

FATIMA COLLEGE (AUTONOMOUS)

MARY LAND, MADURAI - 625 018

ENTREPRENEURSHIP DEVELOPMENT CELL

REPORT 2014 - 2015

Entrepreneurship Development cell focuses on guiding the students especially the first generation learners to become Entrepreneurs. Instead of job seekers the students themselves are trained to become “job providers”. The Entrepreneurship Development Cell intends to coordinate various activities directed towards entrepreneurship creation and Entrepreneurship Development.

Orientation Programme

Orientation for the First generation students about Entrepreneurship Development Cell was given on 22nd Sep, 2014.



Technical training

Technical training like artificial Jewellery Making and Cushion making were given to second year students of EDC on 4th September, 2014.



COLLEGE BAZAAR

Amid glittering earrings, the rustle of toys and the aroma of homemade chocolates, Fatima college and the District Administration, the Tamil Nadu Rural Livelihood Mission, inaugurated 'College Bazaar', a two- day exhibition of products made by women from self help groups (SHGs), 18th and 19th December 2014. Inaugurated by Dr. Sr. A. Jospin Nirmala Mary, Principal, Fatima College, Madurai, Sr.S.Francis Pauline, Secretary, Fatima College and Mr. Pandian, Project Officer, Tamil Nadu Rural Livelihood Mission, Madurai.

The exhibition had over 20 stalls that sold everything from handmade jewellery, snacks, sweets, paintings, jute and leather products and toys. This 'college bazaar' is a part of the Rural Development plan to empower women and help them find new market avenues."

This exhibition saw a roaring business and also served a twin purpose of sensitizing the student community about issue of women in general and also acquaints themselves with the entrepreneurial skills exhibited by the women from the participating SHGs.



ENTREPRENEURSHIP AWARENESS CAMP

Entrepreneurship Awareness camp was organised on February 28th 2015 for the first generation students. Successful Women Entrepreneur was invited to motivate first generation Arts & Science students. And the resource persons from Indian overseas Bank and DIC were also invited to elucidate about the various schemes available to start a business, government support in the form of concession & incentives available for the Entrepreneurs.



BEAUTICIAN TRAINING PROGRAM

This is a free program conducted in the college campus. A certified beautician was invited to instruct the students. 200 students registered for the Course. The program content include Facial, Threading, bleaching, Pedicure, Manicure, Hairdo and a function Make up, etc.

