



FATIMA COLLEGE

(Autonomous)

Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nadu

AQAR – QUALITATIVE METRIC

2022 - 2023

Criterion 1 - Curricular Aspects

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme specific outcomes (PSOs) and Course Outcomes (COs), of the Programmes offered by the Institution.

Name of the Programme: PG - M.Com CA

Programme Outcomes:

PO 1	Gain in-depth knowledge to understand, analyse and apply it to develop subject competency
PO 2	Criticize historical, cultural, social, political, economic, literary concepts and perspectives that shape the world.
PO 3	Enhance creative, critical, media, entrepreneurial and social skills consequently becoming socially responsible citizens.
PO 4	Acquire research skills and pursue higher studies and research
PO 5	Foresee the historical, socio-cultural, economic and literary changes and challenges.



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PO 6	Synthesize ideas from various disciplines and enhance problem solving, analytical skills and apply them for their professional roles
PO 7	Identify and asses Societal challenges women's issues in specific, in the local, regional, national, global levels and explore solutions

Programme Specific Outcomes:

PSO 1	To Understand the concepts and their applications in the field of Commerce and Computer.
PSO 2	To identify, analyse and solve the problems of various issues of Commerce and Computer Application through different tools and techniques.
PSO 3	To acquire practical exposures which would equip them to face the modern-day challenges in commerce and business.
PSO 4	To Solve problems using computer programming and getting familiar with the emerging concepts of Commerce and Computer.
PSO 5	To Give adequate exposure in research.
PSO 6	To Acquire necessary skills to manage various positions in the corporate sector.



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Course Outcomes:

Course Code	Course Title	Nature of the Course (Local/National/Regional/Global)	Course Description	Course Outcomes
19PG1CA1	Financial Management	Global	This course emphasises on the major decisions made by the financial executive of an organization like capital structure strategies, ideal cost of capital, optimal cash management and effective dividend policies.	CO1: Recognize the scope and importance of Financial Management CO 2: Apply the measurement of leverages to enhance the earnings of company and to evaluate the capital structure theories. CO 3: Compare the firm's performances by applying various cost of capital methods. CO 4: Understand and acquire knowledge about Receivable



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				management. CO 5: Evaluate the various dividend policy in order to make decision in different situations to manage the companies finance more effectively
19PG1CA2	Accounting for Decision Making	Global	This course emphasises on the major decisions made by the financial executive of an organization like capital structure strategies, ideal cost of capital, optimal cash management and effective dividend policies.	CO 1: Understand meaning and scope of the management accounting. CO 2: Analyze the fund flow and cash flow statement CO 3: Estimate the working capital requirements CO 4: Analyze capital budgeting. CO 5: Demonstrate the various methods of budgetary control.



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19PG1CA3	Marketing Principles and Practices	Global	Students gain knowledge in Marketing and the various ways in which a product can be marketed.	<p>CO 1: To appraise the dynamic and volatile marketing environment and Modern Marketing Environment and to enable them to take better marketing decisions.</p> <p>CO 2: To illustrate the concepts of product design, new product development, product life cycle for various products & services and simultaneously.</p> <p>CO 3: To stimulate the students to observe the nuances and complexities involved in pricing decisions.</p> <p>CO 4: To demonstrate the importance and implications of distributions of channel.</p>



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				CO 5: To review and critically analyze the Promotion-Mix in the light of competitive market environment.
21PG1CA4	Programming in C++ & Lab I (Theory & Practical)	National	To facilitate students with the skills required to solve problems using object oriented concepts.	<p>CO 1: Demonstrate a thorough understanding of the object-oriented programming concepts of encapsulation, data abstraction and composition by designing and implementing classes</p> <p>CO 2: Demonstrate a thorough understanding of data types by designing and implementing the simple programs.</p> <p>CO 3: Understand the concepts of inheritance and polymorphism</p> <p>CO 4: An ability to overload operators in C++</p> <p>CO 5: Demonstrate a thorough</p>



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				understanding of the concept of pointers and dynamic memory allocation by designing and implementing programs using pointers and dynamic memory allocation.
19PG2CA5	Business Statistical Methods	Global	This course consists of an introduction to business statistics including methods of describing, summarizing, measuring and analyzing statistical data, variance applications and sampling distributions.	CO 1: Understanding the methods of correlation CO 2: Become aware of the concepts in sampling techniques using large samples. CO 3: Evaluate the sampling techniques using sample samples CO 4: Examine the chi-square test. CO 5: Predict the techniques of ANOVA.



