

Environmental Education

A Report on Environmental Awareness Among People in Madurai.

Project submitted to Fatima College (Autonomous), Madurai – 18. In Partial Fulfilment of the requirements of the Award of The Degree of Bachelor of Commerce.

Submitted by

S. Aishwarya (2020A03)

T. Kaviya (2020A41)

R. Gayathri (2020A24)

T. Lakshmi Priya (2020A43)

X. Jene Blessy (2020A35)

L. Thanga Sankari (2020A68)

S. J. Jeyashree (2020A39)

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Under the guidance of

V. Suganya M.Com., M.Phil, NET, Ph.D.,



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April 2021

Qualification

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CERTIFICATE

This is to certify that this project entitled “Environmental Education – A Report on Environmental Protection Awareness Among People” Submitted by, Ms. S. Aishwarya (2020A03), Ms. T. Kaviya (2020A41), Ms. R. Gayathri (2020A24), Ms. T. Lakshmi Priya (2020A43), Ms. X. Jene Blessy (2020A35), Ms. L. Thanga Sankari (2020A68), Ms. S. J. Jeyashree (2020A39), Ms. V. Thulasi Brindha (2020A70) for the degree of bachelor of commerce is based on the result of studies carried out by them under the guidance and supervision in The Research Centre of Commerce, Fatima College (Autonomous), Madurai-18. This project is not submitted elsewhere for any other degree.

Date: 03.04.2021

Place: Madurai



Guide

DECLARATION

We do hereby declare that this work has been originally carried out by us under the guidance and supervision of Ms. **V. Suganya M.Com., M.Phil. NET, Ph.D.,** . The Research Centre of Commerce, Fatima College, (Autonomous), Madurai-18 and this work has not been submitted elsewhere for any other degree.

Date: 03.04.2021

Place: Madurai

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R. Gayathri

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INTRODUCTION

Environmental protection is the practice of protecting the natural environment by individuals, organizations and governments. Its objectives are to conserve natural resources and the existing natural environment and, where possible, to repair damage and reverse trends.

WAYS TO CONSERVE ENVIRONMENT:

1. Deforestation must be stopped
2. Natural non-renewable resources must be utilized properly
3. Every year, we lose a huge number of forest life due to forest fire. We must find a solution to this.
4. Afforestation is the best way to conserve the environment
5. Create public awareness
6. Control pollution and population
7. Recycle goods
8. Adopt an environment-friendly lifestyle
9. Adopt waste management techniques
10. Species on the verge of extinction should be saved.



PURPOSE OF THE FIELD VISIT:

The purpose of the field visit on the topic “environment awareness” among people is to learn how much people are educated on conserving our environment. And to make a report on the questions asked to the people regarding environment and mentioning the observation from the field visit of the particular places. The main purpose of this field visit for us is to get to know more about environment protection and analysing the people’s ideas on average.

FIELD 1:



Name: K. Rani

Address: 27, Ponnagaram 2nd street, Hot water channel Road, Madurai-625016.

Questions Asked:

1. Do you grow plants in your house? Yes.
2. If you have donated plants? Yes, sometimes.
3. Do you have rain water harvesting in your house? Yes.
4. Do you have solar pannels at your home for your usage? Yes.
5. Do you keep Bio-degradable and non- Biodegradable wastes separately? Yes.
6. Is your place surrounded around your house neat and clean? Yes.
7. Do you use public or private transport frequently or for your work? Public transport.
8. How many vehicles you have? 1 Bike 1 cycle.
9. Have you ever educated people on how to protect our environment? Yes.
10. Is your area corporation dust bins cleared Periodically? Yes.
11. Do you carry shopping bags when you go for a shopping? Yes.
12. What do you think about environmental protection?

Our environment is what houses and helps our ecosystem grow and thrive without Protecting and taking care of our environment. We are putting so many lives at danger such as animals, plants and crops, and even our own. All of the ecosystems that make up our environment are deeply connected.

