



V.P. Srimanivel
AGM – HR & Admin

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

K.R. NANDHINIMAI

2021MBA43

Declaration

I hereby declare that the project done under the title “**A Study On Impact of Motivation on Employee’s performance with reference to J.K.Fenner (India)Limited**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

K. R. Nandhinimai

Signature of the Student.

**A STUDY ON EMPLOYEE SATISFACTION TOWARDS WORKING CONDITION
WITH REFERENCE TO CHAKRADHARA AEROSPACE AND CARGO PRIVATE
LIMITED – COIMBATORE**

Submitted in partial fulfillment of the requirement for the award of the degree of

Master of Business Administration of Madurai Kamaraj University

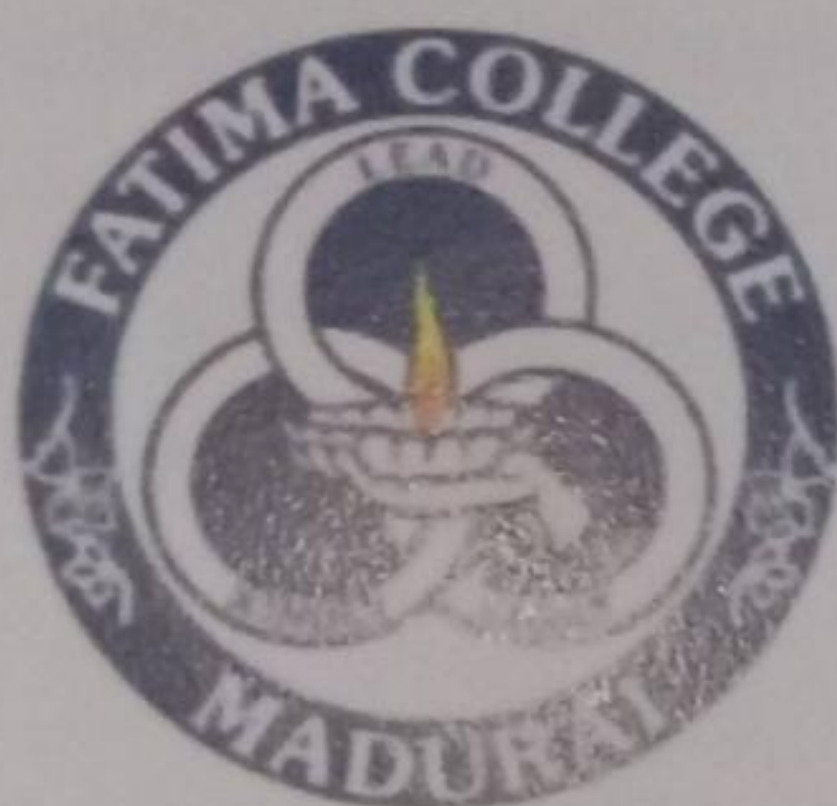
By

NATHIYA .M

2021MBA44

Under the Guidance of

R. SUGANYA

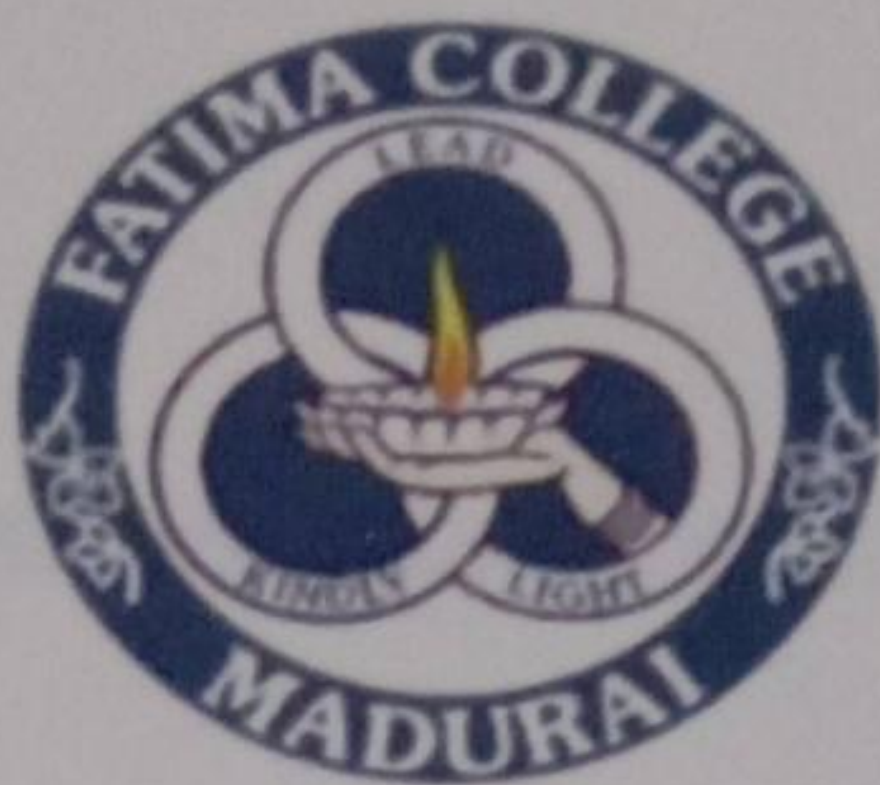


Department of MBA

Fatima college (Autonomous)

Madurai – 625018

February 2023



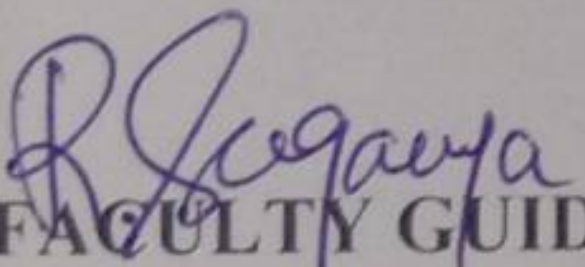
Fatima College (Autonomous)

Department of MBA

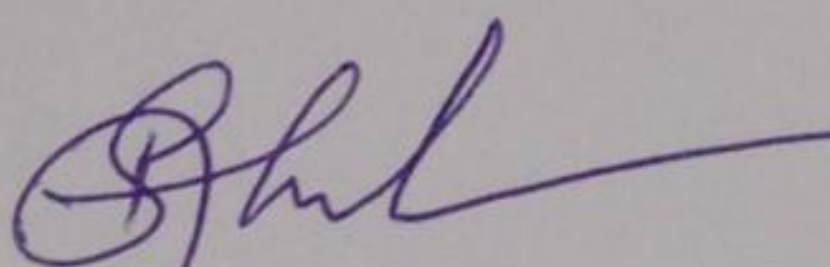
Madurai – 625 018.

Certificate

This is to certify that the project work entitled **A Study on – “Employee Satisfaction Towards Working Condition with reference Chakradhara Aerospace and Cargo Private Limited – Coimbatore”** from December 2022 to February 2023 is a bonafide record of work done by **NATHIYA.M Reg.No 2021MBA44** submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.


FACULTY GUIDE

(Dr. R. SUGANYA)


HOD

(Dr.P. SHYAMALA)



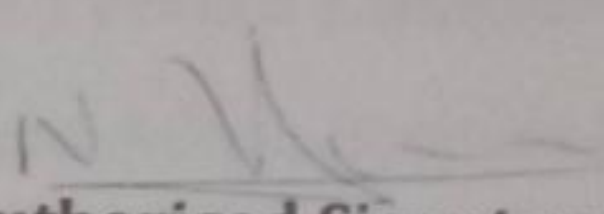
DIRECTOR

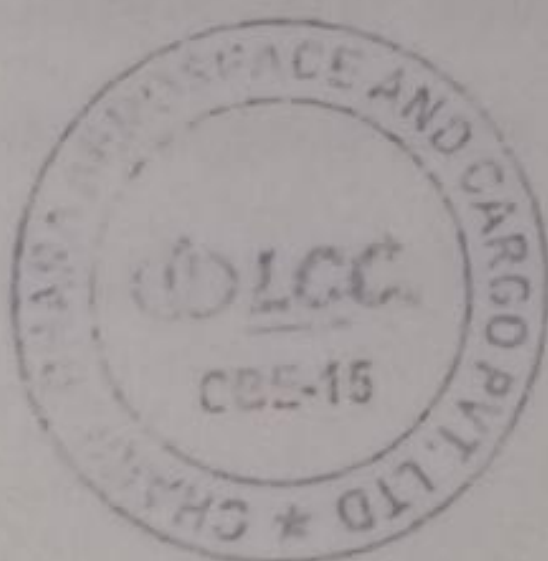
(Dr.S. RAJU)

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Project Report on **"A Study On Employee Satisfaction Towards Compensation and Working Condition"** is a Bonafide record of work done by **MS.NATHIYA M , 2021MBA44** in our company from December 13th 2022 to January 25th 2023 and during the project her performance is certified as good and we wish her success in her academic performance.

For CHAKRADHARA AEROSPACE AND CARGO PRIVATE LIMITED


Authorised Signatory



Fatima College (Autonomous)

Department of MBA

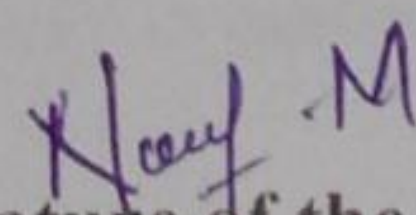
Madurai – 625018.

Nathiya. M

2021MBA44

DECLARATION

I hereby declare that the project done under the title **A study on “-Employee Satisfaction towards Working Condition with reference to Chakradhara Aerospace and Cargo Private Limited- Coimbatore”** submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


Signature of the Student

**A STUDY ON IMPACT OF WORKING CONDITIONS ON EMPLOYEES
PERFORMANCE WITH SPECIAL REFERENCE TO SRI M.S.T
SMELTERS PRIVATE LIMITED SALEM.**

Submitted in partial fulfillment of the requirement for the award of the
degree of Master of Business Administration of Madurai Kamaraj
University

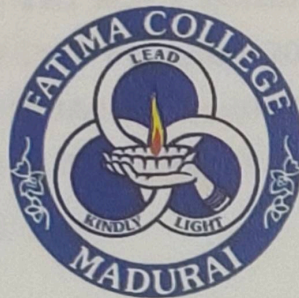
By

NILA.G

2021MBA45

Under the guidance of

Dr . R.SUGANYA

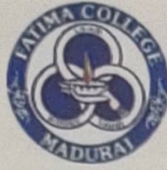


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

FEBRUARY 2023



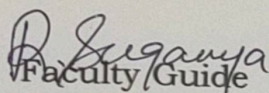
Fatima College (Autonomous)

Department of MBA

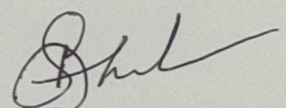
Madurai – 625 018.

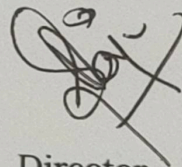
Certificate

This is to certify that the project work entitled **A STUDY ON IMPACT OF WORKING CONDITIONS ON EMPLOYEES PERFORMANCE WITH SPECIAL REFERENCE TO SRI M.S.T SMELTERS PRIVATE LIMITED, SALEM** from December 2022 to February 2023 is a bonafide record of work done by **NILA.G, 2021MBA45** submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

Dr.R.SUGANYA


Head of the Department
Dr.P.SHYAMALA



Director
Dr.S.RAJU

CIN. No. U28910TZ2013PTC019898
GST. No. 33AATCS6846C1Z2

Cell : 90477 - 10000
97877 - 40425

E.mail : mstsmelters@gmail.com

Sri M.S.T. Smelters Private Limited

528/4-A, 4-B, 528/9, Pappankadu, Karukkampalayam Village, MORUR - 637 304.
(Near) Palmadai, Sankari Tk. Salem Dt. Tamil Nadu.

Date :

TOWHOM SOEVER ITMAY CONCERN

This is to certify that the main project report on "A Study on impact of working condition in employee's performance with special reference to Sri M.S.T Smelters Pvt Ltd is a boafied record of work done by Ms.NILA.G (Ref.No.2021MBA45) in our company from December-2022 to February -2023 and during the main project period her performance is certified as good and we wish her success and good luck in her academic performance.

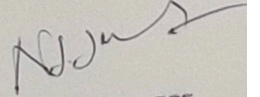
Date : 01.02.2023

Place: Sankari



yours

For Sri M.S.T. Smelters Private Limited.,


Manager

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

NILA.G

2021MBA45

Declaration

I hereby declare that the project done under the title **A STUDY ON IMPACT OF WORKING CONDITIONS ON EMPLOYEES PERFORMANCE WITH SPECIAL REFERENCE TO SRI M.S.T SMELTERS PRIVATE LIMITED SALEM**, submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

Gr. Nila.

Signature of the Student.

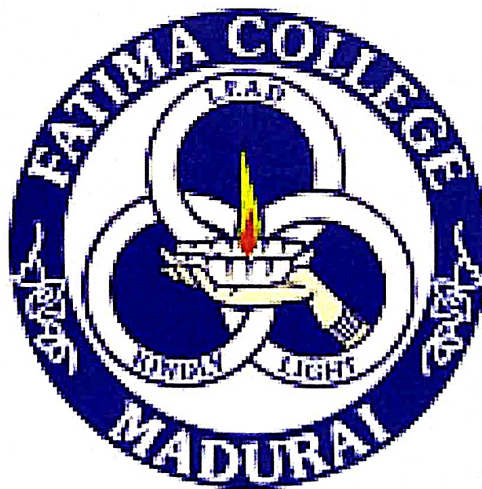
NILA.G

**“A Study on Effectiveness of Digital Marketing with special reference to
Cinesuvai Restaurant”**

Submitted in partial fulfillment of the requirement for the award of the degree
of Master of Business Administration of Madurai Kamaraj University

Submitted
By
S. NITHYA SHREE
(2021MBA46)

Under the guidance of
Dr. P. SHYAMALA



Department of MBA
Fatima College (Autonomous)

Madurai – 625 018

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625 018



Certificate

This is to certify that the project work entitled “A Study on effectiveness of digital marketing with special reference to Cinesuvai Restaurant” is a bonafide record of work done by S. NITHYA SHREE (2021MBA46) submitted in partial of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty guide

Dr. P. SHYAMALA

Head of the department

Dr. P. SHYAMALA

Director

Dr. S. RAJU



To whom so ever it may concern

This is to certify that **S.NITHYA SHREE (2021MBA46)**, Final year student of MBA in Fatima College, Madurai has successfully completed her project in Cinesuvai Restaurant, starting from December 2022 to February 2023. The project work entitled "A Study on effectiveness of Digital marketing with special reference to Cinesuvai Restaurant" embodies the original work done by the candidate during the project period.

During her training period we found that she was sincere and hardworking, possessing a good behaviour and moral character.

Signature of the Authority

J. S.

31/01/23

[J. Samson Gnanaraj]

PUPPYS RESTAURANTS

224, Theni Main Road
Mudakkusalai, Madurai-625 016

Registered Address:

192, Theni Main Road,
Mudakku Salai, Madurai - 625016

Corporate Office (Communication Address):

353, Thiruthangal Road, Sivakasi - 626 123
Ph : 9003921551 E-mail: accounts@puppyshbakery.com

GSTIN : 33AHBPR865162Z8

www.puppyshbakery.com

Fatima College (Autonomous)

Department of MBA

Madurai – 625 018

S. Nithya Shree

2021MBA46

DECLARATION

I hereby declare that the project done under the title “A Study on effectiveness of digital marketing with special reference to Cinesuvai Restaurant “ submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

S. Nithya Shree

Signature of the student

(S.NITHYA SHREE)

**“A Study on Effectiveness of Wholesale marketing with special reference to
Rathna agencies”**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

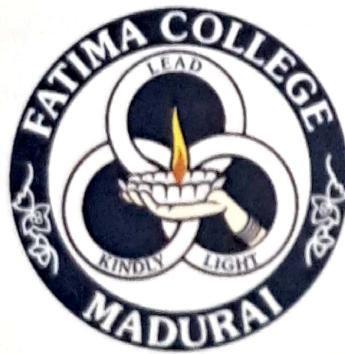
By

V. NITHYAKALYANI

2021MBA47

Under the guidance of

Dr. P. SHYAMALA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023

CERTIFICATE

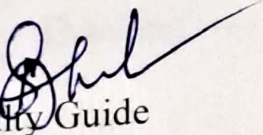
Fatima College (Autonomous)

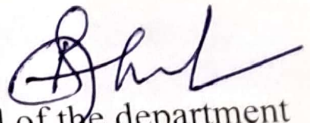
Department of MBA

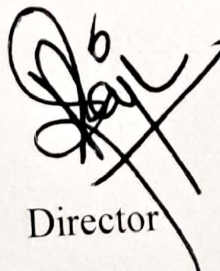
Madurai – 625 018.



This is to certify that the project work entitled on “A study on effectiveness of wholesale marketing in Rathna agencies” from December 2022 to February 2023 is a bonafide record of work done by V. NITHYAKALYANI [2021MBA47] Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide
[Dr. P. SHYAMALA]


Head of the department
[Dr. P. SHYAMALA]


Director
[Dr. S. RAJU]



RATHNA AGENCIES
Pharmaceutical Distributors

109, West Perumal Maistry Street,
Basement Floor, MADURAI - 625 001.

