# A STUDY ON USAGE OF MOBILE PHONE DURING THE PANDEMIC PERIOD

A project report submitted in partial fulfillment of the requirement for the award of the degree of MASTER OF COMMERCE WITH COMPUTER APPLICATION for the Degree of MADURAI KAMARAJ UNIVERITY.

#### SUBMITTED BY:

NAME REGISTER NUMBER
ANITHA .D 2019MAB01
SOWNDRIYA K.R 2019MAB13

Under the guidance of Dr.Mrs. M.Arasammal, M.Com,B.Ed., M.Phil, Ph.D., Department of commerce with Computer Application Fatima College



#### FATIMA COLLEGE (AUTONOMOUS)

(College with Potential for Excellence) (Re-Accredited with 'A' Grade by NAAC) MARY LAND, MADURAI- 625018 APIRL-2021

This is to certify that the project entitled "A STUDY ON USAGE OF MOBILE PHONE DURING THE COVID-19 PANDEMIC PERIOD" is a Bonafide record of the project work done by, D. ANITHA (2019MAB01) and K.R.SOWNDRIYA (2019MAB13). In partial fulfillment of the requirements for the award of Master of commerce with computer application degree, in bonafide record of the work under the guidance of Dr.Mrs.M.ARASAMMAL, M.Com., B.Ed., M.Phil., Ph.D., HOD of Department of commerce with computer application during the year 2019-2021.

Head of the Department

Internal Examiner

Submitted viva-voce held on \_\_\_

30.03.2021

We, hereby state that the project for the Degree of Master Of Commerce with Computer Application on "A STUDY ON USAGE OF MOBILE PHONE DURING THE COVID-19 PANDEMIC PERIOD" is our original work and no part of this project has been submitted for the awards of any other similar titles

Place: Hadwai

Date: 30.3.2021

Name

Signature

D.ANITHA

(2019MAB01)

.D. taitha

K.R.SOWNDRIYA

(2019MAB13)

Fr. R. Soundeiga.

### True Friend.com

Project report

Submitted in partial fulfillment of the requirement

For the award of the Degree of

**Master of Commerce with Computer Applications** 

Madurai Kamaraj University

(2019-2021)

Submitted by

A.T.S.ARUNA 2019MAB02

R.SOUMYA 2019MAB12

Under the guidance of

Mrs. N. Jenifer Sharon Sumathi MCA., M.Phil.,



# DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FATIMA COLLEGE (AUTONOMOUS)

(College with potential for excellence)

MARY LAND, MADURAI-625018.

**APRIL - 2021** 

This is to certify that the project entitled "True friend.com". It is a bonafied record of the project work done by:

A.T.S.ARUNA 2019MAB02

R.SOUMYA 2019MAB12

In partial fulfillment of the award of the M.Com with Computer Application Degree in Bonafied record of the work Under the Guidance of Mrs. N. Jenifer Sharon Sumathi, MCA., M.Phil., Assistant Professor, Department of Commerce (M.Com with Computer Applications).

Head of the Department

Submitted for Viva Voice Examination held on 30.03.2021

Internal Examiner

Hereby we declare that this software project titled "True Friend.com" has been done thoroughly at the outside knowledge and has not drafted out to any other mode of information. This website has purely developed by us.

#### A.T.S.ARUNA 2019MAB02

#### R.SOUMYA 2019MAB12

Place: Madurai

Date: 30.3.2021

Candidate signature

1. S. Moura

2. Z. sourya

# A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE FOOD DELIVERY APPS

A study report Submitted in partial fulfillment of the requirement For the award of the Degree of Master of Commerce with Computer Applications

### Submitted by

N.BINDUJA	2019MAB03
G. MARY MARIE STELLA	2019MAB07

Under the guidance of

Ms. P. JEYASHRI, M.Com, B.Ed, M.Phill, PGDCE, NET

Department Of Commerce With Computer Application



FATIMA COLLEGE (AUTONOMOUS)

Re-Accredited With 'A 'Grade By NAAC(3<sup>rd</sup>Cycle
College With Potential For Excellence (2004-2019)
74<sup>th</sup> Rank InIndiaRanking 2020(NIRF) By MHRD
MARY LAND, MADURAI-625018.Tamil Nadu
APRIL-2021

This is to certify that the project entitled A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE FOOD DELIVERY APPS It is a bonafide record of the project work done by:

N.BINDUJA	2019MAB03
G. MARY MARIE STELLA	2019MAR07

In partial fulfillment of the award of the M.Com with Computer Application Degree is to Bonafide record of the work Under the Guidance of Ms. P. JEYASHRI, M.Com, B.Ed, M.Phill, PGDCE, NET, Assistant Professor, Department of Commerce (M.Com with Computer Application) during the year 2018-2020.

