

Re-Accredited with 'A++' (CGPA 3.61) by NAAC (Cycle- IV)
College with Potential for Excellence (2004 - 2019)
101 - 150 Rank Band in India Ranking 2021 (NIRF)
Mary Land, Madurai - 625 018, Tamil Nadu.



FATIMA COLLEGE (AUTONOMOUS), MADURAI – 625018 2020 - 2021

CRITERION 1 - CURRICULAR ASPECTS

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme specific outcomes (PSOs) and Course Outcomes (COs), of the Programmes offered by the Institution.

NAME OF THE PROGRAMME: M.COM

PROGRAMME CODE: PACO

PROGRAMME OUTCOMES:

The learners will be able to

PO1: gain in-depth knowledge to understand, analyse and apply it to develop subject competency

PO2: criticize historical, cultural, social, political, economic, literary concepts and perspectives that shape the world.

PO3: enhance creative, critical, media, entrepreneurial and social skills consequently becoming socially responsible citizens.

PO4: acquire research skills and pursue higher studies and research

PO5: foresee the historical, socio-cultural, economic and literary changes and challenges.



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PO6: synthesize ideas from various disciplines and enhance problem solving, analytical skills and apply them for their professional roles.

PO7: identify and asses Societal challenges women's issues in specific, in the local, regional, national, global levels and explore solutions.

PROGRAMME SPECIFIC OUTCOMES:

PSO1:	Enrich the students to gain in depth knowledge in all advanced areas of commerce
PSO2:	Enlighten the students to sow the passion of knowledge on current scenario
PSO3:	Nourish them with strong conceptual knowledge and to become skilfully competent
PSO4:	Equip the students with practical knowledge to prepare various accounts ,taxation, auditing, finance and management domains
PSO5:	Empower the students to be employable





COURSE CODE	Course Title	NATURE OF THE COURSE	Course Outcomes
19PG1A1	Auditing	Professional ethics	Gives insight into the principles, methods and techniques of auditing of different types of organizations. Provides knowledge on salient features of Company audit and E-auditing
19PG1A2	Management Accounting and Financial Control I	Professional ethics	Familiarises the various tools and techniques used in financial planning, analysis, control and decision making and applying them in solving financial problems of business units
19PG1A4	E- commerce & E-office	Professional ethics	❖ Gives knowledge about the various dimensions of E-Commerce and





			digitalization and hands-on experience in working with all the programmes of E-office
19PG2A6	Management Accounting and Financial Control II	Professional ethics	Understand the various tools and techniques used in financial planning, analysis, control and decision making and to apply them in solving financial problems
19PG2A7	Research methodology	Professional ethics	creates awareness about the nature and the design of research and gives an understanding about collection of data, formulation of hypothesis and preparation of research report
19PG3A10	Direct Taxes Law & Practice I	Professional ethics	Provides an in-depth knowledge of the provision of income tax law and their applications in computation of various heads of income of different assesses





19PG3A11	Executive skills development	Professional ethics	❖ Helps in developing personality and equip with basic communication skills
19PGAE1	Partnership Accounting	Professional ethics	❖ Inscribes knowledge and skills in the procedure relating to partnership accounting and other specified areas of financial accountings and focus on accounting for transactions that are unique to a partnership firms
19PG3AE2	Marketing Management	Professional ethics	Provides framework of marketing management and gives knowledge on various dimensions and aspects of marketing and prepares for taking up career in marketing.
19PG4A12	Corporate Accounting	Professional ethics	 Describes the principles involved in 64 company law provisions and provides





			knowledge of recent developments in corporate accounting
19PG4A13	Women Entrepreneurship and Management of Small Business	Gender	❖ women as entrepreneurs
19PG4A14	Direct Tax Law and Practice II	Professional ethics	helps to gain in-depth knowledge about provisions of income tax law and their applications in the assessment of individuals, firms and companies
19PG4A15	Work force management	63 Professional ethics	helps to have an understanding of the various aspects of man power managements, work environment and ways and means of motivating employees and disciplinary measures





19PGAEDC	Creative advertising	Professional ethics	❖ Trains in the skills of creating
			advertisements