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Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle - IV)

Mary Land, Madurai - 625018, Tamil Nadu

AQAR - QUALITATIVE METRIC

2022 - 2023

Criterion 1 - Curricular Aspects

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme specific outcomes (PSOs) and Course Outcomes (COs), of the Programmes offered by the Institution.

Name of the Programme: BA ECONOMICS

Programme Outcomes:

PO1	Acquire knowledge of fundamental concepts and subject-specific academic competency.
PO2	Enhance communicative skills and gain confidence to disseminate knowledge through oral and written communication effectively.
PO3	Think critically, evaluate analytically and apply the expertise of their discipline in real life.
PO4	Appreciate literary, economic, cultural, socio-psychological and environmental diversity.
PO5	Pursue and attain meaningful goals, develop positive attitude to gain self-awareness, self-esteem,



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	self-discipline and self-motivation.
PO6	Acquire employability and entrepreneurial skills
PO7	Evolve as responsible citizens and leaders.

Programme Specific Outcomes:

PSO 1	Understand economic theories and functioning of economic system and motivate them to appear for
150 1	subject based competitive exams
PSO 2	Prepare the students for career advancement that provide employment through competitive exams
PSO 3	Prepare the students to develop creative thinking regarding current local, national and international
	policy issues
PSO 4	Enhance economic, social and technical skills
PSO 5	Facilitate entrepreneurs to find self-employment & to provide employment opportunities



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Course Outcomes:

Course Code	Course Title	Nature of the Course (Local/Nation al/Regional/G lobal)	Course Description	Course Outcomes
19E1CC1	Micro Economics I	Global	Enabling the Students understand the basic economic concepts and equipping themselves for competitive exams	to learn all basic theories of Economics CO2: Useful to students since it covers the exams CO3: Identifying the perfections and imperfections of markets. CO4: This paper formulates the base for all higher education courses on



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			arar - 023010, ranni Nadu	
				business.
				CO5: Analyse individual
				decisions at variety of
				economic environment
				competitive exams
				syllabus like TNPSC,
				IAS, IES and other
				competitive
				CO1: It helps to evaluvate
				the influence of
				inflation and
			The course provides	deflation by using
	3.6		knowledge on the	consumer price
21E1CC2	Monetary	Global	various theories of	Index
	Economics		money and its	CO2: Assessing the policy
			application	implementation by
				government for
				economic development
				_
				CO3: Enhance vocabulary



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		<u> </u>		
				CO3: Enableing the students to understand the basic concepts in Theories of Money CO4: Learning different currencies through
19E1AC1	Economic Statistics	National	Equiping the students with statistical tools needed for research and analysis	CO1: Enabling the students do their research project CO2: Acquire the techniques of polishing their statistical skills CO3: Articulate with Diagrammatic and Graphic Representation



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				of data CO4: To gain knowledge on correlation among the economic variables CO5: Equipped with consumer price index and wholesale price index to calculate inflation and deflation
19E1NME	Entrepreneurial Skills	Global	The course aims to help students understand the entrepreneurial skills and articulate the skills of report writing to avail the financial assistance	CO1: Get a bird's eye view of the social, political, religious and economic empowerment of women CO2: Know about the agri and allied activities to generate income



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				CO3: Learn handmade
				items, art from
				waste, embroidery
				and doll making
				CO4: Learning online
				transaction on goods
				and services
				CO5: Inducement to become
				a women entrepreneur
			enabling the	CO1: Educate the Students
	Market structure		Students	to learn all basic
			understand the	theories of Economics
			basic economic	CO2: Useful to students
19E2CC3	&Factor pricing	Global	concepts and	since it covers the
			equipping	competitive exams
			themselves for	syllabus like TNPSC,
			competitive exams	IAS, IES and other



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				competitive exams
				CO3: Identifying the
				perfections and
				imperfections of
				markets.
				CO4: This paper formulates
				the base for all higher
				education courses on
				business.
				CO5: Analyse individual decisions at variety
			Course encompasses	CO1:Define health
			all aspects of	insurance and explain
			property and	its importance in
19E2CC4	Economics Of Insurance	Global	liability insurance,	financial planning.
			including policies,	CO2: Recognize the need for
			premium structure,	disability income
			constitution of	insurance



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insurable risks,
underwriting,
reinsurance, claims,
and the regulatory
environment.
The course is
structured towards a
comprehensive
understanding of the
property and liability
industry.

the two types of life insurance policies and analyze various types of life insurance.

