

Fatima College

Department of English SF



Join now!

Info

Offers

Duration:
Fee:
Last date for registration:

SKILL EMBEDDED COURSE: ENGLISH FOR TOURISM

DEPARTMENT OF ENGLISH (SF)

SEMESTER –III

For those who joined in 2022 onwards

PROGRAMME CODE	COURSE CODE	COURSE TITLE	CATEGORY	HRS	CREDITS
USEN	21UGVAW2	ENGLISH FOR TOURISM	VALUE ADDED CRASH COURSE		-

COURSE DESCRIPTION

This course offers an insight into the basic communication skills needed to communicate in a variety of different work situations in tourism industries emphasising relevant vocabulary and grammatical structures that are used in the field of tourism.

COURSE OBJECTIVES

- To make students become aware of the background of tourism industry
- To enable them understand the importance of successful interaction through English
- To prepare them focus on specific vocabulary and functional language

UNITS

UNIT -I

[6 HRS.]

Listening

1. Exchanging information in a travel agency
2. Key information at the ticket office, airport check-in and passport control and booking train and coach tickets
3. Selecting different services on the phone, checking in at accommodation; requesting services on the phone
4. Advice and recommendation of tourist destinations through videos.

UNIT – II

[6 HRS.]

Speaking

1. A radio interview about new holiday destinations and planning sports tourism itineraries; helping clients make choices
2. Media promotion strategies through group discussion
3. Role play at travel agencies and ticket office.
4. Telephone Etiquettes

Unit – III**[6 HRS.]****Reading**

1. Comprehension passages on tourism industry related jobs
2. Information signs, logos and security check lists and timetables
3. Evaluation of surveys, online travel search information and brochures
4. Travel advertisements, brochures and requirements.

Unit – IV**(6 HRS)****Writing**

1. Creating hotel registration, immigration documents
2. Feedback questionnaires and replying to emails of enquiry
3. Online reviews of tourist destinations, hotels and food.
4. Filling in an online travel search form; an email about holiday description

Unit – V**(6 HRS)**

1. Activity on devising an area of tourist destination.
2. Create blogs, logs and brochures promoting the destination areas.
3. An advertisement marketing holidays, a postcard describing accommodation and facilities
4. Key Information from a radio promotion

TEXTBOOKS:

- Morris, Catrin. E. *Flash On English For Tourism*. 2 ed.PDF file.
- Tarjana Sri Samiati and Budi Purnomo .*English for Tourism Services*.2002. PDF file.
- Strut, Peter. *English for International Tourism*. Pearson Education Limited, 2008.

REFERENCES:

- *Teaching English for Tourism Bridging Research and Praxis*. edited by [Michael Ennis](#) and [Gina Petrie](#). 2020
- Harding.K , and R.Walker. *Oxford English for Careers: Tourism 1: Student's Book*,2010.

COURSE CONTENTS & LECTURE SCHEDULE:

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -I LISTENING				

1.1	Exchanging information in a travel agency	2	Chalk & Talk	LCD
1.2	Key information at the ticket office, airport check-in and passport control and booking train and coach tickets	1	Chalk & Talk	LCD
1.3	Selecting different services on the phone, checking in at accommodation; requesting services on the phone	2	Lecture	PPT & White board
1.4	Advice and recommendation of tourist destinations through videos.	1	Lecture	LCD
UNIT – II SPEAKING				
2.1	A radio interview about new holiday destinations and planning sports tourism itineraries; helping clients make choices	2	Lecture	LCD
2.2	Media promotion strategies through group discussion	1	Chalk & Talk	Smart Board
2.3	Role play at travel agencies and ticket office.	1	Lecture	Black Board
2.4	Telephone Etiquettes	2	Lecture	PPT & White board
Unit – III READING				
3.1	Comprehension passages on tourism industry related jobs	2	Chalk & Talk	LCD
3.2	Information signs, logos and security check lists and timetables	1	Chalk & Talk	PPT & White board

3.3	Evaluation of surveys, online travel search information and brochures	1	Lecture	LCD
3.4	Travel advertisements, brochures and requirements.	2	Lecture	Smart Board
Unit – IV WRITING				
4.1	Creating hotel registration, immigration documents	2	Chalk & Talk	Black Board
4.2	Feedback questionnaires and replying to emails of enquiry	1	Chalk & Talk	LCD
4.3	Online reviews of tourist destinations, hotels and food.	2	Lecture	LCD
4.4	Filling in an online travel search form; an email about holiday description	1	Lecture	Smart Board
Unit – V				
5.1	Activity on devising an area of tourist destination.	1	Chalk & Talk	Black Board
5.2	Create blogs, logs and brochures promoting the destination areas.	2	Chalk & Talk	LCD
5.3	An advertisement marketing holidays, a postcard describing accommodation and facilities	2	Chalk & Talk	PPT & White board
5.4	Key Information from a radio promotion	1	Chalk & Talk	LCD

EVALUATION PATTERN

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C6	CIA Total	% of Assessment
	T1 10 M ks	T2 10M ks.	Q 5 M ks	A 5 M ks	OBT/ PPT 5 Mks	35 Mks	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
K3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholastic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
Scholastic	35
Non Scholastic	5

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	use English in four skills (LSRW) fluently	K1	PSO5
CO 2	be skilful on English use for career	K1& K3	PSO4
CO 3	communicate in given situation accurately	K1, K2 & K3	PSO2 & PSO4
CO 4	understand both verbal and non-verbal communication	K3	PSO2 & PSO5
CO 5	create tour itinerary, travel blogs and brochures and pamphlets.	K4	PSO1