Report:

In this family, there are 4 members. All of them are aware about the environmental protection. They took some steps like solar pannel, rain water harvesting, home gardening etc., They donate plant sapling on occasional events. Often they use public transport for travelling. This family helps in conserving the environment.

FIELD 2:



Name: Mr. Keerthik

Address: 4/9B, Town Street, Vasi nagar South, Madurai 625003

Questions asked:

1. Are you aware that the planet is in danger due to environmental issues?

Ans: YES

2. Have you taken any steps towards saving the environment?

Ans: YES

3. Would you mind telling the steps involved by you in environment protection?

Ans: Installed rain water harvesting, planted trees everytime a family member's birthday arrives, avoiding the usage of plastic as much as possible.

4. How many vehicles do you own?

Ans: A car, 2 bikes

5. What is your intention to keep dirt-free environment?

Ans: Not spitting or urinating in public, avoiding plastic

6. Are your area corporation's dustbins cleared periodically?

Ans: YES

7. How often do you use public transport?

Ans: Mostly for work, other than that, trying to walk to the places needed to go.

8. Have you ever made someone aware of the issues?

Ans: I have educated as many as people possible to keep the surroundings clean.

9. Technology usage towards environment?

Ans: Technology is necessary, but should not harm the environment.

10. Any case studies?

Ans: Our area community sets up a camp once in Every Three months to make everyone aware about the issues we are facing.

REPORT:

Mr. Keerthik and his family is perfectly aware about our planet's situation and trying to save it. Also, the effort made by their area community to set up camp to make people aware is truly appreciable. But, in the end, we are in the situation where we can't completely avoid everything that harm the environment. But, if people come together as one to save the planet, it's possible.

ONE DAY OR DAY ONE? YOU DECIDE.

FIELD 3:



Name: P. Susila Devi

Address: 7/652 Bhagavanram dassnagar, Malapatti, Dindigul.

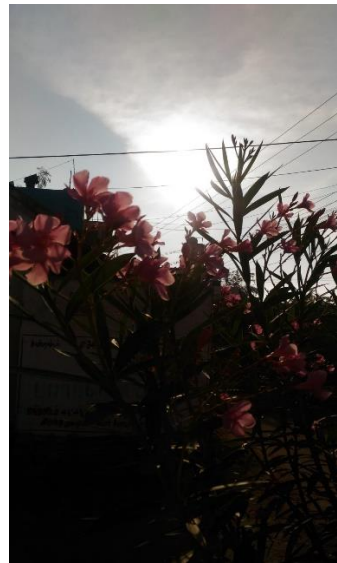
Questions Asked:

1. Do you grow plants in your house? Yes
2. If you have donated plants? Yes
3. Do you have rain water harvesting in your house? Yes
4. Do you have solar panels at your for your usage? Yes
5. Do you keen bio-degradable and non bio- degradable wastes seperatly? Yes
6. Is your place surrounded around you house neat and clean? No
7. Do you usr public or private transport frequently for your work? Public Transport
8. How many vehicles do you have? 2 bikes
9. Have you ever educated people how to protect your environment? Yes
10. Is your area corporation distbin cleaned periodically? Yes
11. Do you carry shopping bags when you go for shopping? Yes
12. What do you think is environmental protection? Protection of plants, forest and natural resources and save natural resourses for future generations.

Report:

In this house they are more aware of environment. They have more plants and tress in and around their house. So they may get fresh air and healthy life. Often they use public transport for traveling. They are more concentrated on environment protection.

FIELD 4:



Name: P.S. Selvakumar.

Address: no.2, Raj nagar 4th street, shanthi nagar, Madurai-16

Questions Asked:

1. Do you grow plants in your house? Yes, we grow many plants in our home.
2. If you have donated plants? Yes, but occasionally.
3. Do you have rainwater harvesting in your home? Yes, we have it.
4. Do you have solar panels at your home for your usage? No.
5. Do you keep biodegradable and non-biodegradable wastes separately? Yes.
6. Is your place surrounded around your house near and clean? No, an empty plot is not maintained properly beside our house.
7. Do you use public or private transport for your use? Our family mostly use public transport.
8. How many vehicles do you have? We have one car and two bikes.
9. Have you ever educated people on how to protect our environment? Yes, I have advised some of my colleagues not to use plastic as that is bad to both our health and for our environment.