Head of the Dep	artmentInternal Examiner	M. A.
Internal Guide	P. Jayahi	1 . /
	Voice Examination held at the cons. Fatima College, Madurai on	department of commerce with

Hereby we declare that this software project titled, "A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE FOOD DELIVERY APPS has been done thoroughly at the outside knowledge and has not drafted out to any other mode of information.

Name Candidate Signature

**N.BINDUJA** 

2019MAB03

G. MARY MARIE STELLA 2019MAB07

N. Binduja Gr. Marcy Marcie Stolla

Place: Madurai

Date:

#### FOOD SPARK

#### PROJECT REPORT

Submitted in partial fulfilment of requirement for the award of the

Degree of

Master of Commerce with Computer Applications

Madurai Kamaraj University

Submitted By

NAME	REG NO
R. DEVI PRIYA	2019MAB04
P. DIVYA MEENA	2019MAB05

Under the Guidance of

Mrs. N. JENIFER SHARON SUMATHI, MCA., M.Phil.,
ASSISTANT PROFESSOR



DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FATIMA COLLEGE (AUTONOMOUS)

MADURAI-625018

MARCH - 2021

This is to certify that the project entitled "FOOD SPARK" is a bonafide record of the project work.

#### Done by:

R. Devi Priya (2019MAB04)

P. Divya Meena (2109MAB05)

In partial fulfilment of the requirement for the award of the M.Com with Computer Applications degree in bonafide record of the word under the guidance of Mrs. N. Jenifer Sharon Sumathi, MCA., M.Phil.., Assistant Professor Department of Commerce with Computer Applications during the year 2020-2021.

Head of the Department

Submitted for viva-voice examination held on 30.3.2021

V. J. V.\_\_\_\_\_\_\_\_\_\_

Hereby we declare that this software project titled "FOOD SPARK" has been done thoroughly at the outside knowledge and has not drafted to any other mode of information . This software has been purely developed by us.

- R. Devi Priya (2019MAB04)
- P. Divya Meena (2019MAB05)

Place: Madurai

Date: 30.3.2021

Candidate Signature

1. R. Dour Priyon 2. P. Divya Meena

#### FOOD SPARK

#### PROJECT REPORT

Submitted in partial fulfilment of requirement for the award of the

Degree of

Master of Commerce with Computer Applications

Madurai Kamaraj University

Submitted By

NAME

REG NO

R. DEVI PRIYA

2019MAB04

P. DIVYA MEENA

2019MAB05

Under the Guidance of

Mrs. N. JENIFER SHARON SUMATHI, MCA., M.Phil.,
ASSISTANT PROFESSOR



DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FATIMA COLLEGE (AUTONOMOUS)

MADURAI-625018

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Head of the Department

Submitted for viva-voice examination held on 30.3.2021

V. J. V.\_\_\_\_\_\_\_\_\_\_

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- R. Devi Priya (2019MAB04)
- P. Divya Meena (2019MAB05)

Place: Madurai

Date: 30.3.2021

Candidate Signature

1. R. Dour Priyon 2. P. Divya Meena

# A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE PAYMENT APPS (APPLICATIONS) IN MADURAI CITY

A project report submitted to Madurai Kamaraj University in partial Fulfillment of the requirement for the award of the degree of MASTER OF COMMERCE WITH COMPUTER APPLICATION.

## Submitted by,

B.GUNASOUNDARI	2019MAB06
R YUVAKARTHIKA	2019MAB11

Under the guidance of

Dr.Mrs. S.P Savitha, M.Com.,M.Ed.,M.Phil.,Ph.D

CommerceWith Computer Application,
Fatima College.



FatimaCollege[Autonomous]

Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004-2019)

74<sup>th</sup> Rank in India Ranking 2020 (NIRF) by MHRD,

MaryLand,

Madurai-625018,

Tamil Nadu.

This is to certify that the project entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE PAYMENT(APPS)APPLICATION IN MADURAI CITY"is a Bonafide record of the project work done by B.GUNASOUNDARI (2019MAB06) and R.YUVA KARTHIKA (2019MAB11). In partial fulfilment of the requirements for the award of Master of Commerce with Computer Applications degree, in bonafide record of the work under the guidance of Dr.Mrs. S.P Savitha, M.Com, M.Ed., M.Phil, Ph.D Assistant Professor of M.Com with Computer Applications during the year 2020-2021.

Head of the Department

Submitted viva-voce held on

30.3.2

S. Fatona Port HT.
External Examiner

We, hereby state that the project for the Degree of Master Of Commerce with Computer Application on "A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE PAYMENT(APPS)APPLICATION IN MADURAI CITY" is our original work and no part of this project has been submitted for the award of any other similar titles.

