



FATIMA COLLEGE

(Autonomous)

Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' (CGPA 3.61) by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nadu

1.2.1 Details of New Courses offered

2022-2023

PACO

2022-2023

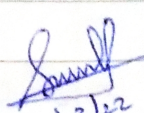
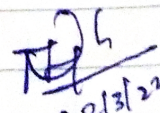
Fatima College (Autonomous), Madurai
Minutes of the Board of Studies
Research Centre of Commerce (2022 - 23
onwards)

Venue: MIO

Time: 2 PM

Date: 22-3-2022

Members Present:

1. Dr. B. Sahayarani Fernando, B. Sahaya Srinivas
Head of the Department,
Research Centre of Commerce,
Fatima College, Madurai
2. Dr. A. T. Senthamarai Kannan, (University Nominee)
Associate Professor,
Madurai Kamaraj University College,
Madurai #SN
3. Dr. S. Ganapathy (Subject Expert) 22-3-2022
Dept of Commerce,
Alagappa University,
Karaikudi
3. Dr. Rajamannar (Subject Expert) u. n. 403
22/3/22
Assistant Professor,
MS University,
Tirunelveli
4. Ms. Susan Anitha Andrews (Alumna) 
22/3/22
Assistant Professor,
American College,
Madurai
5. Mrs. Mario Theophilus Hebroe, (Entrepreneur)
S S Fashion Designers,
Appathurai Nagar,
Madurai 
22/3/22

6. Dr. S. J. Kala,
Dean of Academic Affairs
7. Dr. A. I. Auxilia Felicitas
8. Dr. T. Jayanthi Vijayarani
9. Dr. S. Fatima Rosalyn Mary
10. Dr. C. Lucia Vanitha
11. Ms. P. Kalaiselvi
12. Dr. So. Bindu Antony
13. Dr. V. Suganya
14. Ms. F. Gnanadeepam
15. Dr. P. Ruby hoda
16. Dr. M. Arasammal
17. Dr. K. Sangeetha
18. Dr. T. K. Latha Maheswari

8. J. Sel
A. I. Lal Lal
T. Jayanthi Vijayarani
C. Fatima Rosalyn Mary
C. Lucia Vanitha
P. Kalaiselvi
Bindu Antony
V. Suganya
F. Gnanadeepam
P. Ruby
M. Arasammal
Sangeetha
T. K. Latha

The meeting began with welcome by the Head, Dr. B. Sahaya Rani. The following changes were proposed and approved by the Board.

1. In 19A2CC3, Unit VI modern communication technologies to be included in Unit I. Video conferencing platforms to be included in Unit I.
2. 19A2CC4 - e distribution networks to be added. Unit III pricing to be elaborate and to include strategies.
3. 19A3CC7 - Practical banking types of banks to be removed.
4. 19A6CC15 - Advanced Corporate Accounting change in Unit II to include amalgamation in the nature of merger and purchase ~~is approved~~.
5. 19A6CC16 - GST Unit III to include TINS.
6. 19A5ME1 Game Theory is placed as Unit III. Open resource access to be added.
7. 19A5ME2 Research Methodology - Formulation

of hypothesis, to be included in Unit II.
Dynamism to include introduction to SPSS (feeding of data), Commerce Journals. To be specified as open access and Predatory journals.

8. 19AGMES- Auditing - Unit III - Vouching to include Physical verification of assets and liabilities.

Conduct of audit to be shifted from Unit IV to Unit II.

PG : M.Com

1. 22PG1A4 - E Commerce and Web Designing is approved.

2. 22PGEDC - Organisational Behaviour to be offered instead of Creative Advertising.

3. 19PG1A2 - Funds Flow Statement to be added Budgets (Unit V) to include, Flexible, cash and sales budget.

4. 19PG1A3 - Advanced Business Statistics to include Measures of Central Tendency and Dispersion in Unit I.

Unit III - to specify 't' test

5. 22PG2A8 - SPSS - dynamism to have Samovi software.

