

MEETING OF THE

DATE-

BOARD OF STUDIES

2019 - 2020

Minutes of the Meeting.

The Board of Studies for the Department of Journalism and Mass Communication was held on Feb. 28, 2020 at 10.00 a.m. The meeting began with a prayer. The members were welcomed by Mr. S. Saira Banu, Associate Professor and Head.

The following constituted the Board

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| 1. Mr. S. Nagarathinam
Professor and Head
Department of Communication
Madurai Kamaraj University | University Nominee
Absent |
| 2. Mr. T. Shylaja
Head, Department of Visual Communication
The American College
Madurai | Subject Expert
Absent |
| 3. Mr. G. Balasubramania Raja
Head, Department of Communication
Manonmaniam Sundaranar University,
Abishekapatti, Tirunelveli | Subject Expert |
| 4. Ms. Lydia Israel
Manager - Advertisement Sales
Vikatan Media Service
RH 15, Meenakshi Avenue
Kalai Nagar
Madurai - 17. | Industrial Expert
Absent |
| 5. Ms. M. Pon Shruithi
1/66G1, 1/268 Kamaraj Nagar Road
Dhalavaipuram, Virudhunagar | Alumna |

The Agenda for the deliberations by the Board was placed before the Board. The following were presented for the approval of the Board after presenting the ATR i.e. implementation of all suggestions of BOS 19-20.

1. Changed Evaluation Pattern for the OBE Syllabus
2. Syllabus for Self-learning Course for Advanced Level Learners:
"Computer Skills for Media" - Sub. Code: 19UGSLJMC1 - Credits: 2
3. Syllabus for Value Added Crack Course - "Scripting & Video Film Making" - Sub. Code: 19UGVAJMC1 - Hours - 30
4. Ten percent of Self Study Components in all Courses
5. Teaching Methodology & Assessment Rubrics for Remedial Teaching
6. Internships & Projects
7. Panel of External Examiners for Practicals

The Board approved of all items with a few suggestions:

⇒ Item 2: Dr. Balasubramania Raja recommended that the Syllabus for the Self-learning Course "Computer Skills for Media" should have more practical components. It should facilitate the publication of the Students' work and creation of portfolios. Ms. Pon Shruithi suggested that adequate study materials and software accessibility should be provided.

Some minor changes were suggested in the OBE syllabus for V & VI Semesters which were approved already in the previous BOS meeting 19-20.

⇒ The Board felt that the Elective Course 'Writing for Media' - 19JMBME4, should be made a skill based course. So it was swapped with "Gendered Representation in Media - 19JMBSE5, which in turn becomes the Elective Course. Necessary changes have to be made in the contents of both the Courses to accommodate the changes in the number of teaching hours. And 'Translation' should be incorporated as one of the units in the Course 'Writing for Media'.

⇒ Title of the course "Online Journalism" - 19JM5SB3 is to be changed to "Web Designing" in V Semester.

⇒ Ms. Pon Shruithi also suggested that students must be made to listen to Radio & read Newspapers regularly. Panel Discussions to be included.

⇒ The Panel of External Examiners for Practicals was also approved.

Members present at the meeting were:

1. Mr. G. Balasubramania Raja
Head, Department of Communication
Manonmaniam Sundaranar University
Alisekapatti, Tirunelveli

G. Raja
28/02/2020

2. Ms. M. Pon Shruithi
1/666, 1/268, Kamaraj Nagar Road
Dhalavaipuram, Virudhunagar

Pon Shruithi M
28/02/2020

3. Dr. S. Savia Banu
Head & Associate Professor
Department of Journalism and
Mass Communication
Fatima College, Madurai.

S. Banu
28/02/2020

4. Ms. S. Jeno Mary
Assistant Professor
Department of Journalism and Mass
Communication
Fatima College, Madurai

J. Mary
28/02/2020

5. Ms. C. Gladious Guna Ranjini
Assistant Professor
Department of Journalism and
Mass Communication
Fatima College, Madurai

Gladious
28/2/2020.

6. Dr. S. Thanapandi
Assistant Professor
Department of Journalism and
Mass Communication
Fatima College, Madurai

Th. S.
28/2/2020

DATE-

7. Ms. Gr. Roseline Stella Rani
Assistant Professor
Department of Journalism and
Mass Communication
Fatima College, Madurai

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28/02/2020

8. Ms. A. Mable Jasmine Shobha
Assistant Professor &
Dean of Academic Affairs
(Self Financing Courses)
Fatima College, Madurai

f. Mable Jasmine Shobha

28/02/2020

Dr. Sr. G. Celine Sahaya Mary
Principal