FATIMA COLLEGE (AUTONOMOUS)

Re-Accredited with "A" Grade by NAAC (3rd Cycle)

74th Rank in India Ranking 2020 (NIRF) by MHRD

Maryland, Madurai- 625 018, Tamil Nadu, India

NAME OF THE DEPARTMENT: Commerce with Computer Applications

NAME OF THE PROGRAMME : M.com CA

PROGRAMME CODE   : PSCC

ACADEMIC YEAR   :2021-2022

2021 - 2022

Minutes of Meeting of Board of Studies in Department of Commerce with Computer Applications (M.Com with CA) held on 10.4.2021 at 2.00pm virtually.

Members Present.

1. Dr. Arasammal. M. - Head of the Department

2. Dr. A. Mayil Murugan, - University Nominee.
   Associate Professor & Head PG
   Department of Commerce,
   The Madura College (Autonomous)
   Madurai - 11.

3. Dr. M. Sira Judeen, - Subject Expert.
   Assistant Professor,
   Department of Commerce,
   Jamal Mohamed College (Autonomous)
   Trichy - 20

4. Dr. M. Parveen . Subject Expert
   Head and Professor,
   Department of IT
   Cauvery College for Women (Autonomous)
   Trichy.

5. Ms. M. Charanya . Industrialist
   Technical Data Analyst.
   TVS Sri Chakara Limited,
   Madurai - 112

6. Ms. A. Svganya . Alumna
    Assistant Professor,
    The Madura College (Autonomous)
    Madurai - 11.

7. Ms. Mable Jasmine Shobha. A
                    . Dean of Academic Affairs.

    Staff Members.

1. Ms. N. Jenifer Shoron Sumathi   Mhay
2. Dr. S P. Savitha
3. Ms. P. Jeyashri
4. Ms. M. Priya

    Action Taken Report for 2020-2021.

S.No	Common Suggestions Offered in the previous board	Action taken for the academic year 2020-21.
1.	To undertake any online courses	Implemented
2.	To Sign MoU	Implemented.

New Courses Introduced.

S No	Course Code	Course Title	Relevance To*				Scope for #			Need for Introduction
			L	R	N	G	Emp	Entre	SD	
1.	21PG1CA4	Programming in C++ (Theory & Practical)			✓		✓			To update the Curriculum
2.	21PG2CA8	Introduction to web Designing (Theory & Practical)			✓		✓			To update the Curriculum
3.	21PG3CA9	Web Programming in PHP (Theory & Practical)			✓		✓			To update the Curriculum
4.	21PG4CA16	Java Programming (Theory & Practical)			✓		✓			To update the Curriculum
5.	19PGCA1 EDC/19PG CA2EDC	Electronic Banking				✓	✓			Commerce & Computer (80:20) -Change in Nomenclature
6.	21PG1CA SLIT	Supply Chain Management (Self learning)				✓	✓			To update Curriculum

S.No	Course Code	Course Title	Relevance To*				Scope For#			Need for Introduction
			L	R	N	G	Emp	Entre	SD	
7.	21PG2CASL2	Financial Markets (Self Learning Courses)					✓	✓		To update the curriculum
8.	21PG3CA SLE3	Industrial Economics & Labour Law (Self Learning Courses)					✓	✓		To update the curriculum.
9.	21PG4CA SLMSW	Introduction to Social Entrepreneurship (Self Learning Courses)					✓	✓		To update the Curriculum.

Rubrics for Project

S.No	C1 20 Marks	C2 20 Marks	CIA Total 40 Marks	External 60 Marks
1.	Cooperation & presentation	Contents Critical Thinking	40 Marks	Content, Tools, Presentation & Viva-Voce.

Rubrics for Internship

S.No	C1 20 Marks	C2 20 Marks	CIA Total 40 Marks	External 60 Marks.
1.	Report Submission	Presentation	40 Marks	Content, Attendance, Punctuality & Viva-voce

* L - Local   # - Employability
* R - Regional   # - Entrepreneurship
* N - National   # - Skill Development.
* G - Global

Other Suggestion.
     Accounting standards are to be included in all the Accounts papers.