6. 19PG4A12 - changes to Unit II - Mergers and purchase are approved.

7. 19PG3A11 - executive skill development - reorganisation of Units I, and II is approved.

8. 19PG4A13 - Special Accounts - Unit IV to include Inflation Accounting.

Self Learning courses for B.Com and M.Com are passed and approved.

AGENDA FOR BOARD OF STUDIES

1. Presentation of the Action Taken Report
2. Updation and addition of open educational resources in the list of references of courses
3. Revision of syllabus
4. New Courses -
5. Introduction of atleast one Purely Skill-embedded certificate / Value added Courses
6. Approval of Ph.D., Course work syllabus
7. Internships & Projects

ACTION TAKEN REPORT FOR 2021-22

No.	Suggestions offered	Action Taken Report 21-22	
1.	Course, with course code 19A2CC4 / 19AC2CC4 to be renamed as Modern Marketing	19A2CC4 Renamed as Modern Marketing	UPDATED
2.	New Course for UG - Household Chemicals and Marketing (21C2SLA1) to be introduced as Self learning	Introduced, self learning course - Household Chemicals and Marketing	INTRODUCED
3.	New Course for PG - Retail Marketing 21PG3ASL2 as Self learning Course - to be introduced	Introduced self learning course for PG - Retail Marketing	INTRODUCED
4.	Revision of 20% syllabus in Cost Accounting Methods 21A4CC9 / 21AC4CC9	20% revision in Cost Accounting Methods	REVISED
5.	20% revision in Soft skills [21A5SB4 / 21AC5SB4]	Soft Skills - 20% revision	REVISED

6. 20% revision to be carried out in Quantitative Techniques [19PG2AS]	20% revision in Quantitative Techniques	REVISED
7. OBE to be introduced for all courses of <u>III</u> B Com	OBE introduced for all subjects of <u>III</u> B Com	INTRODUCED
8. Advanced SPSS to be introduced as off class programme	Introduction of Advanced SPSS as off class programme	INTRODUCED

Change of Course Title

NIL

INTRODUCTION OF NEW COURSES

S.No	Course Code	Course Title	Relevance				Scope			New to int
			L	R	N	G	EM P	ENT RE	SD	
1.	22PGAEDC	Organisational Behaviour			N				SD	
2.		OFF CLASS - Advanced SPSS			N				SD	

Updation of Open Educational Resources in the list of references of each course

S.No	Course code	Course Title	Details of updation
1.	19ASME1	Quantitative Techniques	Addition of OER

Revision of Courses:

S.No	Course Code	Course Title	% of Revision	Need	Relevance				Scope		
					L	R	N	G	EMP	ENT	SD
1.	19A1CC2	Business Communication Unit VI - modern methods	10%	updatation			N				SD
2.	19A2CC4	Modern Marketing (e. distribution & networks, unit III - methods of pricing to be given in detail)	10%	uplatation			N		EMP	ENT	
3.	19A6CC15	Advanced Corporate Accounting - Unit II - Amalgamation - meagre purchase	10%	updatation			N		EMP	ENT	
4.	19A6CC16	Goods & Services Tax - Unit III Added - TIN	5%	updatation			N		EMP	ENT	
5.	19A5ME1	Quantitative Techniques - inclusion of Game Theory	10%	updatation			N		EMP	ENT	
6.	19A5ME2	Research Methodology - Unit I - Formulation of hypothesis, Dynamism, Introduction to SPSS, Commerce Journals to be specified as open journals and predatory journals	10%	updatation			N			ENT	
7.	19A6ME5	Auditing - Vouching to include physical verification of Assets & liabilities Conduct of audit - shifted from I to III	10%	updatation			N		EMP	ENT	

