

1

WORLDWIDE DAIRY TRADE

Dissertation submitted in partial fulfilment requirement for the degree of Arts in Economics

By

N. Aarthi

(2018E01)

Under the guidance of

Dr. Shobana Nelasco – MA, MBA, MA, M PHIL, PHD

Head and associated professor,

Research center of Economics, Fatima College



Department of Economics  
Fatima College (Autonomous)  
Madurai-625018

N. Aarthi  
Degree of Economics,  
Department of Economics,  
Fatima College  
Madurai – 625018.

**STATEMENT BY THE CANDIDATE**

I hereby state that the submission of dissertation work for the Degree of Economics Arts in Economics entitled **WORLDWIDE DAIRY TRADE** is my original work and no part of this dissertation has been submitted for the award of any other degree, fellowship or any other similar titles.

N.

N.Aarthi

**Signature of the Candidate**


Place: Madurai

Date:

Dr.Shobana Nelasco,  
Associate Professor and Head,  
Research Department of Economics,  
Fatima College  
Madurai – 625018.

#### CERTIFICATE

This is to certify that the dissertation entitled "WORLDWIDE DAIRY TRADE" is an authentic record of research, independently carried out by Ms. N. Aarthy in partial fulfilment for the degree of Economics, Fatima College, during the period of 2018-2021 under my guidance and supervision and that no part of it has been presented before for any other degree, diploma associate ship fellowship or any other similar titles.

  
Signature of the guide and Head of the Department

Place:

Date:

# COTTON TEXTILE INDUSTRY IN INDIA

Dissertation submitted in partial fulfilment requirement for the  
degree of Arts of economics

By

S. ABINAYA (2018E02)

Under the Guidance

Dr. Shobana nelasco M.A., MBA., M.A., M.Phil., Ph.D

Head and associate professor

Research centre of economics

Fatima College



Department of economics

Fatima college

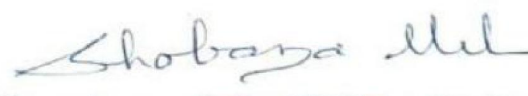
Madurai 625018



## CERTIFICATE

This is to certify that this dissertation entitled "A study on cotton textile Industry In India. Is an authentic record of research independently carried out by Miss. S. Abinayain partial fulfilment of the Degree of economics, Fatima college during period of 2018-2021 under my guidance and supervision and that no part of its has been presented before for any other degree, diploma, associate ship, fellow ship or other similar titles.

Place; Madurai

  
Signature of the HOD with Seal

DEPARTMENT OF ECONOMICS  
FATIMA COLLEGE  
MADURAI-18.

Date:

Signature of The guide and head of the department

S.Abinaya

Degree of economics

Department of economics

Fatima college

Madurai

### STATEMENT OF THE CANDIDATE

I hereby state that submission dissertation work for the degree of economics of arts in economics entitled COTTON TEXTILE INDUSTRY IN INDIA is my original work and so part dissertation has been submitted for the award of any degree, fellowship or any other similar titled.

Place:

S. Abinaya

Date:

Signature of the candidate

# SUGAR CANE INDUSTRY

Dissertation submitted in partial fulfilment requirement for the degree of Arts in Economics

By

B. ANNAKAMATCHI

(2018E06)

Under the guidance of

Dr. Shobana Nelasco – MA, MBA, MA, MPHIL, PH.D

Head and associated professor,

Research center of Economics, Fatima College



Department of Economics


Fatima College (Autonomous)

Madurai-625018

Dr.ShobanaNelasco,  
Associate Professor and Head,  
ResearchDepartment of Economics,  
Fatima College  
Madurai – 625018.

## CERTIFICATE

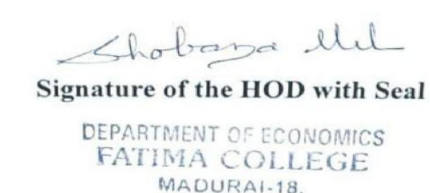
This is to certify that the dissertation entitled “SUGAR CANE INDUSTRY” is an authentic record of research, independently carried out by Ms. B. Annakamatchi in partial fulfilment for the degree of Economics, Fatima College, during the period of 2018-2021 under my guidance and supervision and that no part of it has been presented before for any other degree, diploma associate ship fellowship or any other similar titles.



Signature of the Head of the Department

Place:

Date:



Signature of the HOD with Seal  
DEPARTMENT OF ECONOMICS  
FATIMA COLLEGE  
MADURAI-18.

Signature of the guide

B. Annakamatchi  
Degree of Economics,  
Department of Economics,  
Fatima College  
Madurai – 625018.

### STATEMENT BY THE CANDIDATE

I hereby state that the submission of dissertation work for the Degree of Economics Arts in Economics entitled "SUGAR CANE INDUSTRY" is my original work and no part of this dissertation has been submitted for the award of any other degree, fellowship or any other similar titles.

B. Anna Kamatchi  
Signature of the Candidate

Place: Madurai

Date:

**A STUDY ON SMART CITY .**

Dissertation submitted in partial fulfilment requirement for the  
Degree of Arts in Economics

**By**

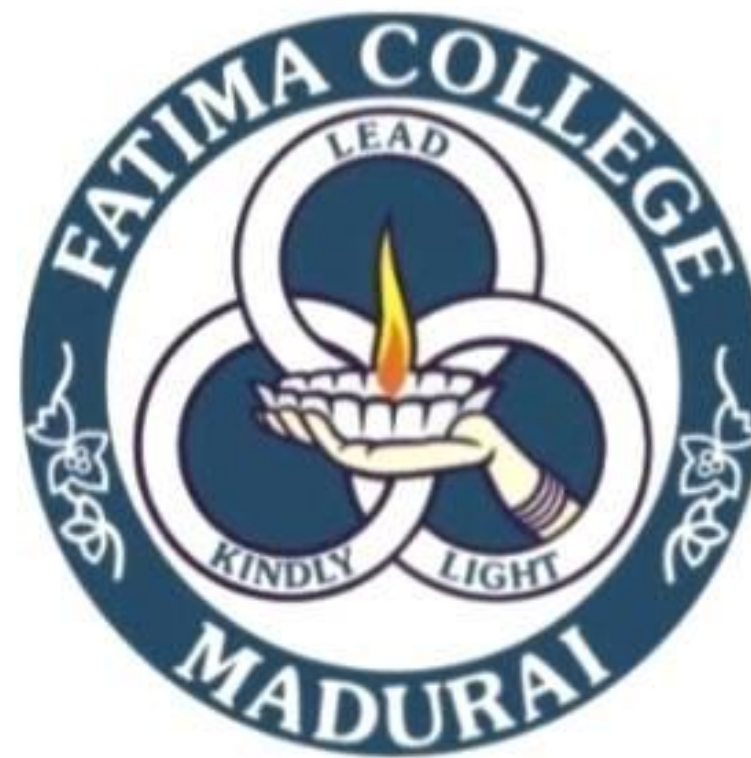
**P.ANNAMARI**

**(2018E07)**

**Under the guidance of**

**Dr. Shobana NElasco M.A., MBA, M.Phil., Ph.D.**

**Head and Associated Professor,  
Research Centre of Economics, Fatima College.**



**DEPARTMENT OF ECONOMICS**

**FATIMA COLLEGE (AUTONOMOUS)**

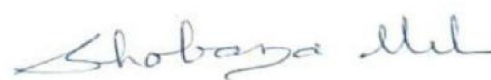
**MADURAI-625018**



Dr. Shobana Nelasco,  
Associate Professor and Head,  
Research Department of Economics,  
Fatima College,  
Madurai – 625018.

### Certificate

This is to certify that the project work entitled. **“A STUDY ON GOVERNMENT AMOUNT DISTRIBUTION FOR SMART CITY MANUFACTURE IN TAMILNADU”** Is a bonafide record of work done by P.ANNAMARI, (Reg. No. 2018E07) submitted in partial fulfillment of the requirement for the Degree of Master of Business Administration, 2020- 2021.

  
Signature of the HOD with Seal  
DEPARTMENT OF ECONOMICS  
FATIMA COLLEGE  
MADURAI-18.

Signature of the Faculty Guide Head of the Department

Place: Madurai

Date:

P. Annamari,  
Degree of Economics,  
Department of Economics,  
Fatima College,  
Madurai - 18

**DECLARATION**

I hereby declare that the project done under the title "A project Report on "A STUDY ON SMART CITY PROJECT" Submitted for the award of the degree of Master of Business Administration is my original work and that no part of this report has been submitted fully or partly for any other recognition earlier.

Place: Madurai

Date:

P. Annamari.  
Signature of Candidate



**TAMILNADU GOVERNMENT FREE SCHEMES FOR SCHOOL STUDENTS**

Dissertation submitted in partial fulfillment requirement for the degree of Arts in Economics

**By**

**J Aswini**

**(2018E08)**

**Under the guidance of**

**Dr. Shobana Nelasco -MA, MBA, MA, M PHIL, PHD**

**Head and Associate Professor,**

**Research Center of economics, Fatima College**



Department of Economics  
Fatima College (Autonomous)  
Madurai - 625018

J. Aswini

B.A Economics

Department of Economics

Fatima college

Madurai-625018

**Statement by the candidate**

I hereby State that the submission of dissertation work for the degree of economics arts in economics entitled TAMILNADU GOVERNMENT FREE SCHEMES FOR SCHOOL STUDENTS is my original work and no part of this dissertation has been submitted for the award of any other degree, fellowship or any other similar titles.

Place: Madurai

Signature of Candidate

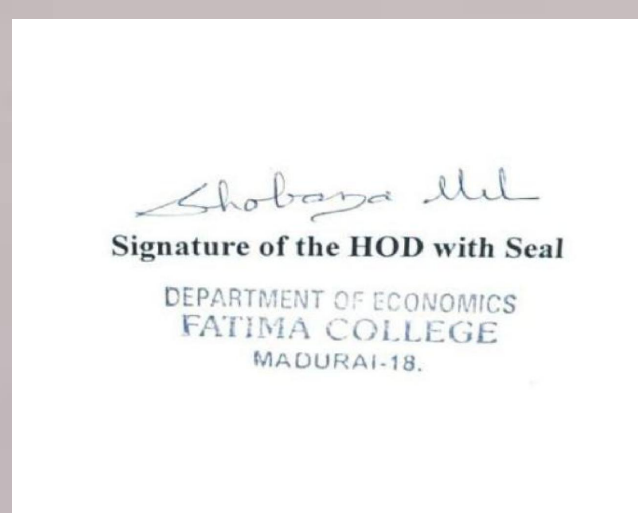
Date:

Dr. Shobana Nelaseo,  
Associate professor and head,  
Research department Economics,  
Fatima college  
Madurai-625018

### CERTIFICATE

This is to certify that the dissertation entitle "TAMILNADU GOVERNMENT FEES SCHEME FOR STUDENTS" is an authentic record of research, independently carried out by Ms J. Aswini partial fulfilment for the Degree of Economics Fatima College, during the period of 2018-2021 under my guidance and supervision and that no part of it has been presented before for any other degree, diploma associate ship fellowship or any other similar titles.

Signature of the Head of the Department



Place:

Date

# **A STUDY ON CHILD LABOUR IN MADURAI DISTRICT**

A project work submitted partial fulfillment for degree of

**Bachelor of Arts in Economics**

**MADURAI KAMARAJAR UNIVERSITY**

Submitted By

**J.BHARATHI**

**(2018E09)**

Under the guidance of

**Dr. (Mrs.) M.REGINA MARY, M.A., M.Phil., PH.D.**

**ASSOCIATE PROFESSOR IN ECONOMICS**



The Research Centre of Economics

Fatima College (Autonomous)

(College with potential for Excellence)

Re-Accredited with "A" Grade by NAAC

Mary Land, Madurai-18

March 2021

**Dr. (Mrs.) M.REGINA MARY, M.A., M.PHIL., PH.D.,**  
Associate professor in economics  
The research center of economics  
Fatima College (Autonomous),  
Maryland, Madurai -18.

### **CERTIFICATE**

This is to certify that the project work entitled "**A STUDY ON CHILD LABOUR IN MADURAI DISTRICT**" done by **J.BHARATHI (2018E09)** has carried out her project under my supervision is submitted in the partial fulfillment of the award of the degree of Master of Arts in Economics.



Signature of the HOD with Seal

DEPARTMENT OF ECONOMICS  
FATIMA COLLEGE  
MADURAI-18.

(Signature of the Head of Department)



(Signature of the Guide)

# **A STUDY ON WOMEN EMPOWERMENT THROUGH SHGs IN MADURAI DISTRICT**

## **PROJECT REPORT**

A Project work submitted in partial fulfillment of the requirement for degree of

**Bachelor of Arts in Economics**

Submitted by

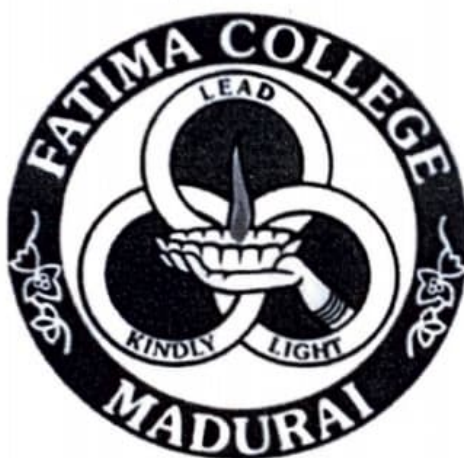
**P.Cathrine Iswarya**

**(2018E10)**

Under the Guidance of

**Dr. (Mrs.) M. REGINA MARY, MA., M.Phil., Ph.D.**

**ASSOCIATE PROFESSOR IN ECONOMICS**



**The Research center of Economics**

**Fatima college(Autonomous)**

**(College with Potential for Excellence)**

**Re-Accredited with 'A' Grade by NAAC**

**Mary land, Madurai – 625018.**

**March 2021**

REGINA MARY, M.A., M.PHIL., PH.D.,

Associate professor in economics

The research center of economics,

Fatima college, (Autonomous)

Mary land, Madurai-18.

### CERTIFICATE

This is to certify that the project work entitled "A STUDY ON WOMEN  
**EMPOWERMENT INTAMILNADU**" done by **P.Cathrine Iswarya(2018E10)** has carried  
out her project under my supervision is submitted in the partial fulfillment of the award of the  
degree of Bachelor of Arts in Economics.



Signature of the HOD with Seal

DEPARTMENT OF ECONOMICS  
FATIMA COLLEGE  
MADURAI-18.

(Signature of Head of Department)



(Signature of the Guide)



**A Project Work Submitted to Madurai Kamarajar  
university**

**In The Partial Fulfillment Of The Requirement for  
The Award Of Bachelor Of Arts In Economics,**

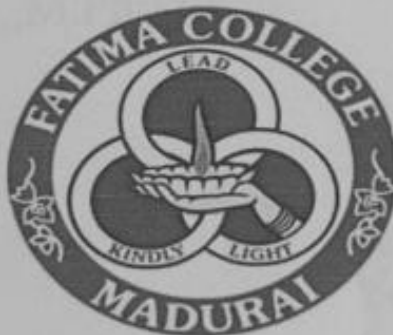
Submitted By

**J.DAISY(2018E11)**

Under The Guidance Of

**Dr. Mrs. M. Regnia mary M.A.,M.Phil.,Ph.D.**

**Research Center of Economics**



Madurai - 625018

Department of Economics

Fatima College

Madurai - 625018

March- 2021



**Dr.(Mrs.)M.REG INA MARY, M.A.,M.PHI L.,PH.D.,**

Associate professor in economics

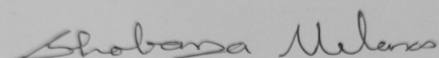
The research center of economics

Fatima College, (Autonomous)

Mary Land, Madurai -18.

### **CERTIFICATE**

This is to certify that the project work entitled "**A STUDY ON WOMEN ENTREPRENEURS IN MADURAI DISTRICT**" done by **J.DAISY (2018E11)** has carried out her project under my supervision is submitted in the partial fulfillment of the award of the degree of Master of Arts In Economics.

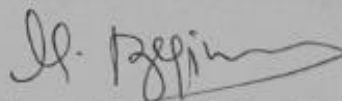


**Dr N.SHOBHANA NELESCO**

Head of the Department of Economics

Fatima college, madurai

(Signature of the Head of Department)



(Signature of the Guide)

**J. DAISY**

2018E11

III B.A ECONOMICS

FATIMA COLLEGE (AUTONOMOUS)

MADURAI - 625018

### **DECLARATION**

I hereby stages that the project on "A STUDY ON WOMEN ENTREPRENEURS IN MADURAI DISTRICT" done for the partial fulfillment of the degree of Bachelor of Arts in Economics my original work and that it has not previously formed the basis for the award of any other degree , diploma , fellowship or any other similar title. Dr. Mrs.m.Regina mary., M.A.,M.Phil.Ph.D

Place:

*J. Daisy.*  
Your's signature

Date:

**AN ANALYSIS OF CREDIT FACILITIES FOR SMALL SCALE  
FARMERS IN MADURAI DISTRICT**

A Project work Submitted in partial fulfillment for degree of

**Bachelor of Arts in Economics,  
MADURAI KAMARAJAR UNIVERSITY**

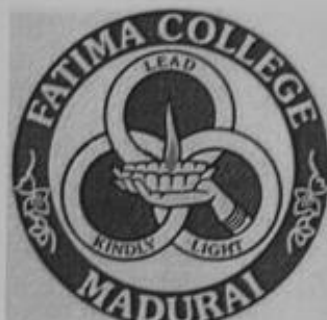
Submitted By

**M.DHANA LAKSHMI(2018E12)**

Under the Guidance of

**Dr. (Mrs.) M.REGINA MARY, M.A., M.Phil., PH.D.**

**ASSOCIATE PROFESSOR IN ECONOMICS**



**The Research Center of Economics**

Fatima College (Autonomous)

(College with Potential for Excellence)

Re- Accredited with 'A' Grade by NAAC

Mary land, Madurai – 18

March - 2021

**Dr. (Mrs.)M.REGINA MARY, M.A.,M.PHIL.,PH.D.,**

Associate professor in economics

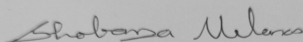
The research centre of economics,

Fatima College, (Autonomous)

Mary land , Madurai -18.

