

Fatima College

(Autonomous)

Re-Accredited with 'A++'(CGPA 3.61) by NAAC (Cycle- IV)

College with Potential for Excellence (2004 - 2019)

101 - 150 Rank Band in India Ranking 2021 (NIRF)

Mary Land, Madurai - 625018, Tamil Nadu.



FATIMA COLLEGE (AUTONOMOUS), MADURAI – 625018

2020 - 2021

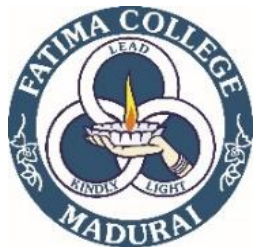
NAME OF THE PROGRAMME: M.COM WITH COMPUTER APPLICATION

PROGRAMME CODE : PSCC

PROGRAMME OUTCOMES (Po)

On completion (after two years) of M. Sc Programme, the students are able to

PO 1	Gain in-depth knowledge to understand, analyse and apply it to develop subject competency
PO 2	Criticize historical, cultural, social, political, economic, literary concepts and perspectives that shape the world.
PO 3	Enhance creative, critical, media, entrepreneurial and social skills consequently becoming socially responsible citizens.
PO 4	Synthesize ideas from various disciplines and enhance problem solving, analytical skills and apply them for their professional roles.



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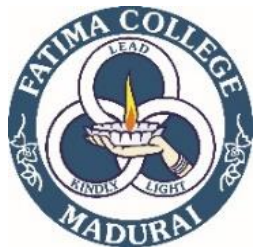


PO 5	Identify and asses Societal challenges women's issues in specific, in the local, regional, national, global levels and explore solutions.
PO 6	Acquire research skills and pursue higher studies and research and for see the historical, socio-cultural, economic and literary changes and challenges.
PO 7	Design and Develop a solution for problems in domains like Insurance , Health care System, Multimedia and Mass Communication

PROGRAMME SPECIFIC OUTCOMES (PSO)

On completion (after two years) of M.Com CA programme, the students are able to

PSO 1	Students will be able to identify, analyse and solve the problems of various issues of accounting, through different tools and techniques
PSO 2	Adopt recent changes in marketing, international business, human resource, taxation, environment and investment of securities



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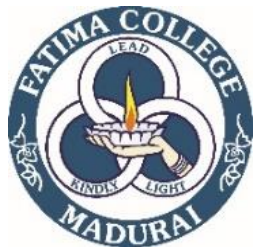
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PSO 3	Analyse and evaluate the operation of the business related issues.
PSO 4	Application of financial tools and in real time business helps in Decision making
PSO 5	Design , implement domain knowledge for computer programming
PSO 6	Understand the concepts and applications in the field of computing sciences like web designing, network and communication technologies
PSO 7	Possess skills and knowledge of software design process

COURSE CODE	COURSE TITLE	COURSE OUTCOMES
19PG1CA1	Financial Management	❖ To use the measurement of leverages in order to enhance the earnings of company and to evaluate the capital structure theories.



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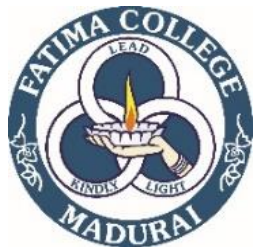
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19PG1CA2	Accounting for Decision Making	❖ To analyze the fund flow and cash flow statement and Prepare to the capital budgeting.
19PG1CA3	Marketing Principles and Practices	❖ To illustrate the concepts of product design, new product development, product life cycle for various products & services and simultaneously.
19PG1CA4	Programming in C++	❖ To Demonstrate a thorough understanding of the concept of pointers and dynamic memory allocation by designing and implementing programs using pointers and dynamic memory allocation.
19PG1CA5	Lab I - C++	❖ To learn virtual functions to implement dynamic binding with polymorphism.
19PG2CA6	Business Statistical methods	❖ To Evaluate the sampling techniques using sample samples



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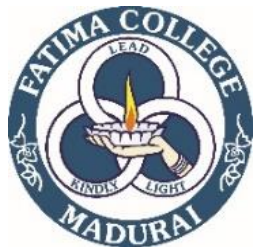
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19PG2CA7	International Business	❖ To Appraise the investment theories with regarding FDI in present scenario.
19PG2CA8	Advanced Cost Accounting	❖ To Prepare job and batch contract account
19PG2CA9	Introduction to Web Designing	❖ To Design JavaScript to add dynamic content to pages.
19PG2CA10	Lab II - HTML	❖ To Create the web pages using CSS styles, internal and/or external style sheets.
19PG3CA11	Research Design and Methodology	❖ To Describe sampling methods, measurement of scales and appropriate uses.
19PG3CA12	Direct Taxes	❖ To Assess the House property income and to ascertain the income earned under the head "Income from Business or Profession"
19PG3CA13	Operations Research	❖ To Develop CPM and PERT techniques, to plan,



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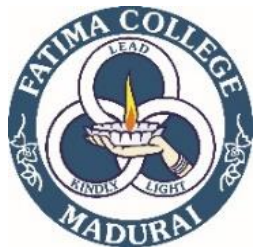
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		schedule, and control project activities.
19PG3CA14	Web Programming in PHP	❖ To Solve Database problems using MySQL commands to Create, Insert, Update, and Retrieve a simple database and show the ability to join tables through the SELECT statement
19PG3CA15	Lab III -PHP	❖ To Create basic PHP programs and Create and manipulate MySQL database.
19PG3CAE1	Personal Investment	❖ To Describe alternative Avenue of investment and Identify various form of investment
19PG3CAE2	Software Analysis And Design	❖ To Design the software architectural styles and Apply software testing techniques and strategies on software.
19PG4CA16	Personnel Management	❖ To Demonstrate the employer and employee relationship in the organization.



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19PG4CA17	Advanced Company Accounts	❖ To Compute the valuation of goodwill and share under various method
19PG4CA18	Women Entrepreneurship and Small Business Enterprises	❖ To Predict the role of women entrepreneurship and Understand the systematic process to select and screen a business idea.
19PG4CA19	Java Programming	❖ To Create applet programs and understand how they differ from applications.
19PG4CA20	Lab IV- Java	❖ To Create interfaces and packages for faster application development and Analyze the different exception handling mechanisms
19PG4CAE3	Retail Marketing Management	❖ To Understand consumer behavior and influence factors on purchase decision.
19PG4CAE4	Network Security and Cryptography	❖ To Prepare how to deploy encryption techniques to secure data in transit across data networks



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