



FATIMA COLLEGE

(Autonomous)

Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nad



Fatima college

(Autonomous)

Re-accredited with "A++" by NAAC (Cycle IV)

Maryland, Madurai - 625018

Department of
Business Administration

value added crash course

MICRO SMALL
MEDIUM
ENTERPRISES

VALUE ADDED CRASH COURSE

II Year

For those who joined in 2020 onwards

PROGRAMME CODE	COURSE CODE	COURSE TITLE	CATEGORY	HRS/WEEK	CREDITS
USBA	20UGVAU1	MSME(MICRO SMALL MEDIUM ENTERPRISES)-	Lecture	4	2

COURSE DESCRIPTION

It emphasises on the Personality of the student by mastering interpersonal skills, creative skills and Public Speaking .It promotes communication skills with Peer groups, subordinates, superior, clients and customers in a organisation.

COURSE OBJECTIVES

This course is designed to impart the fundamental knowledge for establishing the small Business operation .

UNIT I –SMALL BUSINESS –AN INTRODUCTION (8Hrs)

Nature , characteristics, relation between small & large scale business , small business as a seedbed of entrepreneurship, growth of small sector in India, problems of small scale industries .

UNIT II – Identification Of Project & Establishing A Small Scale Enterprise (5Hours)
Sources of business ideas, identifying a business opportunity , steps in identification of business opportunity.
project identification, selection of product, project formulation , product feasibility , market survey

Selection of product, selection of site, legal considerations, basic start up problems.

UNIT III –INSTITUTIONAL FINANCE TO MSME (5Hrs)
Introduction, IFCI,ICICI,LIC,UTI,IDBI,SIDBI,NSIC,basic procedures industries should follow while borrowing loans from the various institution.

UNIT IV-SOCIAL RESPONSIBILITY & BUSINESS ETHICS (5Hrs)
Meaning of social responsibility, definition, evolution , social responsibility in the present context.

Business ethics meaning, application of ethics to business.

UNIT V -SKILL COMPONENTS

(7Hrs)

Training the students to make a product for establishing the small business operation.

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Understand the basic steps for starting up of the business	K1, K2, K3	PSO2 ,PSO4, PSO 5, PSO 7, PSO8
CO 2	Understand the project identification and establishing a Small Scale Enterprise	K1, K2, K3	PSO2 ,PSO4, PSO 5, PSO 7, PSO8
CO 3	Understand and identify the different sources of funds available for business	K1, K2, K3	PSO2 ,PSO4, PSO 5, PSO 7, PSO8
CO 4	Understand the Social Responsibility & Ethics applicable to business	K1, K2, K3	PSO2 ,PSO4, PSO 5, PSO 7, PSO8
CO5	Practicals	K1, K2, K3	PSO2 ,PSO4, PSO 5, PSO 7, PSO8

வரி எண்	Reg No	பெயர்	தேதி														15	16	17	18
			1	2	3	4	5	6	7	8	9	10	11	12	13	14				
			02/07	12/07	23/07	28/07	02/08	12/08	19/08	21/08	28/08	02/09	09/09	11/09	12/09	14/09	16/09	19/09		
	BBA (114r)																			
	2021BB01	AISHA NIMAD.S	X	a	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
	2021BB02	ANANCIA JANET	X	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X		
	2021BB03	DHANUSHREE .J	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X		
	2021BB12	GOPIKA .K	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X		
		JAVITHA HASMATH .S.H	X	a	X	X	X	a	X	X	X	X	X	X	X	X	X	X		
	2021BB18	JAYAVARSHINI .S	a	X	a	X	X	X	X	X	X	X	X	X	X	X	X	X		
	2021BB21	KRISHNA .O	X	a	X	X	a	X	X	X	X	X	X	X	X	X	X	X		
	2021BB22	LAVANYA .K	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
	2021BB23	MADHUMITHA .P	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X	X		
	2021BB28	NAGANANTHITHA .S	X	a	X	X	a	X	X	X	X	X	X	X	X	X	X	X		
	2021BB29	NANDHANA .S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
	2021BB30	NANDHITHA .R	a	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X		
	2021BB31	NISHA .R	X	a	a	X	X	a	a	a	X	X	X	X	X	X	X	X		
	2021BB32	NITHYA SRI .S	X	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X		
	2021BB33	NITHYASHREE .S	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X		
		PARAMESWARI .G																		
	2021BB38	RAAGHAVI .S	X	a	X	X	X	X	a	X	X	X	X	X	X	X	X	X		
		RAMYA .K	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X		
	2021BB46	SANDHYA .B	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X		
	2021BB47	SANDHYA .R	X	X	X			X	X	X	X	X	X	X	X	X	X	X		
	2021BB49	SRI DHARSHINI .M	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X		
		SWATHI .V	X																	
	2021BB54	SWEETHA .B	X	X	a	X	a	a	a	a	X	X	X	X	X	X	X	X		
	2021BB60	YUVA SHREE .K	X	X	X	a	X	a	X	X	X	X	X	X	X	X	X	X		
	2021BB63	HARINI PRIYA .M	X	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X		
	2021BB64	HARINI .R	X	a	X	a	X	X	X	X	X	X	X	X	X	X	X	X		
	2021BB70	SUHASHINI .S	X	X	X	X	a	X	a	X	X	X	X	X	X	X	X	X		
	2021BB71	SHALINI .O	X	a	X	a	X	X	X	X	X	X	X	X	X	X	X	X		
		SWATHI .V																		
	2021BB41	RAMYA .K	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
	2021BB40	RATESHWARI .K	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X		
தினம் வந்தவர்கள்	காலை	ரோல்																		
		ஆண் வருகை																		
	மாலை	பெண் வருகை																		
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*நீத துவக்கத்தில் ரோலி உள்ள பிள்ளைகள்

