

FATIMA COLLEGE (AUTONOMOUS)



**Re-Accredited with “A” Grade by NAAC (3rd Cycle)
74th Rank in India Ranking 2020(NIRF) by MHRD
Maryland, Madurai- 625 018, Tamil Nadu, India**

**NAME OF THE DEPARTMENT : RESEARCH CENTRE OF
ECONOMICS**

NAME OF THE PROGRAMME : BA

PROGRAMME CODE : UAEC

ACADEMIC YEAR : 2021-2022

FATIMA COLLEGE (AUTONOMOUS), MADURAI - 625011

Department of Economics (B.A.)

TO BE IMPLEMENTED FROM : 2021-2022

VENUE : Economics Department

CONVENED ON : 12.04.2021 CONVENED AT : 2.15

MEMBERS PRESENT.

- | | |
|--|--|
| 1. Dr. Shobana Nolasco | Head of the Department
Fatima College |
| 2. Dr. Pushpalaj, Associate Professor
Department of Econometrics | University Nominee |
| 3. Dr. R. M. Soundarapandian
Professor and Head
Department of Rural Industries
and Management, Gandhigram | Subject Expert |
| 4. Dr. S. Ganeshan, Associate Professor
Department of Economics
Bharathidasan University
Trichy. | Subject Expert |
| 5. Mr. Maria Kannaga Raj | Industrialist |
| 6. Dr. Rohini, Assistant Professor,
Department of Economics,
St. Antony's College Dindigul | Alumna |

7. Dr. S. J. Kala Dean of Academic Affairs

8. Dr. Mrs. A. Regina Mary Staff Members

Dr. MS G. Uma

Dr. Mrs. Iry Geno

Mrs. A. Gracy Rani

Dr. Mrs. P. Anitha

Dr. Mrs. C. Sahaya Mary Sophia

Dr. Mrs. K. Selva Lateshmi

Dr. MS. R. Sujikaarthika

1. ACTION TAKEN REPORT FOR 2020-2021

S.NO COMMON SUGGESTIONS IN ACTION TAKEN FOR OFFERED IN THE PREVIOUS BOARD THE YEAR 2020-21

1. PG - Gender Economics Can be introduced It was introduced

1. UG - Micro Economics (19E1CE1) It was implemented

1. Unit I - Law of Supply is Shifted to Unit

2. Unit II - Suggested to include Cardinal Utility Analysis

3. Unit III - Suggested to cover ordinal Utility analysis

4. Unit IV - Suggested to change the title as Production and Law of Supply

5. Unit V - Suggested to have Cost and Revenue

2.

Market Structure and
Factor Pricing (19E2CC3)

Content of the syllabus
and title of the paper
changed as Market Structure
and Factor Pricing

It was implemented

1. unit I - Suggested to
change title as Pricing
under perfect competition
and Monopoly.

2. Unit II - Pricing under
Monopolistic Competition

3. Unit III - Pricing under
Duopoly and oligopoly

4. Unit IV - Suggested to
change the title as
factor Pricing.

5. Unit V - Distribution
theories

3 Global Business Management
(19A3ACE3)

It was implemented

1. Unit V - It was
suggested to change
International risk
management as a
International Capital
risk management

2. Unit IV - It was suggested
to change the title as
Environmental Business Policies

3. Unit V - New Chapter were
introduced

4. Macro Economics 19E3 ec 5 It was implemented
1. Unit I - Suggested to include Social Accounting
 2. Unit IV - Theories of Consumption
 3. Unit V - It was suggested to change the title as Multiplier and Business cycle

5. Economic Thinkers 19E4 CC8 It was implemented
1. Unit III - Theory of Market
But was removed and Exploitation of industrial Reserve Army to be included
 2. Unit IV - Suggested to change the title as later Development in Economic Thought. Stiglitz and Kenneth Arrow were included instead of Galbraith and Robertson
 3. Unit V - It was suggested that Topic on Nehru was removed and Manmohan Singh and Rangarajan were included.

6. Labour Economics (19E4 CC7) It was implemented
1. Unit V - Sexual harassment at workplaces, ICC and work life balance were included

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|-----|--|--------------------|
| 7. | <p>Fiscal Economics (19E4CC8)</p> <p>1. Unit I - Title has been changed as Public Revenue</p> <p>2. Unit V - Recommendation of the recent finance Commission was included</p> | It was implemented |
| 8. | <p>Economics of Statistics - 19E1AC1 for I Semester and Mathematical Methods for Economics - 19E2AC2 for II Semester were interchanged</p> | It was implemented |
| 9. | <p>Export Business - 19E4SB2</p> <p>1. Unit I - Asia was included</p> <p>2. Unit II - Letship Certificate Rationalisation and Negotiation were removed</p> | It was implemented |
| 10. | <p>Entrepreneurial Development - 19E4ACA</p> <p>1. J.B. Say was removed</p> | It was implemented |
| 11. | <p>Law and Politics - 19E5SB4</p> <p>1. Unit II - Career in Lawyer has been changed to Career in Law Profession.</p> <p>2. Unit III - Women Issues and Suggestions were included</p> | It was implemented |
| 12. | <p>International Trade 19E5CC11</p> <p>1. Unit II - FDI, FII and NRI</p> | It was implemented |

Were removed. Terms of trade and types were included. Title is changed as Terms of trade and Balance of Trade.

2. Unit IV - GATT is removed

13. Basic Econometrics 1966CC14 It was implemented

1. Unit I - Division of Econometrics is included

2. Unit III - Unit III and I were merged into one unit

3. Unit IV - Title is changed as Violation of OLS Assumption Random Walk model is removed and Time Series analysis is included Forecasting in Simple and multiple linear model were removed and methods of forecasting is included.

14. Tamil Nadu Economy 1966ME5 It was implemented

1. Unit I - Title is changed as Configuration of Tamil Nadu Economy. Population Composition and Occupational Structure were included.

