**6.4.3. Institutional Strategies for mobilization of funds and the optimal utilization of resources**

**Response:**

**Strategies to Mobilise Funds**

* The college has mobilized funds under the **UGC schemes** – XII Plan, CPE, Autonomy Fund, ICSSR, Indian Academy of Science, NAAC and the **Tamil Nadu State Government.**
* Proposals have been sent to the UGC.
* Funds have been tapped from the **United Board of Christian Higher Education in Asia (UBCHEA)**
* Well-wishers, Philanthropists, Alumnae, Corporates and retired staff are approached to mobilize funds.
* **Endowments and academic prizes** are created by staff, students, alumnae and well-wishers.
* Funds are also raised by organizing Sales Day by putting up stalls during cultural events and through sponsorship.
* The college mobilizes funds to carry out **relief work in times of natural calamities**. The staff and students contribute generously.

**Utilization of Funds**

The college utilizes funds for:

* Conducting seminars, workshops, endowment lectures and intercollegiate events.
* Carrying out research under the UGC Major and Minor project schemes.
* Providing Scholarships and freeships.
* Maintaining and augmenting infrastructure and equipment.
* Providing mid-day meals for the deserving under the Manna Scheme.
* Giving Fee concessions, meeting study tour expenses, and providing clothes for deserving students. Conducting Fine Arts and other student related activities.

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