



Fatima College

(Autonomous)

Mary Land, Madurai - 625018, Tamil Nadu.

VALUE ADDED COURSE

Department Name: BBA

Course Title: MSME (MICRO SMALL MEDIUM ENTERPRISES)-19UGVAU1

BROCHURE :

FATIMA COLLEGE (AUTONOMOUS)

MARY LAND, MADURAI -18

DEPARTMENT OF BUSINESS ADMINISTRATION

OFFERS

CRASH COURSE ON

MSME
Micro Small & Medium Enterprises

CERTIFICATE COURSE FEE : RS.750

NO. OF HOURS 30

LAST DATE TO APPLY JULY 2020

COURSE OBJECTIVE:

This course is designed to impart the fundamental knowledge for establishing the small Business operation .

COURSE DESCRIPTION:

It emphasises on the Personality of the student by mastering interpersonal skills, creative skills and Public Speaking .It promotes communication skills with Peer groups, subordinates, superior, clients and customers in a organisation.



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COURSE TEACHER:

1. P.RUBY LEELA –BBA DEPARTMENT

SYLLABUS:

| PROGRAMME CODE | COURSE CODE | COURSE TITLE | CATEGORY |
|----------------|-------------|---------------------------------------|----------|
| USBA | 19UGVAU1 | MSME(MICRO SMALL MEDIUM ENTERPRISES)- | Lecture |

COURSE DESCRIPTION

It emphasises on the Personality of the student by mastering interpersonal skills, creative skills and Public Speaking .It promotes communication skills with Peer groups, subordinates, superior, clients and customers in a organisation.

COURSE OBJECTIVES

This course is designed to impart the fundamental knowledge for establishing the small Business operation .

COURSE OUTCOMES

On the successful completion of the course, students will be able to:

CO1----Understand the basic steps for starting up of the business.

CO2----Understand the project identification and establishing a Small Scale Enterprise

CO3-----Understand and identify the different sources of funds available for business

CO4----Understand the Social Responsibility & Ethics applicable to business

CO5----- Practicals

UNIT I –SMALL BUSINESS –AN INTRODUCTION

(8Hrs)

Nature , Characteristics, Relation Between Small & Large Scale Business , Small Business As A Seedbed Of Entrepreneurship, Growth Of Small Sector In India, Problems of Small Scale Industries .

UNIT II – Identification Of Project & Establishing A Small Scale Enterprise (5Hours)

Sources Of Business Ideas, Identifying A Business Opportunity , Steps In Identification Of Business Opportunity.

Project Identification, Selection Of Product, Project Formulation , Product Feasibility , Market Survey

Selection Of Product, Selection Of Site, Legal Considerations, Basic Start Up Problems.

UNIT III –INSTITUTIONAL FINANCE TO MSME

(5Hrs)

Introduction, IFCI,ICICI,LIC,UTI,IDBI,SIDBI,NSIC,Basic Procedures Industries Should Follow While Borrowing Loans From The Various Institution.

UNIT IV-SOCIAL RESPONSIBILITY & BUSINESS ETHICS

(5Hrs)

Meaning Of Social Responsibility, Definition, Evolution , Social Responsibility In The Present Context.

Business Ethics Meaning, Application Of Ethics To Business.

UNIT V -SKILL COMPONENTS**(7Hrs)**

Training the students to make a product for establishing the small business operation.

UNIT VI- Dynamics

Project Financing , Indian Small Scale Industrialist.

TEXT BOOKS:

1. C B Gupta & N P srinivasan –Entrepreneurship Development in India , Sultan Chand 2015
2. S.Anil Kumar,S.C.Poornima –Entrepreneurship Development-New Age International Publishers,2017

REFERENCES

P. Saravanavel -Entrepreneurship Development -ESS PEE KAY Pub, 2017

Digital open educational resources: www.basic-learning.com/ecommerce/soft-skills-training-materials.asp

S.L. Kumari

Head
Department of Business Administration
Fatima College (Autonomous)
Madurai-18