98422-40622
98422-36022

GSTIN. 33AAKFR3455L1ZW
E-mail : rathnamadurai@yahoo.com

DATE : Date : 01.02.2023

To whom so ever it may concern

This is to certify that the main project report on "A Study on Effectiveness of Wholesale marketing in Rathna Agencies" is a bonafide record of work done by Miss.Nithyakalyani.V Reg. No. 2021MBA47 in our company from December 2022 to February 2023 and during the main project period her performance is certified as good and wish her success in her academic performance.

Thanking you,

Yours faithfully
For RATHNA AGENCIES


Authorised Signatory

DECLARATION

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.



V. Nithyakalyani

2021MBA47

I hereby declare that the project done under the title “A study on effectiveness of wholesale marketing in Rathna agencies” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

V. Nithyakalyani
[V.NITHYAKALYANI]

A STUDY ON EFFECTIVENESS OF WORKING CAPITAL MANAGEMENT IN SREE VAISHNAVI INDUSTRIES, MADURAI

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

submitted

By

P.PARKAVI

2021MBA48

Under the guidance of

Dr.P.SHYAMALA



DEPARTMENT OF MBA

FATIMA COLLEGE (AUTONOMOUS)

MADURAI – 625 018.

February 2023

FATIMA COLLEGE (Autonomous)

DEPARTMENT OF MBA

MADURAI-625018



Certificate

This is to certify that the project work entitled “ **A study on Effectiveness of working capital management at Sree Vaishnavi industries**” from December 2022 to February 2023 is a bonafide record of work done by P.PARKAVI, (2021MBA48) submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

(Dr.P.SHYAMALA)


Head of the Department

(Dr.P.SHYAMALA)


Director

(Dr. S. RAJU)



SREE VAISHNAVI INDUSTRIES

Manufacturers : Oil Seals and 'O' Rings

02.02.2023

The Head of the Department
Department of Management Studies
Fatima College
Madurai-625018

Dear Sir,

This is to certify that the Project Report on "**A Study on Working Capital Management**" is a bonafied record of work done by **Ms. P.Parkavi** MBA II Year (2021MBA48) in our company from 12th December 2022 to 1st February 2023 and during the project period her performance is certified as good and we wish her success in her academic performance.

Thanking you

Yours Faithfully
For **Sree Vaishnavi Industries**


L. Aravind
Manager

GSTIN 33AAXPL0435B1ZZ

Block 2, 4/182, Melakkal Main Road, Rettaivaikkal, Madurai-625 019, India.

Tel.No.:+91-452-2475541

E- mail : bhargave95@yahoo.com, bhargave06@yahoo.co.in

Fatima College (AUTONOMOUS)

Department of MBA

Maryland, Madurai-625018

P.Parkavi

2021MBA48

Declaration

I hereby declare that the project done under the title “**A study on Effectiveness of Working Capital Management in Sree Vaishnavi Industries**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

P. Parkavi

SIGNATURE OF THE STUDENT

(P.PARKAVI)

**"A STUDY ON CONSUMER PERCEPTION TOWARDS SERVICE
QUALITY WITH SPECIAL REFERENCE TO PRO EVENTS
PRODUCTION AND MANAGEMENT"**

Submitted in partial fulfillment of the requirement for the award of the
degree of Master of Business Administration of Madurai Kamaraj University

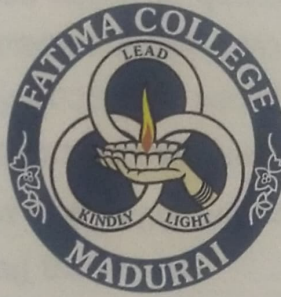
By

R.PAVITHRASHREE

2021MBA49

Under the guidance of

Dr.P.SHYAMALA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)
Department of MBA
Madurai – 625 018.

Certificate

This is to certify that the project work entitled “**A STUDY ON CONSUMER PERCEPTION TOWARDS SERVICE QUALITY WITH SPECIAL REFERENCE TO PRO EVENTS PRODUCTION AND MANAGEMENT**” from December 2022 to February 2023 is a bonafide record of work done by **R.PAVITHRASHREE,(2021MBA49)** submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

A handwritten signature in black ink, appearing to be "Shyl", written over the printed name.

Faculty Guide
Dr.P.SHYAMALA

A handwritten signature in black ink, appearing to be "S. Raju", written over the printed name.

Director
Dr. S.RAJU

A handwritten signature in black ink, appearing to be "Shyl", written over the printed name.

Head of the Department
Dr.P.SHYAMALA

PRO EVENTS PRODUCTION & MANAGEMENT

CERTIFICATE FOR INTERNSHIP

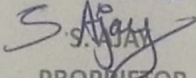
This is to certify that Mr. **R.PAVITHRASHREE** (2021MBA49) studying MBA in Fatima College Madurai has done her internship on the topic “**A STUDY ON CONSUMER PERCEPTION TOWARDS SERVICE QUALITY WITH SPECIAL REFERENCE TO PRO EVENTS PRODUCTION AND MANAGEMENT**” in our Organization from December 2022 to February 2023.

During the internship she demonstrated good design skills with a self-motivated attitude to learn new things. Her performance exceeded expectations and was able to complete the events successfully.

We wish her all the best for her future endeavors.

Warm regards,

For **PRO Events**


S. AJAY

PROPRIETOR,
Proprietor

PRO EVENTS PRODUCTION & MANAGEMENT

Fatima College (Autonomous)

Department of MBA

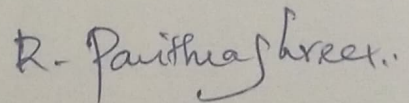
Madurai – 625018.

R.PAVITHRASHREE

2021MBA49

Declaration

I hereby declare that the project done under the title "**A STUDY ON CONSUMER PERCEPTION TOWARDS SERVICE QUALITY WITH SPECIAL REFERENCE TO PRO EVENTS PRODUCTION AND MANAGEMENT** " submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the Student

**“A STUDY ON EMPLOYEE ATTITUDE TOWARDS
PERFORMANCE APPRAISAL IN PROPLEAF REALITY
TECH PVT LTD, CHENNAI”**

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University.

By

K. PENNARASI

2021MBA50

Under the guidance of

Dr. P. SHYAMALA



Department of MBA

Fatima College (Autonomous)

Madurai – 625018

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

Certificate

This is to certify that the project work entitled “A Study On Employee Attitude Towards Performance Appraisal in Propleaf Reality Tech PVT LTD, Chennai” is a bonafide record of work done by K. PENNARASI, (2021MBA50) Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

(Dr. P. SHYAMALA)

Head of the Department

(Dr.P.SHYAMALA)

Director

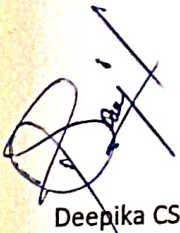
(Dr. S. RAJU)

INTERNSHIP COMPLETION CERTIFICATE

This is to certify that the main project report on "A Study on employee attitude towards Performance appraisal in Propleaf Realty Tech Pvt Ltd, Chennai" is a bonafide record of work done by PENNARASI.K, 2021 MBA 50 in our company from December to January.

During the course of this period, her performance is certified as good and we wish her success in her academic performance

We wish her all the best for future endeavours!



Deepika CS

Human Resource Generalist



M/s. PropLeaf Realty Tech Pvt. Ltd.

Id No.375, New No.876, Anna Salai, 1st Floor, Saidapet, Chennai - 600015. (Above Canara Bank, Near Panangal Maligai)

☎ +91 9952666269, +919019050050 ✉ info@propleaf.com 🌐 www.propleaf.com

GST No: 33AAMCP8761E1Z6; CIN: U70200TN2022PTC151885

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

K. PENNARASI

2021MBA50

Declaration

I hereby declare that the Project done under the title “A Study On Employee Attitude Towards Performance Appraisal in Propleaf Reality Tech PVT LTD, Chennai” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

K. Pennarasi
Signature of the student

**A STUDY ON EMPLOYEE SATISFACTION TOWARDS
ORGANISATIONAL CLIMATE IN VAIGHAI AGRO PRODUCTS
LTD.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master
of Business Administration of Madurai Kamaraj University

By

S.PRABHA

2021MBA51

Under the guidance of

Dr.P.SHYAMALA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled “A Study on employee satisfaction towards organizational climate in Vaighai Agro Products Ltd” from December 2022 to February 2023 is a bonafide record of work done by S.PRABHA, 2021MBA51 submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

(Dr.P.Shyamala)

Head of the Department

(Dr.P.Shyamala)

Director

(Dr.S.Raju)

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. S. Prabha**, Second year **MBA** student, Fatima College (Autonomous), Madurai has successfully completed her Project work on "A Study on Employee Satisfaction towards Organisational Climate in Vaighai Agro Products Limited" in our company from **19th December 2022 to 31st January 2023**.

During the period of her project work with us, she was found punctual, hardworking and inquisitive.

We wish her every success in life.

For Vaighai Agro Products Limited,


Mr. AnbuKumar M, VAIGHAI AGRO PRODUCTS LTD,
CORPORATE OFFICE:
"Vaighai House"
39-B, Anna Nagar, Madurai (Dt.)-625 020
Tamilnadu, India
☎ +91 452 253 2515, ☎ +91 452 252 2905

Head - HR

Date: 31st January 2023

Place: Madurai

VAIGHAI AGRO PRODUCTS LIMITED

CORPORATE OFFICE

"Vaighai House"
39-B, Anna Nagar,
Madurai District-625 020
Tamilnadu, India
☎ +91 452 253 2515
☎ +91 452 252 2905

MADURAI UNIT

350 Part, Nagari-Sholavandan Road
Thanichiyam Village, Vadipatti Taluk
Madurai District-625 221
Tamilnadu, India
☎ +91 944 221 2043
☎ +91 452 252 2905

TIRUNELVELI UNIT

315/1 to 14, Adaikalapattinam Post
Alangulam Taluk
Tirunelveli District-627 808
Tamilnadu, India
☎ +91 4633 250114
☎ +91 4633 250129

NAMAKKAL UNIT

S.F.No.342, Kurumbapatti Road
Valayapatti Village
Namakkal District-637 020
Tamilnadu, India
☎ +91 4286 265525
☎ +91 4286 265369

PROTEIN DIVISION

"Vaighai House"
39-B, Anna Nagar
Madurai District-625 020
Tamilnadu, India
☎ +91 452 253 2515
☎ +91 452 252 2905

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

S.PRABHA

2021MBA51

Declaration

I hereby declare that the project done under the title "A STUDY ON EMPLOYEE SATISFACTION TOWARDS ORGANISATIONAL CLIMATE IN VAIGHAI AGRO PRODUCTS LTD" submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

S. Prabha

Signature of the Student.

**A STUDY ON EFFECTIVENESS OF STRESS MANAGEMENT TECHNIQUES WITH
SPECIAL REFERENCE TO ROYAL CLASSIC MILLS (P) LTD, TIRUPUR.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

By

J. PREETHI

2021MBA52

Under the guidance of

Dr. P. SHYAMALA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled “A Study on effectiveness of stress management techniques with special reference to Royal classic mills (P) Ltd, Tirupur” from December 2022 to February 2023 is a bonafide record of work done by J.PREETHI, 2021MBA52 submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

(Dr.P.SHYAMALA)

Head of the Department

(Dr.P.SHYAMALA)

Director

(Dr.S. RAJU)

ROYAL CLASSIC MILLS (P) LTD - Unit -VII

2/360A, Classic Garden, Periyandipalayam, TIRUPUR - 641 687.

Phone : 0421 - 7170200, Fax : 0421 - 7170100, Web : www.rcg.in

GSTIN No. : 33AABCR1226M1ZK

Date : 02.02.2023

To Whomsoever It May Concern

This is to certify that the main project report on "A study on the effectiveness of stress management techniques with special reference to Royal Classic Mills Pvt Ltd, Tirupur" is a Bonafide record of work done by Preethi.J, (2021mba52) in our Company from December 2022 to February 2023 and during the project period her performance is certified as good and we wish her success in her academic performance.

For ROYAL CLASSIC MILLS (P) LTD UNIT-VII

M. J.
02/02/2023
HR Manager

KARTHIK MUNIRAJAN [HR MANAGER]

MOBILE No:- +91 89460 03486

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

J.Preethi

2021MBA52

DECLARATION

I hereby declare that the project done under the title “A Study on effectiveness of stress management techniques with special reference to Royal classic mills (P) Ltd, Tirupur” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

J.Preethi

Signature of the Student.

**A STUDY ON THE EMPLOYEES' PERCEPTION TOWARDS ORGANIZATION
CLIMATE WITH SPECIAL REFERENCE TO MORPHO KNITWEAR, TIRUPUR.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

By

J. PRISHIKA

2021MBA54

Under the guidance of

Dr. N.ASHA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled “A study on the employees’ perception towards organization climate with special reference to Morpho knitwear, Tirupur” from December 2022 to February 2023 is a bonafide record of work done by J.PRISHIKA, 2021MBA54 submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

A handwritten signature in black ink, appearing to be "N.ASHA".

Faculty Guide
(Dr.N.ASHA)

A handwritten signature in black ink, appearing to be "P.SHYAMALA".

Head of the Department
(Dr.P.SHYAMALA)

A handwritten signature in black ink, appearing to be "S.RAJU".

Director
(Dr.S. RAJU)



MORPHO KNITWEAR

Spreading Fragrance Of Fashion

01st February, 2023.

To Whomsoever it May Concern

This is to certify that the main project report on **“A Study on Employees Perception towards organization climate with special reference to MORPHO KNITWEAR, Tirupur”** is a bonafide record of work done by **PRISHIKA. J (2021MBA54)** in our company from **December 2022 – February 2023** and during the project period her performance is certified as good and we wish her success in her academic performance.

For MORPHO KNITWEAR


Partner

MORPHO KNITWEAR

Q: No.279, Nachammal Colony,
Periyandipalayam, Mangalam Road,
Tirupur - 641 687, Tamil Nadu, India.

E : info@morphoknitwear.com

W : www.morphoknitwear.com

T : +91 421 4528383



GST No. 33AARFM3201C1ZT

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

J. Prishika

2021MBA54

Declaration

I hereby declare that the project done under the title “A study on the employees’ perception towards organization climate with special reference to Morpho knitwear, Tirupur” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

J. Prishika

Signature of the Student.

A Study on consumers' brand preference towards durable household products with special reference to James and Co, Madurai

Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.

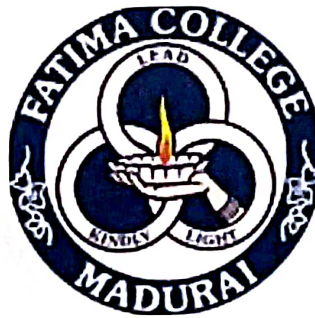
By

A.Priyadharshini

2021MBA55

Under the guidance of

Dr.N.Asha



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



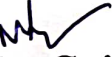
Fatima College (Autonomous)

Department of MBA


Madurai – 625 018.

CERTIFICATE

This is to certify that the project work entitled work “A Study on consumers’ brand preference towards durable household products with special reference to James and Co, Madurai” from December 2022 to February 2023 is a bonafide record of work done by A.PRIYADHARSHINI, (2021MBA55) submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide
Dr. N.Asha


Director
Dr.S.Raju


Head of the department
Dr.P.Shyamala

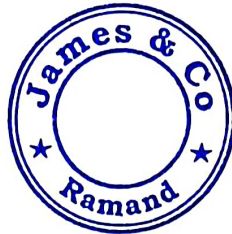


TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Main Project on "Study on consumers' brand preference towards durable household products with special reference to **James and Co, Madurai**" is a bonafide record of work done by **A.Priyadharshini, 2021MBA55** in our company from December 2022 to February 2023 and during the main project period her performance is certified as good and we wish her success in her academic performance.

Authorized Signatory

Prem Kumar R
General Manager (HR & Training).



James & Co

Electronics, Home Appliances, Mobile & More...

79, Salai Street, Ramanathapuram - 623 501. Ph: 80001 12232

info@jamesandco.in | www.jamesandco.in

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

A.PRIYADHARSHINI

2021MBA55

Declaration

I hereby declare that the project done under the title “**A Study on consumers’ brand preference towards durable household products with special reference to James and Co, Madurai**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

A. Priyadharshini.
Signature of the Student

A.Priyadharshini

**A STUDY ON EMPLOYEE'S ATTITUDE TOWARDS RECRUITMENT AND
SELECTION PROCESS IN DOT COM INFOWAY, MADURAI.**

Submitted in partial fulfilment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University.

By

C. PRIYADHARSHINI

2021MBA56

Under the guidance of

Dr. N. ASHA



Department of MBA

Fatima College (Autonomous)

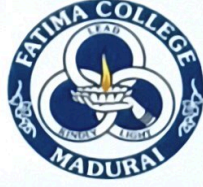
Madurai – 625018

FEBRUARY 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.




CERTIFICATE

This is to certify that the Project work entitled “**A Study on employees attitude towards recruitment and selection process in Dot Com Infoway, Madurai**” from December 2022 to February 2023 is a bonafide record of work done by **C. PRIYADHARSHINI, (2021MBA56)** Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

(Dr. N. ASHA)


Head of the Department
(Dr. P. SHYAMALA)


Director
(Dr. S. RAJU)

2nd February, 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the main project report on **"A Study on Employee's attitude towards Recruitment and Selection process in Dot Com Infoway, Madurai"** is a bonafide record of work done by **Ms.Priyadharshini C,2021MBA56** in our company from **December to February**.

During the course of this period, her performance is certified as good and we wish her success in her academic performance

We wish her all the best for future endeavours!