2. Unit IV - It was suggested to restructure

3. Unit V - Madurai Economy is included.

15 Managerial Economics
19EBME6
I - Unit II Kind of Pricing
is removed

It was implemented

Change of Course Title

S.NO	Old Course Code	New Course Code	Old Course Title	New Course Title	Need for Change
1	19E2CC3	19E2CC3	Micro Economic Structure and Analysis	Micro Market Factor pricing	Because 90 percent of the Content is about various market, its structure and different types of price exists in the market. So it is suggested to change the title as Market structure and factor pricing. Have paper on Micro Economics-I in Semester -I so to avoid repetition of title the title has been changed
2	A3ACE3	19A3ACE3	Global International Business Management	Global International Business Economics	As we already have International Economics, it would be more prudent

to have International Business, instead of Global Business.

3. 19E6CC13 19E6CC13 Indian Rural Indian Major Content
Economic Economic of the paper deals
Issues-II Issues with rural economy
(agriculture, agricultural credit and rural development). So the title has been changed as Rural Indian Economic Issues

New Courses Introduced

S.No	Course code	Course title	Relevance TO					Scope For	Need For Introduction
			L	R	N	G	EMP	Env	SD
1	19E5SB4	Law and Politics	✓	✓	✓		✓		To enhance the knowledge of India Judiciary and Constitution.
2	19E6ME5	Banking and Non-banking	✓	✓	✓	✓	✓		To mould them to avail employment opportunities in banking and non-banking institutions.

S.No	Course Code	Course Title	Relevance to			Scope for			Need for Introduction	
			L	R	N	Gr	Emp	Ent	SD	

3	19E5012	Entrepreneurial Development	✓	✓	✓	✓	✓	✓	✓	TO inculcate entrepreneurial skills and make them avail self-employment
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4	19E58B3	Economics of NGO Management	✓	✓	✓		✓			TO enhance skills and techniques of project evaluation and the management of Resource mobilisation.
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5	19E6ME6	Business Communication	✓	✓	✓	✓	✓	✓	✓	TO develop the writing and speaking skill to have successful career
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Revised Courses

COURSES												
S.No	Course Code	Course Title	NO & Title of units of Revised with the Revised Content Specified if it is not the whole unit	% of Revision	Need For Revision	Relevance to				Scope For		
						L	R	N	Gr	Emp	Ent	SD
	19E1001	Micro Economics I	Unit I - Law of Supply is shifted to <u>IV</u> unit.			✓	✓	✓	✓	✓		

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unit II - Suggested
to include Cardinal
utility Analysis

unit III Suggested
to Cover ordinal
utility analysis

unit IV - Suggested
to change the title
as production

and law of Supply

unit V - Suggested
to have cost and
Revenue

2 19E2CC3 Market Unit I - Suggested
Structure to change the title
and factor as pricing under
Pricing Perfect Competition

and Monopoly

unit II - Pricing
under Monopolistic
Competition

unit III - Pricing
under Duopoly and
oligopoly

unit IV - Suggested
to change the title
as factor pricing

unit V
Distribution Theories

✓ ✓ ✓ ✓

3 19A3ACE3 Global

unit V - It was

✓ ✓ ✓ ✓ ✓

Suggested to
change
International
risk management
as International
Capital risk
management
unit IV - It was
suggested to
change the
title as
Environmental
Business Policies
unit V - New
Chapter were
introduced

- 4 19E3CE5 Macro Unit 2 -
Economics suggested to
include Social
Accounting
unit IV -
Theories of
Consumption has
been included
unit V - It was
Suggested to
change the title
as Multiplier
and Business Cycle

✓ ✓ ✓ ✓ ✓

- 5 19E4CE8 Economic Unit III -

Economic Theory of Market
Thinking but was

removed and
Exploitation of
Industrial Reserve

Army to be included
unit IV - suggested
to change the title

as later development

in Economic Thought

Stiglitz and Kenneth

Arrow were included

instead of Galbraith

and Robertson

unit V - It was

suggested that topic

on Reserve was

removed and

Mamohan Singh

and Rangarajan

were included

Head L R N G Em En Sh
✓ ✓ ✓ ✓ ✓

6 19E4007 Labour unit V - Sexual
Economics harassment at
workplaces, ICC
and work life
balance were
included.

✓ ✓ ✓ ✓ ✓

7. 19E4008 Fiscal unit I - Title has
Economics been changed as
Public Revenue.

✓ ✓ ✓ ✓

unit I
Recommendation
of the recent
finance
Commission was
included

8 19E4582 Export Unit I - Asia
Business was included
unit - II - Lethip
Certificate
Rationalization
and Negotiation
were removed

✓✓✓✓ ✓✓

12

9 19E4A64 Entrepreneur J. B. Say was
Developer removed

✓✓✓✓ ✓✓

10 19E5584 Law Unit II - Career
and in lawyer has
Politics been changed
to career in
law Profession

✓✓✓✓ ✓

unit III - Human
issues and
Suggestions were
included

11 19E5CC11 International Unit II - FDI, RFI
Trade and NRI were
removed. Terms
of trade and types

13

were included.
Title is changed
as Terms of Trade
and Balance
of Trade

Unit IV - GATT
is removed

1. Nard L R N G Em 4
✓ ✓ ✓ ✓

12 19E6CC14 Basic unit I - Division
Econometrics of Econometrics
is included.

✓ ✓ ✓ ✓

unit III - unit III
and IC were
merged into one
unit.

unit IV - Title is
changed as
Violation of OLS
Assumption.

Random walk
model is removed
and time series
analysis is included
Forecasting in simple
and multiple linear
models are removed and
methods of forecasting
is included.