### **CERTIFICATE**

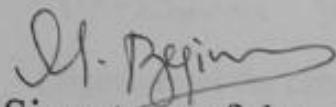
This is to certify that the project work entitled" AN ANALYSIS OF CREDIT FACILITIES FOR SMALL SCALE FARMERS IN MADURAI DISTRICT" done by **M.DHANALAKSHMI (2018E12)** has carried out her project under my supervision is submitted in the partial fulfillment of the award of the degree of bachelor of Arts In Economics.



Dr N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

Signature of the

Head of Department



Signature of the

Guide

**M. DHANA LAKSHMI(2018E12)**

**III B.A.ECONOMICS**

**Fatima college ( Autonomous)**

**Madurai-18**

### **DECLARATION**

I hereby declare that the project for the degree of Bachelor of Arts in Economics entitled **"AN ANALYSIS OF CREDIT FACILITIES FOR SMALL SCALE FARMERS IN MADURAI DISTRICT"** is my original work and no part of this project has been submitted for the award of any other degree or diploma associates fellowship or any other similarities.

**PLACE: Madurai**

**DATE:**

*M. Dhana Lakshmi .*

(Signature of the candidate)

**A STUDY ON PRODUCTION OF TEXTILE INDUSTRY IN TAMILNADU**

A project work submitted partial fulfillment for degree of

**Bachelor of Arts in Economics**

**MADURAI KAMARAJAR UNIVERSITY**

Submitted By

**P.DHARSHINI**

**(2018E13)**

Under the guidance of

**Dr. (Mrs.)M.REGINA MARY, M.A., M.Phil.,PH.D.**

**ASSOCIATE PROFESSOR IN ECONOMICS**



The Research Centre of Economics

Fatima College (Autonomous)

(College with potential for Excellence)

Re-Accredited with "A" Grade by NAAC

Mary Land, Madurai-18

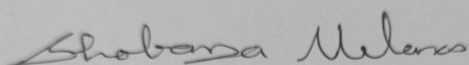
March 2021

**Dr.(Mrs.)M.REG INA MARY, M.A.,M.PHI L.,PH.D.,**

Associate professor in economics  
The research center of economics  
Fatima College, (Autonomous)  
Mary Land, Madurai -18.

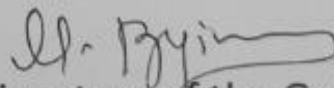
**CERTIFICATE**

This is to certify that the project work entitled "**A STUDY ON PRODUCTION OF TEXTILE INDUSTRY IN TAMILNADU**" done by **P.DHARSHINI (2018E13)** has carried out her project under my supervision is submitted in the partial fulfillment of the award of the degree of Master of Arts In Economics.



Dr N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

(Signature of the Head of Department)



(Signature of the Guide)

**MISS. P.DHARSHINI**

2018E13

III BA ECONOMICS

Fatima College (Autonomous)

Madurai -I 8

### **DECLARATION**

I hereby declare that the project for the degree of Master of Economics entitled "**A STUDY ON PRODUCTION OF TEXTILE INDUSTRY IN TAMILNADU**" is my original work and no part of this project has been submitted for the award of any other degree or diploma associateship or any other similarities.

PLACE: Madurai

DATE:

P. Dharshini

(Signature of the candidate)



**A STUDY ON CONSUMER PREFERENCE TOWARDS TWO WHEELER  
PURCHASES IN PURCHASES IN PASUMALAI, MADURAI DISTRICT**

A Project work Submitted in partial fulfillment for degree of

**Bachelor of Arts in Economics,  
MADURAI KAMARAJAR UNIVERSITY**

Submitted By

J.DHIVYA (2018E14)

Under the Guidance of

**Dr. (Mrs.) M.REGINA MARY, M.A., M.Phil., PH.D.**

**ASSOCIATE PROFESSOR IN ECONOMICS**



**The Research Center of Economics**

Fatima college (Autonomous)

(college with Potential for Excellence)

Re- Accredited with 'A' Grade by NAAC

Mary land, Madurai – 18

Marc-2021

**Dr.(Mrs.)M.REGINA MARY, M.A.,M.PHIL.,PH.D.,**

Associate professor in economics

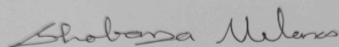
The research centre of economics,

Fatima College, (Autonomous)

Mary land , Madurai -18.

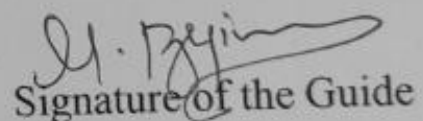
### **CERTIFICATE**

This is to certify that the project work entitled “ STUDY ON CONSUMER PREFERENCE TOWARDS TWO WHEELER PURCHASES ~~IN PURCHASES~~ IN PASUMALAI, MADURAI DISTRICT” done by **J.DHIVYA 2018E14** has carried out her project under my supervision is submitted in the partial fulfillment of the award of the degree of bachelor of Arts In Economics.



Dr N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

Signature of the Head of Department



Signature of the Guide

J.DHIVIYA (2018E14)

III B.A.ECONOMICS

Fatima college ( Autonomous)

Madurai-18

### **DECLARATION**

I hereby declare that the project for the degree of Bachelor of Arts in Economics Entitled“**STUDY ON CONSUMER PREFERENCE TOWARDS TWO WHEELER PURCHASES IN-PURCHASES IN PASUMALAI, MADURAI DISTRICT**” is my original work and no part of this project has been submitted for the award of any other degree or diploma associates fellowship or any other similarities.

PLACE: Madurai

DATE:

*J. Dhivya*  
(Signature of the candidate)

# **A STUDY ON THE CONSUMER SATISFACTION OF GREEN PRODUCTION IN MADURAI DISTRICTS**

A project work submitted in partial fulfillment for degree

Of

**BACHELOR OF ARTS IN ECONOMICS**

**MADURAI KAMARAJ UNIVERSITY**

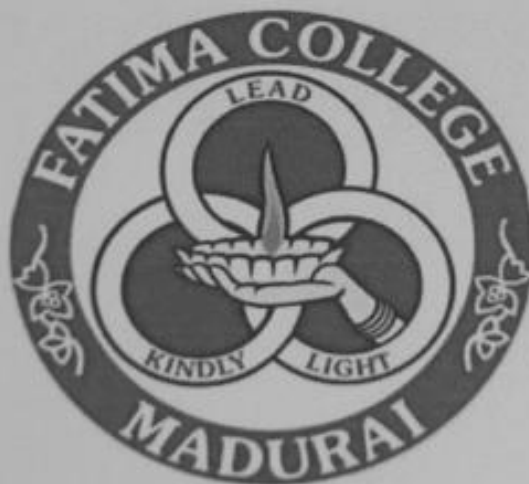
Submitted By

**D. GAYATHRI**

**(Reg.No.2018E15)**

Under the guidance of

**Dr. (Mrs) M.REGINA MARY, M.A.,M.PHIL.,PH.D.,**



**ASSOCIATE PROFESSOR IN ECONOMIC**

The Research centre of Economics

Fatima College (Autonomous)

(College with Potential for Excellence

Re-Accredited with A Grade by NAAC

Mary land, Madurai 18.

March -2021

**Dr.M.REGINA MARY, MA., M.Phil., Ph.D**

Associate Professor in Economics

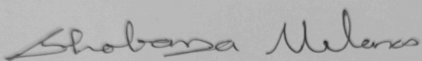
The Research centre of Economics

Fatima College (Autonomous)

Mary land, Madurai 18.

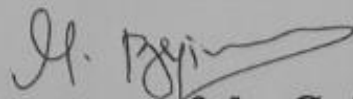
**CERTIFICATE**

This is to certify that the project work entitled **“A STUDY ON THE CONSUMER SATISFACTION OF GREEN PRODUCTION IN MADURAI DISTRICTS** done by **D.GAYATHRI (Reg.No.2018E15)** has carried out her project under my supervision is submitted in the partial fulfilment of the award of the degree of Bachelor of Arts in Economics



Dr N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

**Dr.M.REGINA  
MARY**



**(Signature of the Guide)**

**Miss. D.GAYATHRI**

**(Reg.No.2018E15)**

Fatima College (Autonomous)

Madurai 18.

**DECLARATION:-**

I hereby stage that the project for the degree of Bachelor of Economies entitled **A STUDY ON THE CONSUMER SATISFICATION OF GREEN PRODUCTS ON MADURAI DISTRICT** is my Original work and no part of this project has been submitted for the award of any other degree, or diploma, associates fellowship or any other similarities

Place : Madurai

Date :

**D.GAYATHRI**

( Signature of the candidate)

**A STUDY ON CHOICE OF CONSUMERS TO BUY HOME  
APPLIANCES THROUGH EMI IN MADURAI DISTRICT**

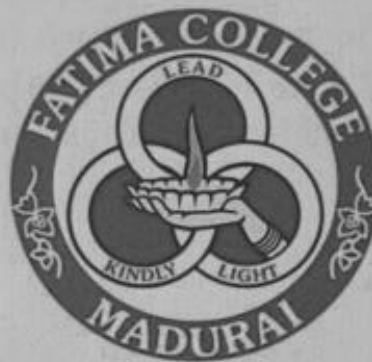
**PROJECT**

A Project Work Submitted To Madurai Kamarajar University  
In The Partial Fulfillment Of The Requirement For The Award Of Degree Of  
Bachelor Of Arts In Economics,  
Submitted By

**k.Gayathri (2018E16)**

Under The Guidance Of

**Dr.Ms.G.UMA,M.A.,M.Sc.,M. Phil.,Ph.D.**



Research Center Of Economics

March - 2021

Department of Economics

Fatima College

**Madurai - 625018**

Dr.Ms.G.UMA,M.A.,M.Sc.,M.Phil,Ph.D

Associated professor,

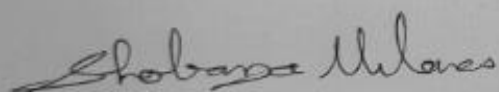
Research Department Of Economics,

Fatima College

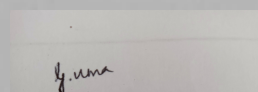
Madurai -625018.

### CERTIFICATE

This is to certify that the dissertation entitled **“A STUDY ON CHOICE OF CONSUMERS TO BUY HOME APPLIANCES THROUGH EMI IN MADURAI DISTRICT”** is an authentic record of research, independently carried out by Ms.K.Gayathri in partial fulfillment for the degree of Bachelor of Economics, Fatima College, during the period of 2020-2021 Under my guidance and supervision and that no part of it has been presented before for any other degree, diploma associate ship fellowship or any other similar titles.



Head of the Department



Signature of the Guidance

Place :Madurai

Date :30-03-2021



## DECLARATION

I hereby state that the project on “A STUDY ON CHOICE OF CONSUMERS TO BUY HOME APPLIANCES THROUGH EMI IN MADURAI DISTRICT” done for the partial fulfillment of the degree of Bachelor of Arts in Economics my original work and that it has not previously formed the basis for the award of any other degree , diploma , fellowship or any other similar title.

**Dr.Ms.G.UMA,M.A.,M.Sc.,M.Phil,Ph.D**

*K. Gayathri*

Yours sincerely

Place : Madurai

Date : 30-03-2021

# **A STUDY ON SALES OF MOBILE PHONES BEFORE AND AFTER PANDEMIC**

**2020-2021**

**A Project Work Submitted to Madurai Kamarajar University  
In the Partial fulfillment of the requirement for the award of  
degree of**

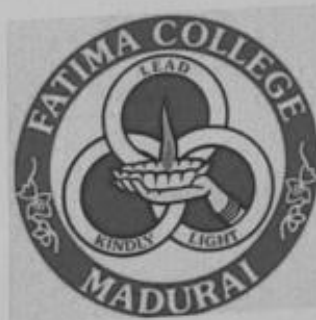
**Bachelor of Arts in Economics,**

**Submitted By**

***M.GAYATHRI (2018E17)***

**Under the Guidance of**

**Dr.Ms.G.UMA, M.A., M.Sc., M.Phil., Ph.D.**



**Research Center of Economics,**

**Fatima College,**

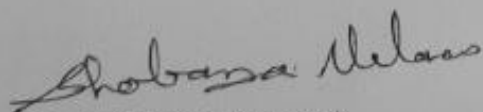
**Madurai-625018**

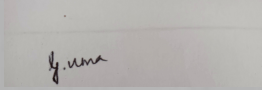
**March -2021**

Dr.Ms.G.UMA, M.A., M.Sc., M.Phil., Ph.D  
Associate Professor,  
Research Department of Economics,  
Fatima College  
Madurai – 625018.

## CERTIFICATE

This is to certify that the dissertation entitled "**A STUDY ON SALES OF MOBILE PHONES BEFORE AND AFTER PANDEMIC**" is an authentic record of research, independently carried out by Ms.M.Gayathri in partial fulfillment for the degree of Bachelors of Economics, Fatima College, during the period of 2020-2021 under my guidance and supervision and that no part of it has been presented before for any other degree, diploma associate ship fellowship or any other similar titles.

  
Head of the Department

  
Signature of the  
Guide

Place: MADURAI  
Date: 30-03-2021

## DECLARATION

I hereby state that the project on "A STUDY ON SALES OF MOBILE PHONES BEFORE AND AFTER PANDEMIC " done for the partial fulfillment of the degree of Bachelors of Arts in economics my original work and that it has not previously formed the basis for the award of any other degree, diploma, fellowship or any other similar title.

**Dr.Ms.G.UMA, M.A., M.Sc., M.Phil., Ph.D**

M. Gayathri  
By

(M.Gayathri)

**A STUDY ON CONSUMER PREFERENCE  
TOWARDS BRITANNIA BISCUITS  
IN SPECIAL REFERENCE WITH  
MADURAI CITY**

**Project**

**Year 2020-2021**

**A Project Work Submitted to Madurai Kamaraj University**

**In the Partial fulfillment of the requirement for the award of degree of  
Bachelor of Arts in Economics,**

**Submitted By**

**Gowsalya M (2018E18)**

**Under the Guidance of**

**Dr.Ms.G.UMA, M.A., M.Sc., M.Phil., Ph.D.**

**Research Center of Economics**

**March-2021**

**Department of Economics**

**Fatima College**



**Madurai-625018**

**Dr.Ms. G.UMA, M.A.,M.Sc.,M.Phil.,Ph.**

**ASSOCIATE PROFESSOR,**

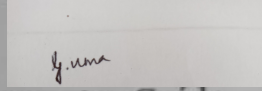
**Research department of Economics,**

**Fatima college**

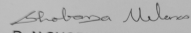
**Madurai-625018**

### **CERTIFICATE**

This is to certify that the project entitled **"A STUDY ON CONSUMER PREFERENCE TOWARDS BRITANNIA BISCUITS IN SPECIAL REFERENCE WITH MADURAI CITY"** is bonafide record of the work carried out by **GOWSALYA.M(2018E18)** in fulfilment of the requirement for the award of **BACHELOR OF ARTS IN ECONOMICS DEGREE,FATIMA COLLEGE** Under my guidance and supervision and that no part of it has been presented before for any other degree, diploma, fellowship, or other similar titles

  
Faculty Guide

**(Dr.Ms.G.UMA)**

  
Dr.N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

**Head of the Department**

**( Dr.Shobana Nolasco )**

Submitted viva -voce held on-----External Examiner

### **DECLARATION,**

hereby declare that the project of "A STUDY ON CONSUMER PREFERENCE TOWARDS BRITANNIA BISCUITS IN SPECIAL REFERENCE WITH MADURAI CITY"" submitted to the kamaraj University-madurai, is a record of original and independent work done by me during JUNE – JULY 2020 under the Supervision and guidance on Dr.Ms.G.UMA, M.A., M.Sc., M.Phil., Ph.D it has not formed the basis for the award of any Degree other similar title to any candidate of any University.

*M. Gowsalya*  
Signature of the Candidate

**Gowsalya M**

**( 2018E18)**

Place: Madurai

Date: 30.03.2021

# **A STUDY ON IMPACT OF USING MOBILE PHONES FOR ONLINE CLASSES AMONG COLLEGE STUDENTS.**

## **PROJECT**

**Year 2018-2019**

**A Project Work Submitted to Madurai Kamarajar University  
In the Partial fulfillment of the requirement for the award of  
degree of**

**Bachelor of Arts in Economics,**

**Submitted By**

***M. HEMA (2018E19)***

**Under the Guidance of**

**Dr. Ms. G. UMA, M.A., M.Sc., M.Phil., Ph.D.**

**Research Center of Economics**

**March-2021**

**Department of Economics**

**Fatima College**




**Madurai-625018**



Dr. Ms. G. UMA, M.A., M.Sc., M.Phil., Ph.D.  
Associate Professor,  
Research Department of Economics,  
Fatima College  
Madurai – 625018.

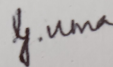
## CERTIFICATE

This is to certify that the dissertation entitled "**A STUDY ON IMPACT OF USING MOBILE PHONES FOR ONLINE CLASSES AMONG COLLEGE STUDENTS**" is an authentic record of research, independently carried out by Ms. M. Hema in partial fulfillment for the degree of Bachelors of Economics, Fatima College, during the period of 2020-2021 under my guidance and supervision and that no part of it has been presented before for any other degree, diploma associate ship fellowship or any other similar titles.

  
Head of the Department

Place:

Date:



Signature of the Guide

## DECLARATION

I hereby state that the project on "A STUDY ON IMPACT OF USING MOBILE PHONES FOR ONLINE CLASSES AMONG COLLEGE STUDENTS" done for the partial fulfillment of the degree of Bachelor of Arts in economics my original work and that it has not previously formed the basis for the award of any other degree, diploma, fellowship or any other similar title.

**Dr. Ms. G. UMA, M.A., M.Sc., M.Phil., Ph.D.**

Place: Madurai

Date: 30.03.2021

*M. Hema*  
yours sincerely

# **A STUDY ON SELF-HELP GROUPS IN MADURAI DISTRICT**

## **PROJECT**

**A Project Work Submitted to Madurai Kamarajar University  
In the Partial fulfillment of the requirement for the award of degree  
of**

**Bachelor of Arts in Economics,**

**Submitted By**

**A. Hemalatha(2018E20)**

**Under the Guidance of**

**Dr.Ms.G.UMA, M.A., M.Sc., M.Phil., Ph.D.**

**Research Center of Economics**

**March-2021**

**Department of Economics**


**Fatima College**

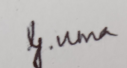


**Madurai-625018**

## CERTIFICATE

This is to certify that the dissertation entitled "**A STUDY ON SELF HELP GROUPS IN MADURAI**" is an authentic record of research, independently carried out by Ms.. A. Hemalatha in partial fulfillment for the degree of Bachelor of Economics, Fatima College, during the period of 2020-2021 under my guidance and supervision and that no part of it has been presented before for any other degree, diploma associate ship fellowship or any other similar titles.

