



FATIMA COLLEGE

(Autonomous)

Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' (CGPA 3.61) by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nadu

DEPARTMENT OF MBA

Title : NUANCES IN RESEARCH METHODOLOGY

Date : 12.11.2021

Resource Person/s : **Dr. S. Vijay Mallikraj**
Assistant Professor, Department of MBA,
American College, Madurai.
Contact: 9790410152
E-Mail ID: vijayamallikraj@americancollege.edu.in

No. of Participants : 79 Students (II MBA)

Focus on : **Research Methodology**

Outcome : Students gained knowledge about research methodology.



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INVITATION:



Fatima College (Autonomous)

Mary Land, Madurai - 18

Department of MBA

Guest Lecture on

“NUANCES IN RESEARCH METHODOLOGY”

Date: 12.11.2021

Time: 10.00 am to 11.30 am

Venue: SJ4

Resource Person

MR. DR. S. VIJAY MALLIKRAJ

Assistant Professor, Department of MBA,
American College, Madurai.



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REPORT:

MBA Department organized a guest lecture on the topic “Nuances in Research Methodology” addressed by Dr. S. Vijay Mallikraj, Assistant Professor, Department of MBA, American college, held at SJ4 from 10.00 a.m. to 11.30 a.m. on 12.11.2021. 79 Students of II MBA attended the program.

HIGHLIGHTS:

Dr. S. Vijay Mallikraj highlighted the importance of research methodology and he discussed the nuances and methods of research. He also shared about “What make people do research?” He mentioned that research must be related to the aspect of real-life solution.

Photo Gallery

Guest Lecture on “Nuances in Research Methodology”



Dr. S. Vijay Mallikraj, Assistant Professor, MBA Department,
American College, Madurai



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Name list of Participants: II MBA

S.No.	Roll No	Name
1.	2020MBA01	AADHI P JAYARUPINI
2.	2020MBA02	AARTHY M
3.	2020MBA03	AHIRSHA S G
4.	2020MBA04	ANBUNANCY I
5.	2020MBA05	ARCHANA S K
6.	2020MBA06	ARUN KARTHIGA DEVI A S
7.	2020MBA07	BAVITHIRA J
8.	2020MBA08	BHAVANI C
9.	2020MBA09	DEVI BALAJI
10.	2020MBA10	FATHUMUTHU BENAZIR B
11.	2020MBA11	GEBROLY R G
12.	2020MBA12	GOWRIKAVIYA S
13.	2020MBA13	HARSHINI TONITTA V
14.	2020MBA14	HASIR JUNAITHA K M
15.	2020MBA15	ILAKKIYA M
16.	2020MBA16	INDHU A A
17.	2020MBA17	INDU PREETHA S
18.	2020MBA18	ISHWARYA S
19.	2020MBA19	ISWARIYALAKSHMI V
20.	2020MBA20	JEEVITHA Y
21.	2020MBA21	JERUSHAH OSCAR
22.	2020MBA22	JESI LUDY J
23.	2020MBA23	JEYA KIRUUTHIKA S



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S.No.	Roll No	Name
24.	2020MBA24	JEYA KOWSALYA G
25.	2020MBA26	KARTHIGA DEVI V
26.	2020MBA27	KAVIPRIYA M
27.	2020MBA28	KIRUTHIGA V
28.	2020MBA29	KRITHIKA K
29.	2020MBA30	LISSY LOURDU ILAKIYYA E
30.	2020MBA31	MAGITHA U
31.	2020MBA32	MALAVIKA SAVITHRI M
32.	2020MBA33	MANEESHA LAKSHMI J
33.	2020MBA34	MANISHA M
34.	2020MBA35	MAREESWARI @ AISHWARYA S
35.	2020MBA36	MARTHAL SNEHA P
36.	2020MBA37	MERCILIN R
37.	2020MBA38	MOHANA PRIYA S
38.	2020MBA39	MONISHA R
39.	2020MBA40	NANDHINI M
40.	2020MBA41	NEHAYADAV P
41.	2020MBA42	PAVITHRA J
42.	2020MBA43	PAVITHRA N
43.	2020MBA44	PAVITHRA S
44.	2020MBA45	POORNIMA R
45.	2020MBA46	PREETHI P
46.	2020MBA47	PRIYA DHARSHINI M
47.	2020MBA48	PRIYADHARSHINI V
48.	2020MBA49	RAJADHARSHINI R



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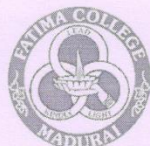
S.No.	Roll No	Name
49.	2020MBA50	RAJASHREE K
50.	2020MBA51	RANI P
51.	2020MBA52	ROHINI K
52.	2020MBA53	SAARANAPOORANI@PRIYADHARSHINI S
53.	2020MBA54	SANKARI K
54.	2020MBA55	SANTHIYA S
55.	2020MBA56	SARANYA B
56.	2020MBA57	SELVA ESWARI R
57.	2020MBA58	SELVAMBIKA M
58.	2020MBA59	SHALINI P
59.	2020MBA60	SHANMUGAPRIYA V
60.	2020MBA61	SHERNITHA V
61.	2020MBA62	SHIRLINE KIRUBHA P
62.	2020MBA63	SHOBANA G
63.	2020MBA64	SHRUTHI PRIYADHARSHINI V H
64.	2020MBA65	SINTHIYA A
65.	2020MBA66	SIVASANKARI S
66.	2020MBA67	SUMAIYA RIFANA A
67.	2020MBA68	SWATHI NAGA KASTHURI G
68.	2020MBA69	SWATHIPRIYA V
69.	2020MBA70	SWETHA K
70.	2020MBA71	SWETHA S
71.	2020MBA72	VAISHNAVI A
72.	2020MBA73	VARSHA P
73.	2020MBA74	VEERALAKSHMI K



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S.No.	Roll No	Name
74.	2020MBA75	VIGNESHWARI M
75.	2020MBA76	VIJAYA SHANTHI J B
76.	2020MBA77	VINCELET RESHMA M
77.	2020MBA78	VINITA VICTRIN R
78.	2020MBA79	VISALI M
79.	2019MBA47	SHOBANA M

(Dr. P. Shyamala)

Signature of HOD

DEPARTMENT OF MANAGEMENT STUDIES
FATIMA COLLEGE (AUTONOMOUS)
MADURAI-625 018