8.	19PG1A2	Management Accounting - Unit II - FFS to be included Classification of various functional budgets - to be given	10%.	updatation	N	EMP
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09.	19PG1A3	Advanced Business - Statistics Unit I - Measures of Central Tendency & Dispersion Unit III - t test to specify	15%.	updatation	N	
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10.	22PG1A4	E Commerce 2 - Web Designing -	40%.	updatation	N	EMP
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11.	22PG2A8	Software Package for Statistical Analysis - Dynamism to have Jamovi	20%.	updatation	N	EMP
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12.	19PG3A11	Executive Skills Development - Reorganisation of Units I + II	10%.	-	N	
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13.	19PG4A13	Corporate Accounting - Unit II - Mergers & Purchase	20%.	updatation	N	EMP
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14.	19PG4AE4	Special Accounts - Unit IV Inflation Accounting	20%.	updatation	N	EMP
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New Courses Introduced:

No	Course Code	Course Title	Relevance				Scope			Need
			L	R	N	G	EMP	ENT	SD	
1.	Self learning UG - Financial	Economics			N		EMP			
2.	Self learning PG - Accounting Standards				N		EMP			

Introduction of Purely Embedded / Diploma / Value Added Courses

NIL

Approval of Ph.D. Course Work Syllabus

Course Work passed and approved

Rubrics for internship / Project

SNo	Report C1 Report	C2 Presentation/ Statistical tools	CIA Total	External - 60
	20 marks	20 marks	40 marks	Content + Viva - 40+20 marks

Other Suggestions

1. Web designing to be introduced
2. Organisational Behaviour to be introduced as EDC

Commendations

Board appreciated the syllabus

- Excellent syllabus
- Relevant and to the need of the students
- Blended approach taking into consideration the current reality is noted.
- Kudos to the team for designing an updated version of the syllabus.
- Elaborative contents
- Faculty to upgrade their expertise
- While designing to be taught at the basic level
- Though Funds Flow is out of date in management accounting, it could be added for comprehensive understanding of students.

Financial Mathematics for B.com is passed and approved.

Ph.D. course work is passed and approved by the Board.

The details are elaborated in the prescribed form, in the appendix attached.

Dr. B. Sahaya Rani Fernando

Dr. A. T. Senthamarai Kannan

Dr. S. Ganapathy.

Dr. Raja mannar

Ms. Susan Anitha Andrew

Mrs. Mario Theophin Hebroe

Dr. S. J. Kala

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Mrs. P. Kalai selvi

Dr. Sr. Bindu Antony

Dr. V. Suganya

Ms. F. Gnana deepam

Dr. P. Ruby keela.

B. Sahaya Rani

~~22/2/22~~ 22/2/22
22.3.2022

K. Raju 22/03/2022.

~~22/03/22~~

T. J.

S. J. K.

A. I. Auxilia Felicitas

T. Jayanthi Vijayarani

S. Fatima Rosalin Mary.

C. Lucia Vanitha

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Dr. K. Sangeetha

Dr. T. K. Latha Maheswari

M.A.

Sangeetha

T.K. Latha

22/3/2022

FATIMA COLLEGE (AUTONOMOUS), MADURAI – 625 018**THE RESEARCH CENTRE OF COMMERCE****For those who joined in June 2019 onwards****MAJOR CORE - 70 CREDITS****PROGRAMME CODE: PACO**

S.N O	SE M.	COURSE CODE	COURSE TITLE	HR S	CREDIT S	CIA MARK S	ESE MARK S	TOT MARK S
1.	I	19PG1A1	Auditing	6	4	40	60	100
2.		19PG1A2	Management Accounting and Financial Control -I /Management Accounting	6	4	40	60	100
3.		19PG1A3	Advanced Business Statistics	6	4	40	60	100
4.		22PG1A4	E-Commerce and Web Designing [Theory and Practical]	3+3	4	40	60	100
5.	II	21PG2A5	Quantitative Techniques	6	4	40	60	100
6.		22PG2A6	Financial Management	6	4	40	60	100
7.		19PG2A7	Research Methodology	6	4	40	60	100
8.		22PG2A8	Software Package for Statistical Analysis	6	4	40	60	100
9.	III	19PG3A9	Advanced Costing	6	4	40	60	100
10.		19PG3A10	Direct Tax Law & Practice	6	4	40	60	100
11.		19PG3A11	Executive Skills Development	6	5	40	60	100
12.		21PG3AE12	Software Package for Accounting	6	5	40	60	100