  
Head of the Department

  
Signature of the Guide

Place: Madurai

Date: 29.07.2021

## DECLARATION

I hereby state that the project on " **A STUDY ON SELF-HELP GROUPS IN MADURAI DISTRICT**" done for the partial fulfillment of the degree of Bachelor of Arts in economics my original work and that it has not previously formed the basis for the award of any other degree, diploma, fellowship or any other similar title.

**Dr.Ms.G.UMA, M.A., M.Sc., M.Phil., Ph.D**

Place: Madurai

Date:

*A. Hemalatha*  
Yours Sincerely:

A. Hemalatha

**“AN ECONOMIC STUDY ON PROBLEMS OF CHILD  
LABOUR IN MADURAI DISTRICT”**

**PROJECT**

**2020-2021**

A Project Work Submitted To Madurai Kamarajar university  
In The Partial Fulfillment Of The Requirement for The Award Of  
Bachelor Of Arts In Economics,

Submitted By

**S. Janaki (2018E21)**

Under The Guidance Of

**Dr.Ms.G.UMA,M.A.,M.Sc.,M.Phil.,Ph.D.**

Research Center of Economics

March -2021

Department of Economics

Fatima College



Madurai - 625018

**Dr.Ms.G.UMA, M.A., M.Sc., M.Phil., Ph.D**

**Associate Professor,**

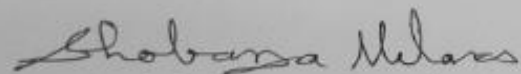
**Research Department of Economics,**

**Fatima College**

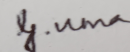
**Madurai – 625018.**

**CERTIFICATE**

This is to certify that the dissertation entitled **“AN ECONOMIC STUDY ON PROBLEMS OF CHILD LABOUR IN MADURAI DISTRICT”** is an authentic record of research, independently carried out by Ms. S.JANAKI in partial fulfillment for the degree of Bachelor of Economics, Fatima College, during the period of 2020-2021 under my guidance and supervision and that no part of it has been presented before for any other degree, diploma associate ship fellowship or any other similar titles.



**Head of the Department**



**Signature of the Guide**

**Place: Madurai**

**Date: 30 March 2021**



## DECLARATION

I hereby stages that the project on “ **AN ECONOMIC STUDY ON PROBLEMS OF CHILD LABOUR IN MADURAI DISTRICT** ” done for the partial fulfillment of the degree of Bachelor of Arts in Economics my original work and that it has not previously formed the basis for the award of any other degree , diploma , fellowship or any other similar title.

**Dr. Ms. G.UMA**,M.A.,M.Sc.,M.Phil.,Ph.D.,

*S. Janaki*

Your's sincerely,

Place: Madurai

Date: 30 March 2021



# **A STUDY ON DAILY WAGE WORKERS IN PARAVAI - MADURAI DISTRICT PROJECT**

**A Project Work Submitted to Madurai Kamarajar University  
In the Partial fulfillment of the requirement for the award of degree of**

**Bachelor of Arts in Economics,**

**Submitted By**

**Janani Ravikumar (2018E22)**

**Under the Guidance of**

**Dr.Ms.G.UMA, M.A., M.Sc., M.Phil., Ph.D.**



**Research Center of Economics**

**March-2021**

**Fatima College**

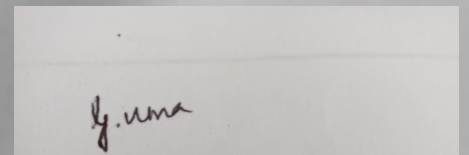
**Madurai- 625018**

## CERTIFICATE

This is to certify that the dissertation entitled "**A STUDY ON DAILY WAGE WORKERS IN PARAVAI- MADURAI DISTRICT**" is an authentic record of research, independently carried out by Ms..Janani Ravikumar in partial fulfillment for the degree of Bachelor of Economics, Fatima College, during the period of 2020-2021 under my guidance and supervision and that no part of it has been presented before for any other degree, diploma associate ship fellowship or any other similar titles.



Head of the Department



Signature of the Guide

Place:Madurai

Date:

### DECLARATION

I hereby state that the project on "A STUDY ON DAILY WAGE WORKERS IN PARAVAI, MADURAI DISTRICT" done for the partial fulfillment of the degree of Bachelor of Arts in economics my original work and that it has not previously formed the basis for the award of any other degree, diploma, fellowship or any other similar title. **Dr.Ms.G.UMA, M.A., M.Sc., M.Phil., Ph.D**

Place: Madurai

Date : 30.3.2021

*Janani Ravikumar*  
Yours Sincerely:

Janani Ravikumar

# **A STUDY ON FOREIGN INVESTMENT IN INDIA**

Project submitted to Madurai Kamaraj University in Partial  
Fulfillment for the award of

**BACHELOR OF ARTS IN ECONOMICS**

Submitted By

**J. JEYALAKSHMI**

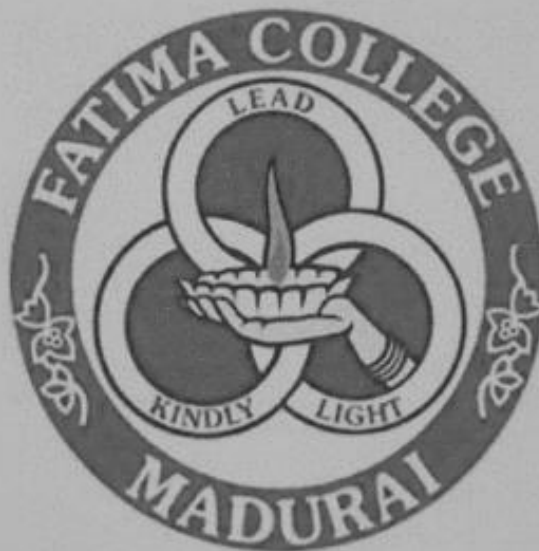
**2018E23**

**Under the guidance of**

**Dr .S. Ivy jeno M.A,M.Phil.,Ph.D.,**

**Assistant Professor**

**Research Center Economics**



**FATIMA COLLEGE (AUTONOMOUS)**

(College with potential for excellence Re-accredited with 'A' Grade by NAAC)

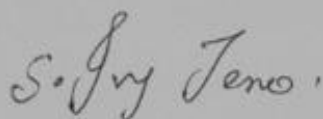
**MARYLAND,MADURAI-625018.**

**March 2021.**

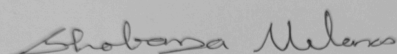
Dr.S.IVY JENO M.A.,M.Phil.,Ph.D.,  
ASSISTANT PROFESSOR  
DEPARTMENT OF ECONOMICS,  
FATIMA COLLEGE,  
MARY LAND,  
MADURAI.

### CERTIFICATE

This is to certify that the project entitled " **A STUDY ON FOREIGN INVESTMENT IN INDIA** "is a record of research work done by **J.Jeyalakshmi (2018E23)** in Partial Fulfillment for the requirement of the Bachelor Degree in Economics under my guidance and supervision during the period 2020-2021.



**Dr.S.IVY JENO M.A.,M.Phil.,Ph.D.,**  
project guide



**Dr N.SHOBHANA NELESCO**  
Head of the Department of Economics  
Fatima college, madurai

**Dr. shobana Nelasco**  
Head of the economic department

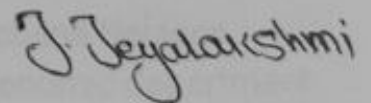
J.Jeyalakshmi  
2018E23  
BA.ECONOMICS,  
Fatima College,  
Mary Land,  
Madurai.

### DECLARATION BY THE CANDIDATE

I here by declare that the project work entitled "A STUDY ON FOREIGN INVESTMENT IN INDIA" submitted in partial fulfillment of the requirement Bachelor degree in Economics my original Work done by me during the period of 2020-2021 under the guidance of Dr .S. Ivy jeno M.A,M.Phil.,Ph.D., Assistant Professor,Fatima College. It has not been either published or submitted elsewhere for any examination.

Place: Madurai

Date: 29/8/2021



J.Jeyalakshmi

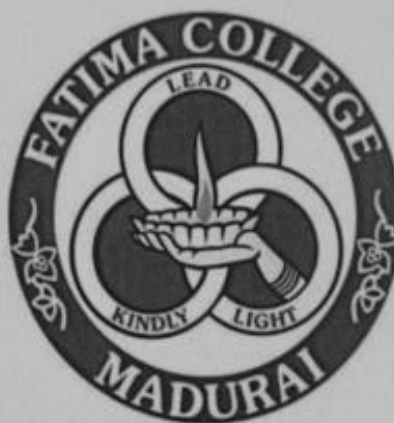
**A STUDY OF SUGAR INDUSTRY IN INDIA**

**SUBMITTED BY**

**P JEYANTHI (2018E24)**

**III B.A ECONOMICS**

A Project report submitted in partial fulfillment for the requirement of  
Bachelor of Arts (ECONOMICS)



**Fatima College (Autonomous)**

**Re- Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)**

**College with Potential for Excellence (2004-2019)**

**65th Rank in India Ranking 2018 (NIRF) by MHRD**

**MARY LAND, MADURAI -625018**

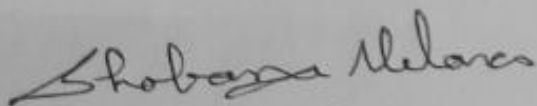
**MARCH – 2021**

## CERTIFICATE

This is to certify that the project entitled "**A STUDY OF SUGAR INDUSTRY IN INDIA**" submitted to the Department of Economics, Fatima College in partial fulfilment for the requirement of the Bachelor Degree in ECONOMICS is bonafide record of the work done by **Miss. JEYANTHI. P**

PLACE:

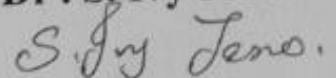
DATE:



**Dr . Shobana Nelasco**

**Head of the department**

**Dr . S. Ivy Jeno**



**Associate professor**



## DECLARATION

I here by declare that the project work entitled "A STUDY OF SUGAR INDUSTRY IN INDIA" submitted in partial fulfilment of the requirement of Bachelor Degree in ECONOMICS is an original work done by me during the period of 2020-2021.No part of this study is either published or submitted elsewhere for any examination.

PLACE:

DATE:

P. Jeyanthi.  
(Signature of the Candidate)

**A STUDY ON STUDENTS SATISFACTION TOWARDS ONLINE  
CLASSES**

**SUBMITTED BY**

**S.KAMILA (2018E25)**

**III B.A ECONOMICS**

**A Project report submitted in partial fulfillment for the requirement of  
Bachelor of Arts (ECONOMICS)**



**Fatima College (Autonomous)**

**Re- Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)**

**College with Potential for Excellence (2004-2019)**

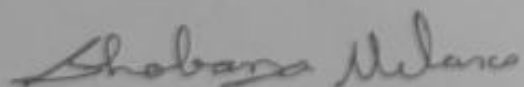
**65th Rank in India Ranking 2018 (NIRF) by MHRD**

**MARY LAND, MADURAI -625018**

**MARCH – 2021**

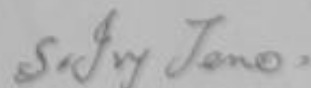
## CERTIFICATE

This is to certify that the project entitled "A STUDY ON STUDENTS SATISFACTION TOWARDS ONLINE CLASSES" submitted to the Department of Economics, Fatima College in partial fulfilment for the requirement of the Bachelor Degree in ECONOMICS is bonafide record of the work done by Miss. KAMILA.S



Dr . Shobana Nelasco

Head of the department



Dr . S. Ivy Jeno

Associate professor

## DECLARATION

I here by declare that the project work entitled "A STUDY ON STUDENTS SATISFACTION TOWARDS ONLINE CLASSES " submitted in partial fulfilment of the requirement of Bachelor Degree in ECONOMICS is an original work done by me during the period of 2020-2021 no part of this study is either published or submitted elsewhere for any examination.

PLACE: Madurai

DATE: 29. Mar, 2021

*S. Danile*  
Signification of the candidate

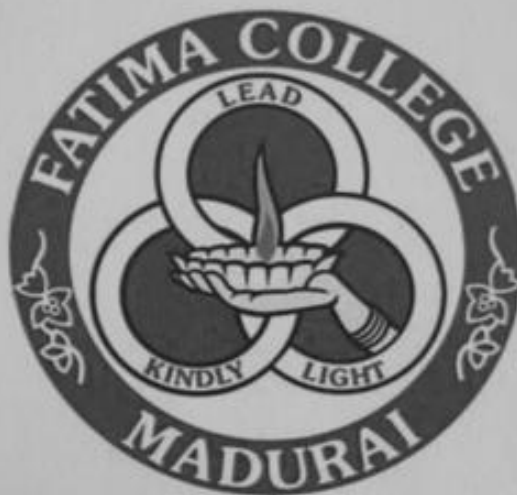
# **AN ANALYSIS OF JUTE INDUSTRY IN INDIA**

SUBMITTED BY

G. KARUPAYEE (2018E27)

III B.A ECONOMICS

A Project report submitted in partial fulfillment for the requirement of  
Bachelor of Arts (Sociology with Computer Application)



Fatima College (Autonomous)

Re- Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004-2019)

65th Rank in India Ranking 2018 (NIRF) by MHRD

MARY LAND, MADURAI -625018

MARCH – 2021

**G. KARUPAYEE**

2018E27

B.A Economics

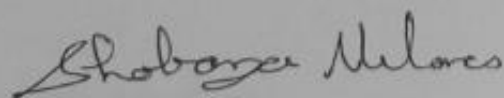
Fatima Collage

Mary Land

Madurai - 625018

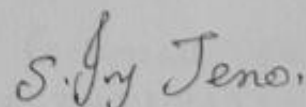
## **CERTIFICATE**

This is to certify that the project entitled "**AN ANALYSIS OF JUTE INDUSTRY IN INDIA**" submitted to the Department of Sociology with Computer Application, Fatima College in practical fulfilment for the requirement of the **Bachelor Degree in ECONOMICS** is bonafide record of the work done by **Miss. KARUPAYEE .G**



**DR. SHOBANANELASCO**

(Signature Of Head Of The Department)



**DR. S. IVY JENO**

(Signature Of Assistant Professor)

Miss.G. KARUPAYEE, B.A.

(REG. NO : 2018E27)

III B.A Economics

Fatima Collage (Autonomous)

Madurai - 625018

## DECLARATION

We hereby declare that the project work entitled "**AN ANALYSIS OF JUTE INDUSTRY IN INDIA**" submitted in partial fulfilment of the requirement of **Bachelor Degree in ECONOMICS** is an original work done by us during the period of 2020-2021 no part of this study is either published or submitted elsewhere for any examination.

PLACE: *Madurai*

DATE: *29/3/2021*

*G. Karupayee .*  
**G. KARUPAYEE**

(Signature Of The Candidate)

# **A STUDY ON UNEMPLOYMENT PROBLEM IN INDIA**

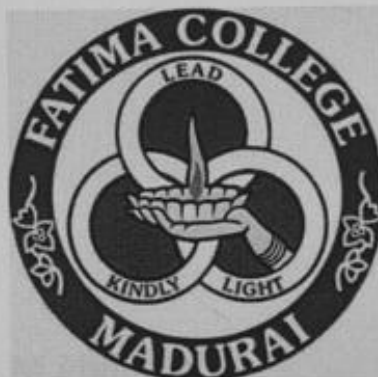
A Project submitted in partial fulfilment requirement of the Fatima College the award of Degree of Bachelor of Arts in Economics.

**Submitted by**

**P.KEERTHANA**

**Guided by**

**Dr. S. Ivy Jenö, M.A., M.Phil., Ph.D.**



**DEPARTMENT OF ECONOMICS**

**FATIMA COLLEGE(Autonomous)**

**MARY LAND**

**MADURAI-625018**

**FEBRUARY 2021.**



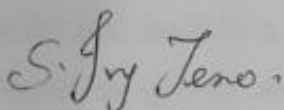
## CERTIFICATE

The is to certify that the dissertation entitled “ A STUDY ON UNEMPLOYMENT PROBLEM IN INDIA” Submitted by P. KEERTHANA, in partial fulfillment for the degree of Bachelor of Arts in Economics during the year 2018-2021 is based on the result of the experiments carried out by her under my guidance and supervision in the Department of Economics, Fatima college, Madurai. This dissertation has not been submitted elsewhere for the award of my other college degree.

Place: Madurai

Date : 29/3/2021.

Counter signed by:



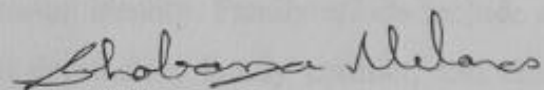
Dr. S. Ivy Jenö, M.A., M.Phil., Ph.D.

Project Guide & Supervisor

Department of Economics,

Fatima college

Madurai-625018



Dr. N. SHOBHANA NELESCO

Head

Department of Economics,

Fatima college

Madurai-625018

## DECLARATION

I do hereby declare that the Dissertation entitled “ A STUDY ON UNEMPOLYMENT PROBLEM IN INDIA” submitted in partial fulfillment of the degree, Bachelor of Arts in Economics in a record of my original and independent work and it has not previously formed the basis for the award of any degree, associate ship, fellowship or any other similar title under the supervision of Dr. S. Ivy Jenio, Assistant Professor , Department of Economics, Fatima College , Madurai.

Place: Madurai

Date: 29/3/2021

P. Keerthana 2018E28

Signature of the Candidate

P. Keerthana.

Counter signed by

Dr. S. Ivy Jenio, M.A., M.Phil., Ph.D.

Project Guide & Supervisor

Department of Economics,

Fatima college

Madurai-625018

**A STUDY ON CONSUMER'S SATISFACTION  
OF JIO IN MADURAI CITY**

A Project work submitted to Madurai Kamaraj University in the partial  
fulfillment of the requirement for the award of

**BACHELOR OF ARTS IN ECONOMICS**

Submitted By

**P.KEERTHIGA (2018E29)**

Under the Guidance of

Dr.Mrs.IVY JENO M.A., M.Phil., Ph.D.

