

Fatima College

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Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' (CGPA 3.61) by NAAC (Cycle- IV)

Mary Land, Madurai - 625 018, Tamil Nadu.

DEPARTMENT OF COMPUTER APPLICATIONS (BCA)

TITLE : DIGITAL EMPOWERMENT

DATE : 21-09-2021

RESOURCE PERSON : Mr.Venkatesh,

Senior Digital Marketing Executive,

Co-Founder of Phoenix Marketing.

NO. OF STUDENTS PARTICIPATED : 125

FOCUS ON : **Skill Development**

OUTCOME :

- Students got an opportunity to know about Freelance Projects and learnt how to start their own business.
- They came to know about the importance of Freelance Projects with specific websites.
- They were also impressed and they want to start their own business too



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REPORT:

Department of Computer Applications organized a Guest Lecture on "**DIGITAL EMPOWERMENT**" on 21st September 2021 from 11:30AM - 1:00PM through Google meet. The Guest Lecturer was **Mr. Venkatesh, Senior Digital Marketing Executive Co- Founder of Phoenix Marketing**. The programme started with a prayer song followed by the Welcome Address.

Welcome speech was given by **Ms. J. Keerthana of II BCA**. The guest speaker discussed about **Freelancing and Free Online Courses** available. He also discussed about the websites available for freelance projects. He highlighted that the digital world allows us to connect, collaborate, innovate and discover new information on an ever-broadening scale, and learners must be able to effectively use technology from the very beginning of their educational journey. The session was interactive and the students participated enthusiastically. Later he explained 'How to start own business?'. At last Vote of Thanks was proposed by **Ms. S. Durgarajeswarior of I-BCA** and presented a small token of appreciation to our Guest Speaker.



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Re-Accredited with 'A' grade by NAAC(3rd cycle)
College with potential for excellence (2003 - 2019)
Mary land Madurai - 625018.

DEPARTMENT OF COMPUTER APPLICATION

Cordially invites you to the

Guest Lecture

On

"DIGITAL EMPOWERMENT"

Resource person

M.R.VENKATESH

SENIOR DIGITAL MARKETING EXECUTIVE
CO-FOUNDER OF PHOENIX MARKETING

Google meet link:

