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#### CHANGING LIFE STYLE OF ELDERLY WOMEN IN THE DIGITAL INDIA

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#### ABSTRACT

The elderly women population lives longer and prolongs to put up with a disproportionate volume of the financially uninsured population or vulnerable group. The dependency of the elderly women is getting changed from human beings to gadgets. It is the need of the hour for every member of the society and particularly for the elderly women it is a real challenge to survive in this digital India. Not only have to get the benefits from the government but also the survival of the elderly women in today's context demands them to be digital literates. Apart from this they also need to be updated in using the modern technologies for sharing their past and ideas with their friends, relatives and loved ones, internet banking, online payment of utility bills, online entertainment etc., So this paper attempts to find out the changing life style of elderly women in the digital India.

Keywords: elderly women, life style, digital, online.

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**Leading Business Transformation** and Innovation



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