Understand the value of supplemental health and disability insurance.

CO4: Equip the students
with the essential
aspects of insurance
To impart the skill
required for getting
job opportunities in
various insurance
Companies



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				CO5: Equip and motivate the students to
				become LIC Agents and Development
				officers
			The intention is to transmit the body of	CO1: Implant the knowledge
			basic mathematics	of Mathematical Application in
			that	Economics
	Mathematical		enables the creation of economic theory	CO2: Equip the student
19E2AC2	Methods For	Global	in general. In this	to develop their skills in problem
	Economics		course, particular economic models	solving
			are not the ends, but	CO3: Identify the
			the means for	significance of
			illustrating the	Mathematics in
			method of applying	preparing for various



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			mathematical	competitive
			techniques to	examinations like
			economic theoryin	TNPSC, UPSC, SET &
			general.	NET
				CO4: Equip students in
				the application of
				mathematical tools
				in Economics
				CO5: Make the students
				skillful in business
				mathematics to find a
				good job
			Impart the knowledge	CO1: The aim of this subject is
		Global	of international	to provide the basic concepts
2212125	Economic theories		business, operation of	Micro and Macro study to
22A3ACE3			multinational	analyse growth.
			companies,	CO2: To develop their
			international market,	Marketing Skills



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			foreign exchange and	CO3: To enhance their
			Balance of payment.	Managerial Efficiency
				CO4: To become aware of the
				business cycle and impact on
				Imports and Exports
				CO1: Get a bird's eye view
				of the social, political,
			The course aims to	religious and
			help students	economic
			understand the	empowerment of
19E2NME	Entrepreneurial	Global	entrepreneurial skills	women.
192211112	Skills	Grosar	and articulate the	CO2: Know about the agri a:
			skills of report writing to avail the	CO3: Learn handmade
			financial assistance.	items, art from
				waste, embroidery
				and doll making



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				CO4: Learning online transaction on goods and services CO5: Inducement to become a women entrepreneur
19E3CC5	Macro Economics	Global	The course study National income and related concepts, consumption and investment function, IS & LM function, business cycle, Macroeconomic policies implemented to stabilize the economy	CO1: To impart knowledge on macro variables. CO2: To enable them to understand macro-economic theories
19E3CC6	Economic Thinkers	National	Imparting the knowledge on the history of economics and the learners will	CO1: Demonstrate the economic ideas of various economist CO2 Exposure on economic



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			get exposure on	ideas of many experienced
			various economist	economist.
			ideas	CO3: Assessing the economic
				ideas of latest economists.
				CO4: Sensitization and elicit
				an opt behaviour in par with
				the current economic status.
				CO5: Analyse the present
				economic scenario with
				the view point of different
				economists
			Impart the knowledge	CO1: The aim of this subject is
			of international	to provide the basic concepts
Economic theories 22A3ACE3	Essagnia 41a sarias		business, operation of	[like WTO, GATT] of global
	Economic theories	National	multinational	business.
			companies,	CO2: To develop their
			international market,	Marketing Skills
			foreign exchange and	CO3: To enhance their



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			Balance of payment.	Managerial Efficiency CO4: To become aware of the products of Imports and Exports
19E3SB1	Competitive Exam Skills	National	Inspiration and motivation to students to attend various competitive exams for their carrier development	CO1: Students have learned to prepare CV and application. CO2: Motivation in attending interviews and group discussions. CO3: Enhancement of communication skills CO4: Inducement to attend campus interview CO5: Implanting the knowledge of quantitative
19E4CC7	Labour Economics	Global	A study of labour, a primary source of Economic growth	CO1: Explore the significance of labour as a productive power.