அந்த மாதத்தில் புதியதாய் சேர்க்கப்பட்டவர்கள்

அந்த மாதத்தில் விலகியவர்கள்

மாதக் கடைசி

Reg No	Ques	C&P														C&P																
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
20216609	DIVYA SHARATH-M	X	X	X			X	X	X	X	X	X	X	X	X	X	X															
IT																																
20217102	AKSHAYA J	X	X		X	X	X		X	X	X	X	X	X	X	X	X	X	X													
20217105	ANISHA - N	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X												
20217108	BOOMA - K	X	X	X	X		X		X	X	X	X	X	X	X	X	X	X	X	X												
20217109	PARIVARTHINI-S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X												
MATHS																																
2021H880	RISWANA PARVEEN-T	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X												
2021H896	NOOR MYRSON-M	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X											
2021H856	DEEPIKA - A	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X											
2021H816	Vidya shree	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X											
	Pragadeeshwari	X	X	X	X	X	X																									
(RBA-III Yr)																																
2020885	Sivadhathin.	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X											
20208802	Minnyashree	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X											
Sneha May 12/04/23																																

12/04/23
Sneha Mary

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	2021BB02	ANANCIA JANET	X	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB03	DHANUSHREE .J	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB12	GOPIKA .K	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X	X	
		JAVITHA HASMATH .S.H	X	a	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X	
	2021BB18	JAYAVARSHINI .S	a	X	a	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB21	KRISHNA .O	X	a	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB22	LAVANYA .K	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB23	MADHUMITHA .P	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB28	NAGANANTHITHA .S	X	a	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB29	NANDHANA .S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB30	NANDHITHA .R	a	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB31	NISHA .R	X	a	a	X	X	a	a	a	X	X	X	X	X	X	X	X	X	
	2021BB32	NITHYA SRI .S	X	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB33	NITHYASHREE .S	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X	X	
		PARAMESWARI .G																		
	2021BB38	RAAGHAVI .S	X	a	X	X	X	X	a	X	X	X	X	X	X	X	X	X	X	
		RAMYA .K	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB46	SANTHIYA .B	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB47	SANTHIYA .R	X	X	X			X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB49	SRI DHARSHINI .M	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	
		SWATHI .S	X																	
		SWATHI .V				X			X											
	2021BB54	SWEETHA .B	X	X	a	X	a	a	a	a	X	X	X	X	X	X	X	X	X	
	2021BB60	YUVA SHREE .K	X	X	X	a	X	a	X	X	X	X	X	X	X	X	X	X	X	
	2021BB63	HARINI PRIYA .M	X	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB64	HARINI .R	X	a	X	a	X	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB70	SUHASHINI .S	X	X	X	X	a	X	a	X	X	X	X	X	X	X	X	X	X	
	2021BB71	SHALINI .O	X	a	X	a	X	X	X	X	X	X	X	X	X	X	X	X	X	
		SWATHI .R				X	X	X	a	X										
	2021BB41	RAMYA .K	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
	2021BB40	RATESHWARI .K	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	
தினம் வந்தவர்கள்	காலை	ரோல்																		
		ஆண் வருகை																		
	மாலை	பெண் வருகை																		
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மாதக் கடைசி																				

Reg No	Ques	Geo														Geo																
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20216609	DIVYA SHARATH	X	X	X			X	X	X	X	X	X	X	X	X	X	X															
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20217102	AKSHAYA J	X	X		X	X	X		X	X	X	X	X	X	X	X	X	X	X													
20217105	ANISHA - N	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X											
20217108	BOOMA - K	X	X	X	X		X		X	X	X	X	X	X	X	X	X	X	X	X	X	X										
20217109	PARIVARTHINI - S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									
MATHS																																
2021H880	RISWANA PARVEEN - T	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
2021H896	NOOR MYRSON - M	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
2021H856	DEEPIKA - A	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
2021H816	Vidya shree	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
	Pragadeeshwari	X	X	X	X	X	X																									
(RBA - III Yr)																																
2020885	Sivadhathin	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
20208802	Minnyashree	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Sneha Mary 12/04/23																																

12/04/23
Sneha Mary



FAITIMA COLLEGE (AUTONOMOUS)

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MARY LAND, MADURAI - 625 018

DEPARTMENT OF BUSINESS ADMINISTRATION

This is to certify that Ms. **AATSHA NITHAD.S**
has successfully completed the Value Added Crash Course on

MICRO SMALL AND MEDIUM ENTERPRISES

during the academic year 2022-2023 and has been
awarded Distinction / First / Second class.

