



FATIMA COLLEGE (Autonomous)

Re-Accredited with 'A++' by NAAC (Cycle-IV)

Mary Land, Madurai-625018

Department of Journalism & Mass Communication

Skill-embedded course
Developing Skills for Career

RS-750 only

No.of Hours:30

in the Radio Industry

2021-2022

Resource Person:

Dr. Sikkandhar, RJ, Hello FM





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Mary Land, Madurai - 625018, Tamil Nadu

For those who joined in 2021 onwards

PROGRAMME CODE	COURSE CODE	COURSE TITLE	CATEGORY
USJM	19UGVAJMC2	DEVELOPING SKILLS FOR CAREER IN THE RADIO INDUSTRY	SKILL-EMBEDDED VALUE-ADDED COURSE

COURSE DESCRIPTION:

This course enables the students to deliver Radio programme like a professional

COURSE OBJECTIVES:

To enable students to acquire skills in Voice Modulation, Scripting for Radio Jockeying, Script delivery, Dubbing, Review Writing, Managing Listeners

UNITS:

UNIT-1- INTRODUCTION

- Introduction: Scope for media related jobs
- Fields under media - especially Radio Jockeying and advertising.
- Parameters and eligibility criteria for selection of Radio Jockeys
- Introducing oneself with iconic sounds or speech

UNIT-2-VOICE

- Voice culture
- Vocalisation
- Production of sound, pitch and intonation.
- Voice Modulation – avoiding monotonous type of voice while presenting the programme.

UNIT-3 – RADIO JOCKEYING

- Script writing for Radio Jockeying - Script corrections.
- Reading the script as RJ with right pitch and intonation.
- Managing ads and sponsors between programmes.
- Managing the listeners - How to tackle sarcastic and mean comments of the listeners



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UNIT-4- TECHNIQUES & ETHICS

- Propagating social cause
- providing updated and authentic information - avoiding false news
- movie reviews - techniques and ethics
- Accepting feedback in a positive way and apologizing for error

UNIT-5- DELIVERING

- Delivering the programme like a professional - How to avoid vocal problems.
- Advertisement announcements, pitch, voice modulation - training with the help of audio or written script - Dubbing.

REFERENCES:

1. Sayed Mohammad Amir - *The Radio Career Book: From Programming to Performance*
2. Jack de Brody - *ON-AIR: The Guidebook to Starting A Career As A Radio Personality*

WEB REFERENCES:

1. <https://beonair.com/careers/radio>
2. <https://www.monsterindia.com/career-advice/radio-jockey-career-course-s-skills-salary-and-how-to-become-an-rj-8149.html>

Year 2021-2022

வகுப்பு : _____ பிரிவு : _____

பிரிவு :

வருகைப் பதிவேடு

20 21 ஆண் ⑥

Ms. S. Jeno Mary
Ms. G. Glana
Dilek Bar மாதம்

மாதும்

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20 hrs @ Rs 400/-
= Rs. 8000 to be paid to
Dr. Sankarbaraj R. H. M.

B. Sankarbaraj
Signature of the Head

Head
Department of Journalism
& Mass Communication
Fatima College (Autonomous)
Mettur - 625 018.

20 Hrs @ Rs 400/-

= Rs 8000 to be paid to

Dr. Sikkandar RJ Hello f.m.

Dr. Ranson

Signature of the HoD

Head

Department of Journalism
& Mass Communication
Fatima College (Autonomous)
Madurai - 625 018.

மாதத்துவக்கத்தில் இருந்தவர்கள்

மாதத்தில் புதிதாக சேர்ந்தவர்கள்

மேலதிகத்தில் சிறுதியுடையது

மாகத்தின் (மரணில்) உள்ளவர்கள்

மரகத்தின் சராசரி பதிவு

மாதத்தில் சராசரி வருளை

மாதத்தில் லாபங்கள் சகலீகம்

புத்தி மூலம்:

புள்ளி விநியோக நபர்கள்

உதயசுந்தரி



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DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Skill Embedded Courses - Course Teacher Name list

S. No.	Course Title with Course Code	Course Teacher	No. of Hours Taken
1	19UGVAJMC2- Developing Skills for Career in Radio Industry	Dr.Sikkandhar RJ, Hello FM	20
2	19UGVAJMC2- Developing Skills for Career in Radio Industry	S Jen Mary	10

Course Teacher Signature

HOD Signature

Head

Department of Journalism
& Mass Communication
Fatima College (Autonomous)
Madurai - 625 018

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This is to certify that Ms. *Devipriya S. (2019 JM 02)*.....
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

during the academic year 2021 - 2022 and has been
awarded Distinction / First / Second class.