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			of India. It focuses on labourer's	CO2: Evaluate the status of Indian labour, labour laws and the power of Trade Union.
			problems in Industries and the role of trade union in solving the disputes. The course also describes	CO3: Identify the causes and ill-effects of migration CO4: Utilize various programmes generating employment opportunities. CO5: Identify the causes and effects of industrial disputes on the economy
19E4CC8	Public Finance	National	This course examines the subject matter of Fiscal economics. It emphasizeson tax	CO1:Understand the Meaning and Scope of Fiscal Economics CO2: Identify the sources Tax Revenues and Non tax



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			revenue and non-	Revenues
			tax revenue and the	CO3: Gained knowledge on
			problems of	Income tax, VAT and GST.
			Allocation of	CO4: Assess the Causes for
			resources between	the Growth of Public
			the Centre-state	Expenditure and Public Debt.
			and local bodies.	CO5: Evaluate the Centre and State Financial Relations
			The course aims at	CO1: Have the ability to
			developing	discern distinct
			entrepreneurial	entrepreneurial traits
			skills among	CO2: Know the
19E4ACA	Entrepreneurial	All the	students and to	parameters to assess
4 4	Development	Three	create awareness on	opportunities and constraints
			opportunities and	for new business ideas
			challenges for new	CO3: Design strategies for
			ventures,	successful implementation of
			benefits/drawbacks	business ideas



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			of entrepreneurship,	CO4: Write a business
				plan an able to apply these
				skills in the context of both
				new ventures as well as in
				established companies
				CO5: To solve challenging problems in a highly uncertain environment.
			This course	CO1: Enable them to gain
			would encourage the	Knowledge on MSME.
			students to avail	CO2: Able to analyse reasons
			self-employment. In	for Industrial sickness and to
19E4SB2	Export Business	National	the area of export	overcome the problems.
			and enhance	CO3: Enabling them to
			knowledge on	analyse and evaluate the
			intenational	functions of Non –Banking
			marketing	financial institutions.
19E5CC9	Indian Economic	National	The course provides	CO1: Become familiar with



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Issues	an overview of the	the state of the Indian
	state of the Indian	economy in 1947, the year of
	economy prior to the	India's Independence.
	country's	CO2: ·Able to Comprehend the
	independence and	factors that lead to the
	form an idea of the	underdevelopment and
	various	stagnation of the Indian
	considerations that	economy
	shaped India's post-	CO3: Impart clear cut idea
	Independence	about Industrial development
	development	in India.
	strategy	
		CO4: Enable the students to prepare for competitive
		examinations and face the
		TNPSC and UPSC exams where Indian Economy is a
		part of syllabus.



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			Introduces the	CO1: Help the students to use
19E5CC1 0	Computer Data Analytics for Economists	National	students to programming and computational tools useful for future careers as economists. The students goes on to cover manipulation of data, data analysis including an introduction to machine learning techniques, and basic numerical methods useful	computer softwares for economic analysis. CO2: Make the students to learn online transactions and trade in Economics.



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19E5CC1 1	International Trade	Global, National	The learners will learn Country's trading system, financial transactions, exchange rate and exchange control.	CO1: Analyse Balance of Payment and Balance of trade CO2: Explain Foreign Exchange Market and Euro Currency Market. CO3: Assess the Impact of Globalisation on the Indian Economy CO4: Evaluate the performance of GATT and WTO and other Global Trade Institutions.
19E5CC12	Entrepreneurial Development	Global	The course aims at developing entrepreneurial skills among	CO1: Have the ability to discern distinct entrepreneurial



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	students and to	traits
	Students and to	uaits
	create awareness on	CO2: Know the parameters
	opportunities and	to assess opportunities and
	challenges for new	constraints for new
	ventures,	business ideas
	benefits/drawback	CO3: Design strategies for
	of	successful implementation of
	entrepreneurship	business ideas
		CO4: Write a business
		plan an able to apply these
		skills in the context of
		both new ventures as well
		as in established
		companies
		CO5: To solve challenging
		problems in a highly
		uncertain environment.



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19E5ME1	Indian Stock Market	National	The learners will get sufficient exposure to the stock market, nature and its operations and examines job opportunities in the share market.	CO1: Identify the complete picture about security market and its structural framework. CO2: Analyse the regulatory environment in Security Market. CO3: Explore and utilize the Grievance Cells in Stock Exchange CO4: Gained knowledge on share trading & commodity trading.
19E5ME2	Welfare Economics	National	The learners will acquire a broad range of knowledge pertaining to optimal	CO1: Enable them to gain Knowledge on allocation of resources CO2: Evaluating the