For Dot Com Infoway Ltd.,


Hemalatha C

Asst.Manager - HR



CHENNAI

Dot Com Infoway Ltd., K-48, Anna Nagar East, Chennai - 600 102, Tamilnadu, India.
Tel: + 91 44 4262 0000

MADURAI

Dot Com Infoway Ltd., 3, Vaigai Colony, 1st Floor, Anna Nagar, Madurai - 625 020, Tamilnadu, India.
Tel: +91 452 252 2257

Email: ask@dotcominfoway.com Website: www.dci.in

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

C. PRIYADHARSHINI

2021MBA56

Declaration

I hereby declare that the Project done under the title “**A STUDY ON EMPLOYEE’S ATTITUDE TOWARDS RECRUITMENT AND SELECTION PROCESS IN DOT COM INFOWAY, MADURAI**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


Signature of the student

**A STUDY ON FACTORS INFLUENCING THE RETAILERS FOR
PURCHASING THE PRODUCTS OF V.V.V. AND SONS EDIBLE OILS
LIMITED, VIRUTHUNAGAR.**

Submitted in partial fulfillment of the requirement for the award of the Degree of Master of
Business Administration of Madurai Kamaraj University

By
G.PRIYADHARSHINI
2021MBA57

Under the guidance of
Dr.N.ASHA



Department Of MBA
Fatima College (Autonomous)
Madurai-625018

February -2023

FATIMA COLLEGE (AUTONOMOUS)


DEPARTMENT OF MBA


MADURAI 625018




CERTIFICATE

This is to certify that the project work entitled **“A STUDY ON FACTORS INFLUENCING THE RETAILERS FOR PURCHASING THE PRODUCTS OF V.V.V. AND SONS EDIBLE OILS LIMITED, VIRUTHUNAGAR.”** is a Bonafide record done by **PRIYADHARSHINI.G, 2021MBA57**, submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide
(Dr. N. Asha)


Head of the Department
(Dr. P. Shyamala)


Director
(Dr. S. Raju)

V.V.V. & Sons Edible Oils Limited

CIN : U15144TN2008PLC067129

Regd. Office : Post Box No. 19
443, Bazaar, Virudhunagar - 626 001
Tamilnadu, India

GST No. 33AACCV6897R1ZA
I & E Code No. 3508005950
Mobile : +91 97509 - 55457
E-mail : threevee@idhayam.com



ISO
W
ID

February 01, 2023

Certificate

This is to certify that **Ms.G.PRIYADHARSHINI II MBA**
Reg.No.2021MBA57 student of 'Fatima College
(Autonomous), Madurai' has successfully completed,

**"A STUDY ON FACTOR INFLUENCING THE RETAILERS
FOR PURCHASING THE PRODUCTS OF V.V.V & SONS
EDIBLE OILS LIMITED, VIRUDHUNAGAR"**

From December 2022 to February 2023 in our organisation.

During the training period, her conduct and performance were good.

We wish her bright and prosperous future.

Yours truly,

For V.V.V & Sons Edible Oils Limited


G. Vadivel
Manager

Business Development



Plant I : 57/2, T.C.K.P. Street, Virudhunagar - 626 001

Plant II : 1/238-C, Villipathiri Post, (via) Virudhunagar - 626 109

Plant III : 3/241, Nagampatti Road, Varalotti, (via) Virudhunagar - 626 109

• Mob : +91 94437 55789 • E-mail : virudhunagar@idha

• Mob : +91 94437 25789 • E-mail : villipathiri@idhaya

• Mob : +91 94431 66789 • E-mail : varalotti@idhayam

IDHAYAM SAMBANDHI DEEPA DOTS SIM SIM TAHINI WEALTH MANTRA

Fatima College(Autonomous)

Department of MBA

Madurai -625018

G.PRIYADHARSHINI

2021MBA57

DECLARATION

I hereby declare that the project done under the title **“A STUDY ON FACTORS INFLUENCING THE RETAILERS FOR PURCHASING THE PRODUCTS OF V.V.V. AND SONS EDIBLE OILS LIMITED, VIRUTHUNAGAR.”** submitted for the award of the Master Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

Gt. Priyadharshini

Signature of the student

**A STUDY ON EFFECTIVENESS OF MANPOWER TRAINING AND
DEVELOPMENT IN “CSPE INDUSTRIES PVT. LIMITED”,
MADURAI.**

Submitted in partial fulfilment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

Submitted

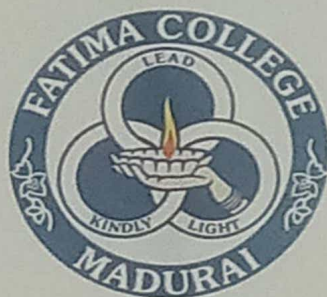
By

K. PRIYADHARSHINI

2021MBA58

Under the guidance of

Dr. N. Asha

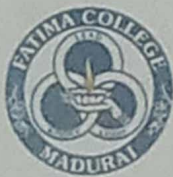


Department of MBA

Fatima College (Autonomous)

Madurai – 625018

February 2023



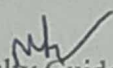
Fatima College (Autonomous)

Department of MBA

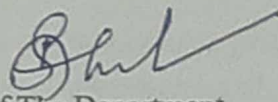
Madurai – 625018

Certificate

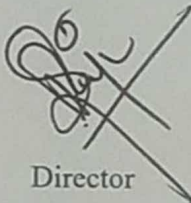
This is to certify that the A Study on effectiveness of manpower training and development in “CSPE INDUSTRIES PVT.LIMITED, MADURAI” is a bonafide record of work done by K.PRIYADHARSHINI, (2021MBA58) Submitted in partial fulfilment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

(Dr. N.Asha)


Head Of The Department

(Dr. P. Shyamala)


Director

(Dr. S. Raju)



Quality & Perfection

CSPE INDUSTRIES PRIVATE LIMITED.,

H.O. : No. 3-A, Annai Street, Nool Patturai Road, Seemari Nagar,
Madurai - 625 020. TAMILNADU.

Factory : 5/324-A, Moshangatti Main Road, Anandpur Kotturam (P.O), Madurai - 625 020.

Mobile : 95855 47171, 95855 47172

GSTIN : 33AAICC8632M1ZC

E-mail : cspe@cspe.in



ISO / TS 16949 : 2009
No : TS 804500

Ref: CSPE/HRM/TRG/064

Date: 01.02.2023

Sub: Project Completion Certificate

This is to certify that Ms. K. Priyadharshini, (Reg. No. 2021MBA58) final year student of MBA of Fatima College, Madurai had successfully completed her "Main Project" about (A Study on effectiveness of Manpower training and Development measures provided in an organization) from December 2022 to February 2023. During that period, she learnt lot about our organization set up, through study on processes and interaction had with our staff & labours at our factory and she identified the problem and the solution was given. It was found excellent and very useful to us. We wish her good luck to submit her Project report in a good manner.

ALL THE BEST

Thanks & Regards



CSPE INDUSTRIES PRIVATE LIMITED
No. 3-A, Annai Street
Seemari Nagar, Karuppayurani (PO)
MADURAI - 625 020
Tamilnadu, India

Fatima College (Autonomous)

Department of MBA

Madurai – 625018,

K.PRIYADHARSHINI

2021MBA58

Declaration

I hereby declare that the project done under the title "A Study on effectiveness of manpower training and development" in "CSPE INDUSTRIES PVT.LIMITED, MADURAI" submitted for the award of the degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

K. Priyadharshini
Signature of the student

**“A STUDY ON WORKING CAPITAL MANAGEMENT IN BHARGAVE RUBBER
PRIVATE LTD” MADURAI.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

submitted

By

N.PRIYADHARSHINI

2021MBA59

Under the guidance of

Dr. N. ASHA



DEPARTMENT OF MBA

FATIMA COLLEGE (AUTONOMOUS)

MADURAI – 625 018

FEBRUARY 2023

FATIMA COLLEGE (Autonomous)

DEPARTMENT OF MBA

MADURAI-625018



Certificate

This is to certify that the project work entitled “ **A study on working capital management at bhargave rubber private limited**” from December 2022 to February 2023 is a bonafide record of work done by, N.PRIYADHARSHINI (2021MBA59) submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

(Dr.N.ASHA)


Head of the Department

(Dr.P.SHYAMALA)


Director

(Dr. S. RAJU)

02.02.2023

The Head of the Department
Department of Management Studies
Fatima College
Madurai-625018

Dear Sir,

This is to certify that the Project Report on “**A Study on Working Capital**” is a bonafied record of work done by **Ms. N.Priyadharshini** MBA II Year (2021MBA59) in our company from 16th December 2022 to 1st February 2023 and during the project period her performance is certified as good and we wish her success in her academic performance.

Thanking you

Yours Faithfully
For **Bhargave Rubber Private Ltd.,**


L.Aravind
Director

FATIMA COLLEGE (AUTONOMOUS)

DEPARTMENT OF MBA

MARYLAND,MADURAI-625018

N.PRIYADHARSHINI

2021MBA59

DECLARATION

I hereby declare that the project done under the title “**A study on Working Capital Management in Bhargave rubber private limited ,madurai**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



SIGNATURE OF THE STUDENT

(N.PRIYADHARSHINI)

A study on "Factors influencing customer loyalty with special reference to Pothys,
Madurai"

Submitted in partial fulfilment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University.

By

G. RAJALAKSHMI

2021MBA60

Under the guidance of:

Dr. N. Asha.



Department of MBA

Fatima College (Autonomous)

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai- 625 018.

Certificate

This is to certify that the Main Project on "**A study on Factor's influencing Customer Loyalty in Pothys Madurai**" is a bonafied record of work done by **G. RAJALAKSHMI, (2021MBA60)** submitted in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Madurai Kamaraj University.

Head of the Department

(Dr. P. Shyamala)

Faculty Guide

(Dr. N. Asha)

Director

(Dr. S. Raju)

POTHYS RETAIL PRIVATE LIMITED
159, WEST MASI STREET, MADURAI - 625 001.

GSTIN : 33AALCP2218B1ZX
PAN No : AALCP2218B
Phone : 0452 - 4262333, 4230198
Fax : 0452 - 2341112

PTS/MDU-HR/FEB 02/2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms.G.RAJALAKSHMI – (2021MBA60) has undergone on main project training & has also done the best in her report. The performance & conducts of aforesaid executive were good & she has been undergoing training from the period of DEC 2022 TO FEB 2023. she added extra color to the growth of the organization by her excellent job.

We wish her all the very best for her bright future.

For POTHYS RETAIL PRIVATE LIMITED


Senthil Kumar B.

Manager – Human Resource

Fatima College (Autonomous)

Department of Management Studies

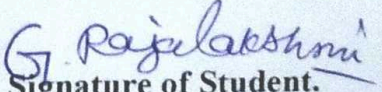
Madurai- 625 018.

Student Name: G. Rajalakshmi

Register Number: 2021MBA60

Declaration

I hereby declare that the project done under the title Main Project on “**A study on Factor’s influencing customer loyalty, Pothys, Madurai.** Submitted for the award of the degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


Signature of Student.

**A STUDY ON “EFFECTIVENESS OF TRAINING AND
DEVELOPMENT PROGRAMMES WITH SPECIAL REFERENCE TO
ALLSEC TECHNOLOGIES PVT LTD,CHENNAI”**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

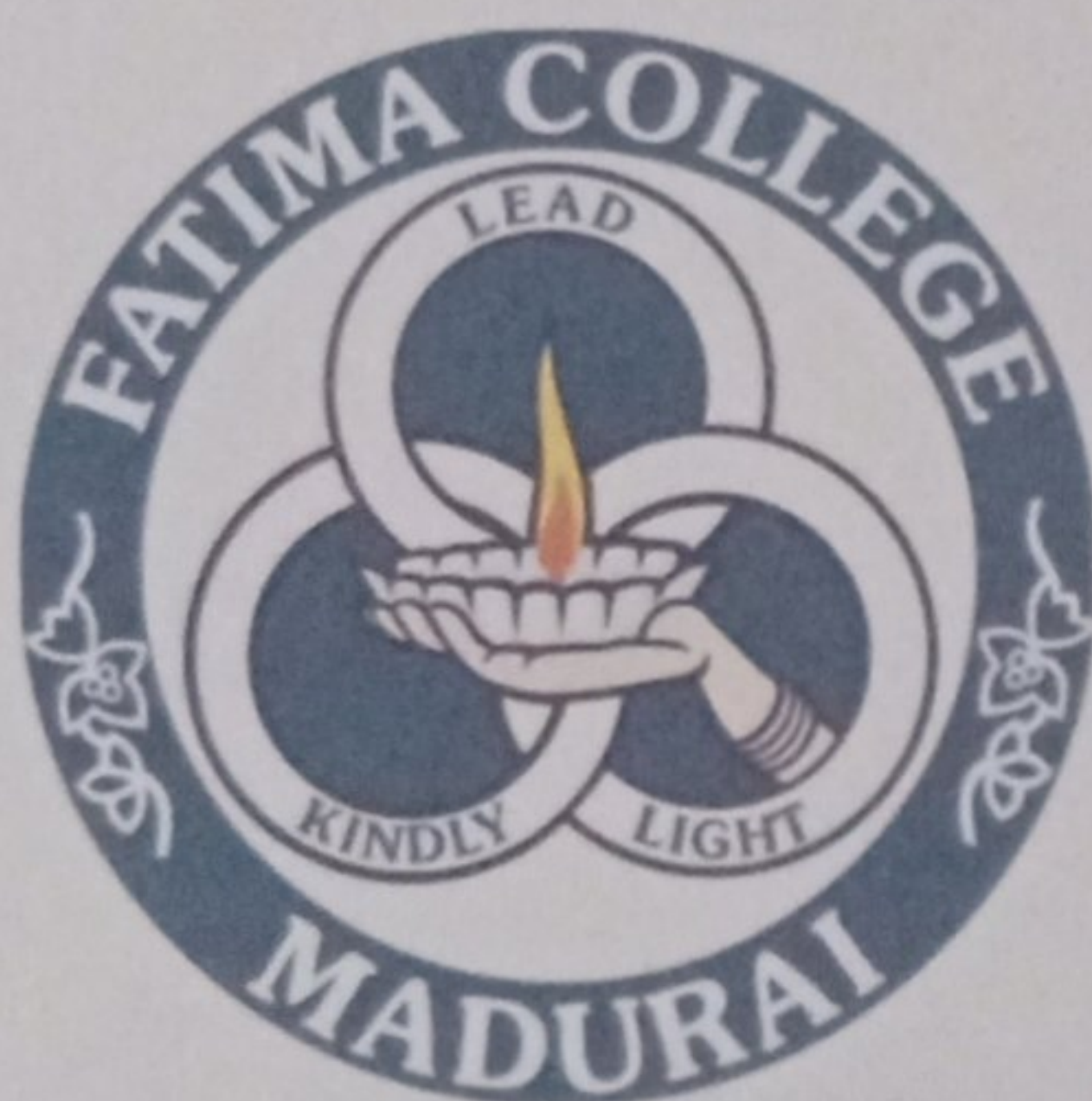
By

S. RAJAPRIYA

2021 MBA61

Under the guidance of

Dr. N. Asha

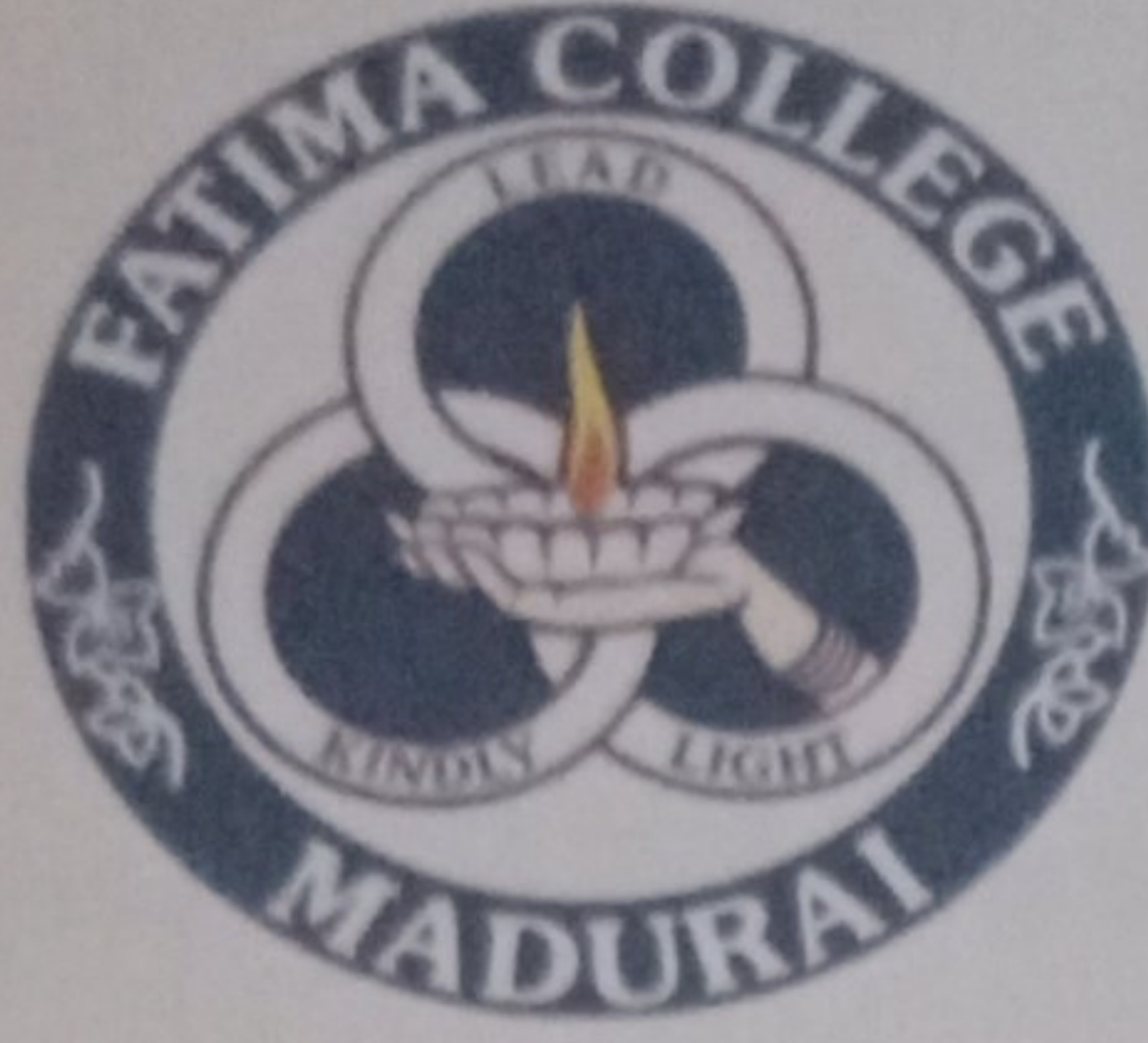


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



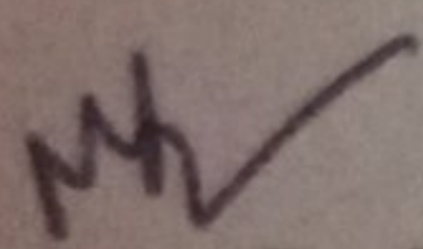
Fatima College (Autonomous)