Name

B.GUNASOUNDARI (2019MAB06)

R.YUVA KARTHIKA (2019MAB11)

Signature

B. Guna Soundań R. Yuvakaethika

Place: Madurai

Date: 30.3.21

# A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE FOOD DELIVERY APPS

A study report Submitted in partial fulfillment of the requirement For the award of the Degree of Master of Commerce with Computer Applications

### Submitted by

N.BINDUJA

2019MAB02

G. MARY MARIE STELLA 2019MAB07

Under the guidance of

Ms. P. JEYASHRI, M.Com, B.Ed, M.Phill, PGDCE, NET

Department Of Commerce With Computer Application



FATIMA COLLEGE (AUTONOMOUS)

Re-Accredited With 'A 'Grade By NAAC(3<sup>rd</sup>Cycle
College With Potential For Excellence (2004-2019)
74<sup>th</sup> Rank InIndiaRanking 2020(NIRF) By MHRD
MARY LAND, MADURAI-625018.Tamil Nadu
APRIL-2021

This is to certify that the project entitled A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE FOOD DELIVERY APPS It is a bonafide record of the project work done by:

N.BINDUJA	2019MAB03
G. MARY MARIE STELLA	2019MAB07

In partial fulfillment of the award of the M.Com with Computer Application Degree is to Bonafide record of the work Under the Guidance of Ms. P. JEYASHRI, M.Com, B.Ed, M.Phill, PGDCE, NET, Assistant Professor, Department of Commerce (M.Com with Computer Application) during the year 2018-2020.

Head of the Depa	rtmentInternal Examiner	M. A. e
Internal Guide	P. Jayahi	
	Voice Examination held at the days, Fatima College, Madurai on	department of commerce with

Hereby we declare that this software project titled, "A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE FOOD DELIVERY APPS has been done thoroughly at the outside knowledge and has not drafted out to any other mode of information.

Name Candidate Signature

**N.BINDUJA** 

2019MAB03

G. MARY MARIE STELLA 2019MAB07

N. Binduja Gr. Marcy Marcie Stolla

Place: Madurai

Date:

# A STUDY ON IMPACT OF DIGTAL URGE AMONG STUDENTS DURING COVID – 19 PANDAMIC.

Project report was Submitted in partial fulfillment of the requirement

for the award of the Degree of

Master of Commerce with Computer Applications

Submitted by

C.SANTHIYA 2019MAB08

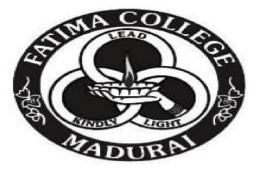
S.SWETHA 2019MAB09

Under the guidance

of

Dr. K. SANGEETHA, M.Com, M.Phil, SET., Ph.D.

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATION



FATIMA COLLEGE (AUTONOMOUS)

(College with potential for excellent)

MARY LAND, MADURAI-625018.

APRIL-2021

This is to certify that the project entitled "A STUDY ON IMPACT OF DIGTAL URGE AMONG STUDENTS DURING COVID – 19 PANDAMIC." It is a bonafide record of the project work done by:

C.SANTHIYA 2019MAB08
S.SWETHA 2019MAB09

In partial fulfillment of the award of the M.Com with Computer Application Degree, in bonafide record of the work Under the Guidance of **Dr. K. SANGEETHA**, **M.Com.**, **M.Phil.**, **SET.**, **Ph.D.**, Assistant Professor, Department of Commerce (M.Com with Computer Application) during the year 2019-2021.

Head of the Department

. 11

Internal Examiner

Submitted for Viva – Voca Examination held on 30 – 3 – 2021

We, hereby declare that this project titled, "A STUDY ON IMPACT OF DIGTAL URGE AMONG STUDENTS DURING COVID - 19 PANDAMIC" is our original work and no part of this project has been submitted for the award of any other similar titles.

Name

C.SANTHIYA (2019MAB08)

S.SWETHA (2019MAB09)

Place: Madurai

Date: 30 - 3 - 2021

Signature

c. Santhiya.

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Project report was Submitted in partial fulfillment of the requirement

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Master of Commerce with Computer Applications

Submitted by

C.SANTHIYA 2019MAB08

S.SWETHA 2019MAB09

Under the guidance

of

Dr. K. SANGEETHA, M.Com, M.Phil, SET., Ph.D.

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATION



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S.SWETHA 2019MAB09

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Name

C.SANTHIYA (2019MAB08) S.SWETHA (2019MAB09)

Place: Madurai

Date: 30 - 3 - 2021

Signature

c. Santhiya.

# A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE PAYMENT APPS (APPLICATIONS) IN MADURAI CITY

A project report submitted to Madurai Kamaraj University in partial Fulfillment of the requirement for the award of the degree of MASTER OF COMMERCE WITH COMPUTER APPLICATION.

