

EMPLOYABILITY SKILLS



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V.H.N. Senthikumara Nadar College

*(An autonomous institution affiliated to Madurai Kamaraj University)
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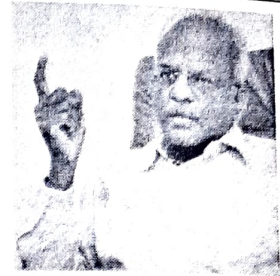
SKILLS FOR SUSTENANCE AND SUCCESS

R G Chandramohan

Hatsun Agro Product Ltd

Achievement

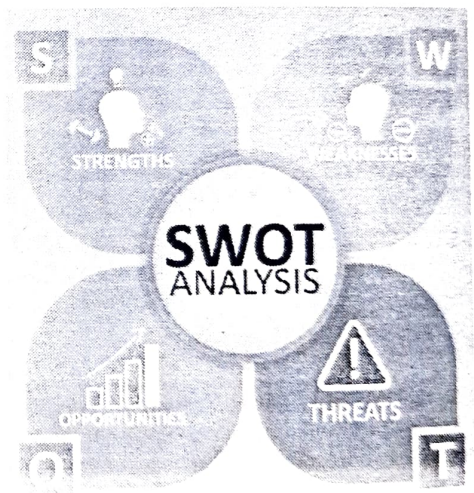
Prestigious 'Patronship' award by Indian Dairy Association.



In 1970, Chandramogan first started making ice candies with three people in a rented place measuring 250 sq.ft. in the area — Pandian, Rajendran, and Paramasivan. They initially sold in pushcarts. They gradually became one of the biggest players in the State in ice creams. But he didn't stop at that — he branched into the dairy business, since they were constantly in touch with farmers across Tamil Nadu. Thus was born Hatsun Agro Product in 1986.

SWOT for Self Development

Self-development is an essential step for making oneself more appealing to employers and customers. It also helps boost an individual's self-image. People apply many different tactics to stand apart in this sea of candidates. People want to secure the top position, but it not as easy as it sounds. Individuals often conduct the SWOT analysis.



SWOT is seen as systematic context which can help enterprises facing great tasks. It helps to find the most promising new markets. SWOT for personal development can help the following people:

- Students
- Managers and Owners
- Professionals, Executives
- Career Starter



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