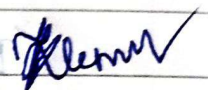
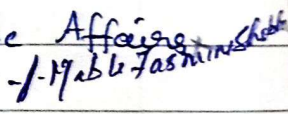


Minutes of the Board of Studies - BBA

Venue : BBA Department, Fatima College, Madurai - 18.

Convened on : 18.03.2022 at 10.30 a.m

Members Present :

1. Dr. S. L. Kumari Head of the Department S. L. Kumari
2. Dr. K. Chandrasekaran University Nominee 
3. Dr. S. Dhinesh Babu Subject Expert S. D. M
4. Dr. N. Uma Devi Subject Expert N. Uma Devi
5. Mrs. K. Uma Maheswari Industrialist 
6. Ms. R. Rekha Alumnus R. Rekha
7. Ms. A. Mable Jasmine Shobha Dean of Academic Affairs 
8. Dr. M. Meenachi Staff Member M. Meenachi
9. Mrs. A. Rosary Infanta Staff Member A. Rosary
10. Mrs. R. Abinaya Staff Member 
11. Dr. R. Vinotha Staff Member 

Minutes of the Board of Studies

1. ACTION TAKEN REPORT FOR 2021-2022:

1.a Common Suggestions;

S.NO	COMMON SUGGESTIONS OFFERED IN THE PREVIOUS BOARD	ACTION TAKEN FOR THE ACADEMIC YEAR 2021-22
1.	Personality Development Programmes	Implemented
2.	Orientation to increase the commitment Towards Internship	Implemented

1.b. CHANGE OF COURSE TITLE

S.NO	OLD COURSE CODE	NEW COURSE CODE	OLD COURSE TITLE	NEW COURSE TITLE	NEED FOR CHANGE
1.	19U1AC1	21ST1ACU1	Fundamentals of Statistics	Fundamentals of Statistics	Reviewed by the Department of Statistics Board of Studies.
2.	19U2CC4	21U2CC4	Managerial Economics	Managerial Economics	Reviewed by the Department of Research Centre of Economics Board
3.	19U2AC2	21M2ACU2	Mathematics for Management	Mathematics for Management	Reviewed by the Department of Mathematics Board

4.	19U4CC8	19U4CC8	Employee Management	Human Resource Management	Suggested by Board Members
5.	U5CC13	19U5CC11	Financial Management	Financial Management and Practice	To avoid Redundancy
6.	U5SB4	19U5SB4	Employability Skills - I	Employability Skills	To avoid Redundancy
7.	U6CC17	19U6CC15	Operations Research	Optimization Techniques in Management	Discipline Specific
8.	U6CC18	19U6CC16	Entrepreneurship	Entrepreneurial Development	To avoid Redundancy
9.	U6SB5	19U6SB5	Employability Skills - II	Competitive Examination Skills	To avoid Redundancy
10.	U6SB6	19U6SB6	Psychological Inputs for Self Development	Personality Development	Discipline Specific

I.C. NEW COURSES INTRODUCED

S.NO	COURSE CODE	COURSE TITLE	RELEVANCE TO *				SCOPE FOR #			NEED FOR INTRODUCTION
			L	R	N	G	EMP	ENTRE	SD	
1.	21UICCI	Business Organisation and Correspondence					✓	✓		To update the curriculum
2.	21UINME & 21UAXME	Management Principles					✓		✓	To update the curriculum
3.	21UISLI	Soft Skills Development					✓		✓	To update the curriculum
4.	21U3ACK3	Business Organisation and Correspondence					✓	✓		To update the curriculum
5.	19U5ME2	Financial Services					✓		✓	To update the curriculum

NOTE :