Dr. M. Arasammal
Dr. A. Mayil Murugan
Dr. M. Sira Judeen
Dr. M. Parveen
Ms. M. Charanya
Ms. A. Suganya
Ms.A.Mable Jasmine Shobha
Ms. N. Jenifer Sharon Sumathi   Akhay
Dr. S. P. Savitha
Ms. P. Jeyashri
Ms. M. Priya

PROGRAMME CODE: PSCC

SEM	COURSE CODE	COURSE TITLE	HRS / WK	CREDIT	CIA Mks	ESE Mks	TOT. MKs
I	19PG1CA1	Financial Management	6	4	40	60	100
	19PG1CA2	Accounting for Decision Making	6	4	40	60	100
	19PG1CA3	Marketing Principles and Practices	6	4	40	60	100
	21PG1CA4	Programming in C++ (Theory &Practical)	6	4	40	60	100
	21CA1EDC	ELECTRONIC BANKING	3	3	40	60	100
		Library	3	-	-	-	-
	Total		**30**	**19**			
II	19PG2CA5	Business Statistical methods	6	4	40	60	100
	19PG2CA6	International Business	6	4	40	60	100
	19PG2CA7	Advanced Cost Accounting	6	4	40	60	100

SEM	COURSE CODE	COURSE TITLE	HRS / WK	CREDIT	CIA Mks	ESE Mks	TOT. MKs
	21PG2CA8	Introduction to Web Designing (Theory &Practical)	6	4	40	60	100
	21CA2EDC	ELECTRONIC BANKING	3	3	40	60	100
		Library	3	-			
	Total		**30**	**19**			
III	21PG3CA9	Web Programming in PHP&Lab III – PHP (Theory &Practical)	6	4	40	60	100
	19PG3CA10	Research design and Methodology	6	4	40	60	100
	19PG3CA11	Direct Taxes	6	4	40	60	100
	19PG3CA12	Operations Research	6	5	40	60	100
	19PG3CAE1 19PG3CAE2	**Subject Electives:** Investment Management Software Analysis And Design	4	4	40	60	100
	19PG3CASI1	Summer Internship / Training		3			
		Library/Seminar	2	-	-	-	-

SEM	COURSE CODE	COURSE TITLE	HRS / WK	CREDIT	CIA Mks	ESE Mks	TOT. MKs
	Total		30	25			
	SEMESTER - IV						
	19PG4CA13	Personnel Management	6	5	40	60	100
	19PG4CA14	Advanced Company Accounts	6	5	40	60	100
	19PG4CA15	Women Entrepreneurship and Small Business Enterprises	6	5	40	60	100
	21PG4CA16	Java Programming&Lab IV (Theory &Practical)	6	3	40	60	100
	19PG4CAPR	Project	-	3	50	50	100
	19PG4CAE3 19PG4CAE4	**Subject Electives:** Retail Marketing Management Network Security and Cryptography	4	4	40	60	100
		Library/Seminar	2	-	-	-	-
	Total		30	27			
		Total	120	90			

OFF-CLASS PROGRAMMES

ADD-ON COURSES

COURSE CODE	COURSES	HRS.	CREDITS	SEMESTER IN WHICH THE COURSE IS OFFERED	CIA MKS	ESE MKS	TOTAL MARKS
19PADSS	**SOFT SKILLS**	40	3	I	40	60	100
19PADCA	**COMPUTER APPLICATIONS** (Dept. Specific Course)	40	4	II	40	60	100
19PADCV	**COMPREHENSIVE VIVA** (Question bank to be prepared for all the courses by the respective course teachers)	-	2	IV	-	-	100
19PADRC	**READING CULTURE**	10	1	I-IV	-	-	-
	TOTAL		**10**				

EXTRA CREDIT COURSES

COURSE CODE	COURSES	HRS.	CREDITS	SEMESTER IN WHICH THE COURSE IS OFFERED	CIA MKS	ESE MKS	TOTAL MARKS
21PG1CASLIT1	Supply Chain Management	-	2	I	40	60	100
21PG2CASL2	Financial Market	-	2	II	40	60	100
21PG3CASLE3	Industrial Economics And Labour Laws	-	2	III	40	60	100
21PGCA4SLMSW4	Introduction to Social Entrepreneurship	-	2	IV	40	60	100

	MOOC COURSES / International Certified online Courses(Department Specific Courses/any other courses) * Students can opt other than the listed course from UGC-SWAYAM /UGC /CEC	-	Minimum 2 Credits	I – IV	-	-	

PROGRAMME CODE	COURSE CODE	COURSE TITLE	CATEGORY	HRS/WEEK	CREDITS
PSCC	21PG1CA4	PROGRAMMING IN C++& Lab I	Theory	6	4

COURSE DESCRIPTION

- To facilitate students with the skills required to solve problems using object oriented concepts.

