

Memorandum of Understanding

Between

**Department of Journalism & Mass Communication
Fatima College (Autonomous), Madurai**



&



**Sathangai
Academy**

**Sathangai Academy of Sathangai Archdiocesan
Centre
for Arts and Communication Society, Madurai**

This Memorandum of Understanding, is entered into on the Seventh day of the month of February, Two Thousand and Twenty (07/02/2020) by and between the Department of Journalism & Mass Communication of Fatima College (Autonomous), Madurai, and Sathangal Academy of Sathangal Archdiocesan Centre for Arts and Communication Society, Madurai, an academy that teaches, produces and promotes arts and culture through Music, Dance, Documentary & Short films and Publications and Training on Mass Media for providing the Students of the B.A. Journalism and Mass Communication (JMC) Program, Fatima College (Autonomous) with opportunities to get hands-on experience in acquiring Mass media skills and techniques related to their Courses.

1. Background

The Department of Journalism & Mass Communication of Fatima College (Autonomous), Madurai, and Sathangai Academy of Sathangai Archdiocesan Centre for Arts and Communication Society, Madurai hereafter known as Sathangai Academy, wish to cooperate and collaborate in the field of training, consultancy and applied research related to Media Studies on the basis of mutual benefit.

This MoU intends to provide opportunities to students to interact and work with Sathangai Academy with the objective of honing the skill set of the students in the field of Journalism and it would also benefit Sathangai Academy to fulfill their Organization Social Responsibility by reaching out to the Student Community, and putting its resources to optimum use.

2. Objectives

This MoU between the Department of Journalism & Mass Communication of Fatima College (Autonomous), Madurai and Sathangai Academy, is signed with the following objectives:

- To use the expertise of Technical Staff of Sathangai Academy to train Students of Dept of Journalism and Mass Communication to handle audio and video recording equipments and other media equipments; to learn designing and editing software and other media equipments.
- To provide opportunities for the students to use the Studio of Sathangai Academy for their practical sessions of Production of TV show, Radio Programme, Photo Journalism, Interviewing, Production of Advertisement, Documentary and Short film Production.
- To provide a 15-day Internship Programme for students in the Academy.
- To enhance the learning experience of the students by involving them in Media related Community Projects undertaken by Sathangai Academy.
- To foster sharing of resources for promotion of research.

3. Terms of the MoU

- Sathangai Academy shall provide technical experts and facilitate use of Infrastructure facilities as appropriate.
- Students shall pay charges for the use of the Recording Studio which will be fixed according to the nature of the practical session before the commencement of the activity and upon mutual agreement.
- Sathangai Academy shall issue Certificates for the students for training given by their Staff and for the Internship Programme.

- In the implementation of cooperative programs, a written agreement covering all relevant aspects including funding and other obligations to be undertaken by each party will be negotiated, mutually agreed and formalized in writing, prior to the commencement of the program.

4. Expected Outcome

- Gaining of firsthand experience through specialized training which would improve the students' scope for placement.
- Acquisition of application oriented learning skills that would facilitate translation of the theoretical knowledge of the students into practical output.
- Optimum use of the infrastructure of Sathangai Academy, providing technical expertise that would shape the careers of the budding journalists.
- Enhancement in the Teaching-Learning process that would improve the professional competency of the students.
- Collaborative Research work contributing to the development of the society and the nation.

5. Duration of the MoU

This Memorandum of Understanding will remain in force for an initial period of three years, from February 07, 2020 to January 06, 2023.

6. Termination of MoU

Either party may terminate the MoU for any reason it deems substantial upon giving three months' written notice to the other party.

The parties have executed this MoU on the Seventh day of February, Two Thousand and Twenty.

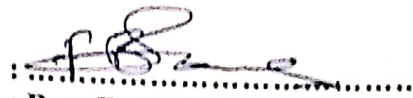
Signatures with seal:

Signature

Name

Position at Sathangai Academy
of Sathangai Archdiocesan
Centre for Arts and
Communication Society

Date



: Rev. Fr. B. Arulanandham
: Director and Secretary Cum Treasurer &
Coordinator of Matha TV



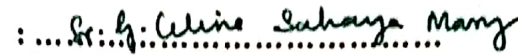
: 07/02/2020

Signature

Name

Position at Fatima College

Date

: ... 

: Dr. Sr. G. Celine Sahaya Mary
: Principal PRINCIPAL
FATIMA COLLEGE (AUTONOMOUS)
: 07/02/2020 MADURAI - 625 018.

Signature

Name

Position at Fatima College

Date

: ... 

: Dr. S. Saira Banu
: Associate Professor & Head, Department of Journalism and Mass Communication
Fatima College (Autonomous)
: 07/02/2020 Madurai - 625 018.