* L - Local R - Regional
N - National G - Global

#

EMP - Employability
ENTRE - Entrepreneurship
SD - Skill Development

1.d. REVISED COURSES

S.NO	COURSE CODE	COURSE TITLE	NO. & TITLE OF UNITS REVISED WITH THE REVISED CONTENT SPECIFIED IF IT IS NOT THE WHOLE UNIT	% OF REVISION	NEED FOR REVISION	RELEVANCE TO	SCOPE FOR	L	R	N	G	EMER	RE
1.	21U4CC4	Managerial Economics	Unit 1: National Income and Business cycle are added Unit 2: Supply function is added Unit 3: Duopoly and normal price determination are added Unit 4: Concept of Cost and revenue is added Unit 5: Factors of Production and factor pricing - newly framed Unit 6: Dynamics - Changed	10% 1% 10% 5% 20%	To update the curriculum	✓	✓	✓					
2.	19U4CC9	Operations Management	Unit IV: The topics Government purchasing Practices and procedure and Import procedure are excluded	3%	To avoid duplication (Included in IBM)								

S.NO	COURSE CODE	COURSE TITLE	NO. & TITLE OF UNITS REVISED WITH THE REVISED CONTENT SPECIFIED IF IT IS NOT THE WHOLE UNIT	% OF REVISION	NEED FOR	RELEVANCE TO *	SCOPE FOR #
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3.	19U5CC12	Tax Laws	Unit V: GST is re-framed		For better clarity of the provisions of GST	✓	✓
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4.	19U6SB5	Competitive Examination Skills	Unit V: Quantitative Aptitude V - LCM, and HCF of Numbers, Problems based on ages, Time and Work are added	20%	Updated to avoid repetition	✓	✓
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2. Updation of Open Educational Resources in the list of references of each course;

S.NO	COURSE CODE	COURSE TITLE	DETAILS OF UPDATION
1.	21UKC1	Business organisation and correspondence	1. https://www.youtube.com/watch?v=H3324xTMAE 2. https://www.youtube.com/watch?v=NAyWdR3HP-U
2.	19U1CC2	Fundamentals of Management	1. https://www.youtube.com/watch?v=yMfoaRG79Vc 2. https://www.youtube.com/watch?v=H2njo2B6t-UE

Like this for each course Digital open Educational resources are added.

3. REVISION OF COURSES

S.NO	COURSE CODE	COURSE TITLE	NO. & TITLE OF UNITS REVISED WITH THE REVISED CONTENT SPECIFIED IF IT IS NOT THE WHOLE UNIT	%. OF REVISION	NEED FOR REVISION	RELEVANCE SCOPE FOR TO #			
						LR	NG	EMP	ENTER SD
1.	21U2NME & 21U2NME	Management Principles	Unit 2: Planning and Decision Making: The topics Meaning, Nature and process of Decision Making are added.	5%	To make it more relevant to the course			✓	✓
2.	19U3CC6	Marketing Management	Unit 6: Dynamics - Marketing Automation is added	-	-			✓	✓
3.	19U4CC8	Human Resource Management	Unit 5: Incentive Compensation - Wage, Incentives, Meaning, Concept of profit sharing, Profit sharing in India, Labour Co-partnership and fringe benefits are added. Unit 6: Dynamics - Contemporary HR Practices is added	10%	To make it more relevant to the course			✓	✓

S.No	COURSE CODE	COURSE TITLE	No. & TITLE OF UNITS REVISED WITH THE REVISED CONTENT SPECIFIED IF IT IS NOT THE WHOLE UNIT	% OF REVISION	NEED FOR REVISION	RELEVANCE TO *	SCOPE FOR #	E N R G E
4.	19U4CC9	Operations Management	Unit 2: Production Planning and Control - Reasons for equipment replacement and factors to be considered for replacing equipments are added Unit 6: Dynamics - Industry 4.0 and Industry 5.0 are added.	5%.	To make it more relevant to the course	✓	✓	
5.	19UACC10	Management Accounting - Theory and Practice	Unit 1: Introduction - Definition, characteristics of Management Accounting, Difference between Cost Accounting and Management Accounting are added In Financial Statement Analysis, Comparative analysis, common size analysis and trend analysis are included.	5%.	To make it more detailed	✓	✓	

