

FATIMA COLLEGE (AUTONOMOUS)



**Re-Accredited with “A” Grade by NAAC (3rd Cycle)
74th Rank in India Ranking 2020(NIRF) by MHRD
Maryland, Madurai- 625 018, Tamil Nadu, India**

**NAME OF THE DEPARTMENT : RESEARCH CENTRE OF
ECONOMICS**

NAME OF THE PROGRAMME : BA

PROGRAMME CODE : UAEC

ACADEMIC YEAR : 2021-2022

VISION OF THE DEPARTMENT

To inculcate Knowledge in economic concepts, theories, models and issues among the budding economists, to make them self-employed and to facilitate them towards career prospects of the industry and community.

MISSION OF THE DEPARTMENT

- To provide updated curriculum that promotes critical thinking skills and enhance the productive decision making abilities in students.
- To motivate the students to become entrepreneurs.
- To serve the humanity through the creation of all-rounded multi skilled and socially responsible citizen.

PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

PEO 1	Our graduates will be academic, digital and information literates; creative, inquisitive, innovative and desirous for the “more” in all aspects
PEO 2	They will be efficient individual and team performers, exhibiting progress, flexibility, transparency and accountability in their professional work
PEO 3	The graduates will be effective managers of all sorts of real – life and professional circumstances, making ethical decisions, pursuing excellence within the time framework and demonstrating apt leadership skills
PEO 4	They will engage locally and globally, evincing social and environmental stewardship demonstrating civic responsibilities and employing right skills at the right moment

GRADUATE ATTRIBUTES (GA)

Fatima College empowers her women graduates holistically. A Fatimite achieves all-round empowerment by acquiring Social,

Professional and Ethical competencies. A graduate would sustain and nurture the following attributes:

I. SOCIAL COMPETENCE	
GA 1	Deep disciplinary expertise with a wide range of academic and digital literacy
GA 2	Hone creativity, passion for innovation and aspire excellence
GA 3	Enthusiasm towards emancipation and empowerment of humanity
GA 4	Potentials of being independent
GA 5	Intellectual competence and inquisitiveness with problem solving abilities befitting the field of research
GA 6	Effectiveness in different forms of communications to be employed in personal and professional environments through varied platforms
GA 7	Communicative competence with civic, professional and cyber dignity and decorum
GA 8	Integrity respecting the diversity and pluralism in societies, cultures and religions
GA 9	All – inclusive skill- sets to interpret, analyse and solve social and environmental issues in diverse environments
GA 10	Self-awareness that would enable them to recognise their uniqueness through continuous self-assessment in order to face and make changes

	building their strengths and improving on their weaknesses
GA 11	Finesse to co-operate exhibiting team-spirit while working in groups to achieve goals
GA 12	Dexterity in self-management to control their selves in attaining the kind of life that they dream for
GA 13	Resilience to rise up instantly from their intimidating setbacks
GA 14	Virtuosity to use their personal and intellectual autonomy in being life-long learners
GA 15	Digital learning and research attributes
GA 16	Cyber security competence reflecting compassion, care and concern towards the marginalised
GA 17	Rectitude to use digital technology reflecting civic and social responsibilities in local, national and global scenario
II. PROFESSIONAL COMPETENCE	
GA 18	Optimism, flexibility and diligence that would make them professionally competent
GA 19	Prowess to be successful entrepreneurs and employees of trans-national societies
GA 20	Excellence in Local and Global Job Markets
GA 21	Effectiveness in Time Management

GA 22	Efficiency in taking up Initiatives
GA 23	Eagerness to deliver excellent service
GA 24	Managerial Skills to Identify, Commend and tap Potentials
III. ETHICAL COMPETENCE	
GA 25	Integrity and discipline in bringing stability leading a systematic life promoting good human behaviour to build better society
GA 26	Honesty in words and deeds
GA 27	Transparency revealing one's own character as well as self-esteem to lead a genuine and authentic life
GA 28	Social and Environmental Stewardship
GA 29	Readiness to make ethical decisions consistently from the galore of conflicting choices paying heed to their conscience
GA 30	Right life skills at the right moment

PROGRAMME OUTCOMES (PO)

On completion of B.A ECONOMICS / programme, the graduates would be able to

PO 1	Acquire knowledge of fundamental concepts and subject specific academic competency
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PO 2	Enhance the communicative skills and gain confidence to disseminate knowledge through oral and written communication effectively
PO 3	Think critically, evaluate analytically and apply the expertise of their discipline in real life
PO 4	Appreciate literacy, economic, cultural, socio-psychological and environmental diversity
PO 5	Pursue and attain meaningful goals, develop positive attitude to gain self awareness , self- esteem, self-discipline and self-motivation
PO 6	Acquire employability and entrepreneurial skills
PO 7	Evolve as responsible citizens and leaders

PROGRAMME SPECIFIC OUTCOMES (PSO)

The Learners will be able to

PSO 1	understand economic theories and functioning of economic system and motivate them to appear for subject based competitive exams
PSO 2	Prepare the students for career advancement that provide employment through competitive exams
PSO 3	Prepare the students to develop creative thinking regarding current local, national and international policy issues
PSO 4	Enhance economic, social and technical skills
PSO 5	Facilitate entrepreneurs to find self-employment & to provide employment opportunities

PART – III -MAJOR, ALLIED & ELECTIVES – 95 CREDITS

MAJOR CORE COURSES INCLUDING PRACTICALS : 60 CREDITS

S. NO	SEM.	COURSE CODE	COURSE TITLE	HRS	CREDITS	CIA Mks	ESE Mks	TOT. MKs
1.	I	19E1CC1	MICRO ECONOMICS- I	6	4	40	60	100
2.		19E1CC2	MONETARY ECONOMICS	6	4	40	60	100
3.	II	19E2CC3	MARKET STRUCTURE & FACTOR PRICING	6	4	40	60	100
4.		19E2CC4	ECONOMICS OF INSURANCE	6	4	40	60	100
5.	III	19E3CC5	MACRO ECONOMICS	6	4	40	60	100
6.		19E3CC6	ECONOMIC THINKERS	6	4	40	60	100
7.	IV	19E4CC7	LABOUR ECONOMICS	6	4	40	60	100
8.		19E4CC8	FISCAL ECONOMICS	6	4	40	60	100
9.	V	19E5CC9	INDIAN ECONOMIC ISSUES	5	4	40	60	100
10.		19E5CC10	COMPUTER DATA ANALYTICS FOR ECONOMISTS	5	4	40	60	100
11.		19E5CC11	INTERNATIONAL TRADE	5	4	40	60	100
12.		19E5CC12	ENTREPRENURIAL DEVELOPMENT	5	4	40	60	100
13.	VI	19E6CC13	RURAL INDIAN ECONOMIC ISSUES	5	4	40	60	100
14.		19E6CC14	BASIC ECONOMETRICS	5	4	40	60	100
15.		19E6CC15	ECONOMICS OF PLANNING AND DEVELOPMENT	5	4	40	60	100
TOTAL				83	60			

ALLIEDCOURSES- 20 CREDITS

S. NO	SEM.	COURSE CODE	COURSE TITLE	HRS	CREDITS	CIA Mks	ESE Mks	TOT. MKs
1.	I	19E1AC1	ECONOMIC STATISTICS	5	5	40	60	100
2.	II	19E2AC2	MATHEMATICAL METHODS FOR ECONOMICS	5	5	40	60	100
3.	III	19E3AC3	INTERNATIONAL BUSINESS MANAGEMENT	5	5	40	60	100
4.	IV	19E4AC4	ENTREPRENEURIAL DEVELOPMENT	5	5	40	60	100
TOTAL				20	20			

ELECTIVES-15 CREDITS

S. No	SEM.	COURSE CODE	COURSE TITLE	H RS	CRE DITS	CIA Mks	ESE Mk s	TOT. Mks
1.	V	19E5ME1/ 19E5ME2	INDIAN STOCK MARKET/ WELFARE ECONOMICS	5	5	40	60	100
2.	VI	19E6ME3 / 19E6ME4	BANKING &NON-BANKING FINANCIAL INSTITUTIONS/ BUSINESS COMMUNICATION	5	5	40	60	100
3.		19E6ME5 / 19E6ME6	TAMILNADU ECONOMY/ MANAGERIAL ECONOMICS	5	5	40	60	100
TOTAL				15	15			

PART – IV – 20 CREDITS

- VALUE EDUCATION
- ENVIRONMENTAL AWARENESS
- NON-MAJOR ELECTIVE
- SKILL BASED COURSES

S. No	SEM.	COURSE CODE	COURSE TITLE	H RS	CRE DITS	CIA Mks	ESE Mk s	TOT. Mks
1.	I	21G1VE	Personal Values	1	1	40	60	100
2.		19E1NME	Non-Major Elective (ENTREPRENURIAL SKILLS)	2	2	40	60	100
3.	II	21G2VE	Values for Life	1	1	40	60	100
4.		19E2NME	Non-Major Elective (ENTREPRENURIAL SKILLS)	2	2	40	60	100
5.	III	19G3EE1	Environmental Education	1	1	40	60	100
6.		19E3SB1	Competitive Exam Skills	2	2	40	60	100
7.	IV	20GS	Gender studies	1	1	40	60	100
8.		19E4SB2	Export Business	2	2	40	60	100
9.	V	19E5SB3	Economics of NGO Management	2	2	40	60	100
10.		19E5SB4	Law and Politics	2	2	40	60	100
11.	VI	19E6SB5	Economic Journalism	2	2	40	60	100
12.		19E6SB6	Tax Calculation	2	2	40	60	100
TOTAL				20	20			

PART – V –1 CREDIT

OFF-CLASS PROGRAMMES - ALL PART-V

SHIFT - I

S.No	SEM	COURSE CODE	COURSE TITLE	HRS	CRE DIT	TOT. Mks
1.	I - IV	21A4PED	Physical Education	30/ SEM	1	100
2.		21A4NSS	NSS			
3.		21A4NCC	NCC			

4.		21A4WEC	Women Empowerment Cell			
5.		21A4ACUF	AICUF			

OFF-CLASS PROGRAMMES

ADD-ON COURSES

COURSE CODE	COURSE TITLE	HR S	CRE DITS	SEME STER IN WHIC H THE COUR SE IS OFFER ED	CIA Mks	ES E Mk s	TOT AL Mks
19UAD1CA	COMPUTER APPLICATIONS (offered by the department of PGDCA for Shift I)	40	2	I&II	40	60	100
G1FC1	ONLINE SELF LEARNING COURSES- Foundation Course for Arts	40	2	I	40	60	100
19UAD2CA	ONLINE SELF LEARNING COURSE- Foundation Course for Science	40	2	II	40	60	100
21UAD3E	Professional Ethics	15	1	III	40	60	100
21UAD4ES	Personality Development	15	1	IV	40	60	100
21UAD5ES	Family Life Education	15	1	V	40	60	100
21UAD6ES	Life Skills	15	1	VI	40	60	100
21UAD5H R	HUMAN RIGHTS	15	2	V	100	-	100
21UADRS	OUTREACH PROGRAMME- Reach Out to Society through Action ROSA	100	3	V & VI	100	-	100
19UADPR	PROJECT	30	4	VI	40	60	100

COURSE CODE	COURSE TITLE	HR S	CRE DITS	SEME STER IN WHIC H THE COUR SE IS OFFER ED	CIA Mks	ES E Mk s	TOT AL Mks
19UADRC	READING CULTURE	10/ Se mes ter	1	II-VI	-	-	-
TOTAL			20				

EXTRA CREDIT COURSES

COURSE CODE	COURSE	HR S.	CREDIT S	SEMESTE R IN WHICH THE COURSE IS OFFERED	CI A MK S	ESE MK S	TOTAL MARK S
20E2SL2	ECONOMICS OF TOURISM	-	2	II	40	60	100
20E2SL4	DYNAMICS OF RESEARCH	-	2	IV	40	60	100
21E6SLT6	Porullialum Illakiyamum (In Collaboration With Tamil Department)	-	2	VI	40	60	100
	MOOC COURSES / International Certified online Courses (Department Specific Courses/any other courses) * Students can opt other than the listed course from UGC-SWAYAM UGC / CEC	-	Minimu m 2 Credits	I – VI	-	-	

OFF CLASS PROGRAMMES

19UGVAE1 – Value Added Crash Course LAW AND POLITICS

I BA ECONOMICS

I SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E1CC1	MICRO ECONOMICS-I	6	4

COURSE DESCRIPTION

Study of consumer behaviour, individual firm's production, cost and revenue

COURSE OBJECTIVE/S

1. To enable the students to understand the basic concepts in Economic Theories.
2. To expose the students in analyzing the behavioural fluctuations of consumer decision.
3. To equip the students to prepare themselves for competitive exams like IES.
4. To equip the students on production related micro analysis.

UNIT I BASIC CONCEPTS:

[15 HRS]

Definition (only) of Economics: Wealth – Welfare – Scarcity – Growth - Micro and Macro Economics- Nature of Economic laws- Methods: Deductive and Inductive Methods - Positive and Normative approaches- Cardinal and Ordinal Analysis. **Development Economics: Self Study**

UNIT II CARDINAL UTILITY ANALYSIS

[15

HRS]

Demand: Meaning - Types of demand - Law of Demand: Schedule and curve- Exceptions to the Law of Demand - Elasticity of Demand: Types of Elasticity of Demand- Factors determining elasticity of demand -Methods of measuring elasticity of demand. **Methods of measuring elasticity of supply:**

Self Study

UNIT III ORDINAL UTILITY ANALYSIS

[15 HRS]

Total and marginal utility - Laws of Consumer behaviour: Law of Diminishing Marginal Utility, Equi -Marginal Utility - Indifference Curve – Properties - Indifference schedule and map- Price, Income and Substitution Effect -Giffen’s Paradox Consumer’s surplus: Assumptions, Measurement -

Marginal rate of Substitution: Self Study

UNIT: IV- PRODUCTION AND LAW OF SUPPLY [15 HRS]

Law of Supply – Elasticity of supply –Isoquants: Properties –Law of variable proportions - Returns to scale- Cost and Revenue-Production function: Cobb Douglas- Marginal Rate of Technical substitution - Producer’s equilibrium – **Cobb Douglas Problem: Self Study**

UNIT: V-COST AND REVENUE [15HRS]

Cost of production: meaning - types of cost - cost curves – variable cost, fixed cost and total cost curves- Concepts of revenue – Average revenue, Marginal revenue and Total Revenue Curves – Government – **Types of Revenue: Self Study**

UNIT: VI DYNAMISM [15 HRS]

Case study of Production pattern -Case study of Life cycle of a product - Video shooting of markets - Case study of cost and revenue of any company - Survey of pricing in Canteen -Survey of Pricing in different markets - Study of consumption pattern

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -1 BASIC CONCEPTS				
1.1	Definitions(only) of Economics: Wealth – Welfare – Scarcity – Growth	3	Lecture	Black Board
1.2	Micro and Macro Economics	2	Video lecture	Moodle classroom
1.3	Nature of Economic laws	2	Video lecture	Moodle classroom
1.4	Methods: Deductive and Inductive Methods	3	Video and Lecture	LCD and Green Board
1.5	Positive and Normative approaches	2	Video and Lecture	LCD and Green Board
1.6	Cardinal and Ordinal Analysis	2	Lecture	Green Board

1.7	Total and marginal utility	2	Lecture	Green Board
UNIT II CARDINAL UTILITY ANALYSIS				
2.1	Demand: Meaning,	1	Video and Lecture	LCD and Green Board
2.2	Types of demand	2	Video and Lecture	LCD and Green Board
2.3	Law of Demand: Schedule and curve	2	Lecture	Green Board
2.4	Exceptions to the Law of Demand	1	Lecture	Green Board
2.5	Elasticity of Demand: Types of Elasticity of Demand	4	Youtube video and lecture	Google classroom
2.6	Factors determining elasticity of demand	2	Lecture	Green Board
2.7	Methods of measuring elasticity of demand.	3	Lecture	Green Board
UNIT III ORDINAL UTILITY ANALYSIS				
3.1	Laws of Consumer behavior :	1	Lecture	Green Board
3.2	of Diminishing Marginal Utility	2	Lecture	Green Board
3.3	Law of Equi-Marginal Utility	2	Chalk & Talk	Green Board
3.4	Indifference Curve Properties	2	Lecture	Green Board
3.5	Indifference schedule and map	2	Lecture	Green Board
3.6	Marginal rate of Substitution	1	Lecture	Green Board
3.7	Price, Income and Substitution Effect	2	Lecture	Green Board
3.8	Giffen's Paradox	1	Lecture	Green Board
3.9	Consumer's surplus: Assumptions, Measurement	2	Lecture	Green Board
UNIT: IV PRODUCTION AND LAW OF SUPPLY				
4.1	Law of Supply	1	Lecture	Green Board
4..2	Elasticity of supply: measurements	1	Lecture	Green Board
4..3	Isoquants	2	Video and Lecture	LCD and Green Board

4..4	Law of variable proportions	2	Youtube video and lecture	Green Board
4..5	Returns to scale	3	Lecture	Green Board
4..6	Cost and Revenue	2	Lecture	Green Board
4..7	Production function: Cobb Douglas	4	Lecture	Green Board
UNIT V: COST AND REVENUE				
5.1	Cost of production: meaning	3	Lecture	Black Board
5.2	Types of cost	1	Lecture	LCD
5.3	cost curves	4	Lecture	PPT & White board
5.4	variable cost, fixed cost and total cost curves	1	Lecture	Smart Board
5.5	Concepts of revenue	2	Lecture	Black Board
5.6	Average revenue, Marginal revenue and Total Revenue Curves	1	Discussion	Google classroom
UNIT VI: DYNAMISM				
6.1	Case study of Production pattern			Students PPT posting in class room
6.2	Case study of Life cycle of a product			Students PPT posting in google class room
6.3	Video shooting of markets			Case study Models by videos
6.4	Case study of cost and revenue of any company			Case study Models by discussion
6.5	Survey of pricing in Canteen			Survey guidance in classroom
6.6	Survey of Pricing in different markets			Survey guidance in classroom
6.7	Study of consumption pattern			Survey guidance in classroom

REFERENCE BOOKS:

1. Gregory Mankiv(2017), *Principles of Micro Economics*, 8th Edition, South Western Educational Publishing, Cengage Learning, Inc
2. Koutsayannis A, (1979), *Modern Microeconomics*, First Edition, Macmillan

3. Ramesh Chandra Das (2011), *Micro Economics, Theory and Practice*, Kunal Books, Publisher & Distributors, New Delhi 110 002.
4. H. L. Ahuja (2006) *Advanced Economic Theory*, S.Chand & Company Ltd, New Delhi, 110055.
5. Jhingan, M.L., “*Micro Economics Theory*”, Vrindha Publications(P) Ltd., New Delhi
6. Robert S. Pindyck, Daniel L. Rubinfeld and Prem L. Mehta (2009), *Microeconomics*, 7ed.Pearson Education
7. Sankaran, S.(2002), “*Micro Economics*”, Margham Publications, Madras
8. Maria John Kennedy, (2004) “*Micro Economics*”, Himalaya Publishing House, Mumbai.
9. Bose & Marimuthu(2010), “*An Introduction to Micro Economics*”, Himalaya Publishing House, Delhi.

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non- Scholas tic Marks C5	CIA Total	Percenta ge of Assessme nt
	Sessio n - wise Avera ge 5 Mks.	Bett er of W1, W2 5 Mks	M1+M 2 5+5=1 0 Mks.	MID - SEM TES T 15 Mks	35 Mks.	5 Mks.	40Mk s.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholas tic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA

Scholastic	35
Non-Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

				Nos				
C1	-	Test (CIA 1)	1	-	10	Mks		
C2	-	Test (CIA 2)	1	-	10	Mks		
C3	-	Assignment	1	-	5	Mks		
C4	-	Open Book Test/PPT	2 *	-	5	Mks		
C5	-	Quiz	2 *	-	5	Mks		
C6	-	Attendance		-	5	Mks		

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Analyse individual decisions at variety of economic environment	K1	PSO1
CO 2	Enable the students to understand the basic concepts in Economic Theories.	K1, K2,	PSO2

CO 3	Analyzing the behavioural fluctuations of consumer decision.	K1 & K3	PSO3
CO 4	Assessing the concepts of Demand, Supply, Price, Production, Profit, Loss, Cost, and Revenue etc using case studies will help the students understand the decision making of consumer and producer.	K1, K2 & K3	PSO4
CO 5	Identifying the perfections and imperfections of markets.	K2 & K4	PSO5

Mapping COs Consistency with PSOs

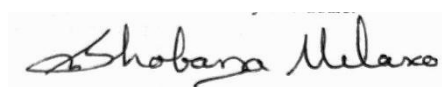
CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	2	2	3	3
CO3	3	3	2	3	3
CO4	2	2	3	3	2
CO5	3	3	3	3	3

Mapping COs Consistency with POs

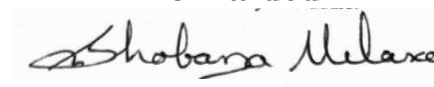
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**
☐ Weakly Correlated -**1**

COURSE DESIGNER: (Dr. Shobana Nelasco)



Forwarded



**HOD'S Signature
& Name**

I BA ECONOMICS

I SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E1CC2	MONETARY ECONOMICS	6	4

COURSE DESCRIPTION

Study of velocity of money, functions of Money market and monetary policy inflation and Deflation.

COURSE OBJECTIVE/S

1. To grasp the concept of money and the foundation of monetary theory.
2. To understand the various theories of money and its application in recent times.

UNIT I: EVOLUTION AND FUNCTIONS OF MONEY [15 HRS]

Barter system - Evolution of money - Definitions of money, classification of money, Functions of money - Significance and Defects of money - Gold standard - Gresham's law - Paper currency standard - **System of note Issue-Self study.**

UNIT II: VALUE OF MONEY [15 HRS]

Concepts and determinants of the demand and supply of money - Measuring change in the Value of money - Velocity of money - **Money supply in India. Self study**

UNIT III: THEORIES OF MONEY [15 HRS]

Fishers Quantity Theory of money, Cambridge equations Keynes **Income and expenditure theory Self study** - Keynes reformulated quantity theory of money.

UNIT IV: INFLATION AND DEFLATION [15 HRS]

Inflation: Meaning - Types causes and effects - Inflationary gap -

Measures to control inflation. Calculation of Inflation Self study:

Consumer Price Index and Wholesale Price Index - Deflation: Meaning - effects - control of deflation.

UNIT V: MONETARY POLICY

[15

HRS]

Meaning and definition of monetary policy- Instruments of Monetary Policy - Role of **Monetary policy in Economic Development Self study** and Limitations of monetary policy.

UNIT V: DYNAMISM/CURRENT AFFAIR

Presentation of case study of Popular author's books on monetary Economics - Model cases of different countries, currency concepts, Case study of banking services in banks

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -1 EVOLUTION AND FUNCTIONS OF MONEY				
1.1	Barter system	3	Discussion	White Board
1.2	Evolution of money	1	Lecture	LCD
1.2.1	Definitions of money, classification of money, Functions of money - Significance and Defects of money	4	Lecture	PPT & White board
1.3	Gold standard	2	Lecture	Black Board
1.4	Gresham's law	1	Lecture	Black Board
1.5	Paper currency standard -	2	Lecture	PPT
1.6	System of note Issue	2	Discussion	LCD
UNIT -2 VALUE OF MONEY				

2.1	Concepts- determinants of the demand and supply of money	2	Lecture	Black Board
2.2	Measuring change in the Value of money	3	Lecture	PPT
2.3	Velocity of money	3	Lecture	Jam Board
2.4	Money supply in India.	3	Lecture	LCD
UNIT – 3 THEORIES OF MONEY				
3.1	Fishers Quantity Theory of money	5	Discussion	Black Board & LCD
3.2	Cambridge equations Keynes Income and expenditure theory	5	Lecture	PPT, Black Board
3.3	Keynes reformulated quantity theory of money	5	Discussion, Lecture	PPT, LCD
UNIT – IV INFLATION AND DEFLATION				
4.1	Inflation:	1	Discussion	Black Board & LCD
4.1.1	Meaning - Types causes and effects	3	Lecture, Chalk & Talk	PPT, Black Board
4.1.2	Inflationary gap, Measures to control inflation	3	Lecture, Discussion, Lecture	PPT, LCD
4.1.3	Calculation of Inflation Consumer Price Index and Wholesale Price Index	4	Discussion	PPT, LCD
4.2.	Deflation	1	Lecture	Black Board
4.2.1	Meaning - effects - control of deflation	3	Lecture, Discussion	LCD
UNIT – V MONETARY POLICY				

5.1	Meaning and definition of monetary policy	3	Lecture, Discussion, Lecture	PPT, LCD
5.2	Instruments of Monetary Policy	4	Lecture	PPT, LCD
5.3	Role of Monetary policy in Economic Development	5	Lecture	PPT
5.4	Limitations of monetary policy	4	Lecture, Discussion	LCD

UNIT – V DYNAMISM/CURRENTAFFAIR

6.1	Presentation of case study of Popular author's books on monetary Economics			Report submission in google class rooms
6.2	Model cases of different countries currency concepts			Report submission in class
6.3	Case study of banking services in banks			Google classroom

REFERENCE BOOKS:

1. Jhingan, M.L. (2000). *Monetary Economics*, Knonark Publishers, New Delhi.
2. Sethi, T.T. ,(2006) *Money, Banking and International Trade*, sultan & Chand, publications, New Delhi.
3. Jhingan, M.L. (2002) *Money, Banking and International Trade –Virinda publications,)* New Delhi.
4. Seth, M.L. (2008) *Money, Banking and International Trade-*, Lakshmi Narain, Agra.
5. Mithani.D.M. (2000) *Monetary Economics & growth*, Chaitanya Publishing House, Mumbai.
6. Gupta., Suraj.B. (2000) *Monetary Economics: Institutions, Theory*, Sultan & Chand Publications. New Delhi.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non-Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session-wise Average	Better of W1, W2	M1+M2	MID-SEM TEST				
	5 Mks.	5 Mks	5+5=10 Mks.	15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

		No s	
C1	- Test (CIA 1)	1	- 10 Mks
C2	- Test (CIA 2)	1	- 10 Mks
C3	- Assignment	1	- 5 Mks
C4	- Open Book Test/PPT	2 *	- 5 Mks
C5	- Quiz	2 *	- 5 Mks
C6	- Attendance		- 5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Explore the evaluation of functions of money.	K1	PSO1
CO 2	Identify the determinants of the value of money.	K1, K2,	PSO2
CO 3	Enable the students to understand the basic concepts in Theories of Money.	K1 & K3	PSO3
CO 4	Evaluate the influence of inflation and deflation by using consumer price Index	K1, K2 & K3	PSO5
CO 5	Assess the policy implementation by government for economic development.	K2 & K4	PSO4

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	2	2	1	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

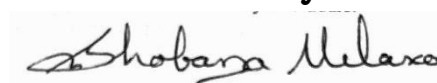
Note: ☐ Strongly Correlated – **3**
☐ Weakly Correlated -**1**

☐ Moderately Correlated – **2**

COURSE DESIGNER:

Staff Name (Dr.K.Selvalakshmi)

Forwarded By



**HOD'S Signature
& Name**

**I BA ECONOMICS
II SEMESTER**

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E2CC3	MARKET STRUCTURE AND FACTOR PRICING	6	4

COURSE DESCRIPTION

The study of individual entity in the economy for insistence the consumer, firm, and an industry and so on of an economy.

COURSE OBJECTIVE/S

1. To enable the students to learn rules to be considered in pricing of any industry.
2. To expose the students to understand the product pricing and factor pricing of various industries.
3. To help the students to prepare themselves for IAS and IES exams.

UNIT I: PRICING UNDER PERFECT COMPETITION & MONOPOLY [15 HRS]

Meaning of Markets- features – Classification – Time element – Equilibrium of firm and industry pricing under Perfect Competition. Pricing under monopoly. **Structure of market Self study**

UNIT II: PRICING UNDER IMPERFECT COMPETITION [15 HRS]

Monopoly -Price discrimination — Types of price discrimination in possible conditions – Evils and control of monopoly – Dumping – Monopolistic Competition – Meaning –Features – Equilibrium – Excess capacity – **Selling cost Self study** – Difference between the production cost and selling cost .

UNIT III: PRICE DETERMINATION UNDER OLIGOPOLY AND DUOPOLY [15 HRS]

Meaning of oligopoly - Kinked demand curve – Meaning and features of Duopoly and Monopsony **pricing in different markets Self study**

UNIT IV: THEORY OF FACTOR PRICING [15 HRS]

Rent - Ricardian Theory Of Rent - Quasi Rent - Wages - subsistence theory - Wage fund theory and Modern theory of interest - Loanable fund theory - **Profit innovation theory Self study** – Risk bearing theory and Uncertainty bearing theory.

UNIT V: DISTRIBUTION THEORIES

[15

HRS]

Meaning of distribution – Functional and Personal distribution – **Marginal productivity Theory of Distribution** – Assumptions – Critical evaluation of marginal productivity theory of distribution. **Distribution aspects of market Self study**

UNIT VI - DYNAMISM/CURRENTAFFAIR

Case study of Different market conditions -Video shooting of markets- Case study of Distribution aspects of any company-Survey of pricing in Canteen -Survey of Pricing in different markets

COURSE CONTENTS & LECTURESCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -1 PRICING UNDER PERFECT COMPETITION & MONOPOLY				
1.1	Market	1	Discussion	Black Board
1.1.1	Meaning of Markets, features, Classification	3	Chalk & Talk	LCD
1.2.	Time element	2	Lecture	PPT & White board
1.3	Equilibrium of firm and industry pricing under Perfect Competition	4	Lecture	Black Board
1.4	Pricing under monopoly.	3	Lecture	Black Board
UNIT -2 PRICING UNDER IMPERFECT COMPETITION				
2.1	Monopoly	3	Lecture	Black Board
2.2	Price discrimination	1	Chalk & Talk	LCD

2.2.1	Types of price discrimination in possible conditions	2	Chalk & Talk	PPT
2.2.2	Evils and control of monopoly	2	Lecture	Black Board/
2.2.3	Dumping	1	Lecture, Discussion,	PPT, LCD
2.3	Monopolistic Competition	2	Lecture,	Black Board
2.3.1	Excess capacity	1	Discussion, Chalk & Talk	LCD, Black Board
	Selling cost	2	Lecture,	LCD, Black Board
	Difference between the production cost and selling cost	1	Lecture	Black Board

UNIT – 3 PRICE DETERMINATION UNDER OLIGOPOLY AND DUOPOLY

3.1	Oligopoly	4	Discussion	Black Board & LCD
3.2	Kinked demand curve	3	Lecture ,	PPT, Black Board
3.3	Duopoly	1	Discussion, Lecture	PPT, LCD
3.3.1	Meaning and features of Duopoly	3	Lecture	Black Board
3.1	Monopsony	2	Lecture	LCD

UNIT – IV THEORY OF FACTOR PRICING

4.1	Rent	1	Chalk & Talk, Discussion	Black Board & LCD
4.1.1	Ricardian Theory Of Rent	2	Lecture , Chalk & Talk	PPT, Black Board

4.1.2	Quasi Rent	2	Lecture, Discussion,	PPT, LCD
4.2	Wages	1	Chalk & Talk	PPT, LCD
4.2.1	subsistence theory – Wage fund theory	2	Lecture	Black Board
4.3	Interest	1		
4.3.1	Modern theory of interest ,Loanable fund theory	2	Lecture, Discussion	LCD
4.4	Profit	1	Lecture, Discussion	PPT, LCD
4.4.1	Profit innovation theory – Risk bearing theory and Uncertainty bearing theory	3	Chalk & Talk	PPT, LCD
UNIT – V DISTRIBUTION THEORIES				
5.1	Meaning of distribution –	1	Lecture, Discussion	PPT, LCD
5.2	Functional and Personal distribution	3	Chalk & Talk	
5.3	Marginal productivity Theory of Distribution	5	Chalk & Talk	PPT, LCD
5.3.1	Assumptions	2	Lecture	PPT
5.3.2	Critical evaluation of marginal productivity theory of distribution.	4	Lecture, Discussion	LCD
UNIT VI - DYNAMISM/CURRENTAFFAIR				
6.1	Case study of Different market conditions.			Report submission in Google class room
6.2	Video shooting of markets			PPT Posting in class room

6.3	Case study of Distribution aspects of any company			Report submission in google class room
6.4	Survey of pricing in Canteen			Report submission in class
6.5	Survey of Pricing in different markets			Report submission in class

REFERENCE BOOKS:

1. Gregory Mankiv(2017), *Principles of Micro Economics*, 8th Edition, South Western Educational Publishing, Cengage Learning, Inc
2. Koutsayannis A, (1979), *Modern Microeconomics*, First Edition, Macmillan
3. Ramesh Chandra Das (2011), *Micro Economics, Theory and Practice*, Kunal Books, Publisher & Distributors, New Delhi 110 002.
4. H. L. Ahuja (2006) *Advanced Economic Theory*, S.Chand & Company Ltd, New Delhi, 110055.
5. Jhingan, M.L., “*Micro Economics Theory*”, Vrindha Publications(P) Ltd., New Delhi
6. Robert S. Pindyck, Daniel L. Rubinfeld and Prem L. Mehta (2009), *Microeconomics*, 7ed.Pearson Education
7. Sankaran, S.(2002), “*Micro Economics*”, Margham Publications, Madras
8. Maria John Kennedy, (2004) “*Micro Economics*”, Himalaya Publishing House, Mumbai.
9. Bose & Marimuthu(2010), “*An Introduction to Micro Economics*”, Himalaya Publishing House, Delhi.