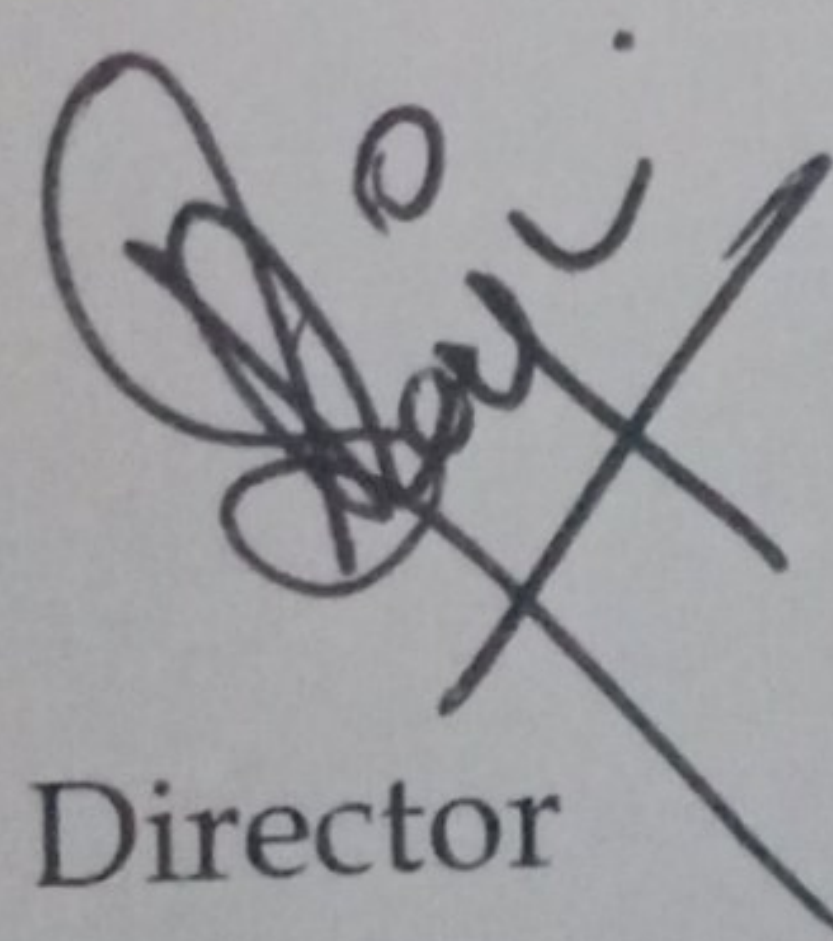
Department of MBA

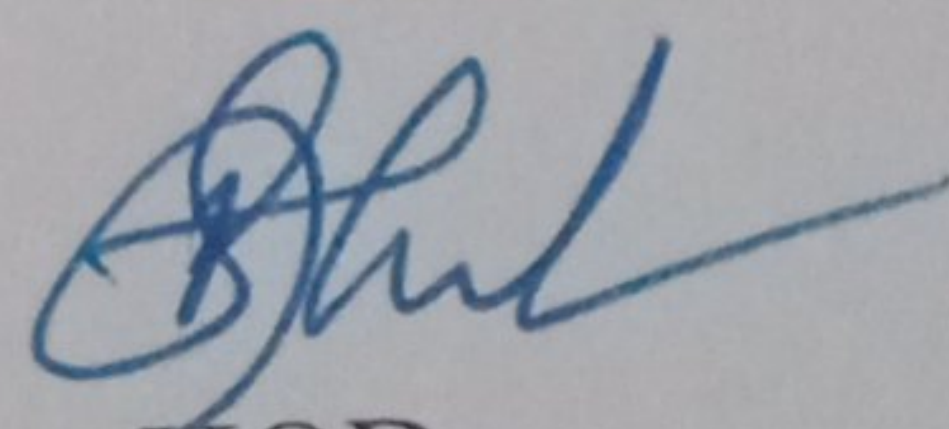
Madurai – 625 018.

Certificate

This is to certify that the “A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAMMES WITH SPECIAL REFERENCE TO ALLSEC TECHNOLOGIES PVT LTD, CHENNAI.” is a bonafide record of work done by S RAJAPRIYA, (2021MBA61) submitted in partial fulfilment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide
(Dr. N. Asha)


Director
(Dr. S. Raju)


HOD
(Dr. P. Shyamala)

Date: 02.02.2023



To Whomsoever It May Concern

This is to certify that the main Project report on "A Study on Effectiveness of training and development programmes with special Reference to Allsec Technologies Private Limited Chennai". is a bonafide record of work done by Ms.S Raja Priya (2021MBA61) in our company From December 2022 – February 2023 and during the main project period her performance is certified as good and we wish her success in her academic performance.

For ALLSEC TECHNOLOGIES LIMITED,

Dr. Purushothaman S
General Manager
Human Resources

ALLSEC TECHNOLOGIES LTD.

Regd. Office : 46-C, Velachery Main Road, Velachery, Chennai - 600 042
Tel : +91.44.4299 7070 web : www.allsectech.com
Corporate Identity Number : L72300TN1998PLC041033, Email : contactus@allsectech.com

Fatima College (Autonomous)

Department of Management Studies

Madurai – 625018.

S. Rajapriya

2021MBA61

Declaration

I hereby declare that the project done under the title “A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAMMES WITH SPECIAL REFERENCE TO ALLSEC TECHNOLOGIES PVT LTD, CHENNAI.” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

S. Rajapriya
Signature of the Student.

S. RAJAPRIYA

**A STUDY ON EMPLOYEE RETENTION STRATEGIES WITH SPECIAL
REFERENCE TO AIRTEL PAYMENTS BANK, MADURAI.**

Submitted in partial fulfilment of the requirement for the award of the
degree of Master of Business Administration of Madurai Kamaraj
University

By

RAJASHRUTHI S K

2021MBA62

Under the guidance of

Dr. L.MEENA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

FEBRUARY 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled **A STUDY ON EMPLOYEE RETENTION STRATEGIES WITH SPECIAL REFERENCE TO AIRTEL PAYMENTS BANK MADURAI** from December 2022 to February 2023 is a bonafide record of work done by **RAJASHRUTHI S K, 2021MBA62**, submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

Dr. L. MEENA

Head of the Department

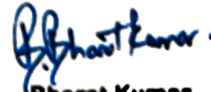
Dr.P.SHYAMALA

Director

Dr.S.RAJU

CERTIFICATE OF APPRECIATION

This is to recognise **S.K.RAJASHRUTHI (2021MBA62)** for Completing her main project on
**"A STUDY ON EMPLOYEE RETENTION STRATEGIES WITH SPECIAL REFERENCE TO
AIRTEL PAYMENTS BANK, MADURAI** for the period **December 2022 to February 2023.**



Bharat Kumar
Sales Head - TN

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

RAJASHRUTHI S K

2021MBA62

Declaration

I hereby declare that the project done under the title **A STUDY ON EMPLOYEE RETENTION STRATEGIES WITH SPECIAL REFERENCE TO AIRTEL PAYMENTS BANK MADURAI**, submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

S.K. Rajashruthi

Signature of the Student.

RAJASHRUTHI S K

A STUDY ON QUALITY OF WORK LIFE IN ROYAL COURT, MADURAI

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

Submitted

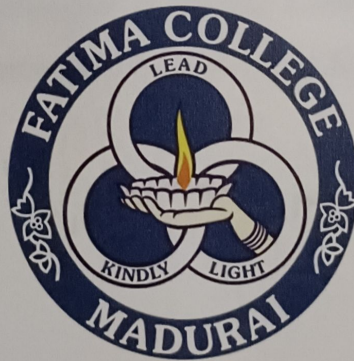
By

S. RAMALAKSHMI

2021MBA63

Under the guidance of

Dr. L. MEENA

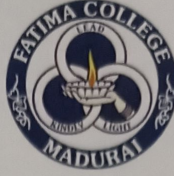


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project entitled “**A study on Quality of Work Life in Royal Court, Madurai**” from December 2022 to February 2023 is a bonafide record of work done by **S. Ramalakshmi (2021MBA63)** Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

Dr. L. Meena

Head of the department

Dr. P. Shyamala

Director

Dr. S. Raju



Experience the Royal Hospitality

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the project report on "A study on quality of work life in Royal Court" is a bonafide work done by Ms. **Ramalakshmi S (2021MBA63)** in our company from **December 2022 to February 2023**. During the project period, her performance is satisfied and good.

We wish her success in her academic performance.

For Madurai Royal Court,

S. 
S. Vigneshwaran,

HR Manager.



A Unit of Yasin Hotels (P) Ltd

Opposite to Railway Station, 4, West Veli Street, Madurai - 625 001,

TEL : 0452 - 4356666 (30 Lines) / 2350555

E-Mail : info@royalcourtindia.com

WEBSITE : royalcourtindia.com

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

S. Ramalakshmi

2021MBA63

Declaration

I hereby declare that the project done under the title “**A study on Quality of Work Life in Royal Court, Madurai**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

S. Ramalakshmi

S. Ramalakshmi.

Signature of the Student.

A STUDY ON CASH MANAGEMENT IN GHCL LTD

(UNIT: SREE MEENAKSHI MILLS), MADURAI

Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University

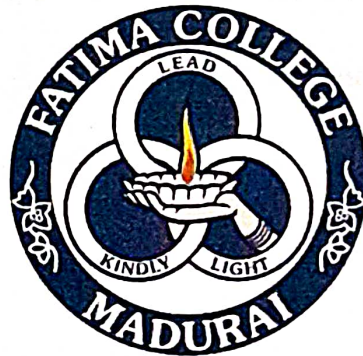
By

R.M. RAMYA

2021MBA64

Under the guidance of

Dr.L.MEENA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled “A Study on Cash Management in GHCL LTD (Unit :Sree Meenakshi Mills), Madurai” from December 2022 to February 2023 is a bonafide record of work done by **R.M.RAMYA, 2021MBA64** submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide
Dr.L. MEENA

Director
Dr.S. RAJU

Head of the Department
Dr.P. SHYAMALA

Date: 01.02.2023

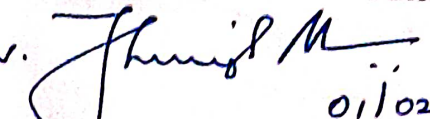
TO WHOMSOEVER IT MAY CONCERN

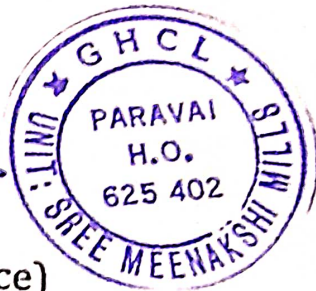
This is to certify that **Ms. Ramya R M (Reg: 2021MBA64)**, a student of Fatima College, Madurai had successfully completed her Main Project in the title of "A STUDY ON CASH MANAGEMENT" at GHCL Limited, Madurai, between the period of December 2022 to February 2023.

During this period, she showed keen enthusiasm to learn and zeal to perform.

We wish all the best for all her future endeavors.

For GHCL LIMITED
(Unit: Sree Meenakshi Mills)

v. 
01/02/2023
V. THAMIZHSELVAN
(Department of Human Resource)



Patima College (Autonomous)

Department of MBA

Madurai - 625018.

R.M. RAMYA

2021MBA64

Declaration

I hereby declare that the project done under the title "A Study on Cash Management GHCL LTD (Unit: Sree Meenakshi Mills), Madurai" submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

R.M. Ramya
Signature of the Student

**A STUDY ON EMPLOYEE'S SATISFACTION TOWARDS LOGISTICS
SYSTEMS IN MK TRON AUTOPARTS PRIVATE LIMITED,
CHENNAI.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

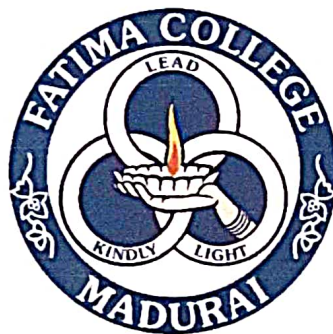
By

K. Rubini

2021MBA66

Under the guidance of

Dr. L. Meena



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled “A STUDY ON EMPLOYEE’S SATISFACTION TOWARDS LOGISTICS SYSTEMS IN MK TRON AUTOPARTS PRIVATE LIMITED, CHENNAI” from December 2022 to February 2023 is a bonafide record of work done by K. Rubini (2021MBA66) Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

Dr. L. Meena

Head of the Department

Dr. P. Shyamala

Director

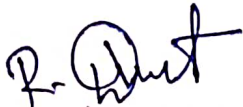
Dr. S. Raju

01/02/2023

TO WHOME SOEVER IT MAY CONCERN

This is to certify that the project report on "A STUDY ON EMPLOYEE'S SATISFACTION TOWARDS LOGISTICS SYSTEMS IN MK TRON AUTOPARTS PVT LTD", is a bonafide record of work done by Ms.Rubini (Reg. No: 2021MBA66) in our company from December 2022 to February 2023 and during the project period her performance is certified good and we wish her success in her academic performance.

For MK Tron Autoparts Pvt Ltd



Authorised Signatory



TAMPING DIVISION

Plot No. A-19, Talegaon Industrial Area,
Village Navlakhumbre, Taluk Maval,
Pune - 410 507, Maharashtra, INDIA.
Tel. No. : +91-2114-306000

DIE CASTING DIVISION

82A & B, 160, 161/1, 161/2,
SIDCO Industrial Estate, Thirumudivakkam,
Chennai - 600 132. Tamilnadu, INDIA.
Tel. No. +91-44-4904 7777

JACK DIVISION

No.14, SIDCO Industrial Estate,
Thirumazhisai, Chennai - 600124.
Tamil Nadu, INDIA.
Tel. No. +91-44-26810211

REGISTERED OFFICE : 82A & B, 160, 161/1, 161/2, SIDCO Industrial Estate, Thirumudivakkam, Chennai - 600 132, Tamil Nadu, INDIA.

CIN : U29255TN20078TC148248

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

K. Rubini

2021MBA66

Declaration

I hereby declare that the project done under the title “A STUDY ON EMPLOYEE’S SATISFACTION TOWARDS LOGISTICS SYSTEMS IN MK TRON AUTOPARTS PRIVATE LIMITED, CHENNAI” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

K. Rubini

K. Rubini

Signature of the Student.

**“A STUDY ON STUDENTS AWARENESS TOWARDS SCHORALSHIP
OPPORTUNITIES FOR FOREIGN EDUCATION IN EDEX ACADEMY,
HYDERABAD.”**

Submitted in partial fulfillment of the requirement for the award of the
degree of Master of Business Administration of Madurai Kamaraj University

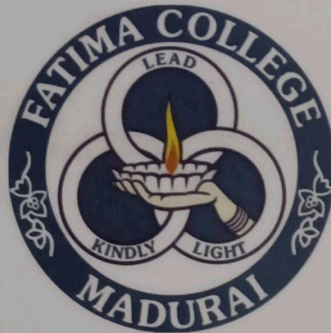
By

SAADHANA . K

2021MBA67

Under the guidance of

Dr. MEENA.L

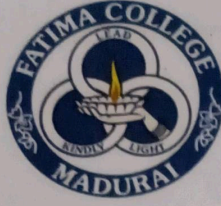


Department of MBA

FatimaCollege (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

Certificate

This is to certify that the project work entitled “A STUDY ON STUDENTS AWARENESS TOWARD SCHOLARSHIP OPPORTUNITIES FOR FOREIGN EDUCATION IN EDEX ACADEMY, HYDERABAD.” is a bonafide record of work done by **K.SAADHANA (2021MBA67)** Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide

(Dr. L. MEENA)

Head of the Department

(Dr. P. SHYAMALA)

Director

(Dr. S. RAJU)



SINCE 2007
EDEX ACADEMY
NEW ZEALAND LTD
INTERNATIONAL EDUCATION FACILITATORS

JAS-ANZ



ISO 9001:2008
CERTIFIED



2ND February, 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Project Report on "A Study on Student Awareness towards Scholarship Opportunity for Foreign Education in Edex Academy NZ Ltd., is a bonafide record of work done by Ms. Saadhana K (2021 MBA67) at Edex Academy NZ Ltd. From 13th December, 2022 to January, 2nd February, 2023.