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			allocation of	contributions of the economist
			resources and and	to the society
			its influence on social welfare.	CO3: Become aware of the difference between private and social cost
				CO4: Relate it with the Indian economy.
19E5SB3	Economics of NGO Management	Global, National	Inculcating skills of writing business and funding proposals, and motivate to start any business with knowledge of different mechanisim.	CO1: Acquiring Knowledge on Different business. CO2: Awareness on different Government schemes and assistance to star new business ventures CO3: Drive to start own business.
19E5SB4	Politics and Law	National	Learners will get exposure on Share	CO1: Facilitate in making rational decisions in share trading



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	and		market, share trading and commodity	CO2: Equipping
		trading.	students with the	
				knowledge of share
				market and
				commodity market.
				CO3: Promoting
				confidence and business
				knowledge of the students
				as they are dealing with
				share market.
				CO4: Enhancing their knowledge on online trading skills.
			The course provides	CO1: Attain insight on
19E6CC1 3	Rural Indian Economic Issues	National	an overview of the	various issues obstructing
			developmental	the development of Indian
			issues of the Indian	economy
			economy	CO2: Impart clear cut



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			and highlights the importance of different sectors of the Indian Economy for its development and the position of our economy with	idea about Economic reforms of India. CO3: Depict the foreign exchange and FDI in India
			the rest of the world.	
19E6CC1 4	Basic Econometrics	National	The course focuses on the study of . mathematical and statistical application of economic theories.	CO1: Make students familiar with the application of econometrics in Economic theory. CO2: Facilitate cause and effect relationship among two economic variables. CO3: Analyze the cause and effect relationship among more than two economic



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				variables.
				CO4: Enable the students to
				acquire the knowledge on
				accurate forecasting's
				skills.
			The course aims at	CO1: Assess the policy implementation by
	Economics of Planning and Development	National		government for economic development.
			knowledge on	CO2: Enable the students
			planning &	to understand the basic
			development. It	concepts in Economic
19E6CC1 5			gives an overll	Theories.
			outlook on	CO3: Demonstrate the
			Planning	various plans according to
			Commission and	the economic status
			India's five year	CO4: Enjoy the creative
			plans.	sensibility of the African
				American writers as



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				revealed in the vernacular mode CO5: Gained knowledge on the choice of technique for India.
19E6ME3	Banking and Non- Banking Financial Institutions	Global	Facilitate students to use computer software for economic analysis and for online transactions.	CO1: Gained knowledge on satistical package CO2: Trained on statistical application in their research projects. CO3: Knowledge on electronic banking. CO4: Knowledge on electronic trading procedures. CO5: Equipped with e-marketing.



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19E6ME4	Health Economics	National	Focuses on the determinants of health and health status in India.	CO1: To equip students in health economics that is required in the fast modern environment. CO2: To train students to be aware of and protect from communicable and noncommunicable disease.
19E6ME5	Tamilnadu Economy	State	Focuses on socio economic background of Tamil Nadu and its sectoral background.	CO1: Understand the economic background of Tamilnadu. CO2: Knowledge on the challenges faced by Tamilnadu CO3: Adequate knowledge on



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				fiscal position of Madurai CO4: Exposure on agricultural, industrial and tourism development in Madurai District
19E6ME6	Managerial Economics	National, State	Acquaints the students with the necessary skills for career opportunities with crucial decision making.	CO1: Knowledge on different pricing policy. CO2: Equip learners with the mathematical applications to reachout crucial decisions. CO3: Familiarise them with the concept of profit management. And capital budgeting.
19E6SB5	Economic Journalism	National, State	Gives the students practical skill based	CO1: Get knowledge on the basics of Journalism



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			training in various	CO2: Master specific skills
			l anning in various	related to – reporting &
			skills relevant to the	journalistic writing,
			print modic that	Journalistic writing,
			print media that	CO2. I come have to remite
			would enable them	CO3: Learn how to write headlines
			take up a career in	
			Journalism	CO4: Acquire knowledge
			Journalish	about different types of
				stories
				stories
				CO5: Learn the skills required to edit reports and other stories
				CO1: Understand GST and its
			Provides an	calculation.
19E6SB6	Tax Calculations	National	exposure to Indian	CO2: Knowledge on income
1950900	Tax Calculations	ivational		tax slabs
			tax system	
				CO3: Explore the various
				international duties.