13 19E6ME5 Tamil Nadu unit I - Title is
Economy changed as
Configuration of

✓ ✓ ✓ ✓

Tamil Nadu

Economy

Population

Composition and

Occupational

Structure were

included

unit IV - It

was suggested

to Restructure

unit V - Modern

Economy is

included

14 19E6ME6 Managerial Unit II - kinds
Economics of Pricing is
removed

✓ ✓ ✓ ✓ ✓ ✓

2) Updation and addition of open Educational Resources in the list of references of Courses

S.No	Course Code	Course Title	DETAILS OF UPDATION
1	19E1CC1	Micro Economics	1. https://openstax.org/details/bkx/principles-microeconomics-2e 2. https://ocw.mit.edu/ans/780/14/14-013C/MIT14-DESCFIN-rttext.pdf
2	19E1CC2	Monetary Economics	1. https://www.ordino.laborer.files.wordpress.com/2011/01/bain-v-howells-monetary-economics-policy-and-is-theoretical-basis.pdf

3 19E1AC1 E-conomic
Statistics

1. <https://www.igi-global.com/book/open-source-software-statistical-analysis/237841>
2. <https://open-umn.edu/open-textbooks/textbooks/459>

4 19E1NME Entrepreneurial
Skills

1. <https://www.startupindia.gov.in/content/dam/invest-india/template/public/state-startu>
2. <https://www.msde.gov.in/pmkrv.html>

5 19E2CC3 Market Structure
and Factor Pricing

1. <https://www.economicsnetwork.ac.uk>
2. <https://ocw.mit.edu>

6 19E1NME/ Entrepreneurial
Skills

1. <https://www.msde.gov.in/pmkrv.html>
2. <https://www.startupindia.gov.in/>

7 19E2CE4 Economics of
Insurance

1. <https://futsmaillbusiness.com/what-is-kisok-examples-kare-A/20kisok-%20is-%20a-%20small-number-%20of-%20advantages-%20they-%20provide>
2. https://en.wikipedia.org/wiki/Property_insurance - text = Property insurance provides protection against home insurance, boiler insurance.

8 19E2AC2 Mathematics for
Economics

1. <https://open-umn.edu/open-textbooks/subjects/mathematics>

2. <https://www.researchgate.net/publication/228760692> - Mathematical model for Economic Analysis

9. 19B3CC5 Macro Economics

1. <https://www.moneycrashes.com/what-is-inflation-definition-cause-inflation-rate>

10. 19E3CC6 Economic Thinkers

1. <https://www.interconomics.eu/contents/year/2020/number/6/article/economic-recovery-in-the-age-of-covid-19.html>

11. 19E3SB1 Competitive Economics Skills

1. <https://testbook.com>
2. <https://timesofindia.indiatimes.com>

12. 19A3ACE3 International Business Management

1. www.inf.org
2. www.mca.gov.in
3. www.unctad.org

13. 19E4SB2 Export Business

1. <http://inchamber.in/>
2. <https://inaditssia.com/index.php/inadmin/bicactivities>

14. 19E4CC7 Labour Economics

1. <https://ocw.mit.edu/courses/economics/14-661-laboreconomics-i-fall-2017/>
2. https://www.ilo.org/wcmsp/groups/public/.../documents/publication/wcms_190112.pdf

12. 19E4CC8 Fiscal Economics

1. www.income-taxindia.gov.in
2. www.indiabudget.nic.in

13 19A4ACE4 Entrepreneurial Development
1. <https://en.chamber.in/>
2. <https://maditssia.com/index.php/admin/bicactivities>

14 19E5CC9 Indian Economic Issues
1. <https://www.mentorstudyprint.in/download/Indian-Economy-For-Civil-Services-Examinations-7e%20exam.in.pdf>
2. <https://www.phindia.com/books/showbooks/v165/Indian-Economy>

15 19E5CC10 Computer Data Analytics for Economics
1. <https://incomics.com/advice/best-open-source-software-for-economics-graphing-and-plotting-47723>
2. <https://www.oreilly.com/library/view/data-analysis-with/978149399302/>

16 19E5CC11 International Trade
1. www.imf.org
2. www.mentor.nic.in

17 19E5CE12 Entrepreneurial Development
1. <https://en.chamber.in/>
2. <http://maditssia.com/index.php/admin/bicactivities>

18 19E5ME1 Indian Stock Market
1. <https://www.stocktrader.com/learn-stock-trading/>
2. <https://www.moneycontrol.com/news/business/personal-finance/-1934759.html>

19 19E5ME2 Welfare Economics
1. https://www.elfer.com/shop/ust/books/economics-and-finance/welfare-in-economics-eaf.html?book_status=1&book_type=5456

2. <https://www.cambridge.org/core/books/an-introduction-to-modern-welfare-economics/6CP4FD5BB6434195F8BA40109ADBF49F>

20 1985 SB3 Economics of
NGO Management

1. <https://www.routledge.com/Non-Governmental-organizations-Management-and-Development/lewis/p/book/9780415811502>
2. <https://www.soas.ac.uk/cadup/lira/File47710.pdf>

21 1985 SB4 Law and Politics

1. <https://open.umn.edu/open-textbooks/subjceers/law-civil-law>
2. <https://libguides.uwf.edu/cer/polisci>

22 1986 CC13 Rural Indian
Economic Issues

1. <https://www.phindia.com/Books/ShareBooks/NTAS/Indian-Economy>
2. <https://www.mentorstudypoint.in/downloads/Indian-Economy-For-Civil-Services-Examinations-7e-1.20Xam.in.pdf>

23 1986 CE14 Basic
Econometrics

1. <https://stats.stackexchange.com/questions/61827/free-econometrics-textbooks>
2. <https://scpoecen.github.io/ScPoEconometrics/>

24 1986 CC15 Economics of
Planning and
Development

1. <https://open.umn.edu/open-textbooks/econ/495>
2. <https://libguides.humboldt.edu/openedu/econ>

25 1986 ME3 Business
Communication

1. <https://libguides.wceret.edu/cer-subjects/business-communication>

https://www.oercommons.org/curated_collections/400

26 19E6ME5

Pam / nada
Economy

1. <https://www.cambridge.org/core/title/961563961>
2. <https://en.data.gov.in/>

27 19E6ME6

Managerial
Economics

1. https://www.tutorialspoint.com/managerial_economics/managerial_economics-overview.htm
2. <https://www.economicsdiscussion.net/demand-forecasting/demand-forecasting-concept-significance-objectives-and-factors/3557>