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessme nt
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	Sessio n - wise Avera ge	Bett er of W1, W2	M1+M 2	MID - SEM TES T				
	5 Mks.	5 Mks	5+5=1 0 Mks.	15 Mks	35 Mks.	5 Mks.	40Mk s.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholas tic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTI C	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Tota l
10	10	5	5	5	5	40	60	100

UG CIA Components

**No
s**

C1 - Test (CIA 1) 1 - 10 Mks

C2	-	Test (CIA 2)	1	-	10 Mks
C3	-	Assignment	1	-	5 Mks
C4	-	Open Book Test/PPT	2 *	-	5 Mks
C5	-	Quiz	2 *	-	5 Mks
C6	-	Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Identifying the perfections and imperfections of markets	K1	PSO1
CO 2	Describe how monopoly regulation influences output, price, economic profit and efficiency	K1, K2	PSO3
CO 3	Analyze the price determination under oligopoly and duopoly market	K1 & K3	PSO4

CO 4	Enable the students to understand the basic concepts in Factor Pricing	K1, K2 & K3	PSO2
CO 5	Gain knowledge with regards to distribution theory	K2 & K4	PSO5

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – 3

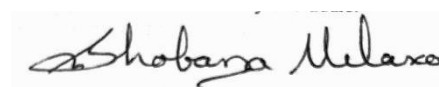
☐ Moderately Correlated – 2

☐ Weakly Correlated -1

COURSE DESIGNER:

Staff Name (Dr. K.Selvalakshmi)

Forwarded By



**HOD'S Signature
& Name**

I BA ECONOMICS

II SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E2CC4	ECONOMICS OF INSURANCE	6	4

COURSE DESCRIPTION

The course encompasses all aspects of property and liability insurance, including policies, premium structure, constitution of insurable risks, underwriting, reinsurance, claims, and the regulatory environment. The course is structured towards a comprehensive understanding of the property and liability industry.

COURSE OBJECTIVE/S

1. Define life insurance and describe its purpose and principle.
2. Determine life insurance needs.
3. Select important provisions in life insurance contracts.
4. Create a plan to buy life insurance.
5. Recognize how annuities provide financial security.
6. Define health insurance and explain its importance in financial planning.
7. Recognize the need for disability income insurance
8. Distinguish between the two types of life insurance policies and analyze various types of life insurance. Understand the value of supplemental health and disability insurance.
9. To acquaint the students with the essential aspects of insurance and help the students to prepare for IRDA exam.
10. Equip the students with the essential aspects of insurance To impart the skill required for getting job opportunities in various insurance Companies
11. Equip and motivate the students to become LIC Agents and Development officers.

UNIT I INTRODUCTION**[15 HRS]**

Meaning - Features - Characters of insurance - **Importance of insurance** - Principles and Functions of Insurance- **Kinds of Insurance** **Self study.**

UNIT II INSURANCE ORGANISATIONS**[15 HRS]**

Types of Insurance Organisations - Name of Insurance Organisation - **Insurance Organisation Self study** in India - Case Study. IRDA certification

UNIT III LIFE INSURANCE**[15 HRS]**

Life Insurance Policy - Kinds of Life Insurance Policies - Advantages of Life Insurance Policies -Difference between life and non-life insurance policy - **Private Companies self study.**

UNIT IV OTHER INSURANCES**[15****HRS]**

Health Insurance – Calculation of Premium –Fire Insurance –Property Insurance - Marine Insurance - Personal Accident Insurance – Fidelity Insurance – Workmen’s Compensation Insurance – Automobile Insurance - **Calculation of Premium Self study.**

UNIT V INSURANCE SALESMANSHIP**[15****HRS]**

Insurance agent – Meaning – Characteristics – Qualities of a Development Officer and Insurance agent- Information Technology – **KISOSKS Self study.**

UNIT VI - DYNAMISM/CURRENTAFFAIR

Case Study of policy holder and their policies. Case study on Insurance claimed by Covid-19 patients and their family members.

IRDA Website e reference and report. Compare and contrast Public and private insurance. Comparative study on SBI and LIC.

COURSE CONTENTS & LECTURESCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -1 INTRODUCTION				
1.1	Meaning - Features	4	Lecture	Jam board
1.1:1	Subtopics: Characters of insurance	3	Lecture	Jam board
1.2	Importance of insurance.	2	Lecture	PPT
1.3	Principles of Insurance-.	4	Lecture	VIDEO

1.4	Functions of Insurance.	2	Lecture	Jam board
UNIT II INSURANCE ORGANISATIONS				
2.1	Types of Insurance Organisations -	5	Flipped Learning	brain storming session
2.2	Name of Insurance Organisation	3	Lecture	Jam board
2.3	Insurance Organisation in India	4	Flipped Learning	Text Books /Materials/ Field Visit/
2.4	Case Study. IRDA certification	3	Blended Learning	Online/ - Text Books /Materials/ Field Visit/
UNIT III LIFE INSURANCE				
3.1	Life Insurance Policy	3	Lecture	Jam board
3.2	Kinds of Life Insurance Policies	3	Ppt	Online
3.3	Advantages of Life Insurance Policies -	3	Case study	survey
3.4	Difference between life and non-life insurance policy	3	Comparative study	Field Visit/
3.5	Private Companies.	3	Blended Learning	Online/ - Text Books /Materials/ Field Visit/
UNIT IV OTHER INSURANCES				
4.1	Health Insurance.	2	Lecture	Jam board
4.2	Fire Insurance	3	PPT	Online
4.3	Property Insurance	2	SLIDE SHARE	Online
4.4	Marine Insurance	3	VIDEO	Online
4.5	Personal Accident Insurance –	1	Lecture	Jam board
4.6	Fidelity Insurance	1	PPT	Online
4.7	Workmen's Compensation Insurance –	1	Case study	survey
4.8	Automobile Insurance - Calculation of Premium.	2	Blended Learning	Online/ - Text Books /Materials/ Field Visit
UNIT V INSURANCE SALESMANSHIP				
5.1	Insurance agent – Meaning – Characteristics	3	Brain storming session	Jam board
5.2	Characteristics- Qualities of a Development Officer	4	Flash card	Online
5.3	Qualities of an Insurance agent.	2	Brain storming session	Online

5.4	Information Technology	4	PPT	Online
5.5	KIOSKS.	2	online practical exposure	Jam board
	Case Study of policy holder and their policies- IRDA Website e reference and report. compare and contrast Public and private insurance. Comparative study on SBI and LIC.		Lecture	Jam board
UNIT VI DYNAMISM/CURRENTAFFAIR				
6.1	Case Study of policy holder and their policies. Case study on Insurance claimed by Covid-19 patients and their family members.			
6.2	IRDA Website e reference and report. Compare and contrast Public and private insurance. Comparative study on SBI and LIC.			

TEXT BOOK:

Periyasamy, “Principles and Practice of Insurance”, Himalaya Publishing House, Mumbai

REFERENCE BOOKS:

1. Mishra. N. (2012)- *Principles and Practice of insurance*, S. Chand & Company, New Delhi.
2. Indrjith Singh, Rakesh Katyal & Sanjay Arora, , (2005). “*Insurance Principle and Practice*”,Kalyani Publications, Kolkata.
3. Periyasamy, , (2005). “*Principles and Practice of Insurance*”, Himalaya Publishing House, Mumbai.
4. Bhargava B.D. (2008) *Insurance meaning and its principles* , pearl Books Publication.
5. Anand Ganguly.(2005) *Insurance Management* , New age International Publication New Delhi.
6. Misra M. N(2012)*Modern Concepts of Insurance*, Sultan Chand company LTD New Delhi.
7. Mishra M.N & Misra S.B (2008)*Principles and Practice Insurance*, Sultan Chand company LTD New Delhi.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non-Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non- Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total

10	10	5	5	5	5	40	60	100
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UG CIA Components

		No s	
C1	- Test (CIA 1)	1	- 10 Mks
C2	- Test (CIA 2)	1	- 10 Mks
C3	- Assignment	1	- 5 Mks
C4	- Open Book Test/PPT	2 *	- 5 Mks
C5	- Quiz	2 *	- 5 Mks
C6	- Attendance		- 5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Equip the students with the essential aspects of insurance	K1	PSO1
CO 2	Helps the students to prepare for IRDA examination to become agents and development officers.	K1, K2,	PSO3
CO 3	Create awareness with regard to different life insurance policies in India	K1 & K3	PSO5
CO 4	Ensures the usage of modern technology in the payment of premium online.	K1, K2 & K3	PSO4

CO 5	To evaluate the merits and demerits of public and private insurance agencies	K2 & K4	PSO2

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
C01	3	3	3	3	3
C02	3	3	3	3	3
C03	3	3	3	3	3
C04	3	3	3	3	3
C05	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C01	3	2	3	3	3	3	3
C02	3	3	2	3	3	3	3
C03	3	3	3	3	2	2	2
C04	3	3	3	2	3	3	3
C05	3	3	3	3	3	1	3

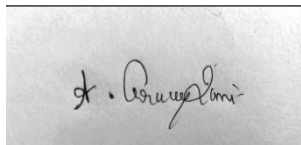
Note: ☐ Strongly Correlated – 3

☐ Moderately Correlated – 2

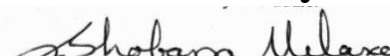
☐ Weakly Correlated -1

COURSE DESIGNER:

Staff Name (Mrs.Gracy Rani)



Forwarded By



HOD'S Signature

& Name

I BA ECONOMICS

II SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E3CC5	MACRO ECONOMICS	6	4

COURSE OBJECTIVE/S

1. To impart knowledge on macro variables.
2. To enable them to understand macro economic theories.
3. To introduce economic analysis of aggregate employment, income, and prices
4. To gain knowledge on aggregate supply and demand; economic measures, fluctuations, and Growth & Help in the formulation of economic policies

UNIT I INTRODUCTION

(15 HRS)

- a) Meaning and Scope of Macro Economics – Importance - Limitations – Circular flow of Income– National Income – Concepts and Components – Methods of Measuring National Income – difficulties in estimating national income- social accounting
- (b) Classical Theory of Employment – Say's Law of Market – Criticisms of Classical Theory – Classical Theory of Savings and Investment- Criticisms.

Trends in National Income Self study

UNIT II KEYNESIAN THEORY

(15

HRS) Aggregate Demand Function and Aggregate Supply Function- Keynes Theory of Income and Employment – Keynes vs. Classicism - Keynesian Liquidity Preference Theory – Liquidity Trap. Employment Generation in India Self study.

UNIT III CONSUMPTION FUNCTION AND INVESTMENT FUNCTION

(15HRS)

Consumption Function – Keynes Psychological Law of Consumption – implications of Psychological law of consumption - Marginal Propensity to Consume – Average Propensity to Consume – Relationship between APC and

MPC - Importance of Consumption Function – steps to increase consumption function.

Investment Function – Types – **Autonomous and Induced Investment** – Factors Determining Investment – Marginal Efficiency of Capital. **Income and Consumption Trends Self study**

UNIT IV THEORIES OF CONSUMPTION (15HRS)

The Absolute Income Theory – Relative Income Theory – The Permanent Income Theory – Life cycle Hypothesis – Cyclical and Secular consumption function – Consumption function and under developed economy. **Income Level in India Self study**

UNIT V MULTIPLIER AND BUSINESS CYCLE (15HRS)

(a) The Concept of Multiplier and its Types – Importance – Leakages – Acceleration Principle – Working of acceleration principle – Importance - Limitations - Super Multiplier.

(b) Business cycle – Phases of a Business Cycle – Theories of Business Cycle – Hawtrey – Hayek – Keynes – Hicks – Macro Economic Policy to Control Business Cycle. **Efficiency of macroeconomic policies in controlling business Self study**

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT I INTRODUCTION				
1.1	a) Meaning and Scope of Macro Economics – Importance - Limitations -	3	PPT and lecture	LCD
1.2	Circular flow of Income– National	3	You tube videos	Black board

	Income Concepts and Components – Methods of Measuring National Income –				
1.3	difficulties in estimating national income- social accounting	3	Lecture	Class room	
1.4	Classical Theory of Employment – Say's Law of Market – Criticisms of Classical Theory	3	PPT and lecture	LCD	
1.5	Classical Theory of Savings and Investment- Criticisms.	3	PPT and lecture	LCD	
UNIT II KEYNESIAN THEORY					
2.1	Aggregate Demand Function and Aggregate Supply Function	4	Class room lecture	Smart Board	
2.2	Keynes Theory of Income and Employment	4	Class room lecture	Smart Board	

2.3	Keynes vs. Classicism - Keynesian Liquidity Preference Theory	4	Class room lecture	Smart Board
2.4	Liquidity Trap.	3	Class room lecture	Smart Board
UNIT III CONSUMPTION FUNCTION AND INVESTMENT FUNCTION				
3.1	Consumption Function – Keynes Psychological Law of Consumption – implications of Psychological law of consumption	3	Lecture and discussion	Smart Board
3.2	Marginal Propensity to Consume – Average Propensity to Consume – Relationship between APC and MPC -	2	Lecture	Smart Board
3.3	Importance of Consumption Function – steps to increase consumption function.	3	Lecture	Smart Board

3.4	Investment Function, Types – Autonomous and Induced Investment	3	Lecture	Smart Board
3.5	Factors Determining Investment – Marginal Efficiency of Capital.	4	Lecture	Smart Board
UNIT IV THEORIES OF CONSUMPTION				
4.1	The Absolute Income Theory.	3	Lecture	Smart Board
4.2	Relative Income Theory	3	Lecture	Smart Board
4.3	The Permanent Income Theory	3	Lecture	Black Board
4.4	Life cycle Hypothesis	3	Lecture	Black Board
4.5	Cyclical and Secular consumption function – Consumption function and under developed economy	3	Lecture	Black Board
UNIT V MULTIPLIER AND BUSINESS CYCLE				
5.1	(a) The Concept of Multiplier and its Types – Importance	3	Lecture	Black board

	- Leakages -			
5.2	Acceleration Principle – Working of acceleration principle – Importance - Limitations - Super Multiplier.	3	Lecture	Black board
5.3	Business cycle – Phases of a Business Cycle –	3	Lecture	Black board
5.4	Theories of Business Cycle – Hawtrey – Hayek – Keynes – Hicks	3	Lecture	Black board
5.5	Macro Economic Policy to Control Business Cycle.	3	Lecture	Black board
UNIT – VI DYNAMISM				
6.1	Case study of consumption pattern			PPT posting in class room
6.2	Case study on psychological law of consumption			PPT
6.3	Case study on change in the structure of economic policy			Case study by videos

DYNAMISM

Case study of any macro economic problem referring website or any other secondary source (poverty, unemployment, educational expenditure etc.)

A survey and study on the type of unemployment prevailing in various areas of Madurai.

A study on type of unemployment prevailing in Madurai based on the data collected from employment exchange.

Review on macro economic problems like, present unemployment, present agricultural index, present poverty, present national income, public and private investment, primary stock market, agricultural exports etc

Text Book.

Sankaran, S.(1988). *Macro Economics*, Shree Karthikeyan Publications.

Books for Reference:

1. Mankiv, *Principles of Macro Economics*,
2. Jhingan, M.L.(1991) *Advanced Economic Theory*, Konark Publishers.
3. Seth, M.L.(1992) *An Introduction to Keynesian Economics*", Lakshmi Narain Agarwal Educational Publishers,
4. Vaish, M.C.(1999). *Macro Economic Theory*", Vikas Publishing House,
5. Edward Shapiro,(1989), "*Macro Economic Analysis*", Galgotia Publications Pvt. Ltd.,
6. Ackley,G,(1976).*Macroeconomics:Theory and Policy*, Macmillan Publishing Company, New York,
7. Day, A.C.L,(1960) *Outline of Monetary Economics*, Oxford University Press, Oxford.
8. Gupta S.B,(1994), *Monetary Economics*, S. Chand and Co., Delhi.
9. Heijdra, B.J. and F.V. Ploeg,(2001) *Foundations of Modern Macroeconomics*, Oxford University Press, Oxford.

10. Lewis, M.K. and P.D. Mizan,(2000), *Monetary Economics*, Oxford University Press, New Delhi.
11. Shapiro, E,(1996). *Macroeconomic Analysis*, Galgotia Publications, New Delhi
12. Gleick, James. *Chaos: Making a New Science*. Penguin, 1987.
13. Henley, Patricia. *The Hummingbird House*. MacMurray, 1999

WEBSITES

1. <http://www.yourarticlelibrary.com/notes/national-income-definition-concepts-and-methods-of-measuring-national-income/30801>
2. http://www.economicsonline.co.uk/Managing_the_economy/National_income.html
3. <https://www.moneycrashers.com/what-is-inflation-definition-causes-inflation-rate/>

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20

Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

		No	s	
C1	-	Test (CIA 1)	1	- 10 Mks
C2	-	Test (CIA 2)	1	- 10 Mks
C3	-	Assignment	1	- 5 Mks
C4	-	Open Book Test/PPT	2 *	- 5 Mks
C5	-	Quiz	2 *	- 5 Mks
C6	-	Attendance		- 5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

S: NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Explain the concepts of gross domestic product, inflation and unemployment, and how they are measured.	K1	PSO1
CO 2	Assessing the latest concepts of e-commerce, e-banking and online trading	K1, K2,	PSO2
CO 3	Demonstrate the analytical skills	K1 & K3	PSO5
CO 4	Identify the causes of fluctuations in income, output and employment, and make attempts to control them	K1, K2 & K3	PSO4
CO 5	Understand and analyze the performance of an economy. GNP, NNP and PI.	K2 & K4	PSO3

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3**

☐ Moderately Correlated – **2**

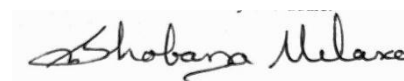
☐ Weakly Correlated -**1**

COURSE DESIGNER:

Staff Name (Dr. S. Ivy Jeno)



Forwarded By



HOD'S Signature

& Name

II BA ECONOMICS

III SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E3CC6	ECONOMIC THINKERS	6	4

COURSE DESCRIPTION

Study of early economic ideas, classical economic ideas, Marxian economic ideas, Modern economic thought and ideas of Indian economic thinkers.

COURSE OBJECTIVES

1. To impart the knowledge of the history of economics.
2. To expose the students to various economists ideas.

UNIT I EARLY ECONOMIC IDEAS

[15HRS]

Mercantilism -Physiocracy- Classical Economic Ideas – Adam Smith, David Ricardo, Thomas Robert Malthus, J.S. Mill, J.B.Say. **Similarities and dissimilarities in classical economic ideas Self study**

UNIT II NEO- CLASSICAL ECONOMIC IDEAS

[15HRS]

Mathematical School – Austrian School – Marshall –Wicksell – Hobson – Pigou-Pareto. **Comparison of Pigou and Pareto Ideas Self study**

UNIT III MARXIAN ECONOMIC IDEAS

[15HRS]

Theory of glut-Scientific socialism- Theory of surplus value-Capitalist's methods to create surplus value - Exploitation – industrial reserve army- Criticism of Karl Marx's Doctrines. **Steps to remove exploitation Self study**

UNIT IV MODERN ECONOMIC THOUGHT

[15HRS]

Kennath Arrow, Joseph Stigler, Romar - Contributions of Amartya Sen – Keynes - Economic ideas of J.A. Schumpeter. Economic recovery in the age of COVID-19 -**Applicability of Schumpeter's thought of India Self study.**

UNIT V INDIAN ECONOMIC THINKERS

[15HRS]

Gandhi - Manmohan Singh – Rengarajan - Mahalanobis - Vakil Brahmananda J.C Kumarappa - Dadabhai Naoroji. D.R. Gadgil **Amartya sen's view on development Self study**

UNIT VI DYNAMISM:

Biographical sketch of Nobel Laureates and their contributions-Biography of any world economists-Study of Indian Economic thinkers

COURSE CONTENTS & LECTURE SCHEDULE				
Module No.	Topic	No. of Lectures	Teaching Peadology	Teaching Aids
UNIT -1:EARLY ECONOMIC IDEAS				
1.1	Topic 1: Mercantilism	2	Chalk & Talk	Black Board
1.2	Physiocracy-	2	Lecture	Black Board
1.3	Topic 2 Classical Economic Ideas –	1	Chalk & Talk	Black Board
1.4	Adam Smith	2	Lecture	PPT
1.5	David Ricardo	2	Lecture	Black Board
1.6	Thomas Robert	1	Discussion	Black Board
1.7	Malthus,	2	Chalk & Talk	Black Board
1.8	J.S. Mill,	1	Discussion	Black Board
1.9	J.B.Say.	2	Chalk & Talk	Black Board
UNIT -2 : NEO- CLASSICAL ECONOMIC IDEAS				
2.1	Topic 1: Mathematical School	1	Lecture	Black Board
2.2	Austrian School	2	Chalk & Talk	Black Board
2.3	Marshall	2	Lecture	PPT
2.4	Wicksell	2	Discussion	Black Board

2.5	Hobson	2	Lecture	Black Board
2.6	Pigou	3	Discussion	Online
2.7	Pareto	3	Lecture	Black Board
UNIT -3 : MARXIAN ECONOMIC IDEAS				
3.1	Topic I:Theory of glut	2	Lecture	Black Board
3.2	Scientific socialism	2	Chalk & Talk	Black Board
3.3	Theory of surplus value	3	Lecture	PPT
3.4	Capitalist's methods to create surplus value	2	Discussion	Black Board
3.5	Topic:2 Exploitation	3	Lecture	Black Board
3.6	industrial reserve army	2	Discussion	Black Board
3.7	Criticism of Karl Marx's Doctrines.	1	Lecture	Black Board
UNIT -4 : I MODERN ECONOMIC THOUGHT				
4.1	Topic 1: Kennath Arrow.	2	Lecture	Black Board
4.2	Joseph Stigler	2	Lecture	Black Board
4.3	Romar	2	Discussion	Black Board
4.4	Contributions of Amartya Sen	3	Discussion	LCD
4.5	Keynes	3	Lecture	PPT

4.6	Economic ideas of J.A. Schumpeter	3	Discussion	Black Board
UNIT -5 : INDIAN ECONOMIC THINKERS				
5.1	Gandhi	3	Lecture	LCD
5.2	Rengarajan	3	Chalk & Talk	Black Board
5.3	Mahalanobis	2	Lecture	Black Board
5.4	Vakil Brahmananda	2	Discussion	PPT
5.5	J.C Kumarappa	1	Lecture	Black Board
5.6	Dadabhai Naoroji	2	Discussion	Black Board
5.7	D.R. Gadgil	2	Lecture	Black Board
UNIT - 6 : DYNAMISM				
6.1	Biographical sketch of any Nobel Laureate and his contributions.			PPT
6.2	Biography of any world economist.			LCD
6.3	Study of Indian Economic thinkers.			LCD

TEXT BOOK:

Lokanathan,(2009)“A History of Economic Thought”,S.C. Chand & Company,Limited, New Delhi,.

REFERENCE BOOKS:

1. T.N. Hajela,(1994) “History of Economic Thought”, Konark Publishers Pvt. Ltd.
2. M.L.Jhingan,(2002) “Macro Economic Theory”, Vrinda Publications [P] Ltd.
3. Robert Lekachman, “A History of Economic Ideas”, Columbia University.

4. S. Sankaran, (2000) “A History of Economic Thought”, Margham Publications, Chennai,.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

		No s		
C1	- Test (CIA 1)	1	-	10 Mks
C2	- Test (CIA 2)	1	-	10 Mks
C3	- Assignment	1	-	5 Mks
C4	- Open Book Test/PPT	2 *	-	5 Mks
C5	- Quiz	2 *	-	5 Mks
C6	- Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	To compare and contrast the economic ideas of various economists at different point of time.	K1	PSO1
CO 2	To sensitize about the exploitation of labour by capitalists.	K1, K2,	PSO3
CO 3	To evaluate the contributions of Nobel Laureates in economics.	K1 & K3	PSO2
CO 4	To analyse the present economic scenario with the view point of different economists.	K1, K2 & K3	PSO5
CO 5	To sensitize and elicit an opt behaviour in	K2 & K4	PSO4

	par with the current economic status.		
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Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3**

☐ Moderately Correlated – **2**

☐ Weakly Correlated -**1**

COURSE DESIGNER:

Staff Name (Dr. S. Ivy Jeno)

Forwarded By

S. Ivy Jeno.

Shobana Melano

II B.A. ECONOMICS

IV SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E4CC7	LABOUR ECONOMICS	6	4

COURSE DESCRIPTION

Labour as a primary resource for economic growth to be identified and the hardships faced by labourers, trade union role in solving industrial disputes, contribution of women workers and their problems, policies of Government for their upliftment.

COURSE OBJECTIVES

1. To enable the students in exploring the significance of labour as a productive power.
2. To enrich the knowledge of the students about the status of Indian labour, labour laws and the power of Trade Union.

UNIT I: INDIAN LABOUR

[15HRS]

Characteristics of Indian Labour - Organised - Unorganised labour & Knowledge workers. Theories of labour – International labour Market. Migratory character- causes and effects of migration Similarities and Dissimilarities in Classical Ideas (Self study)

UNIT II: TRADE UNION AND COLLECTIVE BARGAINING

[15 HRS]

Trade Union Meaning – Types, Role of Trade Union in Indian Economy, Functions & Collective bargaining - Workers participation in management Success of Trade Union self study

UNIT III: EMPLOYMENT AND WAGES

[15HRS]

Meaning of unemployment – Recommendations of I.L.O and unemployment – Role of Employment Exchanges – Programmes to promote employment opportunities – Wages – wage structure and wage differential, wage legislation – Living, fair, minimum and National wages – labour market and impact of COVID-19 –Global perspective Payment of wages Act –

Minimum wages Act – Bonus and Fringe Benefits. **Employment Generation through various programs Self study**

UNIT IV: INDUSTRIAL DISPUTES: [15HRS]

Meaning and forms of industrial disputes in India – Causes – Effects – Labour welfare measures – Social Security Measures: Meaning, Need and Position in India. Labour **Welfare measures in India and abroad Self study**

UNIT V: STATUS OF WOMEN WORKERS: [15HRS]

Status of Women workers in MSME - Economic, social, environmental and psychological problems- sexual harassment at work place and laws-Internal Compliance Committee (ICC) - Need for comprehensive policy — work-life balance - Some suggestions **Women Participation in MSME Self study**

UNIT VI - DYNAMISM [15HRS]

Survey on Problems faced by industrial labourers -Study of the working conditions of unorganised labourers - Survey of Labour welfare measures in different industries- Study of Labour welfare measures in different countries-. Comparison of Labour welfare measures in different countries.

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -1 INDIAN LABOUR				
1.1	Topic 1: Indian labour	3	Chalk & Talk	Black Board
1.2	Characteristics of Indian Labour	1	Lecture	Black Board
1.3	Organised - Unorganised labour & Knowledge workers.	4	Chalk & Talk	Black Board
1.4	Topic 2 Migratory character- causes of migration	1	Lecture	PPT
1.5	causes of migration	2	Lecture	Black Board
1.6	effects of migration	1	Discussion	Black Board

1.7	Factors determining migration of laboures	2	Chalk & Talk	Black Board
1.8	Obstacles in industrial relations	1	Discussion	Black Board
UNIT -2 : TRADE UNION AND COLLECTIVE BARGAINING				
2.1	Topic 1: Trade Union	1	Lecture	Black Board
2.2	Objectives of Trade Union in Indian Economy	2	Chalk & Talk	Black Board
2.3	Role of Trade union in Indian Economy	2	Lecture	PPT
2.4	Functions of Trade Union	2	Discussion	LCD
2.5	Types of Trade Union	2	Lecture	Black Board
2.6	Topic:2 collective bargaining	2	Discussion	Black Board
2.7	Union goals in collective bargaining	3	Lecture	Black Board
2.8	Workers participation in management	1	Lecture	Black Board
UNIT -3 : EMPLOYMENT AND WAGES				
3.1	Topic 1: Meaning of unemployment – Recommendations of I.L.O	2	Lecture	Black Board
3.2	Role of Employment Exchanges	2	Chalk & Talk	Black Board
3.3	Programmes to promote employment opportunities	3	Lecture	PPT
3.4	Wages – wage structure and wage differential,	2	Discussion	Black Board
3.5	wage legislation – Living, fair, minimum and National wages	3	Lecture	Black Board

3.6	Topic:2 Payment of wages Act – Minimum wages Act	2	Discussion	Black Board
3.7	Bonus and Fringe Benefits.	1	Lecture	Black Board
UNIT -4 : INDUSTRIAL DISPUTES				
4.1	Topic 1: Meaning and forms of industrial disputes in India	2	Lecture	Black Board
4.2	Causes of industrial disputes in India	2	Lecture	PPT
4.3	Effects of industrial disputes	2	Discussion	Black Board
4.4	Labour welfare measures	2	Discussion	LCD
4.5	Topic:2 Social Security Measures:	2	Lecture	Black Board
4.6	Meaning, Need for Social Security Measures:	3	Discussion	Black Board
4.7	Position of Social Security Measures in India	2	Lecture	Black Board
UNIT -5 : STATUS OF WOMEN WORKERS:				
5.1	Topic 1: Status of Women workers in MSME	4	Lecture	Black Board
5.2	Economic, social, environmental problems	3	Chalk & Talk	Black Board
5.3	psychological problems-	1	Lecture	PPT
5.4	sexual harassment at work place and laws	2	Discussion	LCD
5.5	Topic:2 Internal Compliance Committee (ICC)	1	Lecture	Black Board
5.6	Need for comprehensive policy	2	Discussion	Black Board
5.7	work–life balance - Some suggestions	2	Lecture	Black Board

UNIT -6 DYNAMISM				
6.1	Survey of Problems faced by industrial labourers .			report submission through PPT
6.2	Study of the working conditions of unorganised labourers .			report submission through video.
6.3	Survey of Labour welfare measures in different industries			report submission through PPT
6.4	Study of Labour welfare measures in different countries			report submission through LCD
6.5	Comparison of Labour welfare measures in different countries			report submission through PPT

TEXT BOOK:

B.P. Tyagi,(2017) “Labour Economics and Social Welfare”, VII Edition, Vikas Publishing Ltd. New Delhi.

REFERENCE BOOKS:

1. Datt, G.[1996], *Bargaining Power, Wages and Employment: An Analysis of Agricultural Labour Markets in India*, Sage Publications, New Delhi.
2. . Hajela, P.D.[1998], *Labour Restructuring in India: A Critique of the New Economic Policies*, Commonwealth Publishers, New Delhi.
3. Jhabvala, R. and. Subrahmanya R.K](2000), *The Unorganised Sector : Work Security and Social Protection*, Sage Publications, New Delhi.
4. Lester, R.A.(1964), *Economics of Labour*, [2nd Edition], Macgraw Hill company, New York.