<http://meet.google.com/zbg-perb-ucp>

DATE:21.09.2021

TIME:11:30AM TO 1:00PM

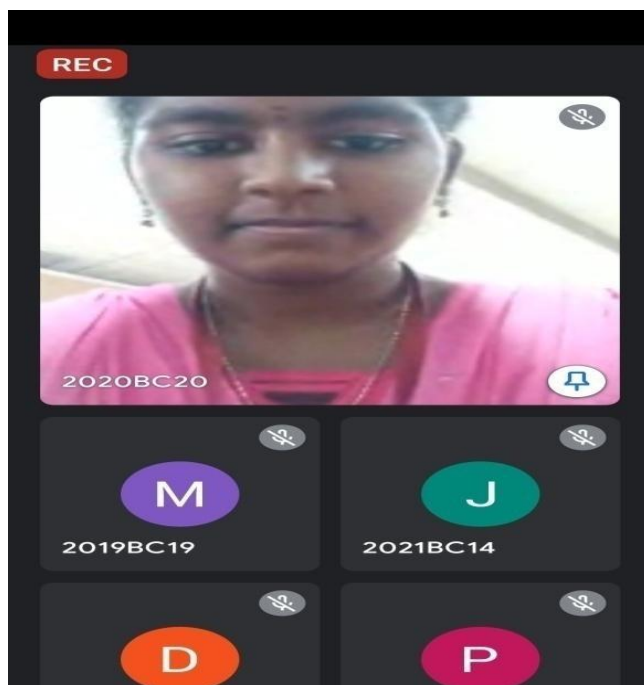


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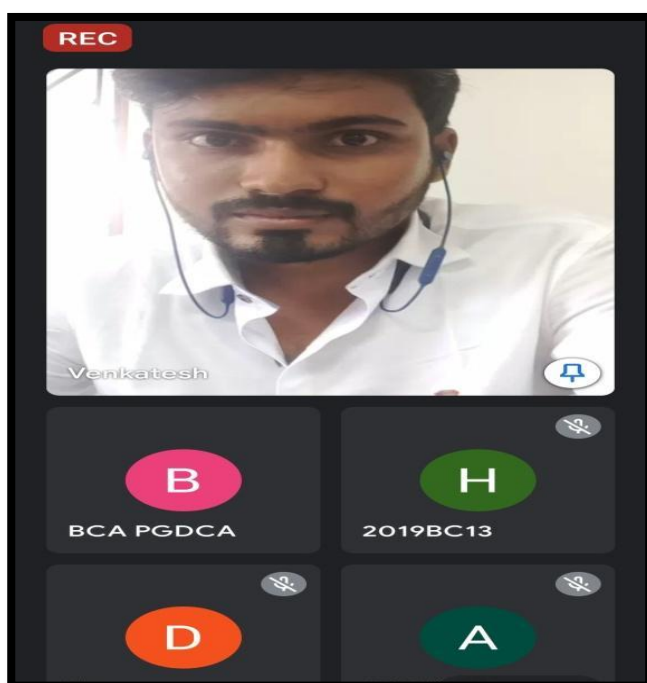
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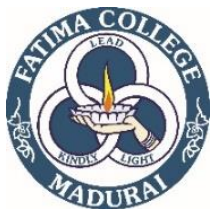
PHOTOS:



Welcome Address by J. Keerthana of II BCA



Resource Person presenting through Google Meet (Mr. Venkatesh, Senior Digital Marketing Executive Co-Founder of Phoenix Marketing)



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Students listening to Lecture



Questionnaire Session with Resource Person

LIST OF PARTICIPANTS



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S. No.	Department	Programme Code	Register No.	Name of the Student
1	Bachelor of Computer Applications	USCA	2019BC01	ABHIRAMI.S
2	Bachelor of Computer Applications	USCA	2019BC02	ARUNADEVI.K
3	Bachelor of Computer Applications	USCA	2019BC03	ASHAMERLIN.V
4	Bachelor of Computer Applications	USCA	2019BC04	DEEPIKA.P
5	Bachelor of Computer Applications	USCA	2019BC05	DHARSHINI.M
6	Bachelor of Computer Applications	USCA	2019BC06	DINUSHA.S
7	Bachelor of Computer Applications	USCA	2019BC07	EZHILARASI.K
8	Bachelor of Computer Applications	USCA	2019BC08	FAIZ BANU.S
9	Bachelor of Computer Applications	USCA	2019BC09	HARISHMA.M
10	Bachelor of Computer Applications	USCA	2019BC10	HARITHA.B
11	Bachelor of Computer Applications	USCA	2019BC11	HARSHNI.B
12	Bachelor of Computer Applications	USCA	2019BC12	HEEPHASRI.M
13	Bachelor of Computer Applications	USCA	2019BC13	HEMALATHA.V.R
14	Bachelor of Computer Applications	USCA	2019BC14	JOY BLESSY.S
15	Bachelor of Computer Applications	USCA	2019BC15	KANIMOZHI.G
16	Bachelor of Computer Applications	USCA	2019BC16	KAVYA.D
17	Bachelor of Computer Applications	USCA	2019BC18	MADHUMITHA.N
18	Bachelor of Computer Applications	USCA	2019BC19	MAHALAKSHMI.M
19	Bachelor of Computer Applications	USCA	2019BC20	MARIYA JENIFER.J



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20	Bachelor of Computer Applications	USCA	2019BC21	NAGA BRINDHA.S
21	Bachelor of Computer Applications	USCA	2019BC22	PRIYANKA
22	Bachelor of Computer Applications	USCA	2019BC24	RESHMA.A
23	Bachelor of Computer Applications	USCA	2019BC25	REVATHY.K
24	Bachelor of Computer Applications	USCA	2019BC26	SANDHIYA.M
25	Bachelor of Computer Applications	USCA	2019BC27	SANKARA GOMATHI.M
26	Bachelor of Computer Applications	USCA	2019BC28	SHALINI.A
27	Bachelor of Computer Applications	USCA	2019BC29	SHALINI.K
28	Bachelor of Computer Applications	USCA	2019BC31	SINDU MEENA.K
29	Bachelor of Computer Applications	USCA	2019BC32	SIVANANDHINI.A
30	Bachelor of Computer Applications	USCA	2019BC33	SUBASRI.S
31	Bachelor of Computer Applications	USCA	2019BC34	SUJITHA.R
32	Bachelor of Computer Applications	USCA	2019BC35	SUSMITHA.M
33	Bachelor of Computer Applications	USCA	2019BC36	SUTHANA.J
34	Bachelor of Computer Applications	USCA	2019BC37	SWATHI.M
35	Bachelor of Computer Applications	USCA	2019BC38	VIDHYA SHREE.N
36	Bachelor of Computer Applications	USCA	2019BC40	VISHALATCHI.V
37	Bachelor of Computer Applications	USCA	2019BC42	THANUSHA.V
38	Bachelor of Computer Applications	USCA	2019BC43	SOWMIYA.H
39	Bachelor of Computer Applications	USCA	2020BC01	ABITHA J



