



Fatima College

(Autonomous)

*Re-Accredited with 'A++'(CGPA 3.61) by NAAC (Cycle- IV)
College with Potential for Excellence (2004 - 2019)
101 - 150 Rank Band in India Ranking 2021 (NIRF)
Mary Land, Madurai - 625018, Tamil Nadu.*



SOCIAL ENTREPRENEURSHIP

SWACHHTA AND RURAL ENGAGEMENT PROGRAMME

Date	: 22.01.2021
Platform	: Webinar Jam
Guest Speaker	: Thiru. BBC. Naveen Kumar, Chief Program Coordinator, SAP 2020-2021 Mahatma Gandhi National Council for Rural Education (MGNCRE)
Aim of the Programme entrepreneurs	: To empower the budding women
Beneficiaries	: I & II NSS Students
No of Beneficiaries of the Programme	: 77

Highlights of the Social Entrepreneurship Programme:

- Social Entrepreneurship
- How to use Social Enterprise Initiatives?
- Examples of business IDEA implemented in Social Entrepreneurship
- How social Entrepreneurship generates self-employment through pooling of community resources
- How to develop a framework for integrating the business concepts and markets; and to develop and implement a Rural Enterprise

Report:

Social Entrepreneurship programme started with a prayer song followed by the Welcome Address by Dr. M. Ragam, NSS Coordinator (Shift I), Fatima College. Thiru. BBC Naveen Kumar, Chief Program Coordinator, MGNCRE initiated his talk with details about economic progress of India in the fields of information



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technology, infrastructure and services. He said that the primary sector (Agriculture, Forestry and Fisheries) that accounts for over 68% of the population has been lagging behind with an average annual growth of 4% per annum or less that generates lot of disparity between rural and urban livelihoods. He insisted that, there is an urgent need to accelerate the diversification of rural livelihoods so that rural communities have adequate means and opportunities which are viable and sustainable. He suggested that Rural Entrepreneurship can address this issue and generate self-employment through pooling of community resources. The economic, social and educational status of rural India demands skill development for motivating rural people to join business activities along with their routine agricultural activities not only to support agricultural work but to generate additional income for better livelihood, he added. He explained how to use business as a tool for social entrepreneurship. He illustrated few creative ideas meant for college students on social entrepreneurship by starting small business such as renting out books, taking tuition class, starting a community YouTube channel, wholesale to retail selling, and so on. He highlighted outcome of such entrepreneurship programs in terms of employment and livelihood of women. He ended his lecture by explaining the protocols to enrol their creative ideas in the upcoming Social Entrepreneurship competition conducted by MGNCRE. Program ended with the Vote of Thanks given by Dr. R. Ponni, NSS Coordinator (Shift II), Fatima College.