10. Is your area corporation dustbins cleans periodically. Yes.

11. Do you carry shopping bags when you go for shopping? Yes, I carry shopping bags when I go for shopping.

12. What do you think is environment protection? I think, this means protecting our surrounding like the natural resources around us for our future generations by carrying out steps for protection by all the humans in this world.

Report:

In this family, there are four members, and they are aware about the protection of our environment. They carry out some steps like rainwater harvesting, using public transport, etc., to reduce the pollution. They are growing many plants as they like to grow plants and many plants are mostly medicinal one. This family helps at protecting or conserving the environment. They wish all the people to follow some steps that they can follow in conserving environment.

FIELD 5:



Name: Abikeerthi. A

Address : 3/3 Nethaji road Thiruvapur, Thiruvapur :610001

Question Asked :

1: Do you grow plants in your house? Yes

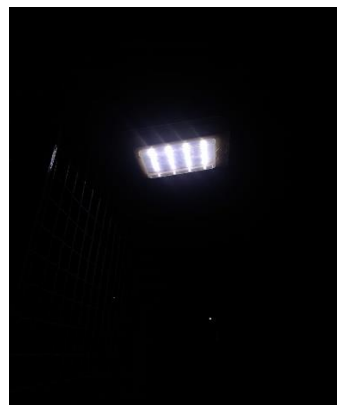
2: If you have donated plants? Yes

- 3: Do you have rain water harvesting in your house? Yes
- 4: Do you have solar plants at your house for wages? No
- 5: Do you keep biodegradable and non-biodegradable wastage separately? Yes
- 6: If you place surrounded around your house neat and clean? Yes
- 7: Do you use public or private transport frequently or for your work ? Public transport
- 8: How many vehicles you have? 2 bike, 1 car
- 9: Have you ever educated people on how to protect our environment ? Yes
- 10: If your area Corporation dustbin cleared periodically? Yes
- 11: Do you carry shopping bags when you go for a shopping? Yes
- 12: What do you think environment protection? It is critical to protect the environment so, as to reduce the destruction of ecosystem caused by a myriad of anthropogenic activities

Report :

In this house they are more aware of environmental protection. Save electricity ,Save water walk to school take bike ,avoid taking cars to carpool when possible. Our environment it what houses and hepls our ecosystem grow and thrive

FIELD 6:



Name: T.shobana

Address: door no.10 , kamarajar salai , vilakuthoon ,madurai

Questions asked:

1. Do you grow plants in your house? Yes
2. If you have donated plants? Yes
3. Do you have rain water harvesting in your home? No
4. Do you have solar pannels at your home for your usage? Yes solar light.
5. Do you keep biodegradable and non biodegradable waste separately? Yes
6. Is your place surrounded around your house neat and clean? Yes
7. Do you use public or private transport frequently on for your work? Public transport
8. How many vehicles do you have? 1 bike 1 car
9. Have you ever educated people on how to protect our environment? No
10. Is your area corporation dustbin cleaned periodically? No
11. Do you carry shopping bags when you go for a shopping No
12. What do you think is environmental protection?

This means protecting our surroundings the natural resources around us for our future generations by carrying out steps for protection by all humans in this world .

Report :

In this family ,there are 4 members , all of them are aware about the environment. In production they took some steps like solar panel ,rainwater harvesting ,home gardening . they donate plants sapling on occasional events . often they use public transport for travelling . This family helps in conserving the environment

FIELD 7:



Name : T.Depthi

Address : 14/4 ,Kambar Street, S.S.Colony, Madurai - 10.