28 19E6SB5

Economics of
Journalism

1. <http://www.journalismdegree.com/become-a-journalist/>
2. <https://www.americanpressinstitute.org/journalism-essentials/what-is->

29 19E6SB6

Tax Calculations

1. <https://www.youruk.com/watch?v=2q6NMCC82sY>
2. <https://excelatwork.co.uk/2017/07/01/how-to-calculate-gst-at-5-using-excel-formulas/>

30 20E5SL5

Front Office Skills

1. <https://www.tutorialspoint.com/front-office-management/front-office-management-introduction.htm>

3. Revision of Syllabus

S.No	Course Code	Course Title	NO and Title of units Revised with the Revised Content Specified if it is not the whole content	% of units	Need For Revision	Relevance Score for TO					
						L	R	M	Gr	Ep	Er
1	19E1NME	Entrepreneurial Skills	II - P.B.E.T. Analysis. III - Madurai DIC, CED unemployed Youth Employment Generation program. V - Ola, Airtaxis	8%	To fulfill job requirements	G	✓	✓	✓	✓	✓
2	19E3CC6	Economic Thinkers	IV Economic recovery in the age of COVID	3%	To inculcate the knowledge of impact of COVID	G	✓				
3	19E4CE7	Labour Economics	III - Labour market and Impact of COVID-19 - Global Perspective	2%	To inculcate the knowledge of Impact of COVID in the labour market	G	✓				

A 19E50012 Entrepreneurial Development of MSMEs during Pandemic
 I - Problems to % To fulfill Job requirements
 II - PERT Analysis
 Madurai DIC
 CoD unemployed Youth Employment Generation Program
 V - Ola Airbnb

5 19E4SB2 Export Business
 I Impact of COVID-19 on Export of India
 4 % To gain knowledge on Impact of COVID-19 on Exports
 G ✓

6 19E6ME6 Managerial Economics - Case Study
 VI - Dynamism
 Inventory management during Covid-19
 5 % To gain knowledge on Impact of COVID-19 on Inventory Management
 G ✓

7 19E2CC4 Economics of Insurance
 VI - Case Study
 Insurance on Insurance Claimed by COVID-19 Patients and their family members
 2 % To create awareness on the New Scheme introduced by the Tamil Nadu Government
 G ✓

8	19BEGC15	Economics of Planning and Development with Ayog	V - Midhi Ayog Functions with Ayog - Powers with Ayog	2/1	To gain knowledge on Finance Sector Reforms	33% N	✓
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4) New Courses

S.no	Course Code	New Courses Introduced		Relevance					Score For		Need For
		Course Title		L	R	N	G	EMP	ENT	SD	
1	20E4SL4	Potullalam Ilalciyamm (In Collaboration with Tamil Dept.)	✓	✓	✓	✓	✓	✓	✓	✓	Introduction to Special Awareness about economics to younger Generation
2	20E2SL2	Advertisement and Sales Promotion	✓	✓	✓	✓	✓	✓	✓	✓	Helps to Business Competency
3	20E3SL3	Social Economics	✓				✓	✓	✓	✓	To enrich the knowledge of students about social issues
4	20E4SL4	Economics of Tourism	✓	✓	✓	✓	✓	✓	✓	✓	To enhance the awareness

of Students
about
employment
avenues in
Rourkela

5. 20E5SL5 Front office ✓ ✓ ✓ ✓ ✓
Skills (In
Collaboration
with English
Dept.) To enhance
the skills in
the personnel

6. 20E6SL6 Dynamics of ✓ ✓ ✓ ✓ ✓
Research Help the
students to
find
solutions to
a research
problem

5. Skill - Embedded Certificate Course

S.NO	Course Code	Course Title	Mov. with Industry / Organisation	Skills Sharpened	Course Outcome
1.		Village Industries	Grandhi Museum	Training in Cottage and village become industries entrepreneurs	To motivate them to and village become industries entrepreneurs

7. Rubric for Internship / Project

S.NO	C1 20 Mks	C2 20 Mks	C1+C2 40 Mks	External to Mks.
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OTHER SUGGESTIONS

Dr. Soundara Pandi
 Social Economics: Instead of six units, five units should be given.
 Industrial Economics: Labour law, recent act must be included.
 Front office skills: Office management should be included

RECOMMENDATIONS

Dr. Pushparaj
 1. Internship extra credit should be given
 2. Appointment of internship officer is essential at college level.
 3. Swayam and mooc course can be offered to students and credit should be given

Name

Signature

1. Dr. Shobana Nelas Co
(Head of the Dept.)
2. Dr. Pushparaj
(University Nominee)
3. Dr. E. M. Soundara Pandian
(Subject Expert)
4. Dr. S. Ganeshkan
(Subject Expert)
5. Mr. Maria Rannay a Raj
(Industrialist)
6. Dr. Rohini
(Alumnus)

Shobana M

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7. Dr. S. J. Leala
(Dean of Academic affairs)

