NAME : DR. M. ARASAMMAL

POSITION : ASSISTANT PROFESSOR & HOD

FACULTY OF : B.COM. WITH COMPUTER APPLICATIONS

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DATE OF BIRTH : 27.04.1970

LANGUAGES PROFICIENCY

READ : TAMIL & ENGLISH
WRITE : TAMIL & ENGLISH
SPEAK : TAMIL & ENGLISH



1. QUALIFICATION

S. No.	DEGREE / DIPLOMA / CERTIFICATE	DISCIPLINE	NAME OF THE INSTITUTION	YEAR OF PASSING
1.	UG	COMMERCE	HOLY CROSS COLLEGE, TRICHY	1991
2.	PG	COMMERCE	SEETHALAKSHMI RAMASAMY COLLEGE, TRICHY	1994
3.	M. PHIL.	COMMERCE	MADURAI KAMARAJ UNIVERSITY	1996
4.	PH.D.	COMMERCE	MADURAI KAMARAJ UNIVERSITY	2008
5.	CERTIFICATE	TALLY EES 6.3	JL COMPUTER ACADEMY	2003

2. TEACHING EXPERIENCE

S. No.	Institution	FROM – TO
1.	SRC (AUTONOMOUS) COLLEGE, TRICHY	1994 - 1995
2.	P.K.R. ARTS COLLEGE FOR WOMEN, GOBI	1996 - 2000
3.	THE AMERICAN COLLEGE, MADURAI	2000 - 2001
4.	LADY DOAK COLLEGE, MADURAI	2001 - 2003
5	FATIMA COLLEGE, (AUTONOMOUS) MADURAI	2003 - TILL DATE

3. Position Held in Fatima

S. No.	NAME OF THE POSITION	DURATION
1.	YOUTH RED CROSS (SF) CO-ORDINATOR	2003 - 2005
2.	UNION ADVISOR	2009 - 2010
3.	STAFF SECRETARY	2010 - 2011
4.	DISCIPLINE MEMBER	2009 - 2010

5.	HOD	2011 - TILL DATE
6.	IQAC CORE MEMBER	2011 - 2012

4. Position Held Outside

S. No.	NAME OF THE INSTITUTION	NAME OF THE POSITION	DURATION
1.	LADY DOAK COLLEGE	QUESTION SETTER	2004 TILL DATE
2.	THE AMERICAN COLLEGE	QUESTION PAPER SETTER	2005 TILL DATE
3.	DEVANGA ARTS COLLEGE (AUTONOMOUS)	QUESTION PAPER SETTER	2009 TILL DATE
4.	V.V.V. VANIAPERUPAL COLLEGE	QUESTION PAPER SETTER	2010 - 2011
5.	ALAGAPPA UNIVERSITY	QUESTION PAPER SETTER	2010 TILL DATE

5. AREAS OF SPECIALIZATION

- ACCOUNTANCY
- Cost Accounting
- > MANAGEMENT ACCOUNTING
- > INCOME TAX

6. National/International Seminar, Workshop, Conference & Symposium

S. No.	PROGRAMMES	ORGANIZED BY	DATE	PARTICIPATED/ PRESENTED	TITLE OF THE PAPER
1.	NATIONAL SEMINAR ON "CUSTOMER RELATIONSHIP MANAGEMENT"	DEPT. OF COMMERCE, THE AMERICAN COLLEGE, MADURAI	MAR. 1, 2006	PRESENTED	CUSTOMER RELATIONSHIP MANAGEMENT
2.	NATIONAL SEMINAR ON "MANAGING THE FUTURE"	DEPT. MANAGEMENT STUDIES SOURASHTRA COLLEGE, MADURAI	MAR. 08, 2008	PRESENTED	STRESS IN THE WORK PLACE
3.	NATIONAL SEMINAR ON "RECENT TRENDS IN INFORMATION TECHNOLOGY"	DEPT. OF INFORMATION TECHNOLOGY, FATIMA COLLEGE, MADURAI	FEB. 15, 2008	PRESENTED	TOURISM MARKETING
4.	NATIONAL SEMINAR ON "INTERNAL QUALITY ASSURANCE SYSTEM-INNOVATION AND INITIATIVES"	IQAC, FATIMA COLLEGE, MADURAI	FEB. 19 & 20, 2008	PRESENTED	INTERNAL QUALITY ASSURANCE SYSTEM- INNOVATION AND INITIATIVES
5.	NATIONAL SEMINAR ON "ENHANCING & SUSTAINING QUALITY IN HIGHER EDUCATION: INTERVENTION STRATEGIES"	IQAC, FATIMA COLLEGE, MADURAI	FEB. 27, 2009	PRESENTED	LEARNER CENTERED TEACHING
6.	NATIONAL SEMINAR ON "CONTEMPORARY PROGRESS IN CYBERSPACE"	DEPT. OF IT, FATIMA COLLEGE, MADURAI	FEB. 17, 2012	PRESENTED	M- PAYMENT
7.	NATIONAL CONFERENCE ON "GREEN BUSINESS-POWERING SUSTAINABLE DEVELOPMENT"	DEPT. OF MANAGEMENT STUDIES, FATIMA COLLEGE, MADURAI	SEP. 15, 2012	PRESENTED	WATER CONSERVATION
8.	NATIONAL CONFERENCE ON "INNOVATIVE TECHNOLOGIES AND ADVANCED COMPUTING" — NCITAC'15	PG DEPT. OF INFORMATION TECHNOLOGY, FATIMA COLLEGE, MADURAI	Aug. 21, 2015	Presented	&s Model

7. RESEARCH GUIDANCE

No. of M.Phil. Guided : 3

M. PHIL. GUIDANCE COMPLETED/ONGOING

S. No.	TITLE OF THESIS	STUDENT NAME	University	YEAR
1.	A GENERAL STUDY WITH REFERENCE TO THE EFFECTIVENESS OF MEDIA ON THE USAGE OF CELLULAR NETWORKS IN SALEM TOWN.	B. THANUJA	PERIYAR UNIVERSITY,	2007
2.	A STUDY ON SPENDING HABITS AMONG COLLEGE STUDENTS IN GOPICHETTYPALAYAM	P. JAYASUDHA	PKR ARTS AND SCIENCE COLLEGE FOR WOMEN, GOPICHETTYPALAYAM	2008
3.	A STUDY ON THE ATTITUDE OF WOMEN TOWARDS TELEVISION ADVERTISEMENT IN MADURAI CITY	S . MEENAKSHI	FATIMA COLLEGE, MADURAI	2011

8. ARTICLES PUBLISHED IN JOURNALS/BOOKS

S. No.	JOURNAL/BOOK NAME	TITLE OF THE ARTICLE	MONTH/ YEAR	Vol. No.	Issue No.	PAGE No.	ISBN	PUBLISHER
1.	HRD	LEARNER CENTERED TEACHING	Ост, 2009	11	10	13	-	HRD TIMES OF INDIA, CHENNAI