Assistant Professor

The Research Centre of Economics



**FATIMA COLLEGE (Autonomous )**

Re-Accredited with "A" grade by NAAC (3<sup>rd</sup> cycle)

Collage with potential (for excellence)

94<sup>th</sup> rank in India ranking 2019 (NIRF) by MHRD MADURAI-625018

**Dr.Mrs.IVY JENO M.A., M.Phil., Ph.D.**

Assistant Professor

Research centre of Economics

Fatima College

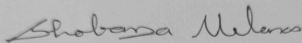
Madurai- 625018.

### **CERTIFICATE**

This is to certify that the project report entitled **“A STUDY ON CONSUMER SATISFACTION TOWARDS JIO IN MADURAI CITY”** is are cord Of research work done by **P.KEERTHIGA** in partial fulfillment for the degree of Bachelor of Arts in Economics under my guidance and supervision during the 2020-2021.

**Place:Madurai**

**Date:29.03.2021**

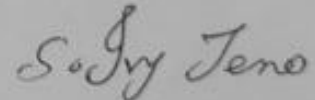


Dr N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

**Signature of Head of the Department**

**(DR.SHOBANA NELASCO)**

**Signature of the Guide**



**(IVY JENO)**

**P.KEERTHIGA (2018E29)**

**II B.A.ECONOMICS**

**RESEARCH CENTRE OF ECONOMICS**

**ATIMACOLLEGE**

**MADURAI.**

### **DECLARATION**

I hereby declare that the project work entitled **"A STUDY ON CONSUMER SATISFACTION TOWARDS JIO IN MADURAI CITY"** submitted in partial fulfillment of the requirement of Bachelor Degree in ECONOMICS is an original work done by me during the period of 2020-2021 no part of this study is either published or submitted elsewhere for any examination.

**Place: Madurai**

**Date: 29.03.2021**

*P. Keerthiga*  
**Signature of the candidate**

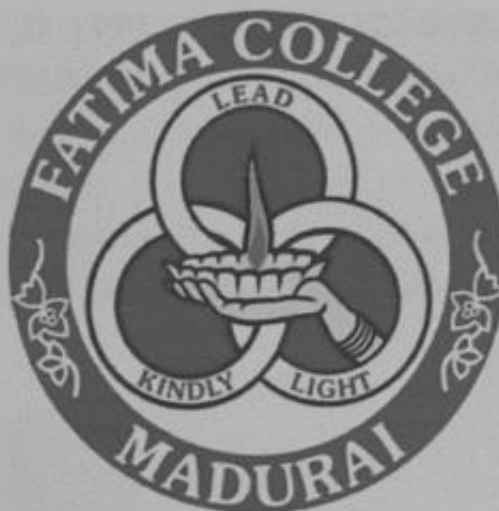
**(P.KEERTHIGA)**

**A STUDY OF CONSUMER BEHAVIOUR TOWARDS HOUSEHOLD  
APPLIANCE IN MADURAI  
(SPECIAL REFERENCE TO MADURAI REGION)**

A Project report submitted to the Fatima College in Partial Fulfilment of the  
Degree of Bachelor of Arts in Economics

Submitted by  
**A.KUMUTHA**  
**2018E31**

Under the Guidance of  
**Ms. A. GRACY RANI, M.A., M.Phil.,**  
**ASSISTANT PROFESSOR**



RESEARCH CENTRE OF ECONOMICS  
FATIMA COLLEGE  
MARY LAND  
MADURAI-625 018

MARCH 2021

**Ms. A. GRACY RANI, M.A., M.Phil.,**

Research Department of Economics

Fatima collage,

Mary land,


Madurai – 625018

### **CERTIFICATE**

This is to certify that the project report titled “**A STUDY OF CONSUMER BEHAVIOUR TOWARDS HOUSEHOLD APPLIANCE IN MADURAI (SPECIAL REFERENCE TO MADURAI REGION)**” is a record of research work done by **A. KUMUTHA** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.

  
**MS.A. GRACY RANI,**

Research guide

  
**Dr. SHOBANA NELASCO,**

Head of Research Centre of  
Economics

**A.KUMUTHA**

**2018E31**

B.A Economics,

Fatima collage,

Mary land,

Madurai – 625018

### **DECLARATION**

I hereby declare that the project report for the award of the degree of Bachelor of Economics entitled **“A STUDY OF CONSUMER BEHAVIOUR TOWARDS HOUSEHOLD APPLIANCE IN MADURAI (SPECIAL REFERENCE TO MADURAI REGION)”** Is a record of our original work done under the guidance and supervision of **Ms. A. GRACY RANI** Assistant Professor, Research Centre Of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

Place: Madurai

Date:



# **"AN ECONOMIC STUDY OF JASMINE CULTIVATION IN MADURAI DISTRICT, TAMIL NADU.**

**(SPECIAL REFERENCE TO MADURAI REGION)**

**A Project submitted in partial fulfillment to the Fatima College for the award  
of Degree of Bachelor of Arts in Economics.**

**Submitted by G.LAVANYA**

**Register Number: 2018E32**

**Guided by**

**Ms.A.GRACY RANI M.A .,M.Phil.,**

**FATIMA COLLEGE**



**DEPARTMENT OF ECONOMICS**

**Fatima College(Autonomous)**

**MARY LAND**

**Madurai – 625018**

**FEBRUARY - 2021**

**Ms.A.GRACY RANI, M.A.,MPhil.,**

**Assistant Professor**

**Department of Economics**

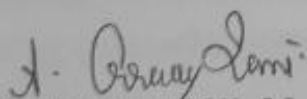
**Fatima collage,**

**Mary land,**

**Madurai – 625015**

## **CERTIFICATE**

**The is to Certify that the Project entitled “AN ECONOMIC  
STUDY OF JASMINE CULTIVATION IN MADURAI  
DISTRICT,TAMIL NADU. Submitted by G.LAVANYA, in partial  
fulfillment for bachelor degree in economics done by her  
under my guidance.**



**Ms.A.GRACY RANI, M.A.,M.Phil.,**



**Dr. Shobana Nelasco**

**Research GuideHead of Department of Economics**

**Student: G.LAVANYA**

**Register Number: 2018E32**

**B.A 3rd YEAR Economics,**

**Fatima collage,**

**Mary land,**

**Madurai – 625015**

## **DECLARATION**

**I here by state that the Project for the B.A. Degree entitled**

**“AN ECONOMIC STUDY OF JASMINE CULTIVATION IN MADURAI DISTRICT, TAMIL NADU.is a record of my original and independent work and it has not previously formed the basis for the aware of any degree, associated ship, fellow ship or any other similar tittle.**

**G.LAVANYA**

**Place: Madurai**

**Date:**

**AN ECONOMIC STUDY OF PADDY CULTIVATION IN MADURAI  
DISTRICT.**

**(WITH SPECIAL REFERENCE TO ALANGANALLUR)**

A Project submitted in partial fulfilment requirement to the Fatima  
College for the award of Degree of Bachelor of Arts in Economics.

**Submitted by**

**A.MAHALAKSHMI**

**2018E33**

**Under the guidance of**

**MS.A.GRACY RANI, M.A., M.PHIL.,**

**ASSISTANT PPROFESSOR**



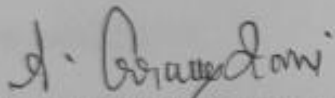
**Research Center of Economics,**

**Fatima College, Madurai – 625018**

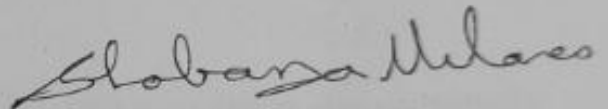
**March - 2020**

## **CERTIFICATE**

This is to certify that the project report titled is "AN ECONOMIC STUDY OF  
ADDY CULTIVATION IN MADURAI DISTRICT.(WITH SPECIAL REFERENCE TO  
LANANALLUR a record of research work done by A.MAHALAKSHMI in partial  
fillment for the degree of Bachelor of Arts in Economics, under my guidance and  
pervision during the period 2020-2021.



**S. A. GRACY RANI, M.A., M.PHIL.,**  
Research Guide



**Dr. Shobana Nelasco**

Head of the Department of Economics,

A.MAHALAKSHMI

2018E33

B.A Economics,

Fatima collage,

Mary land,

Madurai – 625018

### DECLARATION

I hereby declare that the project report for the award of the degree of Bachelor of Economics entitled "AN ECONOMIC STUDY OF PADDY CULTIVATION IN MADURAI DISTRICT.(WITH SPECIAL REFERENCE TO ALANGANALLUR) ". Is a record of our original work done under the guidance and supervision of MS. A. GRACY RANI, ASSISTANT PROFESSOR, Research Centre Of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

Place: Madurai

Date:

MS. A. GRACY RANI M.A., M.PHIL.,

Research Center of Economics

Fatima collage,

Mary land,

Madurai – 625018

**A STUDY ON DEVELOPMENT OF DIGITAL PAYMENTS IN  
MADURAI DISTRICT.  
(WITH SPECIAL REFERENCE TO SAMAYANALLUR)**

A Project submitted in partial fulfilment requirement to the Fatima College for the award of Degree of Bachelor of Arts in Economics.

**Submitted by**

**M.Mahalakshmi**

**2018E34**

**Under the Guidance of**

**MS.A.GRACY RANI, M.A., M.PHIL.,**

**ASSISTANT PROFESSOR**



**Research Center of Economics,**

**Fatima College, Madurai – 625018**

**March - 2021**

**MS. A. GRACY RANI M.A., M.PHIL.,**

Assistant professor

Research Center of Economics

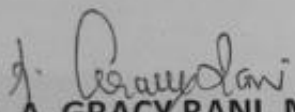
Fatima collage,


Mary land,

Madurai – 625018

### **CERTIFICATE**

This is to certify that the project report titled is "A STUDY ON DEVELOPMENT OF DIGITAL PAYMENTS IN MADURAI DISTRICT.(WITH SPECIAL REFERENCE TO SAMAYANALLUR) a record of research work done by M.MAHALAKSHMI in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.

  
**MS. A. GRACY RANI, M.A., M.PHIL.,**  
Research Guide

  
**Dr. Shobana Nelasco**

Head of the Department of Economics,



M.MAHALAKSHMI

2018E34

B.A Economics,

Fatima collage,

Mary land,

Madurai – 625018

### DECLARATION

I hereby declare that the project report for the award of the degree of Bachelor of Economics entitled "A STUDY ON DEVELOPMENT OF DIGITAL PAYMENTS IN MADURAI DISTRICT.(WITH SPECIAL REFERENCE TO SAMAYANALLUR) ". Is a record of our original work done under the guidance and supervision of MS. A. GRACY RANI, ASSISTANT PROFESSOR, Research Centre Of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

Place: Madurai

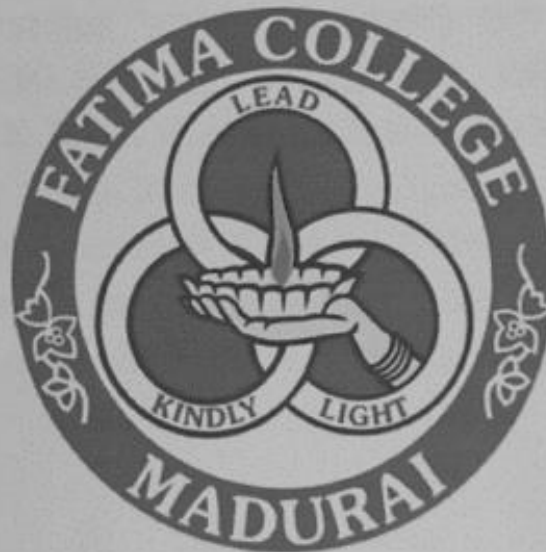
Date:

**AN ANALYSIS ON THE IMPACT OF COVID19 ON  
DIFFERENT SECTORS IN INDIAN ECONOMY  
(SPECIAL REFERENCE TO VILANGUDI REGION)**

A Project report submitted to the Fatima College in Partial Fulfilment of the  
Degree of Bachelor of Arts in Economics

Submitted by  
**S. MAHALAKSHMI**  
**2018E35**

Under the Guidance of  
**Ms. A. GRACY RANI, M.A., M.Phil.,**  
**ASSISTANT PROFESSOR**



**RESEARCH CENTRE OF ECONOMICS**  
**FATIMA COLLEGE**  
**MARY LAND**  
**MADURAI-625 018**

**MARCH 2021**

**Ms. A. GRACY RANI, M.A., M.Phil.,**

Research Department of Economics

Fatima collage,

Mary land,

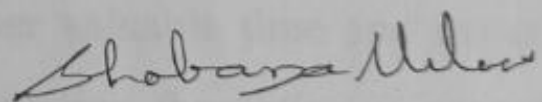
Madurai – 625018

### **CERTIFICATE**

This is to certify that the project report titled “ **AN ANALYSIS ON THE IMPACT OF COVID19 ON DIFFERENT SECTORS IN INDIAN ECONOMY (SPECIAL REFERENCE TO VILANGUDI REGION)**” is a record of research work done by **S.MAHALAKSHMI** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.

  
**MS.A. GRACY RANI,**

Research guide

  
**Dr. SHOBANA NELASCO,**

Head of Research Centre of  
Economics

**S.MAHALAKSHMI**

**2018E35**

B.A Economics,

Fatima collage,

Mary land,

Madurai – 625015

### **DECLARATION**

I hereby declare that the project report for the award of the degree of Bachelor of Economics entitled “ **AN ANALYSIS ON THE IMPACT OF COVID19 ON DIFFERENT SECTORS IN INDIAN ECONOMY (SPECIAL REFERENCE TO VILANGUDI REGION)**” Is a record of our original work done under the guidance and supervision of **Ms. A. GRACY RANI** Assistant Professor, Research Centre Of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

Place: Madurai

*S. Mahalakshmi*

Date:

**A STUDY ON WOMEN EMPOWERMENT IN THROUGH  
SELF HELP GROUP IN MADURAI DISTRICT  
(SPECIAL REFERENCE TO JAIHINDPURAM REGION)**

A Project submitted in partial fulfilment requirement to the Fatima College for the  
award of Degree of Bachelor of Arts in Economics.

Submitted by

**S.MANIMEKALAI**

2018E36

Under the guidance of

**MS.A. GRACY RANI, M.A., M.Phill.,**

**ASSITANT PROFESSOR**



**Research Center of Economics,**

**Fatima College, Madurai-625018**

**April-2020**

**MS.A. GRACY RANI, M.A., M.Phill.,**

Research Department of Economics

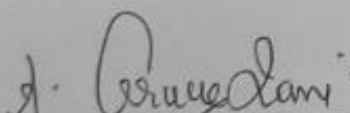
Fatima college,

Mary land


Madurai-625015

**CERTIFICATE**

This is to certify that the project report titled ""A STUDY ON ~~OF~~ WOMEN EMPOWERMENT IN THROUGH SELF HELP GROUP IN MADURAI DISTRICT""( Special reference to jaihindpuram region ) is a record of research work done by S.Manimekalai(2018E36) in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2019-2020.

  
**MS.A. GRACY RANI, M.A., M.Phill.,**

Research guide  
Economics

  
**Dr. Shobana Nelasco**

Head of the Department

S.Manimekalai  
2018E36  
B.A ECONOMICS  
Fatima college,  
Mary land,  
Madurai-625015

### DECLARATION

I hereby declare that the report for the award of the degree of Bachelor of Economics entitled "A STUDY ON OF WOMEN EMPOWERMENT IN THROUGH SELF HELP GROUP IN MADURAI DISTRICT"( Special reference to jaihindpuram region ) is a record of our original work done under the guidance and supervision of Ms. A GRACY RANI, ASSSISTANT PROFESSOR, Research Center of Economics, Fatima college(Autonomous), Madurai and it has not been previously submitted for the award of any degree or other similar title of any university or institution.

Place:

Date:

MS.A. GRACY RANI, M.A., M.Phill.,

*S.Manimekalai*

*Head of the Department*

**AN ANALYSIS OF WOMEN EMPOWERMENT THROUGH  
MUTHULAKSHMI MATERNITY BENEFIT SCHEME IN VILANGUDI  
(SPECIAL REFERENCE TO VILANGUDI REGION)**

*A Project report submitted to the Fatima College in Partial Fulfilment of the  
Degree of Bachelor of Arts in Economics*

*Submitted by*  
**P. MARI MANJU LAKSHMI**  
**2018E37**

*Under the Guidance of*  
**Ms. A. GRACY RANI, M.A., M.Phil.,**  
**ASSISTANT PROFESSOR**



**RESEARCH CENTRE OF ECONOMICS  
FATIMA COLLEGE  
MARY LAND  
MADURAI-625 018**

**MARCH 2021**



**Ms. A. GRACY RANI, M.A., M.Phil.,**

Research Department of Economics

Fatima collage,

Mary land,

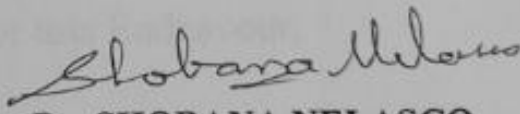
Madurai – 625018

### **CERTIFICATE**

This is to certify that the project report titled “**AN ANALYSIS OF WOMEN EMPOWERMENT THROUGH MUTHULAKSHMI MATERNITY BENEFIT SCHEME IN VILANGUDI (SPECIAL REFERENCE TO VILANGUDI REGION)**” is a record of research work done by **P.MARI MANJU LAKSHMI** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.