CBCS Curriculum for M.Com

			Decisions [offered to Economics]					
13.	IV	19PG4A13	Corporate Accounting	6	5	40	60	100
14.	IV	19PG4A14	Women Entrepreneursh ip and Management of Small Business	6	5	40	60	100
15.		19PG4A15	Assessment of Income Tax	6	5	40	60	100
16.		19PG4A16	Work Force Management	6	5	40	60	100
			Total	96	70			

**MAJOR ELECTIVE / EXTRA DEPARTMENTAL COURSE /
INTERNSHIP/PROJECT 20 CREDITS**

S.No	SEM	COURSE CODE	COURSE TITLE	HRS	CREDITS	CIA Mks	ESE Mks	TOT. Mks
1.	I	22A1EDC	Organisational Behaviour	3	3	40	60	100
2.	II	22A2EDC	Organisational Behaviour	3	3	40	60	100
3.	III	19PG3AE1 / 19PG3AE2	Partnership Accounting / Marketing Management	4	4	40	60	100
4.		19PG3ASI	Summer Internship	-	3	40	60	100
5.	IV	19PG4AE3 / 19PG4AE4	Logistics Management/Special Accounts	4	4	40	60	100
6.		19PG4APR	Project	-	3	40	60	100
			Total	14	20			

OFF-CLASS PROGRAMMES**ADD-ON COURSES**

COURSE CODE	COURSES	HRS .	CREDITS	SEMESTER IN WHICH THE COURSE IS OFFERED	CIA MKS	ESE MKS	TOTAL MARKS
19PAD2SS	Soft Skills	40	3	I	40	60	100
19PAD2CA	Computer Applications	40	4	II	40	60	100
19PAD4CV	Comprehensive Viva	-	2	IV	-	-	100
19PAD4RC	Reading Culture	15	1	I -IV	-	-	-
	Total		10				

EXTRA CREDIT COURSES

COURSE CODE	COURSES	HRS .	CREDITS	SEMESTER IN WHICH THE COURSE IS OFFERED	CIA MKS	ESE MKS	TOTAL MARKS
21PG2SLA1	Retail Marketing	-	2	II	40	60	100
21PG4SLA2	Accounting Standards	-	2	IV	40	60	100

CBCS Curriculum for M.Com

- **Summer Internship:**

Duration – 1 Month [1st week of May to 1st week of June – before college reopens]

- **Project**

Off Class

Evaluation – [Report + Viva Voce – 40 Marks] + External Marks 60

- **EDC**

Syllabus should be offered for two different batches of students from other than the parent department in Semester I & Semester II

FATIMA COLLEGE (Autonomous), MADURAI – 625 018

The Research Centre of Commerce

I M.COM

SEMESTER –I

For those who joined in 2022 onwards

PROGRAMM E CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
PACO	22PG1A4	E-Commerce & Web Designing (3 Theory and 3 Practical)	6	4

COURSE DESCRIPTION

This course ensures that the students acquire knowledge about the various dimensions of the E-Commerce and digitalization and they also get hands-on-experience in working with all the programmes of E-office which will enable them to work in a computerized office environment.

COURSE OBJECTIVES

This course is designed to

1. Hover over e-commerce applications in today's context
2. Describe e-commerce in banking and in digitalization [space /Fin Tech Space]
3. Elaborate the role of AI, in services

UNIT –I INTRODUCTION TO E-COMMERCE

(10 HRS.)

Definition of E-Commerce — Forces Fuelling Electronic Commerce – Types of Electronic Commerce – Inter – Organizational Electronic Commerce – Intra Organization Electronic Commerce – Intermediaries and Electronic Commerce.