During the project period, we found her performance was good. She is good in Counseling the students and working on Projects

For Edex Academy NZ Ltd



Authorised Signatory

Name : Veronica Samuel

Designation : CEO

Contact No. : + 91 9603673611

Email id : veronica.edex @gmail.com

Fatima College (Autonomous)

Department of MBA

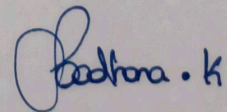
Madurai – 625018.

SAADHANA . K

2021MBA67

Declaration

I hereby declare that the Project done under the title “**A STUDY ON STUDENTS AWARENESS TOWARDS SCHOLARSHIP OPPORTUNITIES FOR FOREIGN EDUCATION IN EDEX ACADEMY, HYDERABAD**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the student

**A STUDY ON PERFORMANCE APPRAISAL AMONG EMPLOYEES IN
MEENAKSHI MISSION HOSPITAL AND RESEARCH CENTRE,
MADURAI**

Submitted in partial fulfilment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

Submitted

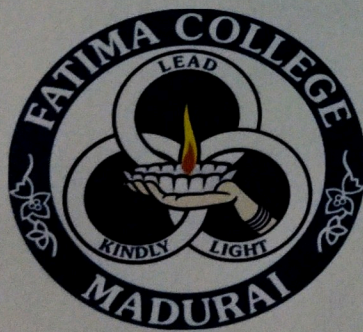
By

N. SANTHOSHINI

2021MBA68

Under the guidance of

Dr. L. MEENA

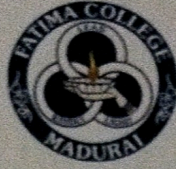


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled “A study on performance appraisal among employees in Meenakshi Mission Hospital and Research Centre, Madurai.” is a bonafide record of work done by N. SANTHOSHINI (2021MBA68) Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.

A handwritten signature in blue ink, appearing to read "L. Meena".

Faculty Guide

Dr.L.Meena

A handwritten signature in blue ink, appearing to read "P. Shyamala".

Head of the Department

Dr.P.Shyamala

A handwritten signature in black ink, appearing to read "S. Raju".

Director

Dr.S.Raju



Meenakshi Mission Hospital
& Research Centre
Madurai.

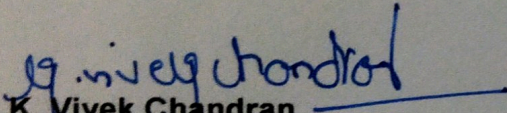


04.02.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. N. Santhoshini**, pursuing **2nd Year MBA** at **Fatima College, Madurai** has underwent Project work on the Topic of **"A STUDY ON PERFORMANCE APPRAISAL AMONG EMPLOYEES IN MMHRC"** in our Institution from **15.12.2022** to **02.02.2023**.

During the above period, her involvement in the subject was **good**.


K. Vivek Chandran
Senior Manager - HR



Fatima College (Autonomous)

Department of MBA

Madurai – 625018

N. Santhoshini

2021MBA68

Declaration

I hereby declare that the project done under the title **“A study on performance appraisal among employees in Meenakshi Mission Hospital and Research Centre, Madurai.”** submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier:

N. Santhoshini

Signature of the Student.

N. Santhoshini

**A STUDY ON EMPLOYEE'S SATISFACTION TOWARDS
PERFORMANCE APPRAISAL TECHNIQUE WITH SPECIAL
REFERENCE TO SRI SAKTHI INNOVATIONS, BANGALORE**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

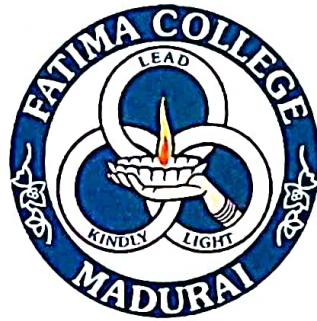
By

J.Shandhiya

2021MBA69

Under the guidance of

Dr. L. Meena



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

This is to certify that the project work entitled **“A STUDY ON EMPLOYEE’S SATISFACTION TOWARDS PERFORMANCE APPRAISAL TECHNIQUE WITH SPECIAL REFERENCE TO SRI SAKTHI INNOVATIONS, BANGALORE”** from December 2022 to February 2023 is a bonafide record of work done by J.Shandhiya, (2021MBA69) Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

Faculty Guide
Dr. L. Meena

Head of the Department
Dr. P. Shyamala

Director
Dr. S. Raju



SRI SAKTHI INNOVATIONS
Industrial Kitchen Equipments Manufacturer
Mob : 9900704040

Date 02-02-2023

TO WHOME SOEVER IT MAY CONCERN

This is to certify that project on **"A study on employee's satisfaction towards performance appraisal technique with special reference from "SRISAKTHIINNOVATIONS"** is a bonafide records of work done by Ms,J. Shandhiya (Reg No:2021MBA69) in our Company from December 2022 to February 2023 and During the Project Period, Her Performance is **Certified Good and Satisfying.**

We wish her success in her Academic performance.

For Srisakthiinnovations

J. Shandhiya
Proprietor



Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

J.Shandhiya

2021MBA69

Declaration

I hereby declare that the project done under the title “**A STUDY ON EMPLOYEE’S SATISFACTION TOWARDS PERFORMANCE APPRAISAL TECHNIQUE WITH SPECIAL REFERENCE TO SRI SAKTHI INNOVATIONS, BANGALORE**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

J. Shandhiya

J.Shandhiya.

Signature of the Student.

**A STUDY ON EFFECTIVENESS OF TRAINING AND
DEVELOPMENT PROGRAMMES WITH SPECIAL REFERENCE IN
HI-TECH ARAI PRIVATE LIMITED**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University.

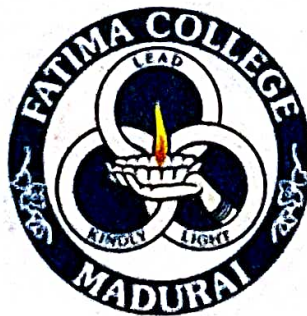
By

A.N.SHARMILA

2021MBA70

Under the guidance of

Dr. M. NAGARENITHA



Department of MBA

Fatima College (Autonomous)

Madurai – 625018

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

Certificate

This is to certify that the project work entitled “A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAMMES WITH SPECIAL REFERENCE IN HI-TECH ARAI PRIVATE LIMITED” is a bonafide record of work done by A.N.SHARMILA, (2021MBA70) Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

M. Nagarenitha

FACULTY GUIDE

Dr. M. NAGARENITHA

Shyamala

HOD

Dr. P. SHYAMALA

S. Raju

DIRECTOR

Dr. S. RAJU

HI-TECH ARAI PRIVATE LIMITED

JOINT VENTURE WITH

Arai Seisakusho Co. Ltd., Japan &
Mitsubishi Corporation, Japan

HTS-HTA
Passion for Perfection

31/01/2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms.A.N.SHARMILA** (Reg No: **2021MBA70**) Final Year student of MBA, Fatima College, Madurai has completed her project study on the title **"A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAMMES IN HI-TECH ARAI PRIVATE LIMITED"** at our organization from **16th Dec 2022 to 31st Jan 2023.**

For HI-TECH ARAI PRIVATE LIMITED


(DR.K.DURAIRAJ)
DGM – HRD / ADMN



Registered Office :

No. 33, Sarojini Street, Chinna Chokkikulam, Madurai - 625 002.

Tel : 0452 - 2536116, 2539106, 2539077, 2529956

Mobile : 98430 60696, Fax : 0452 - 2539111

Website : www.hitecharai.com e-mail : hta@hitecharai.com

CIN : U29130TN1985PTC011572 GSTIN: 33AAACH3917N1ZJ



Cert. No. 534293 60163 667955

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

A.N.SHARMILA

2021MBA70

Declaration

I hereby declare that the Project done under the title “A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAMMES WITH SPECIAL REFERENCE IN HI-TECH ARAI PRIVATE LIMITED” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

A.N.Sharmila
Signature of the Student

A STUDY ON THE EMPLOYEES SATISFACTION ON TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TOWARDS STUDY HEALTHY INFO TECH

Submitted in partial fulfilment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University

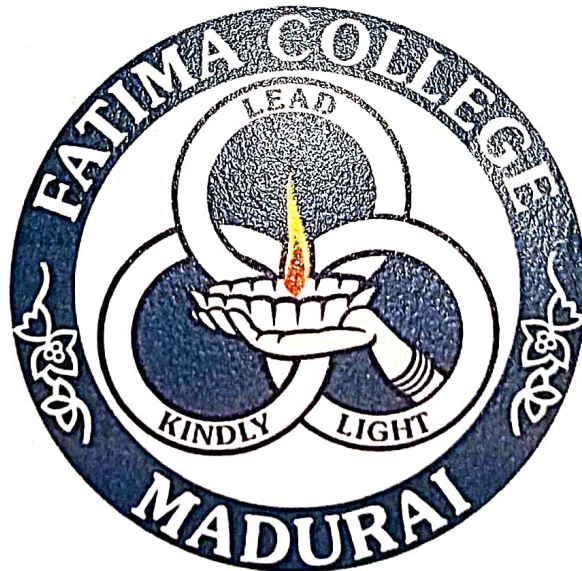
By

S.SHELLSHIYA

2021MBA71

Under the guidance of

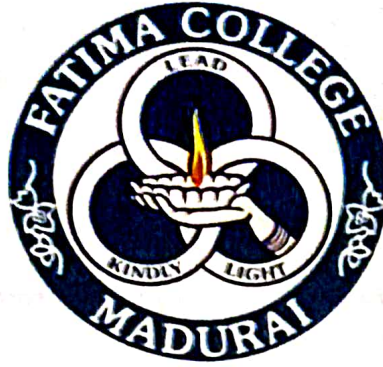
Dr. M. NAGARENITHA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled “A STUDY ON THE EMPLOYEES SATISFACTION ON TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TOWARDS STUDY HEALTHY INFO TECH” is a bonafide record of work done by S.SHELLSHIYA, (2021MBA71) submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

M. Nagarenitha
Faculty Guide
Dr. M. Nagarenitha

[Signature]
Head of the Department
Dr. P. Shyamala

[Signature]
Director
Dr. S. Raju

STUDY HEALTHY INFO-TECH

Study Healthily with Technology

GSTIN: 08AADCW2479F1Z4

Date : 01.02.2023

The Head of the Department
Department of Management Studies
Fatima College
Madurai-625018

Dear Sir,

This is to certify that the main project report on "A Study on the Employees' Satisfaction on Training and Development with Special Reference to Study Healthy Info Tech" is a bonafide record of work done by Miss. S. Shellshiya (2021MBA71) in our company from December 2022 to February 2023. During this period, her performance was certified as good and we wish her success and good luck in her academic pursuits.

Thanking You

STUDY HEALTHY INFO-TECH,



Hemanth
1/2/2023

A. Hemanth,
Manager,

Arumugam College (Autonomous)

Department of MBA

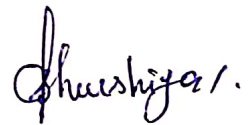
Madurai – 625018.

SHELLSHIYA

21MBA71

DECLARATION

I hereby declare that the project done under the “A STUDY ON THE EMPLOYEES SATISFACTION ON TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TOWARDS STUDY HEALTHY INFO TECH” submitted for the award of Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the Student

**A STUDY ON CONSUMERS' OPINION TOWARDS
MARKETING STRATEGY WITH SPECIAL REFERENCE TO
SKM ENTERPRISES**

Submitted in partial fulfillment of the requirement for the award of the degree
of Master of Business Administration of Madurai Kamaraj University

Submitted

By

C.SHRI RASHMI

(2021MBA72)

Under the guidance of

Dr. M. NAGARENITHA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625 018



Certificate

This is to certify that the project work entitled **“A STUDY ON CONSUMERS’ OPINION TOWARDS MARKETING STRATEGY WITH SPECIAL REFERENCE TO SKM ENTERPRISES”** from December 2022 to February 2023 is a bonafide record of work done by **C. SHRI RASHMI (2021MBA72)** submitted in partial fulfilment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

M. Nagarenitha
Faculty guide.

Dr. M. NAGARENITHA

Shyama
Head of the department

Dr. P. SHYAMALA

Dr. S. Raju
Director

Dr. S. RAJU

SKM ENTERPRISES

1/126 UNITE B, UCHAPPATI VILLAGE ,
TIRUMANGULAM POST, MADURAI DIST-625008

Gst in: 33IECPK8860L1ZE

EMAIL: kapilpapercone@gmail.com

Ph no: 8428949147, 8610376260

EXPORT CODE; IECPK8860L

Date- 01-02-2023

CERTIFICATE

This is to certify that the main project report on “A study on consumers’ opinion towards marketing strategy with special reference to SKM enterprises” is a bonafide record of work done by **C. Shri Rashmi, 2021MBA72** in our company from December 2022 to February 2023. During the main project period her performance is certified as good and we wish her success in her academic performance.



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018

C. SHRI RASHMI

2021MBA72.

DECLARATION

I hereby declare that the project done under the title **“A STUDY ON CONSUMERS’ OPINION TOWARDS MARKETING STRATEGY WITH SPECIAL REFERENCE TO SKM ENTERPRISES”** submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

A handwritten signature in black ink, appearing to read 'C. Sri Rashmi', with a horizontal line underneath.

Signature of the student

**A STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION
PROCESS WITH SPECIAL REFERENCE TO HCL TECH**

Submitted in partial fulfillment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University

Submitted

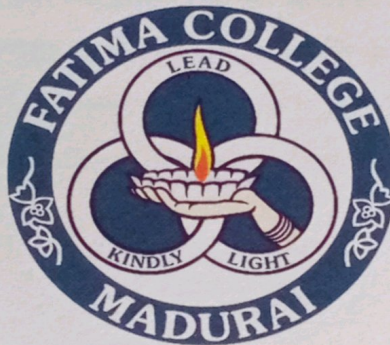
By

SNEHA. P

2021MBA73

Under the guidance of

DR. M. NAGARENITHA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625 018



Certificate

This is to certify that the Project work entitled “ **A STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCESS WITH SPECIAL REFERENCE TO HCL TECH**” From December 2022 to February 2023 is a Bonafide record of work done by **P. SNEHA (2021MBA73)** submitted in partial fulfilment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.

P. Nagarenitha
Faculty guide

Dr. M. NAGARENITHA

Shyamala
Head of the department

Dr. P. SHYAMALA

S. Raju
Director

Dr. S. RAJU

HCL TECHNOLOGIES LTD.

Corporate Identification Number: L74140DL 1991PLC046369

ELCOT Special Economic Zone

Survey No. 1/2, 13, 1/19, 1/20, 4/1, 2/1, 2/2, 4/2 and 5,

Plot No. 5 & 7. Handhaikulam Village

Madurai, Tamil Nadu 625020, India

Tel: +91-0452-6667201

Registered Office: 806 Siddharth, 96, Nehru Place, New Delhi-110019, India.

www.hcltech.com

www.hcl.in

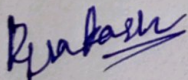
27-February-2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. P. Sneha**, pursuing **MBA** from Fatima College, Madurai has undergone her project in HR Operations-HCL Technologies Ltd. Madurai from **14-December-2022 to 01-February-2023**

During this period, she was very sincere and completed her assigned task which was highly satisfactory. We wish her all success.

Best Regards,



Prakash Raman

General Manager - HR (Location HR Head)

HCL Technologies Ltd.

Madurai

HCL

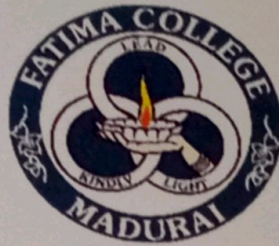
Fatima College (Autonomous)

Department of Management Studies

Madurai – 625018.

P.sneha

2021mba73



Declaration

I hereby declare that the project done under the Title **“A STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCESS WITH SPECIAL REFERENCE TO HCL TECH “** submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier:

P. Sneha

Signature of the Student.

**A STUDY ON INVESTORS PERCEPTION TOWARDS SOVEREIGN GOLD
BONDS IN SBI**

Submitted in partial fulfillment of the requirement for the award of the degree of Master
of Business Administration of Madurai Kamaraj University

Submitted

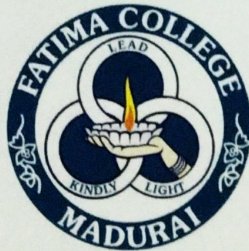
By

SOBANA R

2021MBA74

Under the guidance of

Dr. M. NAGARENITHA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023

Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.