QUESTIONS ASKED:

1. Do you grow plants in your house?

Yes.

2. If you have donated plants?

Yes, occasionally.

3. Do you have rainwater harvesting in your house?

Yes.

4. Do you have solar pannels at your home for usage?

No.

5. Do you keep biodegradable and non bio degradable wastes separately?

Yes.

6.Is your place surrounded around your house neat and clean?

Yes.

7.Do you use public transport or private transport frequently or for your work?

Public transport.

8. How many vehicles you have?

2 Bikes ,1 Car.

9. Have you ever educated people on how to protect our environment?

Yes.

10. Is your area corporation dustbin cleaned properly?

Yes.

11. Do you carry shopping bags when you go for shopping?

Yes.

12. What do you think about environmental protection?

Environmental protection is the practice of protecting the natural environment by individuals, organization and governments in order to conserve natural resources and the existing natural environment for future generations.

REPORT:

In this family, there are 3 members. All of them were aware about the environmental protection. They took some steps like solar pannels, rainwater harvesting, home gardening etc.. They donate plants on the occasional events. Often they use public transport for traveling. This family helps in conserving the environment.

FIELD 8:



Name: K. Keerthana

Address: M. 420, Ellis Nagar, Madurai

Questions asked:

1. Do you grow plants in your house? Yes

2. If you have donated plants? Yes

3. Do you have rain water harvesting in your home? Yes
4. Do you have solar pannels at your home for your usage? No
5. Do you keen biodegradable and non biodegradable waste separately? No
6. Is you place surrounded around your house neat and clean?Yes
7. Do you use public or private transport frequently on for your work?

Public transport

8. How many vehicles do you have? 2 bikes
9. Have you ever educated people on how to protect our environment? No
10. Is your area corporation dustbin cleaned periodically? Yes
11. Do you carry shopping bags when you go for a shopping? Yes
12. What do you think is environmental protection?

Environmental protection is the practice of protecting the natural environment. Its objectives are to conserve natural resources and the existing natural environment and where possible to repair damage and reserve trends.

Report:

Her family is joint family of 7 members. They are aware of environmental protection as they keep their house and their surroundings neat and clean. They have planted a tree and some plants too. They use public transport regularly which helps to reduce air pollution. They even have rain water harvesting which helps kn conservation of water. Thus, through the following details, we get to know that they are aware of environmental protection.

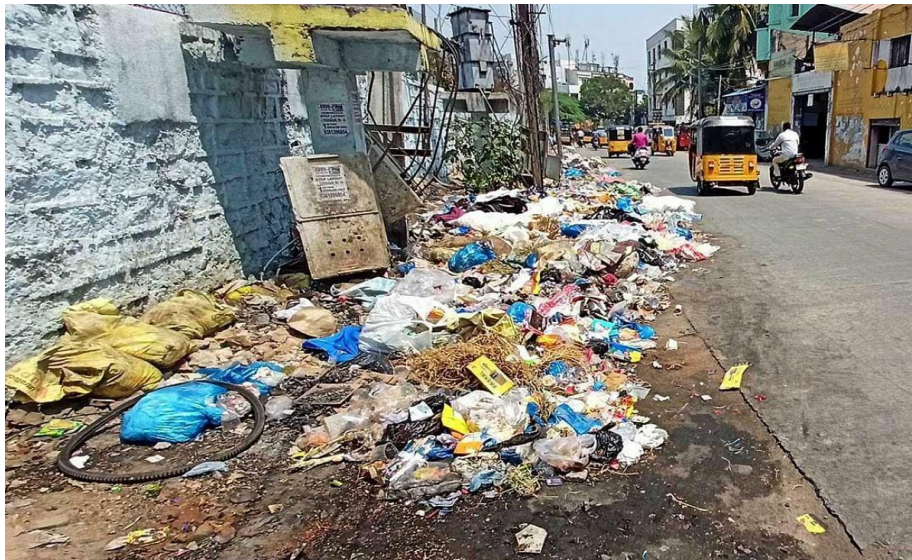
OBSERVATION FROM THE REPORT:

From the field visit reported, we have learnt that we have to educate and encourage others what we have known about conserving the environment. The next is pollution can be reduced by using the public transport to the maximum. In addition, we have learnt to put the wastes separately. We must adopt to plant trees on our

special days, such as birthdays, anniversaries, etc., that may be a small step but it will last long. On an average most people grow trees and plants in their houses, it encouraged us too to grow plants.