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19PG2CA6	International Business	Global	This course emphasises on international factors affects domestic concerns, global issues relating to trade, impacts of balance of payments in the markets etc.	<p>CO 1: Identify the meaning and scope of international business along with drivers of globalization and mode of entry in international business.</p> <p>CO 2: Categorize the different World trade organizations and trade blocks.</p> <p>CO 3: Summarize the different international trade policies and relations.</p> <p>CO 4: Appraise the investment theories with regarding FDI in present scenario.</p> <p>CO 5: Classify the Scope of various international Financial institutions.</p>
19PG2CA7	Advanced Cost Accounting	Global	This course provides key data to managers for planning and controlling, as well as	<p>CO 1: Understand the meaning of cost accounting</p> <p>CO 2: Analyse the process account</p>



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			data on costing products and services.	CO 3: Prepare job and batch contract account CO 4: Demonstrate various methods of variance CO 5: Prepare reconciliation statement
21PG2CA8	Introduction to Web Designing & Lab II	National	This course introduces the planning and designing effective web pages; implementing web pages by writing HTML and CSS code; enhancing web pages with the use of text formatting, graphics, images and multi-page website.	CO 1: Select and apply HTML for processing, identifying, and presenting of information in web pages and learn the basic structure of a web page CO 2: Use Tables, Links and Frames in web pages CO 3: Use the basic CSS concepts: selectors, CSS properties, CSS code structure, CSS declarations. CO 4: Design JavaScript to add dynamic content to pages.



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				<p>CO 5: To outline how to process with HTML forms.</p> <p>CO 6: Utilize DOM manipulation techniques in Java Script.</p>
21PG3CA9	Web Programming in PHP & Lab III (Theory & Practical)	National	Web Programming in PHP provides the knowledge necessary to design and develop dynamic, database-driven Web pages.	<p>CO 1: Identify the basic features of PHP, such as data types, arrays and conditional statements.</p> <p>CO 2: Demonstrate user defined and built-in functions.</p> <p>CO 3: Creating PHP scripts which retrieve information from HTML forms and dynamically create Web pages.</p> <p>CO 4: Identify the basic features of MySQL & MySQL functions.</p> <p>CO 5: Solve Database problems using MySQL commands to Create, Insert, Update, and Retrieve a simple database</p>



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				and show the ability to join tables through the SELECT statement.
19PG3CA10	Research design and Methodology	National	This course aims to give student a broad understanding of research methodology, including theory of science and qualitative and quantitative methods.	<p>CO 1: Demonstrate knowledge of research process.</p> <p>CO 2: Understand a general definition of Research designs.</p> <p>CO 3: Describe sampling methods, measurement of scales and appropriate uses of each</p> <p>CO 4: Explain the purpose of statement, hypothesis and a research objective</p> <p>CO 5: Identify and prepare the key elements of a research report.</p>
19PG3CA11	Direct Taxes	National	This course includes basic and advance concepts of income tax, and various	CO 1: Acquire the complete knowledge of basic concepts, provisions & exempted Income.



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			components involved in the determination of the income tax.	<p>CO 2: Compute the Total income under the head "Income from Salary"</p> <p>CO 3: Assess the House property income and to ascertain the income earned under the head "Income from Business or Profession"</p> <p>CO 4: Assess the profit or loss earned on the sale of capital assets and Income earned from other sources.</p> <p>CO 5: Acquire the knowledge regarding various deduction available under various</p>
19PG3CA1 2	Operations Research	National	The course aims to teach specialized methods of Operations Research and applications for	<p>CO 1: Formulate the linear programming models.</p> <p>CO 2: Analyze the transportation and assignment models using MODI and Hungarian method.</p>



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			optimization problems.	CO 3: Demonstrate the different type of models in inventory control. CO 4: Prepare queuing system using queuing theory technique. CO 5: Develop CPM and PERT techniques, to plan, schedule, and control project activities.
19PG4CA13	Personnel Management	National	This course examines the role of the human resource management as a strategic partner in managing today's organizations.	CO 1: Understanding of the basic concepts, functions and process of human resource management. CO 2: Demonstrate the employer and employee relationship in the organization. CO 3: Discuss the importance of collective bargaining. CO 4: Comprehend the components of workers participation in the