  
**MS.A. GRACY RANI,**

Research guide

  
**Dr. SHOBANA NELASCO,**

Head of Research Centre of  
Economics

**P. MARI MANJU LAKSHMI**

**2018E37**

B.A Economics,

Fatima collage,

Mary land,

Madurai – 625018

### **DECLARATION**

I hereby declare that the project report for the award of the degree of Bachelor of Economics entitled **“AN ANALYSIS OF WOMEN EMPOWERMENT THROUGH MUTHULAKSHMI MATERNITY BENEFIT SCHEME IN VILANGUDI (SPECIAL REFERENCE TO VILANGUDI REGION)”** Is a record of our original work done under the guidance and supervision of **Ms. A. GRACY RANI** Assistant Professor, Research Centre Of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

Place: Madurai

Date:

*P. Mari Manju Lakshmi*

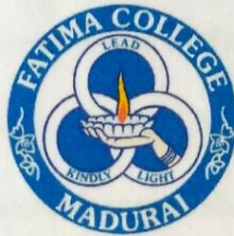
**PERFORMANCE APPRAISAL OF NITHIN TEXTILES PRIVATE LIMITED  
PITHALAIPATTI, DINDIGUL DISTRICT**

A Project work submitted to Madurai Kamaraj University in the partial fulfillment  
of the requirement for the award of Bachelor of Arts in Economics

Submitted By

**A.MARIA JENOVA**

Under the Guidance Of  
Dr. P. ANITA, M.A., M.B.A., M.Phil., Ph.D., DISM.  
Assistant Professor



**The Research Centre of Economics**

**FATIMA COLLEGE (Autonomous)**

**(Collage with potential for excellence)**

**Re- Accredited with "A" grade by NAAC (3<sup>rd</sup> cycle)**

**94<sup>th</sup> rank in India ranking 2019 (NIRF) by MHRD  
MADURAI - 625018**

**March 2021**

**A.MARIA JENOVA**  
III BA ECONOMICS  
RESEARCH CENTRE OF ECONOMICS  
FATIMA COLLEGE, MADURAI

### **DECLARATION**

I hereby state that the project on “**PERFORMANCE APPRAISAL OF NITHIN TEXTILES PRIVATE LIMITED PITHALAIPATTI, DINDIGUL DISTRICT**” is my original work and is submitted for the award of Degree of Bachelors of Arts in Economics and is done under the guidance and supervision of Dr. P. ANITA, Assistant professor, Research centre of Economics, Fatima College. It has not previously formed the basis for the award of any degree, diploma, associateship, fellowship or any other similar titles.

**Place: Madurai**

**Date: 29.03.2021**

**Signature of the candidate**

*A. Maria Jenova.*

**(A.MARIA JENOVA)**

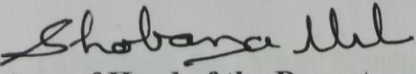


**Dr. P. ANITA, M.A., M.B.A., M.Phil., Ph.D., DISM.,**  
Assistant Professor,  
Research centre of Economics,  
Fatima College,  
Madurai – 625018.

### **CERTIFICATE**


This is to certify that the project report entitled “**PERFORMANCE APPRAISAL OF NITHIN TEXTILES PRIVATE LIMITED PITHALAIPATTI, DINDIGUL DISTRICT**” is a record of research work done by **A.MARIA JENOVA** in partial fulfillment for the degree of Bachelor of Arts in Economics under my guidance and supervision during the 2020-2021.

**Place: Madurai**  
**Date: 29.03.2021**

  
Signature of Head of the Department

**(DR. SHOBANA NELASCO)**

Signature of the Guide

  
**(P.ANITA)**

# **A STUDY ON UNEMPLOYED YOUTH IN MADAKULAM**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of

## **BACHELOR OF ARTS IN ECONOMICS**

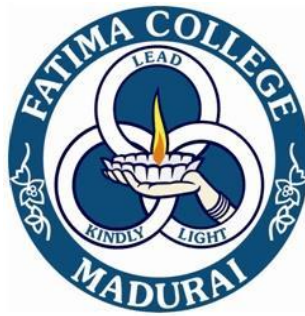
Submitted by

MOHAIDEEN  
RIFANA 2018E39

Dr. P.ANITA M.A., M.Phil., Ph.D.

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004-2019)

74<sup>th</sup> Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai- 625018, Tamil Nadu

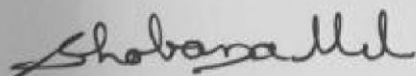
**APRIL 2021**

Dr. P. ANITA, M.A., M.B.A., M.Phil., Ph.D., DISM.,  
Assistant Professor,  
Research centre of Economics,  
Fatima College,  
Madurai – 625018.

### CERTIFICATE

This is to certify that the project report entitled “A STUDY ON UNEMPLOYED YOUTH IN MADAKULAM VILLAGE IN MADURAI DISTRICT” is a record of research work done by P. MOHAIDEEN RIFANA in partial fulfillment for the degree of Bachelor of Arts in Economics under my guidance and supervision during the 2020-2021.

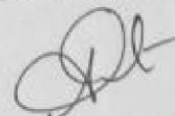
Place: Madurai  
Date: 29.03.2021



Signature of Head of the Department

(DR. SHOBANA NELASCO)

Signature of the Guide



(P.ANITA)

**P. MOHAIDEEN RIFANA (2018E39)**  
III BA ECONOMICS  
RESEARCH CENTRE OF ECONOMICS  
FATIMA COLLEGE, MADURAI

### **DECLARATION**

I hereby state that the project on “A STUDY ON UNEMPLOYED YOUTH IN MADAKULAM VILLAGE IN MADURAI DISTRICT” is my original work and is submitted for the award of Degree of Bachelors of Arts in Economics and is done under the guidance and supervision of Dr. P. ANITA, Assistant professor, Research centre of Economics, Fatima College. It has not previously formed the basis for the award of any degree, diploma, associateship, fellowship or any other similar titles.

**Place: Madurai**

**Date: 29.03.2021**

*P. Mohaideen Rifana*  
**Signature of the candidate**

**(P. MOHAIDEEN RIFANA)**



**A CASE STUDY ON THIRUMALAI BISCUITS DISTRIBUTORS  
IN MADURAI DISTRICT**

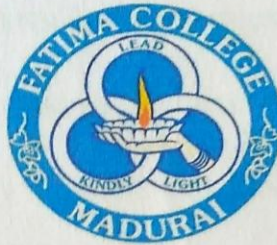
A Project work submitted to Madurai Kamaraj University in the partial fulfillment of the requirement for the award of Bachelor of Arts in Economics

Submitted By  
**S .NITHYA(2018E41)**

Under the Guidance Of

**Dr.P.ANITA,M.A.,M.B.A.,M.Phil.,Ph.D.,DISM.**

Assistant Professor



**The Research Centre of Economics  
FATIMA COLLEGE Autonomous  
Collage with potential (for excellence)**

**Re-Accredited with "A" grade by NAAC (3<sup>rd</sup> cycle)  
94<sup>th</sup> rank in India ranking 2019 (NIRF) by MHRD  
MADURAI-625018**

**March 2021**

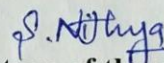
**S. NITHYA (2018E41)**  
III B.A.ECONOMICS  
RESEARCH CENTRE OF ECONOMICS  
FATIMACOLLEGE  
MADURAI.

### **DECLARATION**

There by state that the projection **“A CASE STUDY ON THIRUMALAI BISCUTS DISTRIBUTORS IN MADURAI DISTRICT”** is my original work and is submitted for the award of Degree of Bachelors of Arts in Economics and is done under the guidance and supervision of Dr. P.ANITA ,Assistant professor ,Research centre of Economics, Fatima College. It has not previously formed the basis for the award of any degree, diploma, associateship, fellowship or any other similarties.

**Place: Madurai**

Date:29.03.2021

  
**Signature of the candidate**

**(S.NITHYA)**



**Dr.P.ANITA,M.A.,M.B.A.,M.Phil., Ph.D.,DISM.,**

AssistantProfessor

Research centre of Economics

Fatima College

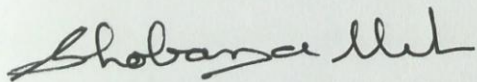
Madurai- 625018.

### **CERTIFICATE**

This is to certify that the project report entitled "**A CASE STUDY ON THIRUMALAI BISCUTS DISTRIBUTORS IN MADURAI DISTRICT**" is are cord Of research work done by **S.NITHYA** in partial fulfillment for the degree of Bachelor of Arts in Economics under my guidance and supervision during the 2020-2021.

**Place:Madurai**

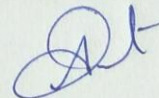
**Date:29.03.2021**



**Signature of Head of the Department**

**(DR.SHOBANANELASCO)**

**Signature of the Guide**



**(P.ANITA)**

# **A STUDY ON WOMEN ENTREPRENEURS IN MADURAI DISTRICT**

A Project work submitted to Madurai Kamaraj University in the partial fulfillment of the  
requirement for the award of Bachelor of Arts in Economics

Submitted By

**N.Nivethan(2018E42)**

Under the Guidance Of

**Dr.P.ANITA, M.A., M.B.A., M.Phil., Ph.D., DISM.**

AssistantProfessor



**The Research Centre of Economics**

**FATIMA COLLEGE (Autonomous)**

**(Collage with potential for excellence)**

**Re-Accreditedwith“A”gradebyNAAC(3<sup>rd</sup>cycle)94<sup>th</sup>**

**rank in India ranking 2019 (NIRF) by MHRD**

**MADURAI-625018**

**March 2021**

**N.Nivetha(2018E42)**  
III BA ECONOMICS  
RESEARCH CENTRE OF ECONOMICS  
FATIMA COLLEGE, MADURAI

**DECLARATION**

I hereby state that the project on “**A STUDY ON WOMEN ENTREPRENEURS IN MADURAI DISTRICT**” is my original work and is submitted for the award of Degree of Bachelors of Arts in Economics and is done under the guidance and supervision of Dr.P.ANITA, Assistant professor, Research centre of Economics, Fatima College. It has not previously formed the basis for the award of any degree, diploma, associateship, fellowship or any other similar titles.

**Place:Madurai**

**Signature of the candidate**

**Date:29.03.2021**

*N. Nivetha.*

(N.Nivetha)

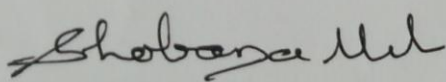
Dr.P.ANITA,M.A.,M.B.A.,M.Phil.,Ph.D.,DISM.,  
Assistant Professor,  
Research centre of Economics,  
Fatima College,  
Madurai-625018.

### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON WOMEN ENTREPRENEURS IN MADURAI DISTRICT" is a record of research work done by N.Nivetha in partial fulfillment for the degree of Bachelor of Arts in Economics under my guidance and supervision during the 2020-2021.

Place: Madurai

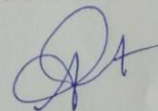
Date:29.03.2021



Signature of Head of the Department

(DR.SHOBANANELASCO)

Signature of the Guide



(P.ANITA)



# **THE IMPACT OF THE MAHATHMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEES SCHEME IN INDIA - A STUDY**

A Project work submitted to Madurai Kamaraj University in the partial fulfillment  
of the requirement for the award of Bachelor of Arts in Economics

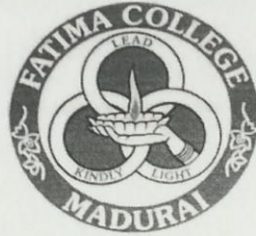
Submitted By

**M.PRASANNA  
(2018E44)**

Under the Guidance Of

**Dr. P. ANITA, M.A., M.B.A., M.Phil., Ph.D., DISM.**

Assistant Professor



**The Research Centre of Economics**

**FATIMA COLLEGE (Autonomous)**

**(Collage with potential for excellence)**

**Re- Accredited with "A" grade by NAAC (3<sup>rd</sup> cycle)**

**94<sup>th</sup> rank in India ranking 2019 (NIRF) by MHRD**

**MADURAI - 625018**

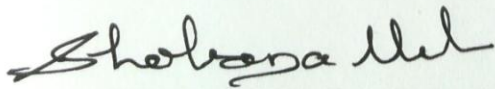
**March 2021**

**Dr. P. ANITA, M.A., M.B.A., M.Phil., Ph.D., DISM.,**  
Assistant Professor,  
Research centre of Economics,  
Fatima College,  
Madurai – 625018.

### **CERTIFICATE**

This is to certify that the project report entitled “**THE IMPACT OF THE MAHATHMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEES SCHEME IN INDIA - A STUDY**” is a record of research work done by **M.PRASANNA** in partial fulfillment for the degree of Bachelor of Arts in Economics under my guidance and supervision during the 2020-2021.

**Place: Madurai**  
**Date: 29.03.2021**



**Signature of Head of the Department**

**(DR. SHOBANA NELASCO)**



**Signature of the Guide**

**(P.ANITA)**



M.PRASANNA (2018E44)  
III BA ECONOMICS  
RESEARCH CENTRE OF ECONOMICS  
FATIMA COLLEGE, MADURAI

### DECLARATION

I hereby state that the project on “THE IMPACT OF THE MAHATHMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEES SCHEME IN INDIA - A STUDY” is my original work and is submitted for the award of Degree of Bachelors of Arts in Economics and is done under the guidance and supervision of Dr. P. ANITA, Assistant professor, Research centre of Economics, Fatima College. It has not previously formed the basis for the award of any degree, diploma, associateship, fellowship or any other similar titles.

Place: Madurai

Date: 29.03.2021

M. Prasanna.

Signature of the candidate

(M.PRASANNA)

**A STUDY OF INCENSE STICK BUSINESS WITH SPECIAL REFERENCE  
TO TR AGARBATTI PRIVATE LIMITED IN DINDIGUL DISTRICT**

A Project work submitted to Madurai Kamaraj University in the partial fulfillment  
of the requirement for the award of Bachelor of Arts in Economics

Submitted By

**PRAVEENA PANDI .T  
(2018E45)**

Under the Guidance Of

**Dr. P. ANITA, M.A., M.B.A., M.Phil., Ph.D., DISM.**

Assistant Professor



**The Research Centre of Economics**

**FATIMA COLLEGE (Autonomous)**

**(Collage with potential for excellence)**

**Re- Accredited with "A" grade by NAAC (3<sup>rd</sup> cycle)**

**94<sup>th</sup> rank in India ranking 2019 (NIRF) by MHRD**

**MADURAI - 625018**

**March 2021**

**T. PRAVEENA PANDI (2018E45)**  
III BA ECONOMICS  
RESEARCH CENTRE OF ECONOMICS  
FATIMA COLLEGE, MADURAI

### **DECLARATION**

I hereby state that the project on **“A STUDY OF INCENSE STICK BUSINESS WITH SPECIAL REFERENCE TO TR AGARBATTI PRIVATE LIMITED IN DINDIGUL DISTRICT”** is my original work and is submitted for the award of Degree of Bachelors of Arts in Economics and is done under the guidance and supervision of Dr. P. ANITA, Assistant professor, Research centre of Economics, Fatima College. It has not previously formed the basis for the award of any degree, diploma, associateship, fellowship or any other similar titles.

**Place: Madurai**

**Date: 29.03.2021**

**Signature of the candidate**

*T. Praveena pandi*

**(Praveena pandi .T)**

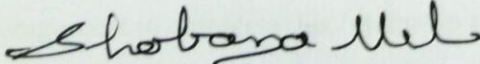


Dr. P. ANITA, M.A., M.B.A., M.Phil., Ph.D., DISM.,  
Assistant Professor,  
Research centre of Economics,  
Fatima College,  
Madurai – 625018.

**CERTIFICATE**

This is to certify that the project report entitled “A STUDY OF INCENSE  
STICK BUSINESS WITH SPECIAL REFERENCE TO TR AGARBATTI  
PRIVATE LIMITED IN DINDIGUL DISTRICT” is a record of research work  
done by **Praveena pandi .T** in partial fulfillment for the degree of Bachelor of Arts  
in Economics under my guidance and supervision during the 2020-2021.

Place: Madurai  
Date: 29.03.2021

  
Signature of Head of the Department

(DR. SHOBANA NELASCO)

Signature of the Guide



(P.ANITA)

# **A CASE STUDY ON PLASTIC BOTTLE WITH SPECIAL REFERENCE TO NIKIPET**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of

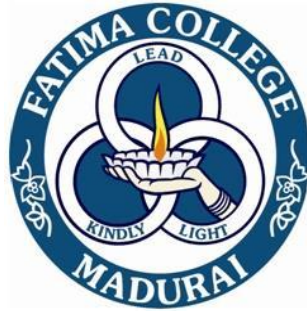
## **BACHELOR OF ARTS IN ECONOMICS**

Submitted by  
RAHAMATH  
NISHA –  
2018E46

Dr. P.ANITA M.A., M.Phil., Ph.D.

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004-2019)

74<sup>th</sup> Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai- 625018, Tamil Nadu

**APRIL 2021**

**A.RAHAMATH NISHA (2018E46)**  
III BA ECONOMICS  
RESEARCH CENTRE OF ECONOMICS  
FATIMA COLLEGE, MADURAI

### **DECLARATION**

I hereby state that the project on **"A CASE STUDY ON PLASTIC BOTTLE IN INDIA WITH SPECIAL REFERENCE TO NIKIPET, MADURAI"** is my original work and is submitted for the award of Degree of Bachelors of Arts in Economics and is done under the guidance and supervision of Dr. P. ANITA, Assistant professor, Research centre of Economics, Fatima College. It has not previously formed the basis for the award of any degree, diploma, associateship, fellowship or any other similar titles.

**Place: Madurai**

**Date: 29.03.2021**

*A. Rahamath Nisha*

**Signature of the candidate**

**(A.RAHAMATH NISHA)**



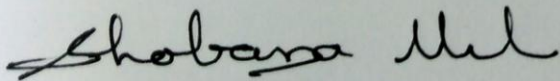
**Dr. P. ANITA, M.A., M.B.A., M.Phil., Ph.D., DISM.,**  
Assistant Professor,  
Research centre of Economics,  
Fatima College,  
Madurai – 625018.

### **CERTIFICATE**

This is to certify that the project report entitled “A CASE STUDY ON PLASTIC BOTTLE IN INDIA WITH SPECIAL REFERENCE TO NIKIPET, MADURAI” is a record of research work done by A.RAHAMATH NISHA in partial fulfillment for the degree of Bachelor of Arts in Economics under my guidance and supervision during the 2020-2021.

**Place: Madurai**

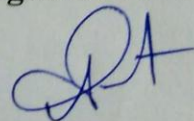
**Date: 29.03.2021**



**Signature of Head of the Department**

**(Dr. SHOBANA NELASCO)**

**Signature of the Guide**



**(P.ANITA)**

# **A STUDY ON WOMEN EMPOWERMENT THROUGH WOMEN ENTREPRENEURSHIP IN MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of

## **BACHELOR OF ARTS IN ECONOMICS**

Submitted by

2018E47

**M.RAJESWARI**

**Under the guidance of**

Dr. C. Sahaya Mary Sophia, M.A., M.Phil., Ph.D.