COURSE OBJECTIVES

- To learn the fundamental programming concepts and methodologies which are essential to build good C++ programs.
- Develop an in-depth understanding of functional, logic, and object-oriented programming paradigms.

UNIT –I PRINCIPLES OF OBJECT ORIENTED PROGRAMMING (9 HRS.)

Basic Concepts of Object Oriented Programming – Benefits of OOP – Object-Oriented Languages - Application of OOP. Beginning with C++: What is C++? - Applications of C++ - A Simple C++ Program – More C++ Statements – An Example with Class – Structure of C++ Program.

Tokens, Expressions and Control Structures: Tokens – Keywords - Identifiers and constants - Basic data types - User defined data type – Storage Classes - Derived data type - Symbolic constants - Type compatibility - Declaration of variables - Dynamic Initialization of variables - Reference Variables - Operators

in C++ - Scope resolution Operator - Member Dereferencing Operator - Memory management Operator – Manipulators.

UNIT –II FUNCTIONS IN C++   (9 HRS.)

Type cast operator - Expressions and their Types – Special Assignment Expressions - Implicit conversions - Operator Overloading - Operator precedence - Control Structure.

The Main Function - Function Prototyping - Call by Reference - Return by reference - Inline - Default Arguments – const Arguments – Recursion - Function Overloading- Friend and Virtual - Math Library Functions.

UNIT –III CLASSES AND OBJECTS   (9 HRS.)

Specifying a Class - Class Defining Member functions - A C++ Program with Class Making an Outside function Inline –Nesting of Member Function - Private member functions – Array within a class - memory allocation for objects - Static Data Member -   Static member functions - Array of Objects - Objects as function Argument- Friendly functions Returning Objects - Const Member functions - Pointers to members - Local Classes

Constructors   and   Destructors: Constructors   -   Parameterized Constructors - Multiple Constructors in Class.

UNIT –IV OPERATOR OVERLOADING   (9 HRS.)

constructors with default arguments - Dynamic initialization of objects - copy constructors - Dynamic Constructors - Constructing Two Dimensional Arrays - const Objects - Destructors.

Operator overloading and type conversion: Defining operator overloading - Overloading unary operators, binary operators – Some other Operator Overloading Examples - Rules for overloading operators.

UNIT –V INHERITANCE   (9 HRS.)

Inheritance - Extending Classes: Defining derived classes – Single Inheritance - Making a Private Member Inheritable - Multiple Inheritance - Multilevel Inheritance - Hierarchical inheritance - Hybrid Inheritance -Virtual Base classes - Abstract Classes.

Pointers, Virtual functions and polymorphism: Pointers-Pointers to objects - this pointer - pointer to derived classes-virtual functions - pure virtual functions.

UNIT –VI DYNAMISM (Evaluation Pattern-CIA only)

Working with Files – File streams - opening and closing files.

PROGRAMS:

1. Program using Simple Class
2. Program using Abstract Class.
3. Program using Friend function
4. Program using Function overloading
5. Program using Virtual function
6. Program using Constructor and Destructor
7. Program using Operator overloading
8. Program using Single inheritance
9. Program using Multi level inheritance
10. Program with Virtual functions using pointers

REFERENCES:

1. **Object Oriented Programming with C++,** E. Balagurusamy, Tata McGraw-Hill, 6th Edition, 2016
2. **Programming in C++,**Dehurst, Stephen C and Kathy T. Stark, Prentice-hall, 1995.
3. **Object Oriented Programming in Turbo C++,**Waaite Group
4. **Programming with C++,** John R. Hubbard 3rd Edition 2017