Certificate

This is to certify that the project work entitled “A STUDY ON INVESTORS PERCEPTION TOWARDS SOVEREIGN GOLD BONDS IN SBI” is a bonafide record of work done by **SOBANA R, 2021MBA74** Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

M. Nagarenitha

FACULTY GUIDE

Dr. M. Nagarenitha

P. Shyamala

HEAD OF THE DEPARTMENT

Dr. P. Shyamala

S. Raju

DIRECTOR

Dr. S. Raju



பாப்து ஸ்டேட் பாங்கு காரிமெடு கிள்கா
भारतीय स्टेट बैंक करिमेडु शाखा
STATE BANK OF INDIA Karimedu Branch

TO WHOMSOEVER IT MAY CONCERN

01-02-2023


This is to certify that Ms.Sobana R (Reg No-2021MBA74) final year MBA student of Fatima College, Madurai has done her internship and project work titled "A Study on Investors Perception towards Sovereign Gold Bond" in our bank from December 2022 to February 2023.

During the above period, her performance and character were good.

We wish her all success in her future endeavors.

For State Bank of India

कुल भारतीय स्टेट बैंक
For STATE BANK OF INDIA


शाखा प्रबंधक, करिमेडु, मदुरै.
Branch Manager, Karimedu, Madurai-08167
Branch Manager

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

R. Sobana

2021MBA74

Declaration

I hereby declare that the project done under the title “**A STUDY ON INVESTORS PERCEPTION TOWARDS SOVEREIGN GOLD BONDS IN SBI**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

R. sobana

Signature of the Student

**A STUDY ON CUSTOMER SATISFACTION TOWARDS SERVICE QUALITY
WITH SPECIAL REFERENCE TO SURABHI SUZUKI, MADURAI**

Submitted in partial fulfillment of the requirement for the award of the degree
of Master of Business Administration of Madurai Kamaraj University

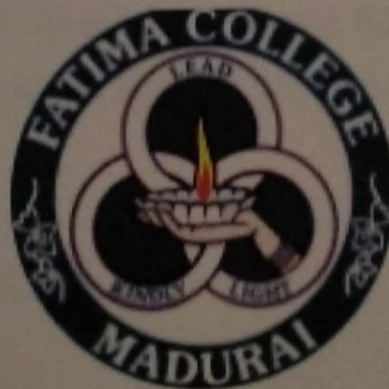
By

S.SRI ABIRAMI

2021MBA75

Under the guidance of

Dr. M. NAGARENITHA

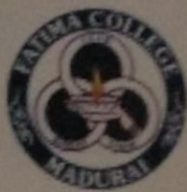


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS SERVICE QUALITY WITH SPECIAL REFERENCE TO SURABHI SUZUKI, MADURAI” from December 2022 to February 2023 is a bonafide record of work done by S.Sri Abirami, 2021mba75 submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

M. Nagarenitha

Faculty Guide

Dr.M.Nagarenitha

[Signature]

Head of the Department

Dr.P. Shyamala

[Signature]

Director

Dr.S.Raju

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Main project on " A study on Customer Satisfaction towards service quality with special reference to Surabhi Suzuki, Madurai " is a bonafide record of work done by S.SRI ABIRAMI, 2021MBA75 in our company from December 2022 to February 2023 and during the main project period her performance is certified as good and we wish her success in her academic performance

SURABHI SUZUKI



AUTHORISED SIGNATORY

**Sri Sai Krishnas Marketing Pvt. Ltd.,
SURABHI SUZUKI**

20, Alagar Kovil Main Road, K.Pudur, MADURAI - 625 007.
Cell : 90420 80003 E-mail : surabhisuzukisales@gmail.com

Fatima College (Autonomous)

Department of MBA

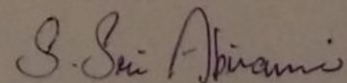
Madurai – 625018.

S.SRI ABIRAMI

2021MBA75

Declaration

I hereby declare that the project done under the title “A STUDY ON CUSTOMER SATISFACTION TOWARDS SERVICE QUALITY WITH SPECIAL REFERENCE TO SURABHI SUZUKI, MADURAI” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the Student

S.Sri Abirami

**A STUDY ON RECRUITMENT PROCESS IN SHIASH INFO SOLUTION
PVT, LTD, CHENNAI**

Submitted in partial fulfillment of the requirement for the award of the degree of Master
of Business Administration of Madurai Kamaraj University

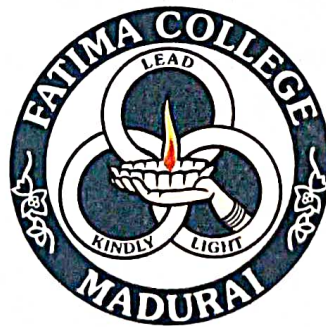
By

S.STEFFY RACHAEL JEBA

2021MBA76

Under the guidance of

Dr.M.NAGARENITHA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled “A Study on recruitment process in shiash info solution pvt, Ltd ,Chennai” from December 2022 to February 2023 is a bonafide record of work done by S.STEFFY RACHEAL JEBA, 2021MBA76 submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.

M. Nagarenitha

Faculty Guide

(Dr.M.Nagarenitha)

P. Shyamala

Head of the Department

(Dr.P.Shyamala)

S. Raju

Director

(Dr.S.Raju)

PROJECT COMPLETION CERTIFICATE

This is to certify that Ms. STEFFY RACHEL JEBA S (Reg.No. 2021MBA76) Student of MBA.,(Marketing) Fatima College- Madurai, has successfully completed the project titled "A study on Selection and Recruitment Process" from December 2022 to February 2023 in our company. During the period, she had been exposed to different processes and found to be Punctual, Hard Working and Inquisitive.

We wish her every success in life and career.

For Shiash Info Solutions Private Limited



Ashwini Kanniyappan

Manager – Human Resources

Shiash Info Solutions Private Limited

#51, Level 4, Tower A, Raitha TEK Meadows, Old Mahabalipuram Road,
Sholinganallur, Chennai – 600 119, Tamil Nadu, India

+91 44 66255681 info@shiash.com

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

S.STEFFY RACHAEL JEBA

2021MBA76

Declaration

I hereby declare that the project done under the title “A STUDY ON RECRUITMENT PROCESS IN SHIASH INFO SOLUTION PVT, LTD, CHENNAI” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

Steffy Rachel Jeba. S

Signature of the Student.

**A STUDY ON EFFECTIVENESS OF FINANCIAL PERFORMANCE WITH SPECIAL
REFERENCE TOWRDS RAMCO CEMENTS LIMITED**

Submitted in partial fulfillment of the requirement for the requirement for the award of the
degree of Master of Business Administration of Madurai Kamaraj University

Submitted

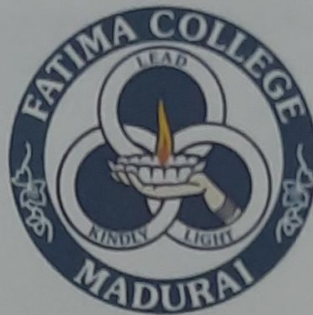
By

C. STELLA ANTONIYAL

2021MBA77

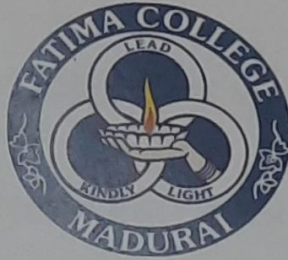
Under the guidance of

Dr. M. Nagarenitha



Department of MBA
Fatima College (Autonomous)
Madurai – 625018

February - 2023



Fatima College (Autonomous)
Department of MBA
Madurai – 625018.

Certificate

This is to certify that the project work entitled “a study on Effectiveness of financial performance with special reference towards ramco cements limited ” is a bonafide record of work done by **C. STELLA ANTONIYAL, (2021MBA77)** Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.

M. Nagarenitha

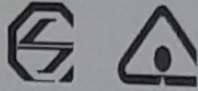
Faculty Guide
(Dr. M. Nagarenitha)

Shyl

Head Of The Department
(Dr. P. Shyamala)

[Signature]

Director
(Dr. S. Raju)



ISO 9001, ISO 14001, ISO 45001 & ISO 50001
Certified Company

Ramasamy Raja Nagar, Virudhunagar District
Tamil Nadu, Pin: 626 204
Ph: 04562 - 256 201 to 203
Fax: 04562 - 256 268

Corporate Identity Number: L26941TN1957PLC003566

THE RAMCO CEMENTS LIMITED

31/01/2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. Stella Antoniyal C (Reg no. 2021MBA77)** of Second year **MBA** from **Fatima College, Madurai** has undergone **Project work** at our R. R. Nagar factory during the period from 17/12/2022 to 31/01/2023.

We wish her good luck and best wishes for all her future endeavours.

For **THE RAMCO CEMENTS LIMITED**

Bhavik N Davey
Dy.Manager-HR

Fatima College (Autonomous)

Department of MBA

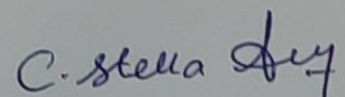
Madurai – 625018.

C. Stella Antoniyal

2021MBA77

Declaration

I hereby declare that the Project done under the “a study on Effectiveness of financial performance with special reference towards ramco cements limited ” submitted for the award of the degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the student
C. STELLA ANTONIYAL

**“A STUDY ON EFFECTIVENESS OF RECRUITMENT AND
SELECTION PROCESS IN TRIOANGLE TECHNOLOGIES,
MADURAI”.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University.

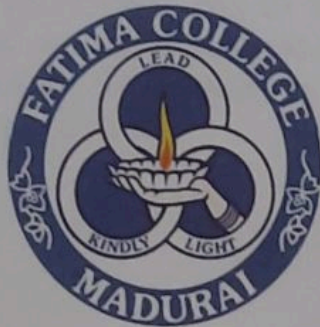
By

R.M.Subhiksha

2021MBA78

Under the guidance of

Dr. B. Jayanthi MBA, MPhil, Ph.D.

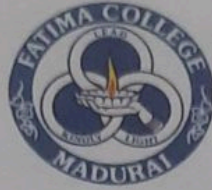


Department of MBA

Fatima College (Autonomous)

Madurai – 625018

February 2023



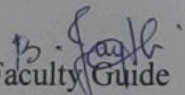
Fatima College (Autonomous)

Department of MBA

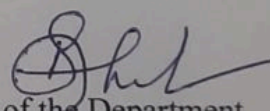
Madurai – 625018.

Certificate

This is to certify that the project work entitled “**STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCESS IN TRIOANGLE TECHNOLOGIES, MADURAI**” is a bonafide record of work done by **R. M. SUBHIKSHA, (2021MBA78)** Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

(Dr. B. Jayanthi)


Head of the Department

(Dr. P. Shyamala)


Director

(Dr. S. Raju)

Date: 2nd February 2023

TO WHOMSOEVER THIS MAY CONCERN

Sub: Internship Letter

This is to certify that the main project report on “ **A Study on Effectiveness of Recruitment and Selection Process in Trioangle Minds Technologies, Madurai**” is a bonafide record of work done by **Ms. Subhiksha R M (2021MBA78)**, from **Fatima College, Madurai**. in our concern from 12th December 2022 To 2nd February 2023.

During her tenure with us, she has ably handled major responsibilities and found her to be hardworking and very productive. We found her to be someone who is motivated, duty bound and highly committed and strong conceptual knowledge.

We wish her success in all future endeavors.

For Trioangle Minds Technologies Private Limited



Siva Vignesh V

Human Resource Manager

No 12/9, Santhosh Raj Plaza, 3rd Floor, Subburaman Street, Gandhi Nagar, Madurai - 625020

www.trioangle.com

Fatima College (Autonomous)

Department of MBA

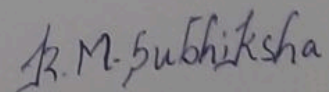
Madurai – 625018.

R. M. Subhiksha

2021MBA78

Declaration

I hereby declare that the Project done under the title “**STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCESS IN TRIOANGLE TECHNOLOGIES, MADURAI**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the student

**"A STUDY ON EFFECTIVENESS OF RECRUITMENT AND
SELECTION SYSTEM WITH SPECIAL REFERENCE TO MADURA
COATS PRIVATE LIMITED , MADURAI".**

Submitted in partial fulfilment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University.

By

K.Sujitha

2021MBA79

Under the guidance of

Dr. B. Jayanthi MBA, MPhil, Ph.D.

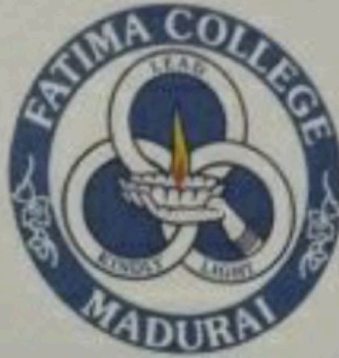


Department of MBA

Fatima College (Autonomous)

Madurai -- 625018

February 2023



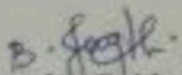
Fatima College (Autonomous)

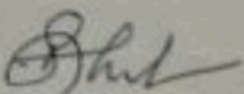
Department of MBA


Madurai – 625018.

Certificate

This is to certify that the project work entitled “**STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION SYSTEM WITH SPECIAL REFERENCE TO MADURA COATS PRIVATE LIMITED, MADURAI**” is a bonafide record of work done by **K.SUJITHA(2021MBA79)** Submitted in partial fulfilment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide
(Dr. B. Jayanthi)


Head of the Department
(Dr. P. Shyamala)


Director
(Dr. S. Raju)



Madura Coats Private Limited

Global Thread Supply India, New Mill

P.B.No. 35, New Jail Road, Madurai - 625 016

Tel: 0452 - 6633750 • CIN: U18102KA1974FTC047421 • GSTIN: 33AABCM8279K1Z2

HR Dept.

02-Feb-2023

CERTIFICATE

This is to certify that the following student has completed the Internship Training in our company

Name of the student	:	SUJITHA.K
Register Number	:	2021MBA79
Institution	:	Fatima College, Madurai
Course of study	:	MBA
Internship period	:	16 th Dec 2022 to 02 nd Feb 2023.
Department	:	Human Resources.

Her conduct during internship period is good.

We wish her all success in her future endeavour.

For Madura Coats Private Limited,

ARUN XP
Plant HR Manager

Fatima College (Autonomous)

Department of MBA

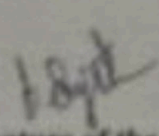
Madurai – 625018.

K.SUJITHA

2021MBA79

Declaration

I hereby declare that the Project done under the title "STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION WITH SPECIAL REFERENCE TO MADURA COATS PRIVATE LIMITED, MADURAI submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


Signature of the student

K. Sujitha

**A STUDY ON PERFORMANCE EVALUATION OF SELECTED
MUTUAL FUND SCHEMES WITH SPECIAL REFERENCE TO SBI
FUNDS MANAGEMENT LIMITED, MADURAI**

Submitted in partial fulfillment of the requirement for the award
of the degree of Master of Business Administration of
Madurai Kamaraj University