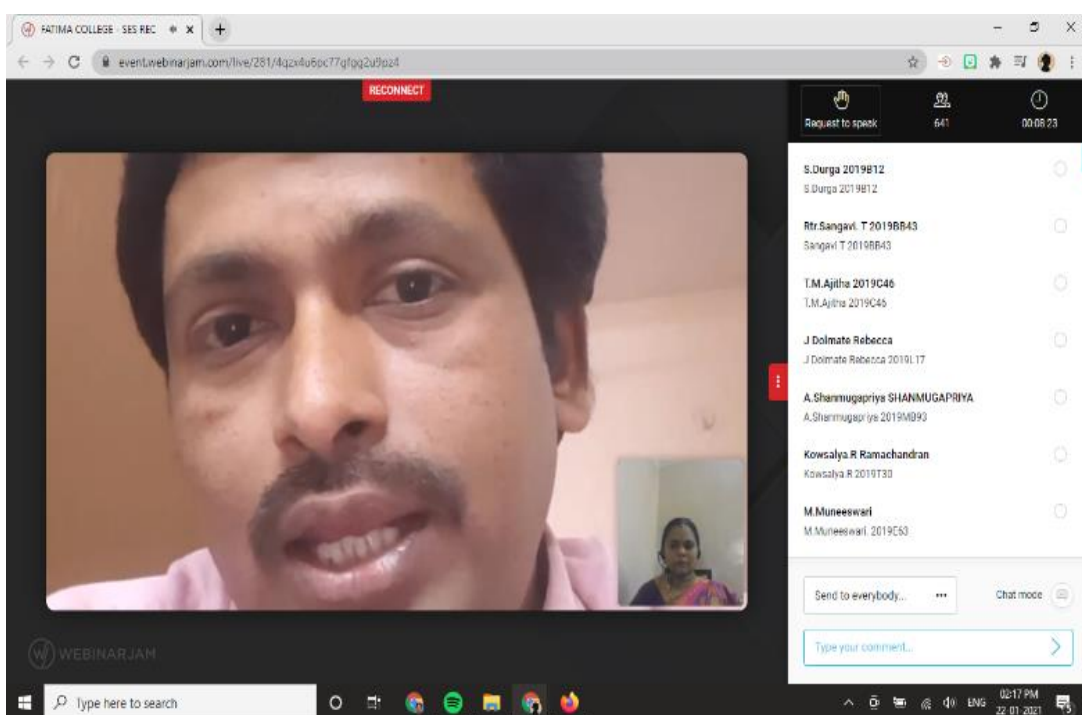
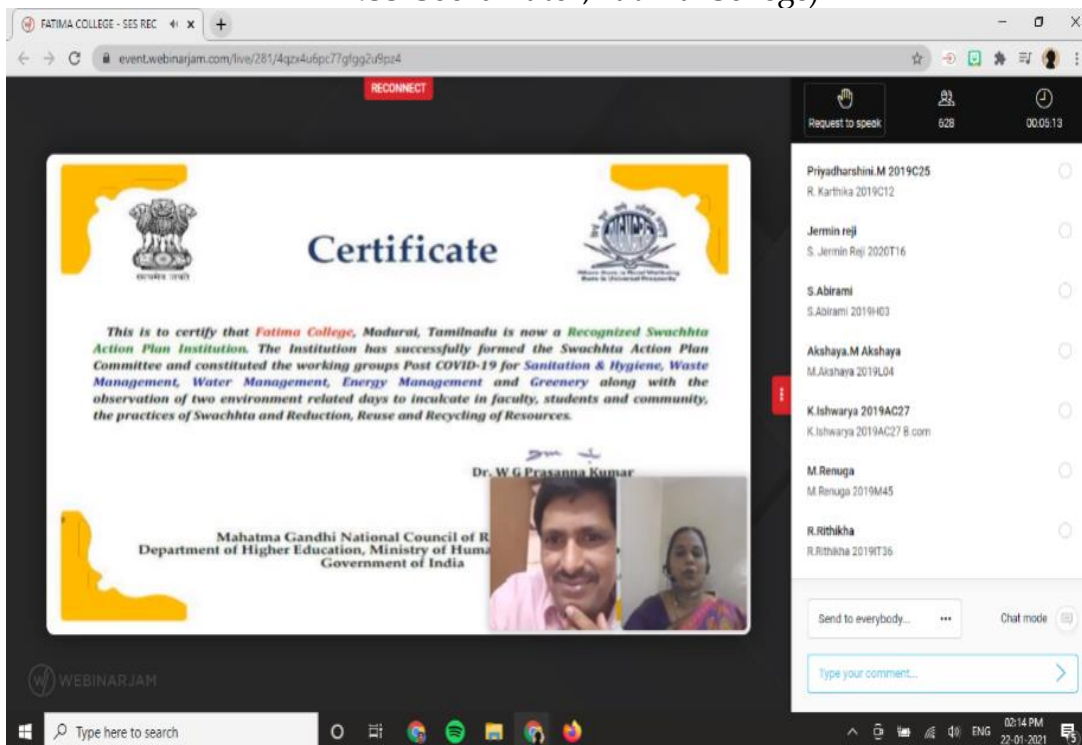
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Online Social Entrepreneurship Programme held on 22.01.2021 (Inset : Dr. BCS Naveen Kumar, Chief Coordinator SAP-2020-21, MGNCRE & Dr. M. Ragam, NSS Coordinator, Fatima College)