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004-2019)

74<sup>th</sup> Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai- 625018, Tamil Nadu

**APRIL 2021**



**M.RAJESWARI**

**(2018E47)**

B.A Economics,

Fatima collage,

Mary land,

Madurai

### **DECLARATION BY THE CANDIDATE**

I hereby declare that the project report for the award of the degree of Bachelor of/Master of Economics entitled “**A STUDY ON WOMEN EMPOWERMENT THROUGH WOMEN ENTREPRENEURSHIP IN MADURAI DISTRICT**”. Is a record of our original work done under the guidance and supervision of **Dr. C. SAHAYA MARY SOPHIA**, Assistant Professor, Research Centre of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

**Place:** Madurai

**Date:**

**(M.RAJESWARI)**

**Dr. C.SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D**

Research Department of Economics

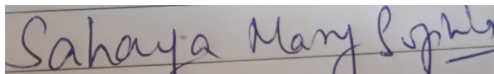
Fatima collage,

Mary land,

Madurai – 625015

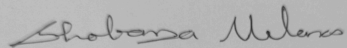
### **CERTIFICATE**

This is to certify that the project report entitled “**A STUDY ON WOMEN EMPOWERMENT THROUGH WOMEN ENTREPRENEURSHIP IN MADURAI DISTRICT**” is a record of research work done by **M.RAJESWARI (2018E47)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.



**Guide**

Dr.C. Sahaya Mary Sophia



Dr N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

**Dr. Shobana Nelasco**

Head of the Department of Economics,

## ACKNOWLEDGMENT

At the outset, I thank God, Almighty, the source of wisdom and knowledge with sincere heart for all his generous and wonderful blessings and inspiration at various stages of his work.

With great honour and sense of gratitude, I express heartfelt thanks to my research guide and supervisor **Dr.C.Sahaya Mary Sophia**, Assistant Professor, Department of Economics, Fatima College (Autonomous), Madurai for this most valuable guidance and unremitting interest in giving proper shape to the work and in keeping my spirit sustained throughout the study. I also remember his for the valuable training I received from him as a research scholar.

I express my sincere thanks to **Dr. Shobana Nelasco**, Head and Associate Professor Department of Economics, Fatima College (Autonomous), Madurai, for his valuable assistance and timely help in the preparation and completion of the Project.

I am grateful to Rev.Sr.Francisca Flora Secretary, Rev.Sr. C.Celine Sahaya Mary Principal and Vice Principals, Fatima College (Autonomous), Madurai, for their blessings and encouragement.

I deeply acknowledge the enthusiasm, encouragement and support rendered by my Family Members and Fellow friends

# **AN ECONOMIC ANALYSIS OF FOREIGN EXCHANGE RESERVES IN INDIA**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of

## **BACHELOR OF ARTS IN ECONOMICS**

Submitted by

2018E48

**J.RANJITHA**

**Under the guidance of**

Dr. C. Sahaya Mary Sophia, M.A., M.Phil., Ph.D.

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004-2019)

74<sup>th</sup> Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai- 625018, Tamil Nadu

**APRIL 2021**

**J.Ranjitha (2018E47)**

B.A Economics,

Fatima collage,

Mary land,

Madurai

### **DECLARATION BY THE CANDIDATE**

I hereby declare that the project report for the award of the degree of Bachelor of/Master of Economics entitled “**An Economic Analysis of Foreign Exchange Reserves in India**”. Is a record of our original work done under the guidance and supervision of **Dr. C. SAHAYA MARY SOPHIA**, Assistant Professor, Research Centre of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

**Place:** Madurai

**Date:**

**(J.Ranjitha)**

**Dr. C.SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D**

Research Department of Economics

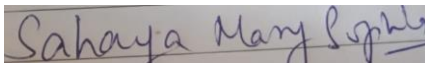
Fatima collage,

Mary land,

Madurai – 625015

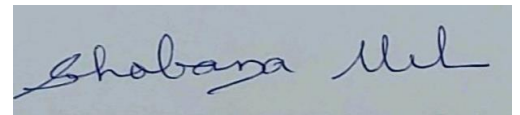
### **CERTIFICATE**

This is to certify that the project report entitled “**AN ECONOMIC ANALYSIS OF FOREIGN EXCHANGE RESERVES IN INDIA**”. is a record of research work done by **J. RANJITHA (2018E48)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.



**Guide**

Dr.C. Sahaya Mary Sophia



**Dr. Shobana Nelasco**

Head of the Department of Economics,

## ACKNOWLEDGMENT

At the outset, I thank God, Almighty, the source of wisdom and knowledge with sincere heart for all his generous and wonderful blessings and inspiration at various stages of his work.

With great honour and sense of gratitude, I express heartfelt thanks to my research guide and supervisor **Dr.C.Sahaya Mary Sophia**, Assistant Professor, Department of Economics, Fatima College (Autonomous), Madurai for this most valuable guidance and unremitting interest in giving proper shape to the work and in keeping my spirit sustained throughout the study. I also remember his for the valuable training I received from him as a research scholar.

I express my sincere thanks to **Dr. Shobana Nelasco**, Head and Associate Professor Department of Economics, Fatima College (Autonomous), Madurai, for his valuable assistance and timely help in the preparation and completion of the Project.

I am grateful to Rev.Sr.Francisca Flora Secretary, Rev.Sr. C.Celine Sahaya Mary Principal and Vice Principals, Fatima College (Autonomous), Madurai, for their blessings and encouragement.

I deeply acknowledge the enthusiasm, encouragement and support rendered by my Family Members and Fellow friends

# **A STUDY OF WOMEN ENTREPRENEURS ENGAGED IN FOOD PROCESSING**

## **PROJECT REPORT**

**Year 2020-2021**

**A Project Work Submitted to Madurai Kamaraj University  
In The Partial Fulfillment of the Requirement for the Award of  
Degree of Bachelor of Arts in Economics**

**Submitted By**

**P. K. RATHNA BHARATHI (2018E49)**

**Under The Guidance of**

**Dr. C. SAHAYAMARY SOPHIA, M. A., M.PHIL, PH. D., SET,  
PGDHRM**

**Assistant Professor**

**Research Center of Economic**



**FATIMA COLLEGE (AUTONOMOUS)**

**Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)**

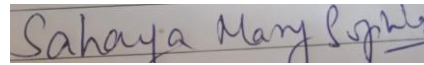
**College with Potential for Excellence (2004-2019)**



## **CERTIFICATE**

This is to certify that the project report titled" A STUDY OF WOMEN ENTREPRENEURS ENGAGED IN FOOD PROCESSING" *is* a record of research work done by P. K.RATHNA BHARATHI in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.

Place: Madurai

A rectangular box containing a handwritten signature in blue ink that reads "Sahaya Mary Sophia".

Date:

(Dr. C. SAHAYAMARY SOPHIA)

Research Supervisor

P\_K.RATHNA BBARATm  
Research Center of Economic  
Department of Economics  
Fatima College,  
Mary Land,  
Madurai-6250 18

## **DECLARATION**

I hereby state that the project on "A STUDY OF WOMEN ENTREPRENEURS ENGAGED IN FOOD PROCESSING" done for the partial fulfillment of the degree of Bachelor of Arts in economics my original work and that it has not previously formed the basis for the award of any other degree, diploma, fellowship or any other similar title.

Place: Madurai

Date:

(P.K.RATHNA BBARATHI)

**AN ANALYTICAL COMPARISON OF  
TRADITIONAL MARKETING AND DIGITAL  
MARKETING**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of

**BACHELOR OF ARTS IN ECONOMICS**

Submitted by

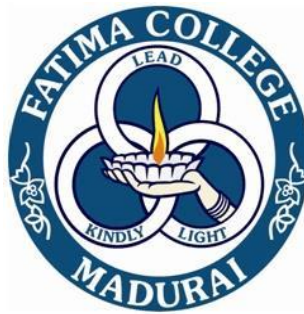
2018E50 **B.RENUGA**

**Under the guidance of**

Dr. C. Sahaya Mary Sophia, M.A., M.Phil., Ph.D.

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004-2019)

74<sup>th</sup> Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai- 625018, Tamil Nadu

**APRIL 2021**

**B.RENUGA**

**(2018E47)**

B.A Economics,

Fatima collage,

Mary land,

Madurai

### **DECLARATION BY THE CANDIDATE**

I hereby declare that the project report for the award of the degree of Bachelor of/Master of Economics entitled “**AN ANALYTICAL COMPARISON OF TRADITIONAL MARKETING AND DIGITAL MARKETING**”. Is a record of our original work done under the guidance and supervision of **Dr. C. SAHAYA MARY SOPHIA**, Assistant Professor, Research Centre of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

**Place:** Madurai

**Date:**

**(B.RENUGA)**

**Dr. C.SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D**

Research Department of Economics

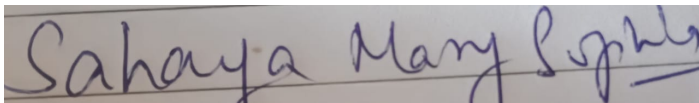
Fatima collage,

Mary land,

Madurai – 625015

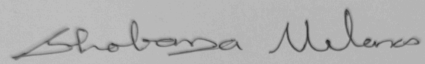
### **CERTIFICATE**

This is to certify that the project report entitled “**An Analytical Comparison of Traditional Marketing and Digital Marketing**”. is a record of research work done by **B.RENUGA(2018E50)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.



**Guide**

Dr.C. Sahaya Mary Sophia



Dr N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

**Dr. Shobana Nelasco**

Head of the Department of Economics,

**A.STUDY ON THE DIET FOLLOWED BY FATIMA COLLEGE  
STUDENTS**

**PROJECT REPORT**

**YEAR 2020-2021**

A Project Work Submitted to **Madurai Kamaraj University**  
In partial Fulfillment of the requirement for the award of the degree of  
**BACHELOR OF ARTS AND ECONOMICS**

Submitted By

**J.RITHI ALBIN**

**Reg No. 2018E51**

Under the Guidance of

**Dr.C.SAHAYAMARY SOPHIA M.A.,M.PHIL,P.hd,SET,PGDHRM**

**Research Center of Economics**

**Nov-2019**

**DEPARTMENT OF ECONOMICS  
FATIMA COLLEGE**



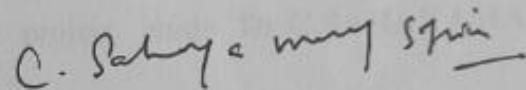
**Madurai – 625018**

## CERTIFICATE

The is to certify that the dissertation entitled "**A.STUDY ON THE DIET FOLLOWED BY FATIMA COLLEGE STUDENTS**" Submitted By **J.RITHI ALBIN (2018E51)** in partial Fulfillment of the requirement for the award of the degree of Bachelor of Arts and Economics during the year 2018 – 2021 is based on the result of the experiments carried out by here under my guidance and supervision in the department of Economics, Fatima college Madurai. This dissertation has not been submitted elsewhere for the award of my other college degree.

Place : Madurai

Date :



**Dr.C.SAHAYAMARY SOPHIA**  
**M.A.,M.PHIL,P.hd, SET, PGDHRM,**  
Project Guide & Supervisor,  
Department of Economics,  
Fatima College,  
Madurai - 625018.



Counter signed by

**Dr.N.SHOBHANA NELESCO**  
Head  
Department of Economics,  
Fatima College,  
Madurai - 625018.

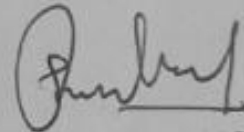
## DECLARATION

I hereby state that the project on **A STUDY ON THE DIET FOLLOWED BY FATIMA COLLEGE STUDENTS** done for the partial Fulfillment of the requirement for the award of the degree of Bachelor of Arts and Economics . My original work and that it has not previously form that based for the award of any other degree, Diploma fellowship or any other similar title.

**Dr.C. SAHAYAMARY SOPHIA M.A.,M.PHIL,P.hd,SET,PGDHRM**

Place : Madurai

Date : 29/03/2021



( J.Rithi Albin,2018E51 )

Signature of the candidate

Counter signed by

**Dr.C.SAHAYAMARY SOPHIA M.A., M.PHIL, P.hd, SET, PGDHRM,**  
Project Guide & Supervisor ,  
Department of Economics,  
Fatima College,  
Madurai - 625018.



**A STUDY ON INSTAGRAM USAGE AMONG COLLEGE STUDENTS IN  
MADURAI DISTRICT**

**Dissertation submitted to the Fatima college in partial fulfilment of the  
Degree of Bachelor of Arts In Economics**

**Submitted By:**

**V.SANGEETHA**

**2018E53**

**Under The Guidance Of**

**Dr.Ms.C.SAHAYAMARY SOPHIA M.A,M.Phil,PH.D**



**Department of Economics**

**Fatima college ( Autonomous)**

**Mary land**

**Madurai-625018**

## CERTIFICATES

The is to certify that the dissertation entit"A study on Instagram usage among college students in madurai district "submitted by v.sangeeta( 2018E53) partial fulfillment for the degree of Bachelor of ars in Economics during the year 2018- 2021is based on the result of the experiment carried out by her under my guidance and supervision in the department of Economics, Fatima college madurai. This dissertation has not been submitted elsewhere for the award of my other college degree.

C. Sdhy a many fpu  
Ms.C.SHAHAYAMAR SOPHIA

project Guide & supervision

Department of economics

Fatima college ,

Madurai- 625018

Counter signed by:

Shobana Nelesco

Dr M.SHOBHANA NELESCO

Head of the Department of Economics

Fatima college, madurai

**Declaration:**

I Hereby stage The project on" **A Study on Instagram usage among college students in madurai district**",done for the partial fulfillment of the degree of bachelor of arts in Economics my original work and That it has not previously formed the basic for the award of any other degeer,diploma fellowship or any other similar title under the supervision of **Dr.Ms.C.SHAYAMARY SOPHIA M.A,M.Phil,PH.D** department of Economics ,Fatima college madurai.

Place:. Madurai

( **v.sangeetha 2018E53** )

Date:.

**Signature of the candidate**

Counter signed by

**Dr.Ms.C.SHAYAMARY SOPHIA M.A,M.Phil,PH.D**

Project guide &supervision

Fatima college,

Madurai -18

**A STUDY ON CONSUMPTION OF SOFT DRINKS  
AMONG COLLEGE STUDENTS**

**(SPECIAL REFERENCE TO FATIMA COLLEGE)**

Dissertation submitted to the Fatima College in Partial Fulfillment of the  
Degree of Bachelor of Arts in Economics

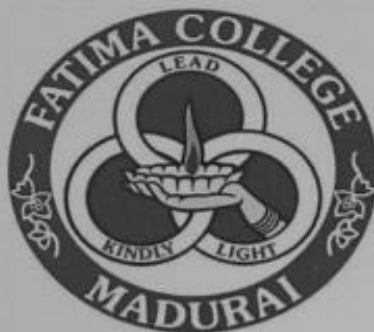
**Submitted by**

**S. SARAL**

**(2018E54)**

Under the guidance of

**DR.C. SAHAYAMARY SOPHIYA M.A., M.Phil., Ph.D., SET., PGDHRM**



Research center of economics

Fatima college (Autonomous)

Mary Land

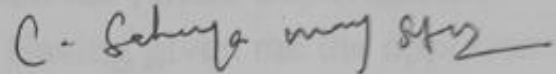
Madurai – 6250168

March 2021

## Certificate

The is to certify that the dissertation entitled " A study on consumption of soft drinks among college students"(special reference to Fatima college) submitted by S.SARAL (2018E54) in Partial Fulfillment For The Degree of Bachelor of Arts in economics during the year 2018-2021 is based on the results of the experiments carried out by her under my guidance and supervision in the department of economics, Fatima college, Madurai. This dissertation has not been submitted elsewhere for the award of my other college degree.

Place: Madurai



Date : 26.03.2021

Dr. c. Sahaya Mary Sophiya M.A., M.Phil.,

Ph.D., SET., PGDHRM.

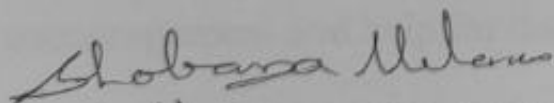
Project guide and supervisor

Department of economics

Fatima college

Madurai- 625016

Counter signed by:



Dr. N. SOB<sup>H</sup>ANA NELASCO

Head of Department Of Economics

Fatima college

Madurai- 625016

## Declaration

I do hereby declare that the dissertation entitle “ a study on consumption of soft drinks among college students” (special reference of Fatima college) submitted in partial fulfillment of the degree, Bachelor of Arts in economics in a record of my original and independent work it has not previously formed the basis for the aware of any degree, associate ship, fellowship, or any other similar title under the supervision of DR.C.SAHAYA MARY SOPHIYA, Assistant Professor, Department of economics, Fatima college , Madurai.

Place: Madurai



Date:26.03.2021

S. Saral, (2018E54)

Signature of the candidate

Counter signed by

Dr. C. SAHAYA MARY SOPHIYA M.A, M.PHIL,P.HD,SET, PGDHRM

Project Guide and Supervisor,

Department of Economics

Fatima college

Madurai-625016

# **A STUDY ON COTTON CULTIVATION IN MADURAI DISTRICT**

## **PROJECT REPORT**

**Bachelor of Arts in Economics**

**Submitted by**

**M.saranya**

**2018E55**

**Under the guidance of**

**Dr. K. SELVALAKSHMI M.A., M.Phil.,M.B.A., Ph.D.**

**Professor Designation College**



**Research Center of Economics,**

**Fatima College, Madurai – 625018**



K. Selvalakshmi

Research centre of economics

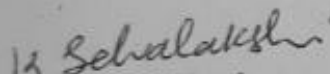
Fatima collage

Marry land

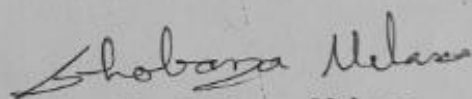
Madurai 625015

### CERTIFICATE

This is to certify that the project report titled " A study on cotton in cultivation at madurai " is a record of research work done by M.saranya. in partial fulfillment for the degree of bachelor of Arts in Economics, under my guidance and supervision during the period

  
K.Selvalakshmi

Research guide

  
Dr. Shobana Nelasco

Head of the department of economics

M.saranya

2018E55

B.A economics

Fatima collage

Mary land

Madurai 625015

### DECLARATION

I hereby declare that the project report for the award the degree of Bachelor of Economics entitled " A Study on cotton in cultivation at madurai" a record of our original work done under the guidance and supervision of Dr. K. Selvalakshmi, Head and Associate Professor, Research Centre Of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

Place : madurai

M. Saranya

Date :

# **AN ECONOMIC STUDY OF JASMINE CULTIVATION IN MADURAI DISTRICT.**

**PROJECT REPORT**

**BACHELOR OF ARTS IN ECONOMICS**

**Submitted By**

**D.SAROJINI**

**(2018E56)**

**Under the guidance of**

**Dr. K. Selvalakshmi, M.A., M.Phil., M.B.A., Ph.D.,**

**Assistant Professor**

**Research Centre of Economics**



**FATIMA COLLEGE(AUTONOMOUS)**

**(COLLEGE WITH POTENTIAL FOR EXCELLENCE)**

**(RE-ACCREDITED WITH 'A' GRADE BY NAAC)**

**MARY LAND**

**Madurai-625018**

**March 2021**

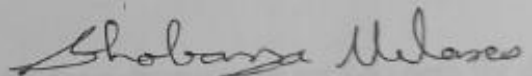
Dr. K. SELVALAKSHMI, M.A., M.Phil., M.B.A., Ph.D,  
Research Department of Economics  
Fatima College  
Mary Land  
Madurai-625018

**CERTIFICATE**

This is to certify that the project title "**An Economic study of Jasmine Cultivation in Madurai district**" is a record of research work done by **D.SAROJINI (2018E56)** in partial fulfillment for the degree of Bachelor of Arts in Economics under my guidance and supervision during the period 2020-2021.