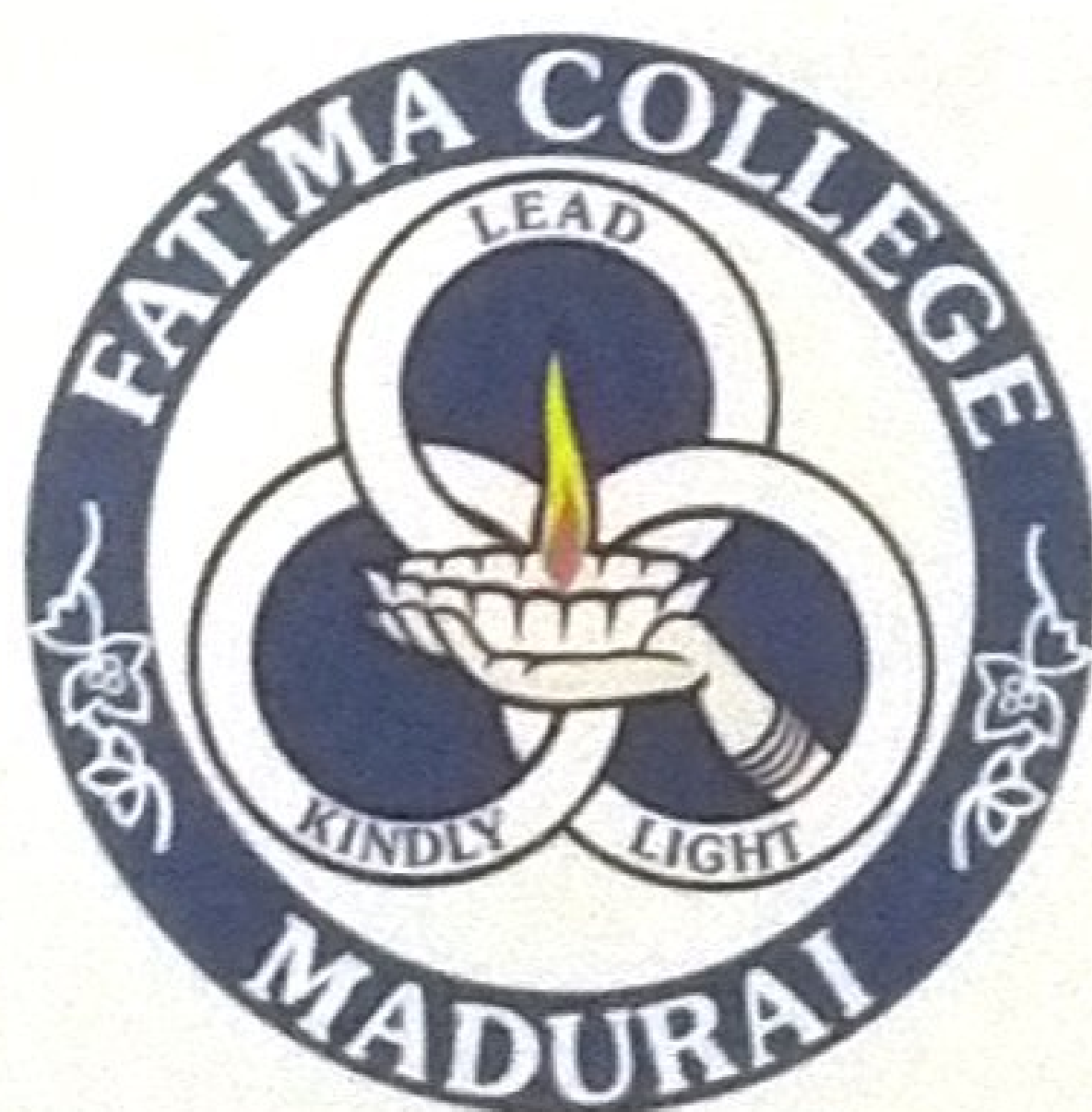
By

SUNDHARA LAKSHMI. M

2021MBA80

Under the guidance of

Dr. B. Jayanthi MBA., M.Phil., Ph.D

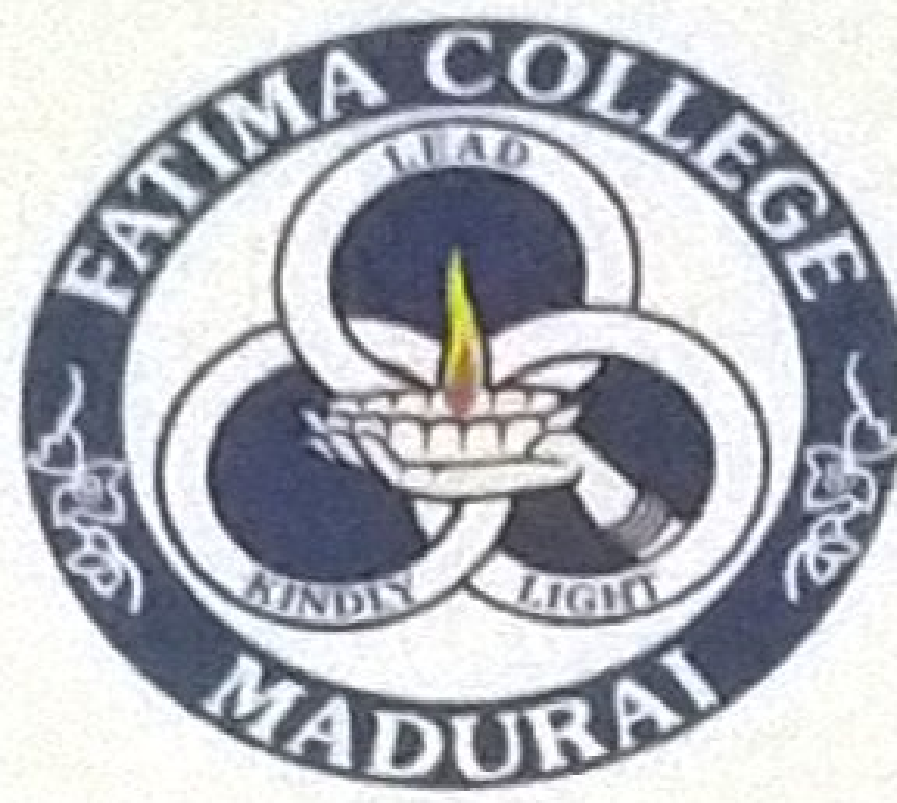


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018

February 2023



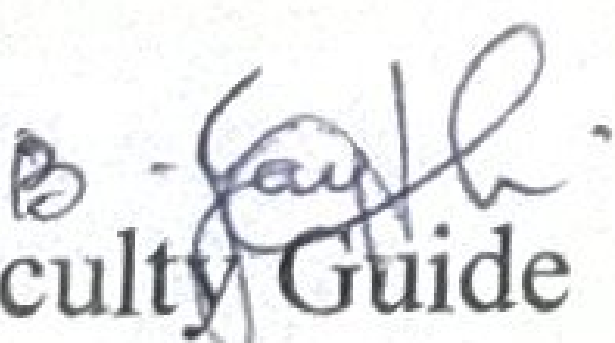
FATIMA COLLEGE (Autonomous)

Department of MBA

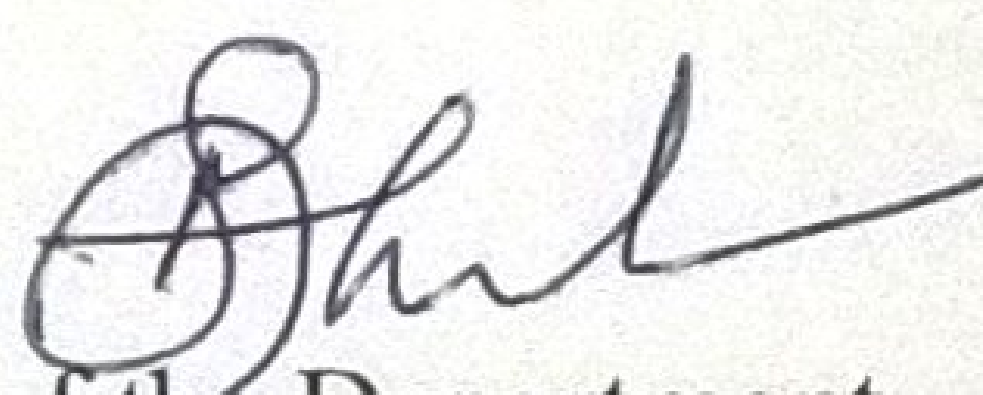
Madurai – 625 018

Certificate

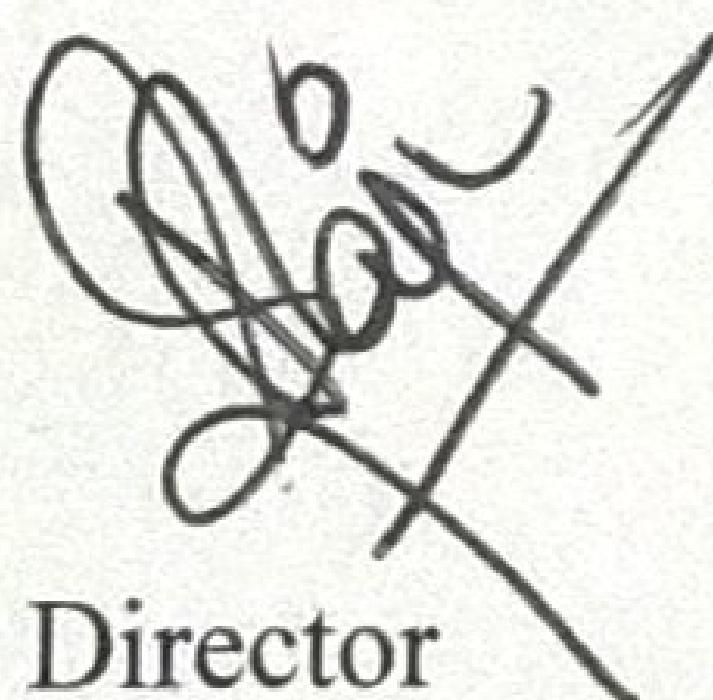
This is to certify that the project work entitled “**A STUDY ON PERFORMANCE EVALUATION OF SELECTED MUTUAL FUND SCHEMES WITH SPECIAL REFERENCE TO SBI FUNDS MANAGEMENT LIMITED, MADURAI**” is a bonafide record of work done by **SUNDHARA LAKSHMI. M (2021MBA80)** submitted in partial fulfilment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

Dr. B. Jayanthi


Head of the Department

Dr.P.Shyamala



Director

Dr. S. Raju

Date: 02:02:2023

TO WHOM SO EVER IT MAY CONCERN

This to certify that the Project Report on "A study on performance evaluation of selected mutual fund schemes with special reference to SBI funds management ltd." is a bonafide record of work done by Sundhara Lakshmi .M (Reg no: 2021MBA80) in our company from December 2022 to February 2023 and during the project period her performance is certified as good and we wish her success in her academic performance.



VENKATESH R
Assistant Vice President
SBI Funds Management

VENKATESH . R
Assistant Vice - President
SBI Funds Management Pvt. Ltd
Madurai Branch
Employee Code : 583

ee: SBI Mutual Fund Trustee Company Private Limited
(CIN - U65991MH2003PTC138496)

onal Office : II Floor, Sigapi Achi Building, 18/3, Marshalls Road,
(Mani Lakshmipathy Road) Egmore, Chennai - 600 008.

044 28543384 | 28543385 | 28543382 Fax: 044 4204 5081 | Website : www.sbimf.com

l. Office : 9th Floor, Crescenzo, C - 38 & 39, G Block, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051

+91 22 6179 3000 | Fax : +91 22 6742 5687 - 91 | Email : partnerforlife@sbimf.com

AL FUNDS | PORTFOLIO MANAGMENT SERVICES | OFFSHORE FUNDS | ALTERNATIVE INVESTMENT FUNDS

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

SUNDHARA LAKSHMI. M

(2021MBA80)

Declaration

I hereby declare that the project done under the title “**A STUDY ON PERFORMANCE EVALUATION OF SELECTED MUTUAL FUND SCHEMES WITH SPECIAL REFERENCE TO SBI FUNDS MANAGEMENT LIMITED, MADURAI**” submitted for the award of the degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

M. Sundharalakshmi

Signature of the Student

**A STUDY ON THE WORKING CAPITAL IN RUBY FOOD PRIVATE LIMITED,
MADURAI**

Submitted in partial fulfilment of the requirement for the award
Of the Degree of Master of Business Administration of
Madurai Kamaraj University

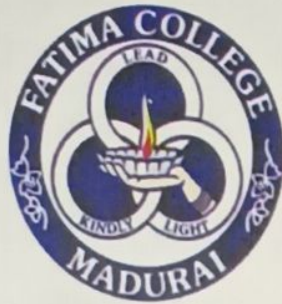
By

C.SWATHY

2021MBA81

Under the guidance of

Dr. B. Jayanthi MBA., M.Phil., Ph.D.



Department of MBA
Fatima College (Autonomous)
Madurai – 625 018.

FEBRUARY 2023

FATIMA COLLEGE (Autonomous)

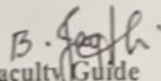
Department of MBA

Madurai – 625 018.

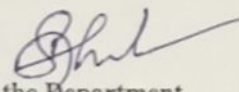


Certificate

This is to certify that the project work entitled a "A STUDY ON THE WORKING CAPITAL IN RUBY FOOD PRIVATE LIMITED, MADURAI" is bonafide record of work done by Submitted in partial fulfilment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

Dr. B. Jayanthi

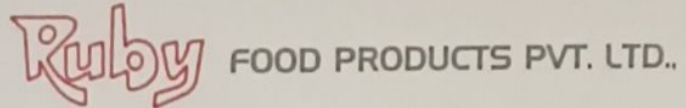

Head of the Department

Dr. P. Shyamala



Director

DR. S. Raju



Manufacturers of Fruit Drink & Flavoured Milk

A.S-2, Industrial Estate, K.Pudur, Madurai - 625 007,

Tel : 0452-2566161.

e-mail : info@rubyfood.com / sales@rubyfood.com

website : www.rubyfood.com

Date: 01-02-2023

To whom-so-ever it may concern

This is to certify that Ms. Swathy C with Roll No. 2021MBA81, MBA (Finance)
Dept Student of Fathima College, has taken an internship for 45 days (17/12/2022 &
01/02/2023) in Ruby Food Products Pvt Ltd.

We wish all the best for her future endeavors.

For Ruby Food Products Pvt Ltd

A handwritten signature in black ink, appearing to be "R. Govind", is written over the line for the authorized signature.

Authorised Signature

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

C.SWATHY

2021MBA81

Declaration

I hereby declare that the project done under the title “**A STUDY ON THE WORKING CAPITAL IN RUBY FOOD PRIVATE LIMITED, MADURAI**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

C. Swathy.
Signature of the Student

**A STUDY ON THE EFFECTIVENESS OF PERFORMANCE MANAGEMENT
SYSTEM IN SUN PRESSING PRIVATE LIMITED,MADURAI.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

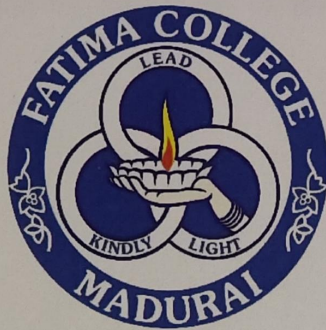
By

P.SWETHAA

2021MBA82

Under the guidance of

Dr.B.Jayanthi MBA.,M.Phil.,Ph.D

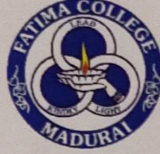


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



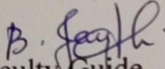
Fatima College (Autonomous)

Department of MBA

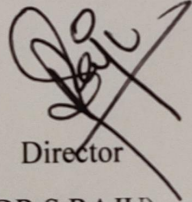
Madurai – 625 018.

Certificate

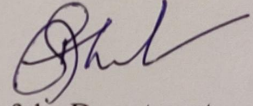
This is to certify that the project work entitled “A Study on the effectiveness of performance management system in sun pressing private limited, Madurai ” from December 2022 to February 2023 is a bonafide record of work done by P.SWETHAA, (2021MBA82) submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide

(Dr.B.JAYANTHI)


Director

(DR.S.RAJU)


Head of the Department

(~~Dr.~~ P.SHYAMALA)



SUN PRESSING (P) LTD

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F 2 & 3, Sidco Industrial Estate, K. Pudur,

Madurai - 625 007. South India

Phone : 0452 - 2566893, 4394455, 80125 13001

Web : www.sunpressing.com

E-mail : nippon@sunpressing.com



ISO/TS16949

Date:-02.02.2023

CERTIFICATE

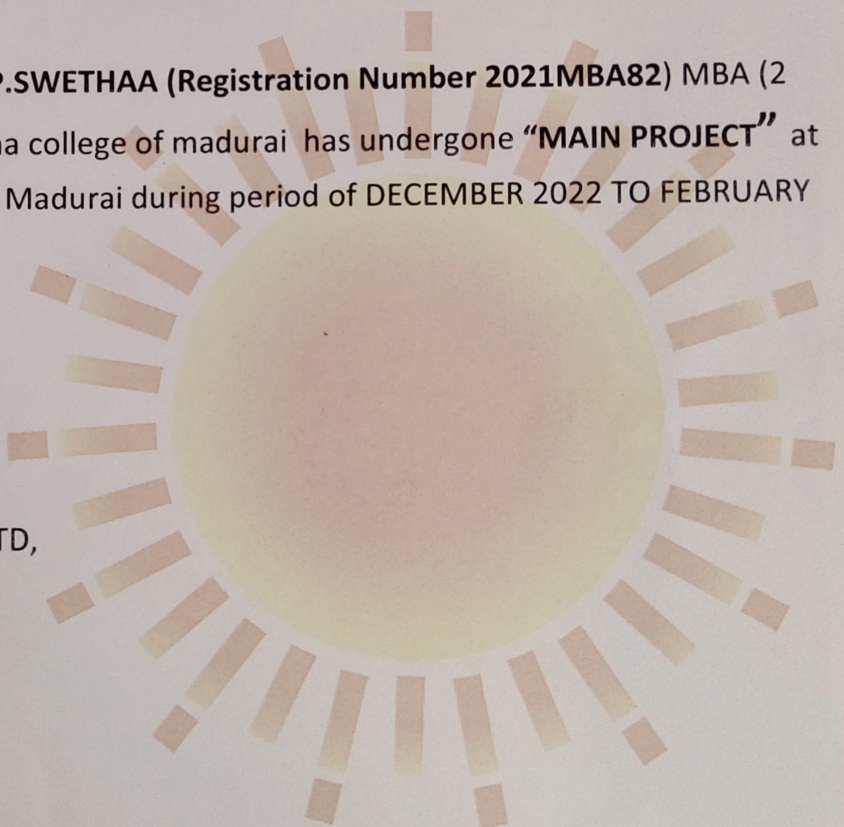
This is to certify that **Ms.P.SWETHAA (Registration Number 2021MBA82)** MBA (2nd year) a student of Fatima college of madurai has undergone **"MAIN PROJECT"** at this **Sun Pressing (P) Ltd**, Madurai during period of DECEMBER 2022 TO FEBRUARY 2023 entitled.

Thanking You,

Yours Truly,

For SUN PRESSING (P) LTD,

Executive Director



Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

P.SWETHAA

2021MBA82

Declaration

I hereby declare that the project done under the title “**A study on the effectiveness of performance management system in sun pressing private limited, Madurai**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

P. Swethaa

Signature of the Student.

**A STUDY ON CUSTOMER'S PREFERENCE TOWARDS BUYING
RESIDENTIAL PROPERTY WITH SPECIAL REFERENCE TO "DISTYLE
INFRASTRUCTURE AND REALITY DEVELOPERS", CHENNAI.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

By

S.A. TAFFIYA

2021MBA83

Under the guidance of

Dr. B. JAYANTHI, M.B.A, M.Phil, Ph.D

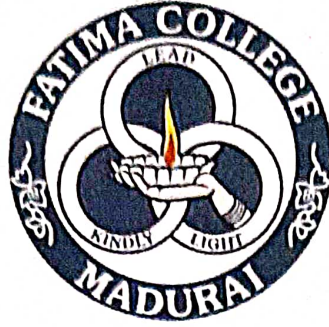


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

FEBRUARY 2023



Fatima College (Autonomous)

Department of MBA

Madurai-625-018

This is to certify that the project work entitled "A STUDY ON CUSTOMER'S PREFERENCE TOWARDS BUYING RESIDENTIAL PROPERTY WITH SPECIAL REFERENCE TO "DISTYLE INFRASTRUCTURE AND REALITY DEVELOPERS". is a bonafide record of work done by S.A.TAFFIYA (2021MBA83) Submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.