UNIT –II: ELECTRONIC BANKING

(15 HRS.)

Traditional Banking Vs. E-Banking – Facets of E-Banking – intranet Procurement – E-Banking Transactions – Debit Card – Credit Card Smart Card – NEFT – RTGS – RTGS VS NEFT- Models for E-Banking – Complete Centralized Solutions – Features – High Tech Bank within Bank – Advantages of E-Banking – Constraints in E-Banking – Security measures.

UNIT –III: DIGITALIZATION (FINTECH)

(20 HRS.)

Digitalisation – meaning- importance- advantages-digital currency – types - mobile payment – Artificial Intelligence (AI) – Types of artificial Intelligence- Applications of Artificial Intelligence – Artificial Intelligence in banking – AI in Agriculture – Contribution to Agriculture- Artificial Intelligence in health care – Applications.

SECTION B – PRACTICAL

E.COMMERCE & WEB DESIGNING

Unit IV: Introduction to HTML

(20 HRS.)

Designing a Home Page- History of HTML- HTML Generations- HTML Documents- Anchor Tag- Hyper Links

Header Section-Title- Prologue- Links- Colorful Web Page- Comment Lines

Unit V: Designing the Body Section

(25 HRS.)

Heading Printing- Aligning the Heading- Horizontal Rule- Paragraph- Tab Settings- Images and Pictures- Embedding PGN Format Images

Lists – Unordered Lists- Heading in a List- Ordered Lists- Nested Lists

Tables- Table Creation in HTML- Width of the Table and Cells- Cells Spanning Multiple Rows/ Columns- Coloring Cells- Column Specification.

Frameset Definition- Frame Definition- Nested Framesets

UNIT -VI : DYNAMISM (EVALUATION PATTERN FOR CIA ONLY) (30HRS.)

Introduction to Cyber Crime-Overview, Cyber Crimes against Women –E-mail spoofing and online frauds, Phishing and its forms, Spamming, Cyber-defamation, Password Sniffing.

Text Book

1. E Commerce – Dr.Sr.Bindu Antony and V.Suganya
2. Web Designing using HTML- C. Xavier

REFERENCES:

1. **Electronic Commerce – A Manager's guide** , Ravi Kalakota and Andrew B. Whinston Pearson Education Pvt Ltd., Sixth Edition 2020.
2. **Banking theory, Law and Practice** by E.Gordon and Dr.K.Natarajan, Himalaya Publishing House Pvt Ltd., Twenty Second Revised Edition, 2020.
3. Nina Godbole and Sunit Belapore; "Cyber Security: Understanding Cyber Crimes, Computer Forensics and Legal Perspectives", Wiley Publications, 2011.
4. Unit III : Study Materials will be provided

COURSE CONTENTS & LECTURE SCHEDULE:

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -1 INTRODUCTION TO E-COMMERCE				
1.1	Introduction and Definition of E-Commerce	3	Chalk & Talk	Black Board
1.2	Forces Fuelling Electronic Commerce	4	PPT	LCD
1.3	Types of Electronic Commerce: Inter Organizational Electronic Commerce, Intra Organization	6	Lecture & Discussion	Black board

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
1.4	ElectronicCommerce Intermediaries and Electronic Commerce.	3	Discussion	Black Board
UNIT -2 ELECTRONIC BANKING				
2.1	Introduction ,Traditional Banking Vs. E-Banking	3	Lecture	Black Board
2.2	Facets of E-Banking- Intranet Procurement	2	Chalk & Talk	Green Board
2.3	E-Banking Transactions – Debit Card – Credit Card Smart Card – NEFT – RTGS – RTGS VS NEFT	6	PPT& Lecture	Black Board
2.4	Models for E-Banking – Complete Centralized Solutions – Features – High Tech Bank within Bank – Advantages of E-Banking	5	PPT	LCD
2.5	-- Constraints in E-Banking – Security measures.	4	Discussion & Lecture	Materials
UNIT -3DIGITALIZATION (FINTECH)				
3.1	Digitalisation – meaning-importance	3	PPT & Lecture	LCD
3.2	advantages-digital currency, types	3	Video	Black Board
3.3	Mobile payment	2	PPT& Lecture	Black Board
3.4	Artificial Intelligence (AI), Types of artificial Intelligence-	4	PPT& Lecture	LCD