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40	Bachelor of Computer Applications	USCA	2020BC02	AMBIGAI A
41	Bachelor of Computer Applications	USCA	2020BC03	ANUSUYA R
42	Bachelor of Computer Applications	USCA	2020BC04	ATCHAYA S
43	Bachelor of Computer Applications	USCA	2020BC05	DHANASUBRAJA D
44	Bachelor of Computer Applications	USCA	2020BC06	DHANUSHYA N
45	Bachelor of Computer Applications	USCA	2020BC08	DHARSHINI N
46	Bachelor of Computer Applications	USCA	2020BC09	DHIVYALAKSHMI K
47	Bachelor of Computer Applications	USCA	2020BC10	FATIMA SOWMIYA J
48	Bachelor of Computer Applications	USCA	2020BC11	GNANASUNDARI K
49	Bachelor of Computer Applications	USCA	2020BC12	GOWRIKARTHIKA N
50	Bachelor of Computer Applications	USCA	2020BC13	HANCY SHAMINI V
51	Bachelor of Computer Applications	USCA	2020BC14	HARITHA M
52	Bachelor of Computer Applications	USCA	2020BC15	HASINI G
53	Bachelor of Computer Applications	USCA	2020BC16	HEMA H
54	Bachelor of Computer Applications	USCA	2020BC17	JANANI V
55	Bachelor of Computer Applications	USCA	2020BC18	JASMINE SUSMITHA A
56	Bachelor of Computer Applications	USCA	2020BC19	JAYA JASHWANTHINI R K
57	Bachelor of Computer Applications	USCA	2020BC20	JOTHI KEERTHANA SRI M
58	Bachelor of Computer Applications	USCA	2020BC21	KEERTHANA J
59	Bachelor of Computer Applications	USCA	2020BC22	MAHALAKSHMI KVP



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60	Bachelor of Computer Applications	USCA	2020BC23	NANTHINI S
61	Bachelor of Computer Applications	USCA	2020BC24	NIVETHA M
62	Bachelor of Computer Applications	USCA	2020BC25	PRATHIKSHA J
63	Bachelor of Computer Applications	USCA	2020BC26	PRIYA DHARSHINI B
64	Bachelor of Computer Applications	USCA	2020BC27	PRIYADHARSHINI V
65	Bachelor of Computer Applications	USCA	2020BC28	ROCK ABISHA R
66	Bachelor of Computer Applications	USCA	2020BC29	SAMRITHA S
67	Bachelor of Computer Applications	USCA	2020BC30	SHRIMATHI AISWARIYA R
68	Bachelor of Computer Applications	USCA	2020BC31	SIVASORNA G
69	Bachelor of Computer Applications	USCA	2020BC31	SIVAVARSHINI S
70	Bachelor of Computer Applications	USCA	2020BC32	SNEHA R
71	Bachelor of Computer Applications	USCA	2020BC33	SWATHI G
72	Bachelor of Computer Applications	USCA	2020BC34	SWATHI M
73	Bachelor of Computer Applications	USCA	2020BC35	SWEETY J
74	Bachelor of Computer Applications	USCA	2020BC36	SWETHA J
75	Bachelor of Computer Applications	USCA	2020BC37	THARSHINI R
76	Bachelor of Computer Applications	USCA	2020BC38	TRISHALI S
77	Bachelor of Computer Applications	USCA	2020BC39	VAISHNAVI P
78	Bachelor of Computer Applications	USCA	2020BC40	VAISHNU T
79	Bachelor of Computer Applications	USCA	2020BC41	VIGASHINI K K