S. J. Leala

8. Dr. Mrs. A. Regina Mary
Dr. Mrs. C. Uma

A. Regina Mary
C. Uma

Dr. Mrs. Ivy Jeno

Mrs. A. Grace Rani

Ivy Jeno

Dr. Mrs. P. Anita

P. Anita

Dr. Mrs. C. Schaya Mary Sophia

Schaya Mary Sophia

Dr. Mrs. K. Selva Lakshmi

K. Selva Lakshmi

Dr. Mrs. R. Sujitha

R. Sujitha

PART – III -MAJOR, ALLIED & ELECTIVES – 95 CREDITS

MAJOR CORE COURSES INCLUDING PRACTICALS : 60 CREDITS

S. NO	SEM.	COURSE CODE	COURSE TITLE	H RS	CRE DITS	CIA Mks	ESE Mks	TOT. MKs
1.	I	19E1CC1	MICRO ECONOMICS- I	6	4	40	60	100
2.		19E1CC2	MONETARY ECONOMICS	6	4	40	60	100
3.	II	19E2CC3	MARKET STRUCTURE & FACTOR PRICING	6	4	40	60	100
4.		19E2CC4	ECONOMICS OF INSURANCE	6	4	40	60	100
5.	III	19E3CC5	MACRO ECONOMICS	6	4	40	60	100
6.		19E3CC6	ECONOMIC THINKERS	6	4	40	60	100
7.	IV	19E4CC7	LABOUR ECONOMICS	6	4	40	60	100
8.		19E4CC8	FISCAL ECONOMICS	6	4	40	60	100
9.	V	19E5CC9	INDIAN ECONOMIC ISSUES	5	4	40	60	100
10.		19E5CC10	COMPUTER DATA ANALYTICS FOR ECONOMISTS	5	4	40	60	100
11.		19E5CC11	INTERNATIONAL TRADE	5	4	40	60	100
12.		19E5CC12	ENTREPRENURIAL DEVELOPMENT	5	4	40	60	100
13.	VI	19E6CC13	RURAL INDIAN ECONOMIC ISSUES	5	4	40	60	100
14.		19E6CC14	BASIC ECONOMETRICS	5	4	40	60	100
15.		19E6CC15	ECONOMICS OF PLANNING AND DEVELOPMENT	5	4	40	60	100
TOTAL				83	60			

ALLIEDCOURSES- 20 CREDITS

S. N O	SEM.	COURSE CODE	COURSE TITLE	HRS	CREDITS	CIA Mks	ESE Mks	TOT. MKs
1.	I	19E1AC1	ECONOMIC STATISTICS	5	5	40	60	100
2.	II	19E2AC2	MATHEMATICAL METHODS FOR ECONOMICS	5	5	40	60	100
3.	III	19E3AC3	INTERNATIONAL BUSINESS MANAGEMENT	5	5	40	60	100
4.	IV	19E4AC4	ENTREPRENEURIAL DEVELOPMENT	5	5	40	60	100
TOTAL				20	20			

ELECTIVES-15 CREDITS

S. No	SEM.	COURSE CODE	COURSE TITLE	H RS	CRE DITS	CIA Mks	ESE Mk s	TOT. Mks
1.	V	19E5ME1/ 19E5ME2	INDIAN STOCK MARKET/ WELFARE ECONOMICS	5	5	40	60	100
2.	VI	19E6ME3 / 19E6ME4	BANKING &NON-BANKING FINANCIAL INSTITUTIONS/ BUSINESS COMMUNICATION	5	5	40	60	100
3.		19E6ME5 / 19E6ME6	TAMILNADU ECONOMY/ MANAGERIAL ECONOMICS	5	5	40	60	100
TOTAL				15	15			

PART - IV - 20 CREDITS

- **VALUE EDUCATION**
- **ENVIRONMENTAL AWARENESS**
- **NON-MAJOR ELECTIVE**
- **SKILL BASED COURSES**

S. No	SEM.	COURSE CODE	COURSE TITLE	H RS	CRE DITS	CIA Mks	ESE Mk s	TOT. Mks
1.	I	21G1VE	Personal Values	1	1	40	60	100
2.		19E1NME	Non-Major Elective (ENTREPRENURIAL SKILLS)	2	2	40	60	100
3.	II	21G2VE	Values for Life	1	1	40	60	100
4.		19E2NME	Non-Major Elective (ENTREPRENURIAL SKILLS)	2	2	40	60	100
5.	III	19G3EE1	Environmental Education	1	1	40	60	100
6.		19E3SB1	Competitive Exam Skills	2	2	40	60	100
7.	IV	20GS	Gender studies	1	1	40	60	100
8.		19E4SB2	Export Business	2	2	40	60	100
9.	V	19E5SB3	Economics of NGO Management	2	2	40	60	100
10.		19E5SB4	Law and Politics	2	2	40	60	100
11.	VI	19E6SB5	Economic Journalism	2	2	40	60	100
12.		19E6SB6	Tax Calculation	2	2	40	60	100
TOTAL				20	20			

PART – V –1 CREDIT

OFF-CLASS PROGRAMMES - ALL PART-V

SHIFT - I

S.No	SEM	COURSE CODE	COURSE TITLE	HRS	CRE DIT	TOT. Mks
1.	I - IV	21A4PED	Physical Education	30/ SEM	1	100
2.		21A4NSS	NSS			
3.		21A4NCC	NCC			
4.		21A4WEC	Women Empowerment Cell			

5.		21A4ACUF	AICUF			
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OFF-CLASS PROGRAMMES

ADD-ON COURSES

COURSE CODE	COURSE TITLE	HR S	CRE DITS	SEME STER IN WHIC H THE COUR SE IS OFFER ED	CIA Mks	ES E Mk s	TOT AL Mks
19UAD1CA	COMPUTER APPLICATIONS (offered by the department of PGDCA for Shift I)	40	2	I&II	40	60	100
G1FC1	ONLINE SELF LEARNING COURSES- Foundation Course for Arts	40	2	I	40	60	100
19UAD2CA	ONLINE SELF LEARNING COURSE- Foundation Course for Science	40	2	II	40	60	100
21UAD3E	Professional Ethics	15	1	III	40	60	100
21UAD4ES	Personality Development	15	1	IV	40	60	100
21UAD5ES	Family Life Education	15	1	V	40	60	100
21UAD6ES	Life Skills	15	1	VI	40	60	100
21UAD5H R	HUMAN RIGHTS	15	2	V	100	-	100
21UADRS	OUTREACH PROGRAMME- Reach Out to Society through Action ROSA	100	3	V & VI	100	-	100
19UADPR	PROJECT	30	4	VI	40	60	100
19UADRC	READING CULTURE	10/ Se	1	II-VI	-	-	-