B. Jayanthi.
Faculty Guide

Dr.B. JAYANTHI

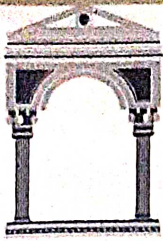

Head of the Department

Dr. P. SHYAMALA



DIRECTOR

Dr. S. RAJU

**ISTYLE**

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SAI DISTYLE INFRASTRUCTURE AND REALTY DEVELOPERS

CONSTRUCTION & INTERIORSwww.distyleinfra.com

Date : 25-01-2023

TO WHOM SOEVER IT MAY CONCERN :

This is to certify that Ms.Taffiya S.A (Reg.No:2021MBA83), pursuing II MBA,in Fatima College, Madurai, have successfully completed her Main Project report on A study on customer's preference towards buying Residential property with special reference to "DISTYLE INFRASTRUCTURE AND REALTY DEVELOPERS" in our organization, for a period from December 2022 To February 2023. During this training tenure, she was found to be a quick learner, punctual and hand working.

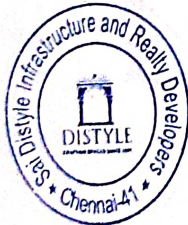
Her progress during this training had been quite Good & Appreciable.

We wish her success in life.

Regards,

A. Babu sramanigan

For Distyle Infrastructure And Realty Developers,



Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

S. A. Taffiya

2021MBA83

Declaration

I hereby declare that the project done under the topic “A STUDY ON CUSTOMERS PREFERENCE TOWARDS BUYING RESIDENTIAL PROPERTY WITH SPECIAL REFERENCE TO “DISTYLE INFRASTRUCTURE AND REALITY DEVELOPERS” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier:

S.A. Taffiya.
Signature of the Student.

**"A STUDY ON EMPLOYEE ATTITUDE TOWARDS PERFORMANCE
APPRAISAL SYSTEM IN ANUJ TRADE LINK CO, THOPPUR"**

Submitted in partial fulfilment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University

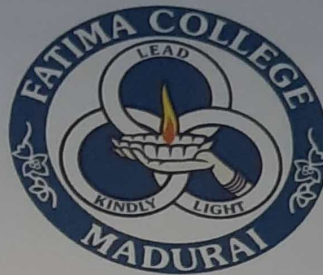
By

S.VAISHNAVI

2021MBA84

Under the guidance of

Dr. B. Jayanthi, M.B.A., M.Phil., Ph.D.



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

FEBRUARY- 2023

Fatima College (Autonomous)

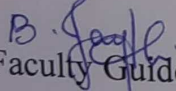
Department of MBA

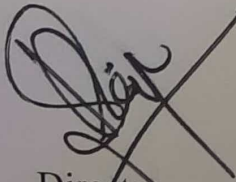
Madurai – 625 018.

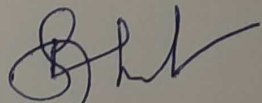


Certificate

This is to certify that the “A STUDY ON EMPLOYEE ATTITUDE TOWARDS PERFORMANCE APPRAISAL SYSTEM IN ANUJ TRADE LINKCO, THOPPUR is a bonafide record of work done by S.VAISHNAVI 2021MBA84 Submitted in partial fulfilment of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty Guide
B. Jayanthi


Director
Dr. S. Raju


Head of the Department
Dr. P. Shyamala

2/205, NH7 VIRUTHUNAGAR ROAD, THIRUNAGAR, MADURAI-625006(THOPPUR)

TO WHOME SOVER IT MY CONCERN

C. S. [Signature]

Authorized signatory

ANUSRADE LINK CO.
THOPPUR
MADURAI

DECLARATION

Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

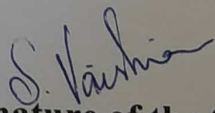
S.VAISHNAVI

2021MBA84



Declaration

I hereby declare that the project done under the title “**A STUDY ON EMPLOYEE ATTITUDE VTOWARDS PERFORMANCE APPRAISAL SYSTEM IN ANUJ TRADE LINK CO,THOPPUR**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier:


Signature of the Student.

**A STUDY ON EFFECTIVE PERFORMANCE APPRAISAL SYSTEM
AND EMPLOYEES SATISFACTION WITH REFERENCE TO NAGA
LIMITED, DINDIGUL.**

Submitted in partial fulfillment of the requirement for the award of the degree
of Master of Business Administration of Madurai Kamaraj University

Submitted

By

S.VELANGANNI SARANYA

2021MBA85

Under the Guidance of

Dr.R.SUGANYA

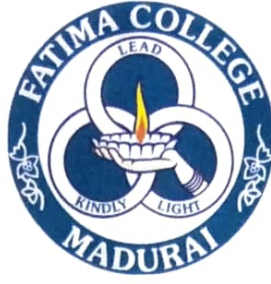


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018.

Certificate

This is to certify that the project work entitled “**A Study On Effective Performance Appraisal System And Employees Satisfaction With Reference To Naga Limited,Dindigul**” from December 2022 to February 2023 is a bonafide record of work done by **S.VELANGANNI SARANYA(2021MBA85)** Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


FACULTY GUIDE

(Dr. R.SUGANYA)



HOD

(Dr.P.SHYAMALA)



DIRECTOR

(Dr. S. RAJU)

NAGA LIMITED



Date: 02.02.2023

To

The HOD,
Department of Management Studies,
Fatima College (Autonomous),
Madurai.

Dear Sir / Mam,

Greetings From NAGA!!!

This is to certify that the Main project on “a study on effective performance appraisal system and employees satisfaction with reference to naga limited,dindigul” is a bonafide record of work done by **MS.S.VELANGANNI SARANYA (2021MBA85)** in our company from December 2022 to February 2023 during the Main project period her performance is certified as good and we wish her success in her academic performance.

For NAGA LIMITED INNOVATIVE FOOD DIVISION

Mohamed Ali Jinna

Manager-Human Resources

Regd Office :No.1, Annapillai Street, Chennai -600 001.Tamil Nadu,India.

CIN : U24246TN1991PLC020409

Administrative & Head Office : No.1,Trichy Road, Dindigul - 624 005.Tamil Nadu, India

Ph : 0451-2410168, 99449 90113

Email : hr@nagamills.com Website : www.nagamills.com

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Department of MBA

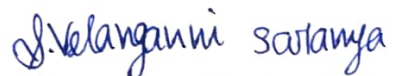
Madurai

S.VELANGANNI SARANYA

2021MBA85

Declaration

I hereby declare that the project done under the title “**A Study On Effective Performance Appraisal System And Employees Satisfaction With Reference To Naga Limited**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


Signature of the Student

**A STUDY ON CLIENT SATISFACTION TOWARDS CONSTRUCTION
WORK WITH REFERENCE TO VV CONSTRUCTION,MADURAI.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master
of Business Administration of Madurai Kamaraj University

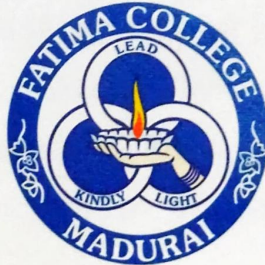
By

J. VIDHI SHAHJI

2021MBA86

Under the guidance of

Dr. R. SUGANYA

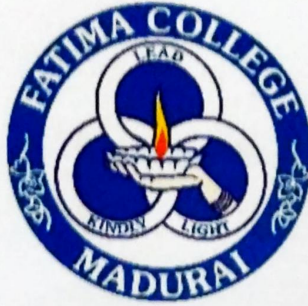


Department of MBA

Fatima College (Autonomous)

Madurai – 625 018.

February 2023



Fatima College (Autonomous)

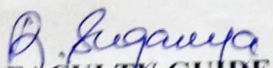
Department of MBA

Madurai – 625 018.

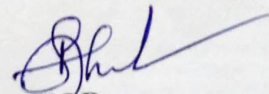
Certificate

This is to certify that the project work entitled “A Study on client satisfaction towards construction work with reference to VV Construction, Madurai.” from December 2022 to February 2023 is a bonafide record of work done by

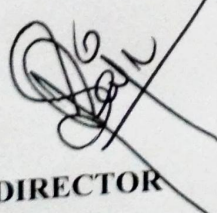
J. Vidhi Shahji, (2021MBA86) submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


FACULTY GUIDE

Dr. R. SUGANYA


HOD

Dr. P. SHYAMALA


DIRECTOR

Dr. S. RAJU



V V CONSTRUCTION

AN UNIT OF V V GROUPS

Email : vvgroups@gmail.com

Ph : +91 90472 29900
+91 90434 97877

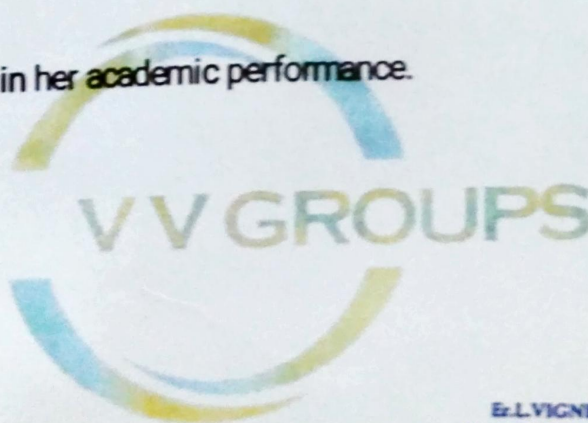
GSTIN : 33AWGPV1057Q1ZY

DATE: 02.02.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Main project on "A STUDY ON CLIENT
DISSATISFACTION TOWARDS CONSTRUCTION WORK WITH REFERENCE
TO V V CONSTRUCTION" Is a bonafide record of work done by J.VIDHI SHAKHI
(21MBA86) in our company from December 2022 to February 2023 and during the
entire project period her performance is certified as good.

and wish her success in her academic performance.



For V V Groups,
Proprietor,
Madurai - 625 016.

J. Vignesh

Er.L.VIGNESH KUMAR, M.E., (STRUCTURE)
LICENSED BUILDER - CHARTERED ENGINEER - APPROVED VALUER
Government of India Regn No: SE001/2021 (Grade-I)
Associate Membership No: A30590 (Land & Building)
The Institute of Engineers. AIEE/1988245 (Civil Engineering)
25/B, Kalavasal, Theni Main Road, Madurai-16.
E-Mail: vignesh.siv@gmail.com
Ph: +91 90434 97877 / 90472 29900.



Fatima College (Autonomous)

Department of MBA

Madurai – 625018.

J. Vidhi Shahji

2021mba86

Declaration

I hereby declare that the project done under the title “**A Study On client satisfaction towards construction work with reference to VV Construction, Madurai**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.

J-vidhi

Signature of the Student

**“A STUDY ON EFFECTIVE WORKING CONDITIONS TOWARDS EMPLOYEES
SATISFACTION WITH REFERENCE TO TVS SUNDHARAM INDUSTRY
PRIVATE LIMITED, MADURAI”.**

Submitted in partial fulfillment of the requirement for the award of the degree of Master of
Business Administration of Madurai Kamaraj University.

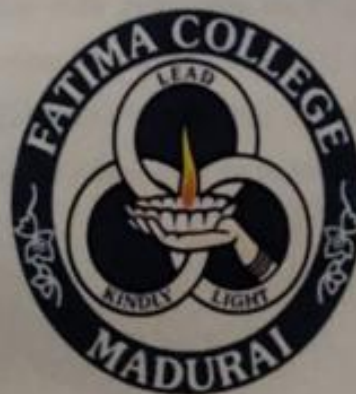
By

VIJAYALAKSHMI R

2021MBA87

Under the guidance of

Dr. R. SUGANYA



Department of MBA

Fatima College (Autonomous)

Madurai – 625018

February 2023



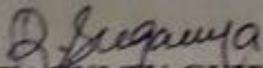
Fatima College (Autonomous)

Department of MBA

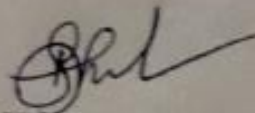
Madurai - 625018.

Certificate

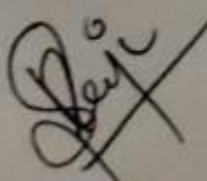
This is to certify that the project work entitled "A Study on Effective working conditions towards employees satisfaction with references to TVS Sundharam industry private limited, Madurai" from December 2022 to February 2023 is a bonafide record of work done by R.VIJAYALAKSHMI, (2021MBA87) Submitted in partial fulfillment of the requirement for the degree of Master of Business Administration of Madurai Kamaraj University.


FACULTY GUIDE

Dr. R. SUGANYA


HOD

Dr. P. SHYAMALA


DIRECTOR
Dr. S. RAJU

SUNDARAM INDUSTRIES PRIVATE LIMITED
Formerly Known as T.S.RAJAM TYRES PRIVATE LIMITED
Rubber Factory : Usilampatti Road
Kochadai, Madurai-625016. - TN
Ph : 91-452-4348888, Fax : 91 - 452 - 2381240
CIN NO : U51901TN2018PTC121156
Website : www.tvsrubber.com

31.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms.VIJAYALAKSHMI.R** MBA-FINAL Year a Student of
"FATIMA College" Madurai has Completed her Project Work on the Title
"A Study on Effective Working Conditions Towards Employees Satisfaction"
With Reference TVS Sundaram Industries Pvt Ltd.

From December - Febrauary (2023)

We wish her all the best

For **SUNDARAM INDUSTRIES PVT LIMITED**



K.N. BETRAAJ
General Manager – HR



Registered Office : No. 10, Jawahar Road, Chokkikulam, Madurai - 625 002.

Central Marketing Office : Sudarshan Building, V Floor, 14, Whites Road, Chennai - 600 014.

Fatima College (Autonomous)

Department of MBA

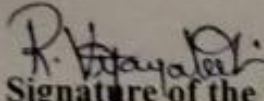
Madurai – 625018.

R. VIJAYALAKSHMI

2021MBA87

Declaration

I hereby declare that the Project done under the title **“A STUDY ON EFFECTIVE WORKING CONDITIONS TOWARDS EMPLOYEES SATISFACTION WITH REFERENCE TO TVS SUNDHARAM INDUSTRY PRIVATE LIMITED, MADURAI”** submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.


Signature of the Student

**A STUDY ON EFFECTIVE MARKETING POTENTIAL
UTILISATION OF SELECTED MINERALS WITH REFERENCE TO
KERALA MINERALS AND METALS, CHAVARA.**

Submitted in partial fulfilment of the requirement for the award of the degree of
Master of Business Administration of Madurai Kamaraj University

Submitted

By

S. VIJAYALEKSHMI

(2021MBA88)

Under the guidance of

Dr. R. SUGANYA



Department of MBA

Fatima College (Autonomous)

Madurai – 625 018

February 2023



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018

Certificate

This is to certify that the main project work entitled “**A Study on Effective marketing potential utilisation of selected minerals with reference to Kerala Minerals and Metals**” from December 2022 to February 2023 is a bonafide record of work done by **S. VIJAYALEKSHMI (2021MBA88)** Submitted in partial of the requirement for the award of the degree of Master of Business Administration of Madurai Kamaraj University.


Faculty guide

(Dr. R. SUGANYA)


HOD

(Dr. P. SHYAMALA)


Director

(Dr. S. RAJU)



The Kerala Minerals and Metals Ltd.

(A Govt. Of Kerala Undertaking)

(An ISO 9001, ISO 14001, OHSAS 18001 & SA 8000 Certified Company)

SANKARAMANGALAM, CHAVARA-691 583

KOLLAM, KERALA, INDIA.

Phone : +91- 476-2651215 to 2651217

Fax : +91- 0476-2680101, 2686721

E-mail : contact@kmml.com, URL : www.kmml.com



CIN-U14109KL1972SGC002399

TP/PD/T-14/23
25.01.2023

C E R T I F I C A T E

This is to certify that Ms. S. Vijayalekshmi, MBA student of Fatima College, Madurai has done a Project Work entitled **"A STUDY ON EFFECTIVE MARKETING POTENTIAL UTILISATION OF SELECTED MINERALS WITH REFERENCE TO KERALA MINERALS AND METALS"** as a part of her studies in the Marketing Department under the guidance of Mr. Unnikrishnan R, Deputy Manager of the Titanium Dioxide Pigment Unit of the Company at Chavara from 12.12.2022 to 25.01.2023

She was found to be an industrious and motivated person with good Conduct and Character during the period.

Assistant Administrative Officer (P&A)

SHINE P.S.

Asst. Administrative Officer (P&A)

Titanium Dioxide Pigment Unit

The Kerala Minerals and Metals Ltd.

Sankaramangalam, Chavara P.O.

Kollam - 691583



Fatima College (Autonomous)

Department of MBA

Madurai – 625 018

S. VIJAYALEKSHMI

2021MBA88

DECLARATION

I hereby declare that the main project done under the title “**A Study on Effective marketing potential utilisation of selected minerals with reference to Kerala Minerals and Metals**” submitted for the award of the Degree of Master of Business Administration is my original work and that no part of this project has been submitted fully or partly for any other recognition earlier.



Signature of the student