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				organization. CO 5: Identify the factors influencing morale and evaluate the measures for building high
19PG4CA1 4	Advanced Company Accounts	National	This course builds on the knowledge on the important aspects of corporate accounting and skills in accounting for changes in corporate structure as per revised Accounting Standard SCHEDULE VI	CO1: Understand the transaction regarding the issue of shares. CO2: Give exposure to the company final accounts as per revised schedule VI CO3: Compute the valuation of goodwill and share under various method CO4: Gain in depth knowledge about the amalgamation ,absorption and external reconstruction. CO5: Prepare social income statement and social balance sheet
19PG4CA1	Women	National	This course is	CO1: Ability to Understand



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5	Entrepreneurship and Small Business Enterprises		designed to help students evaluate the business skills and commitment necessary to successfully operate an entrepreneurial venture and review the challenges and reward of entrepreneurship.	entrepreneurial traits CO2: Predict the role of women entrepreneurship. CO3: Understand the systematic process to select and screen a business idea. CO4: Design the project formulation. CO5: Formulate layout for new business.
21PG4CA16	Java Programming & Lab IV (Theory & Practical)	National	This course of study builds on the skills gained by students in Java Fundamentals or Java Foundations to help advance Java programming skills.	CO 1: Recognize the structure and model of the Java programming language. CO 2: Implement Java programs comprising more than one class to address a particular software problem. CO 3: Gain knowledge about interfaces



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			Students will design object-oriented applications with Java and will create Java programs using hands-on, engaging activities.	and packages. CO 4: Understand the concept of multithreading and managing errors and exceptions. CO 5: Create applet programs and understand how they differ from applications.
21CA1EDC	Electronic Banking	National	This course is designed to equip students with current developments in the banking industry with respect to the application of electronics in banking to promote self-service retail banking.	CO1: Equip Students With Modern And More Current Developments In The Banking Sector. CO2: Facilitate The Operations And Practices Of Banking. CO3: Precisely The Application Of The Internet, Computers And Other Electronically-Based Gadgets . CO4: Learn The Technology Essentials Contributing To Internet And Mobile



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				Banking Risks. CO5: Enable Participants To Gain Insight Knowledge Into Cheque Truncation And Electronic Settlement And Clearance System.
22CA2EDC	Financial Accounting & Tally	Regional	This course is designed to equip students with current developments in small and medium business ,assisting companies with their accounting needs.	CO 1: Create companies using Tally ERP CO 2: Use features effectively and navigate between functional keys CO 3: Create vouchers and invoices and use GST in preparing taxable invoices CO 4: Conduct financial statements analysis, using MIS CO 5: Help organizations in extracting inventory information
19PG3CAE 1	Investment Management	National	This course helps the students to gain in-	CO 1: Demonstrate the concept of investment and its process.



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			depth knowledge in the field of Investment and also provides a detailed introduction to personal investment avenues.	CO 2: Explain the approach towards investment. CO 3: Explain the approach towards investment. CO 4: Describe alternative Avenue of investment CO 5: Identify various form of investment
19PG3CAE 2	Software Analysis And Design	Global	This course covers the fundamentals of software engineering, including understanding system requirements, effective methods of design, testing, team software development, and the	CO1: Apply the software engineering lifecycle by demonstrating competence in communication, planning, analysis, design, construction, and deployment. CO2: Understanding of the role of project management including planning, scheduling, risk management. CO3: Analyze the various modeling



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			application of engineering tools.	approaches. CO4: Design the software architectural styles. CO5: Apply software testing techniques and strategies on software.
19PG4CAE 3	Retail Marketing Management	National	Retail marketing management course that deals with overseeing the distribution and selling of products directly to consumers, in specific vending points such as shops, chain stores, market ,malls.	CO1: Analysis the retail development market. CO2: Identify various retail format. CO3: Formulate various store design. CO4: Understand consumer behaviour and influence factors on purchase decision. CO 5: Describe supply chain management and emerging concepts in logistics.
19PG4CAE 4	Network Security and Cryptography	Global	Compare and contrast	CO 1: Identify and classify attacks on



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			symmetric and asymmetric encryption systems and their vulnerability to attack, and explain the characteristics of hybrid systems.	Computer Security. CO 2: Analyze the fundamentals of Cryptography. CO 3: Discuss standard algorithms in symmetric key cryptography. CO 4: Compile the various key distribution and management schemes. CO 5: Prepare how to deploy encryption techniques to secure data in transit across data networks
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