5. McConnell, C.R. and. Brue S.L (1986), *Contemporary Labour Economics*, McGraw-Hill, New York.
6. Papola, T.S., P.P. Ghosh and. Sharma A.N [Eds.] (1993), *Labour, employment and Industrial Relations in India*, B.R. Publishing Corporation, New Delhi.
7. Rosenberg M.R. (1988), *Labour Markets in Low Income Countries* in Chenery, H.B. and T.N. Srinivasan, [Eds.], *The Handbook of Development Economics*, North-Holland, New York.
8. Venkata Ratnam, C.S. [2001], *Globalization and Labour-Management Relations: Dynamics of Change*, Sage Publications/Response Books, New Delhi.
9. Srivatsava. K.N,(2006) "*Industrial Peace and Labour in India*" ,Vikas Publishing Pvt. Ltd., New Delhi.
- 10.Nandhakumar, (2015),*Industrual relations,Labour welfare &Labour Laws*,Orient Longmen Ltd,Hyderabad.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session-wise Average	Better of W1, W2	M1+M2	MID-SEM TEST				
	5 Mks.	5 Mks	5+5=10 Mks.	15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non-Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA

Scholastic	35
Non-Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON – SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

		No	s	
C1	- Test (CIA 1)	1	-	10 Mks
C2	- Test (CIA 2)	1	-	10 Mks
C3	- Assignment	1	-	5 Mks
C4	- Open Book Test/PPT	2 *	-	5 Mks
C5	- Quiz	2 *	-	5 Mks
C6	- Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Explore the significance of labour as a productive power.	K1	PSO1

CO 2	Evaluate the status of Indian labour, labour laws and the power of Trade Union.	K1, K2,	PSO2
CO 3	Identify the causes and ill-effects of migration.	K1 & K3	PSO5
CO 4	Utilize various programmes generating employment opportunities.	K1, K2, K3	PSO4
CO 5	Identify the causes and effects of industrial disputes on the economy.	K2 & K4	PSO3

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	2
CO2	3	3	2	3	3
CO3	2	2	2	3	3
CO4	3	2	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – 3

☐ Moderately Correlated – 2

☐ Weakly Correlated -1

COURSE DESIGNER:

1. Staff Name (Dr. S.Ivy Jeno)

S. Ivy Jeno.

Shobana Melano

Forwarded By

HOD'S Signature

IV SEMESTER

& Name

(For those who joined in 2019

onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E4CC8	FISCAL ECONOMICS	6	4

COURSE DESCRIPTION

This course examines the subject matter of Fiscal economics. It emphasizes the problems of Allocation of resources between the Centre-state and local bodies.

COURSE OBJECTIVES

1. To enable the students to get an insight into various areas of Public economics
2. To create awareness about the different levels of functioning of the Indian Government.

UNIT I: I INTRODUCTION TO FISCAL ECONOMICS

[15 HRS]

Fiscal Economics – meaning and subject matter – Public goods, Private goods and **merit goods Self study** – The principle of maximum social advantage

UNIT II: PUBLIC REVENUE

[15HRS]

Public revenue: sources, canons of taxation. Theories of taxation – Benefit theory, cost of service theory and ability to pay theory – Incidence – Factors affecting incidence of taxation – impact and shifting of taxation- Taxable capacity-Kinds of taxes – Direct and indirect, progressive and proportional- Effects of taxation – **Income tax, Wealth tax, Self study** Sales tax, VAT, Goods and Service tax, Trends in tax GDP ratio.

UNIT III: UNIT III PUBLIC EXPENDITURE

[15HRS]

Public expenditure: Canons – Effects – **Reasons for the growth of public expenditure in India Self study** -Theories: Peacock and & Wiseman- Wagner's law of public Expenditure

UNIT IV: PUBLIC DEBT AND BUDGET**[15HRS]**

Public debt: Classification, sources, causes for borrowing, effects – Methods of debt redemption – India's public debt: internal and external. Budget: Meaning-Types-Preparations and presentations- Fiscal policy: Meaning, Instruments. **Current Budget Self study**

UNIT V: FEDERAL FINANCE AND LOCAL FINANCE**[15HRS]**

Federal Finance - Principles – allocation of resources – Recommendations of the Recent Finance Commission – **Local Finance in India.**

UNIT VI - DYNAMISM/CURRENTAFFAIR

Trends in India's Public expenditure/Taxation, Trends in India's Public Debt Analyse the current budget, Income and Expenditure of Madurai corporation/Municipalities/Panchayat

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -I INTRODUCTION TO FISCAL ECONOMICS				
1.1	Fiscal Economics – meaning and subject matter	5	Chalk & Talk	Black Board
1.1:1	Public goods, Private goods and merit goods	6	Chalk & Talk	LCD
1.3	The principle of maximum social advantage	4	Lecture	PPT & White board
UNIT II : PUBLIC REVENUE				
2.1	Public revenue: sources, canons of taxation. Theories of taxation – Benefit theory, cost of service theory and ability to pay theory –	4	Lecture	Black Board

2.1.1	Incidence – Factors affecting incidence of taxation – impact and shifting of taxation	4	Chalk & Talk	Google classroom
2.2	Taxable capacity-Kinds of taxes – Direct and indirect, progressive and proportional– Effects of taxation	3	Lecture	Black Board
2.2.1	Income tax, Wealth tax, Sales tax, VAT, Goods and Service tax, Trends in tax GDP ratio	4	Discussion	Black Board
Unit -III PUBLIC EXPENDITURE				
3.1	Public expenditure: Canons – Effects – Reasons for the growth of public expenditure in India-	9	Lecture	White Board
3.2	Theories: Peacock and Wiseman-Wagner's law of public Expenditure	6	Chalk & Talk	Block Board
UNIT IV: PUBLIC DEBT AND BUDGET				
4.1	Public debt: Classification, sources, causes for borrowing, effects – Methods of debt redemption – India's public debt: internal and external	7	Chalk & Talk	Block Board
4.2	Budget: Meaning-Types-Preparations and presentations	4	Chalk & Talk	Block Board
4.2.1	Fiscal policy: Meaning, Instruments	4	Chalk & Talk	Block Board
UNIT V: FEDERAL FINANCE AND LOCAL FINANCE				

5.1	Federal Finance - Principles – allocation of resource	5	Lecture	White Board
5.1.1	Recommendations of the Recent Finance Commission. in India.	5	Lecture	Block Board
5.2	Local Finance in India.	5	Lecture	White Board
UNIT VI: DYNAMISM/CURRENTAFFAIR				
6.1	Trends in India's Public Debt Analyse the current budget,			Analytical Skills(S2)
6.2	Trends in India's Public expenditure/Taxation			Case Study(S1)
6.3	Income and Expenditure of Madurai corporation/Municipalities/ Panchayat			Case Study (S1)

TEXT BOOKS:

Tyagi. B.P., "Public Finance", Jai Prakash Nath & Co, Meerut [U.P], 4th Edition, 2004-05.

REFERENCE BOOKS:

1. Cauvery. R. etal, "Public Finance", Sultan Chand & Company, New Delhi 2001.
2. Manker, "Public Finance", Himalaya Publishing House, 5th Edition, July 2001.
3. Mithani.D.M., "Modern Public Finance – Theory & Practice", The Himalayan Publishing House
4. Mumbai 1998.
5. Singh. S.K., "Public Finance in Developed & Developing Countries", S. Chand and Company
6. 6th revised and enlarged edition,2004.
7. Vasudavan. K., "Public Finance",

8. M.Maria John Kennedy,-Public Finance, PHI Learning Private limited,
New Delhi,2012

WEB REFERENCES (OPTIONAL)

1. www.incometaxindia.gov.in
2. www.indiabudget.nic.in.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non-Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non-Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total

10	10	5	5	5	5	40	60	100
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UG CIA Components

		Nos	
C	- Test (CIA 1)	1	- 10 Mks
1			
C	- Test (CIA 2)	1	- 10 Mks
2			
C	- Assignment	1	- 5 Mks
3			
C	- Open Book Test/PPT	2 *	- 5 Mks
4			
C	- Quiz	2 *	- 5 Mks
5			
C	- Attendance		- 5 Mks
6			

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Understand the Meaning and Scope of Fiscal Economics	K1	PSO1
CO2	Identify the sources Tax Revenues and Non tax Revenues	K1, K2	PSO2
CO3	Create knowledge about Income tax, VAT and GST.	K1 & K3	PSO5

CO4	Assess the Causes for the Growth of Public Expenditure and Public Debt.	K1, K2 & K3	PSO4
CO 5	Evaluate the Centre and State Financial Relations.	K2 & K4	PSO3

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – 3

☐ Moderately Correlated – 2

☐ Weakly Correlated -1

COURSE DESIGNER:

Staff Name Dr. M.Regina Mary

Forwarded By

Shobana Melara

III BA ECONOMICS

V SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5CC9	INDIAN ECONOMIC ISSUES	5	4

COURSE DESCRIPTION

The course provides an overview of the state of the Indian economy prior to the country's independence and form an idea of the various considerations that shaped India's post-Independence development strategy.

COURSE OBJECTIVES

To impart knowledge on core sectors of Indian Economy. To equip the students to understand the current economic issues of India. To help the students to face the TNPSC and UPSC exams.

UNIT I: CONFIGURATION OF THE INDIAN ECONOMY [15 HRS]

Basic characteristics of the Indian economy - causes for underdevelopment. Population : Demographic transition in India theory- Size and growth of population. Measurement of Economic development: PQLI, HDI . Hunger Index, Education Index, Ecological Footprint Index and Green index.

UNIT II: INDUSTRIALIZATION IN INDIA [15 HRS]

Industrialisation: Industrial policy resolutions of 1948, 1956 and 1991, Large scale industries: cotton textile-Sugar industry-Jute industry - Iron and steel industry, Micro-Small and Medium Enterprises (MSME) – Industrial sickness.

UNIT III:EXTERNAL TRADE-INDIA AND GLOBAL ECONOMY [15 HRS]

Features, New Economic Policy: Liberalisation-Privatisation –Globalisation, Delicensing, Dis-investment, import substitution, export promotion, FDI and India's rank at international level.

UNIT IV: INFRASTRUCTURE AND SERVICE SECTOR [15 HRS]

Railways: significance and problems, Roadways: significance-problems-advantages roadways over railways, Postal and communication. Education - profile - role, Health and Housing.

UNIT V: RECENT PROGRAMME OF GOVERNMENT OF INDIA [15 HRS]

Swachh Bharath- Jan Dhan Yojana- Digital india-Saansad Adarsh Gram Yojana- Atal Pension Yojana- Awas Yojana – Jweevan Jothi Beema Yojana- Suraksha Beema Yojana-Krishi Sinchi Yojana- Mudra Bank yojana- Mudra Bank Yojana –Garib Kalyan Yojana- Suganya Samridhi Yojana- Digilocker Scheme- Ebasta Scheme

UNIT VI - DYNAMISM/CURRENTAFFAIR

An Assignment on procurement and distribution patterns of fair price shops, Report on difficulties faced in acquiring services of Ration Shop - Data to be collected for main Economic Indicators - Comprehensive Test on Indian economy.

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching pedagogy	Teaching Aids
UNIT I: CONFIGURATION OF THE INDIAN ECONOMY				
1.1	Basic characteristics of the Indian economy	3	Chalk & Talk	Black Board
1.1.1	Causes for underdevelopment	3	Chalk & Talk	LCD
1.2	Population :	2	Lecture	PPT & White board
1.2.1	Demographic transition in India theory-	2	Lecture	Smart Board
1.2.2	Size and growth of population.	3	Lecture	Black Board
1.3	Hunger Index, Education Index, Ecological Footprint Index and Green index.	2	Discussion	Black Board

UNIT II: SOCIAL AND ECONOMIC OVERHEADS				
2.1	Railways	3	Lecture	Green Board Charts
2.2	Significance and problems	2	Lecture	Green Board
2.2.1	Roadways	2	Lecture	Text Books
2.3	Significance & problems	2	Lecture	Text Books
2.3.1	advantages roadways over railways	2	Lecture	Text Books
2.4	Postal and communication	2	Discussion	Text Books
2.4.1	Education - profile - role, Health and Housing	2	Lecture	Text Books
UNIT III: INDUSTRIALIZATION IN INDIA				
3.1	Industrialisation: Industrial policy resolutions of 1948	1	Lecture	PPT
3.1.1	1956 and 1991 and recent Industrial Policy	1	Lecture	Green board
3.1.2	Large scale industries	1	Lecture	PPT
3.2	cotton textile	2	Lecture	PPT
3.2.1	Sugar industry	2	Lecture	Green board
3.2.2	Jute industry	2	Lecture	Green board
3.2.3	Iron and steel industry, Micro-Small and Medium Enterprises (MSME	3	Lecture	Green board
3.3	industrial sickness	3	Lecture	Green board

UNIT IV: EXTERNAL TRADE-INDIA AND GLOBAL ECONOMY				
4.1	Features, New Economic Policy	1	Lecture	Green board
4.1.1	Liberalisation	5	Lecture	PPT
4.1.2	Privatisation	5	Lecture	Material
4.1.3	Globalisation	2	Lecture	Text book
4.1.4	delicensing. Dis-investment	1	Lecture	Green board
4.1.5	import substitution, export promotion, FDI and India's rank at international level	1	Lecture	Green Board
UNIT V: RECENT POLICY OF THE GOVERNMENT OF INDIA				
5.1	Swach Bharath	2	Lecture	Green board
5.2	Jan Dhan Yojana- Digital india- Saansad Adarsh Gram Yojana	3	Lecture	Green board
5.2.1	Atal Pension Yojana- Awas Yojana	1	Lecture	PPT
5.3	Jweevan Jothi Beema Yojana	2	Lecture	Green board
5.4	Suraksha Beema Yojana-Krishi Sinchi Yojana- Mudra Bank yojana- Mudra Bank Yojana	5	Lecture	PPT
5.5	Garib Kalyan Yojana	2	Lecture	PPT
5.6	Suganya Samridhi Yojana- Digilocker Scheme- Ebasta Scheme.	2	Lecture	PPT
UNIT VI - DYNAMISM/CURRENTAFFAIR				
6.1	An Assignment on procurement and distribution patterns of fair price shops, Report on difficulties faced in acquiring services of Ration Shops			Paper work
6.2	Data to be collected for main Economic Indicators			Paper work

6.3	Comprehensive Test on Indian economy.			UGC NET/SET Study Materials
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TEXT BOOKS:

Dutt & Sundaram .K.P.M. (2001). *Indian Economy*, S. Chand &Company, New Delhi.

REFERENCE BOOKS:

1. Dutt & Sundaram .K.P.M.(2001) "Indian Economy", S. Chand &Company, New Delhi.
2. Agarwal.A.N.(2000). *Indian Economy*", Wishwa Prakashan Publishers, New Delhi.
3. Ishwar.C.Dhingra,(2005). *The Indian Economy*, S. Chand & Sons, 19th edition, New Delhi.
4. Jhingan M.L.(2002) *Macro Economic Theory*, Vrinda Publications, 10th edition, New Delhi.
5. Misra & Puri, (2004). *Indian Economy*, Himalayan Publisher house, Mumbai.

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Teaching of Assessme nt
	Sessio n - wise Avera ge 5 Mks.	Bett er of W1, W2 5 Mks	M1+M 2 5+5=1 0 Mks.	MID - SEM TES T 15 Mks	35 Mks.	5 Mks.	40Mk s.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20

Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON – SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

		No		
C1	- Test (CIA 1)	1	-	10 Mks
C2	- Test (CIA 2)	1	-	10 Mks
C3	- Assignment	1	-	5 Mks
C4	- Open Book Test/PPT	2 *	-	5 Mks
C5	- Quiz	2 *	-	5 Mks
C6	- Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Become familiar with the state of the Indian economy in 1947, the year of India's Independence.	K1	PSO1
CO 2	Able to Comprehend the factors that lead to the underdevelopment and stagnation of the Indian economy.	K1, K2	PSO4
CO 3	Impart knowledge on the composite of population in India.	K1 & K3	PSO3
CO 4	Help the students to prepare for competitive examinations and face the TNPSC and UPSC exams where Indian Economy is a part of syllabus.	K1, K2 & K3	PSO2
CO 5	Impart clear cut idea about Industrial development in India.	K2 & K4	PSO5

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	2	3	3	3

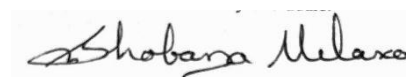
C02	3	3	3	3	3
C03	3	3	3	3	2
C04	3	3	3	3	3
C05	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C01	1	2	3	3	3	3	3
C02	3	3	3	3	3	3	3
C03	3	3	3	3	2	2	2
C04	3	3	3	3	3	3	3
C05	3	3	3	3	3	3	3

Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**
☐ Weakly Correlated -**1**

COURSE DESIGNER:



Staff Name (Dr. P.Anita)

Forward by
HOD'S Signature & Name

III BA ECONOMICS

V SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5CC10	COMPUTER DATA ANALYTICS FOR ECONOMISTS	5	4

COURSE DESCRIPTION

A study on data analysis using Excel, SPSS, SQL server, Commerce and E Banking

COURSE OBJECTIVE/S

1. To help the students to use computer Software for economic analysis.
2. To help the students to learn online transactions and trade in Economics.

UNIT I E-COMMERCE

[15HRS]

E. Commerce: Product trading, Share Trading and Commodity Trading - Modes of transactions - E-Commerce: Forms, Categories, Benefits - infrastructure: Hardware and Software – Types of Networking: Internet, Intra net and Extra net –Cloud Computing and iCloud – Big Data –an introduction

UNIT II: DATA ANALYSIS USING SPSS

[15HRS]

Computations and Descriptive – Graphs and Diagrams- Correlation- Regression - ANOVA - Chi Square - Multiple Regression **Graphs and Problems (self study)**

UNIT II DBMS using SINGLE AND MULTI USER SYSTEM

[15HRS]

Excel: Simple arithmetic- Tables and Graphs –Formula- Trend Analysis – forecasting-Multi User: Basics **Problems (self study)**

UNITIII DATA ANALYSIS USING EVIEWS

[15

HRS]

Descriptives- Correlation- Regression –Graph **Problems (self study)**

UNIT IV: E - BANKING

[15HRS]

Electronic Banking: Types - E- Channels in E-Bank - On Line Bank Services - **Core Banking – Online Payment Modes – ATM** -Advantages of E-Banking- Question of security

UNIT VI - DYNAMISM

1. Case study of online transaction
2. Presentation of a case on online payment using e-banking
3. Presentation of a case on online payment for e tickets (flight, bus or train)
4. Presentation of a case on online purchase of products in trading websites
5. Presentation of a case on online purchase and sales of used products
6. Presentation of a case on online trading using share trading and commodity trading
7. Projects in any video, audio editing, designing or any software
8. Projects in Data Base Management

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT I E-COMMERCE				
1.1	E. Commerce: Product trading, Share Trading and Commodity Trading	2	Lecture	Smart Board
1.2	Modes of transactions	1	Lecture	Black Board
1.3	Forms of ecommerce	2	Lecture	Smart Board
1.4	Categories of E Commerce	4	Lecture	Smart Board
1.5	E Commerce infrastructure: Hardware and Software	2	Lecture	Black Board
1.6	Types of Networking: Internet, Intranet and Extranet	1	Discussion	Google classroom
1.7	Benefits of E Commerce	1	Lecture	Smart Board
1.8	- Cloud Computing and icloud	1	Discussion	Black Board

1.9	Big Data –an introduction	1	Lecture	Smart Board
Unit -II DATA ANALYSIS USING SPSS				
1.1	Computations and Descriptives	3	TV & Projector	Computers
1.2	Graph	2	TV & Projector	Computers
1.3	Correlation	2	TV & Projector	Computers
1.4	Regression – ANOVA	3	TV & Projector	Computers
1.5	Chi Square	2	TV & Projector	Computers
1.6	Multiple Regression	3	TV & Projector	Google classroom
UNIT III DATABASE MANAGEMENT USING SINGLE USER AND MULTI USER				
2.1	Excel: Simple arithmetic	3	TV & Projector	Computers
2.2	Tables and Graphs	3	TV & Projector	Computers
2.3	Formula	3	TV & Projector	Computers
2.4	Trend Analysis	3	TV & Projector	Computers
2.5	Forecasting	3	TV & Projector	Computers
2.6	Multi user: Basics	3	TV & Projector	Computers
UNIT VI EVIEWS				
3.1	Descriptives	4	TV & Projector	Computers
3:2	Correlation	4	TV & Projector	Computers
3.3	Regression	3	TV & Projector	Computers
UNIT IV : E – BANKING				
5.1	Electronic Banking: Types	2	Lecture	White board
5.2	E- Channels in E-Bank	2	Lecture	White board

5.3	On Line Bank Services	2	Lecture	White board
5.4	Core Banking	2	Discussion	White board
5.5	Online Payment Modes	2	Lecture	White board
5.6	ATM	2	Lecture	White board
5.7	Advantages of E-Banking	2	Lecture	White board
5.8	Question of security	1	Lecture	White board
Unit VI: DYNAMISM				
6.1	Case study of online transactions			Google classroom
6.2	Presentation of a case on online payment using e-banking			Google classroom
6.3	Presentation of a case on online payment for e tickets (flight, bus or train)			Google classroom
6.4	Presentation of a case on online purchase of products in trading websites			Google classroom
6.5	Presentation of a case on online purchase and sales of used products			Google classroom
6.6	Presentation of a case on online trading using share trading and commodity trading			Google classroom
6.7	Projects in any video, audio editing, designing or any software			Google classroom
6.8	Projects in Data Base Management			Google classroom

REFERENCE BOOKS:

1. SPSS Software Manuel
2. EVIEWS Software Manuel
3. Excel Help Manual
4. Darren George and Paul Mallery(2011) '*SPSS for Windows*', Pearson Education
5. Kothari C.R. and Gaurav Garg(2019), Research Methodology-Methods and Techniques, New Age international
6. Lawrence S. Meyers, Glenn C. Gamst, A. J. Guarino,(2013) '*Doing Data Analysis using SPSS*', Centage Publishers.
7. Ron mansfield,(2006) "Working with MS office", Tata Mc Graw Hill Publishing Ltd
8. Editorial Panel(2008), "Step by Step Micro Soft Excel 2007", MBD International Publishing.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

	No	s
C1 - Test (CIA 1)	1	- 10 Mks
C2 - Test (CIA 2)	1	- 10 Mks
C3 - Assignment	1	- 5 Mks
C4 - Open Book Test/PPT	2 *	- 5 Mks
C5 - Quiz	2 *	- 5 Mks
C6 - Attendance		- 5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED	PSOs ADDRESSED
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		BLOOM'S TAXONOMY)	
CO 1	Analyse the practical issues of Economics	K1	PSO1& PSO2
CO 2	Enable the students to find job in business analytics	K1, K2,	PSO3
CO 3	Analyzing the fluctuations of market conditions using softwares.	K1 & K3	PSO5
CO 4	Enhancing the knowledge on latest concepts of e-commerce, e-banking and online trading	K1, K2 & K3	PSO4
CO 5	Demonstrate the business analytical skills	K2 & K4	PSO2

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

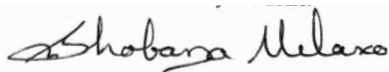
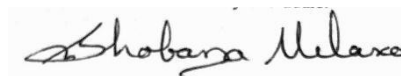
Note: ☐ Strongly Correlated – **3**

☐ Moderately Correlated – **2**

☐ Weakly Correlated -**1**

COURSE DESIGNER:

1. Staff Name :Dr. Shobana Nelasco

A handwritten signature in black ink, reading "Shobana Nelasco". The signature is written in a cursive style with a large initial 'S'.A handwritten signature in black ink, reading "Shobana Nelasco". The signature is written in a cursive style with a large initial 'S'.

**HOD'S Signature
& Name**

III BA- ECONOMICS

V- SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5CC11	INTERNATIONAL TRADE	5	4

COURSE DESCRIPTION

This course is designed to provide students with a basic introduction to important theories of international trade, balance of payments adjustment and capital flows. It also deals with the important international institutions

COURSE OBJECTIVE/S

1. To Provide insight into the theories of the subject
2. To inculcate knowledge of global trade
3. To enrich the knowledge of eth students about Globalisation, WTO and other Global Trade Institutions.

UNIT I: THEORIES OF INTERNATIONAL TRADE

[15 HRS]

International Trade: Absolute cost theory of Smith - Classical Comparative Cost theory of Ricardo's – Neo Classical Trade Theory: Heckscher- Ohlin Theorem **Reciprocal Demand Self study**

UNIT II:TERMS OF TRADE AND BALANCE OF PAYMENT

[15

HRS]

Terms of trade and **Balance of Trade and Balance of payments Self study** - Structure of Balance of payments Accounts Disequilibrium and measures to correct disequilibria - FDI – FII- NRI

UNIT III: FOREIGN EXCHANGE, RESERVES AND EXCHANGE CONTROL

[15

HRS]

Foreign Exchange Market – Functions of foreign exchange market- Eurocurrency market- **Foreign Exchange rate – Determination of exchange rate** – Mint parity theory - Purchasing power parity theory – Balance of

payment theory. Foreign Exchange Reserves: **FERA in India. Self study**
Exchange control: tariff and Quotas

UNIT IV: GLOBALIZATION AND INTERNATIONAL AGREEMENTS [15 HRS]

Liberalisation – Privatization - Globalisation in India – MNCs –WTO:
TRIPS, TRIMS Self study

UNIT- V GLOBAL TRADE INSTITUTIONS AND FINANCIAL INSTITUTIONS [15 HRS]

IMF- IBRD and its affiliates IDA-IFC - ADB- UNCTAD – Trade Blocks –
India's position in the international level Self study - International
Rating Agencies.

UNIT VI - DYNAMISM

Analysis of India's Balance of Payment- Case studies on Intellectual
property Rights, Pattern and Growth of Foreign Direct Investment, Impact of
WTO on Indian Agriculture.

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT I: THEORIES OF INTERNATIONAL TRADE				
1.1	International Trade: Absolute cost theory of Smith	5	Chalk & Talk	Black Board
1.1:1	Classical Comparative Cost theory of Ricardo's	5	Chalk & Talk	LCD
1.1.2	– Neo Classical Trade Theory: Heckscher- Ohlin Theorem	5	Lecture	PPT & White board
UNIT II: TERMS OF TRADE AND BALANCE OF PAYMENT				
2.1	Terms of trade and Balance of Trade and Balance of payments- Structure of Balance of payments Accounts	5	Lecture	Black Board

2.1.1	Disequilibrium and measures to correct disequilibria	5	Lecture& Discussion	Google classroom
2.1.2	FDI – FII- NRI	5	Lecture	LCD
Unit -III: FOREIGN EXCHANGE, RESERVES AND EXCHANGE CONTROL				
3.1	Foreign Exchange Market – Functions of foreign exchange market- Eurocurrency market- Foreign Exchange rate – Determination of exchange rate – Mint parity theory	7	Lecture	Block Board
3.2	Purchasing power parity theory – Balance of payment theory. Foreign Exchange Reserves: FER in India. Exchange control: tariff and Quotas	8	Chalk & Talk	Block Board
UNIT IV: GLOBALIZATION AND INTERNATIONAL AGREEMENTS				
4.1	Liberalisation - Privatisation- Globalisation in India	7		Online/ E-Content/ Text Books /Materials
4.1.1	MNCs –WTO: TRIPS, TRIMS	8	Chalk & Talk	LCD
UNIT V: GLOBAL TRADE INSTITUTIONS AND FINANCIAL INSTITUTIONS				
5.1.1	IMF- IBRD and its affiliates IDA-IFC - ADB- UNCTAD	8	Lecture	PPT & White board
5.1.2	Trade Blocks	4	Lecture	LCD
5.1.3	– India’s position in the international level- International Rating Agencies.	3	Lecture	PPT
UNIT VI – DYNAMISM				

6.1	Analysis of India's Balance of Payment			Analytical Skills(S1)
6.2	Case studies on Intellectual property Rights			Case study(S2)
6.3	Pattern and Growth of Foreign Direct Investment			Analytical Skills(S1)
6.4	Impact of WTO on Indian Agriculture			PPT(S1)

TEXT BOOKS:

1. Jhingan, M.L.(2006).“*International Economics*”, Vrinda Publications Pvt. Ltd., Delhi.
2. Jeevanandham, Victor Louis, Kalyani, Padma, Hemavathi,(2008) “*International Economics*”, Sultan Chand & Sons, Delhi.
3. Krugman, Paul & Mautice Obstfeed,(1997) “*International Economics*”, Addison Wesley .Boston.
4. Mannur, (1995) D.MH.G. “*International Economics*”, Vikas Publishing Pvt. Ltd.,
5. Mithani, .(2010) “*International Economics*”, Himalaya Publishing House, New Delhi,
6. Francis Cherunilam, (1997). “*International Economics*”, Tata McGraw-hill Publishing Company Ltd., New Delhi
7. Gupta, K.R.(1978)“*International Economics*”, Atman ram and sons,

8. WEB REFERENCES (OPTIONAL)

1. www.imf.org
2. www.meadev.nic.in
3. www.unctad.org.
4. www.worldbank.org
5. www.wto.org

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
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	Session - wise Average	Better of W1, W2	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

**No
s**

C1 - Test (CIA 1) 1 - 10 Mks

C2	- Test (CIA 2)	1	-	10 Mks
C3	- Assignment	1	-	5 Mks
C4	- Open Book Test/PPT	2 *	-	5 Mks
C5	- Quiz	2 *	-	5 Mks
	- Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Discuss the theories of International Trade.	K1,K3	PSO1
CO 2	Analyse Balance of Payment and Balance of trade	K1, K2	PSO2
CO 3	Inculcate the knowledge of Foreign Exchange Market and Euro Currency Market.	K1 & K3	PSO3
CO 4	Assess the Impact of Globalisation on the Indian Economy	K1, K2 & K3	PSO4
CO 5	Evaluate the performance of GATT and WTO and other	K2 & K4	PSO5

	Global Trade Institutions		
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Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	2	3	3	3
CO3	3	2	3	3	2
CO4	3	3	3	3	2
CO5	3	3	3	3	3

Mapping COs Consistency with POs

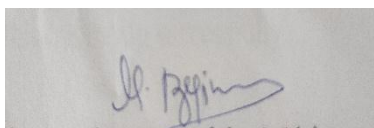
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3**

☐ Moderately Correlated – **2**

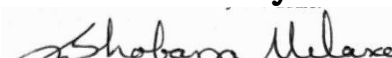
☐ Weakly Correlated -**1**

COURSE DESIGNER:



Staff Name (Dr. Regina Mary)

Forwarded By



**HOD'S Signature
& Name**

III BA ECONOMICS

V- SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5CC12	ENTREPRENURIAL DEVELOPMENT	5	4

COURSE DESCRIPTION

This is a course to introduce the student to understanding creative abilities, recognizing their creative abilities, changing their way of viewing creativity.

COURSE OBJECTIVES

1. To equip and motivate the students to become entrepreneurs.
2. To understand the basic concepts in the area of entrepreneurship
3. To understand the role and importance of entrepreneurship for economic development
4. To inculcate skills of writing business and funding proposals.
5. To promote agri- based business and handicraft business.

UNIT: I INTRODUCTION

[15 HRS]

Entrepreneur - Types, functions - women entrepreneurship: The micro finance and self help groups - Social Entrepreneurship in Non-Profit Organization –On line registration for entrepreneurs - **Project Proposals** to Funding agencies, Performa

UNIT: II ECONOMIC ANALYSIS FOR AN ENTREPRENEUR

[15 HRS]

Budgeting, Break-Even, **SWOT and Profitability Analysis-PERT analysis**- Income Tax payment – GST Calculation - blog creation – web creation – online marketing

UNIT:III GOVERNMENT INSTITUTIONS AND SCHEMES

[15

HRS]

MSME- Madurai DIC- CED -SIDO-NSIC-TCO-SIPCOT-NAYE-Unemployed Youth Employment Generation Program(UYEGP) - Banks

UNIT:VI SCOPE FOR BUSINESS OPPORTUNITIES- BRIEF

INTRODUCTIONS

[15 HRS]

Agriculture: Horticulture, Floriculture, Kitchen garden and sales, Sale of seeds and agricultural products, Mushroom Cultivation, Vermi-Culture,

Api-Culture etc -Industry Handicrafts - Service industry: Tour organisation, Tuition centers, Tailoring – Beauty Parlours- Home delivery of food etc

UNIT: V ON LINE BUSINESS- BRIEF INTRODUCTIONS [15 HRS]

Online Buying and selling: Case studies on Amazon, OLX, airbnb, ola, Facebook – scope for business in Online share trading – scope for business in Online commodity trading- scope for business in online exports and online imports

UNIT VI - DYNAMISM/CURRENT AFFAIR

Project proposal for any product or service – Case study of any one Institutional loan schemes(Bank or non banking)- On the Spot Learning Component: Visit to SHG to study their income generation activities and writing report - Visit to industrial estate to meet entrepreneurs - Case study of successful entrepreneurs- Case study of NGO's and SHG's- Blue print of project report- Project proposal for any product or service -Institutional loan schemes – a survey-Collection of data regarding entrepreneurs

REFERENCE BOOKS:

1. Saravanavel. P, “Entrepreneurial Development”, Eee Pee Kay Pub. House II Edition, 2008.
2. C.B. Gupta & S.S. Khanka, “Entrepreneurship and Small Business Management”, S.Chand, edition. 1998
3. Gupta. C.B. & Srinivasan. M.P., “Entrepreneurial Development”, Sultan Chand & Sons, Ed.
4. Jose Paul & Ajith Kumar, “Entrepreneurship Development and Management”, Himalaya Publishing House, 2000.
5. Pandey G.N (Vikas), “A Complete Guide to Successful Entrepreneurship”, Vikas Publishing House New Delhi, Reprint 1999.
6. Sherlekar.S.A & Janardhana C.P., “Essential of Business Organisation & Management”.