S.NO	COURSE CODE	COURSE TITLE	NO. & TITLE OF UNITS REVISED WITH THE REVISED CONTENT SPECIFIED IF IT IS NOT THE WHOLE UNIT	-/- OF REVISION	NEED FOR REVISION	RELEVANCE TO					SCOPE FOR				
						L	R	N	G		C	E	M	A	S
6.	1905CC12	Tax Laws	Unit 1: Introduction - The topics Tax, Definition, characteristics of Tax, Direct and Indirect Taxes, Merits and Demerits of Direct and Indirect Taxes are added.	5/-	To make it more detailed						✓			✓	
7.	1905ME2	Financial Services	Unit 6: Dynamics - Crypto currency is added	-	-										
8.	1905SB3	Leadership Skills	Unit 3: Goal Setting - Difference between dream and goal and Goal Setting Process are added	5/-	To make it more relevant to the course						✓				✓
9.	1906ME3	Retail Management	Unit 2: Store operations Management - Strategies for store planning is added	5/-	To make it more detailed						✓				✓
10.	1906ME6	Training and Development	Unit 4: Training Designs - Training and Development of Expatriates for global assignment is added.	5/-	To make it more relevant to the course						✓				✓

4. NEW COURSES INTRODUCED : NIL

S.NO	COURSE CODE	COURSE TITLE	RELEVANCE TO *				SCOPE FOR #			NEED FOR INTRODUCTION
			L	R	N	G	EMP	ENTRE	SD	

5. Introduction of Purely Skill-Embedded Certificate / Diploma / Advanced Diploma / Value-Added Course other than the Value-Added Course that is already being offered.

S.NO	COURSE CODE	COURSE TITLE	MOU WITH INDUSTRY / ORGANISATION	SKILLS SHARPENED	COURSE OUTCOME
1.	22UGVAU2	Research Methodology	—	Helps to develop Research skills	Able to undertake Projects.

6. Rubrics for Internship / Project - Already Passed and Implemented.

S.NO	COURSE	C1 20 MKS	C2 20 MKS	CIA TOTAL 40 MKS	EXTERNAL 60 MKS
1.	Internship	Practical learning in the company	Report	40 Marks	Presentation and Viva Voce
2.	Project	Project Work	Presentation and Internal Viva Voce	40 Marks	Evaluation of the project and Viva Voce

7. Details of Active MoUs:

- Thirumalai Textiles, Kappalur, Madurai - 625 008
- Sreeja Paper Cops, Kappalur, Madurai - 625 008
- Heartfulness Educational Trust, Madurai - 625 104

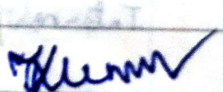
8. Proposed Collaboration:

- Indian Bank, Koodal Nagar, Madurai - 18.

9.

OTHER SUGGESTIONS	COMMENDATIONS
1. In order to hone the Entrepreneurial Skills of students workshops/seminars/guest lectures be conducted.	1. The Board Members Commanded the syllabus as highly Satisfactory.

Name of

1. Head of the Department - Dr. S. L. Kumari S. L. Kumari
2. University Nominee - Dr. K. Chandrasekaran 
3. Subject Expert - Dr. S. Dhinesh Babu S. M M
4. Subject Expert - Dr. N. Uma Devi N. Uma Devi
5. Industrialist - Mrs. K. Uma Maheswari 
6. Alumna - Ms. R. Rekha R. Rekha
7. Dean of Academic Affairs - Ms. A. Mable Jasmine Shobha A. Mable Jasmine Shobha
8. Staff Members

Dr. M. Meenachi

M. Meenachi

18/3

Mrs. A. Rosary Infanta A. Polu

Mrs. R. Abinaya

~~Am~~

Dr. R. Vinotha

Phil

Dr. G. Annie Sahaya Mary

18/3/2022