From this report we have learnt the steps to conserve environment and a small study about the people with regard to the environmental protection and their views regarding environment. We conclude that, the purpose of this field visit is obtained.

But still in some places people put their wastes in the common dustbins properly but it overflows. This should be taken care by the corporation of particular places. We have attached some of the places we have seen dustbin overflow.



This kind of pollutions are reduced but this should be completely stopped and this can be attained by people's cooperation. People are educated on environment protection, but they act selfishly by keeping only their surroundings clean. So awareness must be given to keep all the places neat and clean.

Thank you

Environmental Education
A Report On Women Empowerment.
Project submitted to Fatima College (Autonomous), Madurai -18.
In Partial Fulfilment of the requirements of the Award of
The Degree of Bachelor of Commerce

Submitted by

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Under the guidance of

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CERTIFICATE

This to certify that this project entitled "Environmental Education – A Report On Women Empowerment" Submitted by Ms. Ananda Poornima. K, Ms. Hari Priya. S, Ms. Harini. M, Ms. Heciba Margrate. M, Ms. Nithya shree. P, Ms. Sandhiya. R.V, Ms. Shahana Varshini. B, Ms. Subhiksha.M for the degree of bachelor of commerce is based on the result of studies carried out by them under my guidance and supervision in The Research Centre of Commerce, Fatima College (Autonomous), Madurai-18. This project is not submitted elsewhere for any other degree.

Date :

Place : Madurai.

V. S. S. S. S.
Guide

DECLARATION

We do hereby declare that this work has been originally carried out by us under the guidance and supervision of Dr. Ms. V. Suganya, M.Com., M.Phil., NET, Ph.D, Assistant Professor, The Research Centre of Commerce, Fatima College (Autonomous), Madurai-18 and this work has not been submitted elsewhere for any other degree.

Date :

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Ms. Harini. M (2020A28)

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M. Subhiksha

Ms. Subhiksha. M (2020A65)

Environmental Education
A Video on Women Empowerment
Project submitted to Fatima College (Autonomous), Madurai-18
In Partial Fulfilment of the requirements of the Award of
The Degree of Bachelor of Commerce

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Ms.Maha lakshmi.G.S.(2020A44)

Ms.Nandhini Priya.R (2020A47)

Ms.Priyadharshini.B(2020A53)

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Ms.Varsha.L(2020A72)

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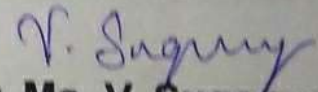
CERTIFICATE

This to certify that this project entitled "Environmental Education – A Video On Environmental Awareness" Submitted by Ms.Anisha.S Ms.Ashwini.V, Ms.Divyaharshini.B.K. Ms.Maha lakshmi.G.S, Ms.Nandhini Priya.R, Ms.Priyadharshini.B, Ms.Shri Maga.M, Ms.Varsha.L, for the degree of bachelor of commerce is based on the result of studies carried out by them under my guidance and supervision in The Research Centre of Commerce, Fatima College (Autonomous), Madurai-18. This project is not submitted elsewhere for any other degree.