COURSE CODE	COURSE TITLE	HR S	CRE DITS	SEME STER IN WHIC H THE COUR SE IS OFFER ED	CIA Mks	ES E Mk s	TOT AL Mks
		mes ter					
TOTAL			20				

EXTRA CREDIT COURSES

COURSE CODE	COURSE	HR S.	CREDIT S	SEMESTE R IN WHICH THE COURSE IS OFFERED	CI A MK S	ESE MK S	TOTAL MARK S
20E1SL1	ECONOMICS OF TOURISM	-	2	II	40	60	100
20E6SL6	DYNAMICS OF RESEARCH	-	2	IV	40	60	100
21E4SL4	Porullialum Illakiyamum (In Collaboration With Tamil Department)	-	2	VI	40	60	100
	MOOC COURSES / International Certified online Courses (Department Specific Courses/any other courses) * Students can opt other than the listed course from UGC-SWAYAM UGC / CEC	-	Minimu m 2 Credits	I – VI	-	-	

OFF CLASS PROGRAMMES

19UGVAE1 – Value Added Crash Course LAW AND POLITICS

I B.A ECONOMICS

SEMESTER –II

For those who joined in 2019 onwards

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	20E1SL1	ECONOMICS OF TOURISM	-	2

COURSE DESCRIPTION

The program prepares managers and professionals that are able to tackle the global challenges of contemporary **tourism**: being, at the same time, engine for **economic** growth, key-player of sustainable development, and promoter of the cultural heritage.

COURSE OBJECTIVES

1. The objective of the course is to give students a theoretical economic background for a better understanding of international tourism which they can use for analyzing and solving problems of in the real world.
2. To give answers to major challenges which tourism related industries and destination organizations face in advanced economies

UNIT-I INTRODUCTION

Introduction – Tourism demand- theoretical background – types of tourism demand – indicators of effective demand – determinants of tourism demand – life cycle factors- global view- measurement of tourism demand – National and International tourism demand

UNIT- II TOURISM DEMAND FORECASTING

Tourism demand forecasting- methods of forecasting – public and private sectors in tourism – Government's role in tourism – Need for public and private sectors cooperation in tourism

UNIT-III TOURISM PRICING

Cost Concepts- Market Structure and Competition – Pricing in tourism
– determinants of price- Pricing tourism products- Approaches to Pricing

UNIT- IV COST AND BENEFITS OF TOURISM

Impact of tourism – economic aspects- multiplier effect-displacement effect and tourism- tourist spending – cost and benefits of tourism – environmental aspects- Contingency valuation method

UNIT- V TOURISM ENVIRONMENT

Macro economic environment- Economic transition in India – A quick review- Liberalization, Privatization and Globalization

UNIT – VI DYNAMISM

Impact of COVID on Tourism Sector – Analysis of Economic transition in India
- Methods of forecasting

REFERENCES:

1. Ronila Chawla,” Economic of Tourism & Development”, Sonali Publication , New Delhi, 2004
2. Peterson .H.C & W.C. Lewis ,” Managerial Economics”, Prentice Hall (India), New Delhi,2004
3. Dholakia RH & Oza A.L. ,”Micro Economics for Management Students”, Oxford University Press, New Delhi-2004
4. Varshney RL & Maheswari KI , “Managerial Economics , Sultan Chand, New Delhi:2004
5. Maddala,” Microeconomics “, TMH , New Delhi-2004

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	T1 10 Mks.	T2 10 Mks	Quiz 5 Mks.	Assignment 5 Mks	OBT/PPT 5 Mks	35 Mks.	5 Mks.	40 Mks.	
K1	2	2	-	-	-	4	-	4	10
K2	2	2	5	-	-	9	-	9	22.5
K3	3	3	-	-	5	11	-	11	27.5
K4	3	3	-	5	-	11	-	11	27.5
Non Scholastic	-	-	-	-	-		5	5	12.5
Total	10	10	5	5	5	35	5	40	100

CIA	
Assignment	20
Test	20
	40

- ✓ All the course outcomes are to be assessed in CIA components.
- ✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy for UG are :

K1- Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse
- ✓ The UG course teachers are requested to start conducting C1, C2 in due intervals of time.

EVALUATION PATTERN

CIA		MARKS		
C1	C2	CIA	ESE	Total
20	20	40	60	100

CIA Components

C1 – Assignment

C2 – Test

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	T1	T2	Quiz	Assignment	OBT/PPT				
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40 Mks.	
K1	2	2	-	-	-	4	-	4	10
K2	2	2	5	-	-	9	-	9	22.5
K3	3	3	-	-	5	11	-	11	27.5
K4	3	3	-	5	-	11	-	11	27.5
Non Scholastic	-	-	-	-	-		5	5	12.5
Total	10	10	5	5	5	35	5	40	100

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Understand the importance of tourism as one of the major foreign exchange sources	K1	PSO1& PSO2
CO 2	Identify the Government role in Tourism sector	K2	PSO3
CO 3	Assess the impact of tourism	K3	PSO5
CO 4	Evaluate the role of tourism in Environment	K3	PSO4
CO 5	Understand the importance of tourism as one of the major foreign exchange sources	K1	PSO2

Mapping COs Consistency with PSOs

No.	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	2	2	3	3	2
CO 2	3	1	3	3	2
CO 3	3	2	3	3	2
CO 4	3	2	2	2	2
CO 5	1	1	1	3	3

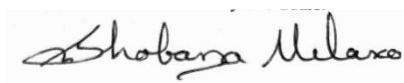
Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**
 ☐ Weakly Correlated -**1**

Mapping of COs with Pos

CO/ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	1	1	1	2	2	1
CO2	2	1	1	1	1	2	1
CO3	2	1	1	1	1	2	1
CO4	2	1	1	1	2	2	1
CO5	2	1	1	1	1	2	1

COURSE DESIGNER:

Dr. R.SUJI KARTHIKA



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HOD NAME AND SIGN

II B.A ECONOMICS
SEMESTER –IV

For those who joined in 2019 onwards

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	20E6SL6	DYNAMICS OF RESEARCH	-	2

COURSE DESCRIPTION

Gain knowledge on basic research problems

COURSE OBJECTIVES

1. Students may gain knowledge in general definition of research design.
2. Students should know why educational research is undertaken, and the audiences that profit from research studies.
3. Able to identify the overall process of designing a research study from its inception to its report.
4. Students should be familiar with ethical issues in educational research, including those issues that arise in using quantitative and qualitative research.
5. Students may know the primary characteristics of quantitative research and qualitative research.
6. Students can be able to identify a research problem with suggestions.