WEB REFERENCES (OPTIONAL)

1. <http://tnchamber.in/>
2. <http://maditssia.com/index.php/madmin/bicactivities>
3. <http://www.msmeonline.tn.gov.in/>
4. http://www.msmeonline.tn.gov.in/msme_partI/msmefiling.php

5. <http://www.dcmsme.gov.in/howtsetup/grgxx01x.htm>
6. <http://www.tn.nic.in/tnhome/projectfiles/ssi.pdf>
7. <http://www.sidco.tn.nic.in/>
8. <http://www.msmedi-chennai.gov.in:8080/MSME/>
9. <http://tnchamber.in/key-initiatives/>
10. <https://www.entrepreneur.com/articl/41846>

COURSE CONTENTS & LECTURE SCHEDULE

Module No	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT: I INTRODUCTION				
1.1	Entrepreneur-Types-Women Entrepreneurs	1	Lecture	Jam Board
1.2	Self Help Groups –Micro Finance	1	Lecture	Jam Board
1.3	Social Entrepreneurship in Non-Profit Organization: NGOs and Trusts	1	Lecture	Jam Board
1.4	On line registration for entrepreneurs - Project Proposal writing to Funding agencies	1	Video Lecture	LCD and White Board
1.5	Top ten Social Entrepreneurs	1	Lecture	Jam Board
UNIT -2 ECONOMIC ANALYSIS FOR ANY ENTREPRENEUR				
2.1	Budgeting, Break-Even, SWOT - PEST Analysis and Profitability Analysis	2	Lecture	Jam Board
2.2	Income Tax payment	1	Lecture	Jam Board
2.3	GST Calculation - blog creation – web creation – online marketing-	2	Lecture	Jam Board
UNIT:III GOVERNMENT INSTITUTIONS AND SCHEMES SUPPORTING ENTREPRENEURS				
3.1	MSME –DIC- CED DIC-SIDO-NSIC-TCO	2	Online Lecture	Black Board
3.2	SIPCOT-PMEGP, PMRY- Commercial banks-SBI and other institutes.	1	Online Lecture	Black Board

3.3	Start up India , CGT SME Scheme- Annapurna Scheme- Mudra Yojana Scheme	1	Online Lecture	PPT and White Board
3.4	Financial Institutions and Government incentives- Dairy Entrepreneurship Development Scheme	1	Online Lecture	PPT and White Board
3.5	Case studies of business financing – Modern Entrepreneurs.	1	Online Lecture	PPT and White Board
UNIT: IV SCOPE FOR BUSINESS OPPORTUNITIES- BRIEF INTRODUCTION				
4.1	Agriculture: Horticulture-Floriculture, Kitchen garden and sales, Sale of seeds and agricultural products, Mushroom Cultivation	2	Lecture	Black Board
4.2	Vermi-Culture, Api-Culture etc - Industry Handicrafts	1	Discussion	Black Board
4.3	Service industry: Tour organisation, Tuition centers, Tailoring – Beauty Parlours-	1	Lecture	PPT and White Board
4.4	Home delivery of food etc Female focused entrepreneurship - Case studies of Industries Self study - Field Visit to industry	1	Lecture	Black Board
UNIT: V: ON LINE BUSINESS- BRIEF INTRODUCTION				
5.1	Technopreneur- Agripreneur	2	Blended Learning	White Board
5.2	Online Buying and selling: Case studies on Amazon, OLX – Facebook –eBay	1	Lecture	PPT and White Board
5.3	scope for business in Online commodity trading	1	Lecture	Black Board
5.4	Gold, Silver scope for business in online exports: Goods and Services	1	Lecture	PPT and White Board
UNIT – VI DYNAMISM/CURRENTAFFAIR				
6.1	Project proposal for any product or service			Report submission in google class room
6.2	Case study of any one Institutional loan schemes(Bank or non banking)			PPT Posting in class room

6.3	On the Spot Learning Component: Visit to SHG to study their income generation activities and writing report			Report submission in class Room
6.4	Case study any one women entrepreneur -			Report submission in google class rooms
6.5	On-the spot learning: Visit to industrial estate to meet entrepreneurs			PPT Posting in class room

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5

	40
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EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

	No s	
C1 - Test (CIA 1)	1	- 10 Mks
C2 - Test (CIA 2)	1	- 10 Mks
C3 - Assignment	1	- 5 Mks
C4 - Open Book Test/PPT	2 *	- 5 Mks
C5 - Quiz	2 *	- 5 Mks
C6 - Attendance		- 5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	To explore the functions of Entrepreneur	K1	PSO1
CO 2	To identify the basic qualities of an Entrepreneur.	K1, K2	PSO2

CO 3	To enable the students to understand the Project report.	K1 & K3	PSO5
CO 4	To evaluate the merits and demerits of online trading.	K1, K2 & K3	PSO3
CO 5	To assess the policy implementation by government for Entrepreneurial development.	K2 & K4	PSO4

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
O5	3	3	3	3	3	1	3

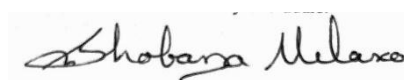
Note: ☐ Strongly Correlated – 3

☐ Moderately Correlated – 2

☐ Weakly Correlated -1

COURSE DESIGNER:

1. Staff Name (Dr. R.Suji Karthika)



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III BA ECONOMICS

VI SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E6CC13	RURAL INDIAN ECONOMIC ISSUES	5	4

COURSE DESCRIPTION

The course provides an overview of the developmental issues Indian economy, External trade and government development strategies and policies.

COURSE OBJECTIVES

1. To impart knowledge on problems in Indian Economy.
2. To equip the students about the factors that lead to the underdevelopment and stagnation of the Indian economy.
3. To help the students to face the TNPSC and UPSC exams.
4. To highlight the importance of different sectors of the Indian Economy for its development and the position of our economy with the rest of the world.

UNIT I: INDIAN AGRICULTURE

[15

HRS]

Role and importance of agriculture in the Indian Economy; factors determining Productivity – causes for low productivity. Land reforms: Meaning – objectives – Tenancy reforms – Ceiling on land holdings. Technological aspects: input, irrigation, power, fertilizers, seeds, mechanization, green revolution.

UNIT II: AGRICULTURAL CREDIT AND MARKETING

[15

HRS]

Rural Credit: Rural Indebtedness – Need and sources of credit. Agricultural Marketing: Defects of agricultural marketing – Regulated markets – cooperative marketing – government and agricultural marketing – support price policy – buffer stocks and public distribution system.

UNIT III: POVERTY, UNEMPLOYMENT AND PARALLEL ECONOMY[15HRS]

Unemployment: types, causes, major employment programmes, Poverty: concept, causes, measures – Poverty alleviation programme-Global poverty index, Inequality, Parallel Economy – remedial measures.

UNIT IV: RURAL DEVELOPMENT: An overview [15 HRS]

Recent Rural development programmes –co-operation - Panchayati Raj in India-Rural Non –Farm Sector- Strategy for Rural Development.

UNIT V: LAND REFORMS [15 HRS]

Land Reforms: Land Revenue Systems in British India : Zamindari System, Ryotwari System and Mahalwari System. Land Reforms in India after Independence.

UNIT VI - DYNAMISM/CURRENTAFFAIR

Data to be collected for main Economic Indicators - To help in filling applications to the beneficiaries of Suganya Samrithi Yojana in post offices / Nationalised banks - To attend Gram Sabha meetings and submit a write-up on it.

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT I: INDIAN AGRICULTURE				
1.1	Role and importance of agriculture in the Indian Economy	4	Chalk & Talk	Black Board
1.1:1	Factors determining Productivity	1	Chalk & Talk	LCD
1.3	Causes for low productivity	4	Lecture	PPT
1.4	Land reforms	1	Lecture	Black Board
1.5	Meaning – objectives	2	Lecture	Hand outs
1.6	Tenancy reforms - Ceiling on land holdings	1	Discussion	Text book
1.7	Technological aspects	2	Lecture	PPT

1.8	Input, irrigation, power, fertilizers, seeds, mechanization, green revolution	1	Discussion	Black Board
UNIT II: AGRICULTURE CREDIT & MARKETING				
2.1	Rural Credit: Rural Indebtedness	3	Lecture	Black board/ PPT
2.2	Agricultural Marketing: Defects of agricultural marketing	2	Lecture	Online material
2.3	Need and sources of credit	3	Lecture	E-Materials
2.4	Regulated markets –cooperative marketing	3	Lecture	E-Material
2.5	government and agricultural marketing – support price policy – buffer stocks and public distribution system	4	Lecture	PPT
UNIT III: POVERTY , UNEMPLOYMENT & PARALLEL ECONOMY				
3.1	Unemployment: types	3	Lecture	Green board
3.1.1	causes, major employment programmes	2	Lecture	Green board
3.2	Poverty: concept, causes, measures	2	Lecture	Green board
3.2.1	– Poverty alleviation programme- Global poverty index, Inequality, Parallel Economy – remedial measures.	2	Lecture	Green board
3.2.2	Unemployment: types	2	Lecture	Green board
3.2.3	causes, major employment programmes	2	Lecture	Green board
UNIT IV: RURAL DEVELOPMENT , CO-OPERATION AND PANCHAYATI RAJ				

4.1	Recent Rural development programmes	2	Lecture	Green board
4.2	co-operation	2	Lecture	Green board
4.2.1	Panchayati Raj in India	3	Lecture	Green board
4.2.2	Rural Non –Farm Sector	2	Lecture	Green board
4.2.3	Strategy for Rural Development	2	Lecture	Green board
UNIT V: RUTRAL ECONOMIC REFORMS				
5.1	Rural and Agricultural Reforms	1	Discussion	PPT
5.2	Meaning, objectives & features of economic reforms	1	Discussion	PPT
5.3	Land Revenue Systems in British India	1	Discussion	PPT
5.4	Zamindari System,	1	Discussion	PPT
5.5	Ryotwari System	1	Discussion	PPT
5.6	Mahalwari System	1	Discussion	PPT
5.7	Land Reforms in India After Independence	1	Discussion	PPT
5.8	Green Revolution	1	Discussion	PPT
5.9	Rural and Agricultural Reforms	1	Discussion	PPT
5.10	Meaning, objectives & features of economic reforms	1	Discussion	PPT
5.11	Land Revenue Systems in British India	1	Discussion	PPT
UNIT VI - DYNAMISM/CURRENTAFFAIR				
6.1	Data to be collected for main Economic Indicators		Discussion	Paper work
6.2	To help in filling applications to the beneficiaries of Suganya Samrithi		Discussion	Paper work

	Yojana in post offices / Nationalised banks			
6.3	To attend Gram Sabha meetings on 2 nd October and submit a write-up on it.		Discussion	Paper work with photos

TEXT BOOKS:

Dutt & Sundaram .K.P.M, “Indian Economy”, S. Chand &Company, New Delhi, 2001

REFERENCE BOOKS:

1. Agrawal A.N., “Indian Economy”, Wiley Eastern Ltd., New Delhi, 2000.
2. Ishwar. C. Dhingra, “ The Indian Economy”, Chand and Company Ltd., New Delhi, 2017
3. Misra & Puri, “Indian Economy”, Himalaya Publishing House, New Delhi, 2013.
4. M.L.Jhingan , “Macro Economic Theory”, Vrinda Publications, 10th edition, New Delhi, 2002.

	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessme nt
U	Sessio n - wise Avera ge 5 Mks.	Bett er of W1, W2 5 Mks	M1+M 2 5+5=10 Mks.	MID - SEM TES T 15 Mks	35 Mks.	5 Mks.	40Mk s.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20

Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

				No	s
C1	-	Test (CIA 1)	1	-	10 Mks
C2	-	Test (CIA 2)	1	-	10 Mks
C3	-	Assignment	1	-	5 Mks
C4	-	Open Book Test/PPT	2 *	-	5 Mks
C5	-	Quiz	2 *	-	5 Mks
C6	-	Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Attain insight on various issues obstructing the development of Indian economy	K1	PSO1
CO 2	Help the students to prepare for competitive examinations and appear for the IES, TNPSC and UPSC exams where Indian Economy is a part of syllabus.	K1, K2,	PSO3
CO 3	Impart clear cut idea about Economic reforms of India.	K1 & K3	PSO4
CO 4	Alert the students regarding the proceedings of Panchayat raj in India.	K1, K2& K3	PSO2
CO 5	Make them responsive to recent developmental schemes and policies of GOI in India.	K2 & K4	PSO5

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	3	3
CO3	3	3	3	2	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with Pos

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	2	3	3	3	3	3
CO2	3	3	3	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3

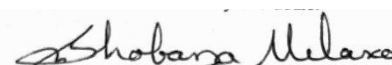
Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**
 ☐ Weakly Correlated -**1**

COURSE DESIGNER:



Staff Name: Dr. P. Anita

Forwarded By



HOD'S Signature

& Name

III BA ECONOMICS VI SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E6CC14	BASIC ECONOMETRICS	5	4

COURSE DESCRIPTION

The study of mathematical and statistical application of economic theories.

COURSE OBJECTIVE/S

To give an exposure to the students in giving mathematical and statistical application of economic theories.

UNIT I INTRODUCTION

[15 HRS]

Definition & Scope of Econometrics – Relationship between Econometrics, Mathematical Economics and Statistics – Goals of Econometrics – Limitations – **Divisions of Econometrics Self study**

UNIT II METHODOLOGY OF ECONOMETRICS

[15 HRS]

Methodology of Econometrics – Specification of the Model – Collection of Data – Estimation of the Model – Evaluation of the Co-efficient of the Model. Forecasting Power of the Model – **R-square, estimation and evaluation. Self study**

UNIT III LINEAR REGRESSION MODEL

[15 HRS]

Meaning – Assumptions – Least Square Methods – Statistical Properties of Least Square Estimations – Goodness of Fit Self study – Simple Problems.

Meaning – Assumptions – Statistical Properties Least Square Estimations – [GLRM] – General Linear Regression Model – Simple Problems with two explanatory variables.

UNIT IV VIOLATION OF OLS ASSUMPTION

[15 HRS]

Auto Correlation, Heterocedasticity – **Multicollinearity Self study:** sources, consequences , test, remedies.

UNIT V FORECASTING ANALYSIS

[15 HRS]

Meaning – Stationary & Non-Stationary – **Time series analysis – Methods of forecasting. Self study**

UNIT VI DYNAMISM/CURRENT AFFAIRS

Use the econometric models in research project - apply forecasting on the proceedings of a firm.

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
Unit -1 INTRODUCTION				
1.1	Definition & Scope of Econometrics	3	Discussion	Black Board
1.1.1	Relationship between Econometrics, Mathematical Economics and Statistics	3	Chalk & Talk	LCD
1.2.	Goals of Econometrics	3	Lecture	PPT & White board
1.3	Limitations	4	Lecture	Black Board
1.4	Divisions of Econometrics	2	Lecture	Black Board
Unit -2 METHODOLOGY OF ECONOMETRICS				
2.1	Methodology of Econometrics	3	Lecture	Black Board
2.2	Specification of the Model	2	Chalk & Talk	LCD
2.2.1	Collection of Data	2	Chalk & Talk	PPT
2.2.2	Estimation of the Model	2	Lecture	Black Board/
2.2.3	Evaluation of the Co-efficient of the Model.	2	Lecture, Discussion,	PPT, LCD
2.3	Forecasting Power of the Model	2	Lecture,	Black Board

2.3.1	R-square, estimation and evaluation.	2	Discussion, Chalk & Talk	LCD, Black Board
Unit – 3 LINEAR REGRESSION MODEL				
3.1	Simple Regression model	1	Chalk & Talk, Discussion	Black Board & LCD
3.2	Meaning – Assumptions – Least Square Methods –	1	Lecture , Chalk & Talk	PPT, Black Board
3.3	Statistical Properties of Least Square Estimations	2	Discussion, Lecture	PPT, LCD
3.3.1	Goodness of Fit –Simple Problems	3	Lecture	Black Board
3.1	Multiple Regression Model.	1	Lecture	LCD
	Meaning – Assumptions – Statistical Properties Least Square Estimations –	2	Lecture , Chalk & Talk	PPT, Black Board
	[GLRM] – General Linear Regression Model	1	Lecture , Chalk & Talk	PPT, Black Board
	Simple Problems with two explanatory variables	4	Lecture , Chalk & Talk	PPT, Black Board
Unit – IV VIOLATION OF OLS ASSUMPTION				
4.1	Correlation,	4	Chalk & Talk, Discussion	Black Board & LCD
4.1.1	Heterocedasticity	4	Lecture , Chalk & Talk	PPT, Black Board

4.1.2	Multicollinearity:	2	Lecture, Discussion,	PPT, LCD
4.2	sources, consequences, test, remedies.	5	Chalk & Talk	PPT, LCD
5.1	Meaning – Stationary & Non-Stationary	5	Lecture, Discussion	PPT, LCD
5.2	Time series analysis	5	Chalk & Talk	Black Board
5.3.1	Methods of forecasting	5	Lecture	PPT
Unit VI DYNAMISM/CURRENT AFFAIRS				
	Application of an econometric models in research project.		Case study models & survey	Students report submission in class
	Identify forecasting on the proceedings of a firm.		Case study models & survey	Students report submission in class

REFERENCE BOOKS:

1. Shyamala, S. (2009) “*Econometrics Theory and Applications*”, Vishal Publishing Co., Jalandhar-Delhi.
2. Damodar N. Gujarati. (2007) “*Basic Econometrics*”, McGraw-Hill Book Company, Delhi.
3. Koutsoyiannis,(2009) “*Econometrics*”, Palgrave, 2nd Edition. New York.
4. Maddala, G.S. (2008)“*Econometrics*”, McGraw-Hill Book Company, New Delhi.
5. . Madnani, G.M.K . (2008) “*Econometrics*”, Oxford & IBH Publishing Company Private Limited, 8th Edition, New Delhi,.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

		No s		
C1	- Test (CIA 1)	1	-	10 Mks
C2	- Test (CIA 2)	1	-	10 Mks
C3	- Assignment	1	-	5 Mks
C4	- Open Book Test/PPT	2 *	-	5 Mks
C5	- Quiz	2 *	-	5 Mks
C6	- Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Make students familiar with the application of econometrics in Economic theory.	K1	PSO1
CO 2	Enable the students to acquire the knowledge on methodology of econometrics	K1, K2,	PSO3
CO 3	Facilitate cause and effect relationship among two economic variables	K1 & K3	PSO4

CO 4	Analyze the cause and effect relationship among more than two economic variables.	K1, K2 & K3	PSO2
CO 5	Identify application of various forecasting models in the study of econometrics	K2 & K4	PSO5

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – 3

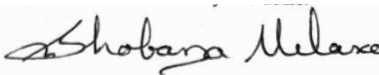
☐ Moderately Correlated – 2

☐ Weakly Correlated -1

COURSE DESIGNER:

Staff Name Dr. K.Selva Lakshmi

Forwarded By


& Name

III BA ECONOMICS

VI - SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E6CC15	ECONOMICS OF PLANNING AND DEVELOPMENT	5	4

COURSE DESCRIPTION

Planning is the [process](#) of [thinking](#) about the activities required to achieve a desired [goal](#). It is the first and foremost activity to achieve desired results.

COURSE OBJECTIVE/S

1. To understand some important and core issues of planning
2. To improve the knowledge on planning and development
3. To enlighten them on planning commission.
4. 'compare and contrast the Indian planning and other countries planning
5. Analyse the merits and demerits of capital and labour intensive technology.

UNIT I ECONOMIC GROWTH AND DEVELOPMENT [15HRS]

Meaning and definition of **Economic Growth, Development** and
Characteristics of under development - **Obstacles to economic development Self study** - Factors of Economic Growth: Economic and Non Economic factors

UNIT II CAPITAL FORMATION AND INPUT-OUTPUT MODEL [15HRS]

Capital formation: Meaning – Importance - Reasons for low capital formation – Sources of Capital formation. **Capital output ratio Self study:** Meaning – Factors determining capital-output ratio - Case for low or high capital output ratio in UDCs. Input - Output Model.

UNIT III INVESTMENT CRITERIA

[15HRS]

Choice of technique: **Labour intensive Vs Capital intensive Techniques** - Investment Criteria in Economic Development: Capital Turnover Criterion – **Social Marginal Productivity Criterion Self study** - Reinvestment Criterion - Time Series Criterion.

UNIT IV THEORIES OF ECONOMIC GROWTH**[15HRS]**

Adam Smith - Rostow - Theory of Big Push-Doctrine of Balanced and Unbalanced growth - Critical Minimum Effort Thesis - Marxian Theory -

Schumpeterian theory. Self study

UNIT V PLANNING IN INDIA**[15HRS]**

Meaning – Need for Planning in UDCs – Types of Planning – Planning Machinery in India – **Planning Commission** – **Five Year Plans Self study** -

Recent five year plan- NITI Ayog; Functions of NITI Ayog-powers of NITI Ayog

UNIT VI - DYNAMISM/CURRENTAFFAIR

Functions of NITI-Ayog- powers of NITI -Ayog . case study of current five year plan.

Assignment on various countries plans. Compare the Indian planning with other countries.

COURSE CONTENTS & LECTURESCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT - 1 ECONOMIC GROWTH AND DEVELOPMENT				
1.1	Meaning and definition of Economic Growth, Development.	4	Chalk & Talk	Black Board
1.1:1	Characteristics of under development -	4	Chalk & Talk	Black Board
1.3	Obstacles to economic development	3	Lecture	PPT
1.4	Factors of Economic Growth: Economic and Non Economic factors	4	Video Lecture	Online
UNIT II: CAPITAL FORMATION AND INPUT-OUTPUT MODEL				
2.1	Capital formation: Meaning – Importance -- Sources of Capital formation.	2	Lecture	Black Board
2.2	Reasons for low capital formation	2	PPT	Online
	Importance of capital formation	2	PPT	Online

2.3	Capital output ratio: Meaning – Factors determining capital-output ratio,	3	Google	Online
	Case for low or high capital output ratio in UDCs	3	Lecture	Black Board
2.3	Input - Output Model.	3	Flipped Learning	Online/ E-Content/
UNIT III: INVESTMENT CRITERIAN				
3.1	Choice of technique: Labour intensive Vs Capital intensive Techniques -	4	Lecture	Black Board
3.2	Investment Criteria in Economic Development,-. Capital Turnover Criterion	4	Google	online
3.3	Social Marginal Productivity Criterion –	3	Power point presentation	Black Board
3.4	Reinvestment Criterion - Time Series	4	Power point presentation	online
UNIT IV: THEORIES OF ECONOMIC GROWTH				
4.1	Adam Smith	2	Lecture	Black Board
4.2	Rostow	2	Lecture	Black Board
4.3	Theory of Big Push-Doctrine of Balanced and Unbalanced growth	2	ppt	Online
4.4	Critical Minimum Effort Thesis	2	ppt	Online
4.5	Marxian Theory -		Lecture	Black Board
4.6	Schumpeterian theory		Google class room	

UNIT V: PLANNING IN INDIA				
5.1	Meaning – Need for Planning in UDCs	3	Google	Online
5.1.1	– Types of Planning	2	Flipped Learning	Online/ E-Content/
5.2	– Planning Machinery in India	3	Flipped Learning	Online/ E-Content/
5.3	Planning Commission	2		
5.3.	Five Year Plans - Recent five year plan	2	Google	Online
UNIT VI DYNAMISM/CURRENTAFFAIR				
6.1	Functions and powers of Nidhi Ayog			
6.2	case study of current five year plan			
6.3	Assignment on various countries plans			
6.4	Compare the Indian planning with other countries.			

Reference Books

1. Jhingan, M.L (2007) *“Economics of Planning and Growth”*, Vrinda Publications Ltd.
2. Seth M.L,(2005). *“Theory and Practice of Economic Planning”*, S. Chand & Company [P] Ltd. New Delhi
3. Tandon B.C, (2007) *“Economic Planning Theory & Practice”*, Chaitanya publishing House . Allahabad.
4. Taneja and Sharma(2005) *“Economics of Development and Planning”*, Vishal Publications, Jalandhar,
5. Uma Kapila (2002), *“Indian Economy”*, Academic foundation, New Delhi,.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non-Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

		No	s	
C1	- Test (CIA 1)	1	-	10 Mks
C2	- Test (CIA 2)	1	-	10 Mks
C3	- Assignment	1	-	5 Mks
C4	- Open Book Test/PPT	2 *	-	5 Mks
C5	- Quiz	2 *	-	5 Mks
C6	- Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Assess the policy implementation by government for economic development.	K1	PSO1
CO 2	Analyse individual decisions at variety of economic environment	K1, K2,	PSO2
CO 3	Enable the students to understand the basic concepts in Economic Theories.	K1 & K3	PSO5
CO 4	Identify the merits and demerits of labor and capital intensive technology.	K1, K2 & K3	PSO4

CO 5	Demonstrate the various plans according to the economic status	K2 & K4	PSO3
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Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

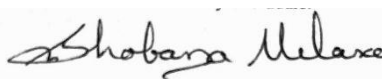
Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**
☐ Weakly Correlated -**1**

COURSE DESIGNER: Staff Name (Mrs.Gracy Rani)

Forwarded By


& Name

I SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E1AC1	ECONOMIC STATISTICS	5	5

COURSE DESCRIPTION

Statistical tools are necessary for the application of economic theories and for their research work.

COURSE OBJECTIVE/S

1. To equip the students with statistical tools needed for research and analysis
2. Designed to be recruited for IES and NET Exams.
3. To equip them to become a good statistical officer

UNIT I INTRODUCTION TO STATISTICS AND AVERAGES [15 HRS]

Meaning and Definition – Functions – Relationship with Economics – Arithmetic Mean – Median – Mode – Harmonic Mean – Geometric Mean – Relative Merits and Demerits of Different Averages – Diagrammatic and Graphic Representation of Data: **Diagrams – Bar – Pie – Histogram- Frequency curve Self study.**

UNIT II MEASURES OF DISPERSION [15 HRS]

Absolute and Relative Measures of Dispersion – Range – Quartile Deviation – Mean Deviation – Standard Deviation – Coefficient of variation- **Lorenz Curve Self study.**

UNIT III SIMPLE CORRELATION [15 HRS]

Correlation – Meaning – Types – Methods of Studying Correlation – Karl Pearson Co-efficient of Correlation – Properties of Correlation Co-efficient and its Interpretation – **Spearman's Rank Correlation Self study** – Co-efficient of Correlation and Probable Error.

UNIT IV REGRESSION [15 HRS]

Regression – Definition – Uses – Significance – **Difference between Correlation and Regression – Simple Regression Equation Self study.**

UNIT V INDEX NUMBERS AND ANALYSIS OF TIME SERIES [15HRS]

[a]Index Numbers: Meaning – Uses and Limitations – Methods of Construction of Index Numbers – Price- Quantity and Value – Fixed Base and Chain Base – Factor & Time Reversal tests – Index Number in India.

[b]Time Series: Components – Secular Trend - Seasonal Variations - Cyclical Variation – Methods of Estimating Components – Freehand or Graphic Method – **Semi-Average Method – Moving Average Method – Method of Least Squares Self study.**

UNIT VI

To work out question papers of Competitive Exams-Collecting data, using any statistical tool studied, interpreting and bringing the results. - Application of any statistical tool for data collected from internet or journal - On the Spot Learning Component: Visit to statistical office. Exposure program on mathematics in excel.

COURSE CONTENTS & LECTURE SCHEDULE				
Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -I INTRODUCTION TO STATISTICS AND AVERAGES				
1.1	Topic 1 Averages		Blended Method	Black Board
1.1:1	Subtopics:			
1.3	Meaning and Definition – Functions – Relationship with Economics	5	Blended Method	PPT & White board
1.4	Arithmetic Mean - Median – Mode – Harmonic Mean – Geometric Mean –	5	Lecture	
1.5	Relative Merits and Demerits of Different Averages - Diagrammatic and Graphic Representation of Data:	5	Blended Method	Black Board

	Diagrams – Bar – Pie – Histogram-Frequency curve.			
UNIT -II MEASURES OF DISPERSION				
2.1	Measures of Dispersion Absolute and Relative Measures	5	Lecture	Black Board and Charts
2.2	Range - Quartile Deviation – Mean Deviation – Standard Deviation –	5	Lecture	Jam Board
2.3	Coefficient of variation- Lorenz Curve.	5	Lecture & Discussion	Jam Board
UNIT – III SIMPLE CORRELATION				
3.1	Sub topics-Correlation Meaning, Types, Methods of Studying Correlation - Karl Pearson Co-efficient of Correlation – Spearman’s Rank Correlation	10	Blended Learning	Black Board
3.2	Properties of Correlation Co-efficient and its Interpretation – Co-efficient of Correlation and Probable Error.	5		Black Board
UNIT IV - REGRESSION				
4.1	Sub topics: Regression – Definition – Uses – Significance.	6	Blended Learning	Black Board
4.2	Difference between Correlation and Regression – Simple Regression Equation	9	Blended Method	Black Board

UNIT – V INDEX NUMBERS AND ANALYSIS OF TIME SERIES				
5.1	Sub topics: Index Numbers: Meaning – Uses and Limitations	3	Blended Method	Black Board
5.2	Methods of Construction of Index Numbers- Price-Quantity and Value – Fixed Base and Chain Base Factor & Time Reversal tests	5	Blended Method	
5.3	Index Number in India.	1	Lecture	Jam board
5.4	Time Series: s Methods of Estimating Components – Freehand or Graphic Method – Semi-Average Method – Moving Average Method – Method of Least Squares.	6	Lecture	Black Board
UNIT VI – DYNAMISM				
6.1	To work out question papers of Competitive Exams			
6.3	Collecting data, using any statistical tool studied, interpreting and bringing the results. - Application of any statistical tool for data collected from internet or journal			
6.2	On the Spot Learning Component: Visit to statistical office. Exposure program on mathematics in excel.			

TEXT BOOKS:

Gupta S.P., “Statistics”, S. Chand & Company Ltd., New Delhi, 2001.