5. **Object Oriented Programming in C++,** Robert Lafore 4th Edition, 2008, Pearson Education India

Digital Open Educational Resources (DOER) :

1. https://beginnersbook.com
2. https://www.learncpp.com

PROGRAMME CODE	COURSE CODE	COURSE TITLE	CATEGORY	HRS/ WEEK	CREDITS
PSCC	21PG2CA8	INTRODUCTION TO WEB DESIGNING& Lab II HTML	Theory	6	4

COURSE DESCRIPTION

This course introduces the planning and designing effective web pages; implementing web pages by writing HTML and CSS code; enhancing web pages with the use of text formatting, graphics, imagesandmulti-page website.

COURSE OBJECTIVES

This paper enables the students to develop client side programming skills in Web programming in client side.

UNIT –I HTML   (9 HRS.)

Introduction – HTML Tags – Structure – Text formatting – Heading; List – Types; Adding graphics to HTML – Using border, width, height, align and alt attribute;

UNIT –II LINKS   (9 HRS.)

Table – Using width, border, cell padding, cell spacing, background, colspan&rowspan attribute. Linking document – Internal and external linking, images as hyperlink; Frames;

UNIT –III DHTML   (9 HRS.)

Cascading style sheet: font attribute – color and background attribute – text and border attribute – margin related attribute – list attribute – Class - Using <span>, <div> tags, external style sheet.

UNIT –IV   JAVASCRIPT   **(9 HRS.)**

Introduction –advantages - Data types – type casting – variables – array - Operators and expression – Condition checking – looping – Function –User defined functions – Placing text in browser - Dialog box.

UNIT –V   DOCUMENT OBJECT MODEL   **(9 HRS.)**

JavaScript Document Object Model- Java script style sheet DOM –

Understanding objects - Browser object – HTML object hierarchy - Handling

events using JavaScript. Form objects - Other built-in object in javascript-

User defined objects - Cookies.

UNIT –VI   DYNAMISM (Evaluation Pattern-CIA only)

Creating Websites for College, Department and Companies

PROGRAMS:

1.   Create a webpage using Image and Formatting Tags
2.   Create a web page using List and Table.
3.   Create a webpage for mapping of image.
4.   Create a website for College.
5.   Create a website for online shopping.
6.   Create a webpage using background and text attribute in DHML
7.   Create a program to include external style sheet.
8.   Create a webpage for form validation.
9.   Create a website for online test.
10.   Create a website for purchase billing.

REFERENCES:

1. **Web Enabled Commercial Application Development using HTML, JavaScript, DHTML and PHP**, 4th Revised Edition 2015. -Ivan Bay Ross, BPB Publication

2. **Web Technology A Developer's Perspective,** N. P. Gopalan and J. Akilandeswari
3. **Sams Teach Yourself HTML, CSS &Javascript All in One,** Pearson Edition, Julie .C. Meloni

Digital Open Educational Resources (DOER) :

1. https://www.w3schools.com/html

   https://www.tutorialspoint.com/html/index.htm

PROGRAM ME CODE	COURSE CODE	COURSE TITLE	CATEGO RY	HRS/WEE K	CREDIT S
PSCC	21PG3CA9	**WEB PROGRAMMIN G IN PHP& Lab III –PHP**	Theory	6	4

COURSE DESCRIPTION

Web Programming in PHP provides the knowledge necessary to design and develop dynamic, database-driven Web pages.

COURSE OBJECTIVES

This paper enables the students to develop server side programming skills in Web programming in advanced level.

UNIT –I PHP (9 HRS)

Getting started – Running PHP script – Basics of PHP: Data types – Variables – Constants – Here documents - Operators – Arrays – **Conditional statements – Iterations(Self Study)**.

UNIT –II FUNCTIONS (9 HRS)

User defined functions – Built-in functions – PHP server variables – Working with date and time – Mathematical operations – Working with string functions.

UNIT –III WORKING WITH FORMS (9 HRS)

Introducing HTML form tags and elements - <form> tag – **Form elements(Self Study)** – Adding elements to a form – Uploading files to the web server using PHP.