  
Dr.K. SELVALAKSHMI.

Research Guide

  
Dr.N. SHOBANA NELASCO

Head of the Department of Economics.

D. SAROJINI  
2018E56  
B. A Economics  
Fatima College  
Mary Land  
Madurai-625018

**DECLARATION**

I hereby declare that the project report for the award of the degree of Bachelor of Economics entitled "An Economic Study of Jasmine Cultivation in Madurai District" is a record of our original work done under the guidance and supervision of Dr.N. SHOBANA NELASCO, Head and Associate professor, Research Centre of Economics, Fatima College(Autonomous). Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

Place:Madurai

Date:

*D. Sarojini*

**A STUDY ON MILLETS CULTIVATION IN MADURAI DISTRICT.**

**PROJECT REPORT**

**YEAR 2020-2021**

A Project work submitted to Madurai Kamaraj University in the partial fulfillment of the  
requirement for the award of degree of

**BACHELOR OF ARTS IN ECONOMICS**

Submitted by

**S.Sasi prabha (2018E57)**

Under the guidance of

**Dr.K.SELVALAKSHMI,M.A.,M.Phil.,MBA,Ph.D.,**

**Assistant Professor**

**Research Centre of Economics**



**FATIMA COLLEGE (AUTONOMOUS)**

**(COLLEGE WITH POTENTIAL FOR EXCELLENCE)**

**(RE-ACCREDITED WITH 'A' GRADE BY NAAC)**

**MARY LAND,**

**MADURAI-625018.**

**MARCH - 2021**

Dr. K. SELVALAKSHMI, M.A., M.Phil., M.B.A., Ph.D,

Research Department of Economics

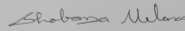
Fatima College

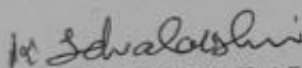
Mary Land

Madurai-625018

### CERTIFICATE

This is to certify that the project title "A STUDY ON MILLETS CULTIVATION IN MADURAI DISTRICT" is a record of research work done by S.Sasi prabha (2018E57) in partial fulfillment for the degree of Bachelor of Arts in Economics under my guidance and supervision during the period 2020-2021.

  
Dr N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

  
Dr.K. SELVALAKSHMI.

Research Guide

Dr.N. SHOBANA NELASCO  
Head of the Department of Economics.



S.Sasi Prabha

2018E57

B.A <sup>E</sup>economics

Fatima collage

Mary land

Madurai625018

### DECLARATION

I hereby declare that the project report for the award of the degree of Bachelor of Economics entitled " A STUDY ON MILLETS CULTIVATION IN MADURAI DISTRICT" is a record of our original work done under the guidance and Supervision of Dr.N.SHOBANA NELASCO, Head and Associate professor, Research centre of Economics,Fatima College (Autonomous),Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any University or Institution.

Place: Madurai

Date:

S. Sasi Prabha

**An Economic Analysis on Marketing of Paddy with Special Reference  
to Alanganallur Block, Madurai District.**

**Project submitted to Fatima College (Autonomous), Madurai-18 In partial  
Fulfilment of the requirements of the Award of The degree of Bachelor of Arts in  
Economics.**

Submitted By

**S.SATHYA  
2018E58**

Under the Guidance of  
**DR. K. SELVALAKSHMI,**



**RESEARCH CENTRE OF ECONOMICS,  
FATIMA COLLEGE (AUTONOMOUS),  
MADURAI-625018**

**April 2021**

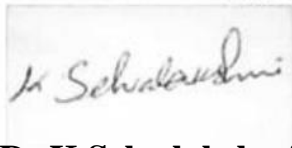
## CERTIFICATE

This to certify that this project entitled **“An Economic Analysis on Marketing of Paddy with Special Reference to Alanganallur Block, Madurai District”**. submitted by for the degree of bachelor of arts is based on the result of studies carried out by them under my guidance and supervision in the Post Graduate Research Centre of Economics, Fatima College (Autonomous), Madurai-18. The project has not been submitted elsewhere for any other degree.

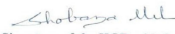
Date:

Place: Madurai

Guide



**(Dr.K.Selvalakshmi)**

  
Signature of the HOD with Seal  
DEPARTMENT OF ECONOMICS  
FATIMA COLLEGE  
MADURAI-18.

Head of the Department

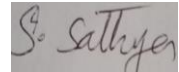
**(Dr.Shobana Nelasco)**

## DECLARATION

I hereby declare that this work has been originally carried out by us under the guidance and supervision of **Dr.K.SELVALAKSHMI**, Assistant professor in the Under Graduate Department of Research Centre of Economics, Fatima College (Autonomous), Madurai-18 and this work has not been submitted elsewhere for any other degree.

Date:

Place: Madurai



S.Sathya

*An study on problem of youth unemployment in villangudi Madurai*

## PROJECT REPORT

Bachelor of Arts in Economics

Submitted by N. SELVAPRIYA

Register Number: 2018E59

Guided by

Dr.K. Selvalakshmi M.A.,M.B.A.,M.Phil.,Ph.D.

FATIMA COLLEGE



DEPARTMENT OF ECONOMICS

Fatima College(Autonomous)

MARY LAND

Madurai – 625018

March- 2021

Dr.K. Selvalakshmi

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

### CERTIFICATE

The is to Certify that the project entitled "AN STUDY ON PROBLEM OF YOUTH UNEMPLOYMENT IN VILLANGUDI IN MADURAI" . Submitted by N.SELVAPRIYA , in partial fulfillment for bachelor degree in economics done by her under my guidance.

*Dr. K. Selvalakshmi*

Dr.K. Selvalakshmi

Research Guide

*Shobana Melasco*

DR. Shobana nelasco

head of the Department of economics

Student: N. SELVAPRIYA

Register Number: 2018E59

B.A 3rd YEAR Economics,

Fatima collage,

Mary land,

Madurai – 625015

### DECLARATION

CERTIFICATE

I here by state that the project for the B.A. Degree entitled

“AN STUDY ON PROBLEM OF YOUTH UNEMPLOYMENT IN VILLANGUDI MADURAI” is a record of my original and independent work and it has not previously formed the basis for the aware of any degree, associated ship, fellow ship or any other similar tittle.

N.SELVAPRIYA

Place : Madurai

Date:

*N. Selvapriya*

# A STUDY OF WOMEN EMPOWERMENT IN MADURAI DISTRICT

Project submitted to Madurai Kamaraj University in Partial

Fulfillment for the award of

## BACHELOR OF ARTS IN ECONOMICS

Submitted By

S.SIVASHANKARI(2018E60)

Dr.K.SELVALAKSHMI, M.A., M.Phil., M.B.A., Ph.D.,

Assistant Professor,

Research Centre of Economics



FATIMA COLLEGE (AUTONOMOUS)  
(COLLEGE WITH POTENTIAL FOR EXCELLENCE)  
(RE-ACCREDITED WITH 'A' GRADE BY NAAC)

MARYLAND

Madurai-625018.

MARCH-2021



Dr.SELVALAKSHMI M.A.,M.B.A.,M.Phil.,Ph.D.,

ASSISTANT PROFESSOR

DEPARTMENT OF ECONOMICS, FATIMA

COLLAGE,

MARY LAND,

MADURAI-625015

### CERTIFICATE

I hereby declare that the project entitled "A STUDY OF WOMEN EMPOWERMENT IN MADURAI DISTRICT" done for the partial fulfillment of the degree of Bachelor of Arts in Economics my original work and that it has not previously formed the basis for the award of any other degree, diploma, fellowship or any other similar title.

*K. Selvalakshmi*

Dr. Ms. K. Selvalakshmi MA., M.Phil., MBA., Ph.D.,

Research Guide

*Shobana Melaso*

DR. Shobana Melaso

Head of Department of Economics

S.SIVASHANKARI

2018E60

BA.ECONOMICS,  
FATIMA COLLEGE,  
MARY LAND,  
MADURAI-625015

DECLARATION

I hereby declare that the project entitled "A STUDY OF WOMEN

EMPOWERMENT IN MADURAI DISTRICT" done for the partial fulfillment of the degree of Bachelor of Arts in Economics my original work and that it has not previously formed the basis for the award of any other degree, diploma, fellowship or any other similar title.

Dr. Ms. K. Selvalakshmi MA., M. Phil., MBA., Ph.D.,

Place: Madurai

Date:

*S. Sivashankari*  
Yours sincerely

**A STUDY ON EFFECTS AND BENEFITS OF  
ONLINE CLASSES IN SCHOOL, COLLEGE  
STUDENTS AND TEACHERS IN MADURAI  
DISTRICT.**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of

**BACHELOR OF ARTS IN ECONOMICS**

Submitted by

2018E61

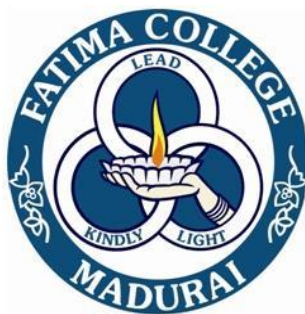
A . S R I A B A R N A

**Under the guidance of**

Dr.K..SELVA LAKSHMI, M.A., M.Phil., Ph.D.

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004-2019)

74<sup>th</sup> Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai- 625018, Tamil Nadu

**APRIL 2021**

**A.SRI ABARNA**

**(2018E61)**

B.A Economics,

Fatima collage,

Mary land,

Madurai

### **DECLARATION BY THE CANDIDATE**

I hereby declare that the project report for the award of the degree of Bachelor of/Master of Economics entitled “**A STUDY ON EFFECTS AND BENEFITS OF ONLINE CLASSES IN SCHOOL, COLLEGE STUDENTS AND TEACHERS IN MADURAI DISTRICT.**”. Is a record of our original work done under the guidance and supervision of **Dr.k.selva lakshmi** Assistant Professor, Research Centre of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

**Place:** Madurai

**Date:**

**(A.SRI ABARNA)**

**Dr. K.Selva Lakshmi M.A., M.Phil., Ph.D**

Research Department of Economics

Fatima collage,

Mary land,

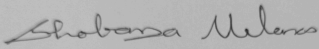
Madurai – 625015

### **CERTIFICATE**

This is to certify that the project report entitled “**A STUDY ON EFFECTS AND BENEFITS OF ONLINE CLASSES IN SCHOOL, COLLEGE STUDENTS AND TEACHERS IN MADURAI DISTRICT.**”. is a record of research work done by A.SRI ABARNA(**2018E61**) in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.

**Guide**

Dr.K.SELVA LAKSHMI



Dr N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

**Dr. Shobana Nelasco**

Head of the Department of Economics,

## ACKNOWLEDGMENT

At the outset, I thank God, Almighty, the source of wisdom and knowledge with sincere heart for all his generous and wonderful blessings and inspiration at various stages of his work.

With great honour and sense of gratitude, I express heartfelt thanks to my research guide and supervisor **Dr.C.Sahaya Mary Sophia**, Assistant Professor, Department of Economics, Fatima College (Autonomous), Madurai for this most valuable guidance and unremitting interest in giving proper shape to the work and in keeping my spirit sustained throughout the study. I also remember his for the valuable training I received from him as a research scholar.

I express my sincere thanks to **Dr. Shobana Nelasco**, Head and Associate Professor Department of Economics, Fatima College (Autonomous), Madurai, for his valuable assistance and timely help in the preparation and completion of the Project.

I am grateful to Rev.Sr.Francisca Flora Secretary, Rev.Sr. C.Celine Sahaya Mary Principal and Vice Principals, Fatima College (Autonomous), Madurai, for their blessings and encouragement.

I deeply acknowledge the enthusiasm, encouragement and support rendered by my Family Members and Fellow friends

**“ A STUDY ON PROBLEM OF SCHOOL DROPOUT IN  
VENKATACHALAPURAM ”**

**PROJECT REPORT**

Bachelor of Arts in Economics

Submitted by

**SRI MAHALAKSHMI .V**

2018E62

Under the guidance of

**Dr. K. SELVALAKSHMI M.A., M.Phil.,M.B.A., Ph.D.**

**Assistant Professor Designation College**



**Research Center of Economics,**

**Fatima College, Madurai – 625018**

*K. Selvalakshmi*

*Research centre of economics*

*Fatima collage*

*Marry land*

*Madurai 625015*

### **CERTIFICATE**

This is to certify that the project report titled “ A study on problem of school dropout in venkatachalapuram” is a record of research work done by **V. Sri Mahalakshmi** in partial fulfillment for the degree of bachelor of Arts in Economics, under my guidance and supervision during the period

*K. Selvalakshmi*

**K. Selvalakshmi**

**Research guide**

*Shobana Nelasco*

**Dr. Shobana Nelasco**

**Head of the department of economics**



V. Sri Mahalakshmi

2018E62

B.A Economics,

Fatima collage

Mary land

Madurai 625015

### *DECLARATION*

I hereby declare that the project report for the award the degree of Bachelor of Economics entitled "A Study on problem of school dropout in venkatachalapuram". Is a record of our original work done under the guidance and supervision of Dr. K. Selvalakshmi, Head and Associate Professor, Research Centre Of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

Place : madurai

Date :

V.Sri Mahalakshmi

**AN ECONOMIC ANALYSIS OF TOURISM  
GROWTH IN TAMILNADU**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of

**BACHELOR OF ARTS IN ECONOMICS**

Submitted by

2018E63

S . S U R U T H I

**Under the guidance of**

Dr.R.SUJI KARTHIKA, M.A., M.Phil., Ph.D.

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004-2019)

74<sup>th</sup> Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai- 625018, Tamil Nadu

**APRIL 2021**

**S.SURUTHI**

**(2018E63)**

B.A Economics,

Fatima collage,

Mary land,

Madurai

### **DECLARATION BY THE CANDIDATE**

I hereby declare that the project report for the award of the degree of Bachelor of/Master of Economics entitled **“AN ECONOMIC ANALYSIS OF TOURISM GROWTH IN TAMILNADU”**. Is a record of our original work done under the guidance and supervision of **Dr.R.SUJI KARTHIKA** Assistant Professor, Research Centre of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

**Place:** Madurai

**Date:**

**(S.SURUTHI)**

**Dr. R.SUJI KARTHIKA M.A., M.Phil., Ph.D**

Research Department of Economics

Fatima collage,

Mary land,

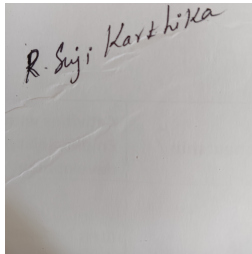
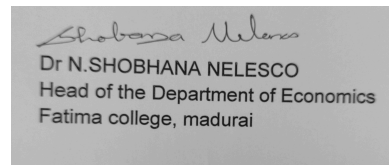
Madurai – 625015

### **CERTIFICATE**

This is to certify that the project report entitled “**AN ECONOMIC ANALYSIS OF TOURISM GROWTH IN TAMILNADU**”. is a record of research work done by **S.SURUTHI (2018E63)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.

#### **Guide**

**Dr.R.SUJI KARTHIKA**

A photograph of a piece of paper with the handwritten signature "R. Suji Karthika" in dark ink.A photograph of a rectangular stamp. At the top is a handwritten signature "Shobana Nelesco". Below it, the text reads: "Dr N.SHOBHANA NELESCO", "Head of the Department of Economics", and "Fatima college, madurai".

Dr N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

**Dr. Shobana Nelasco**

Head of the Department of Economics,

## ACKNOWLEDGMENT

At the outset, I thank God, Almighty, the source of wisdom and knowledge with sincere heart for all his generous and wonderful blessings and inspiration at various stages of his work.

With great honour and sense of gratitude, I express heartfelt thanks to my research guide and supervisor **Dr.R.SUJI KARTHIKA** , Assistant Professor, Department of Economics, Fatima College (Autonomous), Madurai for this most valuable guidance and unremitting interest in giving proper shape to the work and in keeping my spirit sustained throughout the study. I also remember his for the valuable training I received from him as a research scholar.

I express my sincere thanks to **Dr. Shobana Nelasco**, Head and Associate Professor Department of Economics, Fatima College (Autonomous), Madurai, for his valuable assistance and timely help in the preparation and completion of the Project.

I am grateful to Rev.Sr.Francisca Flora Secretary, Rev.Sr. C.Celine Sahaya Mary Principal and Vice Principals, Fatima College (Autonomous), Madurai, for their blessings and encouragement.

