

Fatima College

(Autonomous)





DEPARTMENT OF JOURNALISM & MASS COMMUNICATION

Title : Career Opportunities for Students of Journalism

Date : 09.07.2020

Resource Person/s: Mr. Vinodh Arulappan

Chief of Bureau (Tamil Nadu-South)

The New Indian Express

No. of Participants : 30

Focus on : The webinar focussed on opportunities for entrepreneurship and employability for

students of Journalism and Mass Communication.

Outcome : Students were encouraged to attend many internships in media, advertising and PR

companies to get more practical exposure and hands-on experience which will help them

to develop their skill base required for entrepreneurship and employability.

Report:



"Read! Read! Read and that's the basic thing for budding journalists to equip themselves", said Mr. Vinodh Arulappan, chief bureau of The New Indian Express (south-Tamil Nadu) in an online session on 'Career Opportunities for students of Journalism', organised by the Department of Journalism and Mass Communication, Fatima college on 09.07.2020 exclusively for the Department Students. Google Meet platform was used for the session. The resource person gave a glimpse about the current scenario of the Print Media field which is affected by pandemic, Covid-19. Shalini Valavanthan posed the questions asked by the participants on their behalf. The Resource person responded to all the questions from his personal experience in the field of journalism.

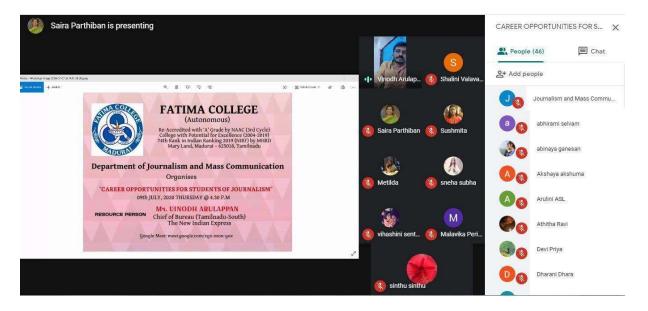
He advised the students to follow virtually all the Editors of news agencies to get current updates. He also pointed that by being active in social media like Twitter and Facebook would help to be recruited as the recruiters might view the applicant's social media handle to have an idea about the candidate. The candidates should have some special talent which is relevant to the media field other than their academic syllabus, he added.

While asking about freelance journalism, He advised the students to do it even while doing UG or PG as it has more scope now and English online news portals have more opportunity for freelance journalism than Tamil online portals.

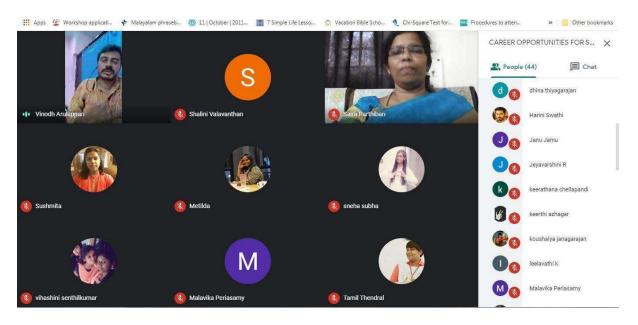
He also added that patience and empathy are the most needed qualities for a good Journalist to survive in this field. He referred to a Thirukural:

எப்பொருள் யார் யார் வாய்க் கேட்பினும் அப்பொருள் மெய்ப்பொருள் காண்பது அறிவு

and explained its meaning to the students and emphasised that every journalist should verify whatever they hear before converting the information into a news story.

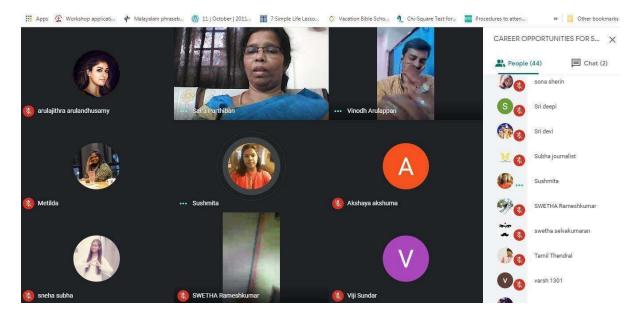


Opening session with the invitation on the display screen

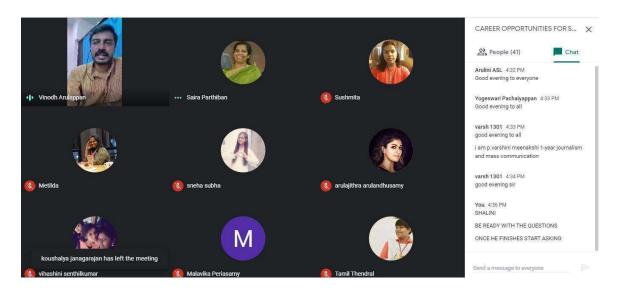


Introduction of the Resource Person by the

Head of the Department, Dr. Saira Banu



Screenshot of the session with the list of Participants



Question-Answer session with the Resource Person

List of Participants

S. No.	Reg. No	Name (Full name with Initials)
1	2017JM01	Abhirami. S
2	2017JM02	Abinaya. G
3	2017JM03	Ananda Rajarasika. A
4	2017JM04	Annapoorani. M

5	2017JM05	Anthony Stanykelas Lenai Arulini
6	2017JM06	Athitha. R
7	2017JM07	Bhavapoorna. V
8	2017JM08	Denisha. J
9	2017JM10	Divya. V
10	2017JM11	Fathimuthu Zohara.Am
11	2017JM13	Jayapandiammal. A
12	2017JM14	Koushalya. J
13	2017JM16	Malavika. P
14	2017JM17	Monisha. M P
15	2017JM19	Raji. V
16	2017JM20	Ramya. E
17	2017JM21	Sakitha Parveen. J
18	2017JM22	Sapthami. A
19	2017JM23	Shalini. V
20	2017JM24	Sharfun Fathima. H
21	2017JM25	Sharmila. R
22	2017JM26	Sinthuja Penat Savundharanajagam
23	2017JM27	Subagomathi. M
24	2017JM28	Subashini. N
25	2017JM29	Subasree. K
26	2017JM30	Sushmita. B
27	2017JM31	Swetha. R
28	2017JM32	Swetha. S
29	2017JM33	Tamil Thendral, S
30	2017JM34	Yogeswari. P

G - Canaban Signature of HOD

