

FATIMA COLLEGE (AUTONOMOUS)

MARY LAND, MADURAI -18

DEPARTMENT OF BUSINESS ADMINISTRATION

OFFERS

CRASH COURSE ON

MSME

MICRO SMALL MEDIUM ENTERPRISES

CERTIFICATE COURSE FEE - Rs.750

NO. OF HOURS -30

LAST DATE TO APPLY - JULY 2021

COURSE OBJECTIVE:

- This course is designed to impart the fundamental knowledge for establishing the small Business operation .

COURSE DESCRIPTION:

It emphasises on the Personality of the student by mastering interpersonal skills, creative skills and Public Speaking .It promotes communication skills with Peer groups, subordinates, superior, clients and customers in a organisation.

RUSH TO JOIN SPLASH IN CAREER

VALUE ADDED CRASH COURSE

II Year

For those who joined in 2020 onwards

PROGRAMME CODE	COURSE CODE	COURSE TITLE	CATEGORY	HRS/WEEK	CREDITS
USBA	20UGVAU1	MSME(MICRO SMALL MEDIUM ENTERPRISES)-	Lecture	4	2

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UNIT I –SMALL BUSINESS –AN INTRODUCTION (8Hrs)

Nature , characteristics, relation between small & large scale business , small business as a seedbed of entrepreneurship, growth of small sector in India, problems of small scale industries .

UNIT II – Identification Of Project & Establishing A Small Scale Enterprise (5Hours)
Sources of business ideas, identifying a business opportunity , steps in identification of business opportunity.
project identification, selection of product, project formulation , product feasibility , market survey

Selection of product, selection of site, legal considerations, basic start up problems.

UNIT III –INSTITUTIONAL FINANCE TO MSME (5Hrs)
Introduction, IFCI,ICICI,LIC,UTI,IDBI,SIDBI,NSIC,basic procedures industries should follow while borrowing loans from the various institution.

UNIT IV-SOCIAL RESPONSIBILITY & BUSINESS ETHICS (5Hrs)
Meaning of social responsibility, definition, evolution , social responsibility in the present context.

Business ethics meaning, application of ethics to business.

UNIT V -SKILL COMPONENTS

(7Hrs)

Training the students to make a product for establishing the small business operation.

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Understand the basic steps for starting up of the business	K1, K2, K3	PSO2 ,PSO4, PSO 5, PSO 7, PSO8
CO 2	Understand the project identification and establishing a Small Scale Enterprise	K1, K2, K3	PSO2 ,PSO4, PSO 5, PSO 7, PSO8
CO 3	Understand and identify the different sources of funds available for business	K1, K2, K3	PSO2 ,PSO4, PSO 5, PSO 7, PSO8
CO 4	Understand the Social Responsibility & Ethics applicable to business	K1, K2, K3	PSO2 ,PSO4, PSO 5, PSO 7, PSO8
CO5	Practicals	K1, K2, K3	PSO2 ,PSO4, PSO 5, PSO 7, PSO8



FATIMACOLLEGE

(Autonomous)

Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' (CGPA 3.61) by NAAC (Cycle-IV)
Maryland, Madurai-625018, Tamil Nadu

1.3.2 - Value Added Course on

MSME (MICRO SMALL MEDIUM ENTERPRISES)

பள்ளியின் பெயர்			மாணவர்												வகுக்கம்			
வரிசை எண்	Reg No	பெயர்	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16
1	2020B301	Arthi. C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
2	2020B304	Akshaya. R	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
3	2020B305	Arthi. M	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
4	2020B307	Divya. N	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
5	2020B309	Heaven. V	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
6	2020B310	Iyasha. P	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
7	2020B312	Janagamani. K	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
8	2020B315	Josely. V	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
9	2020B317	Jubitha. M	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
10	2020B323	Kaviya. Sri. K	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
11	2020B325	Lavanya. K	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
12	2020B327	Madhumitha. B	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
13	2020B330	Niranjana. V	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
14	2020B332	Pasuvathi. B	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
15	2020B341	Ramya. R	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
16	2020B322	Kaviya. S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
17	2020B347	Sankavi. M	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
18	2020B349	Saranya. M	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
19	2020B350	Savari. Nithesh	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
20	2020B353	Shree. Shobini. B	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
21	2020B355	Sivaranjani. M	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
22	2020B358	Sri. Priya. S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
23	2020B359	Subhashree. R	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
24	2020B360	Suruthi. S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
25	2020B361	Swetha. G	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
26	2020B362	Swetha. G	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
27	2020B363	Tanushri. S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
28	2020B364	Thavapriya. S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
29	2020B366	Thilippa. T	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
30	2020B367	Vaishnavi. R	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
31	2020B369	Vaishna	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
32	2020B346	Samina Begam. M	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
33	2020B351	Sharmuga Priya. P	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
34	2020B321	Kavya. K	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
35	2020B326	Lavanya. P	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
36																		
தலைப்பு			மாணவர்												வகுக்கம்			
காலம்			மாணவர்												வகுக்கம்			
ஆண்டு			மாணவர்												வகுக்கம்			
மாணவர்			மாணவர்												வகுக்கம்			
ஆண்டு			மாணவர்												வகுக்கம்			

Course Teacher

[Signature]

FATIMA COLLEGE (AUTONOMOUS), MADURAI - 1



FATIMA COLLEGE (AUTONOMOUS)

**Re-Accredited with 'A++' by NAAC (Cycle – IV)
Mary Land, Madurai**

DEPARTMENT OF Business Administration

Value added Courses - Course Teacher Name list



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DEPARTMENT OF BUSINESS ADMINISTRATION

Value added Courses - Course Teacher Name list

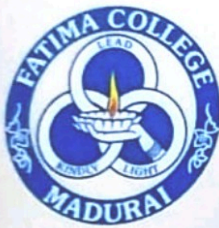
S. No.	Course Title with Course Code	Course Teacher	No. of Hours Taken
1	MSME (MICRO SMALL MEDIUM ENTERPRISE) 20UGVAU1	MRS.R.ABINAYA	30 hrs

Course Teacher Signature

Signature of the HOD with Seal

Head *l/c*
Department of Business Administration
Fatima College (Autonomous)
Madurai-18

DEPARTMENT OF BBA



FATIMA COLLEGE (Autonomous)

Re-Accredited with "A++" Grade by NAAC (Cycle-IV)

Mary Land, Madurai - 625018.

This is to certify that Ms.ANTHOMONICA MEENU.A (II BBA).....
has successfully completed the Value Added Crash Course on

MICRO SMALL AND MEDIUM ENTERPRISES

during the academic year 2021 - 2022 and has been
awarded Distinction / First / Second-class.

Dr. Sr. G. Celine Sahaya Mary

Dr. Sr. G. Celine Sahaya Mary
Principal

Head of the Department

P. Nany
Co-ordinator