Dr. Sr. G. Celine Sahaya Mary

Dr.Sr.G.Celine Sahaya Mary
Principal

R. Ramesh

Head of the Department

P. Nany
Co-ordinator

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This is to certify that Ms. Jeyavarshini R. (2019-Jm 04)
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

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A. Panabam
Head of the Department

P. Nany
Co-ordinator

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This is to certify that Ms. Keerthana C. (2019.T.Y.O.S.)
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

during the academic year 2021 - 2022 and has been
awarded Distinction / First / Second class.

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This is to certify that Ms. Nandhitha Lakshmi A (2019 Jm 06)
has successfully completed the Skill Embedded Course on

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This is to certify that Ms. Priya B. (2019 JM 07)
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

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This is to certify that Ms. Priyadarshini A. (2019 JMO8)
has successfully completed the Skill Embedded Course on

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This is to certify that Ms.*Reshma G. (2019 Jm 10)*....
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

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awarded Distinction / First / Second class.

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This is to certify that Ms. *Sangeetha M* (2019-JM (1))
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

during the academic year 2021 - 2022 and has been
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This is to certify that Ms. Shabrin N (2019 Jm 14).....
has successfully completed the Skill Embedded Course on

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This is to certify that Ms. *Sindhu K. (2019-JM-15)*
has successfully completed the Skill Embedded Course on

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This is to certify that Ms. *Sindhuja M (2019 Jm 16)*.....
has successfully completed the Skill Embedded Course on

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This is to certify that Ms. *Sri Kunjaravalli M (2019 JM 17)*
has successfully completed the Skill Embedded Course on

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This is to certify that Ms. *Sridevi O.G. (2019 Jm 08)*
has successfully completed the Skill Embedded Course on

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This is to certify that Ms.*Swetha M*.....(*2019 Jm 19*)...
has successfully completed the Skill Embedded Course on

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This is to certify that Ms.*Vijayalakshmi S. (2019 JM 21)*.....
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

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This is to certify that Ms. *Vinvizhi PL (2019JM22)*
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

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This is to certify that Ms. Yazhini G (2019Jm23)
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

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Dr. Sr. G. Celine Sahaya Mary

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This is to certify that Ms. Devika S. (2019 JM 24).....
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

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Dr. Sr. G. Celine Sahaya Mary

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This is to certify that Ms. Janani M. (2019-JM-25).....
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

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This is to certify that Ms. Abirani B (2020 JM 02).....
has successfully completed the Skill Embedded Course on

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This is to certify that Ms. Anitha M. (2020 Jm 03).....
has successfully completed the Skill Embedded Course on

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This is to certify that Ms. *Anushka Cherly Terec (2020Jm04)*
has successfully completed the Skill Embedded Course on

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P. V. V. V. V.
Co-ordinator

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This is to certify that Ms. Deepika K (2020Jm 05)
has successfully completed the Skill Embedded Course on

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awarded Distinction / First / Second class.

Dr. Sr. G. Celine Sahaya Mary

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Q. Ransbam

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This is to certify that Ms. *Janani KS (2020 Jm11)*
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

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awarded Distinction / First / Second class.

Dr. Sr. G. Celine Sahaya Mary

Dr.Sr.G.Celine Sahaya Mary
Principal

G. Ramesh

Head of the Department

P. N. Arun

Co-ordinator

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This is to certify that Ms. *Janani P (2020 Jm12)*
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

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Dr. Sr. G. Celine Sahaya Mary

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A. Ramesh

Head of the Department

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This is to certify that Ms. Kaleeswari P. (2020 JM 13)
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

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Dr. Sr. G. Celine Sahaya Mary

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This is to certify that Ms. Mahalakshmi B. (2020Jm 17)
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

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This is to certify that Ms. Subhiksha P. (2020JM291)
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

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Dr. Sr. G. Celine Sahaya Mary
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This is to certify that Ms. Suruthi M. (2020 JM31)
has successfully completed the Skill Embedded Course on

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This is to certify that Ms. Swetha N (2020 JM32)
has successfully completed the Skill Embedded Course on

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awarded Distinction / First / Second class.


Dr. Sr. G. Celine Sahaya Mary
Principal


Head of the Department


Co-ordinator

**DEPARTMENT OF
JOURNALISM AND MASS COMMUNICATION**



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Mary Land, Madurai - 625018.

This is to certify that Ms.*Waishalini J. (2020JY35)*....
has successfully completed the Skill Embedded Course on

DEVELOPING SKILLS FOR CAREER IN RADIO INDUSTRY

during the academic year 2021 - 2022 and has been
awarded Distinction / First / Second class.

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has successfully completed the Skill Embedded Course on

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