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80	Bachelor of Computer Applications	USCA	2020BC42	YUVANIKA A R
81	Bachelor of Computer Applications	USCA	2020BC43	GOKILA HARINI S
82	Bachelor of Computer Applications	USCA	2021BC01	AASHNA ROSHINI R
83	Bachelor of Computer Applications	USCA	2021BC02	ABINAYA A
84	Bachelor of Computer Applications	USCA	2021BC03	AMALA RENITHA B
85	Bachelor of Computer Applications	USCA	2021BC04	ASNA J
86	Bachelor of Computer Applications	USCA	2021BC05	CAROLIN MERCY L
87	Bachelor of Computer Applications	USCA	2021BC06	DIVYA M
88	Bachelor of Computer Applications	USCA	2021BC07	DUGARAJESHWARI S
89	Bachelor of Computer Applications	USCA	2021BC08	DURHESHWARI S
90	Bachelor of Computer Applications	USCA	2021BC09	FAZLINA Z
91	Bachelor of Computer Applications	USCA	2021BC10	GOWSALYA MARY J
92	Bachelor of Computer Applications	USCA	2021BC11	INDHUJA P T
93	Bachelor of Computer Applications	USCA	2021BC12	JAYA DHARSINI J
94	Bachelor of Computer Applications	USCA	2021BC13	JAYA PRABA T
95	Bachelor of Computer Applications	USCA	2021BC14	JAYA LAKSHMI R
96	Bachelor of Computer Applications	USCA	2021BC15	KANIMOZHI S
97	Bachelor of Computer Applications	USCA	2021BC16	KARTHIGA M S
98	Bachelor of Computer Applications	USCA	2021BC17	KARTHIYAYENI N
99	Bachelor of Computer Applications	USCA	2021BC18	KAVI PRIYA M



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100	Bachelor of Computer Applications	USCA	2021BC19	KAVITHA K
101	Bachelor of Computer Applications	USCA	2021BC20	MAHA DHARSHINI R
102	Bachelor of Computer Applications	USCA	2021BC21	MASANI MALATHY
103	Bachelor of Computer Applications	USCA	2021BC22	MEERA PRIYADHARSHINI S
104	Bachelor of Computer Applications	USCA	2021BC23	MIDHUNA D
105	Bachelor of Computer Applications	USCA	2021BC24	NAGA MEENALOKCHINI P
106	Bachelor of Computer Applications	USCA	2021BC25	NARMADHA DEVI M
107	Bachelor of Computer Applications	USCA	2021BC26	NIROSHINI R
108	Bachelor of Computer Applications	USCA	2021BC27	PAVITHRA J T
109	Bachelor of Computer Applications	USCA	2021BC28	PREETHI R A
110	Bachelor of Computer Applications	USCA	2021BC29	REETA ROSHINI A
111	Bachelor of Computer Applications	USCA	2021BC30	SAMYUKTHA J
112	Bachelor of Computer Applications	USCA	2021BC31	SHANMUGA PRIYA S

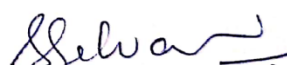


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113	Bachelor of Computer Applications	USCA	2021BC32	SREENITHI G
114	Bachelor of Computer Applications	USCA	2021BC33	SUBATHRA B
115	Bachelor of Computer Applications	USCA	2021BC34	SWETHA K
116	Bachelor of Computer Applications	USCA	2021BC35	THILLAI INDHU T
117	Bachelor of Computer Applications	USCA	2021BC36	VINCILY MOL M S
118	Bachelor of Computer Applications	USCA	2021BC37	KEERTHI M
119	Bachelor of Computer Applications	USCA	2021BC38	LINGA SHEHA M
120	Bachelor of Computer Applications	USCA	2021BC39	MATHI S
121	Bachelor of Computer Applications	USCA	2021BC40	NIVETHA R
122	Bachelor of Computer Applications	USCA	2021BC41	SOWBARNIKA M
123	Bachelor of Computer Applications	USCA	2021BC42	SUTHANTHIRA DEVI S
124	Bachelor of Computer Applications	USCA	2021BC43	GAYATHRI M
125	Bachelor of Computer Applications	USCA	2021BC44	APARNA K


 SIGNATURE OF THE HOD

Head of the Department
 Department of Computer Applications
 Fatima College (Autonomous)
 Madurai-625 018