UNIT –IV MYSQL BASICS   (9 HRS)

History and overview of SQL – MySQL Data types: Numeric – String – Data and time – Complex type – Data type selection – MySQL functions: Math – **Aggregate(Self Study)** – String – Date and time.

UNIT –V WORKING WITH DATABASE AND TABLES   (9 HRS)

Creating, selecting deleting database(Self Study)– Creating table – Copying, modifying and deleting tables. Working with data: Inserting , Updating and deleting records – Retrieving records – copying, Importing and exporting records. Joins: Cross – Inner – Outer – Self joins – Unions.

UNIT –VI DYNAMISM (Evaluation Pattern-CIA only)

Creating Websites for College, Department and Companies

Create a website for online quiz and online shopping.

Programs

1. Create a PHP program using controls and functions.
2. Create a PHP program using arrays and strings.
3. Create a PHP program and check message passing mechanism between pages.
4. Create a PHP program using cookie and session.
5. Create a shopping cart mechanism.
6. Create a program for online quiz.
7. Create a program to display student information using database.
8. Create a program to display records using groupby.
9. Create a program for Insert and update information in database.
10. Create a program to display records using joins.

REFERENCES:

1. **Web Enabled Commercial Application Development using HTML, JavaScript, DHTML and PHP**, 4th Revised Edition 2015. -Ivan Bay Ross, BPB Publication
2. **Web Technology A Developer's Perspective,** N. P. Gopalan and J. Akilandeswari
3. **Sams Teach Yourself HTML, CSS &Javascript All in One,** Pearson Edition,
    Julie .C. Meloni

Digital Open Educational Resources (DOER) :

1. https://www.w3schools.com/html
2. https://www.tutorialspoint.com/html/index.htm

PROGRAMME CODE	COURSE CODE	COURSE TITLE	CATEGORY	HRS/ WEEK	CREDITS
PSCC	21PG4CA16	JAVA PROGRAMMING& Lab IV	Theory	6	5

COURSE DESCRIPTION

This course of study builds on the skills gained by students in Java Fundamentals or Java Foundations to help advance Java programming skills. Students will design object-oriented applications with Java and will create Java programs using hands-on, engaging activities.

COURSE OBJECTIVES

This paper enables the students to acquaint various techniques of Java Programming and help them to create an effective program in this language.

UNIT I: INTRODUCTION AND BASIC CONCEPTS: (9 HRS)

Overview of Java Language- Java Program – More of Java – An Application with two classes – Java Program Structure – Java Tokens – Java Statements – Implementing a Java Program – Java Virtual machine – Command Line Arguments – Programming style.

Classes, Objects and Methods:Defining a class- Adding Variables – Adding Methods – Creating Objects – Accessing class members – Constructors – **Method overloading – Static members (Self Study)** – Nesting of Methods – Inheritance – Overriding Methods – Final Variables and Methods – Final classes – Finalize methods – Abstract methods and classes.

UNIT II: ARRAYS & INTERFACE (9 HRS)

Arrays, **Strings and Vectors(Self Study)**– Arrays – One dim array – Creating an array – Two dim array – Strings – Vectors – Wrapper Classes - Defining Interfaces – Extending Interfaces – Implementing Interfaces – Accessing Interface Variables.

UNIT III: PACKAGES & EXCEPTIONS (9 HRS)

Java API Packages – Using a Package – Adding a Class to a Package – Hiding Classes -

Types of Errors – Exceptions – Syntax of Exception handling code – Multiple catch statements – **Using finally statement(Self Study)**– Throwing our own Exceptions – Using Exceptions for Debugging

UNIT IV: MULTITHREADED PROGRAMMING (9 HRS)

Creating Threads – Extending the Thread class – Stopping and Blocking a Thread – Life cycle of Thread – Using Thread Methods – Thread Exceptions **– Thread priority(Self Study) –** Synchronization – Implementing the 'Runnable' Interface.

UNIT V: APPLETS (9 HRS)

Applets Programming – How Applet differ from Applications – Preparing to write Applets – Building Applet code – Applet life cycle – Creating an Executable Applet – Designing a webpage – Applet tag – Adding Applet to HTML file – Running the Applet – More about Applet tag – Passing parameters to

Applets – Aligning the Display – **More about HTML tags(Self Study)** – Displaying Numerical values – Getting input from the user.