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List of Participants

S.No.	Reg. No.	Name & Major
1.	2019P07	J. Dharshini
2.	2019P30	C.Rosini
3.	2019P06	S. Balameena.
4.	2019P41	Thisha
5.	2019P16	H. Joshini
6.	2019P34	J.Sherlin Milani Selcia, Bsc.Physics
7.	2019P08	M. Dhiyashree
8.	2019P38	B.sumithra
9.	2019P02	S. Aishwarya
10.	2019P26	S. Rebekal
11.	2019P33	A.Serina Roses
12.	2019M19	M.Ishwarya
13.	2019M45	M. Renuga
14.	2019P39	A.Susan keziah
15.	2019P21	Nandhinipriya.U
16.	2019P11	Geethanjali P
17.	2019m38	Nila bharathi.R
18.	2019P28	Rifca R
19.	2019P03	T. Annie Varsha Sharon
20.	2019P19	R.Manjuparkavi
21.	2019M52	Seema. T
22.	2019P32	S. Saleith Evanjaline
23.	2019P04	C.Anu
24.	2019M63	R.Jeniferrani
25.	2019M14	Dheepachandraa VS
26.	2019M17	P. Helina
27.	2019P14	S. Jeno
28.	2019P05	Avila Francina. D
29.	2019P10	Donisha Jenet.D
30.	2019M26	G.kalaivani
31.	2019P13	R.Ieevitha-
32.	2019M65	M. Michline sowmiya
33.	2019M28	V.Karunya
34.	2019M43	R. Ramya
35.	2019P36	M.Shivadharini



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36.	2019P42	S. L. Vaisha
37.	2019P37	S.Subashini
38.	2019M27	P.karthika
39.	2019M50	Sara Alaganandam
40.	2019M34	J Maunorine Loordumarie
41.	2019P25	M. Priyadharshini
42.	2019P45	PG Sri Harini
43.	2019P22	S.Parvathavarthini
44.	2019M39	S. Pechhiammal
45.	2019M56	A. Sivasankari
46.	2019M59	V.Suruthi
47.	2019M55	Srilakshmi.H
48.	2019M48	Sandiya.R
49.	2019p43	M. Yogadharshini
50.	2019P31	C. Sabarnikka
51.	2019M22	G.Jennifer
52.	2019M20	A.Jasmine
53.	2019M42	M. Ramalakshmi.
54.	2019M32	S Mahalakshmi
55.	2019M53	R.Shalini
56.	2019M49	R.Santhini,
57.	2019M30	U. Logatheetchana
58.	2019m23	K.Jerina angel
59.	2019M58	K. Sudha
60.	2019M64	R.Jeyashree
61.	2019M67	M.santhiya
62.	2019M06	S. Anisha
63.	2019M60	A.Tarcy Virgina
64.	2019M57	M.Sowmiya
65.	2019M18	R.Iniya
66.	2019M47	J. Ritthi Nakshathra
67.	2019M71	R. Sruthi
68.	2019M69	Harshana.M
69.	2019M03	Abisuya S
70.	2019M15	J. Divya Teresa
71.	2019M54	K.S.Shree Yazhini
72.	2019M16	A. Gabriel sherifa
73.	2019M70	A.Abirami



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74.	2019P12	N.S. Ishwariya Rani
75.	2019M31	M.Madhubala
76.	2019M41	B.Punitha Catherine Hilda
77.	2019M29	S. Kirithika

(Dr. M. Ragam)
NSS Coordinator,
Fatima College