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
	Applications of Artificial Intelligence			
3.5	Artificial Intelligence in banking	2	Video & Lecture	Black Board
3.6	AI in Agriculture, Contribution to Agriculture	3	Discussion & Lecture	Materials
3.7	Artificial Intelligence in health care – Applications.	3	Video & Lecture	Black Board
SECTION B – PRACTICAL(30 HOURS)				
UNIT 4: INTRODUCTION TO HTML				
4.1	Designing a Home Page- History of HTML	4	Practical	Demonstration
4.2	HTML Generations- HTML Documents	3	Practical	Demonstration
4.3	Anchor Tag- Hyper Links- Header Section	4	Practical	Demonstration
4.4	Title- Prologue	3	Practical	Demonstration
4.5	Links	2	Practical	Demonstration
4.6	Colorful Web Page	2	Practical	Demonstration
4.7	Comment Lines	2	Practical	Demonstration
UNIT 5: DESIGNING THE BODY SECTION				
5.1	Heading Printing- Aligning the Heading- Horizontal Rule- Paragraph- Tab Settings- Images and Pictures- Embedding PGN Format	5	Practical	Demonstration

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
	Images			
5.2	Lists – Unordered Lists- Heading in a List- Ordered Lists- Nested Lists	5	Practical	Demonstration
5.3	Tables- Table Creation in HTML- Width of the Table and Cells- Cells Spanning Multiple Rows/ Columns- Coloring Cells- Column Specification.	5	Practical	Demonstration
5.4	Frameset Definition- Frame Definition- Nested Framesets	5	Practical	Demonstration

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	% of Assessm ent
	Seminar	Better of W1, W2	M1+M2	MID- SEM TEST				
	5 Mks.	5Mks.	10Mks	15 Mks	35 Mks.	5 Mks.	40Mks.	
K2	5	-	-	2 ½	-		-	-
K3	-	5	4	2 ½	5		5	12.5 %
K4	-	-	3	5	12		12	30 %
K5	-	-	3	5	9		9	22.5%

CBCS Curriculum for M.A. _____/ M.Com.

Non Scholastic	-	-	-	-	9		9	22.5 %
Total	5	5	10	15	35	5	40	100 %

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

- PG CIA Components**

		Nos	
C1	- Test (CIA 1)	1	- 10 Mks
C2	- Test (CIA 2)	1	- 10 Mks
C3	- Assignment	2 *	- 5 Mks
C4	- Open Book Test/PPT	2 *	- 5 Mks
C5	- Seminar	1	- 5 Mks
C6	- Attendance		- 5 Mks

****The best out of two will be taken into account***

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Introduce the dynamics of world of electronic commerce, at inter and intra organizational level	K2	PSO1& PSO2
CO 2	Extensively, bank upon e-banking services	K2, K3	PSO3
CO 3	Space out for the paradigms of fin tech (digitalization) in businesses	K2, K4	PSO5
CO 4	Capture the role of AI in services of businesses , namely, banking, hospitals and engineering	K2, K3 & K4	PSO6

Mapping of COs with PSOs

CO \ PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
CO 1	3	3	2	2	3	2	3
CO 2	3	3	3	2	3	3	2
CO 3	3	3	2	2	2	3	3
CO 4	3	3	3	2	2	2	2

Mapping of COs with POs

CO/ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	3	2	1	3	2	3
CO2	3	3	3	2	3	3	2
CO3	3	3	2	1	2	3	3
CO4	3	3	3	1	2	2	2