UNIT –VI DYNAMISM

Graphics Programming : Graphics Class – Lines and Rectangles – Circle and Ellipses

Programs

1. Program using Class
2. Program using Method overloading.
3. Program using Method overriding.
4. Program using Abstract class.
5. Program using Single inheritance.
6. Program using Multi level inheritance.
7. Program using Interface.
8. Program using packages.
9. Program using Exceptions.
10. Applet Program

REFERENCES:

1. **Programming with JAVA** – E. Balagurusamy, Edition: 5th,2015 - Pubs: Tata McGraw-Hill Publications.

2. **JAVA2 COMPLETE REFERENCE**, 4th Edition, Herbert Schildt, TATA McGraw Hill Edition.
3. **JAVA2** – Philip Heller and Simon Roberts, BPB Publications, First Edition.
4. **Projects on JAVA** – C. Xavier. SCITECH Publications.

Digital Open Educational Resources (DOER) :

1. https://www.javatpoint.com/java-tutorial
2. https://beginnersbook.com/java-tutorial-for-beginners-with-examples/

MAJOR ELECTIVE / Extra Departmental Course / Internship/ Project

PROGRAMME CODE	COURSE CODE	COURSE TITLE	CATEGORY	HRS/WEEK	CREDITS
PSCC	21CA1EDC/ 21CA2EDC	ELECTRONIC BANKING	Theory	3	3

COURSE DESCRIPTION

This course is designed to equip students with current developments in the banking industry with respect to the application of electronics in banking to promote self-service retail banking.

COURSE OBJECTIVES

Provide students with a clear understanding of the concept of electronic banking (E-banking)

UNIT –I   BANKER & CUSTOMER   [6 HRS]

Definition-General relationship -Application for opening account Forms used in banking service (Deposit, withdrawal, Demand Draft, Pay in slip)

UNIT – II E- BANKING: [6 HRS]

Meaning – Services –Benefits – Opportunities – Risk management – Types of risk.

UNIT – III   INTERNET BANKING: [6 HRS]

Meaning – Internet banking Vs. Traditional banking – Mechanics – Services – Drawbacks – Major issues.

UNIT –IV MOBILE BANKING: [6HRS]

Mobile Banking: Meaning – Definition – Features – Services – Registration.

UNIT –V RECENT TRENDS IN BANKING   [6 HRS]

NEFT-RTGS – ECS – EFT - Automatic Teller Machine (ATM)- IMPS-SWIFT

UNIT VI – DYNAMISM

E-Banking Trends In India: Evolution, Challenges And Opportunities

REFERENCES:

TEXT BOOKS

Dr. S. Gurusamy, Banking Theory Law and Practice ,Tata McGraw – Hill, New Delhi, 20th Edition (2015).

Digital Open Educational Resources (DOER) :

1. http://www.shanlaxjournals.in/pdf/MGT/V3N2/MGT_V3_N2_011.pdf
2. http://lawtimesjournal.in/e-banking-and-recent-trends-in-india/

PROGRAMME CODE	COURSE CODE	COURSE TITLE	CATEGORY	HRS/WEEK	CREDITS
PSCC	21PG2CASL2	FINANCIAL MARKET	Theory		2

COURSE DESCRIPTION

The syllabus is structured in a way which provides adequate information about the roles of intermediaries and its regulating bodies. The course also provides information about the prevailing financial system in India.

COURSE OBJECTIVES

The Course aims at providing the students, basic knowledge about the Finance concepts, markets and various services provided in those markets.

UNIT- I : INTRODUCTION OVERVIEW OF FINANCIAL SYSTEMS IN INDIA

Financial Systems – Financial Instruments – Financial Markets - Difference Between Money Market & Capital Market – Characteristics Of Financial Markets.

UNIT – II: FINANCIAL SERVICES

Objectives of financial services – types of financial services – capital market services & money market services.

UNIT – III: VENTURE CAPITAL

Venture capital: growth of venture capital in India- financing pattern – legal aspects and guidelines for venture capital – credit rating: CRISIL, ICRA & CARE.

