



FATIMA COLLEGE

(Autonomous)

Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' (CGPA 3.61) by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nadu

PROGRAMME OUTCOMES AND COURSE OUTCOMES

2021 – 2022

NAME OF THE PROGRAMME: M.Com CA

PROGRAMME CODE: PSCC

Programme Outcomes (POs)

PO 1	Gain in-depth knowledge to understand, analyse and apply it to develop subject competency
PO 2	Criticize historical, cultural, social, political, economic, literary concepts and perspectives that shape the world.
PO 3	Enhance creative, critical, media, entrepreneurial and social skills consequently becoming socially responsible citizens.
PO 4	Acquire research skills and pursue higher studies and research
PO 5	Foresee the historical, socio-cultural, economic and literary changes and challenges.



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PO 6	Synthesize ideas from various disciplines and enhance problem solving, analytical skills and apply them for their professional roles
PO 7	Identify and assess Societal challenges women's issues in specific, in the local, regional, national, global levels and explore solutions

Course Outcomes (COs)

Course Code	Course Title	Course Outcomes
19PG1CA1	Financial Management	CO1: Recognize the scope and importance of Financial Management CO2: Apply the measurement of leverage to enhance the earnings of company and to evaluate the capital structure theories. CO3: Compare the firm's performances by applying various cost of capital methods. CO4 Understand and acquire knowledge about Receivable management. CO5: Evaluate the various dividend policy in order to make decision in



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		different situations to manage the companies finance more effectively
19PG1CA2	Accounting for Decision Making	CO1: Understand meaning and scope of the management accounting. CO2: Analyze the fund flow and cash flow statement CO3: Estimate the working capital requirements CO4: Analyze capital budgeting. CO5: Demonstrate the various methods of budgetary control.
19PG1CA3	Marketing Principles and Practices	CO1: To appraise the dynamic and volatile marketing environment and to enable them to take better marketing decisions. CO2: To illustrate the concepts of product design, new product development, product life cycle for various products & services and simultaneously. CO3: To stimulate the students to observe the nuances and complexities involved in pricing decisions. CO4: To demonstrate the importance and implications of distributions of channel. CO5: To review and critically analyze the Promotion-Mix in the light of competitive market environment.
21PG1CA4	Programming in C++ & Lab I (Theory & Practical)	CO1: Demonstrate a thorough understanding of the object-oriented programming concepts of encapsulation, data abstraction and composition by designing and implementing classes CO2: Demonstrate a thorough understanding of data types by designing



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		<p>and implementing the simple programs.</p> <p>CO3: Understand the concepts of inheritance and polymorphism</p> <p>CO4: An ability to overload operators in C++</p> <p>CO5: Demonstrate a thorough understanding of the concept of pointers and dynamic memory allocation by designing and implementing programs using pointers and dynamic memory allocation.</p>
19PG2CA5	Business Statistical methods	<p>CO1: Understanding the methods of correlation</p> <p>CO2: Become aware of the concepts in sampling techniques using large samples</p> <p>CO3: Evaluate the sampling techniques using sample samples</p> <p>CO4: Examine the chi-square test.</p> <p>CO5: Predict the techniques of ANOVA.</p>
19PG2CA6	International Business	<p>CO1: Identify the meaning and scope of international business along with drivers of globalization and mode of entry in international business.</p> <p>CO2: Categorize the different World trade organizations and trade blocks.</p> <p>CO3: Summarize the different international trade policies and relations.</p> <p>CO4: Appraise the investment theories with regarding FDI in present scenario.</p> <p>CO5: Classify the Scope of various international Financial institutions.</p>
19PG2CA7	Advanced Cost	<p>CO1: Understand the meaning of cost accounting</p> <p>CO2: Analyse the process account</p>



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	Accounting	CO3: Prepare job and batch contract account CO4: Demonstrate various methods of variance CO5: Prepare reconciliation statement
21PG2CA8	Introduction to Web Designing&Lab II (Theory &Practical)	CO1: Select and apply HTML for processing, identifying, and presenting of information in web pages and learn the basic structure of a web page CO2: Use Tables, Links and Frames in web pages CO3: Use the basic CSS concepts: selectors, CSS properties, CSS code structure, CSS declarations. CO4: Design JavaScript to add dynamic content to pages. CO5: To outline how to process with HTML forms. CO6: Utilize DOM manipulation techniques in Java Script.
21PG3CA9	Web Programming in PHP&Lab III –PHP (Theory &Practical)	CO1: Identify the basic features of PHP, such as data types, arrays and conditional statements. CO2: Demonstrate user defined and built-in functions. CO3: Creating PHP scripts which retrieve information from HTML forms and dynamically create Web pages. CO4: Identify the basic features of MySQL & MySQL functions. CO5: Solve Database problems using MySQL commands to Create, Insert, Update, and Retrieve a simple database and show the ability to join tables through the SELECT statement.