Note: ♦ Strongly Correlated – **3** ♦ Moderately Correlated – **2**
♦ Weakly Correlated -**1**

COURSE DESIGNER:

1. Staff Name Dr.Ruby Leela

Forwarded By

**HOD'S Signature
& Name**

Fatima College (Autonomous), Madurai -625 018

The Research Centre of Commerce

[Course offered to Non-Commerce I PG students]

SEMESTER –I /II

For those who joined in 2022onwards

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
PACO	22A1EDC 22A2EDC	Organisational Behaviour	3	3

COURSE DESCRIPTION

This course ensures that the students of other departments are trained in the basic aspects of Organisational behaviour in the current scenario

COURSE OBJECTIVES

This course is designed

1. To enable the students to know the nature and importance of organisational behaviour
2. To help students frame their attitude
3. To identify personality and motivation
4. To improve the ability of students in leadership
5. To foster communication in organisations

UNIT I Introduction

(9 HOURS)

Definition, nature and importance of Organizational behaviour

UNIT II Attitudes and values

(9 HOURS)

Emotions – emotional intelligence – Attitudes – values and attitudes

UNIT III Personality

(9 HOURS)

Personality – factors influencing personality- Motivation – definition & concept of motive & motivation, the content theories of motivation (Maslow & Hierarchy and Herzberg's two-factor model theory)

UNIT IV Leadership

(9 HOURS)

Leadership – concept of leadership, styles and trait approach, contingency approach, contemporary leadership,

UNIT V Communication

(9 HOURS)

Communication – communication, function, process, barriers,

UNIT VI Dynamism

Organizational structure formation – groups in organizations - influence group dynamics - Text Book:

1. Modern Marketing Principles and Practices, R.S.N. Pillai&Bagavathi, S.Chand& Company Ltd ,Ram Nagar, New Delhi,3rdEditon,2000
2. Advertising planning and Implementation, Sangeeta Sharma &Raghuvir Singh, Prentice Hall of India Private Limited, NewDelhi,2006

Books for Reference:

1. . Aswathappa, Organizational Behaviour, Himalaya Publishing House, Mumbai
2. Ghanekar,Anjali, Organizational Behaviour, Everest Publication
3. . Mishra, Organizational Behaviour, Vikas Publishing House Pvt Ltd., New Delhi
4. Pardeshi.P.C . Organizational Behaviour, Everest Publication
5. Prasad, Organizational Behaviour, Sultan Chand & Sons, New Delhi

COURSE CONTENTS & LECTURE SCHEDULE:

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT 1 -Introduction -				
1.1	Definition -	3	Chalk & Talk	Black Board
1.2	nature	3	Chalk & Talk	Black Board
1.3	importance of Organizational behaviour	3	Lecture	Black Board
UNIT -2 attitudes and values				
2.1	Emotions —	3	Lecture	Black Board
2.2	emotional intelligence	3	Discussion	Black Board
2.3	Attitudes – values and attitudes	3	Discussion	Black Board

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT 3 Personality				
3.1	Personality – types- -	3	Chalk & Talk	Black Board
3.2	factors influencing personality	3	Chalk & Talk	Black Board
3.3	Motivation – definition & concept of motive & motivation, the content theories of motivation (Maslow & Hierarchy and Herzerg’s two factor model theory	3	Chalk & Talk	Black Board
UNIT 4 – communication				
4.1	Communication, function,	3	Chalk & Talk	Black Board
4.2	function	3	Chalk & Talk	Black Board
4.3	process, barriers,	3	Chalk & Talk	Black Board
UNIT 5- Leadership				
5.1	Leadership –	3	Chalk & Talk	Black Board
5.2	concept of leadership, styles and trait approach,	3	Chalk & Talk	Black Board
5.3	contingency approach, contemporary leadership	3	Chalk & Talk	Black Board