UNIT I: NATURE OF RESEARCH

Meaning of Research- Objectives of Research- Motivation in Research- Types of Research- Research approaches – Significance of Research and Scientific Method Research Process – Criteria of Good Research –Problems Encountered by Researchers in India- Plagiarism check and Ethics in Research

UNIT: II RESEARCH PROBLEM AND RESEARCH DESIGN

Research Problem: Identification of the Problem – Formulation of the Problem- Criteria of a Good Research Problem. Role of Review of Literature. Research Design: Meaning – Characteristics of a Good Research Design – Components of a Research Design – Types of Research Design.

UNIT III: METHODS OF DATA COLLECTION

Primary Data: Mailed Questionnaire, Schedules, Interview Method, Observation and Case Study. Merits and Demerits of Primary Sources. Hypothesis testing: Garret ranking – likert scale – Gini ratio – Factor Analysis – Swot Analysis
Census and Sample Survey – Criteria for Selecting a Sample Procedure – Different Types of Sampling.

Secondary Data: Sources of Secondary Data – Precautions in the use of Secondary Data – Merits & Demerits. Student t-test, Chow test, F-test, Z- test, Unit root test, Chi-squared test, Compound growth rate, and Stability Analysis

UNIT IV: FORMULATION AND TESTING OF HYPOTHESIS

Definition of Hypothesis. Role of Hypothesis – Types of Hypothesis – Criteria for useful Hypothesis – its Formulation. Procedure for Testing Hypothesis – level of significance.

UNIT V: PROCESSING OF DATA AND REPORT WRITING

Data Processing – Scaling Techniques – Likert's Scale – Tabulation – Editing – Coding – Analysis and Interpretation of Data – Precautions Interpretation – Steps in Report Writing – Format for Research Report – Preliminary, Text, Reference Material – Foot Note, Index, Bibliography.

UNIT – VI DYNAMISM

Practical Evaluation Components using case study, Survey Reports and presentation (PPT or oral):

1. Seminar and presentation on practical research works
2. Doing individual project in research proposals
- 3, Collecting and writing review of articles with the above tools

Reference Books:

1. Donald .H. Mc Burney, “Research Methods”, Thomson-Wordsworth, 5th Edition, 2003.

2. Ghosh B.N., "Scientific Method & Social Research", Sterling Publishers Pvt.Ltd., New Delhi, 4th Edition 1987.
3. Goode and Hatt, "Methods and Social Research", McGraw Hill International Book Company, 23rd Printing, 1983.
4. Gopal Lal Jain,"Research Methodology – Methods tools and Techniques", Mangal Deep Publications, Jaipur 1998.
5. Kothari C.R., "Research Methodology", New Age International Publishers, New Delhi, 3rd reprint Edition, 2004.
6. Sadhu & Singh, "Research Methodology in Social Sciences", Himalaya Publishing House, Mumbai, 2nd Edition, 1983.
7. Santosh Gupta, "Research Methodology and Statistical Techniques", Deep and Deep Publications, New Delhi, 2001.
8. Sonachalam K.S., "Research Methodology of Social Science", Emerald Publishers, Madras, 1988.
9. Yogesh Kumar Singh and Ruchikanath, "Research Methodology", A.P.H Publishing Corporation, New Delhi 2005.
10. O.R. Krishnaswamy and M. Ranganathan, "Methodology of Research in Social Sciences", Himalaya Publishing House, New Delhi, 2006.
11. Villiam .J. Good & paul k. methods in social research hatt mcgraw hill international book company. Andrew J. Oswald "surveys in economics" black well oxford Uk Cambridge USA
12. <https://www.slideshare.net/DVutkarsh/research-process-and-research-design>

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	T1 10 Mks.	T2 10 Mks	Quiz 5 Mks.	Assignment 5 Mks	OBT/PPT 5 Mks	35 Mks.	5 Mks.	40 Mks.	
K1	2	2	-	-	-	4	-	4	10
K2	2	2	5	-	-	9	-	9	22.5
K3	3	3	-	-	5	11	-	11	27.5
K4	3	3	-	5	-	11	-	11	27.5
Non Scholastic	-	-	-	-	-		5	5	12.5
Total	10	10	5	5	5	35	5	40	100

CIA	
Assignment	20
Test	20
	40

- ✓ All the course outcomes are to be assessed in CIA components.
- ✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy for UG are :

K1- Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse
- ✓ The UG course teachers are requested to start conducting C1, C2 in due intervals of time.