UNIT – IV : MUTUAL FUNDS

Mutual funds: concepts and objectives – functions and portfolio classification-guidelines for mutual funds – working of public and private mutual funds in India

UNIT – V: STOCK EXCHANGE

Meaning- Functions of stock exchange - listing & formalities in stock exchange – laws governing SEBI -- role of SEBI – laws governing non banking financial corporations

REFERENCES

1) I M.Bhole , Financial Institutions and Market, TATA McGrawHIll

2.V.A.Avadhani, Marketing of Financial Services, Himalayas Publishers, Mumbai

3. Vasant Desai, Indian Financial Systems, Himalaya Publishers

4. E.Gordan&K.Natarajan, Financial Markets and Services, Himalayas

Publishers, Mumbai,2018.

Digital Open Educational Resources (DOER) :

1. http://14.139.185.6/website/SDE/sde168.pdf
2. https://www.slideshare.net/sushmasrinivasa/financial-market-services

PROGRAMME CODE	COURSE CODE	COURSE TITLE	CATEGORY	HRS/WEEK	CREDITS
PSCC	21PGCAS LMSW4	INTRODUCTION TO SOCIAL ENTREPRENEUR SHIP	Theory		2

COURSE DESCRIPTION

This course introduces students to the concepts, strategies and processes of social innovation and social change.

COURSE OBJECTIVES

- To develop a thorough understanding of the historical development of the "Social Entrepreneurship" model
- Think creatively, intelligently, and with flexibility in identifying potential business solutions to social problems.

UNIT – I ENTREPRENEUR

Introduction – Evolution – Classification- Characteristics – The charms of becoming an Entrepreneur – The entrepreneurial decision process- Functions - Types – Social entrepreneur.

UNIT – II ENTREPRENEURSHIP AND ENTREPRENEURSHIP DEVELOPMENT PROGRAMMES (EDPS)

Definition – concept – Growth of entrepreneurship in India – Role of Entrepreneurship –Meaning of EDP – Need – Objectives of EDPs – Entrepreneurship Development Programmes in India – Phases – Problems.

UNIT-III INTRODUCTION TO SOCIAL ENTREPRENEURSHIP

Social Entrepreneurs – Concept, Definition, Leading Social Entrepreneurs, Characteristics of Social Entrepreneurship, Social Entrepreneurship – An opportunity to the Society, Historical Examples of Social Entrepreneurship.

UNIT-IV SOCIAL ENTREPRENEURSHIP FOR SUSTAINABLE DEVELOPMENT

Role of Social Entrepreneurship towards Sustainable development, Theoretical Perspectives, Microfinance organization in India, Directing Social Entrepreneurship for achieving Sustainable development, Opportunities for Social Entrepreneurship, Examples for Social Entrepreneurship.

UNIT- V SOCIAL ENTREPRENEURSHIP – A DRIVE FOR YOUTH

Who is a Social Entrepreneur?, Youth Social Entrepreneurship, Examples of Successful Indian Stories- Kaushlendra –Kaushalya Foundation(KF), Project Samriddhii – The Fair Price shop, Shramik Sanitation Systems – Rajeev kher, How to become a Social Entrepreneur.

TEXT BOOK:

Social Entrepreneurship: Strategies for Nation Building by R.Venkatapathy, K.MalarMathi, N.UmaDevi ; Excel Book Publications, New Delhi 2010.

REFERENCES:

1. Robert A. Philips Margret BonefielRitesh Sharma, Social entrepreneurship, the next big business opportunity Global Vision Publishing House, New Delhi, 2011

2. S.S.Khanka, Entrepreneurship in India, perspective and practice, Akansha publishing house, New Delhi, 2009

3. Jill Kickul and Thomas S.Lyons, Routledge, Understanding social entrepreneurship, the relentless pursuit of mission in an ever changing world, New York, 2012

4. Vasanth Desai, Entrepreneurial development, Himalaya Publishing House, 2008, web resources

5. Bornstein, David, how to change the world: social entrepreneurs and the power of new ideas New York, Ny: oxford university press, 2004

Digital Open Educational Resources (DOER):

1. https://www.oreilly.com/library/view/social-entrepreneurship
2. https://link.springer.com/article
3. https://www.google.com/search=web+references+on++social+entrepreneurship