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	% of Assessment
	Session-wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID-SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75 %
K2	-	5	4	2 ½	11.5	-	11.5	28.75 %
K3	-	-	3	5	8	-	8	20 %
K4	-	-	3	5	8	-	8	20 %
Non Scholastic	-	-	-	-		5	5	12.5 %
Total	5	5	10	15	35	5	40	100 %

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

PG CIA Components

		Nos	
C1	- Test (CIA 1)	1	- 10 Mks
C2	- Test (CIA 2)	1	- 10 Mks
C3	- Assignment	1	- 5 Mks
C4	- Open Book Test/PPT	2 *	- 5 Mks
C5	- Quiz	2 *	- 5 Mks
C6	- Attendance		- 5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Gain knowledge on basic aspects of organizational behaviour in current scenario	K1	PSO1& PSO2
CO 2	Learn approaches of the organization	K1, K2,	PSO3
CO 3	Understand personality and motivation	K1 & K3	PSO5
CO 4	Improve their ability in leadership	K1, K2, K3 &	
CO 5	Improve their ability in communication	K2 & K4	

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	1	3
CO2	3	3	3	1	3
CO3	2	3	3	2	3

CO4	3	3	3	1	3
CO5	2	3	3	2	3

**Mapping COs
Consistency
with PSOs**

Note: ♦ Strongly Correlated – **3**

♦ Moderately Correlated – **2**

♦ Weakly Correlated - **1**

Mapping of COs with POs

CO/ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	3	3	3	3	3	3
CO2	3	3	3	3	3	3	3
CO3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3

COURSE DESIGNER:

- 1. Staff Name :Dr.B.Sahaya Rani Fernando**
- 2. V.Suganya**

Forwarded By

HOD'S Signature
& Name

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SEMESTER –IV

For those who joined in 2021 onwards

PROGRAMME CODE	COURSE CODE	COURSE TITLE	CATEGOR Y	HRS/ WEEK	CREDITS
PACO	21PG4SLA2	Accounting Standards	THEORY	Self Study	

COURSE DESCRIPTION

This course helps the students to familiarize themselves through self learning, on the basic concepts of Indian Accounting Standards including Ind AS and their convergence with International Accounting Standards.

COURSE OBJECTIVE/S

The course is designed to

1. Enable the students to understand the concept of accounting standards.
2. Be familiarize with the role of International Accounting standard Committee
3. Give basic understanding about the Indian Accounting Standard
4. Throw light on the specific Accounting Standards

UNIT I

Introduction to Accounting Standards

Accounting Standards _ Meaning – Objectives – need - significance

UNIT II

International Accounting Standards

International Accounting Standard Committee –Constitution – Objectives –

International Accounting Standards - International Accounting Standards

Board (IASB) - International Financial Reporting Standards (IFRS)

UNIT III

Accounting Standards in India

Accounting Standard Board – Formation – Scope and functions of the Board

– Scope of Accounting Standards – Procedure for formulation and issuing

Accounting Standards – Compliance – Indian Accounting Standards –

Meaning and applicability of Ind AS

UNIT IV

Indian Accounting Standards AS1 and AS2

AS1 – Disclosure of Accounting Policies – Meaning – List of areas where

policies to be adopted – disclosure norms – AS 2 – Valuation of Inventories

- Meaning - measurement of inventories – cost formula – Disclosure norms

UNIT V

Indian Accounting Standards AS3 and AS6

AS 3 – Cash flow statement – Meaning - Reporting of Cash flows – disclosure

norms – AS 6 – Depreciation Accounting – Meaning – Main features –

disclosure norms.

Text book

Corporate Accounting, T.S.Reddy&A.Murthy, Margham publications, II edition, 2018(reprint).

Book for Reference

1. Advanced Accounting Vol - II , S.N.Maheswari,Vikas publications pvt ltd,2017
2. Advanced Accountancy Vol- II , S.P. Jain & K.L. Narang, Kalyani Publishers, 2nd edition, 2018