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	1	2	1	2	3
CO2	1	2	1	3	2
CO3	1	3	2	3	2
CO4	1	3	2	2	3

CO5	3	2	1	2	2
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Mapping of COs with POs

CO/ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	3	1	1	2	3	1
CO2	2	3	2	1	2	3	1
CO3	3	2	2	1	1	2	1
CO4	2	3	2	1	1	2	2
CO5	2	2	3	2	1	3	2

Note: ♦ Strongly Correlated – 3
♦ Weakly Correlated -1

♦ Moderately Correlated – 2

COURSE DESIGNER:



Forwarded By



DR.A.ROSELIN MARY

HOD'S Signature & Name

Title: English for Tourism

ਸ਼੍ਰੇਣੀ : F.A ENGLISH (SF) ਰੋਲ : II & III D.C

மாணவர்

Year 2022-2023

Duration: 30 Hrs

[illegible]

orig. E / FRENCH (SF)

பிள்ளை : இ.சு.சி. 10

மாணவர்

வருகைப் பதிவேடு

20.22. ஆண்டு November மாதம்

Sl. No.	Roll No.	Name	1	2	3	4	5	6	7	8	9	10	11	12
1	20811B12	HASINA ROCKYJA JALWA. M								/				
2	13	HARUN. R.								a				
3	16	HARUNIA. G								/				
4	22	KAMATHI GIYATHI. T								/				
5	24	KEERTANA. V								/				
6	40	ROHINI. S								/				
7	41	SAHANA. G								/				
8	42	SAMREEN ANJUM E.S								/				
9	43	SANIYAH ANJUM E.S								/				
10	45	SHRUTHY. J								/				
11	51	VARSHINI MALA S.A								/				
12	54	ANJU. K								/				
13	20801B01	AKSHAYA. B								/				
14	07	ABOLKIA FARU ANANTHI. M								/				
15	14	EMIL SHARDON. P								/				
16	15	FARDINA. M								/				
17	22	JEJA BURGESH. M								/				
18	46	SRUTHIKA K.J								/				
19	47	STEPHY BRISCUA. T								/				
20	52	SWETHA. S								/				
21	54	THASPIHA BANU. S								/				

[illegible]

மாணவர்

வருகைப் பதிலேவடு

20.83... ஆண்டு ... January ... மாதம்

பெயர்		பெயர்	பெயர்	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	மொத்தம்	குறிப்பு	
1	2011/12	HARINA ROCKYIA JOHNA. M							/				/																								
2	13	HARINA. E.							/				/																								
3	16	HARUNYA. G							/				/																								
4	22	KARANTHI GAYATHI. T							/				/																								
5	24	KARATHANA. V							/				/																								
6	40	KOSHI. S							/				/																								
7	41	SAMANA. G							/				/																								
8	42	SAMIRAN ANJUM E.S							/				/																								
9	43	SAMIRAN ANJUM E.S							/				/																								
10	45	SHRUTHY. G							/				/																								
11	57	VARSHINI MBA. S. A							/				/																								
12	54	PAJU. K							/				/																								
13	8080101	AKHAYA. D							/				/																								
14	07	AREKIA FABI ANANTHI M							/				/																								
15	14	EMIL SHARON P							/				/																								
16	15	FARDINA. M							/				/																								
17	23	Jiya DURGESH. M							/				/																								
18	46	SHRUTHIKA K. J							/				/																								
19	47	STEVEN BEISCILLA T							/				/																								
20	52	SHRUTHY. S							/				/																								
21	54	THASPIHA BOH. S							/				/																								



FATIMA COLLEGE

(Autonomous)

Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nadu

DEPARTMENT OF ENGLISH (SF)

Value added Courses - Course Teacher Name list

S. No.	Course Title with Course Code	Course Teachers	No. of Hours Taken
1	21UGSECW1-English for TET Aspirants	1.Dr.Evangeline Sweety 2.Ms.J.Anitha	30
2	21UGVAW2-English for Tourism	1.Dr.Apsara Saleth Mary 2.Ms.D.Ramya	30

Signature of the HOD with Seal



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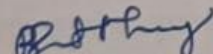
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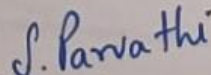
DEPARTMENT OF ENGLISH(SF)

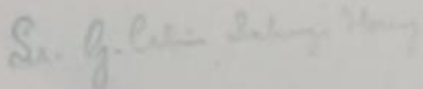
This is to certify that Ms. Sahana G, II English (SF)
has successfully completed the Skill Embedded Crash Course on

ENGLISH FOR TOURISM

during the academic year 2022-2023 and has been
awarded Distinction / First / Second class.


Dr. R. Smeeta Mary
Co-ordinator


J. Parvathi
Head of the Department


Dr. Sr. G. Celine Sahaya Mary
Principal



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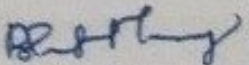
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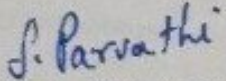
DEPARTMENT OF ENGLISH(SF)

This is to certify that Ms. Samreen Anjum E.S, II English (SF)
has successfully completed the Skill Embedded Crash Course on

ENGLISH FOR TOURISM

during the academic year 2022-2023 and has been
awarded Distinction / First / Second class.


Dr. R. SMEETA MARY
Co-ordinator


Head of the Department

Dr. Sr. G.Celine Sahaya Mary
Principal