

2019-2020

Minutes of the Meeting of Board of Studies
in the Research Centre of Commerce held on
28.02.2020 at Yashima College, Madurai

Members Present:

External

Dr. M. Muthukumar (University Nominee) *Not there*
Dr. G. Vinayaga Moorthy (Subject-Expert) *6/2/2020*
Dr. Raja Mahanar (Subject-Expert) *ABSENT.*
Miss. N. Seeltha (Alumnae) *Sattig*
Mr. Vijaya Baskaran (Industrialist) *ABSENT.*

Internal:

Dr. Mrs. Sahaya Rani Fernando *B. Sahaya Rani*
Dr. Mrs. Auxilia Felicitas A.I. *A.I. Inf. Inf.*
Dr. Mrs. Jeyanthi Vijayarani. T. *T. Jeyanthi*
Dr. Mrs. Pushpa Tolthi Indra. T. *Pushpa Tolthi*
Dr. Mrs. Yashima Roseline Mary. S. *S. Fatima Roseline M. S.*
Dr. Miss. Lucia Vanilka. C. *C. L. Vanilka*
Mrs. P. Kalai Selvi *P. Kalai Selvi*
Dr. Sr. Bindu Antony *Sr. Bindu*
Dr. Miss. Suganya. V. *V. Suganya*
Dr. Mrs. Keerthiga. R. *R. Keerthiga*

It was resolved to (i) modify the title as
'Modern Marketing' (20A2CC4) instead of Marketing
and to include Digital Advertising in Unit V.

(ii) to include "Non Performing Assets" (NPA) in
Unit IV, in Practical Banking (20A3CC7)

(iii) to change "SWOT" Analysis to "SWOC" Analysis
according to the latest terminology in Unit II,
Self Management Skills (19A35B1)

(iv) to include Intelligent Quotient and

'Emotional Quotient' in Unit V in Self Management Skills (19A3SB1)

(v) to include the phrase "along with the latest amendments (As per Companies Act-2013)" in the course description and include Introduction to Companies Act-2013 in Unit I, in Company Law (A5CC12)

(vi) to include Significant Industrial Women Leaders in India, in Leadership Skills (A5SB3)

(vii) to change the title 'Management Accounting and Financial Control I' to "Management Accounting" (20PG1A2) and

to change "Management Accounting and Financial Control II" to Financial Management (20PG2A6)

(viii) to have 4 hrs. Theory and 2 hrs. Practical for E-Commerce and E office (20PG1A4) and Credit-15 (3+1).

(ix) to include 'awareness on misleading advertisements' in Unit-I in Creative Advertising (20A1E2C/20A2E2C)

(x) to include 'Decision Theory' instead of Inventory Management in Unit IV in Quantitative Techniques (20PG2A5)

(xi) to have 'Accounting for Price level changes' in Unit IV instead of 'Accounting for Inflation' in Financial Management (20PG2A6) and to mention the methods as IRR, NPV, Pay Back, PI and ARR in Unit-IV

(xii) to include ethics in Research and Research gap in Unit-I Research Methodology (20PG2A7)

(xiii) to have "Income Tax and Tax Planning"

(19PG3A14) and to have CST instead of
 of Direct Tax Law and Practice II (19PG4A14)
 (XII) to have Direct Tax Law and Practice instead
 of Direct Tax Law and Practice I and Income Tax
 and Tax Planning instead of Direct Tax Law & Practice I
 (19PG4A14) (XII) to approve the syllabi for MOOC Courses
 and self learning papers.

(XIII) to approve the list of Panel members
 for evaluating PU and UA projects.

Dr. M. Muthukumar

Dr. A. Vinayaga Moorthy

Miss N. Seetha

Dr. Mrs. B. Sahaya Rani Fernando

Dr. Mrs. A. I. Auxilia Feliciano

Dr. Mrs. T. Jayanthi Vijaya Rani

Dr. Mrs. T. Pushpa Tothi Indra

Dr. Mrs. S. Fatima Rosebire Mary

Dr. Miss. C. Lucia Vasilke

Mrs. P. Kalaiselvi

Dr. Sr. Bindu Antony

Dr. Miss. V. Suganya

Dr. Mrs. R. Keerthiga

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28/2/2020

See the

B. Sahaya Rani

A. I. Auxilia Feliciano

T. Jayanthi Vijaya Rani

T. Pushpa Tothi Indra

S. Fatima Rosebire Mary

C. Lucia Vasilke

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