REFERENCE BOOKS:

1. Monga G.S., “Mathematics and Statistics for Economics”, Vikas Publishing House Pvt. Ltd., New Delhi, 2001.
2. Pillai & Bagawathi R.S.N., “Statistics”, S. Chand & Company Ltd., New Delhi, 2001.
3. Gupta S.C and Kapoor V.K, “Fundamentals of Applied Statistics” Sultan Chand and Sons, New Delhi, 2003.
4. Elhance D.N and Aggarwal B.M, “Fundamentals of Statistics”, Kitab Mahal, Allahabad, 2003.
5. Hooda R.P, “Statistics for Business and Economics”, MacMillan, New Delhi, 2000.
6. Frank, Harry and Althoen, C Steven, “Statistics: Concepts and Applications”, Cambridge University Press, Cambridge.
7. Richard I.Levin, David S. Rubin “Statistical for management” Dorling
8. Kindersley publication India, Seventh Edition 2008
9. Baijley , Norman T.J “Statistical methods in biology” London Cambridge University press,3rd edition 1997.
10. Mills Frederick .c “statistical methods” –New York, Henry Holt and company 3rd Edition 1955.
11. Sneduos, George, “statistical methods” / george w snedecos and willam.G cochrane 6th edition.
12. Edward, Allen l “statistical methods” newyork holt Rinehart and Winston inc 3rd Ed.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session-wise	Better of	M1+M2	MID - SEM				

	Average	W1, W2		TEST				
	5 Mks.	5 Mks	5+5=10 Mks.	15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non - Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

No

C1 - Test (CIA 1) 1 - 10 Mks

C2 - Test (CIA 2) 1 - 10 Mks

C3	- Assignment	1	- 5 Mks
C4	- Open Book Test/PPT	2 *	- 5 Mks
C5	- Quiz	2 *	- 5 Mks
C6	- Attendance		- 5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	To become aware of the Central tendency	K1	PSO1
CO 2	Be equipped on statistical tools.	K1, K2,	PSO3
CO 3	Gained knowledge on dispersion	K1 & K3	PSO4
CO 4	Enabling them to do their research project.	K1, K2, K3	PSO2
CO 5	Equipped them with the knowledge of time series, and trend analysis	K2 & K4	PSO4

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3

CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

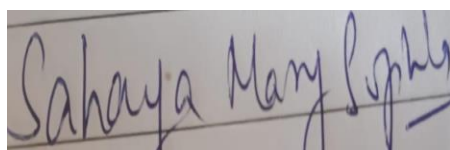
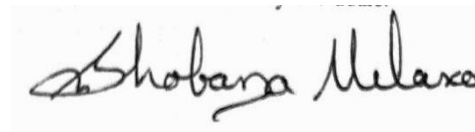
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3**

☐ Moderately Correlated – **2**

☐ Weakly Correlated -**1**

COURSE DESIGNER:

Staff Name (C. Sahaya Mary Sophia)

Forwarded By

**HOD'S Signature
& Name**

II SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E2AC2	MATHEMATICAL METHODS FOR ECONOMICS	5	5

COURSE DESCRIPTION

The intention is to transmit the body of basic mathematics that enables the creation of economic theory in general. In this course, particular economic models are not the ends, but the means for illustrating the method of applying mathematical techniques to economic theory in general.

COURSE OBJECTIVE/S

To equip students in the application of mathematical tools in Economics.

To make the students skilful in business mathematics to find a good job.

UNIT I: INTRODUCTION

[15 HRS]

Meaning of Mathematical Economics- Relationship between Mathematics and Economic theory - Role and scope of Mathematics in Economics - Uses and Limitations.

UNIT II: ANALYTICAL GEOMETRY

[15 HRS]

Straight Line: Equations to Straight Lines - Application of Straight Lines in Economics. Law of Demand - Law of Supply. Quadratic Function: Application of Quadratic Functions in Economics - Standard Equations of Parabola - Hyperbola - Rectangular Hyperbola and their Application in Economics.

UNIT III: MATRIX ALGEBRA

[15 HRS]

Matrix - Types and Properties - Addition - Subtraction - Multiplication - Transpose of a Matrix Properties - Inverse and Cramer's Rule.

UNIT IV: DIFFERENTIAL CALCULUS

[15 HRS]

Differentiation: Rules of Differentiation - Successive Differentiation - Maxima - Minima - MR - MC - Minimization of Cost, Maximization of Revenue and Profit -Point of Inflexion. Partial Differentiation-Total Differentiation - Maxima & Minima with Two Variables.

UNIT V: INTEGRAL CALCULUS**[15 HRS]**

Integration– an Anti Derivative - Integration Between Limits – Simple Method – **Consumer's Surplus – Producer's Surplus.**

UNIT VI - DYNAMISM/CURRENTAFFAIR

Assignments on solving any one quantitative question papers of TNPSC/ UPSC/ BANK examinations, Application of mathematics in the study vital variables in Micro and Macro Economics.

COURSE CONTENTS & LECTURESCHEDULE				
Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT I: INTRODUCTION				
1.1	Meaning of Mathematical Economics	2	Lecture	Jam Board
1.1.1	Relationship between Mathematics and Economic theory	2	Discussion	White board
1.1:2	Role of Mathematics in Economics	3	Lecture	Jam Board
1.1.3	Scope of Mathematics in Economics	3	Lecture	PPT
1.1.4	Uses of Mathematics in Economics	3	Lecture & Discussion	Jam Board
1.1.5	Limitations of Mathematics in Economics.	2	Lecture	Black Board
UNIT II: ANALYTICAL GEOMETRY				
2.1	Straight Line : Equations to Straight Lines	1	Lecture	Jam Board
2.2	Application of Straight Lines in Economics.	1	Discussion	White board
2.2.1	Law of Demand	1	Lecture	Jam Board
2.2.2	Law of Supply.	1	Lecture	PPT
2.2.3	Quadratic Function:	1	Lecture & Discussion	Hand outs
2.2.4	Application of Quadratic Functions in Economics	2	Lecture	Black Board
2.2.5	Standard Equations of Parabola	3	Lecture	Jam Board
2.2.6	Hyperbola	2	Discussion	White board

2.2.7	Rectangular Hyperbola and their Application in Economics.	3	Lecture	Jam Board
UNIT III: MATRIX ALGEBRA				
3.1	Matrix	1	Lecture	Jam Board
3.2	Types and Properties	2	Discussion	White board
3.3	Addition	1	Lecture	Jam Board
3.4	Subtraction	2	Lecture	PPT
3.5	Multiplication	2	Lecture & Discussion	Hand outs
3.6	Transpose of a Matrix Properties	2	Lecture	Black Board
3.7	Inverse	2	Lecture	Jam Board
3.8	Cramer's Rule.	3	Discussion	White board
UNIT IV: DIFFERENTIAL CALCULUS				
4.1	Differentiation:	1	Lecture	Jam Board
4.1.1	Rules of Differentiation	2	Discussion	White board
4.1.2	Successive Differentiation	1	Lecture	Jam Board
4.1.3	Maxima - Minima	1	Lecture	PPT
4.1.3.1	MR - MC	1	Lecture & Discussion	Hand outs
4.1.3.2	Minimization of Cost,	1	Lecture	Black Board
4.1.3.3	Maximization of Revenue	1	Lecture	Jam Board
4.1.3.4	Maximization of Profit	1	Discussion	White board
4.1.3.5	Point of Inflexion.	1	Lecture	Jam Board
4.2	Partial Differentiation	2	Lecture	PPT
4.3	Total Differentiation	1	Lecture & Discussion	Hand outs
4.2.1	Maxima & Minima with Two Variables.	2	Lecture	Black Board
UNIT V: INTEGRAL CALCULUS				
5.1	Integration—an Anti Derivative	1	Lecture	Jam Board
5.1.1	Integration Between Limits	3	Discussion	White board
5.1.2	Simple Method	5		

			Lecture	Jam Board
5.2	Consumer's Surplus	3	Lecture	PPT
5.3	Producer's Surplus.	3	Lecture & Discussion	Hand outs
UNIT VI - DYNAMISM/CURRENTAFFAIR				
6.1	Assignments on solving any one quantitative question papers of TNPSC/ UPSC/ BANK examinations.		Discussion	PPT
6.2	Application of mathematics in the study vital variables in Micro and Macro Economics.		Discussion/ Oral	PPT

REFERENCE BOOKS:

1. Metha and Madnani, "Mathematics for Economists", Sultan Chand & Sons, New Delhi, Seventh Edition & Reprint, 2003.
2. Bose, D., "An Introduction of Mathematical Economics", Himalaya Publishing House, New Delhi, Reprint, 2004.
3. Allen, R.G.D., "Mathematical for Economists", A.I.T.B.S, Delhi, Edition, 2004.
4. Alpha C. Chiang, "Fundamental Methods of Mathematical Economics", McGraw Hill International Book Company, Tokyo, Third Edition, 1984.

	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
Levels	Session-wise Average	Better of W1, W2	M1+M2	MID - SEM TEST				
	5 Mks.	5 Mks	5+5=10 Mks.	15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20

Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

				No s	
C1	-	Test (CIA 1)	1	-	10 Mks
C2	-	Test (CIA 2)	1	-	10 Mks
C3	-	Assignment	1	-	5 Mks
C4	-	Open Book Test/PPT	2	-	5 Mks
C5	-	Quiz	2	-	5 Mks
C6	-	Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED	PSOs ADDRESSED
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		BLOOM'S TAXONOMY)	
CO 1	Implant the knowledge of Mathematical Application in Economics	K1	PSO1
CO 2	Equip the students to develop their skills in problem solving	K1, K2,	PSO3
CO 3	Prepare the students to resolve problems in business and economics involving profit maximisation and loss minimization	K1 & K3	PSO5
CO4	Gain a more precise understanding of the nature of Human behaviour to maximize their advantages	K1, K2, K4	PSO4
CO5	Identify the significance of Mathematics in preparing for various competitive examinations like TNPSC, UPSC, SET & NET	K1,K2,K3,K4	PSO3

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	2	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	2	3	3	3	3	3
CO2	3	3	3	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	3	3	3	3

CO5	3	3	3	3	3	3	3
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Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**

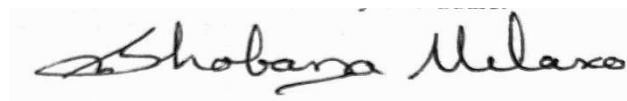
☐ Weakly Correlated -**1**

COURSE DESIGNER:



Staff Name (Dr. P. Anita)

HOD'S Signature & Name



Forwarded By

II BA ECONOMICS

III SEMESTER

[Offered to Department Of Commerce –Regular]

[For those who joined in 2019 onwards]

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E3AC3	INTERNATIONAL BUSINESS MANAGEMENT	5	5

COURSE DESCRIPTION

This course would impart the knowledge of international business, operation of multinational companies, international market, foreign exchange and Balance of payment.

COURSE OBJECTIVES

1. The aim of this subject is to provide the basic concepts [like WTO, GATT] of global business.
2. To develop their Marketing Skills
3. To enhance their Managerial Efficiency
4. To become aware of the products of Imports and Exports

UNIT 1 INTERNATIONAL BUSINESS

[15 HRS]

International Business – Introduction – Evolution – Nature – Why go International? – Stages – Approaches – Advantages– Problems. WTO – Introduction – GATT – Establishment of WTO – Organisation structure – Dumping - WTO & Anti dumping measures – **India & WTO Self study.**

UNIT II MULTI NATIONAL CORPORATIONS

[15 HRS]

MNCs – Definition –IC, MNC, GC & TNC – Advantages & Disadvantages – Control over MNCs – Modes of Entry – **MNCs in India Self study.**

UNIT III INTERNATIONAL PRODUCTION & HRM:

[15HRS]

International Production - Introduction – Generic Strategies – Acquisition of Resources – Location decisions. International **Human Resource management Self study** - **Functions of HRM** - Global

Recruitment – Selection Process – Expatriates – International Adjustment – Cross – Cultural Training – Compensation and benefits.

UNIT IV ENVIRONMENTAL BUSINESS POLICIES: [15 HRS]

Meaning of Environment –Objectives of Environmental Policy -

Environment laws Self study – Global environment policy – Types of international Environmental agreements. Environmental business ethics - Role of business in environmental protection - Going green business policy.

UNIT V INTERNATIONAL FINANCE: [15 HRS]

International Finance – Foreign Exchange – Convertibility of Rupees and its Implications – Foreign Investors– Foreign Direct Investment – Capital Expenditure Analysis – International Capital Risk Management. **Women in international business Self study.**

UNIT VI - DYNAMISM/CURRENTAFFAIR

Analysis on International marketing and Products. - Case studies on Product life cycle - Analysis of foreign exchange market - Impact of Foreign investment in economic development

COURSE CONTENTS & LECTURE SCHEDULE

Modul eNo.	Topic	No. of Lectures	Teaching pedagogy	Teaching Aids
UNIT I: INTERNATIONAL BUSINESS				
1.1	Introduction – Evolution – Nature – Why go International? Stages – Approaches – Advantages– Problems.	5	Lecture	White Board
1.2	WTO – Introduction – GATT – Establishment of WTO – Organisation structure	5	Lecture	White Board
1.3	Dumping - WTO & Anti dumping measures India & WTO.	5	Lecture	White Board
UNIT – II MULTI NATIONAL CORPORATIONS				

2.1	MNCs Definition , IC, MNC, GC & TNC Advantages & Disadvantages MNCs in India	8	Lecture	White Board
2.2	Control over MNCs	3	Lecture	White Board
2.3	Modes of Entry	4	Lecture	White Board
UNIT -III INTERNATIONAL PRODUCTION & HRM				
3.1	International Production - Introduction – Generic Strategies – Acquisition of Resources – Location decisions.	5	Lecture	White Board
3:2	International Human Resource management - Functions of HRM --	3	Lecture	White Board
3.3	Global Recruitment- Selection Process	2	Blended	White Board
3.4	Expatriates – International Adjustment Cross – Cultural Training – Compensation and benefits.	5	Blended	White Board
UNIT IV - ENVIRONMENTAL BUSINESS POLICIES:				
4.1	Meaning of Environment Objectives of Environmental Policy	2	Blended	White Board
4..2	Environment laws	2	Blended	White Board
4..3	Global environment policy	2	Blended	White Board
4..4	Types of international Environmental agreements	2	Blended	White Board
4..5	Environmental business ethics	2	Blended	White Board

4..6	Role of business in environmental protection - Going green business policy	5	Blended	White Board
UNIT V INTERNATIONAL FINANCE:				
5.1	International Finance – Foreign Exchange – Convertibility of Rupees and its Implications .	5	Lecture	White Board
5.1:1	Foreign Investors– Foreign Direct Investment	2	Blended	White Board
5.3	Capital Expenditure Analysis International Capital Risk Management.	3	Blended	White Board
5.4	Women in international business	5	Blended	White Board
UNIT VI - DYNAMISM/CURRENTAFFAIR				
6.1	Analysis on International marketing and Products.			
6.2	Case studies on Product life cycle			
6.3	Analysis of foreign exchange market Impact of Foreign investment in economic development			

TEXT BOOKS:

1. International Business – P. Subba Rao. , Himalaya Publishing House,
Mumbai -2001

REFERENCE BOOKS:

.1. International Business Management By Dewan.J.M
2. International Business – Francis Cherunilam

3. International Economics – K.C.Rana and K.N. Verma Vishal Publishing
Co. Jalandhar – Delhi

Levels	C1	C2	C3	C4	Total Scholasti c Marks	Non Scholasti c Marks C5	CIA Total	Percentage of Assessme nt
	Session -wise Averag e 5 Mks.	Bette r of W1, W2 5 Mks	M1+M 2 5+5=10 Mks.	MID - SEM TES T 15 Mks	35 Mks.	5 Mks.	40Mks .	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholasti c	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC	NON - SCHOLASTI C	MARKS
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C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

				No s	
C1	-	Test (CIA 1)	1	-	10 Mks
C2	-	Test (CIA 2)	1	-	10 Mks
C3	-	Assignment	1	-	5 Mks
C4	-	Open Book Test/PPT	2 *	-	5 Mks
C5	-	Quiz	2 *	-	5 Mks
C6	-	Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

S: NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Students would become knowledgeable of all the basic international business policies	K1	PSO1
CO 2	Equipped with the Knowledge of different types of business	K1, K2	PSO3
CO 3	Able to compare and contrast the business	K1 & K3	PSO5

	culture of India with other countries.		
CO 4	Groomed up with management skills	K1, K2& K3	PSO4
CO 5	Gained knowledge on convertibility of rupee.	K2 & K4	PSO2

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – 3

☐ Moderately Correlated – 2

☐ Weakly Correlated -1

COURSE DESIGNER:

Sahaya Mary Sophia

Staff Name (Dr. C. Sahaya Mary Sophia)

Forwarded By

Shobana Melano

HOD'S Signature

& Name

II B.A. ECONOMICS

IV SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E4AC4	ENTREPRENEURIAL DEVELOPMENT	5	5

COURSE DESCRIPTION

This is a course to introduce the student to understanding creative abilities, recognizing their creative abilities, changing their way of viewing creativity.

COURSE OBJECTIVES

1. To equip and motivate the students to become entrepreneurs.
2. To understand the basic concepts in the area of entrepreneurship
3. To understand the role and importance of entrepreneurship for economic development
4. To inculcate skills of writing business and funding proposals.
5. To promote agri- based business and handicraft business.

UNIT: I INTRODUCTION

[5 HRS]

Entrepreneur - Types, functions - women entrepreneurship: The micro finance and self help groups - Social Entrepreneurship in Non-Profit Organization - On line registration for entrepreneurs - **Project Proposals** to Funding agencies, Performa

UNIT: II ECONOMIC ANALYSIS FOR AN ENTREPRENEUR

[5 HRS]

Budgeting, Break-Even, **SWOT and Profitability Analysis-PEST analysis**- Income Tax payment – GST Calculation - blog creation – web creation – online marketing

UNIT:III GOVERNMENT INSTITUTIONS AND SCHEMES

[5 HRS]

MSME- Madurai DIC- CED -SIDO-NSIC-TCO-SIPCOT-NAYE- Unemployed Youth Employment Generation Program (UYEGP) - Banks – Problems of MSMEs during Pandemic

UNIT:VI SCOPE FOR BUSINESS OPPORTUNITIES- BRIEF INTRODUCTIONS

[5 HRS]

Agriculture: Horticulture, Floriculture, Kitchen garden and sales, Sale of seeds and agricultural products, Mushroom Cultivation, Vermi-Culture, Api-Culture etc -Industry Handicrafts - Service industry: Tour organisation, Tuition centers, Tailoring – Beauty Parlours- Home delivery of food etc

UNIT: V ON LINE BUSINESS- BRIEF INTRODUCTIONS

[5 HRS]

Online Buying and selling: Case studies on Amazon, OLX, airbnb, ola, Facebook – scope for business in Online share trading – scope for business in Online commodity trading- scope for business in online exports and online imports

NIT VI - DYNAMISM/CURRENTAFFAIR

Project proposal for any product or service – Case study of any one Institutional loan schemes(Bank or non banking)- On the Spot Learning Component: Visit to SHG to study their income generation activities and writing report - Visit to industrial estate to meet entrepreneurs - Case study of successful entrepreneurs- Case study of NGO's and SHG's- Blue print of project report- Project proposal for any product or service -Institutional loan schemes – a survey-Collection of data regarding entrepreneurs

COURSE CONTENTS & LECTURE SCHEDULE

Module No	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT: I INTRODUCTION				
1.1	Entrepreneur-Types-Women Entrepreneurs	1	Lecture	Jam Board
1.2	Self Help Groups –Micro Finance	1	Lecture	Jam Board

1.3	Social Entrepreneurship in Non-Profit Organization: NGOs and Trusts	1	Lecture	Jam Board
1.4	On line registration for entrepreneurs - Project Proposal writing to Funding agencies	1	Video Lecture	LCD and White Board
1.5	Top ten Social Entrepreneurs	1	Lecture	Jam Board
UNIT -2 ECONOMIC ANALYSIS FOR ANY ENTREPRENEUR				
2.1	Budgeting, Break-Even, SWOT - PEST Analysis and Profitability Analysis	2	Lecture	Jam Board
2.2	Income Tax payment	1	Lecture	Jam Board
2.3	GST Calculation - blog creation – web creation – online marketing-	2	Lecture	Jam Board
UNIT: III GOVERNMENT INSTITUTIONS AND SCHEMES SUPPORTING ENTREPRENEURS				
3.1	MSME –DIC- CED DIC-SIDO-NSIC-TCO	2	Online Lecture	Black Board
3.2	SIPCOT-PMEGP, PMRY- Commercial banks-SBI and other institutes.	1	Online Lecture	Black Board
3.3	Start-up India , CGT SME Scheme- Annapurna Scheme- Mudra Yojana Scheme	1	Online Lecture	PPT and White Board
3.4	Financial Institutions and Government incentives- Dairy Entrepreneurship Development Scheme	1	Online Lecture	PPT and White Board
3.5	Case studies of business financing – Modern Entrepreneurs.	1	Online Lecture	PPT and White Board
UNIT: IV SCOPE FOR BUSINESS OPPORTUNITIES- BRIEF INTRODUCTION				
4.1	Agriculture: Horticulture-Floriculture, Kitchen Garden and sales, Sale of seeds and agricultural products, Mushroom Cultivation	2	Lecture	Black Board
4.2	Vermi-Culture, Api-Culture etc - Industry Handicrafts	1	Discussion	Black Board
4.3	Service industry: Tour organisation, Tuition centers, Tailoring – Beauty Parlours-	1	Lecture	PPT and White Board

4.4	Home delivery of food etc Female focused entrepreneurship - Case studies of Industries Self study - Field Visit to industry	1	Lecture	Black Board
UNIT: V: ON LINE BUSINESS- BRIEF INTRODUCTION				
5.1	Technopreneur- Agripreneur	2	Blended Learning	White Board
5.2	Online Buying and selling: Case studies on Amazon, OLX – Facebook –eBay	1	Lecture	PPT and White Board
5.3	scope for business in Online commodity trading	1	Lecture	Black Board
5.4	Gold, Silver scope for business in online exports: Goods and Services	1	Lecture	PPT and White Board
UNIT – VI DYNAMISM/CURRENTAFFAIR				
6.1	Project proposal for any product or service			Report submission in google class room
6.2	Case study of any one Institutional loan schemes(Bank or non banking)			PPT Posting in class room
6.3	On the Spot Learning Component: Visit to SHG to study their income generation activities and writing report			Report submission in class Room
6.4	Case study any one women entrepreneur -			Report submission in google class rooms
6.5	On-the spot learning: Visit to industrial estate to meet entrepreneurs			PPT Posting in class room

REFERENCE BOOKS:

1. Saravanavel. P, “Entrepreneurial Development”, Eee Pee Kay Pub. House II Edition, 2008.
2. C.B. Gupta & S.S. Khanka, “Entrepreneurship and Small Business Management”, S.Chand, edition. 1998
3. Gupta. C.B. & Srinivasan. M.P., “Entrepreneurial Development”, Sultan Chand & Sons, Ed.
4. Jose Paul & Ajith Kumar, “Entrepreneurship Development and Management”, Himalaya Publishing House, 2000.

5. Pandey G.N (Vikas), “A Complete Guide to Successful Entrepreneurship”, Vikas Publishing House New Delhi, Reprint 1999.
6. Sherlekar.S.A & Janardhana C.P., “Essential of Business Organisation & Management”.

WEB REFERENCES (OPTIONAL)

1. <http://tnchamber.in/>
2. <http://maditssia.com/index.php/madmin/bicactivities>
3. <http://www.msmeonline.tn.gov.in/>
4. http://www.msmeonline.tn.gov.in/msme_partI/msmefiling.php
5. <http://www.dcmsme.gov.in/howtsetup/grgxx01x.htm>
6. <http://www.tn.nic.in/tnhome/projectfiles/ssi.pdf>
7. <http://www.sidco.tn.nic.in/>
8. <http://www.msmedi-chennai.gov.in:8080/MSME/>
9. <http://tnchamber.in/key-initiatives/>
10. <https://www.entrepreneur.com/articl/41846>

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessme nt
	Sessio n - wise Avera ge 5 Mks.	Bett er of W1, W2 5 Mks	M1+M 2 5+5=1 0 Mks.	MID - SEM TES T 15 Mks	35 Mks.	5 Mks.	40Mk s.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholas tic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non-Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ES E	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

		Nos	
C1	- Test (CIA 1)	1	- 10 Mks
C2	- Test (CIA 2)	1	- 10 Mks
C3	- Assignment	1	- 5 Mks
C4	- Open Book Test/PPT	2 *	- 5 Mks
C5	- Quiz	2 *	- 5 Mks
C6	- Attendance		- 5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	To explore the functions of Entrepreneur	K1	PSO1& PSO2
CO 2	To identify the basic qualities of an Entrepreneur	K1, K2,	PSO3
CO 3	To enable the students to understand the Project report.	K1 & K3	PSO5
CO 4	To evaluate the -merits and demerits of online trading.	K1, K2, K3	PSO4
CO 5	To assess the policy implementation by government for Entrepreneurial development.	K2 & K4	PSO3

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3

C02	3	3	3	3	3
C03	3	3	3	3	3
C04	3	3	3	3	3
C05	3	3	3	3	3

Mapping COs Consistency with POs

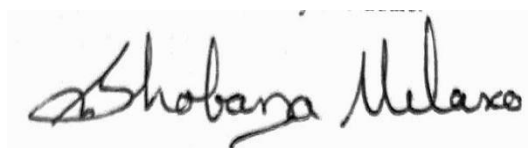
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C01	3	2	3	3	3	3	3
C02	3	3	2	3	3	3	3
C03	3	3	3	3	2	2	2
C04	3	3	3	2	3	3	3
C05	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3**

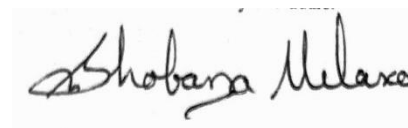
☐ Moderately Correlated – **2**

☐ Weakly Correlated -**1**

COURSE DESIGNER:



Staff Name (Dr. Shobana Nelasco)



Forwarded By

HOD Name and Sign

III BA ECONOMICS

V SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5ME1	INDIAN STOCK MARKET	5	5

COURSE DESCRIPTION

The study stock exchange and stock market operations

COURSE OBJECTIVE/S

1. To provide an understanding of the conceptual framework
2. To bring about insights into the operations of the Indian Stock Market.
3. To gain the Knowledge of stock markets and share trading
4. To examine the opportunities of finding job in share market and commodity market.
5. To enhance the knowledge of trend in stock market

UNIT I FINANCIAL MARKETS: AN INTRODUCTION AND STRUCTURAL FRAMEWORK [15 HRS]

Concepts: securities, shares, stocks, I.P.O., Primary market, Secondary market, **Bull, Bear** Indian corporate securities market - Structural framework - **Registration of stock brokers Self study** –sub- brokers – share Transfer Agents - Global market regulations- Introduction-controlling-corporate-securities-contract-member options in securities, recognized stock exchange-spot delivery contract – Depository Services [DMAT] PAN application - Tax payments

UNIT II REGULATORY ENVIRONMENT [15 HRS]

Regulatory framework – **SEBI Objectives** – Functions – Powers of SEBI Conditions for the successful securities market: Eco, political – legal – Institutional – Regulatory environment –Policies – **Infrastructure Self study** – Financial sector – Interface – **Corporate Governance Self study** – Role of Government – Role of regulatory body.

UNIT III STOCK EXCHANGE AND STOCK MARKET OPERATIONS

[15 HRS]

Introduction – Significance of Stock Exchange – Evolution of Stock Exchange of India –Regulation of Stock Market – Securities contracts [regulation] Act 1956 – Organizational structure of stock exchanges – composition of the governing body of a stock Exchange –Departments of a Stock Exchange-Working-NIFTY-SENSEX-BSE Self-study -Stock Scam.

UNIT IV ONLINE SHARE TRADING:

[15 HRS]

Direct Online trading – Trading through Brokers – Payment modes – Profit and Loss: Chart Preparation – Losses and Gains – **Trend analysis: Bearish and Bullish Self study** –Risks associated with Share trading and commodity trading

UNIT V GRIEVANCE CONCERNING STOCK EXCHANGE [15 HRS]

Grievance concerning stock exchange dealings and their removals- Grievance Cells in stock exchanges- **SEBI Self study** – Company law boards – Press Remedy through courts.

UNIT V DYNAMISM

Case Study about NIFTY. Case Study about SENSEX

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching pedagogy	Teaching Aids
UNIT -1 :FINANCIAL MARKETS: AN INTRODUCTION AND STRUCTURAL				
1.1	Concepts: securities, shares, stocks, I.P.O., Primary market, Secondary market, Bull, Bear	3	Discussion	Black Board
1.1.1	Indian corporate securities market - Structural framework -	3	Chalk & Talk	LCD
1.2.	Registration of stock brokers ,sub- brokers – share Transfer Agents	3	Lecture	PPT & White board

1.3	Global market regulations	4	Lecture	Black Board
	Introduction-controlling-corporate-securities-contract-member options in securities,			
1.4	recognized stock exchange-spot delivery contract – Depository Services [DMAT] PAN application - Tax payments	2	Lecture	Black Board
UNIT -2 REGULATORY ENVIRONMENT				
2.1	Regulatory framework	3	Lecture	Black Board
2.2	SEBI Objectives – Functions – Powers of SEBI Conditions for the successful securities market	5	Chalk & Talk	LCD
2.2.1	Eco, political – legal – Institutional	2	Chalk & Talk	PPT
2.2.2	Regulatory environment –Policies – Financial sector – Interface	3	Lecture	Black Board/
2.2.3	Corporate Governance Infrastructure	2	Lecture, Discussion ,	PPT, LCD
UNIT – 3 STOCK EXCHANGE AND STOCK MARKET OPERATIONS				
3.1	Introduction – Significance of Stock Exchange –	2	Chalk & Talk, Discussion	Black Board & LCD
3.2	Evolution of Stock Exchange of India	1	Lecture , Chalk & Talk	PPT, Black Board

3.3	Regulation of Stock Market – Securities contracts [regulation] Act 1956	2	Discussion , Lecture	PPT, LCD
3.3.1	Organisational structure of stock exchanges	3	Lecture	Black Board
	composition of the governing body of a stock Exchange	2	Lecture	LCD
	Departments of a Stock Exchange-	2	Lecture	LCD
	Working-NIFTY-SENSEX-BSE-Stock Scam.	3	Discussion , Lecture	PPT, LCD

UNIT – IV ONLINE SHARE TRADING

4.1	Direct Online trading – Trading through Brokers	4	Chalk & Talk, Discussion	Black Board & LCD
4.1.1	Payment modes	4	Lecture , Chalk & Talk	PPT, Black Board
4.1.2	Profit and Loss: Chart Preparation - Losses and Gains	2	Lecture, Discussion ,	PPT, LCD
	Trend analysis: Bearish and Bullish			
4.2	Risks associated with Share trading and commodity trading	5	Chalk & Talk	PPT, LCD

UNIT – V GRIEVANCE CONCERNING STOCK EXCHANGE

5.1	Grievance concerning stock exchange dealings and their removals	4	Lecture, Discussion	PPT, LCD
5.2	Grievance Cells in stock exchanges	4	Chalk & Talk	Black Board
5.3.1	SEBI	3	Lecture	PPT

	Company law boards	2	Lecture	PPT, LCD
	Press Remedy through courts	2	Lecture	PPT, LCD
UNIT V DYNAMISM				
	Case Study about NIFTY.			PPT
	Case Study about SENSEX			PPT

REFERENCE BOOKS:

1. Sharma & G.S. Batra , A.K. . (2014) *“Indian Stock market”*, Deep and Deep Publications Pvt. Ltd., New Delhi.
2. Jitendra Gala, (2012) *“Guide to Indian Stock Market”*, Buzzing stock Publishing House, Mumbai.
3. Gordon, E. Natrajan, K. (2008) *“Indian Stock market”*, Himalaya Publishing House, New Delhi.
4. Norman G. Fosbacs. (2016) *“Stock Market Logic”*, Vision Cooks Publications, Mumbai.
5. John.M. Dalton(Ed) , *“Stock Market Logic”*, New York Institute of Finance, Mumbai.

WEB REFERENCES

<https://www.stocktrader.com/learn-stock-trading/> (retrived on)

<https://www.moneycontrol.com/news/business/personal-finance/-1934759.html>(retrived on)

	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessme nt
Levels	Sessio n - wise Avera ge	Bett er of W1, W2	M1+M 2	MID - SEM TES T				
	5 Mks.	5 Mks	5+5=1 0 Mks.	15 Mks	35 Mks.	5 Mks.	40Mk s.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75

K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

		No s	
C1	- Test (CIA 1)	1	- 10 Mks
C2	- Test (CIA 2)	1	- 10 Mks
C3	- Assignment	1	- 5 Mks
C4	- Open Book Test/PPT	2 *	- 5 Mks
C5	- Quiz	2 *	- 5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Identify the complete picture about security market and its structural framework.	K1	PSO1& PSO2
CO 2	Analyse the regulatory environment in Security Market.	K1, K2,	PSO3
CO 3	assess the working of Capital market in recognized stock Exchange in India.	K1 & K3	PSO5
CO 4	Explore and utilize the Grievance Cells in Stock Exchange.	K1, K2, K3	PSO3
CO 5	Create skills in to the operation of Sock Exchanges in India.	K2 & K4	PSO4

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3

CO4	3	3	3	3	3
CO5	3	3	3	3	3

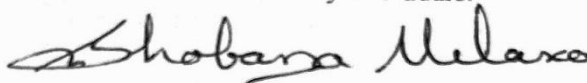
Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**

☐ Weakly Correlated -**1**

COURSE DESIGNER:



Forwarded By

Staff Name (Dr. K.Selvalakshmi)

**HOD'S Signature
& Name**

III BA ECONOMICS

VI SEMESTER

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5ME2	WELFARE ECONOMICS	5	5

COURSE DESCRIPTION

Very essential to know about allocation of resources and the optimality in production, consumption and distribution.

