

The Board Of Studies meeting held on 28.02.2020 at the Department of Management Studies, Fatima College (Autonomous) with the following members present:

1. Dr. R. Menaga University Nominee
Assistant Professor
Department of Management Studies
Directorate of Distance Education
Madurai Kamaraj University
Madurai.
2. Dr. R. Albert Christopher Dhas Academic Expert
Director & Research Head
Department of Management Studies
The American College
Madurai.
3. Dr. S. Parithi Academic Expert
Assistant Professor
Department of Management Studies
JT College of Arts and Science (Autonomous)
Pudukottai.
4. Mr. G. Rajamurthy Industrial Expert
Director
Global Institute of Foreign Trade
Madurai.
5. Ms. M. I. Afroza Alumnae
Franchise Head - Just Kulfi
Madurai.

6. Dr. Sr. G. Celine Sahaya Mary Principal

7. Dr. S. Raju Director

8. Dr. P. Shyamala Head of the Dept.

9. Mrs. N. Asha Assistant Professor

10. Dr. L. Meena Assistant Professor

11. Dr. M. Nagaveni Assistant Professor

12. Dr. B. Jayanthi Assistant Professor

13. Dr. R. Suganya Assistant Professor

14. Ms. A. Mable Jasmine Shobha Dean

Dean of Self-Financing courses

Fatima College (Autonomous)

The Board of Studies meeting held at the Department of Management Studies, Fatima College (Autonomous) on February 28, 2020.

I. Action Taken Report:

Based on the recommendations of the preceding board, the following actions were taken by the Department subsequently:

* MBA333 - Training & Development:

Internal and external evaluation process was elaborated in the Syllabus.

* MBA334 - Labour Legislation:

Recent amendments in Trade Union Act were included in the Syllabus.

* MBA351 - Hospital Administration:

The first unit was restructured and basic introduction to hospital services, operations of various departments in hospitals, and World Health Organisation (WHO) were added into it.

* MBA326 - Derivatives & Futures:

The course was renamed as "Derivatives & Markets".

II. Proposals passed in the board for the forthcoming academic year:

* List of NPTEL courses:

The Board approved the proposed list of online and certificate courses for the students. The Students will undergo any one of the following courses:

1. Sales and Distribution Management
2. Enhancing soft skills and personality
3. Emotional Intelligence
4. Employment Communication

5. Six Sigma

* List of MOUs:

The Board members approved the proposed 'Memorandum of Understanding' with the following companies in the forthcoming academic year:

1. Export Promotion Centre, Madurai.
2. Nativelead Foundation, Madurai.

* Projects, Student Internships and list of external examiners:

The Department presented the details on various projects that students undergo in different semesters, an illustrative list of organisations (Annexure - I enclosed) where students are allowed for their projects and an illustrative list of external examiners (Annexure - II enclosed). The board approved the same.

ii). Recommendations of the board towards the proposed Syllabus:

The following recommendations were made by the board towards the proposed 'Outcome-Based Education' Syllabus for iii and iv Semesters:

* 19MBA301 - Strategic Management:

The members of the board recommended to include 'Conceptualisation of SAP' in its syllabus.

* 19MBA304 - Advertising Management:

'Digital Media Introduction & Planning' to be included in the syllabus.

* 19MBA309 - Digital Marketing:

The board members suggested to include SEO, Blog promotion, CPC in the syllabus.

* 19MBA324 - Fundamentals of Insurance Management:

The nominees of the board advocated including General Insurance - I as Unit IV and General Insurance - II as Unit V.

* 19MBA331 - Total Quality in Human Resource:

The members of the board advised to include theoretical model of TQM, and Barriers in implementing TQM in Unit - I.

* 19MBA342 - Materials Management:

It was suggested by the board to include the concept of 'Store-keeping' in Unit V.

* 19MBA351 - Hospital Administration - I:

It was recommended to include the Hospital Departments viz. Medical records, Reception, House-keeping, and Marketing in the syllabus.

* 19MBA371 - Logistics & Supply chain Management:

The board members advised to reorder the units like:

Unit I - Logistics Management

Unit II - Supply chain Management

Unit III - Supply chain Relationships

Unit IV - values of supply chain

Unit V - Inventory and Distribution Management.

The members of the board admired & record their word of appreciation for the efforts of the Department in reformatting syllabus.

Signatures:

1. Dr. R. Menaga

Comp 28/2/20

2. Dr. R. Albert Christopher Dhas

ACD

3. Dr. S. Parithi

S. Parithi

4. Mr. G. Rajamurthy

G. Rajamurthy

5. Ms. M. I. Afroza

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6. Dr. Sr. G. Celine Sahaya Mary

Dr. G. Celine Sahaya Mary

7. Dr. S. Raju

S. Raju

8. Dr. P. Shyamala

P. Shyamala

9. Mrs. N. Asha

N. Asha

10. Dr. L. Meena

L. Meena

11. Dr. M. Naganenitha

M. Naganenitha

12. Dr. B. Jayanthi

B. Jayanthi

13. Dr. R. Suganya

R. Suganya

14. Ms. A. Mable Jasmine Shobha

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28/02/2020