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College with Potential for Excellence (2004 - 2019)
101 - 150 Rank Band in India Ranking 2021 (NIRF)
Mary Land, Madurai - 625018, Tamil Nadu.

FATIMA COLLEGE (AUTONOMOUS), MADURAI – 625018

2020 - 2021

CRITERION 1 - CURRICULAR ASPECTS

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme specific outcomes (PSOs) and Course Outcomes (COs), of the Programmes offered by the Institution.
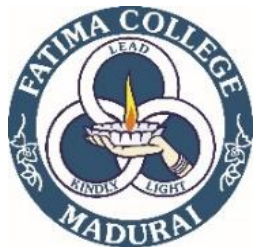
NAME OF THE PROGRAMME: M.COM WITH COMPUTER APPLICATION   **PROGRAMME CODE : PSCC**

PROGRAMME OUTCOMES (PO)

On completion (after two years) of M. Sc Programme, the students are able to

PO 1	Gain in-depth knowledge to understand, analyse and apply it to develop subject competency
PO 2	Criticize historical, cultural, social, political, economic, literary concepts and perspectives that shape the world.
PO 3	Enhance creative, critical, media, entrepreneurial and social skills consequently becoming socially responsible citizens.

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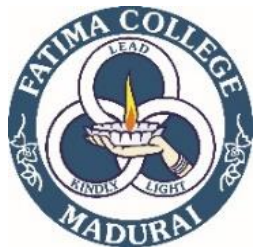**Mary Land, Madurai - 625018, Tamil Nadu.**

PO 4	Synthesize ideas from various disciplines and enhance problem solving, analytical skills and apply them for their professional roles.
PO 5	Identify and asses Societal challenges women's issues in specific, in the local, regional, national, global levels and explore solutions.
PO 6	Acquire research skills and pursue higher studies and research and for see the historical, socio-cultural, economic and literary changes and challenges.
PO 7	Design and Develop a solution for problems in domains like Insurance , Health care System, Multimedia and Mass Communication

PROGRAMME SPECIFIC OUTCOMES (PSO)

On completion (after two years) of M.Com CA programme, the students are able to

PSO 1	Students will be able to identify, analyse and solve the problems of various issues of accounting, through different tools and techniques

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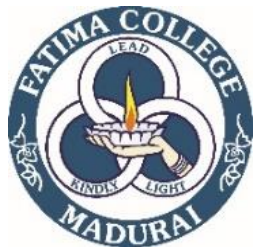*College with Potential for Excellence (2004 - 2019)*
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PSO 2	Adopt recent changes in marketing, international business, human resource, taxation, environment and investment of securities	
PSO 3	Analyse and evaluate the operation of the business related issues.	
PSO 4	Application of financial tools and in real time business helps in Decision making	
PSO 5	Design , implement domain knowledge for computer programming	
PSO 6	Understand the concepts and applications in the field of computing sciences like web designing, network and communication technologies	
PSO 7	Possess skills and knowledge of software design process	

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/ NATIONAL/	COURSE DESCRIPTION	COURSE OUTCOMES

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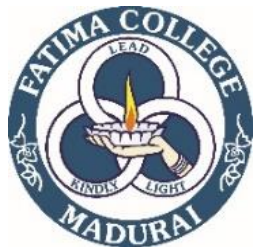*Re-Accredited with 'A++'(CGPA 3.61) by NAAC (Cycle- IV)*
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		REGIONAL/ GLOBAL)		
19PG1CA1	Financial Management	National	This course emphasises on the major decisions made by the financial executive of an organization like capital structure strategies, ideal cost of capital, optimal cash management and effective dividend policies.	❖ To use the measurement of leverages in order to enhance the earnings of company and to evaluate the capital structure theories.
19PG1CA2	Accounting for Decision Making	National	The aim of this course is to encourage the acquisition of knowledge and skills relating to the application of management accounting concepts and techniques for business decisions, short-term and long-	❖ To analyze the fund flow and cash flow statement and Prepare to the capital budgeting.

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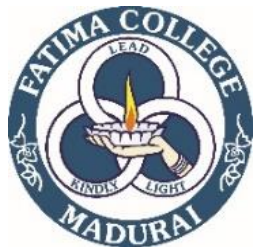
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			term/strategic decision-making.	
19PG1CA3	Marketing Principles and Practices	National	Students gain knowledge in Marketing and the various ways in which a product can be marketed.	❖ To illustrate the concepts of product design, new product development, product life cycle for various products & services and simultaneously.
19PG1CA4	Programming in C++	Global	To facilitate students with the skills required to solve problems using object oriented concepts.	❖ To Demonstrate a thorough understanding of the concept of pointers and dynamic memory allocation by designing and implementing programs using pointers and dynamic memory

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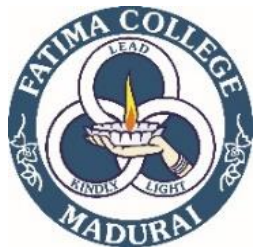*Re-Accredited with 'A++'(CGPA 3.61) by NAAC (Cycle- IV)*
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				allocation.
19PG1CA5	Lab I - C++	Global	Learn the fundamentals, structure, logic, and syntax of object-oriented programming in C++.	❖ To learn virtual functions to implement dynamic binding with polymorphism.
19PG2CA6	Business Statistical methods	National	This course consists of an introduction to business statistics including methods of describing, summarizing, measuring and analyzing statistical data, variance applications and sampling distributions	❖ To Evaluate the sampling techniques using sample samples
19PG2CA7	International Business	National	This course emphasises on international factors affects domestic concerns, global issues	❖ To Appraise the investment theories with regarding FDI in present