COURSE OBJECTIVE/S

1. To focus on the optimal allocation of resources and goods and how the allocation of these resources affects social welfare
1. To serve as a guide during the creation of public policy.

UNIT I PRE-PARETIAN WELFARE ECONOMICS [15 HRS]

Benthamite Approach to Aggregate Welfare; Optimum Resource Allocation and Welfare Maximization, Assumption of Uniform Income — Utility Function of Individuals; Question of Income Distribution; **Issue of Interpersonal Comparisons of Utility Self study.**

UNIT II MARSHALLIAN WELFARE ECONOMICS [15 HRS]

Marshallian Welfare Economics; Consumer's Surplus; Measurement of Consumer's Surplus — Difficulties involved, Criticism; Principle of Compensating Variation; Hicks's Four Consumer's Surpluses; Concept of Consumer's Surplus; **Consumer's Surplus and Tax-Bounty Analysis Self study**

Unit III PARETIAN WELFARE ECONOMICS [15 HRS]

Pareto optimality — Optimum exchange conditions. The production optimum, The consumption optimum; Concept of contract curve; Top level optimum; Infinite number of non-comparable optima vs. unique social optimum; **Compensation criteria. Self study**

Unit IV CONTRIBUTIONS OF ECONOMISTS [15 HRS]

Contributions of Barone, Kaldor and Hicks; The Scitovsky double criterion; Concept of community indifference map, Samuelson's utility

possibility curve; Value judgements and welfare economics; **Bergson's social welfare function Self study**, Arrow's possibility theorem.

UNIT V LATER DEVELOPMENTS

[15 HRS]

Divergence between private and social costs; Problems of non-market interdependence; Externalities of production and consumption; External economies and diseconomies; Problem of public goods; Pigovian welfare economics; Second-best optima; Marginal cost pricing; **Cost-benefit analysis; Self study** Interdependent utilities; Attempts to develop dynamic welfare analysis.

UNIT –VI DYNAMISM AND CURRENT AFFAIRS

Case study on recording satisfaction and rational behavior in the Market. To evaluate the principal of maximum social advantage of any two socio-economic overheads –Case study.

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -1 PRE-PARETIAN WELFARE ECONOMICS				
1.1	Benthamite Approach to Aggregate Welfare;	3	Lecture	Black Board
1.2	Optimum Resource Allocation and Welfare Maximization,	4	Video lecture	
1.3	Assumption of Uniform Income — Utility Function of Individuals;	3		
1.4	Question of Income Distribution; Issue of Interpersonal Comparisons of Utility.	5	Video and Lecture	LCD and Green Board
UNIT II MARSHALLIAN WELFARE ECONOMICS				
2.1	Consumer's Surplus; Meaning	5		

	Measurement of Consumer's Surplus Difficulties involved, Criticism			
2.1:1	Principle of Compensating Variation;	3	Lecture	Black Board
2.1:2	Hicks's Four Consumer's Surpluses; Concept of Consumer's Surplus	3	Chalk & Talk	Black Board
2.2	Consumer's Surplus and Tax-Bounty Analysis	4		
UNIT III PARETIAN WELFARE ECONOMICS				
3.1	Pareto optimality Optimum exchange conditions, The production optimum, The consumption optimum	5	Lecture	Black Board
3:2	Concept of contract curve;	3	Lecture	Black Board
3.3	Top level optimum	2	Lecture	Black Board
3.4	Infinite number of non-comparable optima vs. unique social optimum; Compensation criteria.	5		
UNIT IV CONTRIBUTIONS OF ECONOMISTS				
4.1	Contributions of Barone, Kaldor and Hicks;	1	Lecture	Green Board
4..2	The Scitovsky double criterion	1	Lecture	Green Board
4..3	Concept of community indifference map	2	Video and Lecture	LCD and Green Board

4..4	Samuelson's utility possibility curve;	2	Youtube video and lecture	Green Board
4..5	Value judgements and welfare economics	3	Lecture	Green Board
4..6	Bergson's social welfare function	2	Lecture	Green Board
4..7	Arrow's possibility theorem	4	Lecture	Green Board
UNIT V LATER DEVELOPMENTS				
5.1	Divergence between private and social costs;; External economies and diseconomies	3	Chalk & Talk	Black Board
5.2	Problems of non-market interdependence;	1	Chalk & Talk	LCD
5.3	Externalities of production and consumption	4	Lecture	PPT & White board
5.4	Problem of public goods	1	Lecture	Smart Board
5.5	Pigovian welfare economics	2	Lecture	Black Board
5.6	Second-best optimal	1	Discussion	Google classroom
5.7	Marginal cost pricing; Cost-benefit analysis; Interdependent utilities; Attempts to develop dynamic welfare analysis.	3	Lecture	Black Board
UNIT -VI DYNAMISM				
6.1	Case study on recording satisfaction and rational behavior in the Market).		Case study Models by ppts	Students PPT posting in class room

6.2	Case study on evaluation of the principal of maximum social advantage of any two socio-economic overheads –		Case study Models by ppts	
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Text Book:

1. Arrow, K.J. [1951], Social Choice and Individual Values, Yale University Press, New Haven

REFERENCE BOOKS:

2. Baumol, W.J. [1965], Welfare Economics and the Theory of the State [Second Edition], Longmans, London
3. Baumol, W.J. [ed.] [2001], Welfare Economics, Edward Elgar Publishing Ltd. U.K.
4. Broadway, R.W. and N. Bruce [1984], Welfare Economics, Basil Blackwell, Oxford.
5. Duesenberry, J.S. [1949], Income, Saving and the Theory of Consumer Behaviour, Harvard University Press, Cambridge, Mass.
6. Feldman, A.M. [1980], Welfare Economics and Social Choice Theory, Martinus Nijhoff, Boston.
7. Graaff J. de V. [1957], Theoretical Welfare Economics, Cambridge University Press, Cambridge.
8. Little, I.M.D. [1939], A Critique of Welfare Economics [2nd Edition], Oxford University Press, Oxford.
9. Marshall, A. [1946], Principles of Economics, Macmillan, London.
10. Myint, H. [1948], Theories of Welfare Economics, Longmans, London.
11. Ng Y.K. [1979], Welfare Economics, Macmillan, London.
12. Nicholas, B. [Ed.] [2001], Economic Theory and the Welfare State, Edward Elgar Publishing Ltd., U.K.
13. Pigou, A.C. [1962], The Economics of Welfare [4th Edition], Macmillan.
14. Quirk, J. and R. Saposnik [1968], Introduction to General Equilibrium Theory and Welfare Economics, McGraw Hill, New York.
15. Samuelson, P.A. [1947], Foundations of Economic Analysis, Harvard University Press, Cambridge, Mass.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

		Nos	
C1	- Test (CIA 1)	1	- 10 Mks
C2	- Test (CIA 2)	1	- 10 Mks
C3	- Assignment	1	- 5 Mks
C4	- Open Book Test/PPT	2 *	- 5 Mks
C5	- Quiz	2 *	- 5 Mks
C6	- Attendance		- 5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Enable them to gain Knowledge on allocation of resources	K1	PSO1
CO 2	Evaluating the contributions of the economist to the society	K1, K2	PSO2
CO 3	Able to analyse the concept of consumer surplus	K1 & K3	PSO5
CO 4	Have knowledge on primary theory	K1, K2, K3	PSO4

CO 5	Become aware of the difference between private and social cost	K2 & K4	PSO5
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Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note ☐ Strongly Correlated – **3**

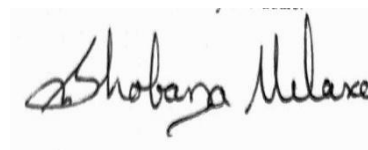
☐ Moderately Correlated – **2**

☐ Weakly Correlated -**1**

COURSE DESIGNER:

Staff Name (Dr. Sahaya mary Sophia)

forwarded by



Head name and sign

III BA ECONOMICS

VI SEMESTER

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E6ME3	BANKING AND NON BANKING FINANCIAL INSTITUTIONS	5	5

COURSE DESCRIPTION

This is a financial institution providing services for businesses, organisations and individuals. Services include offering current, deposit and saving accounts as well as giving out loans to businesses Non-bank financial companies (NBFCs) offer most sorts of banking services, such as loans and credit facilities,

COURSE OBJECTIVE/S

1. Analyse theoretical and empirical aspects of the effect of money on economy.
2. Analyze the effect of money, credit and liquidity on income, employment, economic growth and inflation.
3. Identify the goals of monetary policy, the methods used to obtain these goals, and the effects of these methods
4. Assess the, issues such as the functioning of monetary policy in international financial system;
5. Demonstrate the relationship of the financial system with the real economy, monetary policy channels

UNIT I:INTRODUCTION BANKING INSTITUTIONS

(15 HRS)

Nature, Role and Structure of Financial System – Classification of Financial Institutions. Financial Markets – Commercial Banking – Functions – Investment and Portfolio Management special Role of Banks – Other Aspects. **Banking Innovations and Consortium Approach. Self study**

UNIT II:RESERVE BANK OF INDIA

(15 HRS)

Regulatory Institution: The RBI – Organization and Management – Functions and its role monetary policy, **quantitative qualitative methods of credit control Self study**

UNIT III: NON-BANKING FINANCIAL INSTITUTIONS (15 HRS)

Small Savings – Types of Instruments. Insurance Companies – LIC – GIC – UTI and Mutual Fund – Organization – Structure – Types. Investment Pattern and Return on Investment – MMMFS – Miscellaneous NBFIs, **Rural Financial Market. Self study**

UNIT IV: TYPES OF MARKETS (15HRS)

Call Money Market – Treasury Bills Market – Commercial Bills Market – Commercial Paper and Certificate of Deposits – Discount Market – Financial Guarantees – Capital Market – Bond Market – Mortgage Market – **Stock Market Self Study** – Derivative Securities Market.

UNIT V : MICRO FINANCE (15HRS)

Meaning – origin- features Demand and supply of micro finance – Micro entrepreneurship and Business Development- Micro Finance and rural financial services – **Micro Finance in India Self Study.**

UNIT VI - DYNAMISM/CURRENT AFFAIR

Recent Trends Of Stock Market . Recent Policies Of Stock Market. SEBI Guide Lines for public issue. SENSEX calculation.

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -1 INTRODUCTION				
1.1	Nature, Role and Structure of Financial System – Classification of Financial Institutions.	4	Chalk & talk	Black Board
1.1:1	Financial Markets	3	Chalk & Talk	Black Board

1.2	Commercial Banking.	2	Lecture	PPT
1.3	Functions – Investment and Portfolio Management special Role of Banks – Other Aspects	4	Lecture	VIDEO
1.4	Innovations and Consortium Approach.	2	Lecture	Black Board
UNIT II: RESERVE BANK OF INDIA				
2.1	Regulatory Institution: The RBI	5	Flipped Learning	brain storming session
2.2	Organization and Management	3	Chalk & Talk	Black board
2.3	Functions and its role of RBI	4	Flipped Learning	Text Books /Material s/ Field Visit/
2.4	Quantitative and qualitative methods of credit control	3	Blended Learning	Online/ - Text Books /Material s/ Field Visit/
UNIT III: NON-BANKING FINANCIAL INSTITUTIONS				
3.1	Small Savings – Types of Instruments.	3	Chalk & Talk	Black board
3.2	Insurance Companies LIC	3	Ppt	Online
3.3	GIC – UTI	3	Case study	Survey
3.4	Mutual Fund – Organization – Structure – Types.	3	Comparati ve study	Field Visit/

3.5	Investment Pattern and Return on Investment – MMMFS.	3	Blended Learning	Online/ - Text Books /Material s/ Field Visit/
UNIT IV: TYPES OF MARKETS				
4.1	Money Market – Treasury Bills Market –	2	Chalk & Talk	Black board
4.2	Commercial Bills Market – Commercial Paper and Certificate of Deposits – Discount Market	3	PPT	Online
4.3	Financial Guarantees – Capital Market	2	SLIDE SHARE	Online
4.4	Bond Market – Mortgage Market –	3	VIDEO	Online
4.5	Stock Market – Derivative Securities Market.	1	Chalk & Talk	Black board
UNIT V : MICRO FINANCE				
5.1	Meaning – origin- features Demand and supply of micro finance	3	Brain storming session	
5.2	Micro entrepreneurship and Business Development	4	Flipped learning	
5.3	Micro Finance and rural financial services –.	2	Brain storming session	
5.4	Micro Finance in India	4	PPT	
UNIT VI - DYNAMISM/CURRENT AFFAIR				
	Recent Trends Of Stock Market .			
	Recent Policies Of Stock Market.			

	SEBI Guide Lines for public issue. SENSEX calculation.			
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REFERENCE BOOKS:

- 1.. Bhole.L.M, (2005). *“Financial Institutions and Markets”*, Tata McGraw-Hill,
2. 2.Batra.G.S and. Dangural P.C (2005)., *“Financial Services – New Innovations”*, Deep and Deep Publications Pvt. Ltd
3. Aggarwal.S.K, 1998 *“Stock Markets and Financial Journalism”* Shipra Publication, New Delhi.
- 4..Sharma A.K and. Batra G.S, 2005. *“Indian Stock Market, Regulation, Performance & Policy Perspective”*, Deep and Deep Publications Pvt. Ltd,
- 5.Anthony Saunders, *“Financial Markets and Institutions”*, Tata McGraw-Hill.
- 6.Peter S. Rose, *“Money and Capital Markets – Financial Institutional & Instruments in a Global Market Place”*, (International Edition)
- 7.Day A.C.L., *“Outlines of Monetary Economics”*, Oxford University Press, Amen House, London.
- 8.Johes ,Chris , (2008) *“Financial economics”* London
9. Meggison & Gitman(2007). *“Principles of corporate finance”* Australia
- 10 Thomson . Profor Torry (2005) *“globalization and finance”* Blackwell Publishers London .

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessme nt
	Sessio n - wise Avera ge 5 Mks.	Bett er of W1, W2 5 Mks	M1+M 2 5+5=1 0 Mks.	MID - SEM TES T 15 Mks	35 Mks.	5 Mks.	40Mk s.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20

K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

		Nos		
C1	-	Test (CIA 1)	1	- 10 Mks
C2	-	Test (CIA 2)	1	- 10 Mks
C3	-	Assignment	1	- 5 Mks
C4	-	Open Book Test/PPT	2 *	- 5 Mks
C5	-	Quiz	2 *	- 5 Mks
C6	-	Attendance		- 5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Make the students to understand the Financial System	K1	PSO1
CO 2	Assess the importance of Micro Finance and Financial Inclusion.	K1, K2,	PSO2
CO 3	Equip them to Analyze the Impact of Micro finance in India	K1 & K3	PSO5
CO 4	Identify the latest technology in Banking services	K1, K2, K3	PSO3
CO 5	Gain knowledge in the profitable investment field	K2 & K4	PSO4

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3

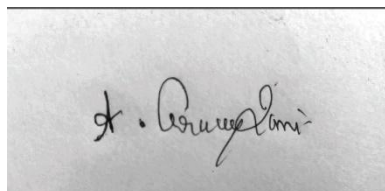
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

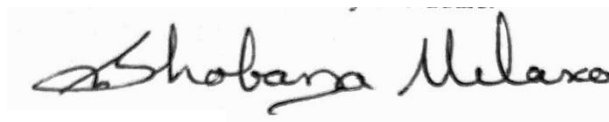
Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**
☐ Weakly Correlated -**1**

COURSE DESIGNER:



**Staff Name (Mrs.Gracy
Forwarded By**

**HOD'S Signature
& Name**



Rani)

III BA ECONOMICS

VI SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E6ME4	BUSINESS COMMUNICATION	5	5

COURSE DESCRIPTION

Study of Business communications in conduct of meetings , writing letters, writing applications etc

COURSE OBJECTIVE/S

- To equip students in different modes of business communications those are required in the modern business environment.
- To train students in writing business letters and application letters.

• UNIT – I: COMMUNICATION (5HRS)

Methods of Communication and Barriers to communication – Verbal and non-verbal communication: Dyadic Communication: Face to Face Communication, Appearance, Posture and Body Language - Interview - Group discussion-

UNIT – II: BUSINESS LETTERS AND APPLICATIONS: (5 HRS)

Business letter: format -types and parts of standard letter -Letter of enquiry- Letter of order -Sales promotion letter-Interview letter- Reference and Appointment order

Letter of Application- Application for a job - Resume preparation

UNIT - III:: BUSINESS CORRESPONDENTS: (5 HRS)

Time management skills -Correspondence of a company's Secretary with shareholders and directors enquiry -quotation – order - advice - making payment - trade reference – complaints- office notice- Correspondence with customers -Fire insurance and life insurance Correspondence–import and export correspondents.

UNIT - IV: COMPANY MEETINGS AND REPORT WRITING: (5 HRS)

Classification of meetings – notice of meetings- Requisites of quorum – Agenda - Motion and Resolutions – Amendments – Reports and minutes - Report Writing – Structure of Reports - Writing Research Reports, Technical Reports – Norms for including Exhibits & Appendices-Memorandum.

UNIT - V: INFORMATION TECHNOLOGY IN COMMUNICATION: (5 HRS)

Internet and Intranet – Dialogue -Telephonic Conversation, Telephone-answering machines, facsimile, Chat, Virtual Communication - Audio conferencing and Video conferencing - Messaging: voicemail, video mail and e-mail -Program management using Outlook express

UNIT VI : DYNAMISM

Personal Application Letter - CV Preparation - Mock Interview -Group Discussion

COURSE CONTENTS & LECTURESCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT – I: COMMUNICATION				
1.1	Methods of Communication and Barriers to communication	1	Video	LCD
1.2	Verbal and non-verbal communication: Dyadic Communication: Face to Face Communication, Appearance, Posture and Body Language	2	Discussion	White Board
1.3	Interview	1	Lecture	White Board
1.4	Group discussion	1	Discussion	White Board
UNIT – II: BUSINESS LETTERS AND APPLICATIONS				
2.1	Business letter: format -types and parts of standard letter	1	Discussion	White Board

2.2	Letter of enquiry- Letter of order - Sales promotion letter	1	Discussion	White Board
2.3	Interview letter- Reference and Appointment order	1	Lecture	White Board
2.4	Letter of Application- Application for a job	1	Discussion	White Board
2.4	Resume preparation	1	Online delivery	LCD
UNIT - III:: BUSINESS CORRESPONDENTS:				
3.1	Time management skills	1	Video	LCD
3.2	Correspondence of a company's Secretary with shareholders and directors enquiry	1	Discussion	White Board
3.3	quotation – order - advice - making payment - trade reference – complaints- office notice	1	Lecture	White Board
3.4	Correspondence with customers	1	Discussion	White Board
3.5	Fire insurance and life insurance Correspondence–import and export correspondents.	1	Online delivery	LCD
UNIT - IV: COMPANY MEETINGS AND REPORT WRITING				
4.1	classification of meetings – notice of meetings- Requisites of quorum – Agenda	1	Video	LCD
4.2	Motion and Resolutions – Amendments – Reports and minutes	1	Discussion	White Board
4.3	Report Writing – Structure of Reports	1	Lecture	White Board
4.4	Writing Research Reports, Technical Reports	1	Discussion	White Board

4.5	Norms for including Exhibits & Appendices-Memorandum	1	Online delivery	LCD
UNIT - V: INFORMATION TECHNOLOGY IN COMMUNICATION				
5.1	Internet and Intranet – Dialogue	1	Video	LCD
5.2	Telephonic Conversation, Telephone-answering machines, facsimile, Chat, Virtual Communication,	1	Discussion	White Board
5.3	Audio conferencing and Video conferencing	1	Lecture	White Board
5.4	Messaging: voicemail, video mail and e-mail	1	Discussion	White Board
5.5	Program management using Outlook express	1	Online delivery	LCD
UNIT VI DYNAMISM				
	Personal Application Letter			Google class room submission
	CV Preparation Mock Interview			Google class room submission
	Group Discussion			Google class room submission

REFERENCE BOOKS:

Reference Books, CDs and Websites:

1. Homai Pradhan, D.S.Bhende & Vijaya Thakur – Business Communication, Himalaya publishing House Mumbai
2. Reddy, Appannaiah & Raja Rao, Essential of Business Communication, Himalaya Publishing house Mumbai
3. Balraj Duggal - Office Management & Commercial Correspondence.
4. Krishnamohan & Meera Banerjee- Developing Communication Skills, McMillan.

5. Nayyar. O.P., Commercial Correspondence, Forward Book Depot Delhi.
6. Ramesh .M.S. & Pattan shethi. C.C., Business Communication, R. Chand & co, New Delhi.
7. Bala Subramanian.M., Business Communication., Kalyani publishers, Ludhiana.
8. Rajendra Pal & Korlahalli. J.S. – Essential of Business Communication, Sultan Chand
9. B.M. Tole & M.V. Chandgadker – Business Communication theory and practice, Macmillan Publication.
10. Dr Rajive kumar jain and Dr. Usha Jain: Life skills- a guide to steer life, Vayu Education
11. Jasleen Duggal, My book of my life skills and values’

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non- Scholas tic Marks C5	CIA Total	Percenta ge of Assessme nt
	Sessio n - wise Avera ge 5 Mks.	Bett er of W1, W2 5 Mks	M1+M 2 5+5=1 0 Mks.	MID - SEM TES T 15 Mks	35 Mks.	5 Mks.	40Mk s.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non- Scholas tic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non-Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

	No	s
C1 - Test (CIA 1)	1	- 10 Mks
C2 - Test (CIA 2)	1	- 10 Mks
C3 - Assignment	1	- 5 Mks
C4 - Open Book Test/PPT	2 *	- 5 Mks
C5 - Quiz	2 *	- 5 Mks
C6 - Attendance		- 5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Preparing young people for changing social circumstances	K1	PSO1

CO 2	Help the students to explore alternatives,	K1, K2	PSO4
CO 3	To enable them to consider pros and cons	K1 & K3	PSO5
CO 4	Facilitate in making rational decisions in solving problems or issues that arises in life.	K1, K2 & K3	PSO2
CO 5	Promoting both mental well-being and personal development of the students as they are facing the realities of life.	K2 & K4	PSO3

Mapping COs Consistency with PSOs

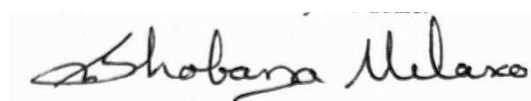
CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

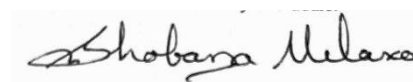
Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**
☐ Weakly Correlated -**1**

COURSE DESIGNER:



Staff Name (Dr. Shobana Nelasco)

Forwarded By



**HOD'S Signature
& Name**

III BA ECONOMICS

VI SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E6ME5	TAMILNADU ECONOMY	5	5

COURSE DESCRIPTION

Study the sectoral development in tamilnadu, tamilnadu agricultural scheme, and industrial scheme

COURSE OBJECTIVE/S

1. To know about our native state and the challenges
2. To identify the position of our state compared to other states

UNIT I CONFIGURATION OF TAMIL NADU ECONOMY [15 HRS]

Population composition – occupational structure, GDI, PCI.- HDI - Fiscal position: Tax and Non tax Revenue Self Study – Expenditure- Borrowing

UNIT II SECTORAL DEVELOPMENTS IN TAMILNADU [15HRS]

Agriculture: Food crops and non-food crops Self Study – Energy: Nuclear- Hydel- Thermal- Wind – Energy Schemes - Industry and Infrastructure: Textile- Electronics - Transport-Education

UNIT III SCHMES OF TAMILANDU [15 HRS]

Industrial Supports – Agricultural Supporting Schemes - Health Schemes Self Study, Educational Schemes

Free and Subsidy Schemes available in Tamilnadu

UNIT IV CHALLENGES FACING TAMILNADU [15 HRS]

Challenges of Farmers- Water Scarcity- Water Dispute; examples – Deforestation; examples – Urbanisation Self Study, degradation of resources; examples, coastal Issues: examples – pollutions

UNIT V MADURAI ECONOMY [15HRS]

Special features of Madurai, Fiscal position: Tax and Non-Tax Revenue – Expenditure of different heads- Borrowing – Planning and development

standards – **Industries and Agriculture around Madurai – Tourism Self Study**

UNIT VI - DYNAMISM/CURRENTAFFAIR

- Study on Tamilnadu data base
- Study on Madurai data base

COURSE CONTENTS & LECTURESCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -1CONFIGURATION OF TAMIL NADU ECONOMY				
1.1	Population composition	3	Lecture	Black Board
1.2	occupational structure, GDI, PCI	2	Lecture	Black Board
1.3	Human Development Index	3	Chalk & Talk	PPT & White board
1.4	Fiscal Position	3	Chalk & Talk	PPT & White board
1.5	Tax and Non tax revenue	2	Chalk & Talk	PPT & White board
1.6	Expenditure- Borrowing	2	Lecture	Black Board
Unit -2 SECTORAL DEVELOPMENTS IN TAMILNADU				
2.1	Agriculture: Food crops and non food crops	3	Lecture	Black Board
2.2	Energy: Nuclear-Hydel- Thermal-Wind	4	Chalk & Talk	PPT & White board

2.3	Energy Schemes	4	Chalk & Talk	PPT & White board
2.4	Industry and Infrastructure, Textile- Electronics - Transport- Education	4	Chalk & Talk	PPT & White board
	Unit -3 SCHMES OF TAMILANDU			
3.1	Industrial Supports	3	Lecture	Black Board
3.2	Agricultural Supporting Schemes	4	Chalk & Talk	PPT & White board
3.3	Health Schemes, Educational Schemes	4	Chalk & Talk	PPT & White board
3.4	Free and Subsidy Schemes available in Tamilnadu	3	Chalk & Talk	PPT & White board
UNIT IV CHALLENGES FACING TAMILNADU				
4.1	Challenges of Farmers	3	Lecture	Black Board
4.2	Water Scarcity- Water Dispute; examples	4	Chalk & Talk	PPT & White board
4.3	Deforestation; examples	4	Chalk & Talk	PPT & White board
4.4	Urbanisation, degradation of resources; examples	4	Chalk & Talk	PPT & White board

4.5	coastal Issues: examples – pollutions	3	Lecture	Black Board
UNIT V MADURAI ECONOMY				
5.1	Special features of Madurai	3	Lecture	Black Board
5.2	Tax and Non-Tax Revenue	3	Chalk & Talk	PPT & White board
5.3	Fiscal position Expenditure of different heads	2	Chalk & Talk	PPT & White board
5.4	Planning and development standards	3	Chalk & Talk	PPT & White board
5.5	Industries and Agriculture around Madurai – Tourism	2	Chalk & Talk	PPT & White board
UNIT:VI DYNAMISM/CURRENTAFFAIR				
6.1	Study on Tamilnadu data base			Report submission in class
6.2	Study on Madurai data base			Report submission in class

TEXT BOOKS:

Leonard, A.J., **Tamil Nadu Economy**, Macmillan India Ltd, 2006.

REFERENCE BOOKS:

1. Dhingra, I.C., **Indian Economy with special reference to Tamil Nadu**, New Delhi, Sultan chand and Co, 1995.
2. Perumalsamy. S., **Tamil Nadu Economy Performance & Issues**, Oxford & India Book House,
3. 1998.

4. Rajalakshmi. N, **Economic Development of Tamil Nadu**, S. Chand & Co., 1995.
5. Tamil Nadu Development Report, **GOVERNMENT OF INDIA**, series of 2000, New Delhi, Published
6. by Academic Foundation PLANNING COMMISSION.
7. Tamil Nadu Economic Appraisals, **published by Government of Tamil Nadu**, Series of 2000.
8. Veeramani, A.R., **TN Agricultural Economy**, Divyasre Pub, 2005.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average	Better of W1, W2	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non-Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

	No	s	
C1 - Test (CIA 1)	1	-	10 Mks
C2 - Test (CIA 2)	1	-	10 Mks
C3 - Assignment	1	-	5 Mks
C4 - Open Book Test/PPT	2 *	-	5 Mks
C5 - Quiz	2 *	-	5 Mks
C6 - Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	It enhance the students' critical thinking on Tamil Nadu economy on different aspects	K1, K2	PSO1& PSO2
CO 2	Understand the process of growth in Tamil Nadu economy	K2	PSO3

CO 3	Analyse the specific economic issues pertaining to the region	K1, K2	PSO3
CO4	Provide an overview of Tamil Nadu economy development schemes	K1 & K3	PSO5
CO 5	The students get to know about strengths and weaknesses of Madurai agricultural pattern and marketing.	K1, K2, K3	PSO4

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	2	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

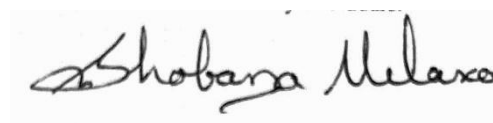
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – 3

☐ Moderately Correlated – 2

☐ Weakly Correlated -1

COURSE DESIGNER:



Staff Name (Dr. R. Suji Karthika)

Forwarded By

III BA ECONOMICS

VI SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E6ME6	MANAGERIAL ECONOMICS	5	5

COURSE DESCRIPTION

Develop the managerial skills

COURSE OBJECTIVE/S

1. To develop the managerial skills of the students
2. To develop the application and calculation part of managerial economics
3. To equip them for career opportunities with crucial decision making
4. To help the students to familiarize themselves with the most significant tools of economic analysis.
5. To understand the logic and be able to make their own decision model and strategy.

UNIT I INTRODUCTION AND DEMAND FORECASTING (15HRS)

Meaning and scope of Managerial Economics – Difference between managerial economics and economics Demand forecasting: – Types of forecasting -Forecasting Methods of forecasting Theoretical and Statistical-

Criteria for a good forecasting Self Study

UNIT II INVENTORY MANAGEMENT (15 HRS)

Concepts –Standard order quantity – Maximum level – Stages of completion – Holding costs

UNIT III CAPITAL BUDGETING AND PROFIT MANAGEMENT (15HRS)

Meaning –Need for capital budgeting-forms of capital budgeting - capital rationing-steps involved in investment and decision making process – Criteria –Pay-back period, NPV,IRR Discount RR

Profit Management: Measurement of Profit Self Study – Profit policies – Break-even analysis – Profit Forecasting.

UNIT IV PRICING POLICY (15 HRS)

Types : Cost plus pricing – Marginal cost pricing – Going –rate pricing – Loss leaders pricing- Stay-out pricing –Target pricing – Customary pricing – Limit pricing– Cyclical Pricing – Differential Pricing – Refusal Pricing – Export Pricing – Administered Pricing – Dual Pricing- **–Price Leadership Self Study**

UNIT V MANAGERIAL ECONOMICS DECISIONS (15HRS)

Input- Output Analysis: Types One simple Computation – **Linear Programming Self Study**: Linear programming Techniques – Game Theory: 2 person zero sum game only

UNIT VI: DYNAMIM

Writing economics analyses on any economic issue

Preparing video on game theory

Writing Report on any one managerial issue

Case Study on Inventory Management during COVID-19

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT – I INTRODUCTION AND DEMAND FORECASTING				
1.1	Meaning and scope of Managerial Economics	3	Lecture	Black board
1.2	Difference between managerial economics and economics Demand forecasting	3	Discussion	Black board
1.3	Types of forecasting	4	video	LCD
1.3	Methods of forecasting Theoretical and Statistical– Criteria for a good forecasting .	5	Lecture	Black board
UNIT II INVENTORY MANAGEMENT				
2.1	Concepts	3	Lecture	Black board
2.2	Standard order quantity	3	video	LCD

2.3	Maximum level	3	Lecture	Black Board
2.4	Stages of completion	3	Discussion	Black Board
2.5	Holding costs	3	Lecture	White Board
UNIT III CAPITAL BUDGETING AND PROFIT MANAGEMENT				
3.1	Meaning –Need for capital budgeting	2	PPT and lecture	LCD
3.2	Forms of capital budgeting	2	lecture	Black board
3.3	Capital rationing-steps involved in investment and decision making process	3	video	
3.4	Criteria –Pay-back period, NPV, IRR Discount RR		video	
3.5	Profit Management and Measurement of Profit	4	lecture	Black board
3.6	Profit policies Break-even analysis and Profit Forecasting.	4	lecture	.
UNIT IV PRICING POLICY				
4.1	Cost plus pricing – Marginal cost pricing Limit pricing– Cyclical Pricing –	3	PPT and lecture	LCD
4.2	Going –rate pricing – Loss leaders pricing	3	lecture	Black board
4.3	Stay-out pricing , Target pricing and Customary pricing	3	lecture	Black board
4.4	Differential Pricing , Refusal Pricing and Export pricing	3	lecture	Online viedo

4.5	Administered Pricing – Dual Pricing- –Price Leadership	3	PPT and lecture	LCD
UNIT V MANAGERIAL ECONOMICS DECISIONS				
5.1	Input- Output Analysis	3	Youtube Video and lecture	Moodle Classroom submission
5.2	Types One simple Computation – Linear Programming	4	Youtube Video and lecture	Moodle Classroom submission
5.3	Linear programming Techniques	4	Video and lecture	Moodle Classroom submission
5.4	Game Theory: 2 person zero sum game only	4	Video and lecture	Moodle Classroom submission
UNIT VI: DYNAMISM				
6.1	Writing economics analyses on any economic issue			Moodle Classroom submission
6.2	Preparing video on inventory management			Moodle Classroom submission
6.3	Writing Report on any one managerial issue			Moodle Classroom submission

Text Book

Cauvery. R Sudhanayak, U.k. M. Girija,M., Meenakshi,R.(1998).
Managerial Economics,S. Chand & Company Ltd.