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19PG3CA10	Research design and Methodology	CO1: Demonstrate knowledge of research process. CO2: Understand a general definition of Research designs. CO3: Describe sampling methods, measurement of scales and appropriate uses of each CO4: Explain the purpose of statement, hypothesis and a research objective CO5: Identify and prepare the key elements of a research report.
19PG3CA11	Direct Taxes	CO1: Acquire the complete knowledge of basic concepts, provisions & exempted Income. CO2: Compute the Total income under the head "Income from Salary" CO3: Assess the House property income and to ascertain the income earned under the head "Income from Business or Profession" CO4: Assess the profit or loss earned on the sale of capital assets and Income earned from other sources. CO5: Acquire the knowledge regarding various deduction available under various headings.
19PG3CA12	Operations Research	CO1: Formulate the linear programming models. CO2: Analyze the transportation and assignment models using MODI and Hungarian method. CO3: Demonstrate the different type of models in inventory control. CO4: Prepare queuing system using queuing theory technique.



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		CO5: Develop CPM and PERT techniques, to plan, schedule, and control project activities.
19PG4CA13	Personnel Management	CO1: Understanding of the basic concepts, functions and process of human resource management. CO2: Demonstrate the employer and employee relationship in the organization. CO3: Discuss the importance of collective bargaining. CO4: Comprehend the components of workers participation in the organization. CO5: Identify the factors influencing morale and evaluate the measures for building high
19PG4CA14	Advanced Company Accounts	CO1: Understand the transaction regarding the issue of shares. CO2: Give exposure to the company final accounts as per revised schedule VI CO3: Compute the valuation of goodwill and share under various method CO4: Gain in depth knowledge about the amalgamation ,absorption and external reconstruction. CO5: Prepare social income statement and social balance sheet
19PG4CA15	Women Entrepreneur ship and	CO1: Ability to Understand entrepreneurial traits CO2: Predict the role of women entrepreneurship. CO3: Understand the systematic process to select and screen a business



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	Small Business Enterprises	idea. CO4: Design the project formulation. CO5: Formulate layout for new business.
21PG4CA16	Java Programming & Lab IV (Theory & Practical)	CO1: Recognize the structure and model of the Java programming language. CO2: Implement Java programs comprising more than one class to address a particular software problem. CO3: Gain knowledge about interfaces and packages. CO4: Understand the concept of multithreading and managing errors and exceptions. CO5: Create applet programs and understand how they differ from applications.
19PG3CAE1	Investment Management	CO1: Demonstrate the concept of investment and its process. CO2: Explain the approach towards investment. CO3: Explain the approach towards investment. CO4: Describe alternative Avenue of investment CO5: Identify various form of investment
19PG3CAE2	Software Analysis And Design	CO1: Apply the software engineering lifecycle by demonstrating competence in communication, planning, analysis, design, construction, and deployment. CO2: Understanding of the role of project management including



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		planning, scheduling, risk management. CO3: Analyze the various modeling approaches. CO4: Design the software architectural styles. CO5: Apply software testing techniques and strategies on software.
19PG4CAE3	Retail Marketing Management	CO1: Analysis the retail development market. CO2: Identify various retail format. CO3: Formulate various store design. CO4: Understand consumer behaviour and influence factors on purchase decision. CO5: Describe supply chain management and emerging concepts in logistics.
19PG4CAE4	Network Security and Cryptography	CO1: Identify and classify attacks on Computer Security. CO2: Analyze the fundamentals of Cryptography. CO3: Discuss standard algorithms in symmetric key cryptography. CO4: Compare and contrast symmetric and asymmetric key cryptography CO5: Compile the various key distribution and management schemes.