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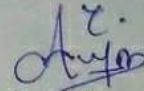

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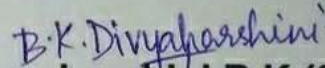
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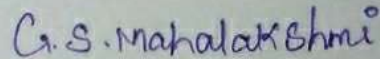
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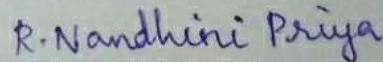
Ms.Ashwini.V (2020A14)



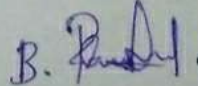
Ms.Divyaharshini.B.K.(2020A20)



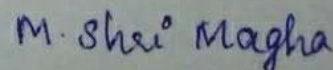
Ms.Maha lakshmi.G.S.(2020A44)



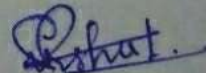
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Environmental Education

A Study of Consumer Behaviour towards Green marketing in Madurai.

Project submitted to Fatima College (Autonomous), Madurai -18 In Partial

Fulfilment of the requirements of the Award of the Degree of Bachelor of

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Submitted by

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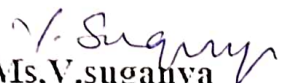
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This to certify that this project entitled "Environmental Education – A Study of the Impact of Green Marketing on Consumer Purchasing patterns and Decision Making" Submitted by Ms.AnnaiMary.B Ms.Annie Angel.P Ms.Auro Nisha.E Ms.Aparna.S Ms.Arulmary.M Ms.Evangelin Emima.T Ms.Geetha Jackulien Princy.A Ms.Infant Nimisha.P Ms.sharli silviya.I.J for the degree of bachelor of commerce is based on the result of studies carried out by them under my guidance and supervision in The Research Centre of Commerce, Fatima College (Autonomous), Madurai-18. This project is not submitted elsewhere for any other degree.

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Place : Madurai.

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Ms.V.suganya

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I. J. Sharli Silviya

Ms. Sharli silviya.I.J (2020A61)

WOMEN EMPOWERMENT

"Feminism isn't about making women stronger. Women are already strong, it's about changing the way the world perceives that strength."

G.D. Anderson

Women empowerment:

Empowering women to participate fully in all aspects of life is essential to build stronger economics, and improve the quality of life or family or communities.

Live and learn aim to promote equality to women and men in all aspects of economics, social and political Life. We work towards the standard set in the sustainable development goal on 6 gender equality including the full and equal involvement of women in shaping the vision of development, setting development agendas and determining needs and priorities we work to establish strong.

functional relationship with men and women in a community before introducing topics that could easily be perceived as attempts to influence culture and challenge men's authority.

A women is a full circle within her is the power.

To create nurture transform.

Women empowerment helps in improving the standard of life of women in rural as well as metro area.

Women empowerment helps in preventing the cruel time.

Female Foeticide:

It also helps in reducing domestic violence and crimes against women.

Women empowerment helps in reducing gender inequality in society.

The empowerment of women had also brought a lot of economic and social gains to India.

It also helps in reducing domestic violence and crimes against women.

Women empowerment helps in reducing gender inequality in society.

The empowerment of women had also brought a lot of economic and social gains to India.

Women empowerment is important for solving societal issues like poverty, unemployment and birth control in India.

Women empowerment helps in securing the rights of women in India thereby maintaining their social status in society.

Women empowerment helps in achieving comprehensive growth in each sector for all the sections of society.

Empowered women can contribute to nation building by joining any sector like an army, social service, politics, education, corporate sector etc.

The government should focus, especially in rural areas for empowering women as the majority of India's population resides in the village.

“Women's empowerment can be conceptualized as
Increasing Women's self-esteem, abilities to create
Rational decisions, and right to effect revolutionary
Change for themselves and others. “

Female empowerment is frequently attained with various periods in the history of the Women's rights movement in western countries.

Overview of women empowerment.

Women play a critical role in managing natural resources on family and community levels and are most affected by environmental degradation. In communities around the world, women manage water, sources for fuel and food as well as both forests and agricultural terrain. Women produce 60 to 80 percent of food in developing countries, while inheritance laws and local customs often prevent them from owning or leasing land and securing loans or insurance. From the high level to the grassroots, the 1992 UN Earth summit, India's empowerment movement and Kenya's green belt movement all highlighted the role of women's voices and perspectives in sustainable development.