Reference Books

1. Dwivedi, D.N. (1980). *Fundamentals of Managerial Economics*, Vani Educational Books, a Division of Vikas Publishing House Private Limited.
2. Mageswari & Varshney,(1996). *Managerial Economics*, sultan Chand & Sons.
3. Mehta,(1995). *Business & Management*, sultan chand & sons, 1995.
4. Moti V.C.(1998) Samuel Pauls & Gupta L.G.S, *Managerial Economics*, Tata McGraw-Hill publishing Company Limited.
5. Pylee M.V. Sankaranarayanan K.C. & Jose, Payyalpilly,T.(1998).*Managerial Economics An Introduction Analysis*, S. chand & Company private limited, New Delhi.
6. Subramanian M.S(1995). *Managerial Economics*, Ramesh Publications.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
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K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
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UG CIA Components

		No		
C1	- Test (CIA 1)	1	-	10 Mks
C2	- Test (CIA 2)	1	-	10 Mks
C3	- Assignment	1	-	5 Mks
C4	- Open Book Test/PPT	2 *	-	5 Mks
C5	- Quiz	2 *	-	5 Mks
C6	- Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL	PSOs ADDRESSED
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		(ACCORDING TO REVISED BLOOM'S TAXONOMY)	
CO 1	Innovative skills of managers.	K1	PSO1& PSO2
CO 2	Able to create design and anticipate the internal and external decisions to be made by managers	K1, K2,	PSO3
CO 3	Analyze the demand and supply conditions and assess the position of a company	K1 & K3	PSO5
CO 4	Design competition strategies, including costing, pricing, product differentiation, and market environment according to the natures of products and the structures of the markets.	K1, K2, K3	PSO4
CO 5	Analyze real-world business problems with systematic theoretical framework productions.	K2 & K4	PSO2

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

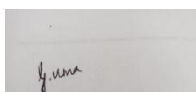
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3**

☐ Moderately Correlated – **2**

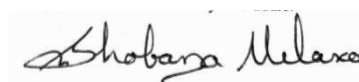
☐ Weakly Correlated -**1**

COURSE DESIGNER:



Staff Name (Dr. G.Uma)

Forwarded By



HOD'S Signature

& Name

I BA ECONOMICS

I SEMESTER

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E1NME /19E2NM E	ENTREPRENEURIAL SKILLS	2	2

(For those who joined in 2019 onwards)

COURSE DESCRIPTION

This is a course to introduce the student to understanding creative abilities, recognizing their creative abilities, changing their way of viewing creativity.

COURSE OBJECTIVES

6. To equip and motivate the students to become entrepreneurs.
7. To understand the basic concepts in the area of entrepreneurship
8. To understand the role and importance of entrepreneurship for economic development
9. To inculcate skills of writing business and funding proposals.
10. To promote agri- based business and handicraft business.

UNIT: I INTRODUCTION

[6 HRS]

Entrepreneur - Types, functions - Intrapreneur- women entrepreneurship: The micro finance and self-help groups - Social Entrepreneurship in Non-Profit Organization -On line registration for entrepreneurs - Project Proposals to Funding agencies, proforma

UNIT: II ECONOMIC ANALYSIS FOR AN ENTREPRENEURS

[6 HRS]

Budgeting, Break-Even, SWOT and Profitability Analysis-PEST analysis- – Income Tax payment – GST Calculation.

UNIT: III GOVERNMENT INSTITUTIONS AND SCHEMES

[6 HRS]

MSME-Government skill development centres: Madurai DIC- CED - SIDO-NSIC-TCO-SIPCOT-NAYE- Unemployed Youth Employment Generation Program (UYEGP) - Banks

UNIT:VI SCOPE FOR BUSINESS OPPORTUNITIES- BRIEF

INTRODUCTIONS

[6 HRS]

Agriculture: Horticulture, Floriculture, Kitchen garden and sales, Sale of seeds and agricultural products, Mushroom Cultivation, Vermi-Culture,

Api-Culture etc -Industry Handicrafts - Service industry: Tour organisation, Tuition centers, Tailoring – Beauty Parlours- Home delivery of food etc

UNIT: V ON LINE BUSINESS- BRIEF INTRODUCTIONS [6 HRS]

Online Buying and selling: Case studies on Amazon, OLX, Airbnb, Ola, Facebook – scope for business in Online share trading – scope for business in Online commodity trading- scope for business in online exports and online imports

UNIT VI - DYNAMISM/CURRENTAFFAIR

Project proposal for any product or service – Case study of any one Institutional loan schemes(Bank or non banking)- On the Spot Learning Component: Visit to SHG to study their income generation activities and writing report - Visit to industrial estate to meet entrepreneurs - Case study of successful entrepreneurs- Case study of NGO's and SHG's- Blue print of project report- Project proposal for any product or service -Institutional loan schemes – a survey-Collection of data regarding entrepreneurs

COURSE CONTENTS & LECTURESCHEDULE

Module No	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT: I INTRODUCTION				
1.1	Entrepreneur-Types-Women Entrepreneurs	1	Lecture	Jam Board
1.2	Self Help Groups –Micro Finance	1	Lecture	Jam Board
1.3	Social Entrepreneurship in Non-Profit Organization: NGOs and Trusts	1	Lecture	Jam Board
1.4	On line registration for entrepreneurs - Project Proposal writing to Funding agencies	1	Video Lecture	LCD and White Board
1.5	Top ten Social Entrepreneurs	1	Lecture	Jam Board

UNIT -2 ECONOMIC ANALYSIS FOR ANY ENTREPRENEUR				
2.1	Budgeting, Break-Even, SWOT - PEST Analysis and Profitability Analysis	2	Lecture	Jam Board
2.2	Income Tax payment	1	Lecture	Jam Board
2.3	GST Calculation - blog creation - web creation - online marketing-	2	Lecture	Jam Board
UNIT:III GOVERNMENT INSTITUTIONS AND SCHEMES SUPPORTING ENTREPRENEURS				
3.1	MSME -DIC- CED DIC-SIDO-NSIC-TCO	2	Online Lecture	Black Board
3.2	SIPCOT-PMEGP, PMRY- Commercial banks-SBI and other institutes.	1	Online Lecture	Black Board
3.3	Start up India , CGT SME Scheme- Annapurna Scheme- Mudra Yojana Scheme	1	Online Lecture	PPT and White Board
3.4	Financial Institutions and Government incentives- Dairy Entrepreneurship Development Scheme	1	Online Lecture	PPT and White Board
3.5	Case studies of business financing - Modern Entrepreneurs.	1	Online Lecture	PPT and White Board
UNIT: IV SCOPE FOR BUSINESS OPPORTUNITIES- BRIEF INTRODUCTION				
4.1	Agriculture: Horticulture-Floriculture, Kitchen garden and sales, Sale of seeds and agricultural products, Mushroom Cultivation	2	Lecture	Black Board
4.2	Vermi-Culture, Api-Culture etc - Industry Handicrafts	1	Discussion	Black Board
4.3	Service industry: Tour organisation, Tuition centers, Tailoring - Beauty Parlours-	1	Lecture	PPT and White Board
4.4	Home delivery of food etc Female focused entrepreneurship - Case studies of Industries Self study - Field Visit to industry	1	Lecture	Black Board
UNIT: V: ON LINE BUSINESS- BRIEF INTRODUCTION				
5.1	Technopreneur- Agripreneur	2	Blended Learning	White Board
5.2	Online Buying and selling: Case studies on Amazon, OLX - Facebook -eBay	1	Lecture	PPT and White Board

5.3	scope for business in Online commodity trading	1	Lecture	Black Board
5.4	Gold, Silver scope for business in online exports: Goods and Services	1	Lecture	PPT and White Board
UNIT – VI DYNAMISM/CURRENTAFFAIR				
6.1	Project proposal for any product or service			Report submission in google class room
6.2	Case study of any one Institutional loan schemes(Bank or non-banking)			PPT Posting in class room
6.3	On the Spot Learning Component: Visit to SHG to study their income generation activities and writing report			Report submission in class Room
6.4	Case study any one women entrepreneur -			Report submission in google class rooms
6.5	On-the spot learning: Visit to industrial estate to meet entrepreneurs			PPT Posting in class room

REFERENCE BOOKS:

1. Saravanel. P, “Entrepreneurial Development”, Eee Pee Kay Pub. House II Edition, 2008.
2. C.B. Gupta & S.S. Khanka, “Entrepreneurship and Small Business Management”, S.Chand, edition. 1998
3. Gupta. C.B. & Srinivasan. M.P., “Entrepreneurial Development”, Sultan Chand & Sons, Ed.
4. Jose Paul & Ajith Kumar, “Entrepreneurship Development and Management”, Himalaya Publishing House, 2000.
5. Pandey G.N (Vikas), “A Complete Guide to Successful Entrepreneurship”, Vikas Publishing House New Delhi, Reprint 1999.
6. Sherlekar.S.A & Janardhana C.P., “Essential of Business Organisation & Management”.

WEB REFERENCES (OPTIONAL)

1. <http://tnchamber.in/>
2. <http://maditssia.com/index.php/madmin/bicactivities>

3. <http://www.msmeonline.tn.gov.in/>
4. http://www.msmeonline.tn.gov.in/msme_partI/msmefiling.php
5. <http://www.dcmsme.gov.in/howtosetup/grgxx01x.htm>
6. <http://www.tn.nic.in/tnhome/projectfiles/ssi.pdf>
7. <http://www.sidco.tn.nic.in/>
8. <http://www.msmedi-chennai.gov.in:8080/MSME/>
9. <http://tnchamber.in/key-initiatives/>
10. <https://www.entrepreneur.com/article/41846>

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average	Better of W1, W2	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

	No	s	
C1 - Test (CIA 1)	1	-	10 Mks
C2 - Test (CIA 2)	1	-	10 Mks
C3 - Assignment	1	-	5 Mks
C4 - Open Book Test/PPT	2 *	-	5 Mks
C5 - Quiz	2 *	-	5 Mks
C6 - Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
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CO 1	To explore the functions of Entrepreneur	K1	PSO1
CO 2	To identify the basic qualities of an Entrepreneur.	K1, K2,	PSO3
CO 3	To enable the students to understand the Project report.	K1 & K3	PSO4
CO 4	To evaluate the .merits and demerits of online trading.	K1, K2 & K3	PSO5
CO 5	To assess the policy implementation by government for Entrepreneurial development.	K2 & K4	PSO2

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3

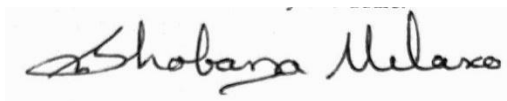
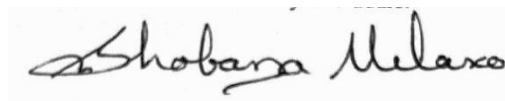
CO5	3	3	3	3	3	1	3
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Note: ☐ Strongly Correlated – **3**

☐ Moderately Correlated – **2**

☐ Weakly Correlated -**1**

COURSE DESIGNER:

Staff Name (Dr. Shobana Nelasco)

Forwarded By

II BA ECONOMICS

III- SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E3SB1	COMPETITIVE EXAM SKILLS	2	2

COURSE OBJECTIVES

1. To win Government and private competitive exams
2. To enhance capabilities at national and international level
3. To help them understand recruitment Process including interview and
4. group discussion.
5. To enhance their capabilities of online forums on job search

UNIT I COMPETITIVE EXAMS- BRIEF INTRODUCTION PATTERN [6 HRS]

TNPSC Exams: Group 1 and other, UPSC Exams: I.A.S., IES and
Other Exams - Railways - Staff Selection - Banks – SET, NET exams – Other
Central and State Exams-Government websites and other websites

UNIT II SYLLABUS FOR COMPETITIVE EXAMS [6 HRS]

English Aptitude- Quantitative Aptitude – Logical Reasoning –IES
Syllabus

UNIT III INTERNATIONAL EXAMS FOR JOB AND HIGHER STUDIES

[6HRS]

IELT – GRE- TOEFL – SOP preparation – Ranking of international
institutes and Applications.

UNIT IV ONLINE PORTALS AND NETWORKING FORUMS [6HRS]

Video Conferencing: Youtube Preparation, Video Recording- Online
Webpage Preparation - Linkedyn Profile creation- Facebook, Twitter

UNIT V SELECTION PROCESS: CV, APPLICATION, SELF INTRO [6 HRS]

Selection Process: Resume preparation, CV and updating- Application
preparation-Self Introduction and online mail applications- interview
process - Physical examination- Group discussion - Reference checks
and recommendations.

UNIT VI: Dynamics: PRACTICAL: One hour per unit

Model Panel Interview and Group Discussion- Assignments on application and CV- Account Creation in LinkedIn, Facebook and Twitter-zoom practical- Different Competitive Exam Question Papers.

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT I :COMPETITIVE EXAMS- BRIEF INTRODUCTION PATTERN				
1.1	TNPSC Exams: Group 1 and other, UPSC Exams: -	2	Lecture Blended teaching with practice	Google meet,
1.1:1	I.A.S., IES and Other Exams - Railways - Staff Selection	2	Lecture Blended teaching with practice	Google meet,
1.2	Banks – SET, NET exams – Other	2	Lecture Blended teaching with practice	Google meet
UNIT II SYLLABUS FOR COMPETITIVE EXAMS				
2.1	English Aptitude- Quantitative	2	Lecture Blended teaching with practice	PPT,
2.2	Aptitude – Logical Reasoning	2	Lecture Blended	Google meet,

			teaching with practice	
2.3	IES Syllabus	2	Lecture Blended teaching with practice	Google meet,
UNIT III INTERNATIONAL EXAMS FOR JOB AND HIGHER STUDIES				
3.1	IELT – GRE- preparation	2	Lecture Blended teaching with practice	Google meet,
3.2 3.3	TOEFL – SOP preparation	2	Lecture Blended teaching with practice	Google meet,
3.4 3.5	Ranking of international Institutes and Applications.	2	Lecture Blended teaching with practice	Google meet,
UNIT IV: ONLINE PORTALS AND NETWORKING FORUMS				
4.1	Conferencing: You tube Preparation, Video Recording-	2	Lecture Blended teaching with practice	Google meet,

4.2	Video Online Webpage Preparation -	2	Lecture Blended teaching with practice	Google meet,
4.3	Linked in Profile creation- Facebook, Twitter	2	Lecture Blended teaching with practice	Google meet,
UNIT V: SELECTION PROCESS: CV, APPLICATION, SELF INTRO				
	Selection Process: Resume preparation,	1	Lecture Blended teaching with practice	Google meet,
5.1.1	Application preparation-Self Introduction and online mail applications-	2	Lecture Blended teaching with practice	Google meet,
5.2	CV and updating- interview process -	1	Lecture Blended teaching with practice	Google meet,
	Physical examination- Group discussion -	1	Lecture Blended teaching with practice	Google meet

5.3	Reference checks and recommendations.	1	Lecture Blended teaching with practice	Google meet
UNIT VI DYNAMISM/CURRENTAFFAIR				
6.2	case study of current Industrial Problem in particular area.			Student submission in the class room PPT
6.3	Assignment on various Sources of industrial finance			Student submission in the class room PPT

References:

1. Wikipedia
2. Google Engine sources
3. Competitive Exam Books
4. <https://www.totaljobs.com/careers-advice/cvs-and-applications/successful-cv>
5. <https://www.kent.ac.uk/careers/cv.htm>

	C1	C2	C3	C4	Total Scholas tic Marks	Non- Scholas tic Marks C5	CIA Total	Percenta ge of Assessme nt
Levels	Sessio n - wise Avera ge	Bett er of W1, W2	M1+M 2	MID - SEM TES T				
	5 Mks.	5 Mks	5+5=1 0 Mks.	15 Mks	35 Mks.	5 Mks.	40Mk s.	

K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non-Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non-Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

			No			
			s			
C1	-	Test (CIA 1)	1	-	10	Mks
C2	-	Test (CIA 2)	1	-	10	Mks
C3	-	Assignment	1	-	5	Mks
C4	-	Open Book Test/PPT	2 *	-	5	Mks
C5	-	Quiz	2 *	-	5	Mks
C6	-	Attendance		-	5	Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	To win Competitive exams	K1	PSO1& PSO2
CO 2	To get exposure of exams available at national and international level	K1, K2,	PSO3
CO 3	To help them prepare CV and application	K1 & K3	PSO5
CO 4	To help them in interview and group discussion	K1, K2, K3 &	PSO3
CO 5	To win Competitive exams	K2 & K4	PSO4

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

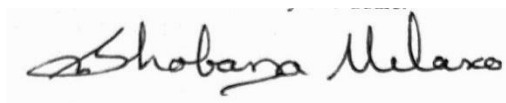
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3**

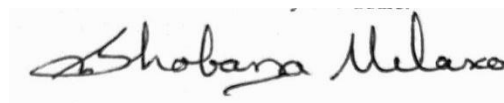
☐ Moderately Correlated – **2**

☐ Weakly Correlated -**1**

COURSE DESIGNER:



Staff Name (Dr. Shobana Nelasco)



Forwarded By

HEAD NAME AND SIGN

II BA ECONOMICS

IV SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E4SB2	EXPORT BUSINESS	2	2

COURSE DESCRIPTION

This course would encourage the students to avail self-employment.

COURSE OBJECTIVE/S

1. To motivate the students to gain self employment in the area of Export
2. To enhance the knowledge of international market.

UNIT I – EXPORT BUSINESS OPPORTUNITIES IN GLOBAL MARKET

[6 HRS]

International markets-Africa, NAFTA, ATEC, EU, SAARC - America, Europe and Asia- Export possibilities in agriculture, industry and services- markets for different products Self study- Impact of COVID 19 on Export of India

UNIT II - EXPORT PROCEDURES AND DOCUMENTATION [6 HRS]

Structure – Offer and Receipt of Confirmed Order – Producing the Goods – Shipment – Banking Procedure – Incentives: Agencies: DGFI, ECGC, EPC, FIEO, B2B, B2C, **Web Based Information and Identification of Export Opportunities Self study.**

UNIT III- INTERNATIONAL LOGISTICS AND PROCEDURES: [6 HRS]

Air - shipping – container traffic – temporary warehousing - freight forwarding - Compliances – Packaging – **safety procedure Self study**

On Line registration – and Export licence Offer and receipt of confirmed orders – Shipment — Negotiation – ADS[Aligned Documentation System] – ISO certificate- Excise clearance – Sales tax exemption – Central excise rebate - **Custom and shipping formalities Self study**

UNIT IV: TRANSACTION PROCEDURE: [6 HRS]

On line payments – Mediator banks- Government assurances – Other payment modes –Transfer pricing – Pricing mechanism - forward pricing - freight and insurance rate – electronic data interchange – international

exporter code- DGFT - Registration process- **Customs handling agency Self study**

UNIT V: RUNNING A PROFITABLE EXPORT BUSINESS: [6 HRS]

Government incentives for exports- Preferred countries – using international Digital commerce Risks in export – **Do's and Don'ts in Export Self study** - Profitability in Export – Losses and Insurance claims in export

Evaluation Components using case study, Survey Reports and presentation (PPT or oral):

1. To go for market survey and to find out the product in high demand.
2. To find out the top 10 exporting products and companies.
3. To go for market survey to know about price trends

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -I EXPORT BUSINESS OPPORTUNITIES IN GLOBAL MARKET				
1.1	International markets	5	Chalk & Talk	Black Board
1.1:1	International markets-Africa, NAFTA, ATEC, EU, SAARC - America, Europe and Asia	4	Chalk & Talk	
1.3	Export possibilities in agriculture, industry and services- markets for different products	5	Blended Method	PPT & White board
UNIT -II EXPORT PROCEDURES AND DOCUMENTATION				
2.1	Structure – Offer and Receipt of Confirmed Order – Producing the Goods –Based Information and Identification of Export Opportunities.	5	Lecture	Black Board and Charts

2.2	Shipment – Banking Procedure – Incentives: Agencies: DGFI, ECGC, EPC, FIEO, B2B, B2C,	5	Chalk & Talk	Black Board
2.3	Web Based Information and Identification of Export Opportunities.	5	Lecture & Discussion	
UNIT – III INTERNATIONAL LOGISTICS AND PROCEDURES				
3.2	Sub topics Air - shipping – container traffic – temporary warehousing - freight forwarding - Compliances – Packaging – safety procedure	5	Blended Learning	Black Board
3.3	On Line registration – and Export licence Offer and receipt of confirmed orders	5	lecture	Black Board
	Shipment — Negotiation – ADS[Aligned Documentation System] – ISO certificate- Excise clearance – Sales tax exemption – Central excise rebate - Custom and shipping formalities	5		
UNIT IV - TRANSACTION PROCEDURE				
4.2	Sub topics: On line payments – Mediator banks- Government assurances international exporter code- DGFT - Registration process- Customs handling agency.	6	Blended Learning	Black Board

4.3	Other payment modes –Transfer pricing – Pricing mechanism - forward pricing - freight and insurance rate – electronic data interchange	9	Chalk & Talk	Black Board
UNIT – V RUNNING A PROFITABLE EXPORT BUSINESS				
5.2	Sub topics: Government incentives for exports- Preferred countries – using international Digital commerce Risks in export –	3	Blended Method	Black Board
5.3	Do's and Don't's in Export - Profitability in Export – Losses and Insurance claims in export	5	Blended Method	
UNIT VI DYNAMISM				
6.1	Market survey and to find out the product in high demand and price trends.			
6.2	Collection of the top 10 exporting products and companies			

TEXT BOOKS:

Khushpat. S.(2015). *Export Import Procedures & Documentation*, Jain Himalaya Publishing House.

REFERENCE BOOKS:

1. Khushpat. S.(2015). *Export Import Procedures & Documentation* Jain Himalaya Publishing House.
2. Subba Rao. P. (2001). *International Business*, Himalaya Publishing House, Mumbai.
3. Jeevanandham, Victor Louis, Kalyani, Padma, Hemavathi, *International Economics*, Sultan Chand & Sons.
4. Krugman, Paul & Maurice Obstfeld, *International Economics*, Addison Wesley.

WEB REFERENCES:

- 1.. <http://tnchamber.in/>

2. <http://maditssia.com/index.php/madmin/bicactivities>
3. maditssia business information center booklet on export
4. <http://www.msmeonline.tn.gov.in/>
5. <http://www.tiic.in/>
6. <https://www.sidb>

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessme nt
	Sessio n - wise Avera ge 5 Mks.	Bett er of W1, W2 5 Mks	M1+M 2 5+5=10 Mks.	MID - SEM TES T 15 Mks	35 Mks.	5 Mks.	40Mk s.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholas tic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

	No	s	
C1 - Test (CIA 1)	1	-	10 Mks
C2 - Test (CIA 2)	1	-	10 Mks
C3 - Assignment	1	-	5 Mks
C4 - Open Book Test/PPT	2 *	-	5 Mks
C5 - Quiz	2 *	-	5 Mks
C6 - Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Enable them to gain Knowledge on export procedures and documentation.	K1	PSO1& PSO2
CO 2	Able to analyse compare and contrast the export procedures of India with other countries.	K1, K2,	PSO3

CO 3	Enabling them to analyse and evaluate the structure of international marketing	K1 & K3	PSO5
CO4	Gain knowledge on transaction procedure of Export business	K1, K2	PSO2
CO5	Knowledge on government incentives and subsidies	K4	PSO4

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

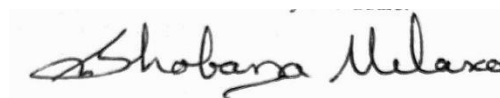
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**

☐ Weakly Correlated -**1**

COURSE DESIGNER:

Staff Name (Dr. C. Sahaya Mary Sophia)



Forwarded By

**HOD'S Signature
& Name**

V SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5SB3	ECONOMICS OF NGO MANAGEMENT	2	2

COURSE DESCRIPTION

Study of

COURSE OBJECTIVE/S

1. To acquire specific knowledge on project and NGO management.
2. To understand the Project management Dimensions, Planning and its Implementation of projects.
3. To enhance skills and techniques of project evaluation / Resource Mobilization.
4. To understand the basic concepts and principles involved in managing NGOs.

UNIT I: SOCIAL ENTREPRENEURSHIP & N.G.Os: [6 HRS]

Social Entrepreneurship : Meaning, NGO Meaning, Concepts, Objectives and Functions- NGOs and their independence from government - relations with business and commerce – Vision, Mission and Goals in NGOs - Role of NGO's in Community Development.

UNIT –II NGO REGISTRATION METHODS [6 HRS]

Trust and Society Registration Acts- Foreign Contributions and Regulation Act (FCRA) - Statutory Obligations - Income Tax Exemption Rules and Regulation - Resource Mobilization: Methods and Techniques of Fund Raising - International, National and Local Levels.

UNIT –III PROJECT PLANNING: [6 HRS]

Possible NGO Projects – Objectives of project Planning - Importance and Methodology of project Planning - Micro and Macro Level Planning

Unit IV PROJECT PROPOSAL AND DIMENSIONS [6 HRS]

Identification – Need assessment – Formulation Project Proposal - Project Appraisal: Technical, Economic and Financial Feasibility.

UNIT –V PROJECT MANAGEMENT IN NGO'S**(6 HRS)**

Project monitoring – Participatory Impact Assessment (PIA) –
Distributing information – Evaluation – purpose of evaluation – phases

UNIT VI DYNAMISM

Preparing a Project Proposal for any issue like child issues,
Environmental issues, sexual harassment, gender discrimination, old age
home, orphanage, refugee homes, affected women

COURSE CONTENTS & LECTURESCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT I: SOCIAL ENTREPRENEURSHIP & N.G.Os				
1.1	<i>Social Entrepreneurship</i> : Meaning	1	1	Video
1.2	NGO Meaning, Concepts, Objectives and Functions	1	2	Discussion
1.3	NGOs and their independence from government	1	1	Lecture
1.4	relations with business and commerce Vision, Mission and Goals in NGOs	1	1	Discussion
1.5	Role of NGO's in Community Development	1	1	Video
UNIT –II NGO REGISTRATION METHODS				
2.1	Trust and Society Registration Acts	1	PPT and lecture	LCD
2.2	Foreign Contributions and Regulation Act (FCRA)	1	lecture	Black board
2.3	Statutory Obligations	1	lecture	Black board
2.4	Income Tax Exemption Rules and Regulation	1	video	Moodle classroom
2.5	Resource Mobilization: Methods and Techniques of Fund Raising -	1	lecture	Black board

	International, National and Local Levels.			
UNIT –III PROJECT PLANNING				
3.1	Possible NGO Projects	1	lecture	White board
3.2	Objectives of project Planning	1	lecture	White board
3.3	Importance and Methodology of project Planning	1	Video	Moodle classroom
3.4	Micro and Macro Level Planning	2	lecture	White board
Unit IV PROJECT PROPOSAL AND DIMENSIONS				
4.1	Identification	1	PPT and lecture	LCD
4.2	Need assessment	1	lecture	White board
4.3	Formulation Project Proposal	1	lecture	White board
4.4	Project Appraisal: Technical, Economic and Financial Feasibility	1	lecture	
UNIT –V PROJECT MANAGEMENT IN NGO'S				
5.1	Project monitoring	1	PPT and lecture	LCD
5.2	Participatory Impact Assessment (PIA)	1	lecture	Black board
5.3	Distributing information	1	lecture	Black board
5.4	Evaluation – purpose of evaluation – phases	1	lecture	Moodle classroom
UNIT VI : DYNAMISM				
6.1	Preparing a Project Proposal for any issue like child issues,			Moodle classroom

				Submission
6.2	Environmental issues			Moodle classroom
6.3	Sexual harassment, Gender discrimination			Submission
6.4	Old age home,			Moodle classroom
6.5	orphanage,			Submission
6.6	refugee homes, affected women			Moodle classroom

REFERENCE BOOKS:

1. L.K.Mitra (2014). Management of Non-government Organisation. ASTHA publishers and Distributors, New Delhi.
- 2) Clark John. (1991). Voluntary Organizations: Their Contribution to Development. London: Earth Scan.
- 3) Jain R.B. (1995). NGO's in Development Perspective. New Delhi: Vivek Prakasan
- 3) Sakararan and Rodrigues. (1983).
4. Handbook for the Management of Voluntary Organization. Madras: Alfa References
1. Behera M. C. (2006).
- 5 . Chowdhry Paul. (1973). Administration of Social Welfare Programmes in India. Bombay: Somaiy.
3. Emmanuvel. S. Fernando. (1999). Prospect from Problems. Mumbai: St. Francis Xavier's Church.
- 6 Joel S.G.R Bhose. (2003). NGO's and Rural Development Theory and Practice. New Delhi: Concept.
6. Julie Fisher. (2003). Non-Governments – NGO's and the Political Development of the Third World. New Delhi: Rawat

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

		No s		
C1	- Test (CIA 1)	1	-	10 Mks
C2	- Test (CIA 2)	1	-	10 Mks
C3	- Assignment	1	-	5 Mks
C4	- Open Book Test/PPT	2 *	-	5 Mks
C5	- Quiz	2 *	-	5 Mks
C6	- Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Knowledge on trust, society, NGO are generated	K1	PSO1
CO 2	Enable the students to become socially useful	K1, K2	PSO3
CO 3	To create social entrepreneurs	K1 & K3	PSO5
CO 4	Future social leaders are created	K1, K2, K3	PSO2
CO 5	Knowledge on trust, society, NGO are generated	K2 & K4	PSO4

Mapping COs Consistency with PSOs

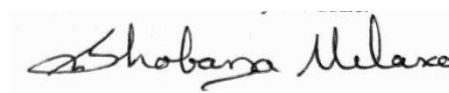
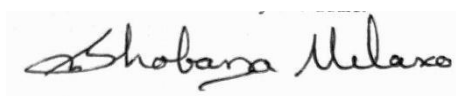
CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	2	2	3	3
CO3	3	3	2	3	2
CO4	3	3	2	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**
 ☐ Weakly Correlated -**1**

COURSE DESIGNER:



Staff Name Dr. Shobana Nelasco

Forwarded By
HOD'S Signature
& Name

III BA ECONOMICS

V-SEMESTER

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5SB4	LAW AND POLITICS	2	2

COURSE DESCRIPTION

Study of Indian Judiciary, constitution, filing complaints, election procedures and functioning of legislative bodies

COURSE OBJECTIVE/S

1. To make the students to understand Indian Law
2. To enlighten the students on Indian Judiciary and constitution
3. To enhance the knowledge of contesting in elections.