Submitted by,

**B.GUNASOUNDARI** 

2019MAB06

R.YUVAKARTHIKA

2019MAB11

Under the guidance of

Dr.Mrs. S.P Savitha, M.Com.,M.Ed.,M.Phil.,Ph.D

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APRIL2021

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Head of the Department

Submitted viva-voce held on

30.3.2

S. Fatone Poet H.J. External Examiner

We, hereby state that the project for the Degree of Master Of Commerce with Computer Application on "A STUDY ON CUSTOMER PREFERENCE TOWARDS ONLINE PAYMENT(APPS)APPLICATION IN MADURAI CITY" is our original work and no part of this project has been submitted for the award of any other similar titles.

Name

B.GUNASOUNDARI (2019MAB06)

R.YUVA KARTHIKA (2019MAB11)

Signature

B. Guna Soundań R. Yuvakaethika

Place: Madurai

Date: 30.3.21

### True Friend.com

Project report

Submitted in partial fulfillment of the requirement

For the award of the Degree of

**Master of Commerce with Computer Applications** 

Madurai Kamaraj University

(2019-2021)

Submitted by

A.T.S.ARUNA 2019MAB02

R.SOUMYA 2019MAB12

Under the guidance of

Mrs. N. Jenifer Sharon Sumathi MCA., M.Phil.,



# DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FATIMA COLLEGE (AUTONOMOUS)

(College with potential for excellence)

MARY LAND, MADURAI-625018.

**APRIL - 2021** 

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Head of the Department

Submitted for Viva Voice Examination held on 30.03.2021

Internal Examiner

ر J. V. <u>ل</u>طالبڪ External Examiner

Hereby we declare that this software project titled "True Friend.com" has been done thoroughly at the outside knowledge and has not drafted out to any other mode of information. This website has purely developed by us.

#### A.T.S.ARUNA 2019MAB02

#### R.SOUMYA 2019MAB12

Place: Madurai

Date: 30.3.2021

Candidate signature

1. S. Moura

2. Z. sourya

# A STUDY ON USAGE OF MOBILE PHONE DURING THE PANDEMIC PERIOD

A project report submitted in partial fulfillment of the requirement for the award of the degree of MASTER OF COMMERCE WITH COMPUTER APPLICATION for the Degree of MADURAI KAMARAJ UNIVERITY.

#### SUBMITTED BY:

NAME REGISTER NUMBER
ANITHA .D 2019MAB01
SOWNDRIYA K.R 2019MAB13

Under the guidance of Dr.Mrs. M.Arasammal, M.Com,B.Ed., M.Phil, Ph.D., Department of commerce with Computer Application Fatima College



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N · A ← O Head of the Department

Internal Examiner

Submitted viva-voce held on \_\_\_

30.03.2021

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Place: Hadwai

Date: 30.3.2021

Name

Signature

D.ANITHA

(2019MAB01)

.D. taitha

K.R.SOWNDRIYA

(2019MAB13)

Fr. R. Soundeiga.

# A STUDY ON CUSTOMER PERCEPTION TOWARDS ONLINE ADVERTISING IN MADURAI CITY

A study report Submitted in partial fulfillment of the requirement For the award of the Degree of

# Master of Commerce with Computer Applications Madurai Kamaraj University

(2019-2021)

Submitted by

S.MUBEEN FATHIMA 2019MAB14

Under the guidance of

Dr. T. K. LATHA MAHESWARI, M.COM., M.PHIL, PGDCA, PH.D., SET.



# DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

**FATIMA COLLEGE (AUTONOMOUS)** 

(College with potential for excellent)

MARY LAND, MADURAI-625018.

APRIL-2021

This is to certify that the project entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS ONLINE ADVERTISING WITH SPECIAL REFERENCE TO MADURAI CITY". It is a bonafide record of the project work done by:

#### S.MUBEEN FATHIMA 2019MAB14

In partial fulfillment of the award of the M.Com with Computer Application Degree in Bonafide record of the work Under the Guidance of Dr. T. K. LATHA MAHESWARI, M.COM, M.PHIL, PGDCA, PH.D., SET., Assistant Professor, Department of Commerce (M.Com with Computer Application) during the year 2019-2021.

Head of the Department

External Examiner

Submitted for Viva – Voca Examination held on 30 3 21

Hereby we declare that this software project titled, "A STUDY ON CUSTOMER PERCEPTION TOWARDS ONLINE ADVERTISING WITH SPECIAL REFERENCE TO MADURAI CITY" has been done thoroughly at the outside knowledge and has not drafted out to any other mode of information.

Name Candidate Signature

S.MUBEEN FATHIMA 2019MAB14

Place: Madurai

Date: 30.03.2021.