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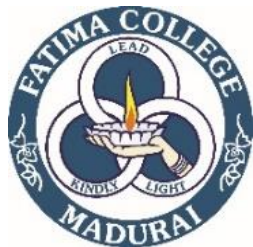
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			relating to trade, impacts of balance of payments in the markets etc.	scenario.
19PG2CA8	Advanced Cost Accounting	National	This course provides key data to managers for planning and controlling, as well as data on costing products and services.	❖ To Prepare job and batch contract account
19PG2CA9	Introduction to Web Designing	Global	The students will learn how to create basic web pages with HTML, including basic structuring of page content, apply basic formatting styles using CSS and understanding JavaScript for basic interactivity.	❖ To Design JavaScript to add dynamic content to pages.
19PG2CA10	Lab II - HTML	Global	Understand how to use HTML	❖ To Create the web pages

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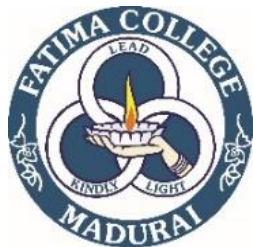
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			tags and tag attributes to control a Web page's appearance.	using CSS styles, internal and/or external style sheets.
19PG3CA11	Research Design and Methodology	National	This course aims to give student a broad understanding of research methodology, including theory of science and qualitative and quantitative methods.	❖ To Describe sampling methods, measurement of scales and appropriate uses.
19PG3CA12	Direct Taxes	National	This course includes basic and advance concepts of income tax, and various components involved in the determination of the income tax.	❖ To Assess the House property income and to ascertain the income earned under the head "Income from Business or Profession
19PG3CA13	Operations	National	The course aims to teach	❖ To Develop CPM and

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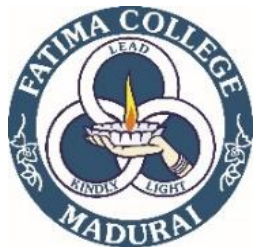
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	Research		specialized methods of Operations Research and applications for optimization problems.	PERT techniques, to plan, schedule, and control project activities.
19PG3CA14	Web Programming in PHP	Global	Web Programming in PHP provides the knowledge necessary to design and develop dynamic, database-driven Web pages.	❖ To Solve Database problems using MySQL commands to Create, Insert, Update, and Retrieve a simple database and show the ability to join tables through the SELECT statement
19PG3CA15	Lab III –PHP	Global	PHP is a server-side scripting language, which is extensively designed for website development. PHP is an easy program language	❖ To Create basic PHP programs and Create and manipulate MySQL database.

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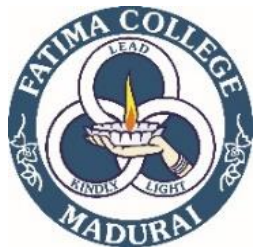
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			with logical syntax and well-described command functions.	
19PG3CAE1	Personal Investment	National	This course helps the students to gain in-depth knowledge in the field of Investment and also provides a detailed introduction to personal investment avenues.	❖ To Describe alternative Avenue of investment and Identify various form of investment
19PG3CAE2	Software Analysis And Design	Global	This course covers the fundamentals of software engineering, including understanding system requirements, effective methods of design, testing, team software development, and the application of engineering tools.	❖ To Design the software architectural styles and Apply software testing techniques and strategies on software.

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19PG4CA16	Personnel Management	National	This course examines the role of the human resource management as a strategic partner in managing today's organizations.	❖ To Demonstrate the employer and employee relationship in the organization.
19PG4CA17	Advanced Company Accounts	National	This course builds on the knowledge on the important aspects of corporate accounting and skills in accounting for changes in corporate structure as per revised Accounting Standard SCHEDULE VI	❖ To Compute the valuation of goodwill and share under various method
19PG4CA18	Women Entrepreneurship and Small Business	National	This course is designed to help students evaluate the business skills and commitment necessary to successfully operate an entrepreneurial venture and	❖ To Predict the role of women entrepreneurship and Understand the systematic process to select and screen a

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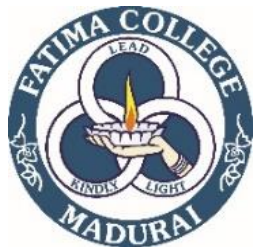
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	Enterprises		review the challenges and reward of entrepreneurship.	business idea.
19PG4CA19	Java Programming	Global	This course of study builds on the skills gained by students in Java Fundamentals or Java Foundations to help advance Java programming skills. Students will design object-oriented applications with Java and will create Java programs using hands-on, engaging activities.	❖ To Create applet programs and understand how they differ from applications.
19PG4CA20	Lab IV- Java	Global	JAVA programming with object-orientation emphasis on the fundamental syntax and semantics of JAVA for applications and web applets.	❖ To Create interfaces and packages for faster application development and Analyze the different exception handling

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				mechanisms
19PG4CAE3	Retail Marketing Management	National	Retail marketing management course that deals with overseeing the distribution and selling of products directly to consumers, in specific vending points such as shops, chain stores, market ,malls.	❖ To Understand consumer behaviour and influence factors on purchase decision.
19PG4CAE4	Network Security and Cryptography	Global	Identify some of the factors driving the need for network security, Identify and classify particular examples of attacks and Compare and contrast symmetric and asymmetric encryption systems and their vulnerability to attack, and	❖ To Prepare how to deploy encryption techniques to secure data in transit across data networks

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			explain the characteristics of hybrid systems.	