S. g. e. e. Mary Mary

Buttling
Dr. Rsmeeeta Mary

Co-ordinator

S. C. Kumari

Head of the Department

Dr. Sr. G.Celine Sahaya Mary

Principal



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DEPARTMENT OF BUSINESS ADMINISTRATION

This is to certify that Ms. ANANCIJA JANET A
has successfully completed the Value Added Crash Course on

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awarded Distinction / First / Second class.

S. G. Celine Sahaya Mary

Dr. R. Smeeta Mary
Co-ordinator

S. L. Kumaran
Head of the Department

Dr. Sr. G. Celine Sahaya Mary
Principal



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This is to certify that Ms. **DHANUSHREE J**
has successfully completed the Value Added Crash Course on

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Rshting

Dr. R. Smeeta Mary

Co-ordinator

S.L. Kumari

Head of the Department

S. G. Celine Sahaya Mary

Dr. Sr. G. Celine Sahaya Mary

Principal



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This is to certify that Ms. **JAYAVARSHINI.S**
has successfully completed the Value Added Crash Course on

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awarded Distinction / First / Second class.

S. G. Celine Sahaya Mary

Dr. Sr. G.Celine Sahaya Mary

Principal

Dr. P. Smeeta Mary

Co-ordinator

S.L. Kumari
Head of the Department



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This is to certify that Ms. LAVANYA K
has successfully completed the Value Added Crash Course on

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Beethy

Dr. R. Smeeta Mary

Co-ordinator

S.L. Kumari

Head of the Department

Dr. Sr. G.Celine Sahaya Mary

Principal

S. J. Sai Mary



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DEPARTMENT OF BUSINESS ADMINISTRATION

This is to certify that Ms. **MADHUMITHA.P** has successfully completed the Value Added Crash Course on

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during the academic year 2022-2023 and has been awarded Distinction / First / Second class.

S. G. Celine Sahaya Mary

Dr. R. Smeeta Mary

Co-ordinator

S. L. Kumar

Head of the Department

Dr. Sr. G.Celine Sahaya Mary

Principal



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This is to certify that Ms. **NAGANANTHITHA.S**
has successfully completed the Value Added Crash Course on

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S. G. Celine Sahaya Mary

Dr. R. Smaeta Mary
Co-ordinator

S. L. Kumari
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Dr. Sr. G.Celine Sahaya Mary
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DEPARTMENT OF BUSINESS ADMINISTRATION

This is to certify that Ms. **NANDHITHA R**
has successfully completed the Value Added Crash Course on

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Dr. R. Sneeta Mary
Co-ordinator

S.L. Kumari
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This is to certify that Ms. NCISHA.R
has successfully completed the Value Added Crash Course on

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S. G. Celine Sahaya Mary

Dr. Sr. G.Celine Sahaya Mary

Principal

Asst. Prof.

Dr. P. Sneeta Mary

Co-ordinator

S.L. Kumari

Head of the Department



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MARY LAND, MADURAI - 625 018

DEPARTMENT OF BUSINESS ADMINISTRATION

This is to certify that Ms. NITHYASRI.S
has successfully completed the Value Added Crash Course on

MICRO SMALL AND MEDIUM ENTERPRISES

during the academic year 2022-2023 and has been
awarded Distinction / First / Second class.

Dr. G. Celine Sahaya Mary

Dr. R. Smeta Mary
Co-ordinator

S.L. Kumari
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Dr. Sr. G.Celine Sahaya Mary
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This is to certify that Ms. **RAAGAYAN S**
has successfully completed the Value Added Crash Course on

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This is to certify that Ms. **RAMYA.K** has successfully completed the Value Added Crash Course on

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This is to certify that Ms. SANTHIDYA.B
has successfully completed the Value Added Crash Course on

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This is to certify that Ms. **SANTHYA R** has successfully completed the Value Added Crash Course on

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This is to certify that Ms. SRI DHARSHINI M
has successfully completed the Value Added Crash Course on

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This is to certify that Ms. **SWATHI.V** has successfully completed the Value Added Crash Course on

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This is to certify that Ms. **YUVA SHREE . K** has successfully completed the Value Added Crash Course on

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This is to certify that Ms. **HARINI PRIYA.M** has successfully completed the Value Added Crash Course on

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This is to certify that Ms. **SUHASHINI S**
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This is to certify that Ms. **RATESHWARI, K** has successfully completed the Value Added Crash Course on

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