EVALUATION PATTERN

CIA		MARKS		
C1	C2	CIA	ESE	Total
20	20	40	60	100

CIA Components

C1 – Assignment

C2 – Test

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	T1	T2	Quiz	Assignment	OBT/PPT				
	10 Mks.	10 Mks	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10
K2	2	2	5	-	-	9	-	9	22.5
K3	3	3	-	-	5	11	-	11	27.5
K4	3	3	-	5	-	11	-	11	27.5
Non Scholastic	-	-	-	-	-		5	5	12.5
Total	10	10	5	5	5	35	5	40	100

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Understand some basic concepts of research and its methodologies	K1	PSO1
CO 2	Identify appropriate research topics and Select and define appropriate research problem and parameters	K2	PSO3
CO 3	Prepare a project proposal (to undertake a project)	K3	PSO2
CO 4	Organize and conduct research (advanced project) in a more appropriate manner	K4	PSO4
CO 5	Write a research report and thesis and proposal for grant and assess critically the case study, structured surveys, interviews, report writing research methods	K5	PSO5

Mapping COs Consistency with PSOs

No.	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	2	2	3	3	2
CO 2	3	1	3	3	2
CO 3	3	2	3	3	2
CO 4	3	2	2	2	2
CO 5	1	1	1	3	3

C06	1	1	1	3	3
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Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**

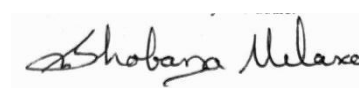
☐ Weakly Correlated -**1**

Mapping of COs with Pos

CO/ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	1	1	1	2	2	1
CO2	2	1	1	1	1	2	1
CO3	2	1	1	1	1	2	1
CO4	2	1	1	1	2	2	1
CO5	2	1	1	1	1	2	1

COURSE DESIGNER:

Dr. G. UMA



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**HOD'S Signature
& Name**

III B.A
SEMESTER –VI

For those who joined in 2019 onwards

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC / UATA	21E4SL4	PORULIYALU M TAMIL ILAKKIYAMU M	-	2

COURSE DESCRIPTION

பொருளியல் சிந்தனைகளை அறிதல்.

COURSE OBJECTIVES

பொருளியல் முறைமைகளையும், வகைகளையும், பணப்பரிவர்த்தனை முறை குறித்தும் அறியும் திறன் பெறுதல்.

UNIT –I பண்டைக்கால பொருளியல்

யூதர் பொருளியல் சிந்தனை - கிரேக்கர் சிந்தனை -
ரோமானியர் சிந்தனை - இந்தியச் சிந்தனை.

UNIT –II வேளாண்மைச் சமூகம்

சங்க இலக்கியத்தில் வேளாண்மையும் வணிகப் பொருளாதாரமும் - வணிகத்தின்
வகைகள் - வணிகரின் வாழ்வியல் - வேளாண்மைச் சமூகம்

UNIT –III திருக்குறளில் பொருளியல் சிந்தனைகள்

பொருள் உற்பத்தி - நிலம் - உழைப்பு - பொருள் - தொழில் நிர்வாகம்.

UNIT –IV PAYMENT SYSTEM - INTRODUCTION

Payment System –Barter System - Gold Standard – Paper Currency -
Digital payment, Magalvaari System

UNIT –V ECONOMIC HISTORY OF TAMILAGAM

Economic history of Tamilagam during Chera,Chola, Pandiya and Modern period .

UNIT –VI DYNAMISM (FS or CIA only)

History of Tamilagam in Ancient Literature – Case Study on agricultural labourers in Madurai – A Study on Allocation of Factors of Production

REFERENCES:

1. rrpty;yp - gz;ilj; jkpou; njhopy;fs;> cyfj; jkpohuha;r;rp epWtdk;> nrd;id> 1995.
2. khijad;. ng.> rq;f ,yf;fpaj;jpy; Ntshz; r%fk;> epA+ nrQ;Rup Gf; `T];> nrd;id> Kjy; gjpg;G> 2010.
3. KUfd;.gp.> jpUf;Fwspy; nghUspy; rpe;jid> epa+ nrQ;Rup Gf; `T];> nrd;id> Kjy; gjpg;G> brk;gh;> 1994.
4. Jhingan. M.L. - Monetary Economics, Konark Publishers, Delhi, 2000
5. Sundaram. K.P.M., Indian Economy, Sultanchand company, New Delhi, 2015

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	T1 10 Mks.	T2 10 Mks	Quiz 5 Mks.	Assignment 5 Mks	OBT/PPT 5 Mks	35 Mks.	5 Mks.	40 Mks.	
K1	2	2	-	-	-	4	-	4	10
K2	2	2	5	-	-	9	-	9	22.5
K3	3	3	-	-	5	11	-	11	27.5
K4	3	3	-	5	-	11	-	11	27.5
Non Scholastic	-	-	-	-	-		5	5	12.5
Total	10	10	5	5	5	35	5	40	100

CIA	
Assignment	20
Test	20
	40

- ✓ All the course outcomes are to be assessed in CIA components.
- ✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy for UG are :

K1- Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse
- ✓ The UG course teachers are requested to start conducting C1, C2 in due intervals of time.

EVALUATION PATTERN

CIA		MARKS		
C1	C2	CIA	ESE	Total
20	20	40	60	100

CIA Components

C1 – Assignment

C2 – Test

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	gz;ilf;fhy nghUspay; rpe;;jldfisj; njupjy;	K1, K2	PSO1
CO 2	Ntshz;ikr; r%f mikg;G Fwpj;J mwpjy;	K2, K3	PSO2
CO 3	jpUf;Fwspy; ,lk;ngWk; nghUspay; gjpTfisj; njupjy;	K2, K4	PSO3
CO 4	To gain Knowledge on payment system	K1, K2	PSO4
CO 5	To acquire knowledge on Agricultural System	K3, K4	PSO5

Mapping COs Consistency with PSOs

No.	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	2	2	3	3	2
CO 2	3	1	3	3	2

CO 3	3	2	3	3	2
CO 4	3	2	2	2	2
CO 5	1	1	1	3	3
CO6	1	1	1	3	3

Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**
☐ Weakly Correlated -**1**

Mapping of COs with POs

CO/ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	1	1	1	2	2	1
CO2	2	1	1	1	1	2	1
CO3	2	1	1	1	1	2	1
CO4	2	1	1	1	2	2	1
CO5	2	1	1	1	1	2	1

COURSE DESIGNER:

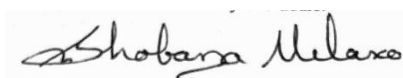
1. Mrs. A.Gracy Rani (Department of Economics)
2. Dr.S.Anburani (Department of Tamil)

Forwarded By

Dr.K.Latha

HOD'S Signature

& Name



Forwarded By

HOD NAME AND SIGN