I deeply acknowledge the enthusiasm, encouragement and support rendered by my Family Members and Fellow friends

# **A STUDY ON IMPACT OF E-BANKING ON CUSTOMER SATISFACTION IN MADURAI DISTRICT**

A Project submitted to Madurai Kamarajar University in partial  
Fulfillment for the award of

**BACHELOR OF ARTS IN ECONOMICS**

Submitted by

**C. SURYA PRABHA (2018E64)**

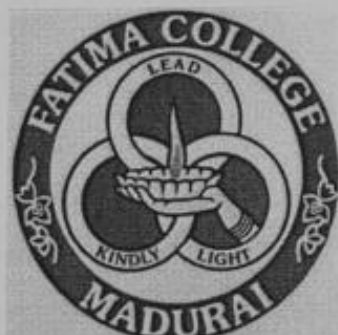
**Under the guidance of**

**Dr. R. SujiKarthika, M.A., M.Phil., Ph.D.**

**Assistant Professor**

**Research Centre Economics**

**Fatima College**



**FATIMA COLLEGE (Autonomous)**

Re-Accredited with 'A' Grade by NAAC (3rd Cycle)

College with Potential for Excellence (2004-2019)

74th Rank in India Ranking 2020 (NIRF) by MHRD

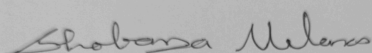
Mary Land, Madurai- 625018, Tamil Nadu

**March - 2021**

**Dr. R.SUJI KARTHIKA, M.A., M.Phil., Ph.D**  
Assistant Professor  
Department of Economics  
Fatima collage,  
Mary land,  
Madurai – 625015.

## **CERTIFICATE**

This is to certify that the project report entitled “A STUDY ON IMPACT OF E-BANKING ON CUSTOMER SATISFACTION IN MADURAI DISTRICT”. is a record of research work done by **C.SURYA PRABHA (2018E64)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021



Dr N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

Signature of the  
Head of Department



Signature of the  
Guide

**C.SURYA PRABHA (2018E64)**

B.A Economics,

Fatima collage,

Mary land,

Madurai

### **DECLARATION BY THE CANDIDATE**

I hereby declare that the project report for the award of the degree of Bachelor of/Master of Economics entitled "A STUDY ON IMPACT OF E-BANKING ON CUSTOMER SATISFACTION IN MADURAI DISTRICT". Is a record of our original work done under the guidance and supervision of Dr. R.SUJI KARTHIKA, Assistant Professor, Research Centre of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

**Place:** Madurai

**Date:** 29/03/2021.

*C. Surya Prabha*  
**(C.SURYA PRABHA)**



# **AN ECONOMIC ANALYSIS OF WHEAT PRODUCTION IN INDIA**

A Project submitted to Madurai Kamaraj University in partial  
Fulfillment for the award of

**BACHELOR OF ARTS IN ECONOMICS**

Submitted by

2018E65 N.uma maheswari

**Under the guidance of**

Dr. R. Suji Karthika, M.A., M.Phil., Ph.D.  
Assistant Professor  
Research Centre Economics



FATIMA COLLEGE (Autonomous)

Re-Accredited with 'A' Grade by NAAC (3rd Cycle)

College with Potential for Excellence (2004-2019)

74th Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai- 625018, Tamil Nadu

**APRIL 2021**

Assistant Professor  
Department of Economics  
Fatima collage,  
Mary land,  
Madurai – 625016

### CERTIFICATE

This is to certify that the project report titled “ **AN ECONOMIC ANALYSIS OF WHEAT PRODUCTION IN INDIA** ” is a record of research work done by **N. UMA MAHESWARI** in partial fulfillment for the degree of Bachelor of Arts in Econornics, under my guidance and supervision during the period 2019-2020.

*R. Suji Karthika*

**Dr.R.suji karthika**

**Research Giude**

*Shobana Nelesco*

**Dr N.SHOBHANA NELESCO**  
Head of the Department of Economics  
Fatima college, madurai

**Dr.shobana Nelasco**

**Head of the Department of Economics**

N.uma maheswari 2018E65

B.A Economics,

Fatima collage,

Mary land,

Madurai – 625015

### DECLARATION

I hereby declare that the project report for the award of the degree of Bachelor of/ Master of Economics entitled "**AN ECONOMIC ANALYSIS OF WHEAT PRODUCTION IN INDIA**". Is a record of our original work done under the guidance and supervision of **Dr. R.SUJI KARTHIKA** Head and Associate Professor, Research Centre Of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

Place: Madurai

Date:

N. Umamaheswari  
N.Umamaheswari

# AN ANALYSIS OF FOREIGN DIRECT INVESTMENT

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of

**BACHELOR OF ARTS IN ECONOMICs**

Submitted by

2018e68 k.veeramahalakshmi

Under the guidance of

Dr.R.suji karthika,M.A,M.Phil,Ph.d

Assistant professor

Research centre economics

**Fatima College**



**FATIMA COLLEGE (Autonomous)**

Re-Accredited with 'A' Grade by NAAC (3rd Cycle)

College with Potential for Excellence (2004-2019)

74th Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai- 625018, Tamil Nadu

March 2020

Dr.R.sujikarthika M.A,M.phil,ph.D

Assistant professor

Fatima collage

Maryland,

Madurai-625016

### CERTIFICATE

This is to certify that the project report titled "An economic analysis of" THE STUDY OF FOREIGN DIRECT INVESTMENT IN INDIA in India "is a record of research work done by K.VEERAMAHALAKSHMI (2018E68) in partial fulfillment for the degree of Arts in Economics, under my guidance and supervision during the period 2019-2020.

*R. Sujikarthika*

Dr.R.sujikarthika, M.A, M.phil, Ph.D

*Shobana Nelesco*

Dr N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

Dr.sobananelasco

Research Guide

Head of the department of economics

K.veeramahalakshmi(2018e68)

B.AEconomics,

Fatimacollage,

Maryland,

Madurai

### DECLARATION

I hereby declare that the project report for the award of the degree of Bachelor of / Master Economics entitled "AneconomicanalyseofA"STUDYONFOREIGNDIRECTINVESTMENTININDIA".IsarecordoffouroriginalworkdoneundertheguidanceandsupervisionofDr.R.sujikarthika,M.A ,M.phil,Ph.D,.HeadandAssociateProfessor,ResearchCentreOfEconomics,Fatimacollage(Autonomous),Maduraiandithasnotbeenpreviouslysubmittedfortheawardofanydegree,diplomaorothersimilartitleofanyuniversityorinstitution.

Place:Madurai

Date: 29.3.2021

k.veeramahalakshmi

# **AN ECONOMIC ANALYSIS OF SUGAR INDUSTRY IN INDIA**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of

## **BACHELOR OF ARTS IN ECONOMICS**

Submitted by

2018E69 **E.Vennila**

**Under the guidance of**

**Dr. R. Suji Karthika, M.A., M.Phil., Ph.D.**

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004-2019)

74<sup>th</sup> Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai- 625018, Tamil Nadu

**APRIL 2021**

**Dr. R.SUJI KARTHIKA, M.A., M.Phil., Ph.D**

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

Madurai – 625015

### **CERTIFICATE**

This is to certify that the project report entitled “AN ECONOMIC ANALYSIS OF SUGAR INDUSTRY IN INDIA”. is a record of research work done by **E.VENNILA (2018E69)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.

*R.Suji Karthika*

**Guide**

Dr.R.Suji Karthika

*Shobana Nelasco*

Dr N.SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

**Dr. Shobana Nelasco**

Head of the Department of Economics,



**E.Vennila (2018E69)**

B.A Economics,

Fatima collage,

Mary land,

Madurai

### **DECLARATION BY THE CANDIDATE**

I hereby declare that the project report for the award of the degree of Bachelor of/Master of Economics entitled **"AN ECONOMIC ANALYSIS OF SUGAR INDUSTRY IN INDIA"**. Is a record of our original work done under the guidance and supervision of **Dr. R.SUJI KARTHIKA**, Assistant Professor, Research Centre of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

**Place:** Madurai

*E. Vennila.*

**Date:**

**(E.VENNILA)**

# **A STUDY ON CUSTOMERS PERCEPTION TOWARDS GOODS SERVICES TAX IN MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial  
Fulfillment for the award of

## **BACHELOR OF ARTS IN ECONOMICS**

Submitted by

2018E70

**A.VISHNU PRIYA**

**Under the guidance of**

**Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.**

Assistant Professor

Research Centre **Economics**



**FATIMA COLLEGE (Autonomous)**

Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004-2019)

74<sup>th</sup> Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai- 625018, Tamil Nadu

**APRIL 2021**

**A.VISHNU PRIYA**  
**(2018E70)**

B.A Economics,  
Fatima collage,  
Mary land,  
Madurai

### **DECLARATION BY THE CANDIDATE**

I hereby declare that the project report for the award of the degree of Bachelor of/Master of Economics entitled “**A STUDY ON CUSTOMERS PERCEPTION TOWARDS GOODS SERVICES TAX IN MADURAI DISTRICT**”. Is a record of our original work done under the guidance and supervision of **Dr. R. SUJI KARTHIKA**, Assistant Professor, Research Centre of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

**Place:** Madurai

**Date:**

**(A.VISHNU PRIYA)**

**Dr. R.SUJI KARTHIKA , M.A., M.Phil., Ph.D**

Research Department of Economics

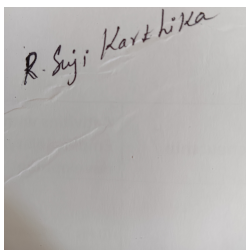
Fatima collage,

Mary land,

Madurai – 625015

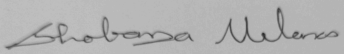
### **CERTIFICATE**

This is to certify that the project report entitled “**A STUDY ON CUSTOMERS PERCEPTION TOWARDS GOODS SERVICES TAX IN MADURAI DISTRICT**”. is a record of research work done by **A.VISHNU PRIYA (2018E70)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.



**Guide**

**Dr.R. SUJI KARTHIKA**



**Dr N.SHOBHANA NELESCO**  
Head of the Department of Economics  
Fatima college, madurai

**Dr. Shobana Nelasco**

Head of the Department of Economics,

## ACKNOWLEDGMENT

At the outset, I thank God, Almighty, the source of wisdom and knowledge with sincere heart for all his generous and wonderful blessings and inspiration at various stages of his work.

With great honour and sense of gratitude, I express heartfelt thanks to my research guide and supervisor **Dr.R.SUJI KARTHIKA**, Assistant Professor, Department of Economics, Fatima College (Autonomous), Madurai for this most valuable guidance and unremitting interest in giving proper shape to the work and in keeping my spirit sustained throughout the study. I also remember his for the valuable training I received from him as a research scholar.

I express my sincere thanks to **Dr. Shobana Nelasco**, Head and Associate Professor Department of Economics, Fatima College (Autonomous), Madurai, for his valuable assistance and timely help in the preparation and completion of the Project.

I am grateful to Rev.Sr.Francisca Flora Secretary, Rev.Sr. C.Celine Sahaya Mary Principal and Vice Principals, Fatima College (Autonomous), Madurai, for their blessings and encouragement.

I deeply acknowledge the enthusiasm, encouragement and support rendered by my Family Members and Fellow friends

# **A STUDY ON DIGITAL MARKETING**

A Project submitted to Madurai Kamaraj University in partial  
Fulfillment for the award of

## **BACHELOR OF ARTS IN ECONOMICS**

Submitted by

2018E71

P . U M A M A H E S H W A R I

**Under the guidance of**

Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.

Assistant Professor

Research Centre **Economics**



**FATIMA COLLEGE (Autonomous)**

Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004-2019)

74<sup>th</sup> Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai- 625018, Tamil Nadu

**APRIL 2021**

**P.UMA MAHESWARI**

**(2018E71)**

B.A Economics,

Fatima collage,

Mary land,

Madurai

### **DECLARATION BY THE CANDIDATE**

I hereby declare that the project report for the award of the degree of Bachelor of/Master of Economics entitled “**A STUDY ON DIGITAL MARKETING**”. Is a record of our original work done under the guidance and supervision of **Dr. R. SUJI KARTHIKA**, Assistant Professor, Research Centre of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

**Place:** Madurai

**Date:**

**(P.UMA MAHESWARI)**

**Dr. R.SUJI KARTHIKA , M.A., M.Phil., Ph.D**

Research Department of Economics

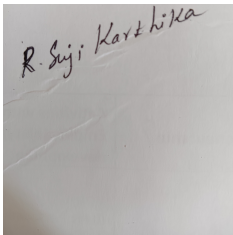
Fatima collage,

Mary land,

Madurai – 625015

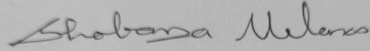
### **CERTIFICATE**

This is to certify that the project report entitled “**A STUDY ON DIGITAL MARKETING**”. is a record of research work done by **P.UMA MAHESWARI (2018E71)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.



**Guide**

**Dr.R. SUJI KARTHIKA**



**Dr N.SHOBHANA NELESCO**  
Head of the Department of Economics  
Fatima college, madurai

**Dr. Shobana Nelasco**

Head of the Department of Economics,



## ACKNOWLEDGMENT

At the outset, I thank God, Almighty, the source of wisdom and knowledge with sincere heart for all his generous and wonderful blessings and inspiration at various stages of his work.

With great honour and sense of gratitude, I express heartfelt thanks to my research guide and supervisor **Dr.R.SUJI KARTHIKA**, Assistant Professor, Department of Economics, Fatima College (Autonomous), Madurai for this most valuable guidance and unremitting interest in giving proper shape to the work and in keeping my spirit sustained throughout the study. I also remember his for the valuable training I received from him as a research scholar.

I express my sincere thanks to **Dr. Shobana Nelasco**, Head and Associate Professor Department of Economics, Fatima College (Autonomous), Madurai, for his valuable assistance and timely help in the preparation and completion of the Project.

I am grateful to Rev.Sr.Francisca Flora Secretary, Rev.Sr. C.Celine Sahaya Mary Principal and Vice Principals, Fatima College (Autonomous), Madurai, for their blessings and encouragement.

I deeply acknowledge the enthusiasm, encouragement and support rendered by my Family Members and Fellow friends

# **AN ECONOMIC ANALYSIS OF COTTON TEXTILE INDUSTRY IN INDIA**

A Project submitted to Madurai Kamaraj University in partial

Fulfilment for the award of

Submitted by

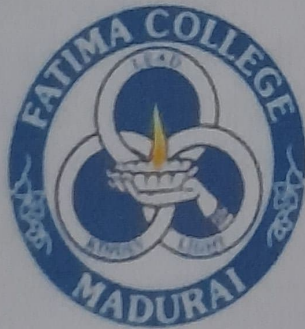
(2018E72)M.Meenakshi

Under the guidance of

Dr. Suji Karthika, M.A., M.Phil., Ph.D.

Assistant Professor

Research Centre Economics



FATIMA COLLEGE (Autonomous)

Re-Accredited with 'A' Grade by NAAC (3rd Cycle)

College with Potential for Excellence (2004-2019)

74th Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai - 625018, Tamilnadu

APRIL 2021

M.Meenakshi,(2018E72)

B.A. Economics,

Fatima collage,

Mary Land,

Madurai

### **DECLARATION BY THE CANDIDATE**

I hereby declare that the project report for the award of the degree of Bachelor of/Master of Economics entitled **“AN ECONOMIC ANALYSIS OF COTTON TEXTILE INDUSTRY IN INDIA”** . Is a record of our original work done under the guidance and supervision of Dr.Suji Karthika, Assistant Professor, Research Centre of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

**(M.MEENAKSHI)**

**Place:** Madurai

**Date:**



**Dr. Suji Karthika, M.A., M.Phil., Ph.D**

Assistant Professor,

Research Department of Economics,

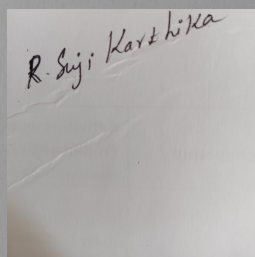
Fatima collage,

Mary Land,

Madurai – 625018

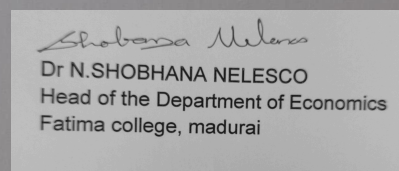
### **CERTIFICATE**

This is to certify that the project report entitled “AN ECONOMIC ANALYSIS OF COTTON TEXTILE INDUSTRY IN INDIA” is an authentic record of research, independently carried out by **Ms.M.Meenakshi (2018E72)** in partial fulfilment for the degree of Economics, Fatima College, during the period of 2018-2021 under my guidance and supervision and that no part of it has been presented before for any other degree, diploma associate ship fellowship or any other similar titles.



**Guide**

**Dr.Suji Karthika**



Dr N. SHOBHANA NELESCO  
Head of the Department of Economics  
Fatima college, madurai

**Head of the Department of Economics**

# **AN ECONOMIC ANALYSIS ON PADDY CULTIVATION IN MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of

## **BACHELOR OF ARTS IN ECONOMICS**

Submitted by

2017E55

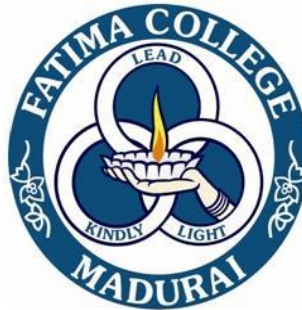
**P. Sowkantiga**

**Under the guidance of**

Dr. C. Sahaya Mary Sophia, M.A., M.Phil., Ph.D.

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004-2019)

74<sup>th</sup> Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai- 625018, Tamil Nadu

**APRIL 2021**

**P.Sowkantiga**

**(2017E55)**

B.A Economics,

Fatima collage,

Mary land,

Madurai

### **DECLARATION BY THE CANDIDATE**

I hereby declare that the project report for the award of the degree of Bachelor of/Master of Economics entitled “**An Economic Analysis on Paddy Cultivation in Madurai District** ”. Is a record of our original work done under the guidance and supervision of **Dr. C. SAHAYA MARY SOPHIA**, Assistant Professor, Research Centre of Economics, Fatima collage (Autonomous), Madurai and it has not been previously submitted for the award of any degree, diploma or other similar title of any university or institution.

**Place:** Madurai

**Date:**

**(P.Sowkantiga)**

**Dr. C.SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D**

Research Department of Economics

Fatima collage,

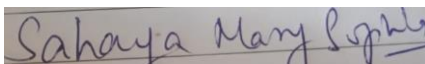
Mary land,

Madurai – 625015

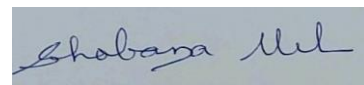
### **CERTIFICATE**

This is to certify that the project report entitled “**AN ECONOMIC ANALYSIS ON PADDY CULTIVATION IN MADURAI DISTRICT**”. is a record of research work done by P.**Sowkanthika (2017E55)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2020-2021.

Guide



Dr.C. Sahaya Mary Sophia



**Dr. Shobana Nelasco**

Head of the Department of Economics,