**II BBA- MSME Attendance
2020-2021**

| S.no | Roll no | Name | 5/3 | 6/3 | 8/3 | 9/3 | 10/3 | 11/3 | 12/3 | 13/3 | 15/3 | 16/3 | 18/3 | 20/3 | 22/3 | 23/3 | 24/3 | 25/3 | 26/4 | |
|------|----------|----------------------|-----|-----|-----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|----|
| 1. | 2019BB03 | M. ACSHAYA | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | 10 |
| 2. | 2019BB04 | S. ANCY ARUL MALAR | / | / | / | a | / | a | / | / | / | / | / | / | / | / | / | / | / | 9 |
| 3. | 2019BB05 | M. ANU PADMINI | / | / | / | / | / | a | / | / | / | / | / | / | / | / | / | / | / | 9 |
| 4. | 2019BB06 | I ANUSHREE | / | a | a | / | / | a | / | / | / | / | / | / | / | / | / | / | / | 8 |
| 5. | 2019BB08 | S. BAVANISANTHIYA | a | / | / | / | / | a | a | / | / | / | / | / | / | / | a | a | / | 6 |
| 6. | 2019BB09 | T. BHAVANI | / | / | / | / | / | / | a | / | / | / | / | / | / | / | / | / | / | 9 |
| 7. | 2019BB11 | N. DEEPA | / | / | a | / | / | / | / | / | / | / | / | / | / | / | / | / | / | 9 |
| 8. | 2019BB12 | M. DEEPIKA | / | / | / | / | / | / | / | / | a | / | / | / | / | / | / | / | / | 9 |
| 9. | 2019BB15 | N. DHARANI | a | / | / | / | / | / | / | a | a | / | / | / | / | / | a | / | / | 7 |
| 10. | 2019BB16 | S. DHARANI | / | / | a | / | / | a | a | / | a | / | / | / | / | / | a | / | / | 5 |
| 11. | 2019BB18 | S. GOWRI | / | / | / | / | a | / | / | / | / | / | / | / | / | / | / | / | / | 9 |
| 12. | 2019BB21 | M. HEERA | / | / | a | / | / | / | / | / | a | / | / | / | a | / | / | / | / | 8 |
| 13. | 2019BB28 | G. KALAISELVI | / | / | a | / | / | a | / | / | / | / | / | / | / | a | / | / | / | 8 |
| 14. | 2019BB29 | S. KARTHIGA | / | / | / | / | / | a | / | / | / | / | / | / | / | / | / | / | / | 9 |
| 15. | 2019BB31 | P. KEERTHANA | / | / | / | / | a | / | / | / | / | / | / | / | / | / | / | / | / | 9 |
| 16. | 2019BB32 | CT. KOTHAI VAISHNAVI | a | a | a | / | / | / | / | / | / | / | / | / | a | / | a | / | / | 6 |
| 17. | 2019BB34 | M. MUTHU SARANYA | / | a | / | a | / | a | / | / | / | / | a | / | / | a | / | a | / | 5 |
| 18. | 2019BB36 | S. PADMA PREETHA | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | 10 |
| 19. | 2019BB37 | K. POORANI | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | 10 |
| 20. | 2019BB38 | M. RAHINI | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | 10 |
| 21. | 2019BB42 | P. RITA | / | / | / | / | / | / | / | / | / | a | / | / | / | / | / | / | / | 9 |
| 22. | 2019BB44 | G. SANJANA | a | a | / | / | a | a | / | / | / | / | / | / | / | / | a | / | / | 5 |
| 23. | 2019BB45 | C. SARANYA | / | a | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | 9 |
| 24. | 2019BB47 | G. SEELA VARSHINI | / | / | / | a | / | / | / | / | / | / | / | / | / | / | / | / | / | 9 |
| 25. | 2019BB48 | SHAMINA PARVEEN P | / | / | / | / | / | / | / | / | / | / | / | / | / | / | a | / | / | 9 |
| 26. | 2019BB55 | M.R. SRIDEVI | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | 10 |
| 27. | 2019BB58 | M. VAISHNAVI | / | a | / | a | a | / | / | a | / | / | a | / | / | a | / | / | / | 5 |
| 28. | 2019BB59 | G. VARNIKA | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | a | / | 9 |
| 29. | 2019BB61 | S. VIJAYA KRITHIKA | / | / | / | / | / | a | / | / | a | / | / | / | / | / | a | a | / | 7 |
| 30. | 2019BB63 | J. VINISHA | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | / | 10 |
| 31. | 2019BB65 | M. DHAARANI | / | / | / | / | / | a | / | a | / | / | / | / | / | a | / | / | / | 7 |

BBA 1.3.2 SD MSME CERTIFICATE



FATIMA COLLEGE

(Autonomous)

(College with Potential for Excellence & Re-Accredited with 'A' Grade by NAAC)

Mary Land, Madurai - 625018

MSME

MICRO SMALL & MEDIUM ENTERPRISES

This is to certify that Ms M. ANUPADMINI of

II BBA successfully completed & secured FIRST

class in Crash course on "MSME - MICRO SMALL & MEDIUM ENTERPRISES" Offered by Department of

Business Administration .

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COORDINATOR

A handwritten signature in black ink, appearing to be 'P. Rubyleela'.

STAFF INCHARGE