Women are equal to men, still not getting their due respect.

Benefits to society by women empowerment

- ❖ Personal knowledge
- ❖ Self defining
- ❖ Personal power
- ❖ Authenticity
- ❖ Creativity
- ❖ Physical strength
- ❖ Maturity in relationship
- ❖ Economic independence
- ❖ Having political power in society

An educated man can feed a family, but an educated woman can speed its growth.

Our focus is on:

- Promoting women's voice and agency
- Promoting women's decision-making and leadership

- Exploring how gender based violence in a community negatively impacts all other progress.
- Promoting women's economic empowerment.

How can I empower women and girls

Standing with and investing in women is an important start. From workplace and schools to homes and communities, woman.

Gender equality underpins all of world vision's work and there are many great activities you can get involved in to support the rights of woman in developing countries.

1. Sponser girl: When you sponsor a girl, you can give her the tools of gain an education and take place the rights she deserves. This is a key way that girls can be empowered to grow up and influence their generation and then next

2. Educate yourself by finding our about issues that affect girls for instance, child marriage.

3. Learning about what world vision is doing to make change. A woman is a country's fate , don't put her life at stake. What I have gained through Women empowerment.

4. Our integration of gender analysis and empowerment of women has been strengthened through partnership with international women's agency for many years on.

Projects including research into power dynamics between women and man in the south pacific and on the publication of gender and economy in melanesian communities -"a highly Contextualised guide of indicators, tools are resources such as the floating coconut posters describing the role of women and men in formal and informal in melanesia. "

How to increase women Empowerment

Twice a year, two special U.N days highlight the importance of women and girls to our world. To recognize, International women's Day on March 8 and International Day of the Girls on October 11, here are seven easy ways you can make a big difference in the lives of daughters, sisters and mothers around the world-and right in our own neighbourhoods.

1. Provide the ticket to a better life: clean water
2. Support girls and women in crisis
3. Mentor a girl close to home
4. Invest in a small business owner
5. Use voice to keep help girls in school.

Conclusion of Woman empowerment:

- The woman plays a strategic role in the society and the economy of woman in India is rising.
- The government of India , by passing timely acts and implementing rules and regulations trying to empower the woman.
- The effect of woman empowerment on family and society is more evident
- to situations where woman possess higher level of
- employment and income.
- The empowerment of women employees is also higher when they are at high level of Employment.
- No doubt, The government of India has many weapons to tight for women empowerment.

“Woman oppression is an obstacle;

Powerful and free Women created a miracle”

Environmental Education

A Videoon

Women Empowerment

Project submitted to Fatima College (Autonomous), Madurai -18.

**In Partial Fulfilment of the requirements of the Award of
The Degree of Bachelor of Commerce**

Submitted by

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(2020A11)

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CERTIFICATE

This to certify that this project entitled “Environmental Education – A Video On Women Empowerment” Submitted by Ms. Arul Jothi . S, Ms.JenithaCathrin. D, Ms.JeyaMistika . S, Ms. Muthu Mari . R, Ms. Preethavarshini. J, Ms. PrincyAncitha . I, Ms. Reksey . J , Ms. Rita Patricia . J , for the degree of bachelor of commerce is based on the result of studies carried out by them under my guidance and supervision in The Research Centre of Commerce, Fatima College (Autonomous), Madurai-18. This project is not submitted elsewhere for any other degree.

Date :03.04.2021Place : Madurai.

Guide


Dr.Ms.V.Suganya

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We do hereby declare that this work has been originally carried out by us under the guidance and supervision of Dr.Ms. V. Suganya, M.Com., M.Phil., NET, Ph.D, Assistant Professor, The Research Centre of Commerce, Fatima College (Autonomous), Madurai-18 and this work has not been submitted elsewhere for any other degree.

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Environmental Education

A Video On Environmental Awareness.

Project submitted to Fatima College (Autonomous), Madurai -18.

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