UNIT I: CONSTITUTION OF INDIA:

[6 HRS]

Basic structure: Rights, Fundamental Rights and Fundamental Duties,

Directive Principles - Laws Protecting Women - Public interest Litigation

UNIT II JUDICIARY IN INDIA:

[6 HRS]

Supreme Court of India, High Courts, Lower Courts in India - Advocates, Judges- Party in Person- Important Laws of the country: Civil law- Criminal law

UNIT III: FILING CRIMINAL, CIVIL PETITIONS PETITIONS AND

REMEDIES:

[6 HRS]

Procedure for filing a Civil petitions in court - Remedies in civil laws -

Procedure for filing a Criminal Case - Remedies in Criminal laws - Filing a Case as Party in Person- Official online Complaints to respective Government bodies- Procedure for filing a Criminal complaints/FIR in Police

UNIT: IV: ELECTION PROCEDURES IN INDIA:

[6 HRS]

Difference between Administrative Governance and legislative Governance Election and eligibilities - Registration of political parties- Individual Contestants -Contesting in Election - Filling candidature for election

UNIT V: FUNCTIONS OF LEGISLATIVE BODIES:**[6 HRS]**

Legislative Bodies of India - Panchayat President, Corporation Councillor, M.L.As, MPs - Functions, Activities and Fund allotment for Panchayat President, Corporation Councillor, M.L.As, MPs – Gram Sabha meetings and procedures

Unit VI: DYNAMISM:

Case study of one or more Criminal case Proceedings - Case study of one or more Civil case Proceedings - Case of Personal Court Experience - Case Study of M.L.A, MP, Councillor office activities

COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
Unit -1 Constitution of India				
1.1	Constitution of India: Basic structure	3	Discussion	Black Board
1.2	Rights, Fundamental Rights	2		LCD
1.3	Fundamental Duties	2	E-Content and discussion	LCD
1.4	Directive Principles	2	Lecture	PPT & White board
1.5	Laws Protecting Women	3	Lecture	Black Board
1.6	Public interest Litigation	3	Discussion	Moodle classroom
Unit -2 Judiciary in India: Supreme Court of India, High Courts, Lower Courts in India				
2.1	Judiciary in India: Introduction	2	Group Discussion	PPT & White board

2.2	Supreme Court of India, High Courts, Lower Courts in India	3	E-Content and discussion	Google classroom
2.3	Advocates, Judges-	2	Lecture	LCD
2.4	Party in Person	3	Lecture	PPT & White board
2.5	Important Laws of the country: Civil law	2	Lecture	Black Board
2.6	Important Laws of the country: Criminal law	3	Lecture	PPT & White board
Unit –III Filing Criminal complaints, Civil petitions				
Remedies for civil laws				
3.1	Procedure for filing a Civil petitions in court - Remedies in civil laws	3	E-Content and discussion	PPT & White board
3:1	Procedure for filing a Criminal Case - Remedies in Criminal laws	3	Lecture	LCD
3.3	Filing a Case as Party in Person	3	Lecture	PPT & White board
3.4	Official online Complaints to respective Government bodies	2	Lecture	PPT & White board
3.5	Procedure for filing a Criminal complaints	2	Lecture	Moodle classroom
3.6	Procedure for filing FIR in Police	2		Moodle classroom
Unit -IV Election procedures in India				

4.1	Difference between Administrative Governance and legislative Governance	2	Video Lecture	Moodle classroom
4..2	Election and eligibilities	2	Lecture	
4..3	Registration of political parties	2	Lecture	LCD
4..4	Individual Contestants	2	Group Discussion	PPT & White board
4..5	Contesting in Election	3	E-Content and discusion	Black Board
4..6	Filling candidature for election	4	Lecture	PPT & White board
Unit V: Functions of Legislative Bodies:				
5.1	Legislative Bodies of India	3	Lecture	Black Board
5.1:1	Panchayat President, Corporation Councillor, M.L.As, MPs	2	Lecture	LCD
5.3	Functions of Panchayat President, Corporation Councillor, M.L.As, MPs	3	Group Discussion	PPT & White board
5.4	Activities of Panchayat President, Corporation Councillor, M.L.As, MPs	2	E-Content and discusion	Smart Board
5.5	Fund allotment for Panchayat President, Corporation Councillor, M.L.As, MPs	2	Lecture	Moodle classroom
5.6	Gram Sabha meetings and procedures	3	Video Lecture	Moodle classroom
Unit VI: Dynamism				-5 hours

5.1	Case study of one or more Criminal case Proceedings			Moodle classroom
5.2	Case study of one or more Civil case Proceedings			Moodle classroom
5.3	Case of Personal Court Experience			Moodle classroom
5.4	Case Study of M.L.A, MP, Councillor office activities			Moodle classroom
5.4	Case Study of Gram Sabha meetings			Moodle classroom

References

- 1.Durga Das Basu, 'Introduction to constitution of India', Lexis Nexis Publications, Twenty Second edition,
2. Problems and Solutions on *Civil Law*, Kishor Prasad Paperback

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average	Better of W1, W2	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5

Total	5	5	10	15	35	5	40	100
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CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

				No s	
C1	-	Test (CIA 1)	1	-	10 Mks
C2	-	Test (CIA 2)	1	-	10 Mks
C3	-	Assignment	1	-	5 Mks
C4	-	Open Book Test/PPT	2 *	-	5 Mks
C5	-	Quiz	2 *	-	5 Mks
C6	-	Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Make the students to understand the Indian legal system.	K1	PSO1
CO 2	Equip the students to face the realities of society.	K1, K2,	PSO2
CO 3	Analytical skills are enhanced.	K1 & K3	PSO5
CO 4	Enhance the practical knowledge of fighting in court.	K1, K2 & K3	PSO4
CO 5	Make the students to understand the Indian legal system.	K2 & K4	PSO3

Mapping COs Consistency with PSOs

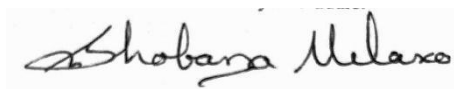
CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	3	3	3	3
CO2	2	3	3	3	3
CO3	2	3	3	3	3
CO4	2	3	3	3	3
CO5	2	3	3	3	3

Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3** ☐ Moderately Correlated – **2**
 ☐ Weakly Correlated -**1**

COURSE DESIGNER:



Staff Name Dr. Shobana Nelasco

Forwarded By

**HOD'S Signature
& Name**

III BA ECONOMICS

VI SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E6SB5	ECONOMIC JOURNALISM	2	2

COURSE DESCRIPTION

Journalism tailor made for Economists

COURSE OBJECTIVE/S

1. To promote skills of journalism among Economics students
2. To educate the students the part of journalism that tracks, records, analyses and interprets the business, economic and financial activities.
3. To make effective oral presentations on a variety of topics in public settings.
4. To apply basic and advanced human communication theories and models to academic and professional situations.
5. To get knowledge on journalism tools.
6. To make them editors and journalist
7. To make them freelance journalist

UNIT I MASS COMMUNICATION AND MEDIA (6HRS)

Print Media: Newspaper, Magazines, journals etc Audio- Visual: TV-
Courses in journalism: Regular and Distant

UNIT II JOURNALISM TOOLS (6HRS)

Writing and Editing - Economic Reports Writing Economics book review- Economics Articles review – Economic Survey- Economic investigation – wikipedia

UNIT III ECONOMIC ANALYSIS (6 HRS)

Economic Researches - Analysing the trends- Analysing the global ranking – national ranking - Interpreting the Budget and fund allocations - Stock exchanges and their trends and its influence on the national economy

UNIT: IV ECONOMIC JOURNALIST ROLES AND FUNCTIONS (6 HRS)

Editor –Reporter- Proof Reader – Freelance Journalist –Correspondent
 – Special Reporter – Writer- Columnist –Critic – Photojournalist – Economic Cartoonist

UNIT: V SKILLS SUPPORTING JOURNALISM (6 HRS)

Audio, Photographic and Video skills – Writing skills and speaking skills -Exercises: Short video shooting, short video making, audio recording

UNIT VI: DYNAMISM

Writing economics analyses on any economic issue - Preparing video on any one economic issue - Writing Report on any one economic issue

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT I MASS COMMUNICATION AND MEDIA				
1.1	Print Media: Newspaper, Magazines, journals etc	2	Lecture	Black board
1.2	Audio: Radio	1	Discussion	Black board
1.3	Visual: TV	1	Online delivery	LCD
1.3	Courses in journalism: Regular and Distant	1	Lecture	Black board
UNIT II JOURNALISM TOOLS				
2.1	Writing and Editing	1	Online delivery	LCD
2.2	Economic Reports Writing	1	Discussion	White Board
2.3	Economics book review	1	Lecture	White Board
2.4	Economics Articles review	1	Discussion	White Board
2.5	Economic Survey	1	Lecture	White Board

2.6	Economic investigation	1	lecture	Black board
UNIT III ECONOMIC ANALYSIS				
4.1	Economic Researches	1	PPT and lecture	LCD
4.2	Analysing the trends	1	lecture	Black board
	Analysing the global ranking		lecture	Black board
	Analysing the national ranking		lecture	Black board
4.1	Interpreting the Budget and fund allocations	1	lecture	Black board
4.2	Stock exchanges and their trends and its influence on the national economy	2	lecture	Moodle classroom
UNIT IV ECONOMIC JOURNALIST ROLES AND FUNCTIONS				
3.1	Editor -Reporter -Proof Reader	1	PPT and lecture	LCD
3.2	Freelance Journalist and Correspondent	1	lecture	Black board
3.3	Special Reporter	1	lecture	Black board
3.4	Writer- Columnist and Critic	1	lecture	Moodle classroom
3.5	Photojournalist and Economic Cartoonist	1	PPT and lecture	LCD
UNIT V SKILLS SUPPORTING JOURNALISM				
5.1	Audio skills : audio recording		Youtube Video and lecture	Moodle Classroom

5.2	Photographic skills: Exercises:		Youtube Video and lecture	Moodle Classroom
5.3	Writing skills: Exercises	1	Video and lecture	Moodle Classroom
5.4	speaking skills: Exercises	1	Video and lecture	Moodle Classroom
5.5	Video skills: Short video shooting , editing and making	1	lecture	
UNIT VI: DYNAMISM				
6.1	Writing economics analyses on any economic issue			Moodle Classroom submission
6.2	Preparing video on any one economic issue			Moodle Classroom submission
6.3	Writing Report on any one economic issue			Moodle Classroom submission

REFERENCE BOOKS:

Business Journalism: How to Report on Business and Economics 1st ed.
Edition

by Keith Hayes

<http://www.journalismdegree.com/become-a-journalist/>

<https://www.americanpressinstitute.org/journalism-essentials/what-is-journalism/>

<https://www.theartcareerproject.com/careers/journalism/>

<https://study.com/academy/lesson/what-is-journalism-definition-roles-issues.html>

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

			Nos		
C1	-	Test (CIA 1)	1	-	10 Mks
C2	-	Test (CIA 2)	1	-	10 Mks
C3	-	Assignment	1	-	5 Mks
C4	-	Open Book Test/PPT	2 *	-	5 Mks
C5	-	Quiz	2 *	-	5 Mks
C6	-	Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Write a variety of mass media products, including news stories, press releases, and advertising copy, following accepted journalistic standards, including Associated Press style.	K1	PSO1
CO 2	Able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia.	K1, K2,	PSO3
CO 3	Apply computer and technical skills to designated production and research functions in journalism.	K1 & K3	PSO5
CO 4	Function both independently and as a	K1, K2	PSO2

	member of editorial and/or production teams.		
CO 5	Analyze knowledge from communities, current events and public affairs, and history to interpret and express the context for designated journalism publications and/or productions.	K2 & K4	PSO4

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

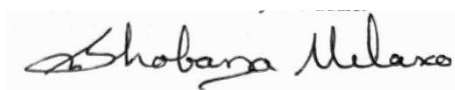
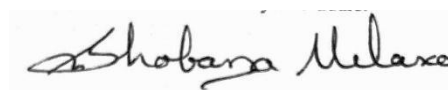
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3**

☐ Moderately Correlated – **2**

☐ Weakly Correlated -**1**

COURSE DESIGNER:

Staff Name (Dr. Shobana Nelasco)

Forwarded By

HOD'S Signature

& Name

III BA ECONOMICS

VI

SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E6SB6	TAX CALCULATION	2	2

COURSE DESCRIPTION

This course is designed to provide the students with a basic introduction to meaning and classification of tax and the calculation of income tax, VAT and GST. It also discusses the international transfers, custom duty and property registration charges and procedures.

COURSE OBJECTIVE/S

1. To learn the process of calculating income tax
2. To learn the process of calculating GST
3. To get the practical knowledge of charges for land registration and other taxes

UNIT I: DIFFERENT TAXES

[6HRS]

Direct and Indirect taxes Self Study –International transaction taxes

UNIT II: INCOME TAX

[6HRS]

Different tax slabs – Exemptions – individual income tax calculations

Self Study

UNIT III: GST CALCULATIONS

[6HRS]

Meaning – Categories – tax rates for different items – Tax calculations

UNIT IV: IV INTERNATIONAL DUTIES

[6HRS]

Excise Duty **Import and Export Duty Self Study** Customs Duty – Different Rates

UNIT: V LAND REGISTRATION CHARGES

[6HRS]

Buying and selling – **Gift taxes Self Study** – transfer taxes to families

UNIT VI - DYNAMISM/CURRENTAFFAIR

Calculation of Income Tax for salaried individual, Identify International Transfers, case study on procedure for Transfer of property to families.

COURSE CONTENTS & LECTURESCHEDULE				
Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT –I DIFFERENT TAXES				
1.1	Direct and Indirect taxes	3	Chalk & Talk	Black Board
1.1:1	International transaction taxes	2	Chalk & Talk	LCD
UNIT II : INCOME TAX				
2.1	Different tax slabs – Exemptions	3	Lecture	Smart Board
2.1.1	– individual income tax calculations	2	Lecture	Black Board
UNIT III : GST CALCULATIONS				
3.1	GST-Meaning – Categories – tax rates for different items	3	Lecture	LCD
3.1.1	GST calculations	2	Chalk & Talk	Black Board
UNIT -IV : INTERNATIONAL DUTIES				
4.1	Excise Duty Import and Export Duty	2	Lecture	LCD
4.1.1	Customs Duty – Different Rates	3	Chalk & Talk	Black Board
UNIT V: LAND REGISTRATION CHARGES				
5.1	Property-Buying and selling – Gift taxes	2	Chalk & Talk	Black Board
5.1.1	transfer taxes to families	3	Chalk & Talk	LCD

UNIT VI: DYNAMICS				
6.1	Income tax calculation			
6.2	GST Calculation			

TEXT BOOKS:

1. Tyagi. B.P., “Public Finance”, Jai Prakash Nath & Co, Meerut [U.P], 4th Edition, 2004-05.

REFERENCE BOOKS:

1. Cauvery. R. etal, “Public Finance”, Sultan Chand & Company, New Delhi 2001.
2. Manker, “Public Finance”, Himalaya Publishing House, 5th Edition, July 2001.

WEB REFERENCES

1. <https://primopayroll.co.in/blog/2017/08/calculate-income-tax-fy-2017-2018/>
2. <https://www.incometaxindia.gov.in/pages/tools/tax-calculator.aspx>
3. <https://www.incometaxindia.gov.in/pages/tools/income-tax-calculator.aspx>
4. <https://cleartax.in/s/tax-calculation-gst>
5. <https://www.youtube.com/watch?v=2q6NMCC8zsY>
6. <https://excelatwork.co.nz/2017/07/01/how-to-calculate-gst-at-15-using-excel-formulas/>
7. <https://en.wikipedia.org/wiki/GST>
8. <https://cleartax.in/s/gst-law-goods-and-services-tax>

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessme nt
	Sessio n - wise Avera ge	Bett er of W1, W2	M1+M 2	MID - SEM TES T				

	5 Mks.	5 Mks	5+5=10 Mks.	15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non-Scholastic	5
	40

EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

UG CIA Components

				No s	
C1	-	Test (CIA 1)	1	-	10 Mks
C2	-	Test (CIA 2)	1	-	10 Mks
C3	-	Assignment	1	-	5 Mks

C4	-	Open Book Test/PPT	2 *	-	5 Mks
C5	-	Quiz	2 *	-	5 Mks
C6	-	Attendance		-	5 Mks

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Identify the Direct and Indirect Taxes and International Transaction Tax.	K1, K2& K3	PSO1& PSO2
CO 2	Outline the Import and Export duties, gift tax and Land tax.	K1, K2	PSO3
CO 3	Compare revenue from Direct and Indirect Taxes in India.	K1 & K3	PSO5
CO 4	Analyse the Trends in India's Tax Revenue.	K1, K2, K3	PSO4
CO 5	Understand the Taminadu's property registration procedures	K2 & K4	PSO2

Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Mapping COs Consistency with POs

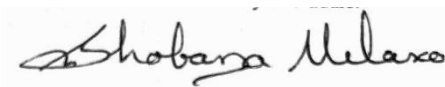
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ☐ Strongly Correlated – **3**

☐ Moderately Correlated – **2**

☐ Weakly Correlated -**1**

COURSE DESIGNER:



Staff Name Dr. Regina Mary

Forwarded By
HOD'S Signature
& Name

I B.A ECONOMICS

SEMESTER –II

For those who joined in 2019 onwards

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	20E2SL2	ECONOMICS OF TOURISM	-	2

COURSE DESCRIPTION

The program prepares managers and professionals that are able to tackle the global challenges of contemporary **tourism**: being, at the same time, engine for **economic** growth, key-player of sustainable development, and promoter of the cultural heritage.

COURSE OBJECTIVES

1. The objective of the course is to give students a theoretical economic background for a better understanding of international tourism which they can use for analyzing and solving problems of in the real world.
2. To give answers to major challenges which tourism related industries and destination organizations face in advanced economies

UNIT-I INTRODUCTION

Introduction – **Tourism demand**- theoretical background – types of tourism demand – indicators of effective demand – determinants of tourism demand – **life cycle factors**- global view- measurement of tourism demand – National and International tourism demand

UNIT- II TOURISM DEMAND FORECASTING

Tourism demand forecasting- methods of forecasting – public and private sectors in tourism – Government's role in tourism – Need for public and private sectors cooperation in tourism

UNIT-III TOURISM PRICING

Cost Concepts- Market Structure and Competition – Pricing in tourism – determinants of price- Pricing tourism products- Approaches to Pricing

UNIT- IV COST AND BENEFITS OF TOURISM

Impact of tourism – economic aspects- multiplier effect-displacement effect and tourism- tourist spending – cost and benefits of tourism – environmental aspects- Contingency valuation method

UNIT- V TOURISM ENVIRONMENT

Macro economic environment- Economic transition in India – A quick review- Liberalization, Privatization and Globalization

UNIT – VI DYNAMISM

Impact of COVID on Tourism Sector – Analysis of Economic transition in India
- Methods of forecasting

REFERENCES:

1. Ronila Chawla,” Economic of Tourism & Development”, Sonali Publication , New Delhi, 2004
2. Peterson .H.C & W.C. Lewis ,” Managerial Economics”, Prentice Hall (India), New Delhi,2004
3. Dholakia RH & Oza A.L. ,”Micro Economics for Management Students”, Oxford University Press, New Delhi-2004
4. Varshney RL & Maheswari KI , “Managerial Economics , Sultan Chand, New Delhi:2004
5. Maddala,” Microeconomics “, TMH , New Delhi-2004

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	T1	T2	Quiz	Assignment	OBT/PPT				
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40 Mks.	
K1	2	2	-	-	-	4	-	4	10
K2	2	2	5	-	-	9	-	9	22.5
K3	3	3	-	-	5	11	-	11	27.5
K4	3	3	-	5	-	11	-	11	27.5
Non Scholastic	-	-	-	-	-		5	5	12.5
Total	10	10	5	5	5	35	5	40	100

CIA	
Assignment	20
Test	20
	40

- ✓ All the course outcomes are to be assessed in CIA components.
- ✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy for UG are :

K1- Remember, K2-Understand, K3-Apply, K4-Analyse
- ✓ The UG course teachers are requested to start conducting C1, C2 in due intervals of time.

EVALUATION PATTERN

CIA		MARKS		
C1	C2	CIA	ESE	Total
20	20	40	60	100

CIA Components

C1 – Assignment

C2 – Test

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	T1	T2	Quiz	Assignment	OBT/PPT				
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40 Mks.	
K1	2	2	-	-	-	4	-	4	10
K2	2	2	5	-	-	9	-	9	22.5
K3	3	3	-	-	5	11	-	11	27.5
K4	3	3	-	5	-	11	-	11	27.5
Non Scholastic	-	-	-	-	-		5	5	12.5
Total	10	10	5	5	5	35	5	40	100

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Understand the importance of tourism as one of the major foreign exchange sources	K1	PSO1& PSO2
CO 2	Identify the Government role in Tourism sector	K2	PSO3
CO 3	Assess the impact of tourism	K3	PSO5
CO 4	Evaluate the role of tourism in Environment	K3	PSO4
CO 5	Understand the importance of tourism as one of the major foreign exchange sources	K1	PSO2

Mapping COs Consistency with PSOs

No.	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	2	2	3	3	2
CO 2	3	1	3	3	2
CO 3	3	2	3	3	2
CO 4	3	2	2	2	2

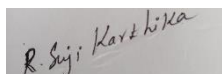
CO 5	1	1	1	3	3
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Note: ♦ Strongly Correlated – **3** ♦ Moderately Correlated – **2**
 ♦ Weakly Correlated -**1**

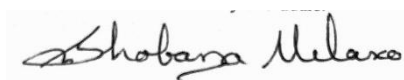
Mapping of COs with Pos

CO/ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	1	1	1	2	2	1
CO2	2	1	1	1	1	2	1
CO3	2	1	1	1	1	2	1
CO4	2	1	1	1	2	2	1
CO5	2	1	1	1	1	2	1

COURSE DESIGNER:



Dr. R.SUJI KARTHIKA



Forwarded By

HOD NAME AND SIGN

II B.A ECONOMICS

SEMESTER –IV

For those who joined in 2019 onwards

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	20E4SL4	DYNAMICS OF RESEARCH	-	2

COURSE DESCRIPTION

Gain knowledge on basic research problems

COURSE OBJECTIVES

1. Students may gain knowledge in general definition of research design.
2. Students should know why educational research is undertaken, and the audiences that profit from research studies.
3. Able to identify the overall process of designing a research study from its inception to its report.
4. Students should be familiar with ethical issues in educational research, including those issues that arise in using quantitative and qualitative research.
5. Students may know the primary characteristics of quantitative research and qualitative research.
6. Students can be able to identify a research problem with suggestions.

UNIT I: NATURE OF RESEARCH

Meaning of Research- Objectives of Research- Motivation in Research- Types of Research- Research approaches – Significance of Research and Scientific Method Research Process – Criteria of Good Research – Problems Encountered by Researchers in India- Plagiarism check and Ethics in Research

UNIT: II RESEARCH PROBLEM AND RESEARCH DESIGN

Research Problem: Identification of the Problem – Formulation of the Problem- Criteria of a Good Research Problem. Role of Review of Literature.

Research Design: Meaning – Characteristics of a Good Research Design – Components of a Research Design – Types of Research Design.

UNIT III: METHODS OF DATA COLLECTION

Primary Data: Mailed Questionnaire, Schedules, Interview Method, Observation and Case Study. Merits and Demerits of Primary Sources. Hypothesis testing: Garret ranking – likert scale – Gini ratio – Factor Analysis – Swot Analysis

Census and Sample Survey – Criteria for Selecting a Sample Procedure – Different Types of Sampling.

Secondary Data: Sources of Secondary Data – Precautions in the use of Secondary Data – Merits & Demerits. Student t-test, Chow test, F-test, Z- test, Unit root test, Chi-squared test, Compound growth rate, and Stability Analysis

UNIT IV: FORMULATION AND TESTING OF HYPOTHESIS

Definition of Hypothesis. Role of Hypothesis – Types of Hypothesis – Criteria for useful Hypothesis – its Formulation. Procedure for Testing Hypothesis – level of significance.

UNIT V: PROCESSING OF DATA AND REPORT WRITING

Data Processing – Scaling Techniques – Likert's Scale – Tabulation – Editing – Coding – Analysis and Interpretation of Data – Precautions Interpretation – Steps in Report Writing – Format for Research Report – Preliminary, Text, Reference Material – Foot Note, Index, Bibliography.

UNIT – VI DYNAMISM

Practical Evaluation Components using case study, Survey Reports and presentation (PPT or oral):

1. Seminar and presentation on practical research works
2. Doing individual project in research proposals
- 3, Collecting and writing review of articles with the above tools

Reference Books:

1. Donald .H. Mc Burney, “Research Methods”, Thomson-Wordsworth, 5th Edition, 2003.
2. Ghosh B.N., “Scientific Method & Social Research”, Sterling PublishersPvt.Ltd., New Delhi, 4th Edition 1987.

3. Goode and Hatt, "Methods and Social Research", McGraw Hill International Book Company, 23rd Printing, 1983.
4. Gopal Lal Jain, "Research Methodology – Methods tools and Techniques", Mangal Deep Publications, Jaipur 1998.
5. Kothari C.R., "Research Methodology", New Age International Publishers, New Delhi, 3rd reprint Edition, 2004.
6. Sadhu & Singh, "Research Methodology in Social Sciences", Himalaya Publishing House, Mumbai, 2nd Edition, 1983.
7. Santosh Gupta, "Research Methodology and Statistical Techniques", Deep and Deep Publications, New Delhi, 2001.
8. Sonachalam K.S., "Research Methodology of Social Science", Emerald Publishers, Madras, 1988.
9. Yogesh Kumar Singh and Ruchikanath, "Research Methodology", A.P.H Publishing Corporation, New Delhi 2005.
10. O.R. Krishnaswamy and M. Ranganathan, "Methodology of Research in Social Sciences", Himalaya Publishing House, New Delhi, 2006.
11. Villiam .J. Good & paul k. methods in social research hatt mcgraw hill international book company. Andrew J. Oswald "surveys in economics" black well oxford Uk Cambridge USA
12. <https://www.slideshare.net/DVutkarsh/research-process-and-research-design>

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	T1	T2	Quiz	Assignment	OBT/PPT				
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40 Mks.	
K1	2	2	-	-	-	4	-	4	10
K2	2	2	5	-	-	9	-	9	22.5
K3	3	3	-	-	5	11	-	11	27.5
K4	3	3	-	5	-	11	-	11	27.5
Non Scholastic	-	-	-	-	-		5	5	12.5
Total	10	10	5	5	5	35	5	40	100

CIA	
Assignment	20
Test	20
	40

- ✓ All the course outcomes are to be assessed in CIA components.
- ✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy for UG are :

K1- Remember, K2-Understand, K3-Apply, K4-Analyse
- ✓ The UG course teachers are requested to start conducting C1, C2 in due intervals of time.

EVALUATION PATTERN

CIA		MARKS		
C1	C2	CIA	ESE	Total
20	20	40	60	100

CIA Components

C1 – Assignment

C2 – Test

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	T1	T2	Quiz	Assignment	OBT/PPT				
	10 Mks.	10 Mks	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40 Mks.	
K1	2	2	-	-	-	4	-	4	10
K2	2	2	5	-	-	9	-	9	22.5
K3	3	3	-	-	5	11	-	11	27.5
K4	3	3	-	5	-	11	-	11	27.5
Non Scholastic	-	-	-	-	-		5	5	12.5
Total	10	10	5	5	5	35	5	40	100

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Understand some basic concepts of research and its methodologies	K1	PSO1
CO 2	Identify appropriate research topics and Select and define appropriate research problem and parameters	K2	PSO3
CO 3	Prepare a project proposal (to undertake a project)	K3	PSO2
CO 4	Organize and conduct research (advanced project) in a more appropriate manner	K4	PSO4
CO 5	Write a research report and thesis and proposal for grant and assess critically the case study, structured surveys, interviews, report writing research methods	K5	PSO5

Mapping COs Consistency with PSOs

No.	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	2	2	3	3	2
CO 2	3	1	3	3	2
CO 3	3	2	3	3	2
CO 4	3	2	2	2	2

CO 5	1	1	1	3	3
CO6	1	1	1	3	3

Note: ♦ Strongly Correlated – **3** ♦ Moderately Correlated – **2**
 ♦ Weakly Correlated -**1**

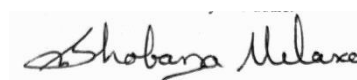
Mapping of COs with Pos

CO/ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	1	1	1	2	2	1
CO2	2	1	1	1	1	2	1
CO3	2	1	1	1	1	2	1
CO4	2	1	1	1	2	2	1
CO5	2	1	1	1	1	2	1

COURSE DESIGNER:



Dr. G. UMA



Forwarded By

**HOD'S Signature
& Name**

III B.A
SEMESTER –VI
For those who joined in 2019 onwards

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC / UATA	21E6SLT6	TAMIL ILAKKIYAMUM PORULIYALUM	-	2

COURSE DESCRIPTION

பொருளியல் சிந்தனைகளை அறிதல்.

COURSE OBJECTIVES

பொருளியல் முறைமைகளையும், வகைகளையும், பணப்பரிவர்த்தனை முறை குறித்தும் அறியும் திறன் பெறுதல்.

UNIT –I பண்டைக்கால பொருளியல்

யூதர் பொருளியல் சிந்தனை - கிரேக்கர் சிந்தனை -
 ரோமானியர் சிந்தனை - இந்தியச் சிந்தனை.

UNIT –II வேளாண்மைச் சமூகம்

சங்க இலக்கியத்தில் வேளாண்மையும் வணிகப் பொருளாதாரமும் - வணிகத்தின்
 வகைகள் - வணிகரின் வாழ்வியல் - வேளாண்மைச் சமூகம்

UNIT –III திருக்குறளில் பொருளியல் சிந்தனைகள்

பொருள் உற்பத்தி - நிலம் - உழைப்பு - பொருள் - தொழில் நிர்வாகம்.

UNIT –IV PAYMENT SYSTEM - INTRODUCTION

Payment System –Barter System - Gold Standard – Paper Currency -
 Digital payment, Magalvaari System

UNIT –V ECONOMIC HISTORY OF TAMILAGAM

Economic history of Tamilagam during Chera,Chola, Pandiya and
 Modern period .

UNIT –VI DYNAMISM (FS or CIA only)

History of Tamilagam in Ancient Literature – Case Study on agricultural labourers in Madurai – A Study on Allocation of Factors of Production

REFERENCES:

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2. மாதையன். பெ., சங்க இலக்கியத்தில் வேளாண் சமூகம், நியூ செஞ்சுரி புக் ஹவுஸ், சென்னை, முதல் பதிப்பு, 2010.
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Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percent age of Assessment
	T1	T2	Quiz	Assignment	OBT/ PPT				
	10 Mk s.	10 Mk s	5 Mk s.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10
K2	2	2	5	-	-	9	-	9	22.5
K3	3	3	-	-	5	11	-	11	27.5
K4	3	3	-	5	-	11	-	11	27.5
Non Scholastic	-	-	-	-	-		5	5	12.5
Total	10	10	5	5	5	35	5	40	100

CIA	
Assignment	20
Test	20
	40

- ✓ All the course outcomes are to be assessed in CIA components.
- ✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy for UG are :
K1- Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse
- ✓ The UG course teachers are requested to start conducting C1, C2 in due intervals of time.

EVALUATION PATTERN

CIA		MARKS		
C1	C2	CIA	ESE	Total
20	20	40	60	100

CIA Components

C1 – Assignment

C2 – Test

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	gz;ilf;fhy nghUspay; rpe;;jidfisj; njupjy;	K1, K2	PSO1
CO 2	வேளாண்மைச் சமூக அமைப்பு குறித்து அறிதல்	K2, K3	PSO2

CO 3	திருக்குறளில் இடம்பெறும் பொருளியல் பதிவுகளைத் தெரிதல்	K2, K4	PSO3
CO 4	To gain Knowledge on payment system	K1, K2	PSO4
CO 5	To acquire knowledge on Agricultural System	K3, K4	PSO5

Mapping COs Consistency with PSOs

No.	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	2	2	3	3	2
CO 2	3	1	3	3	2
CO 3	3	2	3	3	2
CO 4	3	2	2	2	2
CO 5	1	1	1	3	3
CO6	1	1	1	3	3

Note: ♦ Strongly Correlated – **3** ♦ Moderately Correlated – **2**
 ♦ Weakly Correlated - **1**

Mapping of COs with POs

CO/ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	1	1	1	2	2	1
CO2	2	1	1	1	1	2	1
CO3	2	1	1	1	1	2	1
CO4	2	1	1	1	2	2	1
CO5	2	1	1	1	1	2	1

COURSE DESIGNER:

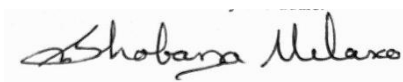


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Forwarded By

Dr.K.Latha

**HOD'S Signature
& Name**



Forwarded By

HOD NAME AND SIGN