

**September 30, 2016**

- 9.00 a.m. - 9.30 a.m. : Registration
- 9.30 a.m. - 4.00 p.m. : Competition ( Zealot 2k16 & TECHNO FEAST )  
Megistanos of 2k16, Business plan, Business Quiz, Adzap, Fun mela, Idea Update, Pick your Pic, Beat the Time
- 11.30 a.m. - 12.00 p.m : Tea Break
- 1.00 p.m. - 2.00 p.m. : Lunch
- 4.00 p.m. - 4.15 p.m : Tea Break
- 4.15 p.m. - 5.00 p.m. : Valediction
- Valedictory Address : **Dr.V.Chinniah**  
Professor and Head  
Department of Management Studies  
Madurai Kamaraj University,  
Madurai - 625 022



All the accepted Papers will be published in proceedings with ISBN.

**Convenors**

**Dr. P. UMA**

Director

Department of Management Studies  
Fatima College (Autonomous)

**Dr. P. SHYAMALA**

Head of the Department  
Department of PG IT

Fatima College (Autonomous)

**Organising Committee**

Department of MBA

**Mrs. N Asha**

**Mrs. L. Meena**

**Dr. M. Nagarenitha**

**Dr. S. Beulah Mabel**

**Mrs. P. Jegadeeshwari**

Department of PG IT

**Mrs. R. Meenakshi**

**Mrs. S. Subha**

**Mrs. S. Amala Devi**

**INTERNATIONAL CONFERENCE**

**ON**

**Managing Disaster -  
A Strategic Perspective**

**September 29 & 30, 2016**



**Fatima College (Autonomous)**

(College with Potential for Excellence)

( Re-Accredited with " A " Grade by NAAC )

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**Fatima Institute of Management  
Department of MBA & PG IT**

## ABOUT THE COLLEGE

Fatima College (Autonomous), with the lofty ideas of the founder Mother Rose and the tireless efforts of the Missionary Sister of St. Joseph of Lyons has held steady to its quality pursuit in higher education from its inception since 1953. The National Assessment and Accreditation Council (NAAC) accredited the College with the highest rating of 5 stars and re-accredited with "A" grade. In the year 2004, the Status "College with potential for Excellence" was conferred by the UGC. In 2006 and 2013, NAAC re-accredited and honoured the college with 'A' grade.

## ABOUT THE DEPARTMENTS

The AICTE approved professional course MBA (Master of Business Administration) was started in the year 1996. This programme is designed to inculcate knowledge, to hone up skills and to empower women to face corporate challenges. The PG Department of Information Technology was established in the year 2000. Based on the emerging requirements of the global market, which is totally backed up by IT, the following courses are offered by the department M.Sc.( Information Technology & Management), M.Sc.(Computer science & Information Technology). The courses are specially designed to suit ever-changing trends in IT industry and to provide the right ground to facilitate placement.

## CONFERENCE THEME

Disaster is a serious disruption of the functioning of a community or a society. Disasters involve widespread human, material, economic or environmental impacts, which exceed the ability of the affected community or society to cope using its own resources. Local, regional, national and international organizations are all involved in mounting a humanitarian response to disasters. Each will have a prepared disaster management plan. These plans cover prevention, preparedness, relief and recovery.

Managing Disaster is a sustainable development goal that integrates the utilization of

resources during natural disasters, environmental emergencies, complex emergencies and pandemic emergencies. The disaster management programmes have been set up to facilitate a paradigm shift from the hitherto relief-centric approach to a more proactive, holistic and integrated approach of strengthening disaster preparedness, mitigation, and emergency response.

## The Objectives of this International Conference are

- \* To identify the potential and examine the existing practices in Disaster Management
- \* To overview government policies on Disaster Management in education at Professional levels
- \* To develop a critical & practical understanding of factors that lead to challenges during disasters
- \* To discuss the best practices of the implementation of strategies, technology in Research, Education and Organization
- \* To enhance interaction and exchange of ideas between Researchers, users and policy makers.

## Programme Schedule

September 29, 2016

9.00 a.m. - 9.30 a.m. : Registration

9.30 a.m. - 10.30 a.m. : Inauguration

Welcome Address : **Dr. P. Uma**  
Director  
MBA Programme  
Fatima College (Autonomous)  
Madurai

Presidential Address : **Rev.Sr.Dr.K. Fatima Mary**  
Principal  
Fatima College (Autonomous)  
Madurai

Felicitation : **Rev.Sr.Dr.M.Francisca Flora**  
Secretary  
Fatima College (Autonomous)  
Madurai

Special Address : **Mr. Pradeep Meyo**  
Director  
MAC, Singapore

Vote of Thanks : **Dr. P. Shyamala**  
Head of the Department  
Department of PG IT,  
Fatima College (Autonomous)  
Madurai

10.30 - 11.00 a.m. : **Tea Break**

11a.m. - 1.00 p.m. : **Technical Session**

**Ms. Mathilde Peric**  
Health Officer,  
France

: **Mr.Samuel Rukomia**  
**Kanguru**  
Research Scholar,  
Kenya

12.30 -1.00 p.m. : **Dr. K. Ravichandran**  
Director of Experiential Education  
Associate Professor  
School of Management  
New York Institute of Technology,  
Abu Dhabi

1.00 - 2.00 p.m. : **Lunch**

2.00 - 4.00 p.m. : **Panel Discussion & Paper Presentation**

2.30 - 3.00 p.m. : **Ms. Oshibuchi San**  
Women Entrepreneur,  
Japan

**Ms. G. Suganya**  
Marketing Consultant,  
Canada

3.00 - 3.30 p.m. : **Dr. Mark Abad**  
Faculty  
Bahrain Training Institute,  
Bahrain

3.30 - 4.00 p.m. : **Mr. VG. Venkatesh**  
Faculty-Auckland University of  
Technology,  
Auckland